



Scientific Program

Cultivate your instinct for learning

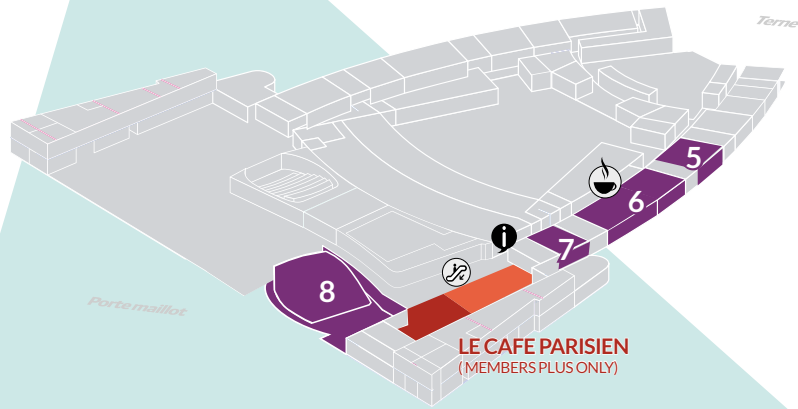
IMCAS

International Master Course on Aging Science

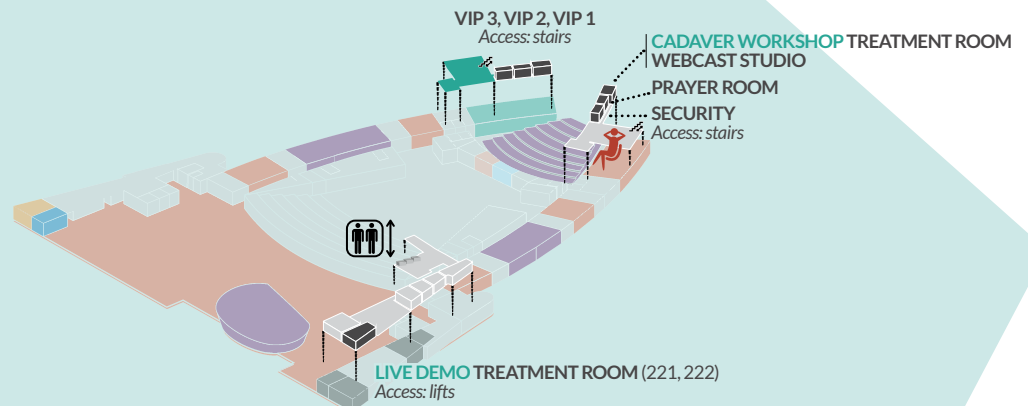
2016 18th Annual
World Congress
28 ~ 31 JAN **PARIS**

CME accredited in Europe
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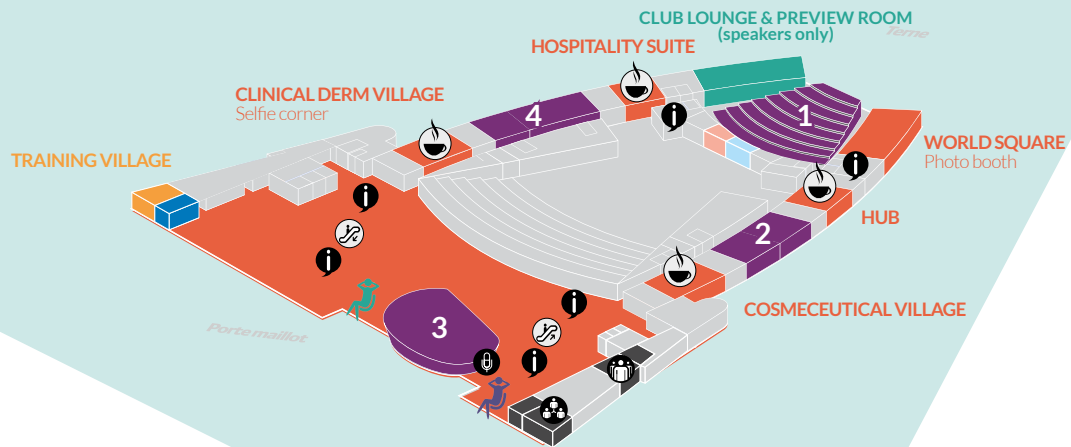
Level 3



Level 2.5 MEZZANINE



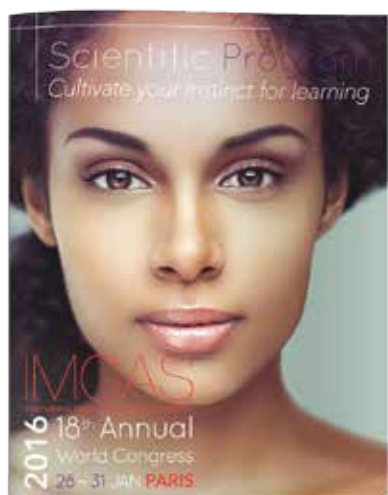
Level 2



Level 0

- ▶ WELCOME AREA
- ▶ BADGE PICK-UP





WELCOME

Dear Colleagues,

We are delighted to welcome you to Paris for the 18th edition of IMCAS Annual World Congress taking place from January 28 to 31, 2016.

IMCAS Annual World Congress is one of the most important congresses in the calendar year for thousands of plastic surgeons, dermatologists and other aesthetic practitioners from all over the world who come to Paris to experience the thrill of learning something new, the joy of meeting with peers, colleagues and friends in a stimulating environment and the excitement of exploring the beautiful French capital.

This year you can benefit from a program that is CME accredited internationally and that features more than 150 learning hours spread through 8 rooms over 4 days. Build and develop your knowledge of both invasive and minimally invasive aesthetic procedures alongside essential practice management skills, market analysis and industry insights from the CEOs of major players. From cadaver dissections and live demonstrations to regional masterclasses and cutting-edge procedures, our speakers will offer up a veritable feast of knowledge. With so much variety on offer, you can pick and choose which sessions you want to attend and thus create a truly bespoke training program.

We are also particularly excited to launch IMCAS Academy, our brand new e-learning platform, at this year's congress. You will be able to catch up on lectures after the congress or watch those sessions that you missed out on from the comfort of your own home.

Besides the scientific program, there are plenty of opportunities to relax, network and enjoy the coming together of thousands of like-minded peers. Meet with companies from around the world in the large exhibition hall, develop new partnerships and collaborations during the Networking Cocktail and let your hair down and dance at the glamorous Gala Dinner!

We hope that you enjoy browsing this scientific program and we look forward to warmly welcoming you to Paris.

The IMCAS Annual World Congress Scientific Board

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All abstracts are reviewed and graded by our Scientific Board and the abstracts in each category that receive the highest scores will each receive a prize.

View the updated list online
at www.imcas.com



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HJELMQVIST Hans, Professional association / society, Sweden
HOFFMANN Klaus, Dermatologist, Germany
HOYOS ARIZA Alfredo Ernesto, Plastic surgeon, Colombia
HUANG Patrick Po Han, Dermatologist, Taiwan
HUMBERT Philippe, Dermatologist, France
HURWITZ Dennis J, Plastic surgeon, United States
INGALLINA Fabio Massimo, Plastic surgeon, Italy
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KAMAKURA Tatsuro, Plastic surgeon, Japan
KANE Michael A C, Plastic surgeon, United States
KELLEY William T, Industry representative, United States
KERN Eugene, Otorhinolaryngologist, United States
KERSCHER Martina J, Dermatologist, Germany
KHALIFA Nedhal, Dermatologist, Bahrain
KHRUSTALEVA Irina Eduardovna, Plastic surgeon, Russia
KHURSHUDYAN Arman, Industry representative, Russia
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KOCHNEVA Ilona, Plastic surgeon, Russia
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KOLODCHENKO Yegor, Dermatologist, Ukraine
KOSMADAKI Marita, Dermatologist, Greece
KOVACEVIC Milos, Facial plastic surgeon, Germany
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LE LOUARN Claude, Plastic surgeon, France
LEE April, Financial analyst, Canada
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LEWIS Wendy, Marketing specialist, United States
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LIN Xiaoxi, Plastic surgeon, China
LIN Tsai Ming, Plastic surgeon, Taiwan
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LUKIAN Radmila, Dermatologist, United Arab Emirates
MAGALON Jeremy, Pharmacologist, France
Makin Khaled, Plastic surgeon, Egypt
MALET Thierry, Ophthalmologist, France
MARES Pierre, Gynecologist, France
MARLOW Ian, Industry representative, United Kingdom
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SCIENTIFIC SOCIETIES

ESLD



European Society for Laser Dermatology
ESLD dedicates itself to dermatological procedures performed not only with means relating to photons (lasers, intense pulsed light sources and light emitting diodes) but also with means related to electrical current technology such as radiofrequency. ESLD's priority is to guard excellence of care by teaching its members the best ways of treating patients with light and other related techniques.

