

# IMCAS

20.22  
NOVEMBER 2015

India GOA  
EXHIBITOR GUIDE



[www.imcas.com](http://www.imcas.com)





# India GOA

## EXHIBITOR GUIDE

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Ad (1/3 vertical/horizontal) in final announcement	20
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#### EXHIBITOR SERVICES

Connect yourself on your company account



V19-15/10/15

# WELCOME TO IMCAS INDIA CELEBRATING THE 5<sup>TH</sup> ANNIVERSARY

## Dear Partners,

Join us in picturesque Goa to show off your latest aesthetic medical products and devices!

We are returning to Goa for the fifth edition of IMCAS India and it promises to offer more than ever before. Over the past few years, IMCAS has built a loyal client base in the region and thus attracts dermatologists, plastic surgeons and aesthetic practitioners from all over India and beyond, who come to update themselves on the latest developments in their field.

Consequently, it is also a fitting event for companies and laboratories dedicated to the development and manufacturing of products and devices for use in the aesthetic market to show off their latest evolutions to these potential buyers.

Our 2015 IMCAS India Exhibitor Guide provides you with a wide range of items and activities to make the most of this congress. From ads to sponsored sessions and signage, all your needs have been carefully studied to ensure that we match your expectations and help you to meet your objectives.

IMCAS strongly believes in the Indian aesthetic market and we are glad to contribute to its growth by facilitating the meeting of doctors, international key opinion leaders and industrial representatives.

Be part of IMCAS INDIA 2015 and share this new adventure with us!

*The IMCAS team*

## CONTACT LIST

### SALES DEPARTMENT

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Fax: +33 1 40 70 92 40  
E-mail: industry-india@imcas.com  
Website: www.imcas.com

### IMCAS - INTERNATIONAL CONTACTS

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Tel.: +86 40 0889 7416 (CHINA)  
Tel.: +91 976 984 7787 (INDIA - Andi Prakoso)  
Tel.: +91 84 5486 9479 (INDIA - Iona, Secretary of Dr KOHLI)  
Tel.: +62 21 511 118 26 (INDONESIA - Andi Prakoso)  
E-mail: industry@imcas.com  
Website: www.imcas.com

### ACCOUNTING DEPARTMENT

**IMCAS**  
Contact: Mr. Christian KOJROWICZ  
Tel.: +33 1 40 73 82 82  
Fax: +33 1 40 70 92 40  
E-mail: accounting@imcas.com  
Website: www.imcas.com

### VENUE PROVIDER

**RADISSON BLU RESORT CAVELOSSIM BEACH**  
Contact: Mr. Manoj DUBEY  
Tel.: +91 9552544728  
E-mail: manoj@alconvictorgroup.com  
Website: www.radissonblu.com/resort-go

### OFFICIAL BOOTH CONSTRUCTOR

**MIDASTOUCH EXHIFAB PVT. LTD.**  
Contact: Mrs. Sunita SULTANIA  
Tel.: +91 95 82882078 / 98 91429832 / 93 12920011  
E-mail: midastouch1975@gmail.com  
Website: www.midastouch.biz

### OFFICIAL FREIGHT FORWARDER



**P.S. BEDI GROUP**  
Contact: Mr. Nilesh AHIRE  
Tel.: +91 22 40321014  
Fax.: +91 22 40321010  
E-mail: nahire@psbedi.com  
Website: www.psblogistics.com

### HOTEL RESERVATION

IMCAS is delighted to provide you with a list of hotels near the conference venue. This list is available through our website here: <http://www.imcas.com/en/attend/imcas-india-2015/plan-your-imcas>.

Quoted rates per room per night are for general reference only. Terms and conditions are dependant on each hotel. Reservation is subject to hotel room availability. Book as early as possible so that indicated prices are respected, as they are generally valid for any booking made one month or more before the conference.

### FOLLOW US ON FACEBOOK & TWITTER

 facebook.com - imcas.congress  
 twitter.com/imcascongress





## KEY MOMENTS

<b>FRIDAY NOVEMBER 20, 2015</b>	9 AM onwards Registration & badge pick-up
	11 AM - 6.30 PM Conference & exhibition
	11 AM - 1 PM Video Anatomy on Cadaver for Injections
	2 PM - 6.30 PM Interactive practical classes
	7.30 PM Evening networking dinner
<b>SATURDAY NOVEMBER 21, 2015</b>	7 AM onwards Registration & badge pick-up
	8:30 AM - 6:30 PM Conference & exhibition
	12 PM - 1 PM Live demonstrations: fillers & toxins
	2 PM - 4 PM Live demonstrations: lasers & EBD
	8 PM Dancing gala dinner
<b>SUNDAY NOVEMBER 22, 2015</b>	8:30 AM - 2 PM Conference & exhibition
	3 PM End of IMCAS India 2015



## GETTING TO KNOW US

### IMCAS MISSION STATEMENT

IMCAS is dedicated to providing the highest quality of teaching through the interface of aesthetic surgery and cosmetic dermatology.

Achieving this vision requires a dynamic organization whose mission embodies the following standards:

- Unification and fair representation of plastic surgery and dermatology
- Excellence in teaching all leading subjects on aging skin treatments
- Constant adherence to ethical conduct

### AN UNEQUALLED TRADITION OF PROFESSIONAL SUPPORT

IMCAS started in 1994, in Paris, France, as a congress dedicated to plastic surgeons and dermatologists. Since its conception, IMCAS has sought to bridge the knowledge vacuum between plastic, reconstructive & aesthetic surgery and dermatology, thereby generating a synergetic and mutually reinforcing interface among these two fields.

### IMCAS TODAY

What began more than 17 years ago has now grown in terms of participation and renown. As such, IMCAS has become one of the most important international courses dedicated to aging skin treatments. Over the year, our congresses welcome around 10 000 participants, coming from as many as 85 countries worldwide.

# IMCAS AGENDA

The leading subjects on aesthetic surgery and cosmetic dermatology

## MARK YOUR CALENDAR

Annual World Congress January 28 to 31, 2016

PARIS

China April 2016  
SHANGHAI

Americas June 2016

CANCÚN

ASIA July 29 to 31, 2016

TAIPEI



# ABOUT THE VENUE

## ABOUT GOA

The smallest state of India has a lot to offer when it comes to delighting travellers from the country and from all around the world. Its white sandy beaches, luxurious flora and cultural and architectural legacy from its Portuguese colonial past, all make Goa the ideal place for an unforgettable stay.

Despite the large number of visitors during the high season, the region of Goa retains its appeal for travellers and promises an authentic experience in an unfailingly relaxed atmosphere. The best time to discover the area is between November and February as the weather is warm, dry and pleasant.

