

## India GOA EXHIBITOR GUIDE

## 1. GENERAL INFORMATION 2. PLACE YOUR ORDER

Welcome to IMCAS India 2015
Contact list
Key moments
Getting to know us
About the venue: Radisson Blu Resort Goa
Getting there
IMCAS exhibitor & sponsor list
Congress circulation / exhibition map
Conference admission - delegate and exhibitor badges10
Goup registration
Sponsorship levels
Official conference language10
Evening Networking Dinner
Coffee & lunch breaks10
Final program book & abstracts
IMCAS e-learning experience
Journal corner & scientific poster session
Accommodation
Tours and travel
Time difference
Visa & entry requirements
Electrical standards
Currency & exchange
Climate
"Force majeure"
IMCAS non-competition policy
Liability
Insurance11
Compliance with Indian legislation
Meet the team
F.A.Q

Program	I
Purchase order	1
Accomodation and registration form	1



## 3. PRODUCT CATALOGUE

BOOTH CATEGORY	
Standard Booth (Premium all inclusive)	EXPERIENCE
SPONSORED SESSIONS	Photo booth
Webcast lecture	SIGNAGE
20-min live demonstration	Stand-up banner
1-hour symposium	Logo at the welcome desk
PROGRAM ADVERTISING	INSERT
Ad (1/3 vertical/horizontal) in final announcement	Insert in congress bags
Full page ad in e-program20	Insert in sponsored session display rack
Full page ad in final program book	, , ,
- MAII BI 40-	SCANNER
E-MAIL BLAST	Lead retrieval at your booth
Multiple sponsor e-blast	Lead retrieval at your booth + sympo
DIGITAL MEDIA ADVERTISING	SOCIAL EVENTS
E-learning station	Coffee & lunch breaks
Website digital ad20	Dancing Gala dinner
DELEGATE KITS	EDUCATIONAL GRANT ACTIVITIES
Notepads & pens	Interactive Practical Class
ID badges & lanyards	Video anatomy on cadaver for injections
Congress bags21	Interactive Practical Class leaflet
Abstract USB key	Anatomy leaflet
Delegate room drop21	· · · · · · · · · · · · · · · · · · ·

## 

Connect yourself on your company account



## CONTACT LIST

## SALES DEPARTMENT

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## VENUE PROVIDER

## RADISSON BLU RESORT CAVELOSSIM BEACH

Contact: Mr. Manoj DUBEY

Tel.: +91 9552544728

E-mail: manoj@alconvictorgroup.com Website: www.radissonblu.com/resort-goa

## OFFICIAL BOOTH CONSTRUCTOR

## MIDASTOUCH EXHIFAB PVT. LTD.

Contact: Mrs. Sunita SULTANIA

Tel.: +91 95 82882078 / 98 91429832 / 93 12920011

E-mail: midastouch1975@gmail.com Website: www.midastouch.biz

## OFFICIAL FREIGHT FORWARDER

## P.S. BEDI GROUP

Contact: Mr. Nilesh AHIRE
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Website: www.psblogistics.com

## HOTEL RESERVATION

IMCAS is delighted to provide you with a list of hotels near the conference venue. This list is available through our website here: <a href="http://www.imcas.com/en/attend/imcas-in-dia-2015/plan-your-imcas.">http://www.imcas.com/en/attend/imcas-in-dia-2015/plan-your-imcas.</a>

Quoted rates per room per night are for general reference only. Terms and conditions are dependant on each hotel. Reservation is subject to hotel room availability. Book as early as possible so that indicated prices are respected, as they are generally valid for any booking made one month or more before the conference.

## FOLLOW US ON FACEBOOK & TWITTER

facebook.com - imcas.congress



## Dear Partners,

Join us in picturesque Goa to show off your latest aesthetic medical products and devices!

We are returning to Goa for the fifth edition of IMCAS India and it promises to offer more than ever before. Over the past few years, IMCAS has built a loyal client base in the region and thus attracts dermatologists, plastic surgeons and aesthetic practitioners from all over India and beyond, who come to update themselves on the latest developments in their field.

Consequently, it is also a fitting event for companies and laboratories dedicated to the development and manufacturing of products and devices for use in the aesthetic market to show off their latest evolutions to these potential buyers.

Our 2015 IMCAS India Exhibitor Guide provides you with a wide range of items and activities to make the most of this congress. From ads to sponsored sessions and signage, all your needs have been carefully studied to ensure that we match your expectations and help you to meet your objectives.

IMCAS strongly believes in the Indian aesthetic market and we are glad to contribute to its growth by facilitating the meeting of doctors, international key opinion leaders and industrial representatives.

Be part of IMCAS INDIA 2015 and share this new adventure with us!

The IMCAS team

4 IMCAS India 2015 V19-15/10/15

India GOA EXHIBITOR GUIDE

GENERAL INFO

## India GOA EXHIBITOR GUIDE

GENERAL INFO

## **KEY MOMENTS**

FRIDAY NOVEMBER 20, 2015

9 AM onwards Registration & badge pick-up

11 AM - 6.30 PM Conference & exhibition

11 AM - 1 PM Video Anatomy on Cadaver for Injections

2 PM - 6.30 PM Interactive practical classes

7.30 PM Evening networking dinner

SATURDAY NOVEMBER 21, 2015

7 AM onwards Registration & badge pick-up

8:30 AM - 6:30 PM Conference & exhibition

12 PM - 1 PM Live demonstrations: fillers & toxins

2 PM - 4 PM Live demonstrations: lasers & EBD

8 PM Dancing gala dinner

SUNDAY NOVEMBER 22, 2015

8:30 AM - 2 PM Conference & exhibition

3 PM End of IMCAS India 2015

## GETTING TO KNOW US

## **IMCAS MISSION STATEMENT**

IMCAS is dedicated to providing the highest quality of teaching through the interface of aesthetic surgery and cosmetic dermatology.

Achieving this vision requires a dynamic organization whose mission embodies the following standards:

- Unification and fair representation of plastic surgery and dermatology
- Excellence in teaching all leading subjects on aging skin treatments
- Constant adherence to ethical conduct

## AN UNEQUALLED TRADITION OF PROFESSIONAL SUPPORT

IMCAS started in 1994, in Paris, France, as a congress dedicated to plastic surgeons and dermatologists. Since its conception, IMCAS has sought to bridge the knowledge vacuum between plastic, reconstructive & aesthetic surgery and dermatology, thereby generating a synergetic and mutually reinforcing interface among these two fields.

## **IMCAS TODAY**

What began more than 17 years ago has now grown in terms of participation and renown. As such, IMCAS has become one of the most important international courses dedicated to aging skin treatments. Over the year, our congresses welcome around 10 000 participants, coming from as many as 85 countries worldwide.

## IMCAS AGENDA

The leading subjects on aesthetic surgery and cosmetic dermatology

## **MARK YOUR CALENDAR**

Annual World January 28
Congress to 31, 2016



China April 2016
SHANGHAI

Americas June 2016



ASIA July 29 to 31, 2016







6 IMCAS India 2015



GENERAL INFO

## **ABOUT THE VENUE**

### AROUT GOA

The smallest state of India has a lot to offer when it comes to delighting travellers from the country and from all around the world. Its white sandy beaches, luxurious flora and cultural and architectural legacy from its Portuguese colonial past, all make Goa the ideal place for an unforgettable stay.

Despite the large number of visitors during the high season, the region of Goa retains its appeal for travellers and promises an authentic experience in an unfailingly relaxed atmosphere. The best time to discover the area is between November and Feburary as the weather is warm, dry and pleasant.

Discover amazing Goa from north to south by visiting the historic churches, eating in the succulent restaurants that bring you East-meets-West cuisine, practicing yoga on the beaches and exploring the many wildlife sanctuaries...