Collaborating on teaching course 1
www.esld.org

GRIRG



Genital Restoration Innovative Research Group
The GRIRG is a learned society that brings together doctors from a number of medical specialties. The objective of this association is to unite doctors on the subject of issues relating to the sphere of female genitalia. The GRIRG therefore offers a privileged discussion space and training for all doctors who are interested by these themes.

Collaborating on sessions 14, 15, 16 & 17
www.grirg.org

IPS



International Peeling Society

IPS was formed in 2012 by an international group of physicians dedicated to the field of chemical peels. The Society aims to teach and promote the methods and applications of chemical peels for both medical and aesthetic purposes. Among the goals of the Society are the development of clinical guidelines for better and safer use of peels, the setting of appropriate quality standards and initiation and clinical research in this field.

Collaborating on session 26
www.peelingsociety.com

SMCPRE



Moroccan Society of Plastic, Reconstructive and Aesthetic Surgery

(Société Marocaine de Chirurgie Plastique Reconstructrice et Esthétique)

Moroccan Society of Plastic, Reconstructive and Aesthetic Surgery is the official scientific society grouping plastic surgeons in Morocco. Its goal is to promote and participate to the development of plastic surgery.

Collaborating on session 68
www.smcpre.com

GLSFD



Laser Group of the French Society of Dermatology
(Groupe Laser de la Société Française de Dermatologie)
Created in 1998, the Laser Group is an official part of the French Society of Dermatology. Its mission is to group dermatologists practicing laser procedures for therapeutic or aesthetic applications.

Collaborating on session 71
www.groupelasersfd.com

SOFCEP



French Society of Aesthetic and Plastic Surgeons
(Société Française des Chirurgiens Esthétiques Plasticiens)
Founded in 1987, the French Society of Aesthetic and Plastic Surgeons is a learned society consisting of board certified plastic surgeons.

The SOFCEP is organising its next congress in Bordeaux from May 12 to 14, 2016, including an ISAPS Symposium on the first day.

Collaborating on session 54
www.sofcep.org

SCIENTIFIC MEDIAS AND CONGRESSES

ASJ



Aesthetic Surgery Journal

Aesthetic Surgery Journal is a peer-reviewed international journal focusing on scientific developments and clinical techniques in aesthetic surgery. The official publication of the American Society for Aesthetic Plastic Surgery (ASAPS), ASJ is also the official English-language journal of twenty major international societies of plastic and aesthetic surgery representing South America, Central America, Europe, Asia, and the Middle East.

asj.oxfordjournals.org

PRS & Plastic and Reconstructive Surgery® PRS Global Open



Plastic and Reconstructive Surgery - Global Open
Plastic and Reconstructive Surgery—Global Open, official journal of the American Society of Plastic Surgeons, is an open access, rigorously peer-reviewed, international journal focusing on global plastic and reconstructive surgery. PRS Global Open is the international voice of plastic surgery, committed to publishing and promoting validated open access science, techniques, and unique cases which aim to enrich and enhance the knowledge, outcomes, and safety for all plastic surgeons, affiliated specialists, and patients globally.

www.PRSGlobalOpen.com

SBS



South Beach Symposium

World renowned national and international faculty are providing their perspectives and best practices at this must attend conference held every year in Miami. Experience clinical, aesthetic and surgical dermatology sessions, as well as live patient demonstration and certification workshops to improve your current skill set. SBS 2016 will take place from February 11 to 14, 2016.

Collaborating on session 42
www.southbeachsymposium.org

WEDNESDAY

2 to 8 pm

Badge pick up
Welcome Area • Level 0

FRIDAY

SUNDAY

THURSDAY

SATURDAY

7 am

Registration begins

9 am

Opening of
IMCAS World Congress 2016
(conference & exhibition)

9 am to 4 pm

Regional course:
Middle East masterclass
(room 8)

9 am to 6.30 pm

Cadaver workshop
(live - room 1)

2 to 6.30 pm

Teaching course
(optional)

6.30 to 7.30 pm

Networking cocktail

THURSDAY JANUARY 28

8 am to 7 pm

Conference & exhibition

8 am to 6 pm

Cosmeceuticals state of art
(room 2)

8 am to 5 pm

Clinical dermatology
(room 7)

8 am to 5 pm

Medical & surgical rejuvenation
(room 3)

2.30 to 7 pm

Regional course:
China masterclass
(room 4)

4 to 7 pm

World industry tribune 2016
(room 1)

5 pm

Teaching courses
(optional)

FRIDAY JANUARY 29

8 am to 6.30 pm

Conference & exhibition

8 am to 12.30 pm

Breast implants
(room 2)

8 am to 4.30 pm

Regional course:
Eastern Europe masterclass
(room 6)

12.30 pm

Poster session

1.30 to 4.30 pm

Lipofilling workshop
(room 2)

5 pm

Teaching courses
(optional)

8.30 pm

Gala dinner
(optional)
«La Nuit des IMCAS Awards»

SATURDAY JANUARY 30

8 am to 1 pm

Conference & exhibition
(Level 3 only)

1 pm

End of IMCAS World
Congress 2016









SUNDAY JANUARY 31

TURN THIS PAGE AND DISCOVER THE PROGRAM

- ▶ p.16 - Think "Anatomy"
- ▶ p.18 - Think "Marketing"
- ▶ p.20 - Think "International"
- ▶ p.22 - Think "Ceuticals"
- ▶ p.24 - Think "Market Trends"
- ▶ p.26 - Vulvovaginal module
- ▶ p.28 - Breast sessions



THURSDAY

	 ROOM 1 CADAVER & INJECTIONS & THREADS	 ROOM 2 PRACTICE MANAGEMENT	ROOM 3 FACE SURGERY	ROOM 4 SYMPOSIA	ROOM 5 GENITAL TREATMENTS & LASERS	ROOM 6 SYMPOSIA	ROOM 7 MEDICAL AFFAIRS & PRODUCT ANALYSIS	ROOM 8 MIDDLE EAST MASTERCLASS	
7 am	REGISTRATION OPENS								
9 am		Session 2 Business strategy: branding and planning		Session 13 Male treatments	Session 14 Genital treatments Surgery	Session 18 Advanced knowledge in hair restoration	Session 19 Medical affairs CME world review	Middle East Masterclass Patient & doctor communication	
10 am	Session 1 Cadaver workshop Injectables	Session 3 Growing beyond competition	Session 8 Simplifying rhinoplasty: all you need to know	Symposium 3	Session 15 Genital treatments Lights, lasers, RF	Symposium 10	Session 20 Digital learning tools: present & future	Middle East Masterclass Aging particularities	
11 am	Cadaver workshop Threads	Session 4 The Web: from chaos to clarity		Symposium 4	Session 16 Genital treatments Injectables, lipofilling	Symposium 11	Session 21 Safety of stem cell treatments	Middle East Masterclass Surface & structure: superficial area of the skin	
12 pm	LUNCH & IMCAS BEYOND								
1 pm		Session 5 Managing your reputation	Session 9 Controversies in augmentation rhinoplasty	Symposium 5	Session 17 Genital treatments Male	Symposium 12	Session 22 Product analysis: focus ultrasound	Middle East Masterclass Body shaping & tightening	
2 pm	Cadaver workshop Injectables	Session 6 Catching today's patient	Session 10 Facial bone reshaping	Symposium 6	TEACHING COURSE 1 Laser & EBD 	Symposium 13	Session 23 Product analysis: PRP	Middle East Masterclass Whitening	
3 pm		Session 7 Retention & patient management	Session 11 Fat compartments in facial rejuvenation	Symposium 7		Symposium 14	Session 24 Product analysis: non-HA biostimulator products	Middle East Masterclass Industry Tribune	
4 pm	COFFEE BREAK								
4.30 pm	Injectables	Symposium 1	Session 12 Tips to avoid psychological pitfalls in aesthetic procedures	Symposium 8	TEACHING COURSE 1 Laser & EBD	Symposium 15	Session 25 Product analysis: HA fillers	Session 26 Peelings	
5.30 pm	Cadaver workshop Submental fat	Symposium 2		Symposium 9		Symposium 16			
6.30 pm	Cadaver workshop Vulvovaginal								
7.30 pm	NETWORKING COCKTAIL								