Discover amazing Goa from north to south by visiting the historic churches, eating in the succulent restaurants that bring you East-meets-West cuisine, practicing yoga on the beaches and exploring the many wildlife sanctuaries...

## ABOUT THE RADISSON BLU RESORT GOA

Located in the heart of Cavelossim, the 5 star hotel Radisson Blu Resort provides comfort and relaxation to its guests. It is designed in Goan-Portuguese style and all rooms and suites are furnished with prime amenities: a flat-screen TV, rain shower, electronic safe, writing desk, free high-speed wireless Internet and more.

This hotel is also the perfect place for both leisure and training. With an outdoor swimming pool, bike rental, wellness center along with 3 restaurants, travellers will escape from the daily routine. On the other hand, the spacious and contemporary conference rooms as well as the modern audiovisual equipment will allow the participants to learn in the best conditions. Guests will without a doubt experience a blissful stay at this luxury hotel.

**RADISSON BLU RESORT GOA CAVELOSSIM BEACH**  
**SALCETTE,**  
**GOA 403731, INDIA**

# GETTING THERE

Dabolim International Airport (GOI) is situated approximately 45 minutes away from the venue and If you arrive by train, Madgaon Junction railway station is a convenient 30 minute drive away from the resort. Whether you arrive by train or by plane, the easiest way to get from your place of to the Radisson Blu Resort is by taxi.

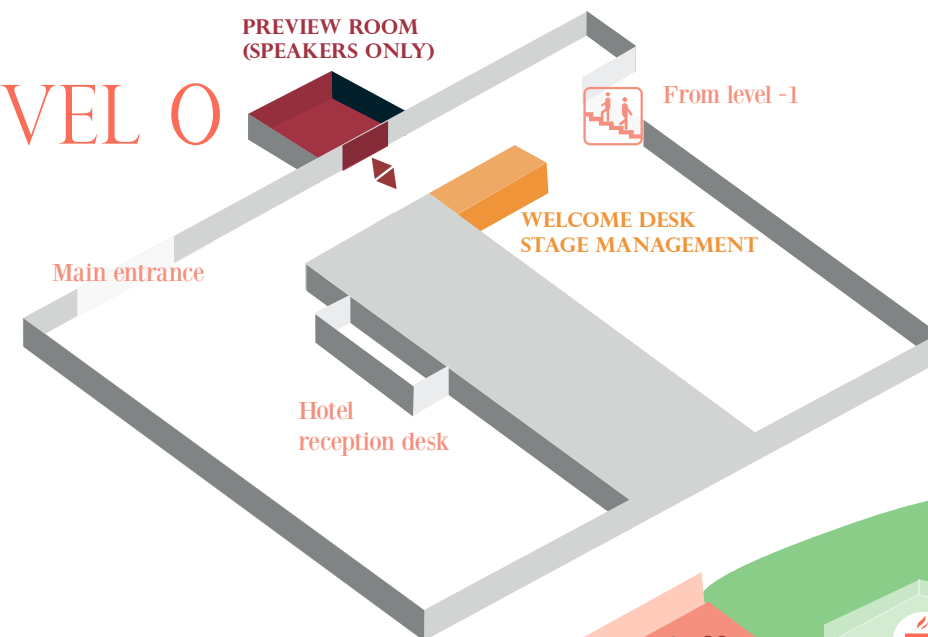
# IMCAS EXHIBITOR AND SPONSOR LIST

To get a clear view of which companies are expected to attend IMCAS INDIA 2015, do not hesitate to go online.

SNAP A PHOTO OF THIS TAG WITH YOUR  
SMARTPHONE TO SEE OUR CONSTANTLY  
UPDATED IMCAS EXHIBITOR AND  
SPONSOR LIST.

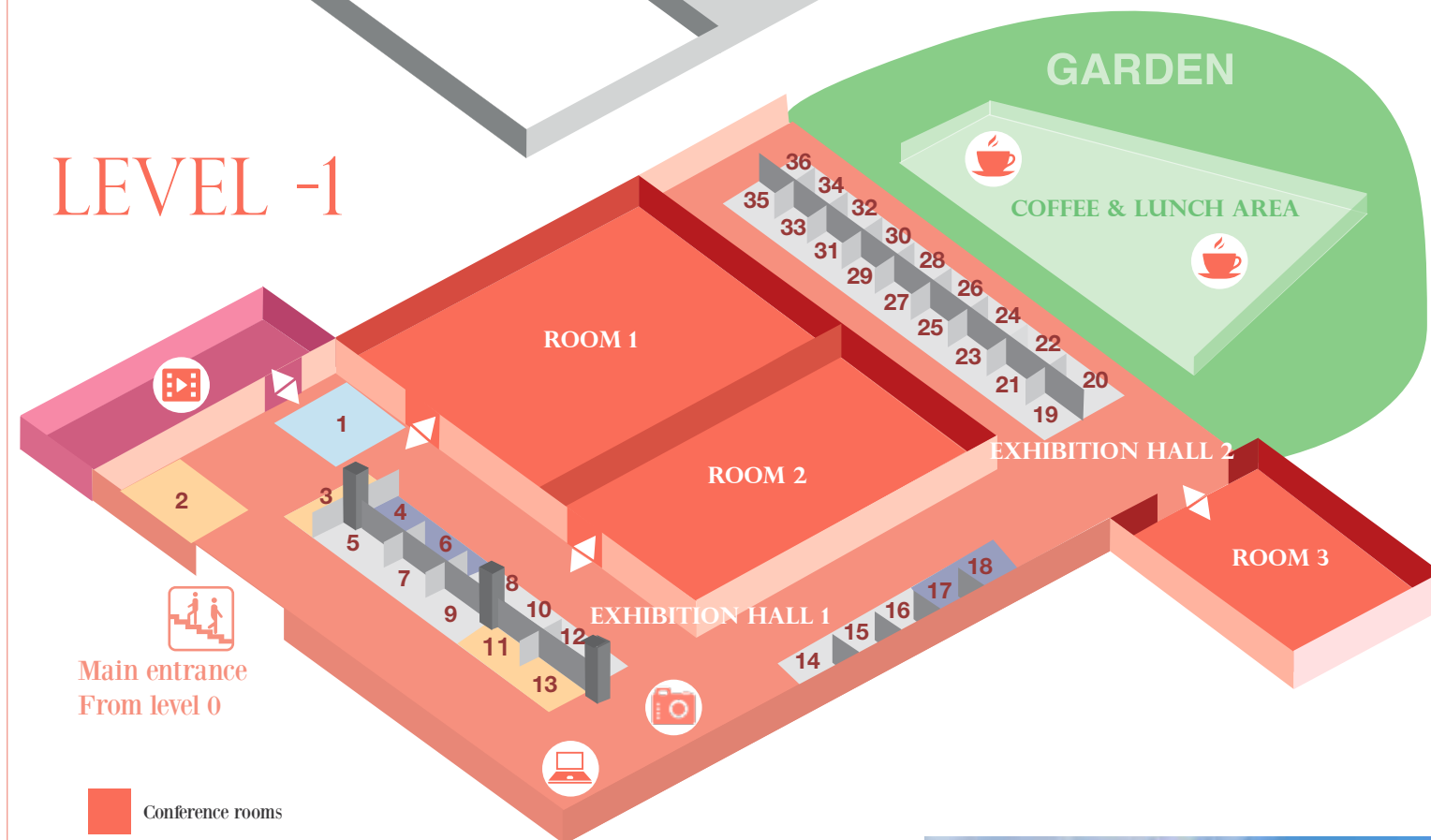


## LEVEL 0



- Food stations (coffee and lunch breaks)
- IMCAS e-learning station
- Webcast lecture corner
- Photo booth

