

IMCAS WORLD

PARIS
2027

JANUARY
28 TO 30

The leading congress in Dermatology,
Plastic Surgery & Aging Science

SCIENCE
FIRST.

SPONSOR GUIDE

SCIENCE FIRST.

IMCAS World 2027, taking place from January 28 to January 30 in Paris, brings together the global leaders of dermatology, plastic surgery, and longevity science around one central vision: science-driven innovation.

As the industry evolves, IMCAS remains at the forefront, showcasing the next generation of breakthroughs, from regenerative therapies and advanced energy-based devices to AI-enhanced treatment planning. Every aspect of the congress is built on validated science and real-world application, ensuring meaningful progress beyond trends.

IMCAS World 2027 will also expand beyond the congress itself, with additional formats designed to create new opportunities for engagement, networking, and business interactions across the entire ecosystem.

IMCAS World offers exclusive sponsorship opportunities for companies in the medical aesthetics industry to enhance brand visibility, present cutting-edge innovations to top-tier experts, and connect with key decision-makers. With over 20,000 participants expected, the event provides a unique platform to engage with a highly qualified international audience and support your strategic growth.

Join the global hub where research meets practice, innovation meets evidence, and the future of aesthetic medicine is built on one foundation: Science First.

Let's make 2027 another outstanding success, together.

Sincerely,

The IMCAS Industry Department

MARK YOUR CALENDAR

19 MAY 2026	Opening of the online exhibition platform in "read-only" view mode	22 OCT 2026	Exhibition application: Final payment due
28 MAY 2026	Opening of the online sales platform (group 1)	11 JANUARY 2027	Group registration deadline
16 JUNE 2026	Opening of the online sales platform for all companies without PPS points	26 & 27 JANUARY 2027	Booth set-up (exact time is visible on company your account)
SEPTEMBER 2026	Abstract submission deadline (<i>Scientific - Non-sponsored abstracts</i>)	28 JANUARY 2027	Opening of IMCAS World 2027
		30 JANUARY 2027	End of IMCAS World 2027 and booth dismantling

HOW TO JOIN US IN 5 STEPS!

1 CHOOSE YOUR SPONSORSHIP LEVEL

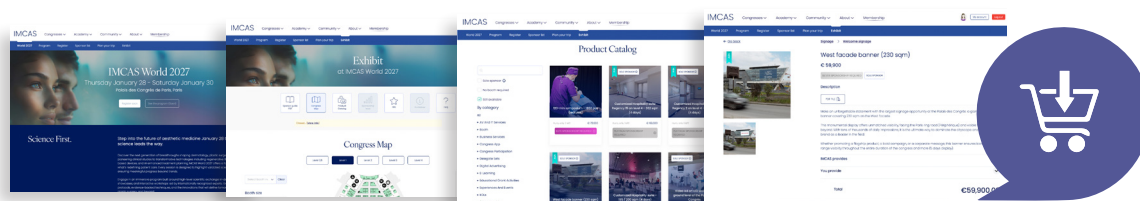
SPONSORSHIP PACKAGES	STANDARD €11,128€	CLASSIC €11,128€	CLASSIC + €15,500	BRONZE €23,192€	SILVER €34,320€	GOLD €62,400€	PLATINUM €92,560€	EMERALD €128,960€	DIAMOND €192,400€	ELITE €226,720€	ULTIMATE €291,200€
QUANTITY	66	62	55	50	67	31	30	8	3	7	5
EXHIBITOR BADGES	3	4	4	5	7	9	11	15	20	25	30
MAXIMUM ADDITIONNAL EXHIBITOR BADGES	10	15	20	30	50	70	80	90	120	180	Unlimited

"Maximum of 5 Exhibitor additional badges for Mobile Booths & Mobile Booths Premium