FRIDAY

	ROOM 1 INJECTABLES & INDUSTRY TRIBUNE	ROOM 2 COSMECEUTICALS ONE DAY COURSE	ROOM 3 MEDICAL & SURGICAL REJUVENATION	ROOM 4 LASER & EBD AND CHINA MASTERCLASS	ROOM 5 SYMPOSIA & LIVE DEMOS	ROOM 6 SYMPOSIA	ROOM 7 CLINICAL DERMATOLOGY	COURTYARD LEVEL 2
7 am	REGISTRATION OPENS							
8 am		Cosmeceuticals	Session 31 Medical & surgical rejuvenation: the best of both Forehead & eyes	Session 35 Picosecond lasers: new indications	Session 40 Breast augmentation for beginners	Session 41 Alopecia for beginners	Session 42 Clinical dermatology: innovations	
9 am	Session 27 Injectables: inflammatory complications	Cosmeceuticals What's new since last year?		Session 36 Facial skin tightening: optimizing parameters	Symposium 19	Symposium 24	Session 43 Clinical dermatology: PDT	
10 am	COFFEE BREAK							
10.30 am	Symposium 17	Cosmeceuticals Ingredients and level of evidence	Session 32 Medical & surgical rejuvenation: the best of both Middle third	Session 37 Nd:Yag laser: an update	Symposium 20	Symposium 25	Session 44 Clinical dermatology: skin cancer	Industry Papers
11.30 am	Symposium 18	Cosmeceuticals Probiotics, prebiotics, nutraceuticals, nutraceuticals		Session 38 Striae	Live demonstrations: lasers, lights, EBD & body shaping	Symposium 26	Session 45 Clinical dermatology: rosacea & acne	
12.30 pm	LUNCH & IMCAS BEYOND							
1.30 pm		Cosmeceuticals Connected beauty	Session 33 Medical & surgical rejuvenation: the best of both Lips & oval	Session 39 Laser & EBD: pigmentation	Live demonstrations: lasers, lights, EBD & body shaping	Symposium 27	Session 46 Clinical dermatology: psoriasis & eczema	Industry Papers
2.30 pm	Session 28 Injectables: vascular complications	Cosmeceuticals Delivery systems for cosmetic actives		China Masterclass		Symposium 28	Session 47 Clinical dermatology: drug delivery devices	
3.30 pm	COFFEE BREAK							
4 pm		Cosmeceuticals Live demonstrations	Session 34 Medical & surgical rejuvenation: the best of both - the neck		Symposium 21	Symposium 29	Session 48 Clinical dermatology: indication risks	Industry Papers
5 pm	Session 29 Industry Tribune	Cosmeceuticals debate What can we expect in the next 5 years?	TEACHING COURSE 2 Facelift	China Masterclass	Symposium 22	Symposium 30	TEACHING COURSE 4 Fillers	
6 pm		Session 30 Cadaver workshop: 1 day later	TEACHING COURSE 3 Breast surgery		Symposium 23	Symposium 31		
7 pm								

SATURDAY

	ROOM 1 SUSPENDING DEVICES & SYMPOSIA	ROOM 2 BREAST SURGERY & LIPOFILLING	ROOM 3 MINIMAL INVASIVE TREATMENTS	ROOM 4 LIVE DEMOS & INTERFACE	ROOM 5 BODY INTERFACE	ROOM 6 EASTERN EUROPE MASTERCLASS	ROOM 7 SYMPOSIA	COURTYARD LEVEL 2
7 am	REGISTRATION OPENS							
8 am	Session 49 Suspending devices: history, evolution, future selection, technique, drawbacks	Session 52 Breast surgery: Managing the current challenges	Session 57 Morphotypes & cultural aspects	Session 63 Hyperhidrosis	Session 64 Combined treatments: arms	Eastern Europe Masterclass: Pigmentation & vascular disorders	Symposium 36	Video Papers Face Surgery
9 am		Session 53 - Roundtable			Session 65 Combined treatments: buttocks, thighs & legs	Eastern Europe Masterclass: Non-surgical treatments	Symposium 37	Video Papers Body Surgery
10 am	COFFEE BREAK							
10.30 am	Session 50 Suspending devices: addressing the body	Session 53 Round table industry vs doctors	Session 58 Orbit & temples	Live demonstrations: fillers, toxins, peelings, cosmeceuticals, threads & lipolytic treatments	Session 66 Lipolysis: from ice to heat (fundamentals & techniques)	Eastern Europe Masterclass: Surgical minimally invasive treatments	Symposium 38	Video Papers Injectables
11.30 am	Session 51 Suspending devices: PDO, just a little help	Session 54 Breast surgery : implant replacement	Session 59 Mid face & nose			Eastern Europe Masterclass: Post-surgical rehab and device vigilance	Symposium 39	
12.30 pm	LUNCH, POSTER SESSION & IMCAS BEYOND							
1.30 pm	Symposium 32		Session 60 Masseter & square face	Live demonstrations: fillers, toxins, peelings, cosmeceuticals, threads & lipolytic treatments	Session 67 What's new in lipolysis?	Eastern Europe Masterclass Facial EBD	Symposium 40	Video Papers Injectables
2.30 pm	Symposium 33	Session 55 Lipofilling & stem cells workshop	Session 61 Contour & submental area		Session 68 Male body contouring Part 1	Eastern Europe Masterclass Market strategy & practice management	Symposium 41	Video Papers Lasers & EBD
3.30 pm	Symposium 34		Session 62 Neck & décolleté		Session 69 Male body contouring Part 2	Eastern Europe Masterclass Industry Tribune	Symposium 42	
4.30 pm	COFFEE BREAK							
5 pm	Symposium 35	Session 56 Product analysis: lipofilling tools and techniques	TEACHING COURSE 5 Hand rejuvenation	TEACHING COURSE 6 Combined treatments	TEACHING COURSE 7 Practice management: the new digital & social era	TEACHING COURSE 8 Pigmentation	Symposium 43	Video Papers Clinical Dermatology
6.30 pm								
8.30 pm	LA NUIT DES IMCAS AWARDS - GALA DINNER							

SUNDAY

	ROOM 5 SURGERY & MEDICINE	ROOM 6 REGENERATIVE MEDICINE & NEW RESEARCH	ROOM 7 SURGERY & INTERFACE	ROOM 8 INJECTABLES
7.30 am	WELCOME			
8 am	Session 70 Meet the experts : oculoplastic surgery	Session 74 Meet the experts: vulvovaginal lipofilling	Session 78 Meet the experts: liposuction & abdominoplasty	Session 83 Meet the experts: PRP & alopecia
8.30 am			Session 79 Contributing lectures Face surgery	Session 84 Injectables Lips rejuvenation
9.30 am	Session 71 How to optimize the number of laser treatments over one day	Session 75 PRP & regenerative medicine	Session 80 Contributing lectures Breast & body surgery	Session 85 Product analysis: toxins
10.30 am	COFFEE BREAK			
11 am	Session 72 The best of surgery	Session 76 New technologies	Session 81 Contributing lectures Injectables & threads	Session 86 Product analysis: threads
12 pm	Session 73 The best of medicine	Session 77 Research & development	Session 82 Contributing lectures Lasers & care	Session 87 Home devices
1 pm	END OF IMCAS ANNUAL WORLD CONGRESS 2016			

● Access open to all types of badges

■ Sponsored sessions

□ Optional courses - please see registration form for admission fee!

🎬 Video support

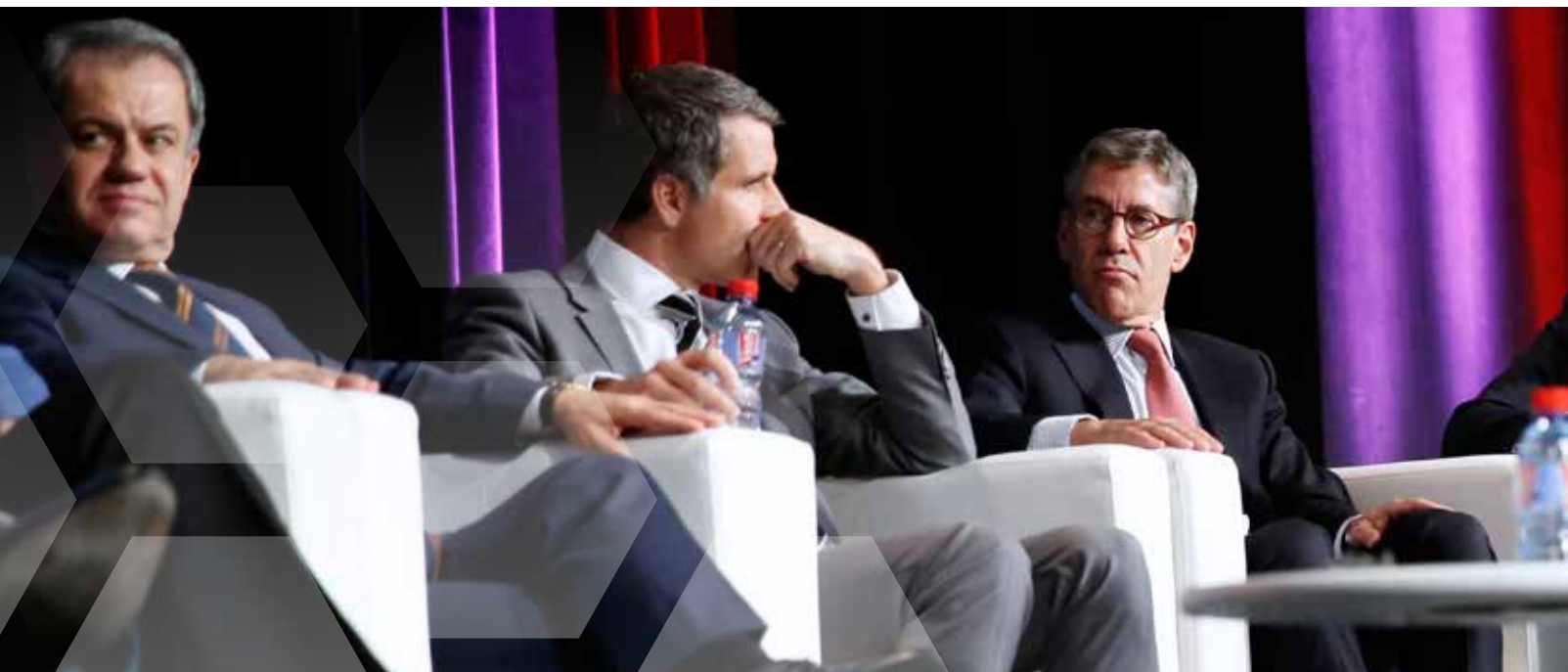
🗣 Simultaneous translations available
in selected rooms (see above)