## LEVEL -1



- Conference rooms
- Exhibition hall
- Platinum sponsors (12 sqm)
- Gold sponsors (12 sqm - 8 sqm)
- Silver sponsors (8 sqm)
- Bronze & Classic sponsors (4 sqm)







IMCAS India 2015  
KEY MOMENTS

FRIDAY  
NOVEMBER 2015

From 9 AM onwards  
Registration & badge pick-up

11 AM - 6.30 PM  
Conference & Exhibition

11 AM - 1 PM  
Video Anatomy on Cadaver  
for Injections

2 PM - 6.30 PM  
Interactive practical classes

7.30 PM  
Evening networking dinner

SATURDAY  
NOVEMBER 2015

From 7 AM onwards  
Registration & badge pick-up

8.30 AM - 6.30 PM  
Conference & Exhibition

12 PM - 1 PM  
Live demonstrations: fillers & toxins

2 PM - 3 PM  
Live demonstrations: threads

2 PM - 4 PM  
Live demonstrations: lasers & EBD

8 PM  
Dancing gala dinner

SUNDAY  
NOVEMBER 2015

8.30 AM - 2 PM  
Conference & Exhibition

3 PM  
End of IMCAS India 2015

FRIDAY NOVEMBER 20

	PRACTICAL WORKSHOP	ROOM 2 SURGERY	ROOM 3 INTERFACE
9 AM 11 AM	REGISTRATION		
	11 AM - 1 PM MODULE 1 ROOM 1 VIDEO ANATOMY ON CADAVER FOR AESTHETIC INJECTIONS	11 AM - 12 PM SESSION 1 Body surgery	11 AM - 12 PM SESSION 7 Free papers Interface
		12 PM - 1 PM SESSION 2 Breast surgery	12 PM - 1 PM SESSION 8 Free papers Surgery
1 PM 2 PM	LUNCH BREAK		
	2 PM - 6.30 PM MODULE 2 INTERACTIVE PRACTICAL CLASS WITH SUCCESSIVE LIVE DEMONSTRATIONS ON PATIENTS  Each delegate will participate in the live demonstrations by rotating through 8 different treatment rooms	2 PM - 3 PM SESSION 3 Blepharoplasty & surgical periorbital rejuvenation	2 PM - 3 PM SESSION 9 Peel
	 	3 PM - 4 PM SESSION 4 Rhinoplasty	3 PM - 4 PM SESSION 10 Male treatments
		COFFEE BREAK	
		4.30 PM - 5.30 PM SESSION 5 Facelift	4.30 PM - 5.30 PM SESSION 11 New products & new devices
		5.30 PM - 6.30 PM SESSION 6 Gynecomastia	5.30 PM - 6.30 PM SESSION 12 IMCAS India Tribune: Cosmeceutical market
7.30 PM	NETWORKING DINNER		

GO ONLINE TO SEE ALL THE LECTURES AND ABSTRACTS

PROGRAM  
AT-A-GLANCE

SATURDAY NOVEMBER 21

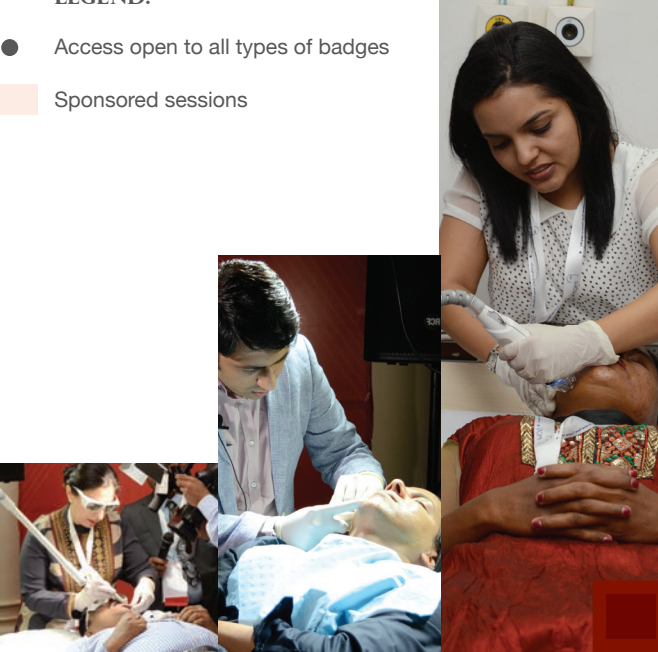
SATURDAY NOVEMBER 21			
	ROOM 1	ROOM 2	ROOM 3
	INJECTABLES	CLINICAL DERMATOLOGY & LASERS	THREADS & HAIR RESTORATION
FROM 7AM ONWARDS	REGISTRATION 		
8.30 AM	SESSION 13 Upper face: periorbital & temple	SESSION 21 Clinical dermatology: acne	SESSION 28 Suspending devices
9.30 AM	SESSION 14 Mid face: nasolabial & nose	SESSION 22 Clinical dermatology: rosacea	SYMPOSIUM 1 
10.30 AM	COFFEE BREAK 		
11 AM	SESSION 15 Lower face: chin, jawline, lips & neck	SESSION 23 Clinical dermatology: vitiligo & melasma	SYMPOSIUM 2 ULTRA V CO LTD 
12 PM	SESSION 16 Live demonstrations: fillers & toxins 	SESSION 24 Combined treatments	SYMPOSIUM 3 ULTRA V CO LTD 
1 PM	LUNCH & POSTER SESSION 		
2 PM	SESSION 17 Live demonstrations: threads 	SESSION 25 Live demonstrations: lasers & EBD 	SESSION 29 Hair restoration: theories
3 PM	SESSION 18 Facial vascular & inflammatory complications by injections		SESSION 30 Hair restoration: techniques
4 PM	COFFEE BREAK 		
4.30 PM	SESSION 19 Combined treatments by injections	SESSION 26 Hair removal	SESSION 31 Hair restoration for women
5.30 PM 6.30 PM	SESSION 20 Difficult areas for injection	SESSION 27 Tattoo removal	SESSION 32 Scars: surgical vs medical
8 PM	DANCING GALA DINNER 		