2 SELECT YOUR BOOTH VIEW THE EXHIBITION MAP AND FIND YOUR PERFECT SPOT

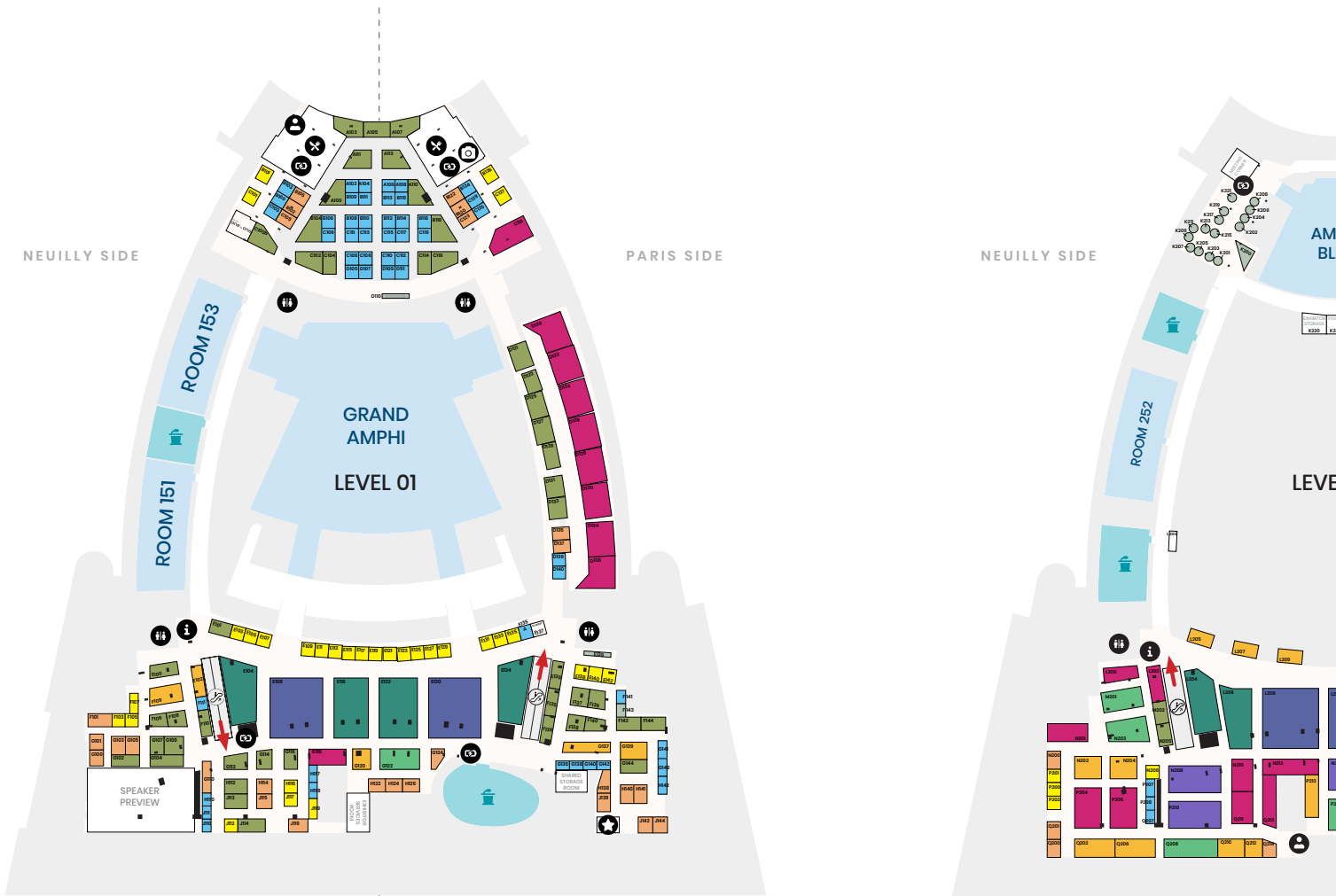
3 BUILD YOUR SPONSORSHIP BROWSE THE PRODUCT CATALOG TO BUILD YOUR ARRAY OF COMPLEMENTARY PRODUCTS