🇷🇺 Russian

🇫🇷 French

🇨🇳 Chinese

DISCOVER OUR EXCITING



TEACHING COURSES*

For in depth and intensive coverage of a particular subject through a practical approach, delegates should attend one of the optional teaching courses. Video presentations focussing on technique will be followed by lectures and interactive discussions along with a questionnaire to enable you to analyse your learning.

THURSDAY

2 PM to 6.30 PM

TC 1 - Lasers & EBD
Room 5

FRIDAY

TC 2 - Facelift
Room 3 - 5 to 6 PM
TC 3 - Breast surgery
Room 3 - 6 to 7 PM
TC 4 - Fillers
Room 7 - 5 to 7 PM

SATURDAY

5 PM to 6.30 PM

TC 5 - Hand rejuvenation
Room 3
TC 6 - Combined treatments
Room 4
TC 7 - Practice management:
the new digital & social era
Room 5
TC 8 - Pigmentation treatments in
Asian vs Caucasian skin
Room 6

MEET-THE-EXPERTS

It's well worth getting up early on the final day of the congress to attend these sessions. A peer-to-peer discussion and debate between two to three experts who will present their videos and a commentary will be followed by an interactive debate with the audience. This 30 minute insight will enable delegates to pose their most pressing questions directly to the panel of experts.

SUNDAY

ROOMS 5, 6, 7 & 8

8 AM to 8.30 AM

Oculoplastic Surgery
Vulvovaginal lipofilling
Liposuction & abdominoplasty
PRP & alopecia

TRIALS

Based on the format of a trial in a court room, this session format aims to spark debate and controversy ! The session addresses an issue with arguments for and against. Two judges present the case and subsequently, prosecutors and defendants expose the different arguments on the topic. The final verdict is announced by the judges.

THURSDAY

Session 11

3 PM to 4 PM

ROOM 3

Are fat compartments relevant for rejuvenation treatments?

FRIDAY

Session 28

1.30 PM to 3.30 PM

ROOM 1

Injectables: vascular complications

*Additional fees apply, see registration form

SESSION FORMATS



PRODUCT ANALYSIS

Aimed at bringing a clear update on the characteristics of products and devices today on the market to delegates, these sessions invite industry representatives to participate in roundtable discussions. Each product is analyzed from a strict technical specification point of view, free from any commercial or marketing bias.

THURSDAY ROOM 7

- Session 22 - Focus ultrasound from 1 to 2 PM
- Session 23 - PRP from 2 to 3 PM
- Session 24 - Non-HA biostimulator products from 3 to 4 PM
- Session 25 - HA fillers from 4.30 to 6.30 PM

SATURDAY ROOM 2

- Session 56 - Lipofilling tools and techniques from 5 to 6.30 PM

SUNDAY ROOM 8

- Session 85 - Toxins from 9.30 to 10.30 AM
- Session 86 - Threads from 11 AM to 12 PM

ROUND TABLES

Usually forming part of a session, round table discussions enable experts with diverging views on a particular topic to voice their opinions and to react to opposition of their viewpoint.

THURSDAY

- During session 8**
From 11.30 AM to 12.00 PM - "Difficulties in rhinoplasty" - Room 3
- Middle East Industry Tribune**
From 3 to 4 PM - Socio-economic situation & aesthetic market overview - Room 8

FRIDAY

- During session 29**
From 5.50 to 7 PM - Industry Tribune industry vs doctors - Room 1
- Cosmeceuticals**
5 to 6 PM - What can we expect in the next 5 years? - Room 2
- China Industry Tribune**
6 to 7 PM - Socio-economic situation & aesthetic market overview - Room 4

SATURDAY

- Eastern Europe Industry Tribune**
3.30 to 4.30 PM - Socio-economic situation & aesthetic market overview - Room 6



WHAT ABOUT CME?

Continuing Medical Education and corresponding accreditations are a trademark of quality in educational activities. Bringing educational content of the highest level is a priority at IMCAS.

IMCAS Annual World Congress 2016 is accredited/registered by the following institutions:

France: IMCAS is registered as a medical education provider with the Management Body of Continuing Professional Development (Organisme Gestionnaire du Développement professionnel continu - OGDPC)

Europe: through the European Accreditation Council for Continuing Medical Education (EACCME).

- 21 CME credits for the full conference (Event code: 12958)
- 6 CME credits for the Cadaver Workshop (Event code: 13175)

USA: through the Accreditation Council for Continuing Medical Education (ACCME) (accreditation under process)

- 21 CME credits for the full conference through UEMS conversion (Event code: 12958)
- 7 CME credits for the Clinical Dermatology sessions

**ANATOMY**

The ever-popular cadaver workshop returns over an entire day in 2016, bringing you live cadaver dissections alongside simultaneous live demonstrations of injections and thread lifts on patients. Refer to pages 16 and 17 for more information.

**BODY SHAPING & LIPOLYSIS**

This theme covers a wide range of minimally invasive procedures for reducing fat including cryolipolysis and injectable lipolysis. Refer to page 40 to read Dr Michael Kane's interview on this topic.

**BREAST SURGERY**

The sessions in this theme will not only cover breast implants, but also breast reduction and mastopexy procedures. This year, an entire module is directed towards the challenges and recent controversies linked to breast implants. During a round table discussion, physicians and the industry will exchange on how to face the current challenges in this field. Refer to page 28 for more information.

**CLINICAL DERMATOLOGY**

This full day module reflects the growing importance of this theme within the aesthetic field. Explore the pathology relating to skin cancers, photodynamic therapy, rosacea, acne, psoriasis and eczema along with innovations in clinical dermatology and novel drug delivery methods.

**COSMECEUTICALS**

This full day course aims to collect the highest evidence available in the cosmeceuticals field together with the various clinical implications. Our one day course will cover the fundamentals of skin aging, classes of actives, delivery systems, probiotics and other nutraceuticals and will give you the opportunity to see a number of products in action. Refer to pages 22 and 23 for the full program.

**Session 1****Sessions 66 - 67****Session 40****Teaching Course 3****Sessions 52 - 53 - 54****Sessions 42 - 43 - 44
45 - 46 - 47
48****Friday
Room 2****MODULE DIRECTORS**

Dr Benjamin ASCHER
Dr Philippe KESTEMONT

MODULE DIRECTOR

Dr Hugues CARTIER

MODULE DIRECTORS

Laurent BRONES
Dr Olivier GERBAULT
Dr Scott SPEAR
Dr Roger WIXTROM

MODULE DIRECTORS

Dr Anne LE PILLOUER PROST
Dr Serge MORDON
Dr Mark NESTOR

MODULE DIRECTORS

Dr Hertsel ADHOUTE
Dr Vivian BUCAY
Dominique DU CREST
Dr Jean KRUTMANN

DID YOU KNOW?

3 Korean toxins will be distributed in the EU and USA by the year 2018.

DID YOU KNOW?

According to ASAPS, the number of non-surgical fat reduction procedures performed in the USA increased by 42.7% between 2013 and 2014¹⁴.

DID YOU KNOW?

There was a 75% increase in the number of mastopexies performed in the USA between 2000 and 2014⁸.

DID YOU KNOW?

It is estimated that acne affects 9.4% of the global population. This makes it the eighth most prevalent disease worldwide⁴.

DID YOU KNOW?