SUNDAY NOVEMBER 22

	ROOM 1 COSMECEUTICALS & MANAGEMENT	ROOM 2 LASERS & EBD	ROOM 3 REGENERATIVE MEDICINE
	MORNING WELCOME		
	SESSION 33 Cosmeceuticals: evidence based medicine	SESSION 37 Lasers & EBD: what's new?	SESSION 42 Lipofilling: face
	SYMPOSIUM 4	SESSION 38 Lasers & EBD: pigmentation	SESSION 43 Lipofilling: breast & body
	COFFEE BREAK		
	SESSION 34 Nutraceuticals	SESSION 39 Lasers & EBD: Acne & scar	SYMPOSIUM 5
	SESSION 35 Patient management	SESSION 40 Skin tightening	SESSION 44 PRP & growth factors & stem cells
	SESSION 36 Professional business	SESSION 41 Body shaping	SESSION 45 Lipolysis & liposuction
	LUNCH BREAK		
	END OF IMCAS INDIA		

LEGEND:

- Access open to all types of badges
- ☐ Sponsored sessions









# ACCOMMODATION

## Thursday, Friday & Saturday nights

### November 19, 20 and 21



### HOW DO I GET TO SOUTH GOA?

Whether you arrive by train or by plane, the easiest way to get from your place of arrival to your hotel is by taxi.  
**By air:** Dabolim International Airport (GOI) is situated approximately 45 minutes / 1 hour away from the resorts.  
**By rail:** If you arrive by train, Madgaon Junction railway station is a convenient 30 / 45 minute drive away from the resorts.

### WHERE WILL I STAY?

Either at the conference venue: Radisson Blu & Dona Sylvia Beach Resort, Cavelossim Beach (accommodation based on a first come, first served basis - there are only a limited number of packages available so be sure to book early to avoid disappointment) or at the 5-star hotel Ramada Goa Caravela Beach Resort (approx. 20 min drive from the conference venue).

### WHAT ARE MY OPTIONS?

You can choose between 3 options:

1. either you go for an «all inclusive package» which includes both the conference badge and the accommodation
2. or you purchase the badge separately (“conference kit only”) and book the hotel through IMCAS, taking advantage of our special negotiated rates
3. or you purchase the badge separately (“conference kit only”) and book the hotel on your own. Have a look at our hotel suggestions via this link: <http://www.imcas.com/en/attend/imcas-india-2015/plan-your-imcas#hotel-reservation>

Please refer to the Registration Form for more details.

### CAN I BRING MY FAMILY?

Spouses and children over the age of 6 may register for an «all inclusive package». Please take a look at the Registration Form on the following page for details.

### WHAT ABOUT ADDITIONAL NIGHT(S)?

For any additional night(s) before November 19 or after November 21, please contact us at [registration@imcas.com](mailto:registration@imcas.com)

#### Terms & Conditions

- Packages are subject to availability and on a basis of first come, first served: there are only a limited number of packages at this special rate
- Additional night(s) booked for before or after the congress are subject to the rates imposed by the hotels.

#### Cancellation policy

- Before November 5, 2015, 70% of the fees will be refunded / after November 5, 2015, no refund
- Cancellations or shortening of stays made after November 5, 2015 will be subjected to a penalty of the full duration of the reservation

#### ‘No show’ policy

- A no-show will attract a penalty of the full duration of the reservation



# IMCAS India 2015

## REGISTRATION FORM

India GOA  
PROGRAM

CHOOSE YOUR  
ACCOMMODATION

ONE REGISTRATION FORM PER PERSON PLEASE! (PLEASE, WRITE CLEARLY IN CAPITAL LETTERS)

Last name ..... First name ..... Gender: ☐ M ☐ F  
Specialty or Company name ..... Medical Council Registration Number .....  
Address .....  
Zip code ..... City ..... Country .....  
Phone (+ ..... ) ..... Email .....  
NOTA: the corresponding invoice will be emailed to you within the 10 following days. Make sure your email is correctly written.

### ALL INCLUSIVE PACKAGE - WITH ACCOMMODATION AT THE CONFERENCE VENUE

- ☐ FULL ACCESS .....INR 40 000 / 630 USD
- ☐ PARTIAL ACCESS\* .....INR 30 000 / 470 USD  
(professional bodies: nurse, beautician, medical staff...)
- ☐ PARTIAL ACCESS\* (spouse only) .....INR 20 000 / 310 USD
- ☐ CHILD\*\* .....INR 7 000 / 110 USD

#### Package includes:

- Full or partial access to the conference
- 3 nights at the conference venue (either the RADISSON or the DONA SYLVIA, based on a first come first serve) - Thursday, Friday and Saturday – based on a twin sharing
- airport or railway station / hotel transfers
- all conference meals from Thursday dinner to Sunday brunch, invitation to cocktails and dinner on Friday evening and Saturday evening (coupons will be provided)
- conference bag with the complete program and abstract booklet
- certificate of attendance

*\* Partial access: access to the congress exhibition, but denied to the conference rooms. Diploma or payslip is required for professional bodies, ID is required for spouses.*

*\*\* The child is denied with all accesses. Child between 6 and 12 (babies under 6 are not accepted and over 12, the child should register as an accompanying person). Additional bed in a room occupied by a couple.*

### CONFERENCE KIT ONLY - WITHOUT ACCOMMODATION

- ☐ FULL ACCESS .....INR 30 000 / 470 USD
- ☐ PARTIAL ACCESS\* .....INR 20 000 / 310 USD  
(professional bodies: nurse, beautician, medical staff...)

#### Kit includes:

- Full or partial access to the conference
- all conference meals from Thursday dinner to Sunday brunch (except daily breakfast), invitation to cocktails and dinner on Friday evening and Saturday evening (coupons will be provided)
- conference bag with the complete program and abstract booklet
- certificate of attendance

*\* Partial access: access to the congress exhibition, but denied to the conference rooms. Diploma or payslip is required for professional bodies, ID is required for spouses.*

### 3-NIGHT HOTEL PACKAGE ONLY\*

- ☐ RADISSON & DONNA SYLVIA (venue) ..... INR 37 000 / 580 USD  
(based on a first come first serve)
- ☐ RAMADA CARAVELA ..... INR 40 000 / 600 USD

#### Package includes:

- 3 nights Thursday, Friday and Saturday for two guests
- airport or railway station / hotel transfers
- buffet breakfast
- WIFI access in the room
- for guests staying at the Ramada Caravala: transport from the Ramada Caravala to the Radisson for the whole duration of the congress

*\* Limited number. Be quick!*

V23-25/09/15

## PAYMENT

I hereby forward the amount of:

INR .....  
USD .....