## ABOUT THE RADISSON BLU RESORT GOA

Located in the heart of Cavelossim, the 5 star hotel Radisson Blu Resort provides comfort and relaxation to its guests. It is designed in Goan-Portuguese style and all rooms and suites are furnished with prime amenities: a flat-screen TV, rain shower, electronic safe, writing desk, free high-speed wireless Internet and more.

This hotel is also the perfect place for both leisure and training. With an outdoor swimming pool, bike rental, wellness center along with 3 restaurants, travellers will escape from the daily routine. On the other hand, the spacious and contemporary conference rooms as well as the modern audiovisual equipment will allow the participants to learn in the best conditions. Guests will without a doubt experience a blissful stay at this luxury hotel.

RADISSON BLU RESORT GOA CAVELOSSIM BEACH SALCETTE, GOA 403731, INDIA

## **GETTING THERE**

Dabolim International Airport (GOI) is situated approximately 45 minutes away from the venue and If you arrive by train, Madgaon Junction railway station is a convenient 30 minute drive away from the resort.

Whether you arrive by train or by plane, the easiest way to get from your place of to the Radisson Blu Resort is by taxi.

## IMCAS EXHIBITOR AND SPONSOR LIST

To get a clear view of which companies are expected to attend IMCAS INDIA 2015, do not hesitate to go online.



MCAS **India** 2015 CIRCULATION MAP

GOA, INDIA



V19-15/10/15

## CONFERENCE ADMISSION • FULL AND PARTIAL ACESS BADGES

GENERAL INFO

Admission is by badge only. A the age of 16.

Admission is by badge only. An adult must accompany children under the age of 16.

IMCAS strictly complies with the criteria required for CME accreditation. This is why access to the conferences is subject to a number of strict rules, which aim to guarantee the scientific independence of the

conferences, and to preserve them from any commercial interest or influence. A precise Badge Policy has been implemented, specifying the rules related to admittance to the different areas of the IMCAS conferences. According to each participant's status (delegate, faculty, exhibitor, etc...), a corresponding bar-coded badge is issued.

The IMCAS Badge Policy is mandatory for all participants. Its violation will authorize IMCAS Staff to take measures in order to restore order, and may lead to the withdrawal of the badge and the prohibition of access to the conference area.

Fees for badge registration include:

- conference sessions (access depends on your badge type)
- · access to exhibit area
- all conference meals from Thursday dinner to Sunday brunch (except breakfast), invitation to cocktails and dinner on Friday evening and Saturday evening (coupons will be provided)
- USB key with abstracts and course handouts, as well as the Program Book

Badge	Before November 5, 2015	After November 5, 2015
Delegate - doctor or industry	Rs. 30,000 \$470	Rs. 34,000 \$530
Professional bodies (nurse, medical staff)	Rs. 20,000 \$310	Rs. 24,000 \$380

## **CONFERENCE ADMISSION • EXHIBITOR BADGES**

### 1. BADGES INCLUDED WITHIN YOUR PACKAGE

Depending on your investment in the congress, a precise number of exhibitor badges is included in your sponsorship package.

Sponso	rship levels	Investment in INR / \$	Included badges
9489	Classic	2,63 LACS \$4 000	3 badges
	Bronze	5,27 LACS \$8 000	5 badges
	Silver	9,88 LACS \$15 000	6 badges
<b>@</b>	Gold	13,17 LACS \$20 000	7 badges
<b>**</b>	Platinum	18,44 LACS \$28 000	9 badges

Nota: the number of badges has been carefully studied to best match each exhibitor's needs. The exhibiting company is not entitled to exchange or reimbursement should it use fewer badges than the number provided.

## 2. WHO IS ENTITLED TO AN EXHIBITOR BADGE?

The exhibitor badges will be issued to exhibiting company members only. Exhibitor badges are provided under two possible categories only:

## CATEGORY 1

- the person attending is a registered member of the EXHIBITING COMPANY staff on site
- the badge will be delivered upon presentation of a business card proving that you belong to the exhibiting company

## **CATEGORY 2**

- the person attending is a registered member of a licenced DISTRIBUTOR of the exhibiting company on site
- the badge will be delivered upon presentation of a business card & the partnership certificate If you do NOT belong to one of those two categories, please register using the online registration (http://www.imcas.com/en/registration/imcas-india-2015).

### 3. WHAT DOES IT GIVE ACCESS TO?

Please note the importance of wearing the badges. No one will be allowed admission to the exhibition area without a badge.

Fees for Exhibitor badge registration include:

- admission to all sponsored sessions and symposia (all sessions with a black dot in the program are accessible; precise badge access is clearly defined through our badge policy)
- access to the exhibit area
   Nota: each exhibiting company will receive 2 congress bags with scientific materials.

## 4. HOW TO ORDER ADDITIONAL EXHIBITOR BADGES?

Exhibitors	Before November 5, 2015	After November 5, 2015
Additional exhibitor badges	Rs. 3,200 \$50	Rs. 3,200 \$50

To obtain an additional exhibitor badge for IMCAS India 2015 conference, one can:
• either REGISTER ONLINE through the IMCAS company account; payment is secure and will be asked for by credit card or by bank wire

Nota: our online REGISTRATION PROCESS is open until November 15, 2015 - 11:59 pm (GMT time).

• or REGISTER ON SITE beginning Friday, November 20, 2015 at 9 am.

We strongly advise you to register using the ONLINE process in advance to avoid waiting upon your arrival!

## GROUP REGISTRATION

If your company wishes to register many participants for IMCAS India 2015, it is easier and less time consuming to proceed through the Group Registration Process. The more delegates and exhibitors your company registers, the higher the discount rate that applies:

Number of ordered delegate / doctor badges	applicable discount	Number of ordered exhibitor badges	applicable discount
over 10 badges	5%	over 10 badges	5%
over 20 badges	8%	over 15 badge	8%
over 40 badges	10%	over 20 badges	10%
over 60 badges	13%	over 25 badges	13%
over 120 badges	20%	over 30 badges	20%

## SPONSORSHIP LEVELS

Your level of sponsorship is based on your total investment (from our product catalogue):



## OFFICIAL CONFERENCE LANGUAGE

English is the official congress language.

## EVENING NETWORKING DINNER

Come and join us for the Evening Networking Cocktail!

Scheduled on Friday, November 20, at 8 pm. Open to all attendees (both delegates and exhibitors).

## COFFEE & LUNCH BREAKS

Check out program.

Coffee and lunch breaks are served on site to allow our delegates to maximize their vist to the exhibition hall. Complimentary food and beverages are provided for Delegate and Faculty badge types as well as for exhibitors who have been issued with a lunch coupon.

## FINAL PROGRAM BOOK & ABSTRACTS

Abstracts accepted by the Scientific Committee are published in the free IMCAS India 2015 Program Book distributed onsite to all the attendees and also available at <a href="https://www.imcas.com">www.imcas.com</a>. An additional USB key containing the abstracts may also be published (to be collected directly at the booth of the company sponsoring it).

Companies and participants may copy material for their personal use; however further copy for sale or for any other commercial purpose is prohibited without prior permission from IMCAS.

## IMCAS E-LEARNING EXPERIENCE

Discover the two onsite locations dedicated to enhancing the E-learning experience of all the attendees.

- IMCAS booth: did you know that you can send messages to IMCAS speakers or watch
  live demonstrations from previous editions of IMCAS at imcas.com? Visit the IMCAS booth
  to become acquainted with all of the features of the IMCAS website and to fully benefit from
  what it has to offer to you. IMCAS will no longer hide any secrets from you!
- IMCAS e-learning station: besides allowing participants to submit their evaluation and to browse the web during the whole congress period, the e-learning station complements the learning experience by providing additional content to the classic scientific sessions.
- E-papers provide an opportunity for the exchange of information. They will be available
  for consultation at the e-learning station and will be accessible to all attendees at any time
  during the entire conference period.
- Video papers from previous congresses will be available to view online to allow attendees to review these presentations.

