

IMM AS



20TH ANNUAL
WORLD CONGRESS

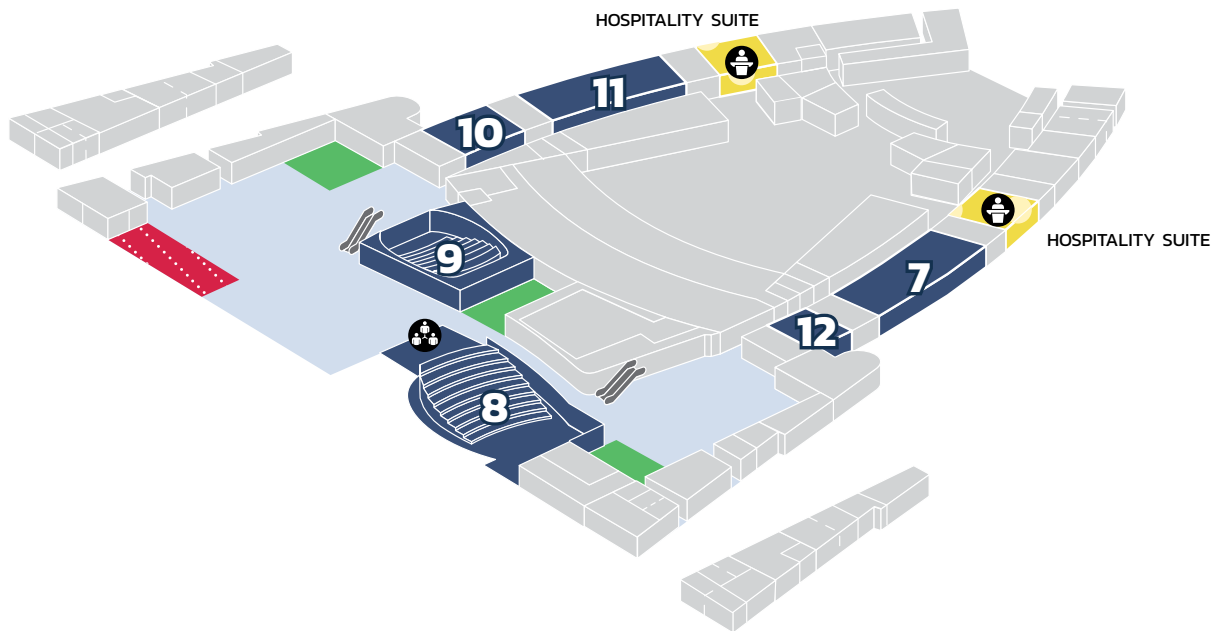
FEBRUARY 1 TO 3
2018 • PARIS

*The leading subjects on dermatology,
plastic surgery and aesthetic science*

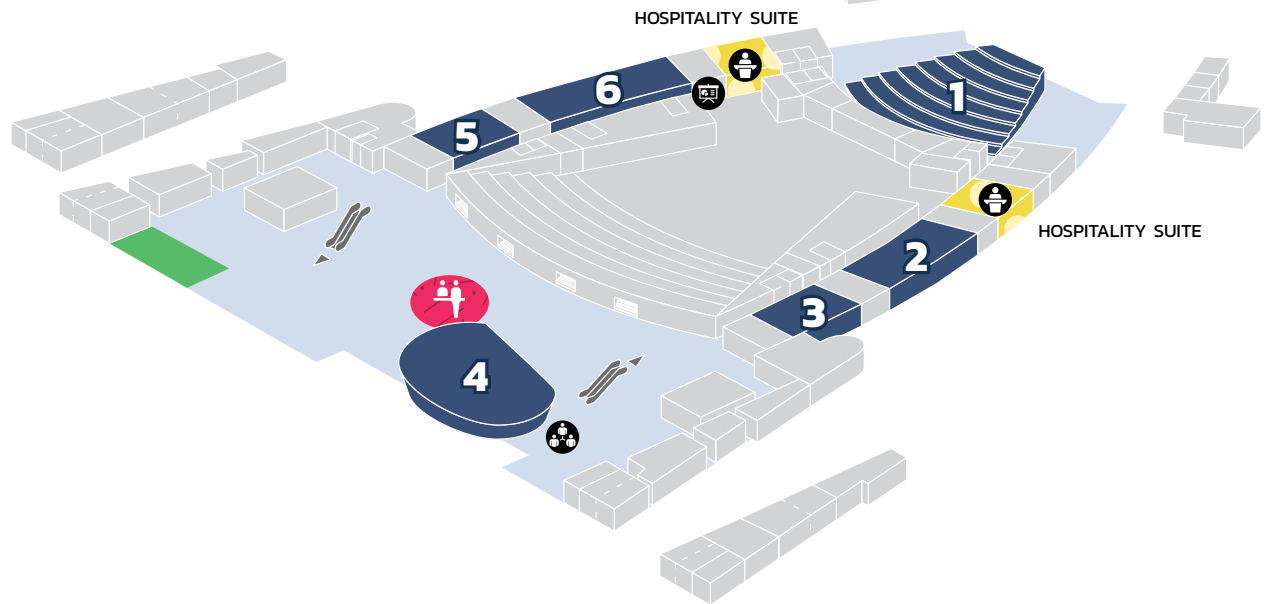
EXHIBITOR GUIDE

CELEBRATING EXCELLENCE
20 YEARS LATER, 20 YEARS YOUNGER

LEVEL 3








LEVEL 2






LEVEL 0

- ▶ WELCOME AREA
- ▶ BADGE PICK-UP

Areas

-  CONFERENCE ROOMS
-  EXHIBITION
-  FOOD COURTS
-  CLUB LOUNGE
-  HOSPITALITY SUITE
EXCLUSIVE ONLY TO THE GUESTS OF THE SPONSORING COMPANY

Activities

-  MAIN INFO DESK
TASK FORCES
IMCAS ACADEMY
IMCAS SHOP
-  MEETING POINT
-  POSTERS

Welcome

IMCAS – 20 years later, 20 years younger

Dear Colleagues,

What started in Paris 20 years ago, as a small group of physicians sharing their ideas on aesthetic science, has evolved into leading international multi-specialty congresses at the interface of plastic surgery and dermatology.

We have gone from strength to strength and around the world, all while keeping our original French touch.

Expansion

Over the last two decades, IMCAS has been continually expanding and innovating. Ten years ago we introduced our inaugural IMCAS Asia, which took place in Thailand. Since then, we have taken this congress around Asia, with congresses in Hong Kong, Singapore, Indonesia and Taipei as well as India, China and most recently Americas.

We may travel throughout the globe every year but our home is in Paris. IMCAS Annual World Congress is our landmark event and one of the most important congresses in the aesthetic science calendar. IMCAS 2018 will be a particularly special homecoming, as we will be celebrating our 20th anniversary.