4 GO ON IMCAS.COM COMPOSE YOUR OWN PACKAGE BY ADDING YOUR BOOTH AND PRODUCTS IN YOUR CART



5 CHECK OUT AND PROCEED FOR PAYMENT

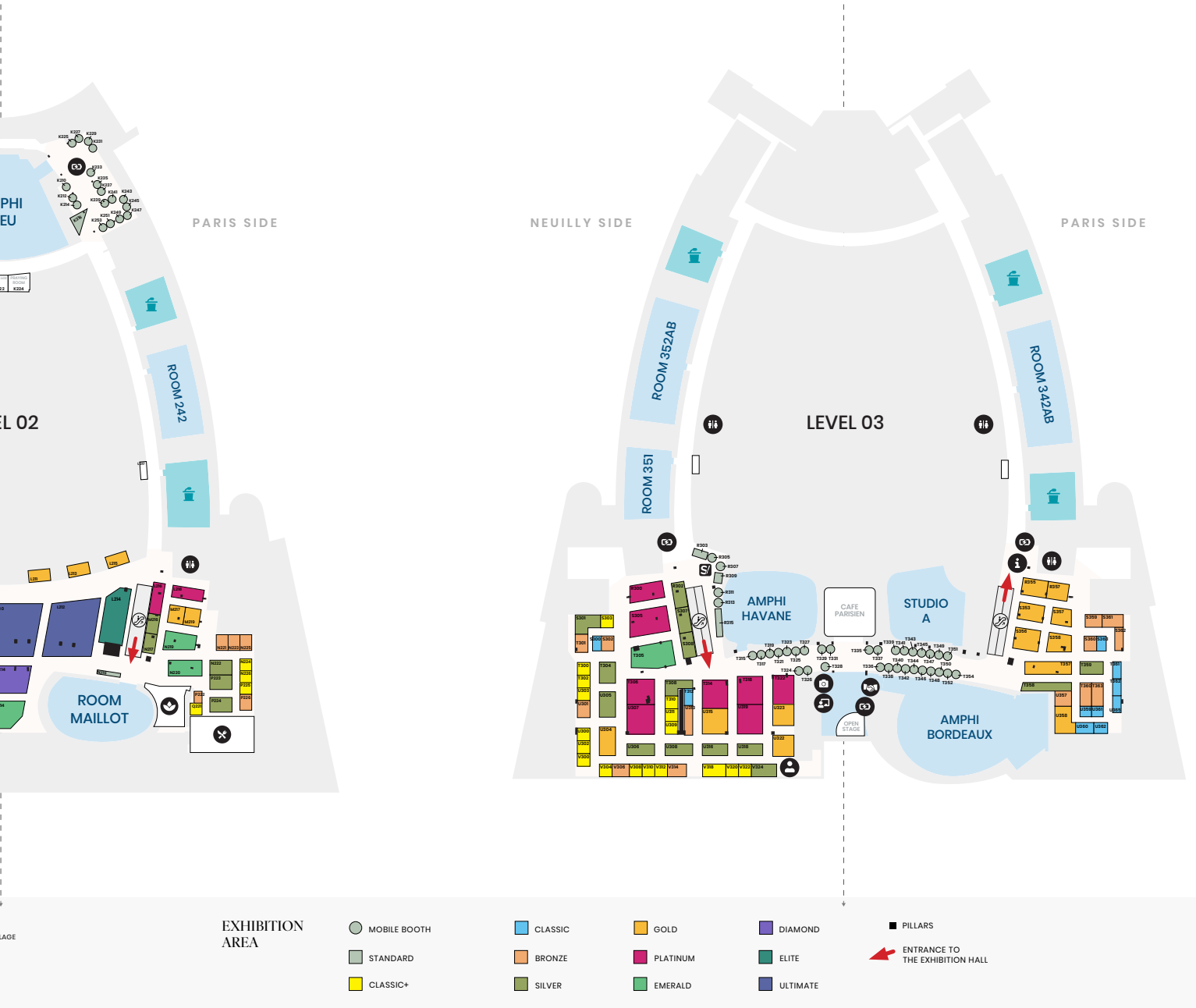
EXHIBITION MAP



MAP KEY

- CONFERENCE ROOM
- HOSPITALITY SUITE
Exclusive only to the guests of the sponsoring company
- CHARGING STATION
- FOOD STATION
- MESSAGE STATION
- PROFESSIONAL PORTRAIT STUDIO
- E-POSTERS
- SURGERY VILLAGE
- EXHIBITION
- INFO DESK
- PHOTOBOOTH
- SELFIE CORNER
- MEDIA PARTNERS