The global physician dispensed cosmeceuticals market is projected to grow by more than 18% per year to reach a value of 1.8 billion USD by 2018⁵.



VULVOVAGINAL TREATMENTS

During 4 one hour sessions, complemented by the genital cadaver workshop, update your knowledge on the latest innovations in lights, lasers, RF, injections, surgery, toxins and more applied to the female genital region.



INJECTABLES

Analyse different products and their efficacy, update yourself on the best techniques to use for optimal results and learn how to avoid and deal with complications in these sessions.



LASERS & EBD

The lectures in this topic will cover the latest advances in lasers and energy-based devices ranging from their uses for tattoo removal and hair removal to their application in the treatment of hyper-pigmentation, acne, vascular lesions, striae and scars.



LIPOFILLING, PRP & REGENERATIVE MEDICINE

The emerging trend of lipofilling will be extensively covered in a three hour video-based workshop during which you will explore the best techniques to use to harvest, purify and graft both nano, micro and macro-volumes of fat. Other autologous treatments such as platelet rich plasma (PRP) injections and adipose derived stem cells (ADSC) will also be covered along with an in depth analysis of the devices used for these procedures.



MALE TREATMENTS

Understand the male psyche and the different treatment options targeted at the male body during sessions dedicated to male genital treatments, male body contouring and more.

DESIGN
YOUR
PROGRAM ...

CHOOSE A
THEME ...

... OUT
OF THE 18
PROPOSED

Session 1

Sessions 14 - 15 - 16

MODULE DIRECTORS
Dr Red ALINSOD
Dr Bernard MOLE

Session 1

Sessions 27 - 28

Sessions 58 - 59 - 60
61 - 62

Sessions 84 - 85

MODULE DIRECTORS
Dr Benjamin ASCHER
Dr Anne LE PILLOUER PROST

Teaching Course 1

Sessions 35 - 36 - 37
38 - 39

Session 71

MODULE DIRECTORS
Dr Hugues CARTIER
Dr Serge DAHAN
Dr Klaus FRITZ
Dr Moshe LAPIDOTH
Dr Serge MORDON

Sessions 55 - 56

Session 75

MODULE DIRECTORS
Dr Guy MAGALON
Dr Ali MOJALLAL

Session 13

Session 17

Sessions 68 - 69

MODULE DIRECTOR
Dr Bernard MOLE

DID YOU KNOW?

According to ISAPS, almost 100 000 women worldwide underwent labiaplasty in 2014, more than double the number of women who had vaginal rejuvenation procedures in 2010¹⁷.

DID YOU KNOW?

Botulinum toxin injections remain the most popular aesthetic procedure performed worldwide, with almost 5 million injections performed in 2014 by plastic surgeons alone¹.

DID YOU KNOW?

The aesthetic lasers and energy devices segment accounted for the largest share of the global medical aesthetics market in 2015².

DID YOU KNOW?

According to ISAPS, almost 1 million facial lipofilling procedures were performed internationally in 2014, making it the third most popular facial medical aesthetic procedure¹.

DID YOU KNOW?

According to ASAPS, between 1997 and 2014, there has been a 273% increase in the number of aesthetic procedures performed on men in the USA¹⁰.



**MARKET ANALYSIS**

To be in the business of medical aesthetics, it's essential to understand the business of medical aesthetics! Our World Industry Tribune will offer invaluable insights into the current trends and future of the medical aesthetic market from the point of view of CEOs of all the big players in the industry.

Refer to pages 24 and 25 for the full program.

**MEDICAL & SURGICAL
FACIAL REJUVENATION**

Explore the best current non-invasive and invasive facial rejuvenation procedures to meet the needs of each patient. Each session will focus on a specific zone of the face enabling you to gain an in depth understanding of the limitations and the advantages of each procedure. It is not about rivalry but rather about understanding that these procedures can be complementary and discerning the best combination to give your patients their desired outcome.

**MEDICAL AFFAIRS**

This module is divided into three sessions which examine important and controversial issues of 2015/2016. The first session will explore the homogenization of CME across the world. The second will look into the increasing digitalization of learning tools with contributions from the editors of ASJ, PRS and JEADV. The final session will relate to the safety of regenerative medicine along with the legal issues associated with this branch of medicine.

**PEELINGS**

From alpha hydroxy acids to phenol peels, each peeling has its unique characteristics. Explore which peels are suitable for which skin types and indications and learn the best techniques to avoid complications. This session is organised in collaboration with the International Peeling Society.

**PRACTICE
MANAGEMENT**

Learn how to develop the perfect business strategy, get ahead of the competition, manage your e-reputation, market yourself right and get patients through the door of your clinic during our one day practice management course. Refer to pages 18 and 19 for the full program.

Session 29**Sessions 31 - 32 - 33
34****Sessions 19 - 20 - 21****Session 26****Sessions 2 - 3 - 4 - 5
6 - 7****Teaching Course 7****MODULE DIRECTORS**

Benjamin ASCHER
Laurent BRONES
Thierry CHIGNON
Jean-Yves COSTE

MODULE DIRECTORS

Dr Nelly GAUTHIER
Dr Olivier GERBAULT

MODULE DIRECTORS

Dr Foad NAHAI
Dr Mark NESTOR

MODULE DIRECTOR

Dr Marina LANDAU

MODULE DIRECTORS

Dr Steven DAYAN
Tracy DRUMM

DID YOU KNOW?

The Asia-Pacific medical aesthetic market overtook the European market for the first time ever in 2014, a trend that looks set to continue¹².

DID YOU KNOW?

According to ASPS, the number of cosmetic surgical procedures performed by plastic surgeons reduced by 12% between 2000 and 2014 while the number of minimally-invasive procedures increased by 154%⁸.

DID YOU KNOW?

For many years it was believed that the active ingredient in phenol peels was the phenol itself, hence the name, now it is accepted that it is in fact the highly toxic croton oil that causes the peeling effect⁶.

DID YOU KNOW?

95% of patients use the internet to collect information prior to an aesthetic plastic surgery consultation¹¹.





R&D AND NEW TECHNOLOGIES

Discover the latest research in the field and preview the next products and devices to be launched on the market. These sessions are jam-packed with innovation and novelties and are designed to push boundaries, cause controversies and spark fierce debates.



RHINOPLASTY

Rhinoplasty techniques are changing fast with new technologies designed to improve aesthetic outcomes in invasive procedures. Rhinoplasty experts from around the world will teach you their technique tips and tricks along with the latest concepts in nasal anatomy and physiology to facilitate rhinoplasty.



SUSPENDING DEVICES

Explore this growing trend! Over the last 15 years, many solutions for lifting face and body tissues have been proposed, with results that are often difficult to guarantee in terms of longevity and efficacy. So are suspending devices a myth or reality? Learn about the history, evolution, reasoned usage and future developments of this new trend with contributions from the best current experts in the world.



Sessions 76 - 77

MODULE DIRECTORS
Dr David GOLDBERG
Dr Neil SADICK

Sessions 8 - 9

MODULE DIRECTOR
Dr Olivier GERBAULT

Session 1

Sessions 49 - 50 - 51

Session 86

MODULE DIRECTORS
Dr Bernard MOLE



DID YOU KNOW?

According to ISAPS, rhinoplasty was the third most popular facial surgical procedure worldwide in 2014¹.

DID YOU KNOW?

The concept of barbed sutures was first patented in 1964 by a surgeon who conceptualized them for wound closure without tying knots².

¹ <http://www.isaps.org/Media/Default/global-statistics/2015%20ISAPS%20Results.pdf>

² <http://www.marketwatch.com/story/medical-aesthetics-market-by-products-procedures-end-users---global-forecast-to-2020-2015-06-30>

⁴ <http://onlinelibrary.wiley.com/doi/10.1111/bjd.13462/full>

⁵ <http://www.transparencymarketresearch.com/physician-dispensed-cosmeceuticals-market.html>

⁶ <http://www.ncbi.nlm.nih.gov/pubmed/10697190>

⁷ <http://www.isaps.org/Media/Default/global-statistics/ISAPS-Results-Procedures-2010.pdf>

⁸ <http://www.plasticsurgery.org/Documents/news-resources/statistics/2014-statistics/cosmetic-procedure-trends-2014.pdf>

⁹ Isse, N. & Moscoe, N. 'Suture suspension for brow and upper face' in Aston, S. et al. Aesthetic Plastic Surgery (2009) Elsevier Limited p. 307

¹⁰ <http://www.surgery.org/media/news-releases/the-american-society-for-aesthetic-plastic-surgery-reports-americans-spent-more-than-12-billion-in-2014--pro>