Innovation

Our expansion has not only been geographical; we have also moved into new teaching areas and introduced innovative formats, including debates; clinical case studies; live demonstrations; round table product analysis; and full day modules, allowing participants to immerse themselves in a one of our up-to-the-minute subjects. This year you can check out our latest additions, Target Courses and Video Classes.

Over the years we have also kept up-to-date with the latest technology, offering IMCAS Live, a live feed that enables congress attendees to instantly interact with each other; and mobile-friendly websites, meaning programs, maps and speaker data can be instantly accessed while moving around our congresses; and an e-learning platform.

Celebration

In 2018, we aim to break all our previous records, with 8000 attendees, 600 expert speakers and 250 exhibiting companies. We have created a rich scientific program,

delving deep into the hottest topics in the medical aesthetic field, and packed it into 270 learning hours over three days, to ensure you can make the most of your time in Paris.

In keeping with tradition, we will get the congress off to a flying start with our famous full-day Anatomy on Cadaver Workshop. Simultaneously discovering the anatomy behind each part of the face and body while witnessing the practical application of treatments on patients.

Other highlights will include entire days dedicated to face, body and breast surgery, and the special anniversary sessions, where we trace the history of selected treatments over the last two decades. As an international organization, we are also excited about our Middle East, Eastern European and Chinese Masterclasses, where renowned experts will lead the discussion on regional differences, to ensure attendees come away with a deeper knowledge of the trends and markets in these regions.

Of course, with so many sessions to choose from, it will not be possible to attend all the ones that interest you, which is why we have developed the IMCAS Academy. IMCAS Academy's approach of offering aesthetic learning anytime, anywhere has been an instant success and it is now the go-to reference for medical aesthetic information. Its community, with over 10,000 members, is constantly growing. We are confident that IMCAS Academy will continue to attract practitioners from all over the world wishing to deepen their knowledge.

As much as we expand, and as many innovations and advances we implement, we are still as young as ever, eager to keep growing and improving. Join us as we celebrate two decades of excellence in aesthetic science, and look together towards the next steps.

Dr Benjamin Ascher

Plastic surgeon, France
Founder and Scientific Director of IMCAS



Benjamin

CAPACITY	ROOM	QTY
150 - 250 pax	5 10	20
250 - 450 pax	2 4 6 7 11	26
600 - 900 pax	1	10

	ROOM 1 Q850U	ROOM 2 Q280U	ROOM 3 Q220U	ROOM 4 Q450U	ROOM 5 Q220U	ROOM 6 Q380U
7	ANATOMY ON CADAVER	SUSPENDING DEVICES	GENITAL TREATMENTS BODY SHAPING	Symposia	Symposia	PEELINGS
9	S1 FAT FOR BUTTOCKS		S17 GENITAL SYNDROME OF MENOPAUSE (GSM) in collaboration with WSCG AND EUGA			S41, S42 WHAT'S NEW AND WHAT'S TRUE IN CHEMICAL PEELING & ANTI-AGING in collaboration with IPS
10	S2 FAT FOR BREAST		S18 ADDRESSING SURGICAL GENITAL COMPLICATIONS			
11	S3 PERIORBITAL & RETROBULBAR INJECTIONS		S19 CRITICAL ANALYSIS OF DIFFERENT TECHNIQUES IN GENITAL RESTORATION in collaboration with GRIRG AND ESAG		S35 SYMPOSIUM SHENB	S43 SYMPOSIUM CAREGEN
12	S4 THREADS AND FILLERS		S20 GENITAL TREATMENTS: LASER & EBD in collaboration with CERRG, SICPRE AND SEGERF		S36 SYMPOSIUM CLASSYS	S44 SYMPOSIUM RESTORATION ROBOTICS
1	IMCAS BEYOND IN ROOM 1					
2	S5 INJECTIONS FOR THE MIDFACE	S13 ANATOMY AND THREAD CLASSIFICATION: RESORBABLE & NON RESORBABLE THREADS OVERVIEW	S21 INVESTIGATING CURRENT TRENDS IN LIPOLYSIS	S29 SYMPOSIUM ENDOR	S37 SYMPOSIUM ENEOMEY	S45 SYMPOSIUM HYACORP
3	S6 INJECTIONS FOR THE LOWER FACE & NECK	S14 IN-DEPTH APPROACH TO SUSPENDING DEVICES ADDRESSING THE BODY	S22 PRO AND CONS FOR "FIRE AND ICE" TREATMENTS	S30 SYMPOSIUM CROMA PHARMA	S38 SYMPOSIUM REVITACARE	S46 SYMPOSIUM BIOPUS
4	IMCAS BEYOND IN ROOM 1					
4.30	S7 GENITAL TREATMENTS	S15 THREADS AND COMBINED TREATMENTS	S23, S24 VIDEO CLASS BODY CONTOURING FIGHTING CELLULITE	S31 SYMPOSIUM CROMA PHARMA	S39 SYMPOSIUM SESDERMA	S47 SYMPOSIUM SUISELLE
5.30	S8 SUBMENTAL FAT	S16 WHICH THREADS & WHICH TECHNIQUES FOR BETTER OUTCOMES		S32 SYMPOSIUM	S40 SYMPOSIUM HANS BIOMED	S48 SYMPOSIUM UNIVERSKIN
6.30						