BASED ON SPONSOR SHIP LEVEL



MORE 300 PHYSICAL & VIRTUAL

AV AND IT SERVICES

AV Production	EUR	QTY
Additional Handheld Microphone	155	∞
Additional lapel microphone	250	∞
Additional microphone in UGC room	155	20
Filming and live streaming of your sponsored session (from 1 to 2 hours)	6,600	20
Handheld microphone and sound speaker	380	20
Hiring external AV supplier - Admin fee (1 day)	1,350	15
Live demo - live streaming of your activity from an external clinic/hospital	3,000	10
Set of 20 headsets and microphone for booth NEW	600	20

Recording	EUR	QTY
Video of your Granted session (lecture up to 20 minutes)	2,200	15
Video of your Granted session (live procedure up to 1 hour)	5,400	10
Video of your sponsored session (from 1 to 2 hours)	2,700	30
Video of your sponsored session (one-day)	5,500	10
Video of your sponsored session (up to 50 minutes)	1,350	20

Scenography	EUR	QTY
AV Consulting (per sponsored activity)	1,350	20
Customized digital lectern, totem and presentation NEW	1,200	40

BUSINESS SERVICES

Lead Retrieval	EUR	QTY
Lead Retrieval System	1000	∞
Traffic Analysis System NEW	1050	∞

Meeting Rooms	EUR	QTY
Amphitheatre Meeting Room at the UGC movie theatre (full day) - 50 pax NEW	4,250	9
Amphitheatre Meeting Room at the UGC movie theatre (full day) - 70 pax	8,500	8
Amphitheatre Meeting Room at the UGC movie theatre (half day) - 140 pax	8,200	4
Amphitheatre Meeting Room at the UGC movie theatre (half day) - 85 pax	4,800	12
Corporate pre-congress briefing room at the UGC - Movie theatre - Palais des Congrès (70 pax)	4,400	2
Meeting Corner (4 pax - 1 day rent)	1,100	9
Meeting Corner Area	16,000	1
Meeting room - Boardroom setup only (8/10 pax - 1 day rent)	2,550	31
Meeting room (10/25 pax - 1 day rent)	2,300	93
Meeting room (20/45 pax - 1 day rent)	3,325	33
Meeting room (45/70 pax - 1 day rent)	4,475	6
Meeting room (48/60 pax - 1 day rent)	4,900	3
Meeting room at Le Meridien (15/45 pax - 1 day rent)	3,500	30
Meeting room at Le Meridien (100 pax - 1 day)	7,900	3
Salon d'honneur (VIP room - 3 days rent)	39,900	1

Storage	EUR	QTY
Storage room (4 days)	2,000	21

GUIDE

* Minimum investment required * Can be chosen without booking a booth  Under educational grant

THAN L PRODUCTS TO SPONSOR

CONGRESS APP

Congress App	EUR	QTY
Home page: "featured sponsors" list (one day)	4,280	5
IMCAS Live: Ad on exhibition page (one day)	1,690	18
IMCAS Live: video ad during pre-opening (2 weeks prior)	4,350	10
Push notification on 'IMCAS Live' mobile app	2,600	20
Splash screen for 'IMCAS Live' mobile app	21,000	3
Virtual selfie box	4,200	1

CONGRESS PARTICIPATION

Participation	EUR	QTY
IMCAS World Congress Insights - Detailed report	8,200	20
Personalized welcome desk	5,600	7
Your Brand Presence Recap at the congress	2,050	10