## JOURNAL CORNER & SCIENTIFIC POSTER SESSION

Whilst the future of scientific teaching may be moving into the digital sphere, IMCAS continues to promote the « classic ways » of teaching and learning by proposing some additional paper-based formats:

- The purpose of the journal corner is to provide each delegate with free access to selected scientific journals edited by medical learned societies. Each journal partner has been chosen by the IMCAS Scientific Board for its scientific quality.
- Posters will be displayed during the entire conference period and will be accessible to all attendees at any time (meeting point being the Welcome Desk).

The POSTER session allowing the attendees to meet the poster contributors is held on Saturday. November 21 at lunchtime, beginning 1 pm.

## ACCOMMODATION

IMCAS has the pleasure of offering special negotiated packages at the hotel conference venue and at a nearby resort to its attendees (to be booked online or through the registration form or directly through the PO on page 13). It includes:

- 3 nights hotel accommodation from Thursday, November 19 to Sunday November 22
- airport or railway station / hotel transfers
- buffet breakfast
- WIFI access in the room

Should you wish to stay in another hotel, do not hesitate to browse our dedicated webpage: http://www.imcas.com/en/attend/imcas-india-2015/plan-your-imcas#hotel-reservation

## TRANSPORTATION AND TOURS

We have selected some unique trips so that our participants can discover the amazing region of Goa:

http://www.imcas.com/en/attend/imcas-india-2015/plan-your-imcas#tours-and-travel.

## TIME DIFFERENCE

Goa time is GMT/UTC + 05:30 hour.

## VISA & ENTRY REQUIREMENTS

Please contact the Indian Embassy or Consulate closest to your residence to find out specific conditions which may apply to your country of nationality.

You can also obtain some preliminary information through the following link: https://indianvisaonline.gov.in.

## ELECTRICAL STANDARDS

Local voltage: 230 volts AC, 50 cycles per second. The power plugs used in Goa are the two-pin and three-pin plugs (type C / D), wich are the same as those used in Europe and in Asia.

## CURRENCY AND EXCHANGE

Local currency: Indian Rupee (INR).

Current exchange rate (as of September 2015) -> 1 Dollar = 68,84 INR Banking hours: Monday to Friday: 10 am to 2/4 pm, Saturday 10 am to 1 pm.

### CLIMATE

The best period to visit Goa is from November to March (after the monsoon). This is the dry season which is very pleasant for tourists visiting the region as they can enjoy the cloudless sky, balmy weather and calm sea. The average temperature in November is hot at 20° - 31°C.

## "FORCE MAJEURE"

The Organizers reserve the right to modify dates,

time schedules, floor plans and programs caused by a "Force Majeure".

"Force Majeure" is defined as incidents beyond anyone's control, extenuating circumstances out of the control of the Organizers (such as but not limited to general strikes, invasions, hostilities,

(such as but not limited to general strikes, invasions, hostilities, war, rioting or similar situations which prevent performance of the contract) or acts-of-God (such as but not limited to epidemics, floods, volcanic eruption, earthquakes or other convulsions of nature and other acts). In that case, the application of the contract remains binding

India GOA

GENERAL

INFO

In the case of event cancellation caused by, or resulting from, directly or indirectly "Force Majeure", the Organizers will notify the Exhibitor. The contract between the IMCAS and the Exhibitor shall automatically terminate, and IMCAS may retain as liquidated damages any and all fees paid by the Exhibitor.

## IMCAS NON COMPETITION POLICY

- 1. A firm or a laboratory exhibiting at IMCAS, except with prior approval from the IMCAS Secretariat, cannot organize any seminars or workshops, involving delegates (registered doctors, nurses, etc.) during the:
- preceding 24 hours
- entire duration of the congress
- following 24 hours
- 2. Consequently, a meeting room can be hired for internal corporate meetings only. Please be reminded that IMCAS retains the right to refuse any hire request that does not comply with the above-mentioned requirement

### LIABILITY

The Organizer shall not be liable to the Exhibitor or to any other person for:

- loss of life
- injury to person
- loss or damage to property or goods

## **INSURANCE**

Exhibitors are advised to be fully insured by their own insurance policy including, but not limited to, risks to their property and goods, public liability, and loss or damage caused by circumstantial reasons such as fire, water, theft, and accidents. Exhibitors shall insure against, indemnify and hold the Organizer harmless with respect to all costs, claims, demands and expenses to which the Organizer may in any way be subjected as a result of any loss to the public or any persons present at the event, caused as a result of any act of the default of the Exhibitors and their affiliates, agents and contractors.

## COMPLIANCE WITH INDIAN LEGISLATION

### 1. EXHIBITING?

Can you display your product(s) during the exhibition?

Exhibitors must ensure that their products displayed, exposed or utilized during the event are legally approved under the law of India.

You therefore have the following choices:

- either exhibit products that are already registered in India, the aim being that the registered doctors can buy the product in India afterwards through a registered distributor
- or present studies of the product to be soon registered. In that case, the product by itself will not be physically exhibited but available to view through brochures or flyers.

## 2. SELLING?

Can you sell your product(s) during the exhibition?

Any purchase made by the attendee should be done in exchange for a registered invoice, meaning that your company must be legally registered in India. If this is not the case, a local distributor is the solution.

## 3. DEMONSTRATING?

Can you perform a live demonstration using your product or device?

Option 1 • your company can demonstrate during a symposium, a workshop or a live demonstration given the following criteria:

- either your product(s) are legally approved under the hosting country law; therefore, the demonstration can be performed using your registered product(s)
- or your product(s) are in the process to be approved or not approved yet. In that case:
- a video can be used and commented by one of your KOL speakers; a powerpoint document can be added to complete the presentation,

-simulated demonstration on model can be performed; your practitioner pretends to use the product(s) and comments his / her medical acts

As an additional information, please note that any medical act performed during the event shall

be executed or supervised by medical doctors qualified to do so within the country in which the conference is held (i.e.: India).

Option 2 • your company can demonstrate on your booth given the following criteria:

• only cosmetic and non-prescription skin care products can be used with prior ap-

- proval by our Scientific Committee
   otherwise, if the live demonstration (performed on patients) is dealing with prescrip-
- tion based products or devices (hyaluronic acids, peelings, lasers, ultrasounds, etc.) and for obvious security reasons & health guidelines, it should only be conducted under OPTION 1 rules only.

IMCAS India 2015 V19-15/10/15 V19-15/10/15

## **30 ONLINE TO SEE ALL THE LECTURES AND ABSTRACT**

## MCAS India 2015 **KEY MOMENTS**

9 AM

11 AM

7.30 PM

## **FRIDAY** NOVEMBER 2015

From 9 AM onwards Registration & badge pick-up

11 AM - 6.30 PM Conference & Exhibition

Video Anatomy on Cadaver for Injections

2 PM - 6.30 PM Interactive practical classes

Evening networking dinner

## **SATURDAY** NOVEMBER 2015

From 7 AM onwards Registration & badge pick-up

8.30 AM - 6.30 PM Conference & Exhibition

12 PM - 1 PM Live demonstrations: fillers & toxins

2 PM - 3 PM Live demonstrations: threads

2 PM - 4 PM Live demonstrations: lasers & EBD

Dancing gala dinner

## SUNDAY NOVEMBER 2015

End of IMCAS India 2015

### **FRIDAY NOVEMBER 20** ROOM 3 ROOM 2 PRACTICAL WORKSHOP SURGERY INTERFACE REGISTRATION VIDEO 11 AM - 12 PM 11 AM - 12 PM **MODULE 1** SESSION 7 SESSION 1 **ROOM 1** Free papers Body surgery Interface **VIDEO ANATOMY ON CADAVER** FOR AESTHETIC INJECTIONS 12 PM - 1 PM 12 PM - 1 PM SESSION 8 SESSION 2 Free papers Breast surgery Surgery **LUNCH BREAK** 2 PM - 3 PM 2 PM - 3 PM LIVE SESSION 3 2 PM - 6.30 PM SESSION 9 Blepharoplasty & **MODULE 2** surgical periorbital Peel INTERACTIVE PRACTICAL CLASS rejuvenation WITH SUCCESSIVE LIVE DEMONSTRATIONS 3 PM - 4 PM 3 PM - 4 PM ON PATIENTS SESSION 4 SESSION 10 Each delegate will participate in the live Rhinoplasty Male treatments demonstrations by rotating through 8 differrent treatment rooms Injectables & threads: **COFFEE BREAK** 1. Periorbital & temple 2. Nasolabial & nose 4.30 PM - 5.30 PM .30 PM - 5.30 PM 3. Jawline & chin & neck SESSION 11 SESSION 5 4. Lips New products & Facelift new devices 5. Threads Lasers & EBD: 5.30 PM - 6.30 PM 5.30 PM - 6.30 PM SESSION 12 6. Acne scars IMCAS India 7. Pigmented lesions Tribune: Gynecomastia Cosmeceutical 8. Hair removal market **NETWORKING DINNER**

