

IMCAS

WORLD CONGRESS

GLOBAL MARKET SUMMIT

FRIDAY 2 FEBRUARY 2024 • AMPHI HAVANE

THE INNOVATION TANK **1**

Discover the innovations that will
shape tomorrow's world and vote
for the best one!

FRIDAY
10:30 TO 12:30

LA TRIBUNE **2**

Get the latest market figures &
trends, understand the vision of
the industry's big players and
ask your questions to the CEOs!

FRIDAY
14:00 TO 18:00

Celebrating
25 Years
of Innovation in Dermatology,
Plastic Surgery & Aging Science

WELCOME TO THE 7TH EDITION OF THE IMCAS GLOBAL MARKET SUMMIT!

We are excited to be gathering the leading business professionals of the scientific aesthetic industry in two major events, to discuss all the elements of the medical aesthetic market.

From physicians and industry leaders to entrepreneurs and investors, these sessions will allow you to understand modern structures and current trends of the medical market, addressing topics in mergers and acquisitions, future innovations, deployed strategies and investments, and much more.

Starting off the summit Friday morning, The Innovation Tank will present some of the industry's most promising international startups and highlight their current innovation in front of a high-profile jury. The leading business will be recognized and granted the «Innovation of the Year» award.

In the afternoon, La Tribune will unite analysts, physicians and industry players from all over the world with an analysis of the various market segment figures, including the latest in mergers and acquisitions. During the roundtables, CEOs of the industry's top leaders will acknowledge their company's latest strategies. Exchange with them and discover their vision of the future aesthetic market.

THE INNOVATION TANK

AMPHI HAVANE • 10:30 to 12:30

UNCOVER THE BEST INNOVATIONS

The Innovation Tank is an opportunity for start-ups to pitch their unique ideas to a jury of leaders from the industry and potential investors. This 7th edition gives entrepreneurs the chance to showcase their innovations and demonstrate how they will uniquely solve a problem in the fields of dermatology, plastic surgery, aesthetics, cosmeceuticals and aging science.

ORGANIZED WITH THE COLLABORATION OF



COORDINATORS



Mathew AVRAM
Dermatologist
USA



Dominique DU CREST
SkinAid Founder
France



Arisa ORTIZ
Dermatologist
USA



#1 Global Provider & Developer
of Pharma Grade Injectable
Biopolymers

30 Years of
Expertise



HYALURONIC ACID

PDRN & PN

HEPAROSAN



PRESENTING THE INNOVATION TANK JURY

The IMCAS «Innovation of the Year» will be determined by a prominent jury of experts comprised of physicians, researchers, inventors, investors, and industry executives.



Humberto ANTUNES
Partner,
Gore Range Capital
Switzerland & USA



Shimon ECKHOUSE
Chairman,
Alon Medtech
Ventures
Israel



Kathy FIELDS
Dermatologist,
USA



Anne Laure GAUDRY
Head of Innovation, R&D,
HTL Biotechnology
France



Alessandra HADDAD
Plastic surgeon,
Brazil



Bhushan HARDAS
Senior Vice President,
The Estée Lauder
Companies
USA



Thomas HENGL
Head of Skin Lab &
Nonclinical Science,
Merz Aesthetics
Germany



Chinmay KANUGA
Head of Search
and Evaluation,
Allergan Aesthetics
USA



Arisa ORTIZ
Dermatologist,
USA



John ZIBERT
PhD - Research,
Denmark

ORGANIZED WITH THE SUPPORT OF

Through the production of products and the support of research funding, the presence of industry is a significant factor in both the discipline of aesthetics, as well as the implemented, day-to-day practice of physicians.

Therefore, The Innovation Tank is organized through the support of industry players who acknowledge their financial role in the advancement of aesthetics and regenerative science as a means for scientific and industry progress.

A special thank you to our participating organizations for their support in this session.