DELEGATE SETS

Delegate Sets	EUR	QTY
Closing Gift to the attendees	7,200	1
Congress bags	39,900	1
Hand sanitizer	3,200	1
ID Lanyards	22,500	1
Logo on confirmation letter	21,500	1
Logo on Delegate evaluation page	3,700	4
Notepads & pens	20,000	1
Official delegate raffle	30,800	2
Pocket mirrors NEW	9,000	1
Sample in congress bags	3,300	11
Scratch card	7,400	1

Introducing Exclusive Side Events

In 2027, IMCAS expands beyond the congress with a curated selection of exclusive side events, designed to elevate the overall experience and create high-value, targeted environments. Each format is built to gather a highly qualified audience around specific themes, combining education, business, and networking in more focused settings.

Among the upcoming highlights:

Invest' by IMCAS

An invitation-only gathering connecting key industry players, investors, and innovative companies

Advanced Pre-Courses

Specialized sessions dedicated to injectables and ultrasonography, led by top experts

Official After-Party

A flagship social event blending premium entertainment and high-level networking

These formats are designed to unlock new strategic visibility and engagement opportunities for partners seeking more targeted impact.

Full details and partnership opportunities for Inject' by IMCAS are available upon request. Sponsors and participants are welcome to express their interest early.

DIGITAL ADVERTISING

Emailing	EUR	QTY
Daily highlights e-bulletin	3,500	3
E-blast post-congress	4,400	20
E-blast pre-congress	4,400	40
Editorial newsletter - IMCAS Full Database	19,900	2
Editorial Newsletter - IMCAS World 2027 Attendees Database NEW	11,800	5
Highlight of your booth or symposium in Daily highlights e-bulletin NEW	1,400	12
Survey (Post-congress)	32,000	1

Onsite Ads	EUR	QTY
Intersession video ads	3,300	20
Video commercial on TV (2 minutes)	2,700	40
WiFi sponsor	22,000	1


Web Advertising	EUR	QTY
Ad on sponsor list on congress website	3,650	16
Announcement on IMCAS Facebook page	3,600	16
E-program (full page)	3,900	20
Highlight of your symposium on an IMCAS linkedIn post NEW	2,400	6
Interview published on IMCAS YouTube channel	5,200	6
Story on the IMCAS Instagram account - during congress	10,500	15
Story on the IMCAS Instagram account - during the year	5,500	36
Your side event in a dedicated page of the congress	1,580	9999


E-LEARNING

Library	EUR	QTY
Banner on the monthly playlist newsletter	3,100	6
"Highlight of the month" video in the main library	2,600	12
Publication of your lecture on IMCAS Academy video library (*option of Industry or New Tech lecture*)	330	80
Publication of your symposium on IMCAS Academy video library (*symposium's option*)	2,650	∞
Sponsored blog article (IMCAS Academy)	2,650	12
Video ad on loop on all scientific webinars of the Academy season livestream (20 seconds)	3,100	20

Subscription	EUR	QTY
Grant 1-year full access to IMCAS Academy content - 50 premium subscriptions	13,650	∞
Grant 1-year full access to IMCAS Academy content - 25 premium subscriptions	8,580	∞

EDUCATIONAL GRANT ACTIVITIES

Series 	EUR	QTY
Clinical dermatology session grant	6,500	1
Exosomes session grant	6,500	1
Genital treatments session grant	6,500	1
Hair restoration session grant	6,500	1
Injectables session grant	6,500	3
Lasers & EBD session grant	6,500	1
Threads session grant	6,500	1

Cadaver Workshop 	EUR	QTY
Cadaver Workshop - Live demonstration	22,200	10

Global Market Summit 	EUR	QTY
IMCAS Industry Innovation Awards - Entry fee	410	∞
IMCAS Industry Innovation Awards (if selected)	3,700	12
Innovation Tank - Bronze support	5,450	3
Innovation Tank - Gold Support	22,000	2
Innovation Tank - Silver support	10,900	15