	ROOM 7 Q380U	ROOM 8 Q650U	ROOM 9 Q370U	ROOM 10 Q220U	ROOM 11 Q380U	ROOM 12 Q120U
	BODY SURGERY BREAST SURGERY	LASERS & EBD	FACE SURGERY	FACE SURGERY CHINA MC MASTERCLASS	PRODUCT ANALYSIS	TARGET COURSE
9	S49 3.0 REVOLUTION: LOOKING TOWARDS THE FUTURE		S65, S66 RHINOPLASTY: LOWER THIRD & NASAL TIP in collaboration with IRRS		S81 NEW LASER DIODE FOR HAIR REMOVAL	
10			S67, S68 RHINOPLASTY: CAMOUFLAGE in collaboration with IRRS	S075, S076 IMPROVING RESULTS IN EYEBROW, UPPER EYELID AND LOWER EYELID SURGERY in collaboration with SOFCEP	S82 RF MINIMAL INVASIVE - MICRONEEDLES AND SUB DERMAL APPROACH	
11	S51, S52 ABDOMINOPLASTY: 20 YEARS OF EVOLUTION in collaboration with AECEP				S83 NEW PDT SENSITISERS - SOURCES OF LIGHTS	
12					S84 HYPERHIDROSIS	
1	IMCAS BEYOND IN ROOM 1					
2	S53, S54 20 YEARS OF BREAST SURGERY IMPLANTS in collaboration with BAAPS AND SOFCEP	S61 CLINICAL CASES AND GOOD CHOICES 1 in collaboration with GLSFD	S69, S70 SHOWCASING ADVANCED TECHNIQUES IN MEDICAL PROFILOPLASTY in collaboration with IRRS	S77 COMBINED TREATMENTS IN ASIAN MORPHOTYPES in collaboration with CAPA	S85 CUTTING EDGE NOVELTIES WITH THREADS	S93 TARGET COURSE PLATELET-RICH PLASMA
3		S62 CLINICAL CASES AND GOOD CHOICES 2 in collaboration with GLSFD		S78 FAT GRAFTING in collaboration with CAPA	S86 BOTULINUM TOXINS - NEW DEVELOPMENT, THEORIES AND STUDIES	S94 TARGET COURSE HAND REJUVENATION
4	IMCAS BEYOND IN ROOM 1					
4.30	S55, S56 MODERN PRACTICE IN BREAST PLASTY	S63 CUTTING-EDGE TECHNIQUES WITH LASERS & EBD FOR SCAR TREATMENTS	S71, S72 RE-EXAMINING 20 YEARS OF FACELIFT	S79 ORBITO-PALPEBRAL PATHOLOGIES in collaboration with CAPA	S87 LIPOFILLING TOOLS	S95 TARGET COURSE RHINOPLASTY in collaboration with IRRS
5.30		S64 FRACTIONAL CO2 LASER UPDATE		S80 GENITAL TREATMENTS in collaboration with CAPA	S88 HA SERINGABILITY - NEW DEVICE FOR INJECTIONS	
6.30						

CAPACITY	ROOM	QTY
150 - 250 pax	5 10	20
250 - 450 pax	2 4 6 7 11	26
600 - 900 pax	1	10

	ROOM 1 Q850U	ROOM 2 Q280U	ROOM 3 Q220U	ROOM 4 Q450U	ROOM 5 Q220U	ROOM 6 Q380U
7	INJECTABLES Symposia	MIDDLE EAST & NORTH AFRICA MC MASTERCLASS	CLINICAL DERMATOLOGY	LIPOFILLING	COSMECEUTICALS	PRACTICE MANAGEMENT
8	S97 RISKS AND CHALLENGES WITH RESORBABLE FILLERS <i>in collaboration with GDEC</i>	S105 MINIMAL INVASIVE BODY SHAPING <i>in collaboration with LSPRAS</i>	S113 OPTIMIZING TREATMENTS FOR ACNE & ROSACEA	S121 ALOPECIA AND CELLULAR THERAPY: STEM CELLS & PRP	S129 EPIGENETICS OF SKIN AND HAIR: COSMECEUTICALS REVIEW	S137 HOW TO GROW YOUR PRACTICE?
9	S98 INTRAVASCULAR COMPLICATIONS WITH INJECTABLES: FIGHTING THE DOGMAS	S106 UPDATES IN INJECTABLES <i>in collaboration with SMD, TSD</i>	S114 CLINICAL DERMATOLOGY ADVANCES 1	S122 HIGHLIGHTS FROM THE EXPERTS FOR FACE LIPOFILLING	S130 SKIN PIGMENTATION: APPLIED RESEARCH FOR COSMECEUTICAL TREATMENTS	S138 HOW TO TRAIN YOUR STAFF?
10.15	COFFEE BREAK					
11	S99 SYMPOSIUM GALDERMA <i>in collaboration with GLSTDV</i>	S107 WHAT YOU NEED TO KNOW IN LASERS & EBD <i>in collaboration with GLSTDV</i>	S115 PSORIASIS: WHAT YOU NEED TO KNOW	S123 THE DO'S AND DON'TS IN BREAST LIPOFILLING	S131 HAIR PIGMENTATION: APPLIED RESEARCH FOR COSMECEUTICAL TREATMENTS	S139 HOW TO DIVERSIFY YOUR BUSINESS FOR OTHER REVENUES?
12	S100 SYMPOSIUM GALDERMA	S108 THREADS & COMBINED TREATMENTS <i>in collaboration with ICC, AIDA, MEIDAM</i>	S116 IN-DEPTH APPROACH TO PIGMENTARY DISORDERS	S124 RISE TO THE CHALLENGE OF BUTTOCK LIPOFILLING	S132 SKIN & PIGMENTATION: WORLD REVIEW OF COSMECEUTICALS	S140 WHAT YOU DON'T KNOW THAT MAY RUIN YOUR PRACTICE
1	IMCAS BEYOND IN ROOM 1					
2	S101 SYMPOSIUM MERZ AESTHETICS	S109 CONTRIBUTING LECTURES ON CHALLENGING CASES <i>in collaboration with Libya, Kurdistan & Sudanese societies</i>	S117 SKIN CANCER & ACTINIC DAMAGE: FROM DIAGNOSIS TO TREATMENT	S125 INNOVATIVE TRENDS IN LIPOFILLING	S133 HAIR & PIGMENTATION: WORLD REVIEW OF COSMECEUTICALS	S141 HOW TO KEEP PATIENTS COMING BACK?
3	S102 SYMPOSIUM MERZ AESTHETICS	S110 PRACTICE MANAGEMENT, MARKETING & COMMUNICATION <i>in collaboration with ICC, AIDA, MEIDAM</i>	S118 CLINICAL DERMATOLOGY ADVANCES 2	S126 TO S127 LIPOFILLING VIDEO WORKSHOP	S134 NUTRITIONAL SUPPLEMENTS, NUTRITION AND PIGMENTATION	S142 HOW TO AVOID OR MANAGE UNHAPPY PATIENTS?
4	COFFEE BREAK					
4.30	S103 SYMPOSIUM LG CHEM, YVOIRE®	S111 STATE OF ART OF REGENERATIVE MEDICINE <i>in collaboration with JSDV</i>	S119, S120 SCARS & HEALING <i>in collaboration with G SCAR 5</i>	LIPOFILLING VIDEO WORKSHOP	S135 POST TREATMENT COSMECEUTICALS	S143 HOW TO BUILD YOUR IMAGE ONLINE?
5.30	S104 SYMPOSIUM CAMBRIDGE BIOTECH	S112 PLASTIC SURGERY OPERATIONS, HOW CAN THEY DIFFER? <i>in collaboration with SMCPR and AAEY</i>	LIPOFILLING VIDEO WORKSHOP	S136 TOMORROW'S COSMECEUTICALS: WHAT TO EXPECT IN THE NEXT 5 YEARS?	S144 HOW TO ATTRACT PATIENTS THROUGH SOCIAL NETWORKS?	
6.30	COFFEE BREAK					
7.30	NETWORKING COCKTAIL					