GOLD

NIV ESTÉE LAUDER COMPANIES



SILVER

Allergan Aesthetics
an AbbVie company

MERZ AESTHETICS®
CONFIDENCE TO BE

BRONZE

AnteAGE MD®
Growth Factors & Cytokines

BIODERMOGENESI®
THE LIFE-TOUCH THERAPY



THE INNOVATION TANK

Focus on the 11 participating startups of this edition (by alphabetical order)

b.

B.A.I. Biosciences

www.baibiosciences.com

B.A.I. Biosciences is a Boston-based biotechnology R&D company utilizing proprietary transdermal drug delivery technologies and artificial intelligence to develop novel topical treatments for skin aging, hair loss, and atopic dermatitis. It has 20+ patented molecules in the pipeline, and has commercialized DiamondCore[®] molecule, a multitasking skin regenerative technology under brand Pavise[®]. B.A.I. Biosciences plan to bring subsequent molecules to market in the coming years.

CosmeRNA

CosmeRNA

www.cosmerna.com

The world's first RNAi technology-driven cosmetic, a groundbreaking solution for androgenetic alopecia without influencing hormones in both men and women by precision targeting of Androgen Receptor mRNA in hair follicle. Our product boasts proven efficacy and safety, achieved through bi-weekly application on the affected scalp area. Leveraging our extensive expertise in molecular biology since 1992, we are proud to offer a cutting-edge solution for hair loss that addresses the root cause.



Caarisma

www.caarisma.com

Aesthetic medicine is in desperate need for objective, reproducible and holistic facial assessment. Caarisma utilizes a self-learning validated algorithm that is based on more than 200 variables in 17 landmarks to create a facial attractiveness index, facial youthfulness index and a skin quality index. Moreover, improvement potential and key-drivers are identified to give information about the overall aesthetic status to assist the practitioner and inform patients. The software platform is intended as digital health platform for practitioners and as beauty platform for consumers.



Elli & co

Technology is currently disconnected from the patient care process. As a clinician, I often find myself bouncing between the patient and the computer. This disrupts communication, slows workflow and adds stress to a process that should be natural. Our innovation will help to optimize the patient care experience for both patient and provider. Our head-up display with augmented reality/artificial intelligence/augmented intelligence capabilities can be deployed in the healthcare ecosystem for improved communication, data recall, digital photomapping, cosmetic procedures, surgery and biopsies.



ExoCoBio

www.exocobio.com

ASCEplus EXOBALM is an innovative after-care solution for post-dermatological procedures, addressing the challenges of inflamed and delicate skin. Developed by ExoCoBio, a leader in exosome research for esthetics, ExoBALM uniquely combines accelerated skin regeneration with the alleviation of inflammation, itching, and dryness. The product consists of an Exo Capsule containing 20mg of lyophilized exosomes and a 20ml balm optimized for soothing, moisturizing, and anti-pigmentation. End-users can incorporate ASCEplus EXOBALM into their skincare routine for soothing, comfort and enhanced results.



Fount Bio

www.fountbio.com

Fount Bio is developing the world's first clinically proven aesthetic skin boosting product, Fli-Derm, to rapidly build crosslinked hyaluronic acid (HA) within the skin. Fli-Derm offers a highly differentiated product profile that provides both immediate and long-lasting skin quality improvements (including fine lines and rhytids) coupled with unparalleled safety and tolerability. Treatment with Fli-Derm is a fast, streamlined clinical procedure that delivers crosslink-able HA precursors into skin with gentle microneedling.

Bestlook

Best Look

www.irisnetwork.ai

BestLOOK is a groundbreaking AI platform that predicts the most attractive results of cosmetic procedures. By identifying the outcomes most likely to be perceived as attractive by the majority, BestLOOK revolutionizes cosmetic practices, boosting patient satisfaction and professional confidence.