GUIDE

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 Under educational grant

EXPERIENCES AND EVENTS

Events	EUR	QTY
Networking cocktail	12,200	1
Pre-congress training day at the Palais des congrès UGC movie theater (70 - 80 pax)	22,200	1
Pre-congress training day at the UGC - Movie theatre - Palais des Congrès (140 pax)	26,000	1
Studio A - half day	18,900	6
Welcoming cocktail	12,200	1

Food & Beverages	EUR	QTY
Coffee and tea wheel cart	5,600	11
Exhibit hall dining and break area	10,800	4
Food animation tricycle	5,600	4
Lounge area on level 4	26,000	2
Lunch for your staff (1 bag per day)	91	∞
Lunch for your staff (10 bags per day)	910	∞
Private Lounge	16,500	1
Reusable drink bottles	5,250	1

Leisure	EUR	QTY
Gala dinner	15,600	3
Gala dinner table	6,150	10
Marshmallow flowers NEW	35,500	1
Massage station	23,500	1
Photocall	5,200	4
Professional portrait studio (includes make-up artist)	12,900	1
Selfie Corner	11,000	1

IMCAS Party - The Balcony - VIP Hospitality NEW	29,000	2
IMCAS Party - The Private Champagne Bar NEW	9,500	4
IMCAS Party - The Foyer - Sponsored Bar NEW	29,000	1
IMCAS Party - The Jardin d'Hiver - Sponsored Bar NEW	29,000	1
IMCAS Party - The Presenting Partner package NEW	7,500	1

SIGNAGE

Directional Signage	EUR	QTY
Directional panels (logo on all available directional supports)	3,200	10

Passage Signage	EUR	QTY
Ad on Cell phone charging station	2,500	20
Branding on congress exhibition entrance stairs	6,800	2
Branding on stairs - Level 3	7,150	1
Corridor ad	4,600	23
Corridor signage on alcove	4,800	2
Elevator door	2,200	18
Elevator door quadruplex level 1 & 2	1,950	16
Escalator door	2,250	32
Escalator handrail	7,200	2
Escalator inside handrail panel	15,800	12
Escalator side panel (wall)	8,700	12
Escalator window	6,500	16
Exclusive Floor sticker zone (6 floor stickers)	6,750	24
Food Court signage - Only for booth A103 & A107	900	2
Hand sanitizer distributors	8,800	1
Illuminated stand-up banner	3,950	50
Information desk	11,100	3
Interactive touch screen	6,600	6
Mezzanine handrail	4,900	8
Screens in the toilets of Palais des Congrès	4,900	12
Stage Digital banners in the Grand Amphitheater	1,700	3
UGC Walkway advertising	3,125	16
Vertical hanging banners inside Amphi Bleu	1,700	8
Vertical pillar inside exhibition area	3,900	9
Water fountain	8,800	1

Welcome Signage	EUR	QTY
Columns at the ground floor of the Palais des Congrès NEW	7,500	1
Ad on glass handrail on ground floor of the Palais des Congrès (4m+)	3,800	3
Ad on glass handrail on ground floor of the Palais des Congrès (3m)	2,750	1
Ad on Metro entrance of the venue NEW	14,000	1
Advertisement on walls in the main entrance	8,800	2
Cloakroom partner	10,400	1
Full ad on outdoor banner advert on the Palais des Congrès	20,800	3
Logo on outdoor banner on the Palais des Congrès	7,150	4
Video ad on LED wall at the ground level of the Palais des Congrès	60,000	1
Screens at the ground floor of the Palais des Congrès	6,600	12
Welcome Partner Package	12,450	9
West facade banner (230 sqm)	64,000	1

SPONSORED ACTIVITIES

Demonstration	EUR	QTY
20 - min live demo fillers, toxins, peelings, cosmeceuticals	7,100	14
20 - min live demo lasers, lights, EBD & body shaping	7,100	14
20 - min live demo threads	7,100	6