	ROOM 7 Q380U	ROOM 8 Q650U	ROOM 9 Q370U	ROOM 10 Q220U	ROOM 11 Q380U	ROOM 12 Q120U
7	LASERS & EBD	COMBINED TREATMENTS	INJECTABLES PROFESSIONAL BUSINESS	SUSPENDING DEVICES Symposia	COMBINED TREATMENTS Symposia	TARGET COURSE
8	S145 PDT NEW INDICATIONS	S153 AVOIDING PSYCHOLOGICAL PITFALLS IN AESTHETIC PROCEDURES	S161 THE ART OF INJECTABLES FOR THE ORBIT	S169 CONTRIBUTING LECTURES THREADS	S177 CONTRIBUTING LECTURES COMBINED TREATMENTS	S185 TARGET COURSE EYELIDS
9	S146 LASERS AND EBD FOR MELASMA	S154 DIAGNOSTICS IN FACIAL AGING: FROM MORPHOTYPES TO PRACTICAL APPLICATION	S162 HOW TO DEAL WITH INJECTIONS IN THE TEMPLE AREA	S170 CONTRIBUTING LECTURES THREADS	S178 CONTRIBUTING LECTURES COMBINED TREATMENTS	S186 TARGET COURSE FACELIFT
10.15	COFFEE BREAK					
11	S147 TO S152 LIVE DEMONSTRATIONS: LASERS & EBD	S155, S156 UPPER FACE CONTOUR REJUVENATION	S163 NEW APPROACH TO THE LOWER FACE AND LIP CORNER WITH INJECTABLES	S171 SYMPOSIUM SINCLAIR	S179 SYMPOSIUM LABORATOIRES VIVACY, STYLAGE®	S187 TARGET COURSE BREAST IMPLANTS
12	S147 TO S152 LIVE DEMONSTRATIONS: LASERS & EBD	S155, S156 UPPER FACE CONTOUR REJUVENATION	S164 TO S166 AESTHETICS INNOVATION FORUM	S172 SYMPOSIUM SINCLAIR	S180 SYMPOSIUM LABORATOIRES VIVACY, STYLAGE®	S188 TARGET COURSE THREADS
1	IMCAS BEYOND IN ROOM 1					
2	S151 LIVE DEMONSTRATIONS: LASERS & EBD	S157 CHEEK & MOUTH REJUVENATION	S167 TO S168 AESTHETICS INNOVATION FORUM	S173 SYMPOSIUM THERMI, AN ALMIRALL COMPANY	S181 SYMPOSIUM LABORATOIRES FILORGA	S189 TARGET COURSE INJECTABLES 1
3	S152 LIVE DEMONSTRATIONS: LASERS & EBD	S158 FACIAL CONTOUR & NECK REJUVENATION	S167 TO S168 AESTHETICS INNOVATION FORUM	S174 SYMPOSIUM LUMINERA DERM	S182 SYMPOSIUM LABORATOIRES FILORGA	S190 TARGET COURSE HAIR RESTORATION
4	COFFEE BREAK					
4.30	S153 LIVE DEMONSTRATIONS: LASERS & EBD	S159, S160 VIDEO CLASS INJECTABLES	S167 TO S168 IMCAS WORLD ECONOMIC TRIBUNE	S175 SYMPOSIUM CROMA PHARMA	S183 SYMPOSIUM IBSA	S191 TARGET COURSE INJECTABLES 2
5.30	S154 LIVE DEMONSTRATIONS: LASERS & EBD	S159, S160 VIDEO CLASS INJECTABLES	S167 TO S168 IMCAS WORLD ECONOMIC TRIBUNE	S176 SYMPOSIUM CROMA PHARMA	S184 SYMPOSIUM IBSA	S192 TARGET COURSE VULVOVAGINAL REJUVENATION (BEGINNERS COURSE)
6.30	COFFEE BREAK					
7.30	NETWORKING COCKTAIL					

CAPACITY	ROOM	QTY
150 - 250 pax	5 10	20
250 - 450 pax	2 4 6 7 11	26
600 - 900 pax	1	10

	ROOM 1 Q850U	ROOM 2 Q280U	ROOM 3 Q220U	ROOM 4 Q450U	ROOM 5 Q220U	ROOM 6 Q380U
7	INJECTABLES Symposia	HAIR RESTORATION Symposia	EASTERN EUROPE MC MASTERCLASS SUSPENDING DEVICES	INJECTABLES Symposia	INJECTABLES BODY SHAPING Symposia	GENITAL TREATMENTS MALE TREATMENTS LASERS & EBD
8	S193 TOPOGRAPHICAL ANATOMY FOR INJECTIONS	S201 THE NEW WORLD OF HAIR RESTORATION	S209 COMPLICATIONS AND DIFFICULT CASES FOR THE UPPER FACE	S217 SYMPOSIUM	S225, S226 PRIMARY PREVENTION AND EARLY INTERVENTION	S233 CONTRIBUTING LECTURES GENITAL TREATMENTS
9	S194 HOW TO AVOID THE RISK OF COMPLICATIONS WITH TOXINS?	S202 IMPROVING RESULTS IN HAIR RESTORATION	S210 REVIEW OF AGE RELATED GROUPS FOR MIDFACE, PERIORBITAL AND NOSE TREATMENTS	S218 TO S224 LIVE DEMONSTRATIONS: INJECTABLES	S234 ADVANCES IN GENITAL TREATMENTS in collaboration with SARGE	
10.15	10.15					
11	S195 ANATOMY TO OPTIMIZE HAND INJECTIONS	S203 SYMPOSIUM SINCLAIR	S211 COMPLICATIONS AND DIFFICULT CASES IN THE LOWER FACE	LIVE DEMONSTRATIONS: INJECTABLES	S227, S228 NEW APPROACHES TO BODY SHAPING	S235 WHAT'S NEW IN MALE IMPOTENCY
12	S196 INJECTABLES: PERIORAL: NEW CHALLENGES	S204 SYMPOSIUM CYNOSURE	S212 COMPLICATIONS AND DIFFICULT CASES FOR THE NECK, DÉCOLLETÉ AND HANDS	LIVE DEMONSTRATIONS: INJECTABLES	S236 WHAT'S NEW IN PENOPLASTY	
1	IMCAS BEYOND IN ROOM 1					
2	S197 SYMPOSIUM ALLERGAN	S205 SYMPOSIUM CYNOSURE	S213 REVIEW OF AGE RELATED GROUPS FOR PERIBUCAL TREATMENTS	LIVE DEMONSTRATIONS: INJECTABLES	S229 SYMPOSIUM LABORATOIRES VIVACY, STYLAGE®	S237 AESTHETIC MALE THORACOPLASTY
3	S198 SYMPOSIUM ALLERGAN	S206 SYMPOSIUM APTOS	S214 PRACTICE MANAGEMENT & MARKETING	LIVE DEMONSTRATIONS: INJECTABLES	S230 SYMPOSIUM STORZ MEDICAL	S238 MINIMAL INVASIVE AND COSMETIC MALE TREATMENTS
4	4					
4.30	S199 SYMPOSIUM ALLERGAN	S207, S208 NEW TECHNOLOGIES	S215, S216 VIDEO CLASS THREADS	LIVE DEMONSTRATIONS: INJECTABLES	S231 SYMPOSIUM S&V TECHNOLOGIES	S239, S240 EBD & PERIORBITAL: THE NEW CHALLENGE
5.30	S200 SYMPOSIUM ALLERGAN				S232 SYMPOSIUM GPQ	
6.30	6.30					
8.00	GALA DINNER					