Mohb Growell

www.mohbgrowell.com

No single method of sun defence can protect you perfectly. Our differentiation and innovation is in offering complete possible range of sun care solutions offered in a single basket as holistic approach. Our product portfolio includes not just sunscreens with varying SPF s, but also recovery gel to prevent and correct sunburns, skin barrier restoring creams, mists suitable even for infants, creams for photoaging.



PPLUS Skin Care

www.pplusproducts.co.uk

Backed by 7 years of R&D, Pplus has developed and patented a technology called the ARIAN kit that offers topical application of platelet rich plasma on skin. This can be used instead of or in conjunction with PRP injections and fits in the global cosmeceuticals market. In addition, two components in the ARIAN kit have their own separate applications and markets. 1- a digital storage device for storing PRP in room temperature for 7 days. 2- a new collagen related peptide, a highly potent, stable platelet activator.



Synthebio

www.synthebio.com

Synthebio has developed with CNRS experts an innovative body sculpting technology: the Convergent Ultrasound Technology. Several ultrasonic emitters arranged according to a particular architecture, controlled by artificial intelligence, converge ultrasonic waves in the volume of fat. It generates powerful energy that compresses and stretches adipocytes millions of times, causing the rupture of their membranes without any thermal effect. This technology is integrated into the Slimiser, a CE-marked medical device manufactured by Synthebio, which is just beginning to be used in a number of medical centers.



Ulvera AI

www.ulvera-ai.com

Ulvera AI Ltd is a game changer in the Body Contouring device market. It offers the first 3-in-1 personalized & hands-free: skin tightening, fat reduction and muscle stimulation device. Ulvera's quazi-focused ultrasound technology with EMS offers a comfortable treatment with remarkable clinical and pathological results showing fat reduction by apoptosis together with tightening. The company has an experienced team from the industry and is one year away from FDA approval and Go to Market.

VOTE FOR YOUR FAVORITE STARTUP!

SUBMIT YOUR VOTE THROUGH IMCAS LIVE APP

1. Open the congress app and go to the "Innovation Tank" session

2. Vote for your favorite startup!



THE INNOVATION TANK

Get a glimpse of the winners from our previous editions

6TH EDITION

1ST PLACE

Fastox

www.fastox.ch

Siss-based biotech, Fastox is preparing for a phase I/II clinical trial with FTP-501, a proprietary formulation which, when combined with botulinum toxin products (BoNT), demonstrates faster onset, increased efficacy and longer duration of action. The Fastox research team discovered a unique way to enhance botulinum toxin's activity with no effect on the fundamental properties of BoNT. Preclinical work has validated the use of FTP-501 with the key BoNT products marketed worldwide.

2ND PLACE

Parallel Health

www.parallelhealth.io

Powered by genomic sequencing, big data, and skin microbiome science, Parallel Health is a precision skin health company. Available to patients, clinics, and companies, Parallel offers a first-of-its-kind skin microbiome test that utilizes whole genome sequencing, which relies on a proprietary and wholly diverse database of skin microbiome data. From there, Parallel has developed targeted active phage serums for different skin microbiome types to support microbiome balance and better aging.

3RD PLACE

Biosensorlab

Internationally known and science-backed Franz Skincare has invented a synthetic 5th layer to our skin's original 4 layers. Designed and developed to protect the sensitive skin of patients from harmful UV. This transparent and ultra-thin film can be easily attached on the skin and provides all-day SPF 50+ protection, and reapplication is not required. Franz Skincare performed extensive safety tests, and NAKED SunShield is clinically proven safe for any type of skin condition.

5TH EDITION

1ST PLACE

Avava

www.avavamedical.com

AVAVA, Inc. is a disruptive aesthetic platform company founded on innovation, our products are transforming the aesthetic laser market by delivering energy with Focal Point Technology, enabling pinpoint therapeutic accuracy for optimal patient outcomes. Coupled with a high-resolution interactive imaging system, AVAVA has built an intelligent solution that unlocks safe and effective treatments for ALL skin tones.

