

# INVEST

*by* IMCAS

## Dermatology, Longevity Investment Day

Where Capital Meets Innovation

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January 27, 2027 · Pavillon Dauphine, Paris

A COMEXPOSIUM HEALTHCARE EVENT



# The New Frontier of Healthcare Convergence

# Uniting Capital and Innovation in Dermatology, Aesthetics, and Longevity

The global healthcare landscape is undergoing a structural realignment. Traditional silos separating dermatology, aesthetics, and longevity science are merging into a unified ecosystem of preventive and corrective care.

**INVEST by IMCAS** stands as the premier strategic summit for leaders navigating this shift. Hosted at the distinguished **Pavillon Dauphine in Paris**, this elite one-day forum is the definitive C-suite platform to align capital, foster innovation, and drive strategic growth within the rapidly advancing aesthetics and longevity industries.



## AUDIENCE

### **300 C-Suite executives**

from leading industry players and rising challengers, alongside top-tier strategic and financial investors, including private equity partners and institutional firms.



## MANDATE

To move beyond traditional networking and facilitate **high-level M&A, strategic alliances, and capital deployment.**



# Market Dynamics & Sectorial Convergence

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\$21B

5% to 12%  
CAGR

The core medical aesthetics market rests on a **resilient foundation** currently valued at **\$21 billion**, expanding at a conservative **5% to 12% CAGR through 2030** depending on the vertical. However, for forward-looking institutional investors, this stable base is simply the **springboard for a much wider expansion**. This growth is driven by a global demographic shift towards pro-aging and a fundamental change in how healthcare is consumed. Propelled by an emphasis on healthspan optimization, patients are looking past temporary surface alterations toward systemic, clinically validated longevity solutions. It is this deep evolution that seamlessly **bridges medical aesthetics with modern longevity science**, mapping out the next definitive frontier for corporate investment.

## Adjacent Strategic Drivers of Growth

The historic **rise of weight-loss medications has created an immediate, massive secondary demand** for specialized body-contouring and skin-remodeling solutions.

Pharma and consumer beauty majors are **deploying capital into medicine** to integrate their solutions into the core patient journey via comprehensive care pathways.

This structural longevity shift bridges external clinical results with internal biological aging, positioning **regenerative protocols and cellular health as the new benchmarks** for next-generation investment pipelines and commercial portfolios.

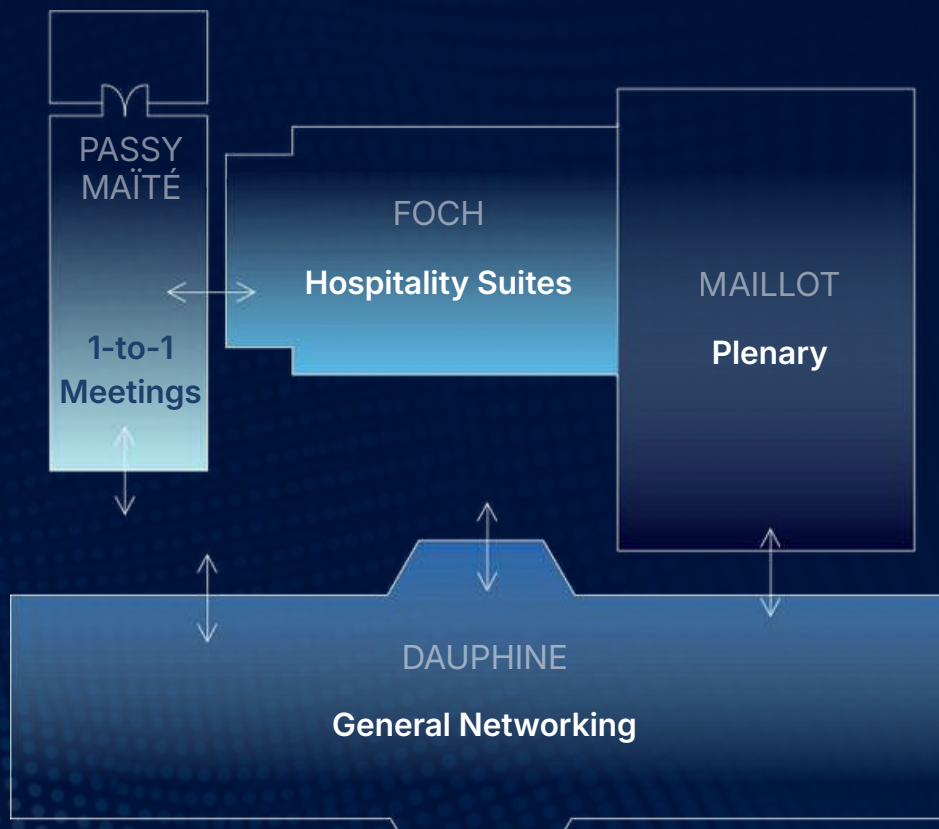
## Secure Your Place at the Frontier

This is **your mandate to forge strategic alliances, redeploy capital, and secure market leadership** at the center of healthcare's definitive structural realignment.

# What to expect from INVEST

INVEST is engineered for efficiency, balancing elite market intelligence with a high-stakes networking philosophy where every interaction carries strategic value.

The event's ecosystem is seamlessly divided into distinct, high-impact zones :



### ONE TO ONE MEETINGS

Passy Maïté

Secured space optimized for proprietary matchmaking, one to one negotiations, and accelerated deal-making.

### HOSPITALITY SUITES

Foch

Private rooms providing a dedicated environment for strategic branding and high-stakes alliance building.

### GENERAL NETWORKING

Dauphine

Central hub engineered to maximize organic peer-to-peer interaction during key breaks, enhanced by a curated industry presence.

### PLENARY

Maillot

Core intelligence hub dedicated to macroeconomic analyses, executive keynotes, corporate pitches, and high-level panel discussions.



# Why join INVEST

## Direct Funding & Deal Flow

Identify innovation-driven companies and growth-stage opportunities or showcase your own venture to secure capital in a highly selective environment.

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## Global Visibility Platform

Position your organization at the center of the aesthetics and longevity sectors, ensuring maximum brand exposure to a curated audience.

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## Strategic M&A & Partnerships

Connect with a high-density gathering of decision-makers to explore mergers, acquisitions, and transformative industry alliances where every interaction counts.

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## Market Insights

Gain direct access to global experts to validate the technical viability and market potential of your investment targets.



# The IMCAS Ecosystem

Participants at INVEST do not operate in a vacuum. They benefit from the global authority and data-rich environment of the IMCAS brand.

## A Global Network

Benefit from the reach of the **IMCAS World Congress, which unites 21,000+ medical professionals**, 1000+ speakers and 400+ sponsors. **Held the day prior**, INVEST leverages this global community to offer an exclusive, high-level forum.

## Scientific Credibility

**25 years of clinical leadership** ensuring that every trend is backed by medical evidence.



# INVEST

*by* IMCAS

## Delegate Support & Relations

For registrations, program inquiries and general logistics.

[invest@imcas.com](mailto:invest@imcas.com)

## Commercial & Sponsorship

For companies looking to sponsor the event.

[industry-invest@imcas.com](mailto:industry-invest@imcas.com)

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