	ROOM 7 Q380U	ROOM 8 Q650U	ROOM 9 Q370U	ROOM 10 Q220U	ROOM 11 Q380U	ROOM 12 Q120U
	Symposia LASERS & EBD SUSPENDING DEVICES	LASERS & EBD	BREAST SURGERY BODY SURGERY	Symposia R&D	Symposia COMBINED TREATMENTS PRP	TARGET COURSE
8	S241 SYMPOSIUM	S249 CONTRIBUTING LECTURES LASERS & EBD	S257 NEW TRENDS IN BREAST RECONSTRUCTION in collaboration with PARIS BREAST RENDEZVOUS	S265, S266 BREAST IMPLANTS FOR BEGINNERS (YOUNG SURGEONS)	S273 CONTRIBUTING LECTURES SURGERY	S281 SCARS
9	S242 TO S244 LIVE DEMONSTRATIONS: LASERS	S250 CONTRIBUTING LECTURES CLINICAL DERMATOLOGY	S258 COMMON PROBLEMS IN BREAST RECONSTRUCTION in collaboration with PARIS BREAST RENDEZVOUS		S274 CONTRIBUTING REGENERATIVE MEDICINE & LIPOFILLING	S282 WHICH SKIN TIGHTENING FOR WHICH SKIN TYPE?
11	LIVE DEMONSTRATIONS: LASERS	S251 ETHNIC SKIN AND LASER - WHICH DEVICE? HOW TO PREVENT AND TREAT?	S259, S260 AESTHETIC BARIATRIC SURGERY in collaboration with GAPS	S267 HOME USE DEVICES ADVANCES in collaboration with HUD	S275 SYMPOSIUM TEOXANE LABORATORIES	S283 BUTTOCKS
12	LIVE DEMONSTRATIONS: LASERS	S252 LASER ASSISTED DRUG DELIVERY		S268 SYMPOSIUM MATEX (NEAUVIA)	S276 SYMPOSIUM TEOXANE LABORATORIES	S284 TRANSGENDER
1	IMCAS BEYOND IN ROOM 1					
2	S245, S246 LIVE DEMONSTRATIONS: THREADS	S253 EBD AND BODY SHAPING	S261 REVIEW AND GOLDEN RULES IN BUTTOCK LIFTING	S269 SYMPOSIUM SYNERON CANDELA	S277, S278 VIDEO CLASS COMBINED TREATMENTS	S285 NUTRACEUTICALS
3		S254 FACIAL SKIN TIGHTENING AND LIPOLYSIS	S262 IMPROVING RESULTS IN BODY SURGERY: WITH OR WITHOUT COMBINED TREATMENTS?	S270 SYMPOSIUM ULTRA V		S286 SOCIAL NETWORKS
4	4					
4.30	S247 SYMPOSIUM	S255, S256 VIDEO CLASS Q SWITCHED ND:YAG LASERS in collaboration with ESLD	S263, S264 VIDEO CLASS SURGICAL PROCEDURES FOR THE LEGS, THIGHS & BUTTOCKS	S271 SYMPOSIUM ZO SKIN HEALTH	S279 PRODUCT ANALYSIS: PRP	S287 MEDICAL DEVICES
5.30	S248 SYMPOSIUM			S272 R&D	S280 ADVANCES IN PRP & REGENERATIVE MEDICINE	S288 PIGMENTATION
6.30	6.30					
8.00	GALA DINNER					

MORE THAN 100 INNOVATIVE PRODUCTS TO SPONSOR

Sponsored Activities

	EUR	QTY
LECTURE		
8-min new tech lecture*	300	14
15-min guest lecture*	600	50

	EUR	QTY
LIVE DEMO		
15-min cosmeceutical demonstration (post-treatment)	3 000	4
20-min live demo (lasers, lights, EBD & body shaping)	3 400	27
20-min live demo (fillers, toxins, peelings & cosmeceuticals)	5 000	20
20-min live demo (suspending devices)	5 000	6

	EUR	QTY
SYMPOSIUM		
1-hour symposium (150/250pax)	10 000	20
1-hour symposium (250/400pax)	12 000	26
1-hour symposium (600/900pax)	15 000	10

	EUR	QTY
SCENOGRAPHY		
room drop inside Room 1 (per symposium)	2 500	10
scenography: all-in-one (lighting, sound, scenic, video) - room capacity up to 250 attendees	8 000	14
scenography: all-in-one (lighting, sound, scenic, video) - room capacity from 250 to 400 attendees	16 000	28
scenography: all-in-one (lighting, sound, scenic, video) - room capacity from 400 to 900 attendees	24 000	10

	EUR	QTY
RECORDING		
video master of your sponsored activity (20 to 50 min)	1 000	45
video master of your sponsored activity (1 to 2 hours)	2 000	52

* sole sponsor

* sole product (can be chosen without booking a booth)

Program Advertising

	EUR	QTY
daily journal (1/12 square - A3 format)	1 600	14
e-program (full page - letter format)	2 700	16
final program (full page - letter format)	3 300	21
pocket guide (1/12 vertical - A3 format)	4 000	2
advance program by post mail (1/3 vertical or horizontal - letter format)	4 900	5

	EUR	QTY
KIT		
program AD kit (e-program, final and advance)	8 500	8
"all-in-one" AD Kit (daily, e-program, final program, pocket and advance)	13 000	6

Incentives

	EUR	QTY
badge scanner	500	100
storage room	900	6
meeting room (10/25 pax - 1 day rent)	1 500	33
meeting room (20/45 pax - 1 day rent)	2 500	15
meeting room (45/70 pax - 1 day rent)	3 500	12
le club (meeting room - 1 day rent)	3 900	3
training village (10/25 pax - 1 day rent)	2 500	18
training village (20/45 pax - 1 day rent)	3 500	18
training village (45/70 pax - 1 day rent)	5 000	9
live polling	8 000	5
hospitality suite*	15 000	12

Digital Media Ads

	EUR	QTY
WEB AD		
ad on our website	3 300	6
announcement on our Facebook page	3 300	3
IMCAS Academy - dedicated company platform*	6 000	11