2ND PLACE

Lipocube

www.lipocube.com

Lipocube™ is a medical device company established in 2017, it has been growing with a valuable committee of Key Opinion Leaders and pioneers in medicine. The company develops and designs medical devices based on human fat tissue processing with applications primarily in regenerative medicine. The product line mainly serves two fields; one allows mechanical isolation of SVF from autologous fat and the other allows processing fat tissue from Milli to Micro and to Nano fat.

3RD PLACE

QuantiFace

www.quantiface.com

Using patented and scientifically-validated artificial intelligence, QuantiFace developed FaceReality, to quantify first impressions along with different character traits and visualize computer-simulated changes to facial features according to a desired impression. FaceReality addresses patient's desires for a holistic approach towards appearance and creates the ability for practitioners to adjust their treatments according to a desired first impression.

NEW

NIV

INCUBATION

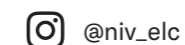
ESTÉE LAUDER COMPANIES

VENTURES

Fueling the next generation of Breakthrough Voices at IMCAS

The Estée Lauder Companies' NEW INCUBATION VENTURES ("NIV") group is the strategic early-stage investment and incubation arm for The Estée Lauder Companies. NIV partners with forward-thinking founders, clinicians, doctors and entrepreneurs to create, fund, and support the next generation of cutting-edge research and breakthrough innovation to shape the future of beauty.

For more information, please reach out to us at niv@estee.com.



@niv_elc



@niv_elc

LA TRIBUNE

AMPHI HAVANE • 14:00 to 18:00

COORDINATORS



Humberto ANTUNES
Partner
Gore Range Capital
Switzerland & USA



Dr. Benjamin ASCHER
Plastic surgeon
France



Laurent BRONES
Marketing Director
Symatase
France



Thierry CHIGNON
Managing Partner
Merieux Equity Partners
France



Dr. Shimon ECKHOUSE
Chairman
Alon Medtech Ventures
Israel

PART 1 14:00 to 15:30

INTRODUCTION

7 min

KEYNOTE 10 min

- **Dr. Kathy Fields**, Co-founder, RODAN + FIELDS

ROUND TABLE: REGENERATIVE MEDICINE 20 min

Moderators: Dr. Aris Sterodimas & Dave Williamson

- **Byong Seung Cho**, CEO, ExoCoBio
- **Mutlu Erturan**, CEO, Mage Biotechnologies
- **Alisa Lask**, CEO, Rion Aesthetics

ROUND TABLE: TOXINS 25 min

Moderators: Dr. Benjamin Ascher & Natalene Hoepffner

- **David Moatazedi**, CEO, Evolus
- **Dr. Hyoung Jin Moon**, Representative Executive Officer, Hugel
- **Bob Rhatigan**, CEO, Merz Aesthetics
- **Sergio Rossi**, Managing Director & Partner, Boston Consulting Group

MARKET DATA – 1ST PART 28 min

Moderator: Thierry Chignon

- **Outlook 2024 and beyond: navigating a changing landscape** - Swarnadip Dutta, Senior Manager, Clarivate (10min)
- **Unveiling consumer trends in medical aesthetics** - Sergio Rossi, Managing Director & Partner, BCG (10min)
- **Q&A** (8min)

PART 2 16:00 to 18:00

MARKET DATA – 2ND PART 20 min

Moderator: Thierry Chignon

- **Here to stay: an attractive future for medical aesthetics?** Nils Peters, Senior Partner, McKinsey (10 min)
- **Discussion with all market analysts (10 min)**

ROUND TABLE: FILLERS 30 min

Moderators: Laurent Brones & Dr. Steven Dayan

- **Eyad Al Mchrif**, CEO, Bioscience
- **Michel Cheron**, President & CEO, Vivacy Group
- **Gabriele Drigo**, CEO, Neauvia
- **François Fournier**, CEO, HTL Biotechnology
- **Ario Khoshbin**, CEO, Prolenium
- **Nils Peters**, Senior Partner, McKinsey