Registration done after November 5, 2015? If yes, add INR 4 000 or USD 60

#### PAYMENT OPTIONS

-> Through IMCAS website

Register online! It is simple, safe, and fast on:  
<http://www.imcas.com/en/registration/imcas-india-2015>  
• By credit/debit card (EC / MC, VISA, AMEX)  
• By bank wire

-> Through this form

☐ Credit/Debit Card

Select type: ☐ EC / MC ☐ VISA ☐ AMEX

Card holder's Name. ....

Card number. ....

For EUROCARD / MASTERCARD or VISA:

-> last 3 digits on the back of your credit card (CVW code) .....

or For AMEX:

-> 4 digit number located above right of the credit card: .....

Expiry date (MM/YYYY): ..... / .....

Signature (mandatory) :

#### Important

- a photocopy of both sides of the credit card is required with this form
- the credit card holder's name must be the same as the person who registers
- the registrant Indian ID card copy has to be sent with this form

☐ Bank check drawn on a French bank in euros payable to:  
Check-up Santé

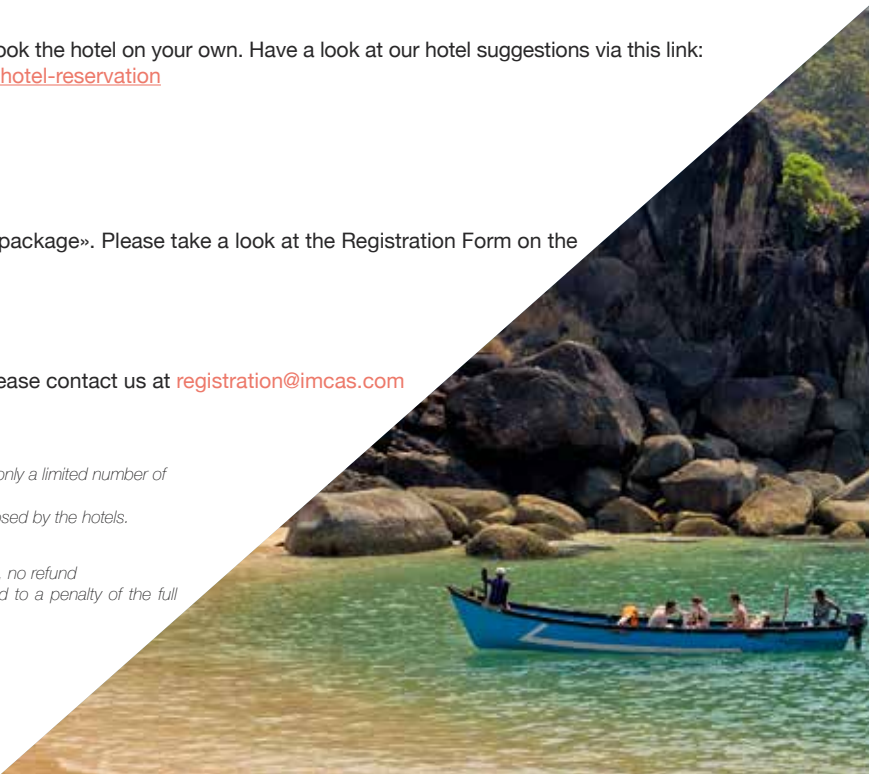
#### PLEASE NOTE

1. Additional bank fees may be applied by your own bank
2. Due to various bank agreements, US dollars or Euros might appear on your bank statement instead of Indian rupees.

#### CANCELLATION POLICY

Before NOVEMBER 5, 2015: 70% of the registration fees will be refunded

After NOVEMBER 5, 2015: there will be no refund





Ms. BARONE Olympe

Ms. WANG Ling

Ms. BENTOUBAL  
Priscilla

Ms. GOYER Hélène

Ms. TSUI Anna

LOGISTICS

IT & HIGH TECH

PRESS & SOCIAL

Mr. GAIFFE Régis

Mr. AMAR Anthony

Mr. LEHRER Benjamin

Ms. PORTEOUS Anastasia

REGISTRATION &  
MEMBER ACCOUNTS

CME &  
ACCREDITATIONS

COMMUNICATION  
& SOCIAL EVENTS

Ms. RENOU Pauline

Mr. LABOMBARDA  
Fernando

Ms. ASCHER Joanna

Mr. JEANDIE Jérémy

GRAPHIC

EVENT  
COORDINATOR

ACCOUNTING

Mr. LEVESQUE Louis

Mr. PRAKOSO Andi

Mr. KOJROWICZ Christian

DESCRIPTION

Based on your level of sponsorship, 3 booth sizes are available:

- 4 sqm for Classic and Bronze sponsors
- 8 sqm for Silver and Gold sponsors
- 12 sqm for Platinum sponsors

See circulation map on page 9 for exact booth locations.

A. YOUR PREMIUM ALL INCLUSIVE (PRE - EQUIPPED) BOOTH

All booths are delivered as:

- ALL INCLUSIVE : IMCAS will take care of building, furniture, the whole set up and dismantling. Any additional information concerning booth height, constructions, etc., can be found within our Rules and Regulations Guide online.

Booths will be provided with the following equipment (no equipment change is allowed):

- 1 counter table
- 2 stools
- 1 bar table
- 1 paperbin
- one backdrop (size depends on the number of sqm, see Chapter C below)
- light (s) (1 light per linear meter)
- standard power supply

Exhibiting companies should strictly:

- > respect the dedicated space and display products within it only, without going across borders
- > comply with the provided scenography (back and side walls, furniture, etc...)

B. PLASMA SCREEN OPTION AND BOOTH CUSTOMISATION

Complete your booth equipment with a TV plasma screen to broadcast your video ads, interviews or any other video support!

Please note also that even if no equipment change is possible, you can still order additional lighting and furniture through our official booth constructor. If you wish to amend the way the booth is set up, it is kindly asked that you email our Logistic Department for prior approval: [logistics@imcas.com](mailto:logistics@imcas.com).

C. YOUR CUSTOMIZED BACKDROP

Check here the size of your booth backdrop, based on the number of sqm ordered:

number of sqm	backdrop dimensions (m)
4 sqm	2(W)*2(H)
8 sqm	4(W)*2(H)
12 sqm	4(W)*2(H)

D. YOUR LOCATION

- Booth space will be assigned on a space available, first-come, first served basis.
- Prime booth location varies upon (i) the total amount of financial contribution and (ii) the date when payment is received.
- If the booth selected is not available, the next best option will be attributed at the discretion of the Organizer.
- IMCAS reserves the right to modify the floorplan at any time. After assignment of space, Exhibitors agree to be relocated to other comparable space, if necessary. This is under the judgement of the Organizer.