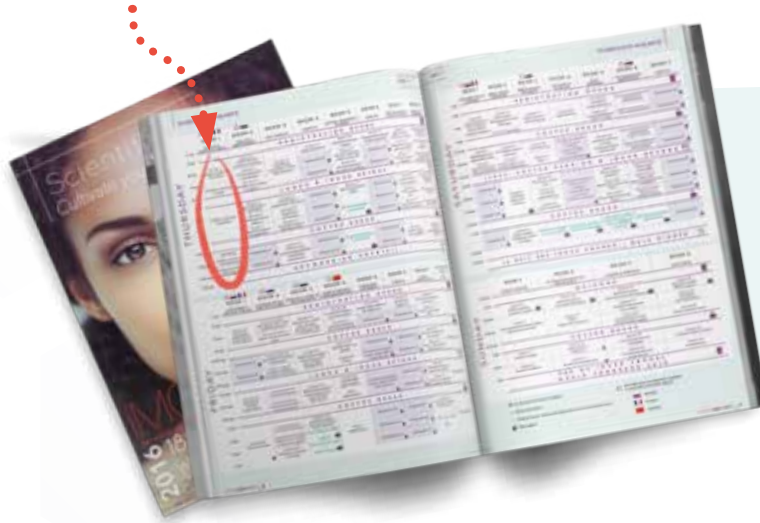
¹¹ <http://link.springer.com/article/10.1007/s00266-015-0454-3?no-access=true>

¹² Data taken from the Economic Tribune of the IMCAS Annual World Congress 2015

¹⁴ <http://www.surgery.org/sites/default/files/2014-Stats.pdf>

THINK "ANATOMY"

A ONE-DAY COURSE ON MINIMALLY INVASIVE CADAVER WORKSHOP



8
hours of
intense
learning

OBJECTIVES

The objective of this workshop is to integrate, from the anatomy, multiple aspects of injection and suspending device management in treating patients, allowing the physicians to improve their skills in a very practical way and thereby reducing risks and complications for patients.

WORKSHOP CHAIRS



**Benjamin
Ascher**
Plastic Surgeon
France



**Philippe
Kestemont**
Facial Plastic Surgeon
France

With the exceptional support of



CADAVER WORKSHOP

THURSDAY
JANUARY 28

from
9 AM TO 6.30 PM
ROOM 1

DISSECT, DEMONSTRATE, DEBATE!

This exceptional one-day workshop is designed to give practitioners the unique opportunity to expand their repertoire of injections and thread lifting techniques.

Each of the 12 parts will be split into blocks lasting 30 minutes to 1 hour.

In each of these blocks, you will be able to benefit from detailed dissections on cadavers, informative live demonstrations on patients and lively debates between international experts.

This year's event will feature for the first time, during the morning sessions, **live satellite links** with Taipei and Tokyo, enabling physicians from across the world to benefit from and to contribute to the workshop by offering up their insights and expertise during the debate sections.

Dissections

Transmitted via a live satellite link from the prestigious Fer à Moulin Surgery School of Paris - the dissections will enable you to gain a deeper understanding of the essential anatomy of the face and other parts of the body.

Demonstrations

The live demonstrations, performed in a dedicated treatment room and beamed live to the conference room, will offer tips, tricks and updates regarding the best techniques to use. The dissector will simultaneously perform the same demonstrations on the cadaver, thus giving you an immediate side-by-side anatomical reference.

Debates

The last part of each section will be dedicated to a debate between experts and the audience regarding what they have seen and which techniques are best suited to each product or device used. This is the perfect opportunity for you to ask any questions.

CADAVER MORNING SESSIONS



PARIS
9:30 AM



TAIPEI
4:30 PM



TOKYO
5:30 PM

Interactive live stream
between the three cities!

9:30 AM - Face anatomy to avoid vascular complications
(4:30 PM 5:30 PM)

11 AM - Anatomy to optimize threads facelift
(6 PM 7 PM)

EVENT CHAIRS IN TAIPEI



Patrick Po Han Huang
Dermatologist
Taiwan



Chung Jen Tseng
Dermatologist
Taiwan

EVENT CHAIRS IN TOKYO



Tatsuro Kamakura
Plastic Surgeon
Japan



Akiyoshi Takada
Plastic Surgeon
Japan

PROGRAM

CADAVER AFTERNOON SESSIONS

PARIS



1:00 PM

1:00 PM - Periorbital anatomy and injectables (toxins and fillers)

1:30 PM - Nose anatomy and injectables

2 PM - Lip anatomy and injectables

2:30 PM - Mid face, fat compartments and injectables

3 PM - Lower face anatomy and injectables

3:30 PM - Neck & décolleté anatomy and injectables

4:30 PM - Temporal and frontal anatomy and injectables

5 PM - Submental fat anatomy I for injections

5:30 PM - Submental fat anatomy II for RF and EBD treatments

6 PM - Vulvovaginal fat anatomy for injections

PROGRAM

THINK "MARKETING"

A ONE-DAY MODULE ON MARKETING & PRACTICE MANAGEMENT



OBJECTIVES

Follow this one-day module in its entirety for a full breakdown of everything you need to know about managing your private practice. Alternatively, dip into the sessions that take your fancy for a refreshing update of the latest marketing and practice management techniques.

From setting-up your business to managing your everyday patients and your communication online and offline, all the secrets for growing your practice will be yours.



MARKETING & PRACTICE MANAGEMENT

THURSDAY
JANUARY 28

9 - 10 AM

BUSINESS STRATEGY: BRANDING AND PLANNING SESSION 2

Start from scratch with a comprehensive business plan and your private practice is far more likely to taste success.

Key lectures

The power of planning:

driving your practice forward

Tracy DRUMM, Marketing Expert, United States

Brand rules: what you need to know

Vivian BUCAY, Dermatologist, United States

10 - 11 AM

GROWING BEYOND COMPETITION SESSION 3

Your private practice is up and running, but how can you make it stand out from the crowd?

Key lectures

Tips and tricks to maintain a competitive advantage

Uliana GOUT, Dermatologist, United Kingdom

Cross-selling in the aesthetic practice

Fredrik BERNE, Cosmetic Surgeon, Sweden

11 AM - 12 PM

THE WEB: FROM CHAOS TO CLARITY SESSION 4

Use the right techniques to market your practice online and patients will be flooding through the doors.

Key lectures

7 insider secrets of social media marketing

Wendy LEWIS, Marketing Expert, United States

Transformational times:

online facts and trends for your practice

Tom SEERY, Marketing Expert, United States

1 - 2 PM

MANAGING YOUR REPUTATION SESSION 5

Answer an online review negatively and it can haunt your career, do it right and it can bring you the right kind of attention.

Key lectures

Owning your virtual reputation

Steven DAYAN, Facial Plastic Surgeon, United States

Proper public relations and how it may improve your reputation

Roman SMUCLER, Facial Plastic Surgeon, Czech Republic

2 - 3 PM

CATCHING TODAY'S PATIENT SESSION 6

In today's saturated market it is more important than ever to use the right strategies to attract patients.

Key lectures

Hey, why didn't that patient schedule?

Karen ZUPKO, Marketing Expert, United States

How to establish a strong relationship with your patients

Nikolaos METAXOTOS, Plastic Surgeon, Greece

3 - 4 PM

RETENTION & PATIENT MANAGEMENT SESSION 7

Use the right strategies and your patients will be coming back for further treatments and recommending you to their friends.

Key lectures

Boost success by nourishing your existing patients first

Stefanie WILLIAMS, Dermatologist, United Kingdom

Measuring your return on investment (ROI):

tools to gauge success

Chytra VANAND, Dermatologist, INDIA

from
9 AM TO 4 PM
ROOM 2

HERE

SATURDAY
JANUARY 30

from
5 TO 6.30 PM
ROOM 5

OPTIONAL TEACHING COURSE* PRACTICE MANAGEMENT: THE NEW DIGITAL & SOCIAL ERA

*Discover the secrets of digital marketing and social media management in this dedicated Teaching Course**

Social media analytics and reporting that every practitioner needs to know • Monique RAMSEY, Marketing Agency, USA

Don't drop those leads! See the results of a recent study on 75 practices • Karen ZUPKO, Marketing Agency, USA

Online influencers • Tom SEERY, Marketing Agency, USA

Social media and mobile applications: new trends and their legal traps • Mathias KLUEMPER, Lawyer, Germany

Game-changing technologies driving best aesthetic practices - Now and in the next 5 years • Louis R FRISINA, Industry, USA

*additional fee applies - see registration form

and
HERE

THINK "INTERNATIONAL"

3 REGIONAL MASTERCLASSES



OBJECTIVES

Enjoy the exchange and expertise of worldwide experts and key opinion leaders. Explore the differences in aesthetics and approaches from around the world during these three regional masterclasses. Each program examines the commonest treatments in each region with a special focus on local morphotypes and preferences.

Regional experts share their knowledge alongside key opinion leaders and participants can listen to the lectures in the local language.