	EUR	QTY
DIGITAL AD		
ad on TV commercial - 30 secs	900	25
video on TV commercial - 2 min	1 700	15
WIFI sponsor*	8 000	1
ad on IMCAS live mobile website*	15 000	1

	EUR	QTY
KIT		
web ad kit (ad on IMCAS website and Academy platform)	7 500	4
digital ad kit (ad and video on TV)	2 100	8

Delegate Kits

	EUR	QTY
notepads & pens*	2 000	1
water bottles*	2 000	1
USB key*	8 000	1
delegate hotel room drop*	10 000	1
logo on registration bar code letter*	13 000	1
ID badges & lanyards*	13 000	1
Congress bags*	13 000	1

E-Blasts

	EUR	QTY
e-blast pre-congress	1 700	30
e-blast post-congress	1 700	20
editorial newsletter**	15 000	1

Signage

	EUR	QTY
WELCOME SIGNAGE		
logo on welcome / info desks	1 200	20
stand-up banner on main entrance	1 900	7
logo on outdoor banner on the Palais des Congrès	6 500	3
left outdoor banner on the Palais des Congrès*	16 000	1
right outdoor banner on the Palais des Congrès*	16 000	1

	EUR	QTY
PASSAGE SIGNAGE		
advertisement on escalator doors	600	24
floor stickers	1 200	22
stand-up banner	1 700	15
advertisement on escalator windows	3 300	12
cell phone charging station	3 300	2
advertisement on escalator handrail*	4 500	1
water fountains*	6 500	1
advertisement on escalator panels	9 000	8

	EUR	QTY
DIRECTIONAL SIGNAGE		
directional panels (logo on all available directional supports)	1 200	8

E-Learning IMCAS Academy

	EUR	QTY
publication of your 15-min guest lecture / 8-min new tech lecture*	300	50
publication of your 20-min live demonstration	1 000	45
publication of your 1-hour symposium	2 000	52
webinar*	3 000	12

Educational Grant Activities

	EUR	QTY
CADAVER WORKSHOP		
cadaver workshop live anatomy*	11 000	10
cadaver workshop live anatomy* - including live streaming in different cities	21 000	3

	EUR	QTY
TOPIC MODULE		
target course*	2 000	20
cosmeceutical module*	3 000	5
breast surgery module*	4 000	5
suspending device module*	4 000	4
lipofilling & stem cells module*	6 000	3
genital treatment module*	6 000	4
clinical dermatology module*	14 000	5

	EUR	QTY
LEAFLET		
cadaver workshop live anatomy leaflet**	8 000	1
cosmeceutical module program leaflet**	8 000	1
breast surgery module program leaflet**	8 000	1
suspending device module program leaflet**	8 000	1
lipofilling & stem cells module program leaflet**	8 000	1
genital treatment module program leaflet**	8 000	1
clinical dermatology module program leaflet**	8 000	1

	EUR	QTY
RECORDING		
video recording of your performed procedure during cadaver workshop*	2 000	13

Inserts

	EUR	QTY
flyers at welcome desk	500	30
insert in congress bags	1 100	35
sample pocket*	2 000	10

Experiences and Events

	EUR	QTY
GALA		
gala dinner table	3 500	6
gala dinner	12 000	4

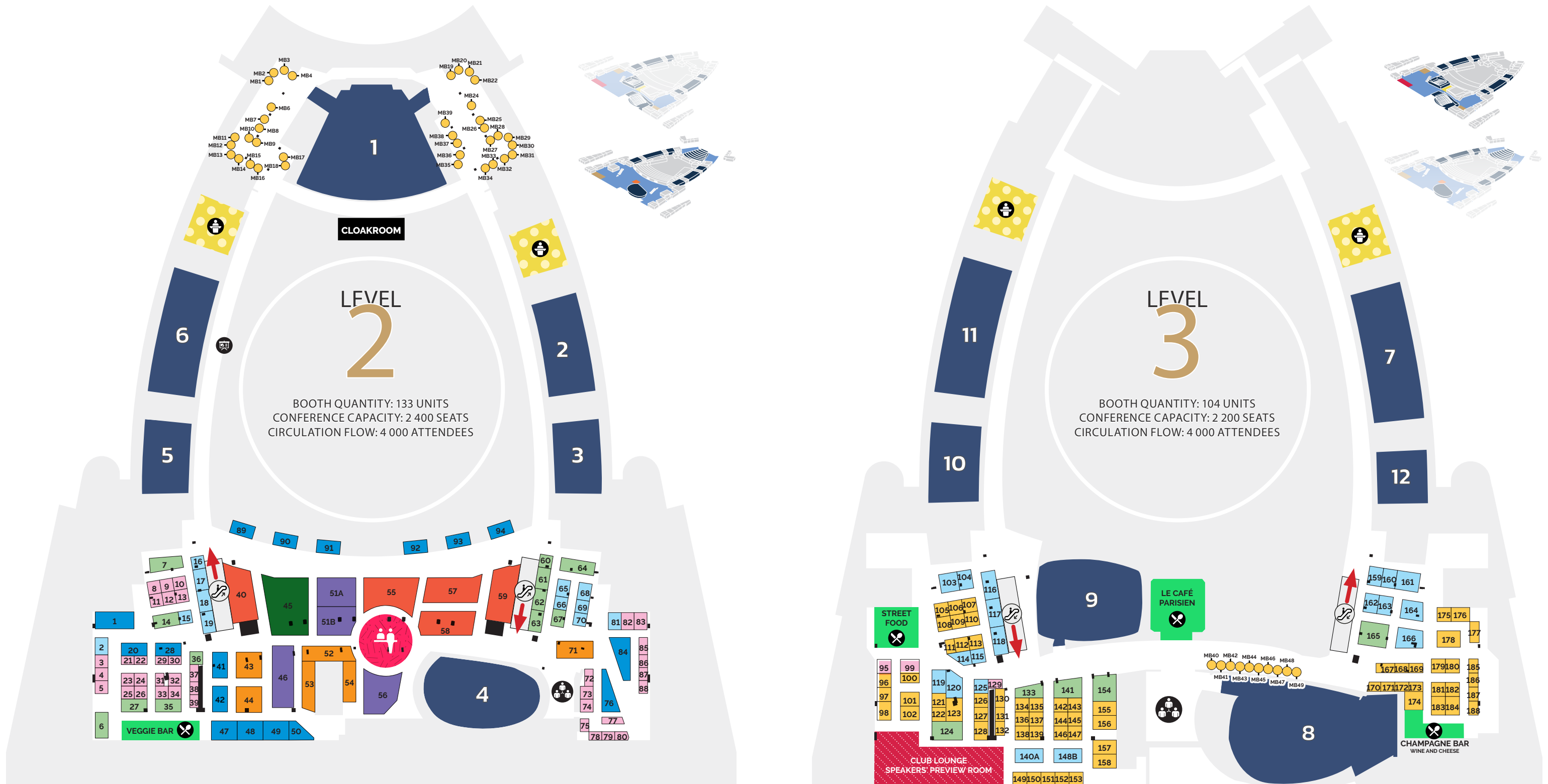
	EUR	QTY
FOOD & BEVERAGES		
food court (champagne bar - wine and cheese)	2 500	3
food court (veggie bar - healthy and organic)	2 500	3
food court (street food - food truck)	2 500	3
"all-in-one" food court kit (champagne bar, veggie bar, street food)	7 000	3
delivery tricycle	3 500	3
café parisien*	15 000	1