ROUND TABLE: LASERS & EBD 20 min

Moderators: Dr. Shimon Eckhouse & Dr. Michael Gold

- **Lior Dayan**, CEO, Alma Lasers
- **Pavel Efremkin**, CEO, Aerolase
- **Miguel Pardos**, CEO, Sinclair
- **Nadav Tomer**, CEO, Cynosure

ROUND TABLE: COSMECEUTICALS & SKINCARE 20 min

Moderators: Pr. Jean Carruthers & Dr. Kathy Fields

- **Jeff Bedard**, CEO, Crown Laboratories
- **Dr. Gabriel Serrano**, CEO, Sesderma
- **Philip Xiao**, CEO, Profex

ROUND TABLE: M&A 30 min

Moderators: Humberto Antunes & Pr. Mark Nestor

- **Wall Street perspectives on medical aesthetics** - David Amsellem, Managing Director, Piper Sandler (5min)
- **Micah Bregman**, VP, Global Strategy and Pipeline, Allergan Aesthetics
- **Michael Keyoung**, Senior Managing Director, CBC Group
- **Paul Navarre**, Board Member of Cerba Healthcare, Hallura, HTL-Bio and Leo Pharma
- **Andreas Prinz**, CEO, Croma Pharma
- **Kristen Slaoui**, Chief Corporate Development Officer, Galderma

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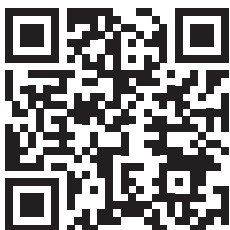
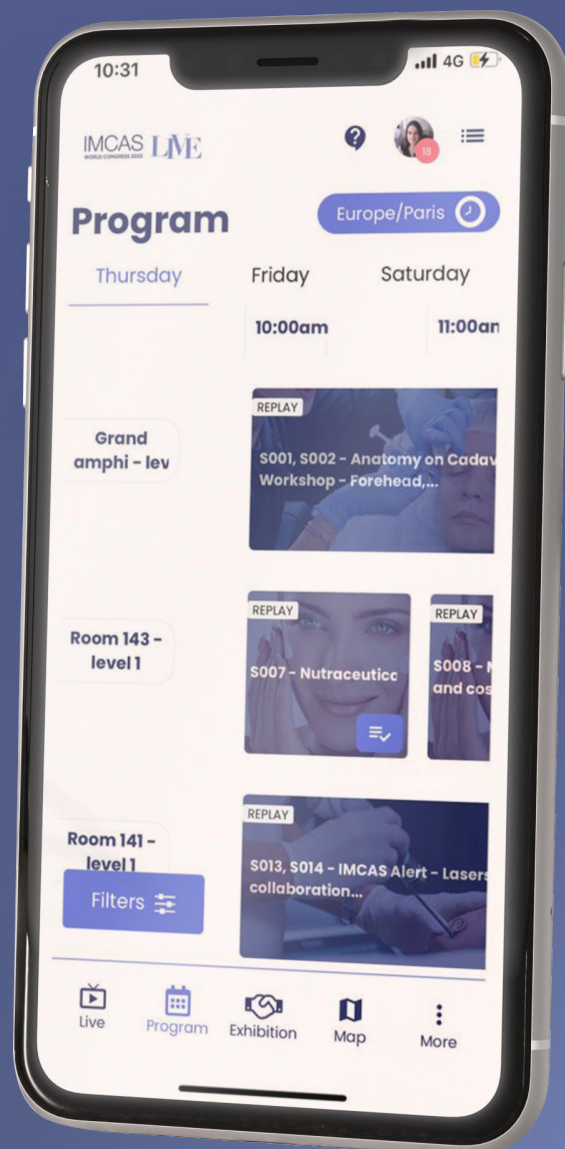
Vote for the best start-up



Ask your questions in real time to the panelist



Latest updates to the program



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