REGIONAL MASTERCLASSES

EASTERN EUROPE

SATURDAY
JANUARY 30

from
8 AM TO 4.30 PM
ROOM 6

PROGRAM

- Part 1 - PIGMENTATION & VASCULAR DISORDERS
- Part 2 - NON-SURGICAL TREATMENTS
- Part 3 - SURGICAL MINIMALLY-INVASIVE TREATMENTS
- Part 4 - POST-SURGICAL REHAB AND DEVICE VIGILANCE
- Part 5 - FACIAL EBD
- Part 6 - MARKET STRATEGY & PRACTICE MANAGEMENT
- Part 7 - EASTERN EUROPE INDUSTRY TRIBUNE



SCIENTIFIC PARTNERS

- Anti-Ageing Medical International Summit (AMIS)
- Armenian Association of Plastic and Reconstructive Surgeons (AAPRAS)
- Azerbaijan Aesthetic and Anti-Age Medicine (AAAMC)
- International Educational Course-Training for Cosmetologists (IECTC)
- International Symposium on Aesthetic Medicine (SAM Expo)

CLASS DIRECTOR

LANDAU Marina, Dermatologist, Israel

CLASS COORDINATORS

KHRUSTALEVA Irina, Plastic Surgeon, Russia
KHURSHUDYAN Arman, Industry, Russia
RUDENKO Igor, Dermatologist, Ukraine
YUTSKOVSKAYA Yana, Dermatologist, Russia

FRIDAY
JANUARY 29

from
2.30 TO 7 PM
ROOM 4

CHINA

FRIDAY JANUARY 29
FROM 2.30 TO 7 PM • ROOM 4



PROGRAM

- Part 1 - Lasers
- Part 2 - Injectables
- Part 3 - Pigmentation
- Part 4 - Vulvovaginal
- Part 5 - China Industry Tribune

CLASS COORDINATORS

LIN Xiaoxi, Plastic Surgeon, China
XIANG Flora Leihong, Dermatologist, China

THURSDAY
JANUARY 28

from
9 AM TO 4 PM
ROOM 8

MIDDLE EAST

THURSDAY JANUARY 28
FROM 9 AM TO 4 PM • ROOM 8

PROGRAM

- Part 1 - PATIENT & DOCTOR COMMUNICATION
- Part 2 - AGING PARTICULARITIES
- Part 3 - SURFACE & STRUCTURE: SUPERFICIAL AREA OF THE SKIN
- Part 4 - BODY SHAPING & TIGHTENING
- Part 5 - WHITENING
- Part 6 - INDUSTRY TRIBUNE

SCIENTIFIC PARTNERS

- Aesthetic Academy of Egypt (AAEGY)
- Egyptian Society of Aesthetic Dermatology (ESAD)
- Kuwait Derma
- Lebanese Society of Dermatology (LDS)
- Lebanese Society of Plastic, Reconstructive and Aesthetic Surgery (LSPRAS)
- Saudi Society of Dermatology and Dermatologic Surgery (SSDDS)

CLASS DIRECTOR

BADAWI Ashraf, Dermatologist, Canada

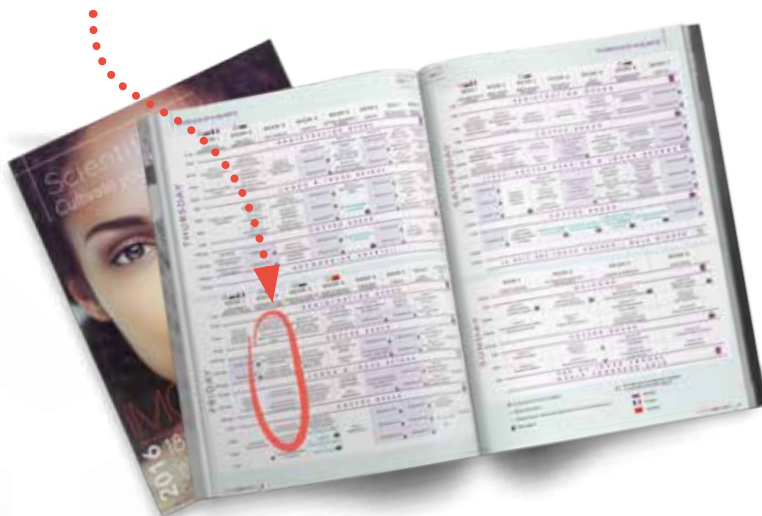
CLASS COORDINATORS

GHANNAM Sahar Foad, Dermatologist, Canada
NOR EL DIN Ahmed Adel, Plastic Surgeon, Egypt



THINK "CEUTICALS"

A ONE-DAY COURSE ON COSMECEUTICALS AND NUTRACEUTICALS



OBJECTIVES

The cosmeceuticals and nutraceuticals market is expanding fast. Our program focusses on the evidence that lies behind these products and features the latest research on skin aging as well as the impact of the digital world in skin care.

Doctors, manufacturers representatives and scientific researchers come together to bring you their unique perspectives on this evolving topic.



**"COSMECEUTICALS
MODULE" PASS
AVAILABLE
ON
IMCAS.COM**
(Check registration form last page)

FRIDAY
JANUARY 29

from
8 AM TO 6 PM
ROOM 2

8:00 - 9:00 AM

SKIN AGING: BASIC AND APPLIED RESEARCH

CHAIRS: Vivian BUCAY, Jean KRUTMANN

- Identification of genes pathway controlling skin youthfulness
Anne Lynn CHANG
- Wrinkles fibroblast : from biology to clinics
Philippe HUMBERT
- New insights into mechanism of skin aging and clinical benefits of a nuclear factor-kB inhibitor in photoaged skin
Thierry ODDOS
- Proteomics & skin aging
Nukhet CAVUSOGLU

9:00 - 10:00 AM

WHAT'S NEW SINCE LAST YEAR AND LEVEL OF EVIDENCE

CHAIRS: Marita KOSMADAKI, Susan WEINKLE

- Introduction
Hertsel ADHOUTE
- The new trends in cosmeceutical solution for skin whitening
Pin Chi CHIU
- Air pollution and skin aging / pigmentation
Jean KRUTMANN
- What's new concerning cosmeceuticals combined with procedures
Hema SUNDARAM
- Cosmeceuticals in combined aesthetic interventions for restoration and prevention
Martina KERSCHER

10:30 - 11:30 AM

INGREDIENTS AND LEVEL OF EVIDENCE

CHAIRS: Vincent CASTRONOVO, Berthold RZANY

- Cosmeceutical ingredients
Vivian BUCAY
- Retinoids - review of skin aging level of evidence
Marita KOSMADAKI PERDIKI
- Functional ingredients against skin inflamm'aging
Claudine MASSON
- New generation cosmeceuticals: myth vs evidence-based reality
Neil SADICK

11:30 AM - 12:30 PM

PROBIOTICS, PREBIOTICS, NUTRACEUTICS, NUTRACEUTICALS & LEVEL OF EVIDENCE

CHAIRS: Sahar GHANNAM, Mukta SACHDEV

- Prebiotics and probiotics in anti-aging
Patricia K FARRIS
- Nutraceuticals and nutraceuticals in anti-aging
Vincent CASTRONOVO
- Can dietary intake influence perception of a measured appearance? A systematic review
Kristine PEZDIRC
- Nutraceuticals: what functional ingredients and scientific evidence?
Harry ARAMPATZIS

1:30 - 2:30 PM

CONNECTED BEAUTY

CHAIRS: Pin Chi CHIU, Patricia K FARRIS

- Introduction
Dominique DU CREST
- Facebook and Instagram's view on beauty
Florence TROUCHE
- Samsung's commitment in healthcare and beauty
Maxime GUIRAUTON
- Revolutionizing beauty through augmented reality
Parham AARABI
- Technology meets beauty: personalization, connected diagnosis, and real-life data
Guive BALOOCH

2:30 - 3:30 PM

DELIVERY SYSTEMS FOR COSMETIC ACTIVES

CHAIRS: Philippe HUMBERT, Mario TRELLES

- Nanocarriers for skin drug and cosmeceutical delivery
Celine TRY
- Mesotherapy: facial rejuvenation (new concept with combined treatment)
Jules MARTHAN
- Laser-assisted delivery of anti-aging products : promises and risks in 2016
Anne LE PILLOUER PROST
- Anemone micro-injection delivery of collagen and y-PGA for anti-aging benefits
Amir TOREN

4:00 - 5:00 PM

LIVE DEMONSTRATIONS

CHAIRS: V. BUCAY, U. GOUT, A. LE PILLOUER PROST, M. SACHDEV

Clinical cases analysis - post-treatment cosmeceuticals
Frank ROSENGAUS,
Roberto PIZZAMIGLIO, Vivian BUCAY,
Martina KERSCHER

5:00 - 6:00 PM

CONCLUSION & DEBATE: WHAT CAN WE EXPECT IN THE NEXT 5 YEARS?

