



INVEST

by IMCAS

SPONSOR GUIDE

Dermatology, Aesthetics & Longevity Investment Day

Where Capital Meets Innovation

JANUARY 27, 2027 · PAVILLON DAUPHINE, PARIS

A COMEXPOSIUM HEALTHCARE EVENT

The New Frontier of Healthcare **Convergence**

Uniting Capital and Innovation in Dermatology, Aesthetics, and Longevity

The global healthcare landscape is undergoing a structural realignment. Traditional silos separating dermatology, aesthetics, and longevity science are merging into a unified ecosystem of preventive and corrective care. INVEST by IMCAS stands as the premier strategic summit for leaders navigating this shift. Hosted at the distinguished Pavillon Dauphine in Paris, this elite one-day forum is the definitive C-suite platform to align capital, foster innovation, and drive strategic growth within the rapidly advancing aesthetics and longevity industries.

AUDIENCE

300

C-Suite executives from leading industry players and rising challengers, alongside top-tier strategic and financial investors, including private equity partners and institutional firms.

MANDATE

To move beyond traditional networking and facilitate high-level M&A, strategic alliances, and capital deployment.



PAVILLON DAUPHINE · PARIS

Market Dynamics & Sectorial Convergence

\$21B

CORE MARKET VALUATION

5–12%

CAGR THROUGH 2030

The core medical aesthetics market rests on a resilient foundation currently valued at \$21 billion, expanding at a conservative 5% to 12% CAGR through 2030 depending on the vertical. However, for forward-looking institutional investors, this stable base is simply the springboard for a much wider expansion, driven by a global demographic shift towards pro-aging and a fundamental change in how healthcare is consumed. It is this deep evolution that seamlessly bridges medical aesthetics with modern longevity science, mapping out the next definitive frontier for corporate investment.

Adjacent Strategic Drivers of Growth

- **The GLP-1 Revolution**

The historic rise of weight-loss medications has created an immediate, massive secondary demand for specialized body-contouring and skin-remodeling solutions.

- **Pharmaceutical & Beauty Convergence**

Pharma and consumer beauty majors are deploying capital into medical dermatology to integrate their solutions into the core patient journey via comprehensive care pathways.

- **Cellular Health & Longevity**

This structural longevity shift bridges external clinical results with internal biological aging, positioning regenerative protocols and cellular health as new benchmarks for investment.

Secure Your Place at the Frontier

This is your mandate to forge strategic alliances, redeploy capital, and secure market leadership at the center of healthcare's definitive structural realignment.

Why Join INVEST

01

Direct Funding & Deal Flow

Identify innovation-driven companies and growth-stage opportunities or showcase your own venture to secure capital in a highly selective environment.

02

Global Visibility Platform

Position your organization at the center of the aesthetics and longevity sectors, ensuring maximum brand exposure to a curated audience.

03

Strategic M&A & Partnerships

Connect with a high-density gathering of decision-makers to explore mergers, acquisitions, and transformative industry alliances where every interaction counts.

04

Market Insights

Gain direct access to global experts to validate the technical viability and market potential of your investment targets.

The IMCAS Ecosystem

Participants at INVEST do not operate in a vacuum. They benefit from the global authority and data-rich environment of the IMCAS brand.