	ROOM 1	ROOM 2	ROOM 3				
	INJECTABLES	CLINICAL DERMATOLOGY & LASERS	THREADS & HAIR RESTORATION				
ROM 7AM NWARDS	F	REGISTRATION					
8.30 AM	SESSION 13 Upper face: periorbital & temple	SESSION 21 Clinical dermatology: acne	SESSION 28 Suspending devices				
9.30 AM	SESSION 14 Mid face: nasolabial & nose	SESSION 22 Clinical dermatology: rosacea	SYMPOSIUM 1				
10.30 AM	(	COFFEE BREAK	<u>"</u>				
11 AM	SESSION 15 Lower face: chin, jawline, lips & neck	SESSION 23 Clinical dermatology: vitiligo & melasma	SYMPOSIUM 2 ULTRA V CO LTE				
12 PM	SESSION 16 Live demonstrations: fillers & toxins	SESSION 24 Combined treatments	SYMPOSIUM 3 ULTRA V CO LTE				
1 PM	LUNCI	H & POSTER S	ESSION T				
2 PM	SESSION 17 Live demonstrations: threads	SESSION 25	SESSION 29 Hair restoration theories				
3 PM	SESSION 18 Facial vascular & inflammatory complications by injections	demonstrations: lasers & EBD	SESSION 30 Hair restoration techniques				
4 PM		COFFEE BREAK	<u> </u>				
4.30 PM	SESSION 19 Combined treatments by injections	SESSION 26 Hair removal	SESSION 31 Hair restoration for women				
	SESSION 20 Difficult areas	SESSION 27 Tattoo removal	SESSION 32 Scars: surgical vs				

SUNDAY NOVEMBER 22							
ROOM 1	ROOM 2	ROOM 3					
COSMECEUTICALS & LASERS & REGENERATIVE MANAGEMENT EBD MEDICINE							
MOI	RNING WELCO	OME 🗸					
SESSION 33 Cosmeceuticals: evidence based medicine  SESSION 37 Lasers & EBD: what's new?  SESSION 42 Lipofilling: face							
SYMPOSIUM 4	SESSION 38 Lasers & EBD: pigmentation	SESSION 43 Lipofilling: breast & body					
(	COFFEE BREAK	> \\\					
SESSION 34 Nutraceuticals	SESSION 39 Lasers & EBD: Acne & scar	SYMPOSIUM 5					
SESSION 35 Patient management	SESSION 40 Skin tightening	SESSION 44 PRP & growth factors & stem cells					
SESSION 36 Professional business	SESSION 41 Body shaping	SESSION 45 Lipolysis & liposuction					
I	UNCH BREAI						
END OF IMCAS INDIA							

## **LEGEND:**

Access open to all types of badges

Sponsored sessions



## 8.30 AM - 2 PM

Conference & Exhibition

IMCAS India 2015 V24-29/09/15 V24-29/09/15

	lıa GOA		CLASSIC	BRONZE	SILVER	GOLD	PLATINUM	
EXHIBITOR GUIDE		2,63 LACS 4 000 USD	5,27 LACS 8 000 USD	9,88 LACS 15 000 USD	13.1-AOT RUS ALPEJO USD	18,44 LACS 28 000 USD		
PURCE ORDE	R 1/9 all inclusi	premium ve booth (see additional option)	√ 4 sqm	√ 4 sqm	√ 8 sqm	√ 8 sqm	√ 12 sqm	
ъ	webo	cast lecture		✓	✓	✓	✓	
sponsored activites	20 mi	n live demo			✓	✓	✓	
SO	1 hour	symposium				√ 1 hour sympo OR practical class	✓	
	program	advertising		√ 1 ad in e-program	<ul> <li>✓</li> <li>ad in final announcement</li> <li>OR ad in e- program</li> </ul>	ad in final announcement OR in final program book	√   ad in final program book +   ad in e- program	
		email-blast		√ 1 e-blast to 60 000 contacts	√ 1 e-blast to 60 000 contacts	√ 1 e-blast to 60 000 contacts	√ 1 e-blast to 60 000 contacts	
ns	digital media	adversising			√ IMCAS e-learning station	√ IMCAS e-learning station	✓ ad on IMCAS website	
sponsored items	C	delegate kit			√ notepads & pens	√ abstract USB key OR ad on conf letter	✓ id badges & lanyards OR congress bags	
ponsor	delegate	experience			OR delegate room drop OR photo booth			
<u>w</u>		signage			√ logo at the welcome desk	√ stand up banner	√ stand up banner	
		insert	✓ 1 insert in bags	√ 1 insert in bags	√ 1 insert in bags	insert in sponsored session dis- play rack (if sympo is selected)	insert in sponsored session display rack	
		scanner	OR lead retrieval (at your booth)	OR lead retrieval (at your booth)	<b>OR</b> lead retrieval (at your booth)	lead retrieval at your booth (+sympo if sympo is selected)	✓ lead retrieval at your booth+sympo	
social events	coffee and lu	nch breaks					√ day 1 <b>OR</b> day 2	
SOC	dancing	gala dinner					✓	
ŧ	interactive pra	ctical class				interactive practical class OR 1 hour sympo	√ interactive practical class OR video cadaver workshop	
nal gra rities	video anatomy on	cadaver for injections						
educational grant activities	interactive pra	ctical class leaflet				√ (if interactive practical class is selected)	interactive practical class	
ŏ	anat	comy leaflet					leaflet (depends on the activity chosen)	
	lund	ch coupons	<b>√</b> 2	<b>√</b> 3	<b>√</b> 3	<b>√</b> 4	<b>√</b> 5	
extras	included exhib	itor badges	<b>√</b> 3	<b>√</b> 5	<b>√</b> 6	<b>√</b> 7	<b>√</b> 9	
	guest registrations	full access badges	<b>√</b> 2	<b>√</b> 4	<b>√</b> 5	<b>√</b> 8	√ 10	
1: TOTAL								
		OPTIONS	UNIT PRICE INR	UNIT PRICE USD	QUANTITY			
			plasma TV screen	Rs. 20,000 bef nov 5: Rs. 37,000	US\$ 300 bef nov 5: US\$ 580			
		hotel package 1	aft nov 5: Rs. 41,000 bef nov 5: Rs. 40,000	aft nov 5: US\$ 640 bef nov 5: US\$ 600				
			hotel package 2	aft nov 5: Rs. 44,000	aft nov 5: USD\$ 660			
14 IMC	AS India 2015					Total (INR or USD)	V19-15/10/15	

2. SELECT OPTIONS

India GOA

PURCHASE

ORDER 2/2

## A/ BOOTH SELECTION

> booth number (choice 1): > booth number (choice 2):

> booth option: PLUS PLASMA TV B/ HOTEL ROOM PACKAGES (from November 19 to 22, 2015)

• 3 nights (Thursday, Friday and Saturday) for 2 guests

- + airport or railway station / hotel transfers
- + buffet breakfast

. + WIFI access in the room

Booth space will be assigned on a space available, first come, first served basis. Prime booth location varies upon (i) the total amount of financial contribution and (ii) the date the order is beeing placed. If the booth selected is not available, the next best option will be attributed at the discretion of the Organizer.