E. REQUIREMENTS

Please send us by email:

- your booth sign
- the design of your backdrop
- your booth amendment(s), if any

DEADLINE > OCTOBER 23, 2015



picture of a booth at IMCAS India 2014

order your plasma screen  
directly on the purchase order



exhibition hall during IMCAS India 2014



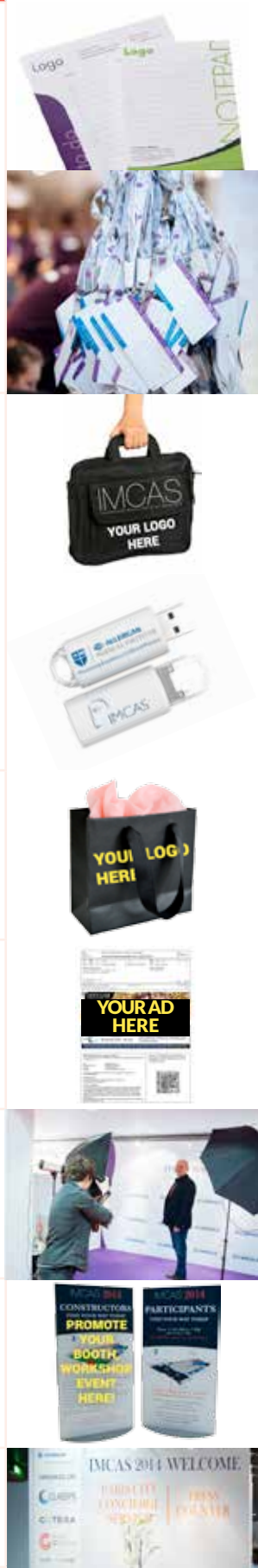


PRODUCT  
CATALOGUE











PRODUCT	DESCRIPTION	REQUIREMENTS	DEADLINES
webcast lecture	<p>The 15-min presentation is given orally in a dedicated room and it is video / audio recorded at the same time by our AV team. It will then be broadcasted on «IMCAS Academy».</p> <p>The topic should deal with a medical aspect of aesthetic surgery or cosmetic dermatology. If the topic deals with the use of a special product or device, it has to be comparative.</p> <p>Within 2 weeks following the conference, the video recording is then handed over to your company and can be used for professional purposes.</p>	<p>Please send us by email: the data of your speaker (he/she should be a doctor, an inventor or an engineer)</p>	<b>October 23, 2015</b>
20 min live demo on lasers, lights, EBD or on fillers, toxins, peelings, cosmeceuticals, threads	<p>Each demonstration lasts 20 min and the company can: - either choose to have 1 doctor performing and commenting on the live demo - or have 1 doctor performing the live demo while another person comments on it.</p>	<p>Please send us by email: - the commercial name of your product / device - the technical information concerning your product / device - the information of the practitioner performing the live demonstration and the speaker, if any</p>	<b>August 23, 2015</b>  Meeting the deadline will allow the information to appear on all 3 programs (printed Final Announcement, E-program, and Final Program). If the information reaches us after the deadline, it will appear on the E-program and in the Final Program (not in the printed Final Announcement).
1 hour symposium	<p>Symposium sessions allow the practitioners, chosen by your company, to present: - synthesis of studies or trial(s), - practical solutions to patient / lesion problems for the audience, - and to perform live demonstration(s) in front of the audience.</p> <p>It takes place in a fully-equipped room and to ensure perfect image and sound transmission on the audience display screen, the session is fully video and sound-recorded by our professional AV team.</p>	<p>Please send us by email: - the symposium title - the information of the practitioner(s) (maximum 6 speakers)</p>	<b>August 23, 2015</b>
ad in final announcement (1/3 vertical or 1/3 horizontal)	<p>Your 1/3 page ad will be inserted in the IMCAS Final Announcement Program and post mailed to 60 000 practitioners &amp; industrials (IMCAS owns a constantly updated database of Plastic Surgeons and Dermatologists in 85 different countries).</p>	<p>Please send us by email: your ad in high resolution PDF</p> <p>• note: 1. placement of advertisements is at the sole discretion of the Organizer 2. artwork or source of graphic is to be pre-approved by IMCAS 3. to avoid problems in the printing process, please respect the bleed areas</p>	<b>August 23, 2015</b>
full page ad in e-program	<p>Your full page ad will be included in our E-program which is directly downloadable as a PDF file on <a href="http://www.imcas.com">www.imcas.com</a>. This document is constantly updated and provides a listing of the scientific program, conference highlights, interviews and other key conference information.</p>	<p>• formats: - 1/3 vertical ad: Trim size: 70,6*275 mm Bleed size: 80,6*285 mm - 1/3 horizontal ad: Trim size: 212*91,6 mm Bleed size: 222*101,6 mm</p>	<b>August 23, 2015</b>
full page ad in final program book	<p>Your ad is printed in the IMCAS Program Book, to be distributed to all attendees onsite (800 copies).</p>	<p>- full page ad: Trim size: 212*275 mm Bleed size: 222*285 mm</p>	<b>October 23, 2015</b>
e-blast sent to 60 000 contacts	<p>Thanks to a targeted pool of 60,000 contacts (plastic surgeons, dermatologists and all related specialists in the aesthetic medical fields), IMCAS newsletters allow sponsors to initiate buzz in advance and turn that announcement into real foot traffic on-site.</p> <p>The e-announcement will contain: - your logo - your booth number - a website URL of your choice (your website homepage, a newsletter, or a dedicated page announcing your participation at IMCAS, your symposium, live demonstration, etc...).</p>	<p>Please send us by email: - your LOGO in high definition, - your company profile, - your website URL directly linking to the page that announces your participation at IMCAS</p>	<b>October 23, 2015</b>
e-learning station	<p>Your logo is displayed on the screens of each computer connected to the IMCAS e-learning Station (computers are used to access a web platform set up for congress evaluations, e-paper browsing, video learning, etc...).</p>	<p>Please send us by email: your LOGO in high definition</p>	<b>October 23, 2015</b>
website digital ad	<p>Display your ad on the IMCAS website and communicate about your congress participation. Your announcement will appear on the website (on the page dedicated to sponsors) until the end of the congress.</p>	<p>Please send us by email: - your ad in high resolution PDF - your website URL directly linking to the page that announces your participation at IMCAS</p>	<b>June 23, 2015</b>