21,000+

MEDICAL PROFESSIONALS

1,000+

SPEAKERS

400+

SPONSORS

25

YEARS OF LEADERSHIP

A Global Network

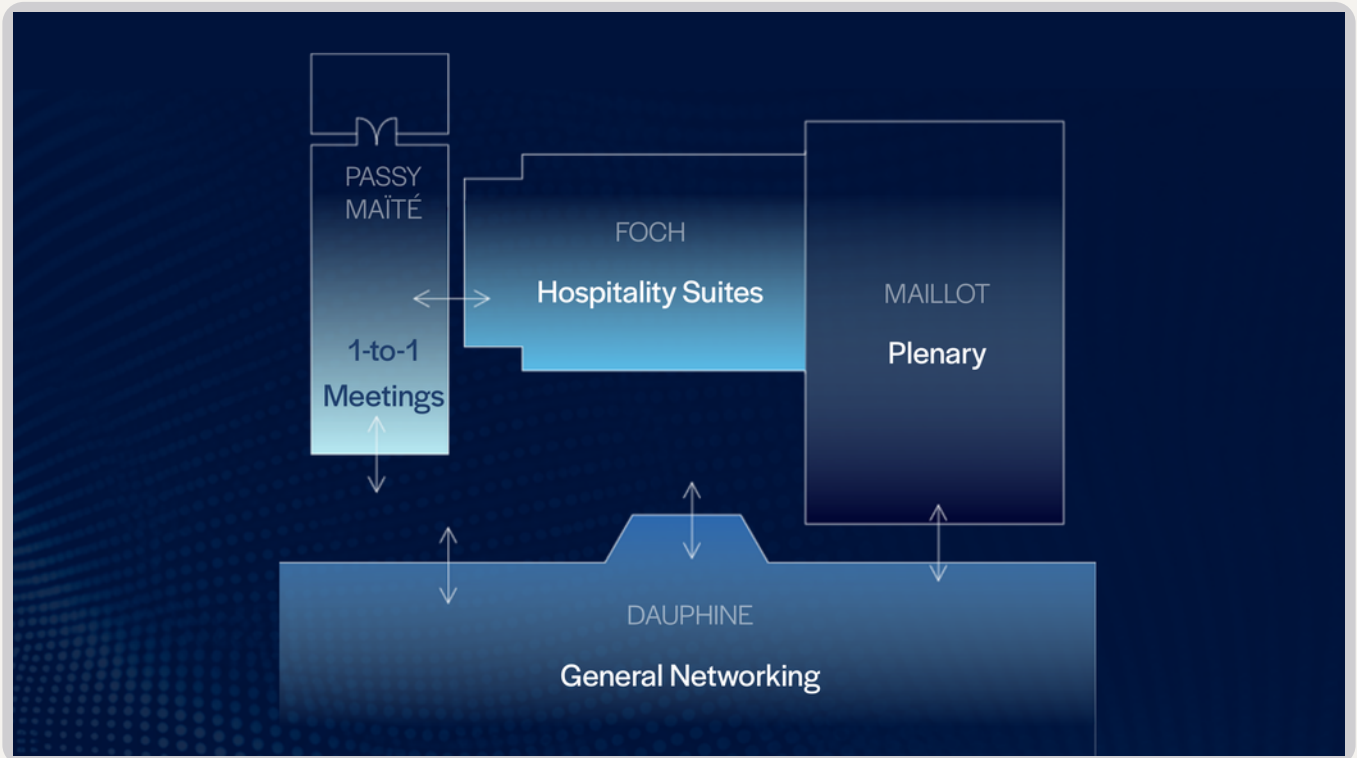
Benefit from the reach of the IMCAS World Congress, which unites 21,000+ medical professionals, 1,000+ speakers and 400+ sponsors. Held the day prior, INVEST leverages this global community to offer an exclusive, high-level forum.

Scientific Credibility

25 years of clinical leadership ensuring that every trend is backed by medical evidence.

What to Expect from INVEST

INVEST is engineered for efficiency, balancing elite market intelligence with a high-stakes networking philosophy where every interaction carries strategic value. The event's ecosystem is seamlessly divided into four distinct, high-impact zones:



- ONE TO ONE MEETINGS** *Passy Maïté*
 Secured space optimized for proprietary matchmaking, one to one negotiations, and accelerated deal-making.
- DEDICATED PRIVATE MEETING ROOMS** *Foch*
 Private rooms providing a dedicated environment for strategic branding and high-stakes alliance building.
- GENERAL NETWORKING** *Dauphine*
 Central nervous system engineered to maximize organic peer-to-peer interaction during key breaks, enhanced by a curated industry presence.
- PLENARY** *Maillot*
 Core intelligence hub dedicated to macroeconomic analyses, executive keynotes, corporate pitches, and high-level panel discussions.

Sponsorship Packages

Five tailored partnership formats, from a strategic networking presence to a fully bespoke institutional collaboration, each designed to convert visibility into qualified deal flow.