IMCAS reserves the right to modify the floorplan at any time. After assignment of space, Exhibitors agree to be relocated to another comparable

space, if necessary. This is under the judgement of the Organizer. HOTEL PACKAGE 1 AT THE CONFERENCE VENUE ((EITHER THE RADISSON OR THE DONA SYLVIA, BASED ON A FIRST COME FIRST SERVE) BOOKING BEFORE NOV 5 -> RS 37,000 (US\$580) / AFTER NOV 5 -> RS 41,000 (US\$640 ) X (NUMBER OF ROOMS) =

	HOTEL PACKAGE 2 AT THE RAMADA CARAVELA BEACH RESORT BOOKING BEFORE NOV 5 -> RS 40,000 (US\$600) / AFTER NOV 5 -> RS 44,000 (US\$660 ) X	(NUMBER OF ROOMS	5) =
If yo	u have chosen the hotel room package, please fill in the hotel reservation form on next page (one per guest)		

## 3. SELECT YOUR INDUSTRY CATEGORY

(write "1" in front of your primary product and "2" in front of the secondary one if applicable)

ANTI-AGING PRODUCTS - COSMECEUTICS	
BUSINESS SERVICES - SOFTWARES - HARDWARES	
DRUGS - MEDICINE	
FILLERS - RESORBABLE IMPLANTS	
LASERS - LIGHTS - ENERGY BASED DEVICES	
MEDICAL INSTRUMENTS - SURGICAL INSTRUMENTS - EQUIPMENTS	
PUBLICATIONS - JOURNALS	
THREADS - SUSPENDING DEVICES	

		DOTULINUIVI
		TOXINS
		CRYOTHERAPY
		EMR - EHR SYSTEMS
		IMPLANTS
S		MARKETING - FINANCE - MARKET RESEARCH
		PRP - REGENERATIVE MEDICINE - STEM CELL BANKS
		SPA - BEAUTY ACCESSORIES - COSMETICS
	一	TRADE ASSOCIATIONS - PUBLIC INSTITUTIONS

## 4. YOUR CONTACT

**COMPANY NAME** 

**CONTACT PERSON** POSITION WITHIN THE COMPANY **ADDRESS** CITY ZIP CODE COUNTRY FAX **PHONE** MOBILE **EMAIL** WEBSITE VAT NUMBER DATE

## SIGN AND STAMP THIS 2-PAGE PURCHASE ORDER AND EMAIL IT TO INDUSTRY@IMCAS.COM

## PAYMENT / CANCELLATION TERMS AND CONDITIONS

1- Payment

**SIGNATURE** 

Upon reception of this Purchase Order (2 pages) by our Sales Department, an invoice

PAYMENT CONDITIONS: 50% upon reception of invoice - 50% before August 30, 2015. Booking after August 30, 2015: 100% upon reception of invoice.

Your payment can be processed:

COMPANY STAMP (MANDATORY)

- etiher by bank transfer (bank data references will be attached to your confirmation email).
- or by credit card (Mastercard, Visa or American Express).

## 2- Cancellation

Cancellation must be made in writing. For cancellation received before August 30, 2015: 50% of the total invoice charged

Cancellation received after August 30, 2015: no refund. Also applies to Hotel room package.



V19-15/10/15

**IMCAS HEAD OFFICE** 

IMCAS C/O CHECK UP SANTE - 8, Rue FOUCAULT 75116 Paris - France Siret 39834035600011 - RCS Paris - Id TVA FR 92398340356

**IMCAS HEAD OUARTER** 

IMCAS LIMITED - Suite 1801-5, 18/F, Tower 2 China Hong Kong City

33 Canton Road, Tsim Sha Tsui Kowloon - Hong Kong

**PARIS** tel: +33 1 40 73 82 82 **CHINA** tel: +86 40 0889 7416

HONG KONG tel: +852 6054 3312 tel: +91 976 984 7787 INDIA INDONESIA tel: +62 21 511 118 26



industry@imcas.com

www.imcas.com

## **ACCOMMODATION**

## Thursday, Friday & Saturday nights

November 19, 20 and 21



## **HOW DO I GET TO SOUTH GOA?**

Whether you arrive by train or by plane, the easiest way to get from your place of arrival to your hotel is by taxi. By air: Dabolim International Airport (GOI) is situated approximately 45 minutes / 1 hour away from the resorts. By rail: If you arrive by train, Madgaon Junction railway station is a convenient 30 / 45 minute drive away from the resorts.

## WHERE WILL I STAY?

Either at the conference venue: Radisson Blu & Dona Sylvia Beach Resort, Cavelossim Beach (accommodation based on a first come, first served basis - there are only a limited number of packages available so be sure to book early to avoid disappointment) or at the 5-star hotel Ramada Goa Caravela Beach Resort (approx, 20 min drive from the conference venue).



You can choose between 3 options:

- 1. either you go for an «all inclusive package» which includes both the conference badge and the accommodation
- 2. or you purchase the badge separately ("conference kit only") and book the hotel through IMCAS, taking advantage of our special negociated
- 3. or you purchase the badge separately ("conference kit only") and book the hotel on your own. Have a look at our hotel suggestions via this link: http://www.imcas.com/en/attend/imcas-india-2015/plan-your-imcas#hotel-reservation

Please refer to the Registration Form for more details.

## CAN I BRING MY FAMILY?

Spouses and children over the age of 6 may register for an «all inclusive package». Please take a look at the Registration Form on the following page for details.

## WHAT ABOUT ADDITIONAL NIGHT(S)?

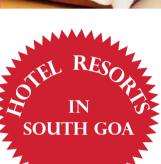
For any additional night(s) before November 19 or after November 21, please contact us at registration@imcas.com

- Packages are subject to availability and on a basis of first come, first served: there are only a limited number of packages at this special rate
- Additional night(s) booked for before or after the congress are subject to the rates imposed by the hotels.

- Before November 5, 2015, 70% of the fees will be refunded / after November 5, 2015, no refund
- Cancellations or shortening of stays made after November 5, 2015 will be subjected to a penalty of the full

## 'No show' policy

A no-show will attract a penalty of the full duration of the reservation



## $\mathsf{IMCAS}$ India 2015**REGISTRATION FORM**

India GOA

CHOOSE YOUR ACCOMMODATION

## ONE REGISTRATION FORM PER PERSON PLEASE! (PLEASE, WRITE CLEARLY IN CAPITAL LETTERS)

JNR 40 000 / 630 USD

Last name	First name	Gender: 🗆 M 🗆 F
Specialty or Company na	ameMedical Council Registrat	ion Number
Address		
Zip code	CityCountry .	
Phone (+)	Email	
NOTA: the corresponding invoice	will be emailed to you within the 10 following days. Make sure your email is correctly written.	

## ALL INCLUSIVE PACKAGE - WITH ACCOMMODATION AT THE CONFERENCE VENUE

□ PARTIAL ACCESS*(professional bodies: nurse, beautician, med	
□ PARTIAL ACCESS* (spouse only)	INR 20 000 / 310 USD
□ CHII D**	INR 7 000 / 110 LISD

### Package includes:

FULL ACCESS.

- Full or partial access to the conference
- 3 nights at the conference venue (either the RADISSON or the DONA SYLVIA, based on a first come first serve) - Thursday, Friday and Saturday - based on a twin sharing
- airport or railway station / hotel transfers
- all conference meals from Thursday dinner to Sunday brunch, invitation to cocktails and dinner on Friday evening and Saturday evening (coupons will be provided)
- conference bag with the complete program and abstract booklet
- certificate of attendance

\* Partial access: access to the congress exhibition, but denied to the conference rooms. Diploma or payslip is required for professional bodies, ID is required for spouses.