Lecture	EUR	QTY
15 min industry lecture	680	70
New tech lecture	1,090	10

Workshop	EUR	QTY
Customized Hospitality suite - 126/130 sqm (4 days)	55,000	5
Customized Hospitality suite - 195 / 200 sqm (4 days)	59,000	3
Customized Hospitality suite Regency 15 on level 4 - 362 sqm (4 days)	65,500	1
Customized Hospitality suite Regency 2 on level 4 - 215 sqm (4 days)	57,200	1
Digital LED Archway – Premium Entrance Experience for your Customized Hospitality Suite	7,900	5
Hospitality suite (1 day)	14,000	6
Remote clinic at MAISON APOGEE for medical treatments and transportation (1 day)	8,700	2
Training lab 10/15 pax (1 day)	5,600	30

Symposia	EUR	QTY
Announcement of your symposium	2,000	10
120-min symposium - 1850 pax (lectures)	72,000	2
120-min symposium - 826 pax (lectures)	55,000	1
120-min symposium - 650 pax (lectures)	49,000	1
90-min symposium - 826 pax (lectures)	41,000	6
90-min symposium - 650 pax (lectures)	39,900	1
90-min symposium - 380 pax (lectures)	27,500	10
90-min symposium - 341 pax (lectures)	26,000	2
90-min symposium - 220 pax (lectures)	21,500	5

60-min symposium - 380 pax (lectures)	18,500	26
60-min symposium - 220 pax (lectures)	13,200	13
Live Demo	EUR	QTY
Option live demo for 120-min symposium	6,900	∞
Option live demo for 90-min symposium	4,500	∞
Option live demo for 60-min symposium	3,200	∞


Research Poster	EUR	QTY
Industry research e-poster*	1,200	80
Industry research e-poster area	10,800	1
Industry research poster published on IMCAS Academy blog (*option of e-poster product*)	1,980	∞

Additional Services	EUR	QTY
Announcement of your symposium	2,000	10
Extra vehicle for remote clinic (1 day)	650	5
Symposium rehearsal in Amphi Bleu NEW	1,000	∞
Symposium rehearsal in Grand Amphi NEW	2,500	1
Video ad on symposium page (*symposium's option*)	1,690	30

GUIDE

* Minimum investment required

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 Under educational grant

PRINT ADVERTISING

Onsite Ads	EUR	QTY
Ad in the map pocket guide (1/12 vertical)	3,950	8
Ad in the program pocket guide (1/12 vertical)	3,950	8
Highlighted company name in exhibitor list of the pocket map	530	50
IMCAS Journal (1/12 square)	3,400	18
"IMCAS Insider" Magazine: 2-page sponsored article	10,000	5
Advertisement within "IMCAS Insider" Magazine	6,000	10
"IMCAS Insider" Magazine: Inside back cover	15,000	1
Logo on exhibition map at your booth location - for pocket guide and large exhibition signage	650	30

KOLs

KOLs	EUR	QTY
KOL advisory board	16,100	4
KOL hotel room drop	5,700	3
KOL personalized gift	5,500	1
Speaker Preview Room	33,200	1

PRE-COURSE

IMCAS Pre-Course	EUR	QTY
Pre-course - Injectables Partner	7,000	6
Pre-Course - Ultrasonography Partner	12,500	6

TERMS AND CONDITIONS

PURCHASE PRIORITY

IMCAS loyalty program (PPS – Priority Point System) encourages consistency and transparency in the allocation of the exhibition space and products. All products are subject to availability. In case of overbooking, purchase orders will be processed on a first-come, first-served basis. In case of a prior offer of the same product at the time of its receipt, IMCAS reserves the right to withdraw the product chosen. In such event, IMCAS will get in contact to notify and discuss further alternative options.

ELIGIBILITY TO EXHIBIT

IMCAS reserves the right to refuse exhibitors who are not related to aesthetic medicine or have little relevance to the industry

ORDER CONFIRMATION

By submitting the Purchase Order through our online portal, the buyer formally makes a legally binding offer to IMCAS. On your email, you will be immediately acknowledged with the corresponding invoice. Within the following 72 hours after its receipt, the asked deposit should be paid.