PACK · PRESENCE

4 500 € HT

Strategic Networking Presence

Position your company within the core networking environment of INVEST and connect directly with leading executives, investors, and strategic partners shaping the future of dermatology, aesthetics, and longevity.

VISIBILITY & PRESENCE

- 1 dedicated table or counter with company logo
- Logo visibility on the official website, event program, list of participating companies, and official welcome backdrop

ACCESS & NETWORKING

- 3 participant badges included
- Access to all networking sessions
- Access to the one-to-one meeting platform
- Dedicated company profile/page on the event platform

Limited availability. Setup format and furniture allocation may vary depending on the final venue layout.

PACK · PODIUM PITCH & PRESENCE

12 000 € HT

Pitching Companies – Fundraising & Growth

Present your company directly to a curated audience of investors, strategic buyers, healthcare leaders, and industry decision-makers, combining premium visibility, live stage exposure, and structured investor networking.

STAGE EXPOSURE

- 10-minute company pitch on stage in front of participants

VISIBILITY & PRESENCE

- 1 dedicated table or counter with company logo
- Logo visibility on the official website, event program, event screens, list of participating companies, and official welcome backdrop

ACCESS & NETWORKING

- 5 participant badges included
- Access to the one-to-one meeting platform
- Dedicated company profile/page on the platform

ADDITIONAL BENEFITS

- Inclusion within official pitching company communications when applicable
- Priority visibility as an active growth-stage participant

Limited availability. Pitch content and presentation format remain subject to organizational validation and timing constraints.

Capital Partner vs. Gold Sponsor

Two exclusive, parallel routes into the C-suite of the event – both at 35 000 € HT

CAPITAL PARTNER · FINANCIAL LEADERS

Exclusive Investment Partnership

for private equity, family offices & strategic investors

Position your firm at the heart of deal flow, with maximum visibility toward growth-stage companies and industry players actively seeking capital, strategic buyers, or transformative partnerships.

PREMIUM VISIBILITY

- Capital Partner logo on the official website, event program, event screens, main event communications, and official welcome backdrop

EXECUTIVE PRESENCE

- 1 premium networking table
- 8 participant badges included

STRATEGIC EXPOSURE

- Keynote presentation or participation in a high-level strategic panel discussion
- Possibility to present a dedicated market insight, white paper, or industry report

VIP NETWORKING

- Access to a dedicated private meeting room and privileged networking areas
- Priority access to the one-to-one meeting platform

BUSINESS FACILITATION

- Access to the one-to-one meeting platform
- Premium company page/profile on the platform
- Post-event follow-up including qualified participant contacts and interaction tracking

ADDITIONAL BENEFITS

- Priority branding throughout the event ecosystem
- Premium positioning within official event communications

35 000 € HT

Exclusive package with limited availability. Speaking opportunities and content remain subject to final agenda coordination.

GOLD SPONSOR · STRATEGIC PARTNER & M&A

Strategic Investment & Partnership Package

for companies driving consolidation and M&A

Position your company at the center of strategic discussions on consolidation, investment, partnerships, and M&A; within the aesthetics and longevity sectors.

PREMIUM VISIBILITY

- Logo on the official website, event program, event screens, official event communications, and official welcome backdrop

EXECUTIVE PRESENCE

- 1 premium networking table
- 8 participant badges included

STRATEGIC EXPOSURE

- Pitch session or participation in a 30-minute strategic roundtable discussion

VIP NETWORKING

- Priority access to one-to-one meetings with investors and strategic targets
- Access to a dedicated private meeting room and dedicated networking areas

BUSINESS FACILITATION

- Premium company page/profile on the platform
- Access to the one-to-one meeting platform
- Post-event qualified contact follow-up and interaction reporting

ADDITIONAL BENEFITS

- Enhanced visibility among strategic and financial participants
- Positioning as a key ecosystem partner within the event communications

35 000 € HT

Exclusive package limited to one company. Final speaking format and meeting coordination remain subject to agenda organization.

BESPOKE PARTNERSHIP

Ultra Premium Partnership

For Investment Banks & Institutional Partners

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Designed first and foremost for investment banks, advisory firms, and institutional financial partners, the Bespoke Partnership delivers unmatched influence and tailored positioning during INVEST by IMCAS.