	EUR	QTY
LEISURE		
massage station*	8 000	1
selfie corner*	8 000	1
photo booth*	13 000	1

	EUR	QTY
VIP RECEPTION		
networking cocktail*	8 000	1
VIP cocktail reception*	15 000	2
VIP dinner*	20 000	3

KOL

	EUR	QTY
KOL hotel room drop*	5 000	1
advisory board*	10 000	8
club lounge*	15 000	1
faculty dinner*	15 000	1



Areas	Activities	Exhibition Area Sponsorship level required
<ul style="list-style-type: none"> CONFERENCE ROOMS ENTRANCE TO THE EXHIBITION HALL 	<ul style="list-style-type: none"> LOUNGE AREA FOOD COURT HOSPITALITY SUITE EXCLUSIVE ONLY TO THE GUESTS OF THE SPONSORING COMPANY MAIN INFO DESK TASK FORCES IMCAS ACADEMY IMCAS SHOP POSTERS 	<ul style="list-style-type: none"> STANDARD: < 9 000€ CLASSIC: 9 000€ PILLARS BRONZE: 17 000€ SILVER: 27 000€ GOLD: 37 000€ PLATINUM: 57 000€ EMERALD: 97 000€ DIAMOND: 137 000€ ELITE: 167 000€

N°	SQM*	SPON-SORSHIP
1	36	Blue
2	12	Light Blue
3	9	Pink
4	9	Pink
5	9	Pink
6	18	Green
7	23,39	Green
8	9	Pink
9	9	Pink
10	9	Pink
11	9	Pink
12	9	Pink
13	9	Pink
14	18	Green
15	9	Light Blue
16	9	Light Blue
17	15	Light Blue
18	15	Light Blue
19	15	Light Blue
20	18	Blue
21	6	Pink
22	6	Pink
23	9	Pink
24	9	Pink
25	9	Pink
26	9	Pink
27	18	Green
28	18	Blue
29	6	Pink
30	6	Pink
31	6	Pink

N°	SQM*	SPON-SORSHIP
32	9	Pink
33	9	Pink
34	9	Pink
35	18	Green
36	9	Green
37	8	Pink
38	6	Pink
39	6	Pink
40	76,84	Red
41	21	Blue
42	21	Blue
43	36	Orange
44	36	Orange
45	130,93	Dark Green
46	72	Purple
47	27	Blue
48	27	Blue
49	27	Blue
50	17,97	Blue
51A	59,19	Purple
51B	59,19	Purple
52	41,3	Orange
53	34,09	Orange
54	28,5	Orange
55	88,72	Red
56	70,22	Purple
57	74,49	Red
58	70,63	Red
59	77,09	Red
60	9	Green
61	15	Green

N°	SQM*	SPON-SORSHIP
62	15	Green
63	15	Green
64	24	Green
65	12	Light Blue
66	9	Light Blue
67	12	Green
68	12	Light Blue
69	9	Light Blue
70	9	Light Blue
71	34	Orange
72	8	Pink
73	9	Pink
74	9	Pink
75	6	Pink
76	26,23	Blue
77	7,74	Pink
78	6	Pink
79	6	Pink
80	6,21	Pink
81	12	Light Blue
82	12	Pink
83	12	Pink
84	32,79	Blue
85	8	Pink
86	6	Pink
87	6	Pink
88	6	Pink
89	16,5	Blue
90	16,5	Blue
91	16,5	Blue
92	16,5	Blue

N°	SQM*	SPON-SORSHIP
93	16,5	Blue
94	16,5	Blue
95	9	Pink
96	9	Yellow
97	9	Yellow
98	12	Yellow
99	12	Pink
100	8	Yellow
101	12	Yellow
102	12	Yellow
103	16	Light Blue
104	12	Light Blue
105	9	Yellow
106	9	Yellow
107	9	Yellow
108	9	Yellow
109	9	Yellow
110	9	Yellow
111	6	Yellow
112	9	Yellow
113	9	Yellow
114	10,2	Light Blue
115	9	Light Blue
116	18	Light Blue
117	18	Light Blue
118	18	Light Blue
119	15	Light Blue
120	18,72	Light Blue
121	9	Yellow
122	9	Yellow
123	17,5	Yellow

N°	SQM*	SPON-SORSHIP
124	26	Green
125	9	Light Blue
126	9	Yellow
127	9	Yellow
128	12	Yellow
129	6	Pink
130	8	Yellow
131	6	Yellow
132	6	Yellow
133	15,91	Green
134	9	Yellow
135	9	Yellow
136	9	Yellow
137	9	Yellow
138	9	Yellow
139	9	Yellow
140A	18	Light Blue
141	23,93	Green
142	9	Yellow
143	9	Yellow
144	9	Yellow
145	9	Yellow
146	9	Yellow
147	9	Yellow
140B	18	Light Blue
149	9	Yellow
150	9	Yellow
151	9	Yellow
152	9	Yellow
153	9	Yellow
154	28,01	Green

N°	SQM*	SPON-SORSHIP
155	15	Yellow
156	15	Yellow
157	15	Yellow
158	15	Yellow
159	12	Light Blue
160	12	Light Blue
161	20	Light Blue
162	12	Light Blue
163	12	Light Blue
164	18,77	Light Blue
165	30	Green
166	22,79	Light Blue
167	8	Yellow
168	6	Yellow
169	6	Yellow
170	5,41	Yellow
171	6	Yellow
172	6	Yellow
173	6	Yellow
174	15,6	Yellow
175	9	Yellow
176	12	Yellow
177	9	Yellow
178	17,5	Yellow
179	9	Yellow
180	9	Yellow
181	9	Yellow
182	9	Yellow
183	12	Yellow
184	12	Yellow
185	6	Yellow