\*\* The child is denied with all accesses. Child between 6 and 12 (babies under 6 are not accepted and over 12, the child should register as an accompanying person). Additional bed in a room occupied by a couple.

## CONFERENCE KIT ONLY - WITHOUT ACCOMMODATION

CONTENED RIT ONLY WITHOUT RECOMM	MODATION			
□ FULL ACCESS	INR 30 000 / 470 USD			
PARTIAL ACCESS* (professional bodies: nurse, beautician, medical staff)	INR 20 000 / 310 USD			
Kit includes:				

- Full or partial access to the conference
- all conference meals from Thursday dinner to Sunday brunch (except daily breakfast), invitation to cocktails and dinner on Friday evening and Saturday evening (coupons will be provided)
- conference bag with the complete program and abstract booklet
- certificate of attendance
- Partial access: access to the congress exhibition, but denied to the conference rooms. Diploma or payslip is required for professional bodies, ID is required for spouses.

## 3-NIGHT HOTEL PACKAGE ONLY

□ RADISSON & DONNA SYLVIA (venue)	INR 37 000 / 580	) USD
□ RAMADA CARAVELA	INR 40 000 / 600	) USD
Package includes:		

- 3 nights Thursday, Friday and Saturday for two guests
- airport or railway station / hotel transfers
- buffet breakfast
- WIFI access in the room
- for guests staying at the Ramada Caravala: transport from the Ramada Caravala to the Radisson for the whole duration of the congress
- \* Limited number. Be quick!

## **PAYMENT**

□ VISA

-> last 3 digits on the back of your credit card (CVV code).....

I hereby forward the amount of:
INR
USD
Registration done after November 5, 2015? If yes, add INR 4 000 or USD 60
PAYMENT OPTIONS
-> Through IMCAS website
Register online! It is simple, safe, and fast on: http://www.imcas.com/en/registration/imcas-india-2015  By credit/debit card (EC / MC, VISA, AMEX)  By bank wire

## Expiry date (MM/YYYY): ..../..... Signature (mandatory) :

-> Through this form

□ Credit/Debit Card

Select type: ☐ EC / MC

For EUROCARD / MASTERCARD or VISA:

mportant
a photocopy of both sides of the credit card is required with this form

- the credit card holder's name must be the same as the person who registers the registrant Indian ID card copy has to be sent with this form
- Bank check drawn on a French bank in euros payable to:
- Check-up Santé

## **CANCELLATION POLICY**

Before NOVEMBER 5, 2015: 70% of the registration fees will be refunded After NOVEMBER 5, 2015: there will be no refund

V23-25/09/15



## **SCIENTIFIC SECRETARIAT**

## MEET THE TEAM









**SALES** 



Ms. BARONE Olympe

Priscilla

## LOGISTICS



Mr. GAIFFE Régis

**IT & HIGH TECH** 



Mr. AMAR Anthony Mr. LEHRER Beniamin

PRESS & SOCIAL



Ms. PORTEOUS Anastasia

## **REGISTRATION & MEMBER ACCOUNTS**



Ms. RENOU Pauline

CME & **ACCREDITIONS** 



Mr. LABOMBARDA Fernando

## COMMUNICATION & SOCIAL EVENTS





Ms. ASCHER Joanna Mr. JEANDIE Jérémy

## **GRAPHIC**



Mr. LEVESQUE Louis

## **EVENT COORDINATOR**



Mr. PRAKOSO Andi

## **ACCOUNTING**



Mr. KOJROWICZ Christian

# www.imcas.com **Happy to Help**

## PRODUCT CATALOGUE **BOOTH** Quantity Available: 36

## DESCRIPTION

Based on your level of sponsorship, 3 booth sizes are available:

- 4 sgm for Classic and Bronze sponsors
- 8 sqm for Silver and Gold sponsors
- 12 sqm for Platinum sponsors

See circulation map on page 9 for exact booth locations.

## A. YOUR PREMIUM ALL INCLUSIVE (PRE - EQUIPPED) BOOTH

All booths are delivered as:

- ALL INCLUSIVE: IMCAS will take care of building, furniture, the whole set up and dismantling. Any additional information concerning booth height, constructions, etc., can be found within our Rules and Regulations Guide online.

Booths will be provided with the following equipment (no equipment change is allowed):

- 1 counter table
- 2 stools
- 1 bar table
- 1 paperbin
- one backdrop (size depends on the number of sqm, see Chapter C below)
- light (s) (1 light per linear meter)
- standard power supply

Exhibiting companies should strictly:

- > respect the dedicated space and display products within it only, without going across borders
- > comply with the provided scenography (back and side walls, furniture, etc...)



picture of a booth at IMCAS India 2014



## B. PLASMA SCREEN OPTION AND BOOTH CUSTOMISATION

Complete your booth equipment with a TV plasma screen to broadcast your video ads, interviews or any other video support!

Please note also that even if no equipment change is possible, you can still order additional lighting and furniture through our official booth constructor. If you wish to amend the way the booth is set up, it is kindly asked that you email our Logistic Department for prior approval: logistics@imcas.com.

## C. YOUR CUSTOMIZED BACKDROP

Check here the size of your booth backdrop, based on the number of sqm ordered:

number of sqm	backdrop dimensions (m)
4 sqm	2(W)*2(H)
8 sqm	4(W)*2(H)
12 sqm	4(W)*2(H)

## D. YOUR LOCATION

- Booth space will be assigned on a space available, first-come, first served basis.
- Prime booth location varies upon (i) the total amount of financial contribution and (ii) the date when
- If the booth selected is not available, the next best option will be attributed at the discretion of the Organizer.
- IMCAS reserves the right to modify the floorplan at any time. After assignment of space, Exhibitors agree to be relocated to other comparable space, if necessary. This is under the judgement of the Organizer.

## E. REQUIREMENTS

Please send us by email:

• your booth sign

V19-15/10/15

- the design of your backdrop
- your booth amendment(s), if any



exhibition hall during IMCAS India 2014

**DEADLINE > OCTOBER 23, 2015** 

India GOA EXHIBITOR GUIDE	PRODUCT	DESCRIPTION	REQUIREMENTS	DEADLINES
PRODUCT CATALOGUE	webcast lecture	The 15-min presentation is given orally in a dedicated room and it is video / audio recorded at the same time by our AV team. It will then be broadcasted on «IMCAS Academy».  The topic should deal with a medical aspect of aesthetic surgery or cosmetic dermatology. If the topic deals with the use of a special product or device, it has to be comparative.  Within 2 weeks following the conference, the video recording is then handed over to your company and can be used for professional purposes.	Please send us by email: the data of your speaker (he/she should be a doctor, an inventor or an engineer)	October 23, 2015
	20 min live demo on lasers, lights, EBD or on fillers, toxins, peelings, cosmeceuticals, threads	Each demonstration lasts 20 min and the company can: - either choose to have 1 doctor performing and commenting on the live demo - or have 1 doctor performing the live demo while another person comments on it.	Please send us by email: - the commercial name of your product / device - the technical information concerning your product / device - the information of the practitioner perfor- ming the live demonstration and the speaker, if any	August 23, 2015  Meeting the deadline will allow the information to appear on all
BEION	Symposium sessions allow the practitioners, chosen by your company, to present: - synthesis of studies or trial(s), - practical solutions to patient / lesion problems for the audience, - and to perform live demonstration(s) in front of the audience.  1 hour symposium  1 hour symposium  1 hour symposium		ition to appear on all a programs (printed Final Announcement, E-program, and Final Program). If the information reaches us after the deadline, it will appear on the E-program and in the Final Program (not in the printed Final Announcement).	
Welcome	ad in final announcem 800 (1/3 vertical) 1/3 horiz 1/4	Your 1/3 page ad will be inserted in the IMCAS Final Announcement Program and post mailed to 60 000 practitioners & industrials (IMCAS owns a constantly updated database of Plastic Surgeons and Dermatologists in 85 different countries).	Please send us by email: your ad in high resolution PDF  • note:  1. placement of advertisements is at the sole discretion of the Organizer  2. artwork or source of graphic is to be pre-	August 23, 2015
	full page ad in e-program	Your full page ad will be included in our E-program which is directly downloadable as a PDF file on <a href="www.imcas.com">www.imcas.com</a> . This document is constantly updated and provides a listing of the scientific program, conference highlights, interviews and other key conference information.	approved by IMCAS 3. to avoid problems in the printing process, please respect the bleed areas  • formats: -1/3 vertical ad: Trim size: 70,6*275 mm Bleed size: 80,6*285 mm Bleed size: 222*101,6 mm	August 23, 2015
	full page ad in final program book	Your ad is printed in the IMCAS Program Book, to be distributed to all attendees onsite (800 copies).	- full page ad: Trim size: 212*275 mm Bleed size: 222*285 mm	October 23, 2015
YOURAD HERE	e-blast sent to 60 000 contacts	Thanks to a targeted pool of 60,000 contacts (plastic surgeons, dermatologists and all related specialists in the aesthetic medical fields), IMCAS newsletters allow sponsors to initiate buzz in advance and turn that announcement into real foot traffic on-site.  The e-announcement will contain: - your logo - your booth number - a website URL of your choice (your website homepage, a newsletter, or a dedicated page announcing your participation at IMCAS, your symposium, live demonstration, etc).	Please send us by email: - your LOGO in high definition, - your company profile, - your website URL directly linking to the page that announces your participation at IMCAS	October 23, 2015
	e-learning station	Your logo is displayed on the screens of each computer connected to the IMCAS e-learning Station (computers are used to access a web platform set up for congress evaluations, e-paper browsing, video learning, etc).	Please send us by email: your LOGO in high definition	October 23, 2015
THE STATE OF THE S	website digital ad	Display your ad on the IMCAS website and communicate about your congress participation. Your announcement will appear on the website (on the page dedicated to sponsors) until the end of the congress.	Please send us by email: - your ad in high resolution PDF - your website URL directly linking to the page that announces your participation at IMCAS	June 23, 2015

20 IMCAS India 2015 V19-15/10/15 V19-15/10/15

PRODUCT	DESCRIPTION	REQUIREMENTS	DEADLINES
notepads & pens	Notepads and pens, bearing the sponsor's logo, are inserted in each congress bag and distributed to all delegates.  Both are every professional's « go to » items and essential tools, as participants take notes during sessions or meetings.	- notepads and pens to be manufactured and provided by the Sponsor - quantity required: 500 notepads and 500 pens - notepads and pens must be delivered to the conference venue before the deadline (see complete address on page 19)	from Wednes- day, November 18 (8 am) to Thursday, November 19, 2015 (before 12 pm)
ID badges & lanyards	Your company's logo will be printed on both ID badges and lanyards worn by all delegates (except faculty and exhibitors) during the entire conference period.  Badges must be worn at all times to differentiate attendees and for admittance into the exhibit hall, scientific sessions and educational workshops.	ID badges cards are provided by the Organizer  Ianyards to be manufactured and provided by the Sponsor quantity required: 700 lanyards to be delivered at the conference venue before the deadline (see complete address on page 19)	Delivery of « NOTE- PADS AND PENS » or of « LANYARDS » should reach our consignee within the deadline (please respect it: notepads and pens will not be included within the Congress Bag if deli- vered after Thursday, November 20 (12 pm).
congress bags	Your company's logo is printed on each of the congress bags given to all delegates. It contains inserts, final program and sponsored items.  This is a sole sponsorship constantly visible during the entire conference period (model and color may vary from samples).	• note: bags and USB keys are provided by	
abstract U & ey	All abstracts of IMCAS India 2015 will be available in the form of a USB key which will be produced based on the number of expected delegates. Delegates must proceed to the sponsoring company booth in order to retrieve the USB key.  Your company's logo is printed on the cover of the USB key and appears in the USB key	Please send us by email: your LOGO in high definition	August 23, 2015
delegate room drop	program.  Welcome IMCAS attendees with a special gift in their hotel room. Your item (s) will be placed directly in their room allowing you to catch their attention at the ideal moment.  This is a great opportunity to invite them to your booth, hightlight your products and/or feature the sesssion you are part of.	<ul> <li>delivery and placement of «delegate room drop» have to be organized by the sponsor (the drop has to be coordinated with hotels)</li> <li>room drop has to be approved by IMCAS prior the conference</li> <li>quantity required: 500</li> </ul>	from Wednes- day, November 18 (8 am) to Thursday, November 19, 2015 (before 12 pm)
ad on confirmation letter	Your company's ad is printed on each confirmation letter sent by email to all attendees before the congress.  This is an essential document for the retrieval of badges as the confirmation letter will be handed in at the Welcome Desk by all attendees.	Please send us by email: your ad in high resolution PDF	June 23, 2015
photo booth	Throughout the conference, all delegates are offered their official IMCAS India 2015 picture onsite, to be then posted on the Facebook page of IMCAS.  By sponsoring this photo booth, your logo will appear alongside with IMCAS and thus appear on every single attendee's photo.	note: to be sponsored by 2 companies not involved in the same industry field     Please send us by email: your LOGO in high definition	October 23, 2015
stand up banner	Promote your company's symposium, live demo or/and social event related to IMCAS through 1 stand-up banner located in a strategic location within the exhibition hall and near the conference rooms.  IMCAS is in charge of manufacturing and placement of the banner (1 per sponsor).	Please send us by email: your ad in high resolution PDF size: 2mH*1,20mW	October 23, 2015
logo at the welcome desk	Your logo is displayed at the Welcome Desk during the 4-day exhibition. Therefore it will be impossible for any attendee to miss it!	Please send us by email: your LOGO in high definition	October 23, 2015