Beyond its core financial audience, this ultra-premium format is also available to any organization — company, private equity firm, or strategic consultancy — seeking a fully customized, high-value presence built in direct collaboration with our team around specific business objectives, visibility expectations, and networking priorities.

POTENTIAL INCLUSIONS MAY INCLUDE

- Exclusive speaking opportunities
- Custom hospitality experiences
- Private executive meetings
- Branded networking spaces

Bespoke pricing – available on request

industry-invest@imcas.com

Terms & Conditions

ELIGIBILITY & SELECTION

INVEST reserves the right to refuse sponsors who do not meet the event positioning, including those whose products or services are unrelated to the industry or incompatible with the event's positioning.

PURCHASE PRIORITY

All products are subject to availability. In case of overbooking, purchase orders will be processed on a first-come, first-served basis. In case of a prior offer of the same product at the time of its receipt, INVEST reserves the right to withdraw the product chosen. In such event, INVEST will get in contact to notify and discuss further alternative options.

ORDER CONFIRMATION

By submitting the Purchase Order through our online portal, the buyer formally makes a legally binding offer to INVEST. You will be immediately acknowledged by email with the corresponding invoice. Within the following 72 working hours, the asked deposit should be paid.

Please note: The confirmation of your order and the automatic issuance of the invoice do not constitute a final and unconditional acceptance of your participation. The organizer reserves the right to cancel a sponsorship if the company's profile or activities do not align with the event's positioning and values.

PAYMENT TERMS

Payment deadlines:

- Booking before October 22nd, 2026: 50% payment upon receipt of invoice & 50% balance by October 22nd, 2026
- Booking from October 22nd, 2026: 100% upon reception of the invoice.

Payment options:

- By bank transfer (bank data attached to invoice)
- By credit card (Mastercard, Visa or American Express)

IMPORTANT: Payment failure within the deadline can offset your order. Your products will be released and made available for booking by other registrants, at the request of the Organizer. Cancellation fee will be charged as below.

GENERAL CANCELLATION POLICY

Cancellation must be made in writing.

- 100% of the total invoice amount is charged as cancellation fee (no refund for payments already made).

Nota:

- Payment failure for the cancellation fee will lead to a lower credit rating affecting future participations across all INVEST/IMCAS events.
- Not applicable for products already delivered.

PROGRAM MODIFICATION

Please note that while speakers, sponsors and sessions were confirmed at the time of publishing, circumstances beyond the control of the organizers may necessitate substitutions, alterations or cancellations. INVEST reserves the right to alter or modify the advertised speakers, sponsors and sessions without liability. Any substitutions or alterations will be updated on our portal and notified as soon as possible.

LIMITATION OF LIABILITY — FORCE MAJEURE

INVEST shall assume no liability if the event is cancelled, rescheduled or changed into another format as a result of a Force Majeure event beyond its reasonable control, including but not limited to: strikes, war, hostilities, health emergencies, acts of government* (lockdown, quarantine, immigration or transport restrictions), and acts of nature (fires, floods, extreme weather).

If cancelled due to Force Majeure:

1. Physical/Hybrid format — before Oct 22, 2026: 60% refund**; after: 40% refund**
2. Virtual format — before Oct 22, 2026: 100% refund**

If rescheduled: registration remains binding. If unable to attend the rescheduled event, general cancellation policies apply. No refund of travel or accommodation expenses.

*Government or state: France and the country where the conference is held.

**No refund for products already delivered.

GOVERNING LAW

The construction, validity and performance of the present terms are exclusively governed by the laws of France without reference to principles of conflicts of law. The parties submit to the exclusive jurisdiction of the courts of France, located in Paris.

CREDIT RATING

Your credit rating is currently n/a. Failure to meet the Terms and Conditions of Sale will result in a lowered rating. If your credit rating reaches 0, the ordering process will be blocked for your company.

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LET'S BUILD YOUR PRESENCE

For companies looking to sponsor the event

COMMERCIAL & SPONSORSHIP

industry-invest@imcas.com

+33 1 40 73 82 82

Delegate support & registrations: invest@imcas.com

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