PAYMENT TERMS

Payment deadlines:

Booking before 22nd October, 2026:
-50% payment upon reception of invoice & 50% balance before 22nd October

Booking from 22nd October, 2026:
- 100% upon reception of the invoice

PAYMENT OPTIONS

- by bank transfer (bank data references will be attached to the invoice) , or:
- by credit card (Mastercard, Visa or American Express)

Nota: payment failure within deadline will automatically offset your order and the products will be released and made available for booking by other registrants.

GENERAL CANCELLATION POLICIES

Cancellation must be made in writing.

Cancellation received before 22nd October, 2026:
-50% of the invoice total amount is charged as a cancellation fee*

Cancellation received from 22nd October, 2026:
-100% of the invoice total amount is charged as a cancellation fee* (no refund for the payment already made)

Nota:

- payment failure for the cancellation fee will lead to a low credit rating which will affect your next participation on all of our future congresses
- if the congress is in PHYSICAL or HYBRID FORMAT (on site and online), and in case of a Force Majeure on the exhibitor's side publicly assessed by their local authorities, the exhibitor can:

- choose to change the booth space to virtual products. The sum of the virtual products must reach at least 40% of the initial booth cost and any difference will be refunded by IMCAS.
- all other products are not eligible for any refund, but may be exchanged* for virtual products
- should the sponsor opt not to switch their participation to virtual, general cancellation policies rules with the dates as set above will apply

*not applicable for any products which have already been delivered

PROGRAM MODIFICATION

Please note that while speakers, exhibitions and sessions were confirmed at the time of publishing, circumstances beyond the control of the Organizers may necessitate substitutions, alterations or cancellations.

As such, IMCAS reserves the right to alter or modify the advertised speakers, exhibitions and sessions if necessary, without liability. Any substitutions or alterations will be updated on our portal and notified as soon as possible.

LIMITATION OF LIABILITY – FORCE MAJEURE

IMCAS shall assume no liability whatsoever in the event the congress is cancelled, rescheduled OR changed into another format as a result of a "Force Majeure" event beyond its reasonable control. For the purposes of this clause, Force Majeure events shall include, but not limited to general and labor strikes, invasions, hostilities, war, rioting or similar situations, health emergencies, acts of government or state* such as lockdown and quarantine measures, immigration and transport or on site restrictions, and acts of nature such as fires, floods, extreme weather or other emergency.

A - If IMCAS determines that the congress needs to be cancelled as a result of a Force Majeure event, the refund policy applied will depend on the conference format:

1. PHYSICAL or HYBRID FORMAT (onsite & online) –
cancellation before 22nd October, 2026:
100% refund**
cancellation from 22nd October, 2026:
50% refund**

2. VIRTUAL FORMAT (online only) –
cancellation before and after date of invoice: 100% refund**

B - If IMCAS determines that the congress needs to be rescheduled as a result of a Force Majeure event, participation remains binding and sponsor will be entitled to participate to the rescheduled congress without any further refund right. If the sponsor is not able to assist to the rescheduled congress, general cancellation policies rules with the dates as set above will apply .

C - If IMCAS determines that the congress needs to be switched to VIRTUAL format as a result of a Force Majeure event, sponsor may go for choice 1 or choice 2:

Choice 1. Sponsors keep all of their ordered products which are deliverable in the virtual format, and any undeliverable (physical) products will be refunded. The sum of the updated investment total must reach at least 40% of the initial investment.

Choice 2. Should the sponsor opt not to switch their participation to virtual, general cancellation policies rules with the dates as set above will apply.

IMCAS shall assume no further obligation to refund any travel or accommodation expenses incurred by the participant in case the event is cancelled, rescheduled, or changed into another format as a result of a Force Majeure event.

*government or state means both "France and the country where the concerned conference is held"
**no refund for any products which have already been delivered

GOVERNING LAW

The construction, validity and performance of the present terms are exclusively governed by the laws of France without reference or regard to principles of conflicts of law. The parties submit to the exclusive jurisdiction of the courts of France, located in Paris.

The obligations mentioned in the FAQ are an integral part of the Terms and Conditions: https://www.imcas.com/en/sponsor/faq?congress_id=224

CONTACT



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