21

India GOA EXHIBITOR GUIDE	PRODUCT	DESCRIPTION	REQUIREMENTS	DEADLINES
PRODUCT CATALOGUE	insert in congress bags	Put your brand directly in the hands of every participant with a bag insertion.  Your flyer is included in the delegate congress bag given to each IMCAS delegate. Inserts can advertise your products, services, promotions and invite the attendees to your booth.	<ul> <li>quantity required: 1 200 flyers</li> <li>inserts must not exceed A4 in size and can include a maximum of 4 pages only (bound in</li> </ul>	from Wednes- day, November 18 (8 am) to Thursday, November 19,
	insert in sponsored session display rack			2015 (before 12 pm) (see condition applied for delivery of « NOTE- PADS & PENS »)
	lead retrieval (at your booth or at your booth + sympo)	A scanner is rented for the duration of the exhibition allowing you to scan the barcode printed on the badge of all registered participants.  2 weeks after the end of the conference, an Excel file with all the detailed contact/lead information of the scanned participants will be mailed electronically to your company. It contains:  - complete name & specialty - country - e-mail - and (if available): office contact details.	order should be placed before the deadline to insure delivery	October 23, 2015
	coffee and lunch breaks (Saturday, No- vember, 21 or Sunday, November 22, 2015)	Coffee and lunch breaks are served on site to allow delegates to fully visit the Exhibition Hall (stations are conveniently located close to it).  Complimentary food and beverages are provided to Delegate and Faculty badge types only as well as for exhibitors who have been issued with a lunch coupon.	- 2 roll-ups (manufactured by the sponsor) to be displayed during event - roll-ups are directly brought on site	Saturday, November, 21 or Sunday, November 22, 2015
	dancing gala dinner	The dinner and the awards ceremony are accompanied throughout the entire evening by an exclusive musical show.  Sponsorship includes: - presentation as event sponsor during the opening speech and the IMCAS awards ceremony - a dedicated webpage on our website - acknowledgement within the final program book - your company will go on stage to give the TROPHY AWARD to the elected practitioner - your logo printed on all the guest menus - 10 VIP guests to be invited by your team	Please send us by email: - the information of your 10 VIP guests' - your LOGO in high definition	October 23, 2015
	interactive practical class	Coached by Indian and International KOL's, this workshop is identified as a scientific session, as it is placed under an educational grant. Small groups of doctors will successively circle within different rooms to attend live demos, each one lasting 30 min. The audience is highly targeted as demos are performed in front of focused and dedicated groups.	Please send us by email: - your 5 company representatives who are to be upgraded to be permitted session entry	
	video anatomy on cadaver for injections	During the session, 4 successive didactic videos (from IMCAS previous LIVE INJECTION CADAVER WORKSHOPS) are displayed with live comments on the following topics:  1. upper face / 2. mid face / 3. lower face & neck / 4. hand  Each video includes:  - a dissection on a fresh cadaver  - a simultaneous injection inside skin, muscles and fat Additionally, injections of the same region will be performed on a patient and live transmitted during the session.	(last name, first name, e-mail) - your 3 preferred speakers (last name, first name, specialty, e-mail) and related topics, allowing the Scientific Board to study the application and make a decision as to which one will be included within the session - your LOGO in high definition	September 23, 2015
Torbite Enquire	interactive practical class leaflet	This short program dedicated to the interactive practical class will include the complete schedule, abstracts and biostatements of the speakers involved in this session.  It will be distributed onsite at the beginning of the session to all the Doctors participating in it.	note: for both documents:     - first page will be branded with your logo     and will contain your full page AD	
To the same of the	anatomy leaflet	The leaflet is a comprehensive and educative guide allowing our attendees: - to take notes during the session - to review and identify the different topics / anatomy areas involved during the workshop.  Thanks to it, workshop attendees are provided with the	please send us by email:     your ad in high resolution PDF     your LOGO in high definition	September 23, 2015
22 IMCAS India 2015		best educational tool for session comprehension.		V19-15/1

## F.A.Q

## What is the schedule of the congress, including the times for booth set up and dismantling?

Refer to the program to familiarize yourself with all the key moments of the congress. Concerning booth set up, each exhibitor will be allotted a specific timeslot according to booth size and type of equipment. All details will be sent out before the congress. Booth dismantling begins after the end of the congress. Please respect these timings as they ensure the smooth running of the exhibition.

## How can you order electricity / exhibitor services / additional furniture?

Log onto your company member account and order the service / furniture of your choice. You can also directly contact the congress official booth constructor (contact details to be found on the page «contact list»).

## When and where can you deliver inserts / notepads / pens / lanyards (sponsored items)...?

All promotional materials should reach our consignee within the timeslot specified in the Exhibitor Guide (timeslots and deadlines can be different depending on the item ordered).

CONSIGNMENT INSTRUCTIONS

Items to be sent either by seafreight or airfreight, or courier,
must be consigned "Freight Prepaid" as follows:

CONSIGNEE:
IMCAS ROOM - LOBBY LEVEL (ground floor)
Radisson Blu Resort Goa Cavelossim Beach
Cavelossim Beach
South Goa India 403731
Contact:
Mr. Manoj DUBEY - Venue contact
Tel. +91 95 52544728

CASE MARKING:

IMCAS INDIA 2015 - NAME OF THE PRODUCT ORDERED (ie: lanyards...)

Name of company : \_\_\_\_\_\_

Case Numbers : \_\_\_\_\_

Gross Weight/Net Weight : \_\_\_\_\_

Dimensions : \_\_\_\_\_

## How can you select the time slot of your symposium / live demonstration?

- Symposium will be assigned on a first-come, first-served basis. If the symposium reference you selected is not available, the next best option will be attributed at the discretion of the Organizer.
- Live demonstrations will be assigned on a first-come, first-served basis. Regarding the exact schedule, please note that live demos are classified by topics approximately 1 month prior to the conference (you will be notified of the exact sequence at that time only).
- For both symposium and live demonstrations, the Organizer reserves the right to change the schedule without prior notice (due to scientific requirements).

## Can an international doctor perform your demonstration?

To perform a demo on a living patient, the practitioner, should be either a physician board certified within the country in which the congress takes place, or if it is not the case:

- he / she should apply for a visiting license
- OR he / she should be accompanied by a physician who is board certified within the country in which the congress takes place.

Please kindly note that IMCAS will provide a local board certified physician in each symposium / live demonstration room.

## What about the copyright / broadcasting of sponsored sessions?

We remind you that IMCAS holds the copyright to all educational materials presented or derived from its meetings, such as: video recordings of live demonstrations / symposia / handouts / posters / abstracts / presentation synopses.

The information presented during the IMCAS meetings may not be published or broadcasted in any media in its original format (except for the news releases). Consequently, all live demo and symposia are derivative products of IMCAS and the property of IMCAS.

Sponsored sessions will be available on our IMCAS e-learning website after the congress, to be browsed by our congress attendees and all IMCAS members.

## Who chooses the speakers of an educational grant session?

Educational grant sessions are eligible for medical continuous education credits. Therefore, they differ from a sponsored session as they have to comply with the rules of accrediting organizations. This is why it is the IMCAS Scientific board that makes the final decision regarding content and lecturers for these sessions.

## How and when can you collect your badges?

Badges being nominative, each attendee should retrieve their badge individually at the dedicated desk. To retrieve the badge, please present:

- the IMCAS confirmation letter
- an ID card or passport
- a business card

Refer to the program to find out the opening hours of the welcome desk.

## Can you change the name of an ordered badge?

When registering, the complete contact details of the attendee are requested. Badges are nominative, therefore, once the registration has been treated and validated, it cannot be modified.

## How can you access the scientific sessions?

Access to scientific sessions is granted to attendees with «delegate» type badges only. Should you wish to attend these sessions, your exhibitor badge will need to be upgraded for an additional fee, payable either at the welcome desk of the conference or by emailing us the congress registration form.

## Can you obtain the list of attendees?

The IMCAS database is declared to the National Commission of Information and Liberties (CNIL: <a href="http://www.cnil.fr">http://www.cnil.fr</a>), under the number 1161141. As such, IMCAS is not allowed to transfer any data belonging to its database, to any external company.

To obtain a list of attendees, we advise you to rent a lead retrieval onsite. Leads are then emailed within the 2 weeks following the conference.

## How can you know the number of participants as well as the population distribution?

- The total number of attendees will be announced at the end of the congress. A few months before it, a predicted number of participants can be communicated to companies who request the information (IMCAS has grown by 10% each year since its first edition 17 years ago, so we base ourselves on these figures to stay realistic.)
- Population breakdown (by specialty and geographical area) is sent by email to exhibiting companies 2 weeks prior the conference. The final breakdown data is available online 2 weeks after the end of the conference.

## How can you book your booth for the next congress?

With regard to advance booking, the signed Purchase Order is mandatory to reserve a booth. Should you want to be among the first partners to receive the Exhibitor Guide once it is ready, we advise you to send an email to industry@imcas.com stating your interest for the congress of your choice (you will be immediately listed as a prevailing contributor).

## Does IMCAS offer any discounted sponsorship packages?

Be assured that our prices are always studied extremely carefully, reflecting the quality of both the sponsorship product and of IMCAS congresses. Our main concern is to offer our delegates and our exhibitors the highest standards in scientific and logistical matters.

If you wish to discuss pricing further please give us a call, we will be happy to talk to you.

## How can you share your feedback with us?

You will be asked, at the end of each conference, to submit your evaluation form in which you will be able to give some feedback on the congress.

We also welcome feedback from our exhibitors year round. Please send any comments and suggestions to contact@imcas.com.

22 IMCAS India 2015 V19-15/10/15 V19-15/10/15 2