PRODUCT	DESCRIPTION	REQUIREMENTS	DEADLINES
notepads & pens	<p>Notepads and pens, bearing the sponsor's logo, are inserted in each congress bag and distributed to all delegates.</p> <p>Both are every professional's « go to » items and essential tools, as participants take notes during sessions or meetings.</p>	<p>- notepads and pens to be manufactured and provided by the Sponsor - quantity required: 500 notepads and 500 pens - notepads and pens must be delivered to the conference venue before the deadline (see complete address on page 19)</p>	<b>from Wednesday, November 18 (8 am) to Thursday, November 19, 2015 (before 12 pm)</b>
ID badges & lanyards	<p>Your company's logo will be printed on both ID badges and lanyards worn by all delegates (except faculty and exhibitors) during the entire conference period.</p> <p>Badges must be worn at all times to differentiate attendees and for admittance into the exhibit hall, scientific sessions and educational workshops.</p>	<p>• ID badges cards are provided by the Organizer</p> <p>• lanyards - to be manufactured and provided by the Sponsor - quantity required: 700 lanyards - to be delivered at the conference venue before the deadline (see complete address on page 19)</p>	<p>Delivery of « NOTEPADS AND PENS » or of « LANYARDS » should reach our consignee within the deadline (please respect it: notepads and pens will not be included within the Congress Bag if delivered after Thursday, November 20 (12 pm)).</p>
congress bags	<p>Your company's logo is printed on each of the congress bags given to all delegates. It contains inserts, final program and sponsored items.</p> <p>This is a sole sponsorship constantly visible during the entire conference period (model and color may vary from samples).</p>	<p>• note: bags and USB keys are provided by IMCAS</p> <p>• Please send us by email: your LOGO in high definition</p>	<b>August 23, 2015</b>
abstract USB key	<p>All abstracts of IMCAS India 2015 will be available in the form of a USB key which will be produced based on the number of expected delegates. Delegates must proceed to the sponsoring company booth in order to retrieve the USB key.</p> <p>Your company's logo is printed on the cover of the USB key and appears in the USB key program.</p>		
delegate room drop	<p>Welcome IMCAS attendees with a special gift in their hotel room. Your item (s) will be placed directly in their room allowing you to catch their attention at the ideal moment.</p> <p>This is a great opportunity to invite them to your booth, highlight your products and/or feature the session you are part of.</p>	<p>- delivery and placement of «delegate room drop» have to be organized by the sponsor (the drop has to be coordinated with hotels)</p> <p>- room drop has to be approved by IMCAS prior the conference</p> <p>- quantity required: 500</p>	<b>from Wednesday, November 18 (8 am) to Thursday, November 19, 2015 (before 12 pm)</b>
ad on confirmation letter	<p>Your company's ad is printed on each confirmation letter sent by email to all attendees before the congress.</p> <p>This is an essential document for the retrieval of badges as the confirmation letter will be handed in at the Welcome Desk by all attendees.</p>	<p>Please send us by email: your ad in high resolution PDF</p>	<b>June 23, 2015</b>
photo booth	<p>Throughout the conference, all delegates are offered their official IMCAS India 2015 picture onsite, to be then posted on the Facebook page of IMCAS.</p> <p>By sponsoring this photo booth, your logo will appear alongside with IMCAS and thus appear on every single attendee's photo.</p>	<p>• note: to be sponsored by 2 companies not involved in the same industry field</p> <p>• Please send us by email: your LOGO in high definition</p>	<b>October 23, 2015</b>
stand up banner	<p>Promote your company's symposium, live demo or/and social event related to IMCAS through 1 stand-up banner located in a strategic location within the exhibition hall and near the conference rooms.</p> <p>IMCAS is in charge of manufacturing and placement of the banner (1 per sponsor).</p>	<p>Please send us by email: your ad in high resolution PDF size: 2mH*1,20mW</p>	<b>October 23, 2015</b>
logo at the welcome desk	<p>Your logo is displayed at the Welcome Desk during the 4-day exhibition. Therefore it will be impossible for any attendee to miss it!</p>	<p>Please send us by email: your LOGO in high definition</p>	<b>October 23, 2015</b>





India GOA EXHIBITOR GUIDE		PRODUCT	DESCRIPTION	REQUIREMENTS	DEADLINES
       	insert in congress bags	Put your brand directly in the hands of every participant with a bag insertion.  Your flyer is included in the delegate congress bag given to each IMCAS delegate. Inserts can advertise your products, services, promotions and invite the attendees to your booth.		- quantity required: 1 200 flyers - inserts must not exceed A4 in size and can include a maximum of 4 pages only (bound in one sole document) - inserts have to be delivered at the conference venue before the deadline (see complete address on page 19)	<b>from Wednesday, November 18 (8 am) to Thursday, November 19, 2015 (before 12 pm)</b>  (see condition applied for delivery of « NOTE-PADS & PENS » )
	insert in sponsored session display rack	Promote your symposium or your live demo thanks to an insert strategically displayed in a dedicated rack located at the welcome desk of the congress.  One rack will be allocated per company and IMCAS will be in charge of placing the flyers within it the day of the session.			
	lead retrieval (at your booth or at your booth + sympo)	A scanner is rented for the duration of the exhibition allowing you to scan the barcode printed on the badge of all registered participants. 2 weeks after the end of the conference, an Excel file with all the detailed contact/lead information of the scanned participants will be mailed electronically to your company. It contains: - complete name & specialty - country - e-mail - and (if available): office contact details.		order should be placed before the deadline to insure delivery	<b>October 23, 2015</b>
	coffee and lunch breaks (Saturday, November 21 or Sunday, November 22, 2015)	Coffee and lunch breaks are served on site to allow delegates to fully visit the Exhibition Hall (stations are conveniently located close to it).  Complimentary food and beverages are provided to Delegate and Faculty badge types only as well as for exhibitors who have been issued with a lunch coupon.		- 2 roll-ups (manufactured by the sponsor) to be displayed during event - roll-ups are directly brought on site	<b>Saturday, November, 21 or Sunday, November 22, 2015</b>
	dancing gala dinner	The dinner and the awards ceremony are accompanied throughout the entire evening by an exclusive musical show. Sponsorship includes: - presentation as event sponsor during the opening speech and the IMCAS awards ceremony - a dedicated webpage on our website - acknowledgement within the final program book - your company will go on stage to give the TROPHY AWARD to the elected practitioner - your logo printed on all the guest menus - 10 VIP guests to be invited by your team		Please send us by email: - the information of your 10 VIP guests' - your LOGO in high definition	<b>October 23, 2015</b>
	interactive practical class	Coached by Indian and International KOL's, this workshop is identified as a scientific session, as it is placed under an educational grant. Small groups of doctors will successively circle within different rooms to attend live demos, each one lasting 30 min. The audience is highly targeted as demos are performed in front of focused and dedicated groups.		Please send us by email: - your 5 company representatives who are to be upgraded to be permitted session entry (last name, first name, e-mail) - your 3 preferred speakers (last name, first name, specialty, e-mail) and related topics, allowing the Scientific Board to study the application and make a decision as to which one will be included within the session - your LOGO in high definition	<b>September 23, 2015</b>
	video anatomy on cadaver for injections	During the session, 4 successive didactic videos (from IMCAS previous LIVE INJECTION CADAVER WORKSHOPS) are displayed with live comments on the following topics: 1. upper face / 2. mid face / 3. lower face & neck / 4. hand  Each video includes: - a dissection on a fresh cadaver - a simultaneous injection inside skin, muscles and fat Additionally, injections of the same region will be performed on a patient and live transmitted during the session.			
	interactive practical class leaflet	This short program dedicated to the interactive practical class will include the complete schedule, abstracts and biostatements of the speakers involved in this session.  It will be distributed onsite at the beginning of the session to all the Doctors participating in it.		• note: for both documents: - first page will be branded with your logo - and will contain your full page AD	<b>September 23, 2015</b>
	anatomy leaflet	The leaflet is a comprehensive and educative guide allowing our attendees: - to take notes during the session - to review and identify the different topics / anatomy areas involved during the workshop.  Thanks to it, workshop attendees are provided with the best educational tool for session comprehension.		• please send us by email: - your ad in high resolution PDF - your LOGO in high definition	