N°	SQM*	SPON-SORSHIP
186	6	Yellow
187	6	Yellow
188	6	Yellow
MB1	3	Yellow
MB2	3	Yellow
MB3	3	Yellow
MB4	3	Yellow
MB6	3	Yellow
MB7	3	Yellow
MB8	3	Yellow
MB9	3	Yellow
MB10	3	Yellow
MB11	3	Yellow
MB12	3	Yellow
MB13	3	Yellow
MB14	3	Yellow
MB15	3	Yellow
MB16	3	Yellow
MB17	3	Yellow
MB18	3	Yellow
MB19	3	Yellow
MB20	3	Yellow
MB21	3	Yellow
MB22	3	Yellow
MB24	3	Yellow
MB25	3	Yellow
MB26	3	Yellow
MB27	3	Yellow
MB28	3	Yellow
MB29	3	Yellow
MB30	3	Yellow

N°	SQM*	SPON-SORSHIP
MB31	3	Yellow
MB32	3	Yellow
MB33	3	Yellow
MB34	3	Yellow
MB35	3	Yellow
MB36	3	Yellow
MB37	3	Yellow
MB38	3	Yellow
MB39	3	Yellow
MB40	3	Yellow
MB41	3	Yellow
MB42	3	Yellow
MB43	3	Yellow
MB44	3	Yellow
MB45	3	Yellow
MB46	3	Yellow
MB47	3	Yellow
MB48	3	Yellow
MB49	3	Yellow

* Space is furnished raw and pillars (if any) are included within the square meter size

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 ■ CLASSIC: 9 000€
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REGISTRATION FEES

FEBRUARY 1 TO 3, 2018

1 CHOOSE YOUR BADGE	ACCESS (check on imcas.com)	FEES in euros (early bird fees until December 16th, 2017)	ADDITIONAL INFORMATION & SUPPORTING DOCUMENTS
PHYSICIAN (practicing doctor)	full	690 (after early bird deadline: 790)	a. physician diploma
PHYSICIAN (resident or fellow)	full	490 (after early bird deadline: 590)	a. ID or passport > resident or fellow must be born after the year 1984 b. written certificate established by the Chief of Service of your University Department, clearly specifying your medical specialization Certificates established by private institutions will not be accepted
CORPORATE PROFESSIONAL (industry representative, corporate individual, scientist, researcher)	partial	690 (after early bird deadline: 790)	a. business card
NURSE & MEDICAL STAFF (non-physician, treating patients in a medical environment)	partial	490 (after early bird deadline: 590)	> for a nurse: diploma > for medical staff: salary payslip proving employment in a physician's office
ACCOMPANYING PERSON (spouse only)	partial	490 (after early bird deadline: 590)	a. ID or passport for both spouses
MODULE PASSES • vulvovaginal module <i>check badge access for granted sessions</i>	partial	200 (after early bird deadline: 300)	> vulvovaginal for gynecologist only a. diploma from the Medical Board verifying the speciality
• cosmeceuticals module <i>check badge access for granted sessions</i>		200 (after early bird deadline: 300)	> cosmeceuticals for self-employed beautician or aesthetician only a. referenced business registration document b. letterhead or a business card of the company

2 REGISTER TO THE PRE CONGRESS WORKSHOP

PRE CONGRESS WORKSHOP DEDICATED TO RHINOPLASTY Annual meeting of the International Rhinoplasty Research Society (IRRS) access granted on: – Wednesday, January 31 (full day workshop) – Thursday, February 1 (sessions S65 to S70 dedicated to rhinoplasty only during IMCAS conference)	500 (after early bird deadline: 600) ONLY FOR PRE CONGRESS WORKSHOP	a. physician diploma
	250 SPECIAL OFFER ONLY FOR PHYSICIANS REGISTERED TO THE IMCAS CONFERENCE (CHAPTER 1)	

3 CHOOSE YOUR OPTIONS Registration as a delegate (chapter 1) is mandatory to register to below options

2-HOUR VIDEO CLASSES (VC) Pick your topic, and be trained on the different techniques by a team of experts through video presentations. No theory here, just applied techniques.	1 VC: 150	THURSDAY	FRIDAY	SATURDAY
	2 VC: 250 3 VC: 350	<input type="checkbox"/> Body shaping	<input type="checkbox"/> Injectables	<input type="checkbox"/> Combined treatments <input type="checkbox"/> Lasers & EBD (ESLD) <input type="checkbox"/> Threads <input type="checkbox"/> Surgery
1-HOUR TARGET COURSES (TC) Pick your topic, for this in-depth course led by 1 to 2 experts of this theme for a peer-to-peer exchange. We recommend that you choose up to a maximum of 3 to 4 Target Courses in order to enjoy the whole congress. Careful however as seats are limited.	1 TC: 70	THURSDAY	FRIDAY	SATURDAY
	2 TC: 120 3 TC: 170 4 TC: 200	<input type="checkbox"/> PRP <input type="checkbox"/> Hand rejuvenation <input type="checkbox"/> Rhinoplasty 1 <input type="checkbox"/> Rhinoplasty 2	<input type="checkbox"/> Eyelids <input type="checkbox"/> Facelift <input type="checkbox"/> Breast implants <input type="checkbox"/> Threads <input type="checkbox"/> Hair transplant <input type="checkbox"/> Injectables 1 <input type="checkbox"/> Injectables 2 <input type="checkbox"/> Vulvovaginal rejuvenation	<input type="checkbox"/> Scars <input type="checkbox"/> Skin tightening <input type="checkbox"/> Buttocks <input type="checkbox"/> Transgender <input type="checkbox"/> Nutraceuticals <input type="checkbox"/> Social networks <input type="checkbox"/> Medical devices <input type="checkbox"/> Pigmentation
IMCAS ACADEMY DISCOVERY OFFER* Anytime, <i>Anywhere</i>	230	Finding it difficult to choose between two sessions that are on at the same time? Want to be able to see a presentation again? Then sign up now for a 1-year subscription to IMCAS' e-learning platform (standard subscription is at 360 euros) Access to videos is according to your badge status (specialty). More info on academy.imcas.com . * valid for first time subscribers only		
MEMBER PLUS PACKAGE	70	The attendee gets access to the exclusive Cafe Parisien at all times, which offers: complimentary wifi / complimentary hot and cold beverages, sweet and salty snacks / daily international newspapers / personal concierge service / seating & lounge area		
GALA DINNER "20th anniversary"	220	on Saturday, February 3 rd , 2017 at 8.30 PM (venue soon to be disclosed)		

REGISTER ONLINE on WWW.IMCAS.COM it is simple, safe and immediate

any inquiry? REGISTRATION@IMCAS.COM or contact us at +33 1 40 73 82 82

CANCELLATION POLICY

Before December 16, 2017: 70% of the registration fees will be refunded.
 After December 16, 2017: there will be no refund

IMCAS Agenda 2018

The leading subjects on dermatology, plastic surgery and aesthetic science



FRANCE

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CARTAGENA DE INDIAS - MARCH 15 TO 17



SOUTH KOREA

IMCAS ASIA
SEOUL - JULY 27 TO 29

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