# F.A.Q

1

### What is the schedule of the congress, including the times for booth set up and dismantling?

Refer to the program to familiarize yourself with all the key moments of the congress. Concerning booth set up, each exhibitor will be allotted a specific timeslot according to booth size and type of equipment. All details will be sent out before the congress. Booth dismantling begins after the end of the congress. Please respect these timings as they ensure the smooth running of the exhibition.

2

### How can you order electricity / exhibitor services / additional furniture?

Log onto your company member account and order the service / furniture of your choice. You can also directly contact the congress official booth constructor (contact details to be found on the page «contact list»).

3

### When and where can you deliver inserts / notepads / pens / lanyards (sponsored items)...?

All promotional materials should reach our consignee within the timeslot specified in the Exhibitor Guide (timeslots and deadlines can be different depending on the item ordered).

CONSIGNMENT INSTRUCTIONS

Items to be sent either by seafreight or airfreight, or courier, must be consigned “Freight Prepaid” as follows :

CONSIGNEE:

IMCAS ROOM - LOBBY LEVEL (ground floor)

Radisson Blu Resort Goa Cavelossim Beach

Cavelossim Beach

South Goa India 403731

Contact:

Mr. Manoj DUBEY - Venue contact

Tel. +91 95 52544728

CASE MARKING:

IMCAS INDIA 2015 - NAME OF THE PRODUCT ORDERED (ie: lanyards...)

Name of company : \_\_\_\_\_

Case Numbers : \_\_\_\_\_

Gross Weight/Net Weight : \_\_\_\_\_

Dimensions : \_\_\_\_\_

4

### How can you select the time slot of your symposium / live demonstration?

- Symposium will be assigned on a first-come, first-served basis. If the symposium reference you selected is not available, the next best option will be attributed at the discretion of the Organizer.  
- Live demonstrations will be assigned on a first-come, first-served basis. Regarding the exact schedule, please note that live demos are classified by topics approximately 1 month prior to the conference (you will be notified of the exact sequence at that time only).  
- For both symposium and live demonstrations, the Organizer reserves the right to change the schedule without prior notice (due to scientific requirements).

5

### Can an international doctor perform your demonstration?

To perform a demo on a living patient, the practitioner, should be either a physician board certified within the country in which the congress takes place, or if it is not the case:  
- he / she should apply for a visiting license  
- OR he / she should be accompanied by a physician who is board certified within the country in which the congress takes place.  
Please kindly note that IMCAS will provide a local board certified physician in each symposium / live demonstration room.

6

### What about the copyright / broadcasting of sponsored sessions?

We remind you that IMCAS holds the copyright to all educational materials presented or derived from its meetings, such as: video recordings of live demonstrations / symposia / handouts / posters / abstracts / presentation synopses.

7

### Who chooses the speakers of an educational grant session?

Educational grant sessions are eligible for medical continuous education credits. Therefore, they differ from a sponsored session as they have to comply with the rules of accrediting organizations. This is why it is the IMCAS Scientific board that makes the final decision regarding content and lecturers for these sessions.

8

### How and when can you collect your badges?

Badges being nominative, each attendee should retrieve their badge individually at the dedicated desk. To retrieve the badge, please present:  
- the IMCAS confirmation letter  
- an ID card or passport  
- a business card  
Refer to the program to find out the opening hours of the welcome desk.

9

### Can you change the name of an ordered badge?

When registering, the complete contact details of the attendee are requested. Badges are nominative, therefore, once the registration has been treated and validated, it cannot be modified.

10

### How can you access the scientific sessions?

Access to scientific sessions is granted to attendees with «delegate» type badges only. Should you wish to attend these sessions, your exhibitor badge will need to be upgraded for an additional fee, payable either at the welcome desk of the conference or by emailing us the congress registration form.

11

### Can you obtain the list of attendees?

The IMCAS database is declared to the National Commission of Information and Liberties (CNIL: <http://www.cnil.fr>), under the number 1161141. As such, IMCAS is not allowed to transfer any data belonging to its database, to any external company.  
To obtain a list of attendees, we advise you to rent a lead retrieval onsite. Leads are then emailed within the 2 weeks following the conference.

12

### How can you know the number of participants as well as the population distribution ?

- The total number of attendees will be announced at the end of the congress. A few months before it, a predicted number of participants can be communicated to companies who request the information (IMCAS has grown by 10% each year since its first edition 17 years ago, so we base ourselves on these figures to stay realistic.)  
- Population breakdown (by specialty and geographical area) is sent by email to exhibiting companies 2 weeks prior the conference. The final breakdown data is available online 2 weeks after the end of the conference.

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### How can you book your booth for the next congress?

With regard to advance booking, the signed Purchase Order is mandatory to reserve a booth. Should you want to be among the first partners to receive the Exhibitor Guide once it is ready, we advise you to send an email to [industry@imcas.com](mailto:industry@imcas.com) stating your interest for the congress of your choice (you will be immediately listed as a prevailing contributor).

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### Does IMCAS offer any discounted sponsorship packages?

Be assured that our prices are always studied extremely carefully, reflecting the quality of both the sponsorship product and of IMCAS congresses. Our main concern is to offer our delegates and our exhibitors the highest standards in scientific and logistical matters.  
If you wish to discuss pricing further please give us a call, we will be happy to talk to you.

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### How can you share your feedback with us?

You will be asked, at the end of each conference, to submit your evaluation form in which you will be able to give some feedback on the congress.  
We also welcome feedback from our exhibitors year round. Please send any comments and suggestions to [contact@imcas.com](mailto:contact@imcas.com).

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V19-15/10/15

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