CHAIRS: Hertsel ADHOUTE, Dominique DU CREST

- Market research data of Cosmeceuticals
April LEE
- Emerging trends in anti-aging
Alexandra VALLON EBERHARD
- Round table industry versus doctors:
ROC (JOHNSON&JOHNSON), SKINCEUTICALS, TEOXANE

All of the sessions composing this module are part of the scientific program as a whole and **do not require** specific additional registration fees.

However, it is possible to register to this module **only** if you are a self-employed beautician or aesthetician.

Hence, registration is available on imcas.com and will only be validated upon submission of a duly referenced business registration document, accompanied by a letterhead or a business card of the company.

THINK "MARKET TRENDS"

THE ECONOMIC FORUM ABOUT THE MEDICAL ASTHETIC MARKET



OBJECTIVES

- Evaluate the global aesthetic medical market
- Examine the scope for market growth
- Understand the strategies and outlooks of major aesthetic companies, including new players
- Stay up to date with the latest economic news including mergers, acquisitions, regulations, etc.

COURSE COORDINATORS



Benjamin Ascher
Plastic Surgeon
France



Laurent Brones
Business Development
Manager, SYMATESE
France



Thierry Chignon
Senior Partner, MERIEUX
DEVELOPPEMENT
France



Jean-Yves Coste
Senior Healthcare Director,
MICHEL DYENS & CO
France



FRIDAY
JANUARY 29

from
4 TO 7 PM
ROOM 1

PART 1

MARKET ANALYSIS

Moderators: *Laurent BRONES, Thierry CHIGNON*

4.05 pm - M&A dynamics and valuation trends in medical aesthetics

Jean-Yves COSTE, Senior Healthcare Director, Michel Dyens & Co, FRANCE

4.15 pm - Global market analysis for aesthetic energy-based devices

Michael MORETTI, CEO, Medical Insight, USA

4.25 pm - Global facial aesthetics - impacts of the illegitimate market

Sana SIDDIQUI, Principal Consultant, Decision Resources Group, CANADA

4.35 pm - The digital consumer: challenges and opportunities

Tom SEERY, Founder, RealSelf.com, USA

PART 2

INDUSTRY STRATEGY

Moderators: *Laurent BRONES, Jean-Yves COSTE*

4.50 pm - Research and innovations as the driving force behind Galderma's product portfolio

Stuart RAETZMAN, CEO, Galderma, SWITZERLAND

5.00 pm - The new Allergan, leading the way in growth pharma

Paul NAVARRE, President of International Brands, Executive VP, Allergan, UK

5.10 pm - How does Merz cross-fertilize its Ulthera acquisition with its medical aesthetics division

Philip BURCHARD, CEO, Merz, GERMANY

5.20 pm - The role of energy based devices in the global medical aesthetic market

Shimon ECKHOUSE, Chairman, Syneron Medical, ISRAEL

PART 3

**ROUND TABLE
LASERS & COSMECEUTICS**

5.40 to 6.10 pm

Moderator: *Dr Steven DAYAN*

Industry panel:

Shimon ECKHOUSE, Chairman, Syneron Medical, ISRAEL

Mark FOLEY, President & CEO, ZELTIQ, USA

Leslie HARRIS, Global General Manager, Skinceuticals, USA

William KELLEY, Vice President EMEA & SA, Cynosure, USA

Marie Caroline RENAULT, Brand Director, Filorga, FRANCE

Eduardo Javier SANCHIZ YRAZU, CEO, Almirall, SPAIN

PART 4

**ROUND TABLE
INJECTABLES**

6.10 to 7 pm

Moderators: *Dr Benjamin ASCHER, Dr Mark NESTOR*

Industry panel:

Alexandre BRENNAN, VP Aesthetic & Corrective, Galderma, SWITZERLAND

Philip BURCHARD, CEO, Merz, GERMANY

Michel CHERON, CEO, Vivacy, FRANCE

Paul NAVARRE, President of International Brands, Executive VP, Allergan, UK

Chris SPOONER, CEO, Sinclair IS Pharma, UK

Valerie TAUPIN, CEO, Teoxane, FRANCE

FOCUS ON THE VULVOVAGINAL

THURSDAY
JANUARY 28Organized with the collaboration of the GRIRG (*Genital Restoration Innovative Research Group*)
Module Director : Bernard MOLE

SESSION 14

9 AM
10 AM

ROOM 5

GENITAL TREATMENTS -
SURGERY

CHAIR: Pierre MARES

- > Fordyce spots treatment
Norbert PALLUA (27454/10min)
- > Intimate female genital surgery and medical enhancements
Catherine BERGERET GALLEY (27456/10min)
- > The combined nymphoplasty
Stéphane SMARRITO (27458/10min)
- > Aesthetic and functional reconstruction of the outer female genital in acquired deformities
Dan Mon O DEY (25906/10min)
- > Labiaplasty: how to avoid disasters?
Laurent BENADIBA (35098/10min)

Questions & answers

SESSION 15

10 AM
11 AM

ROOM 5

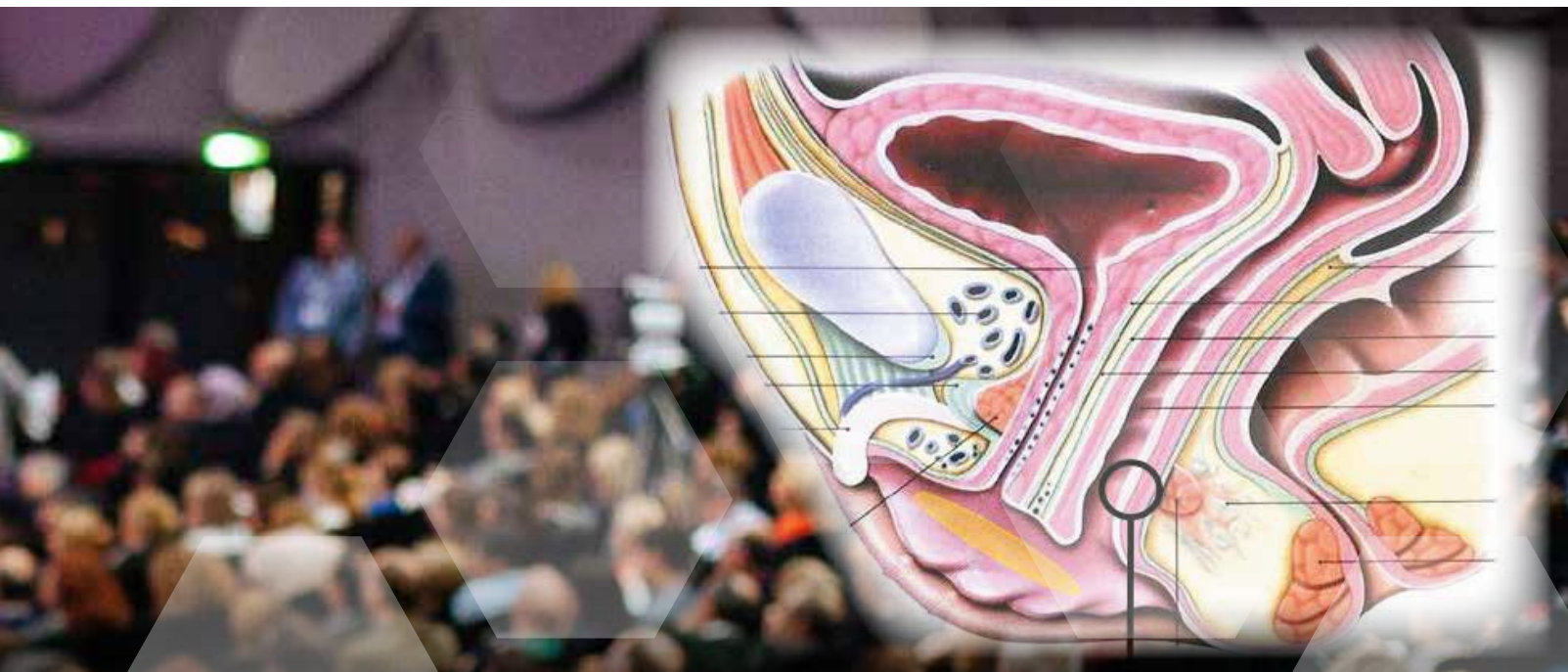
GENITAL TREATMENTS -
LIGHTS, LASERS, RF

CHAIR: Red ALINSOD

- > Erbium smooth laser for genito-urinary symptom of menopause (GSM)
Marco GAMBACCIANI (33876/10min)
- > RF for vulvovaginal laxity and feminine health
Red ALINSOD (30316/10min)
- > Long term efficacy of CO2 laser in the treatment of genital atrophic conditions in women
Stefano SALVATORE (32006/10min)
- > Technique of labiaplasty & clitoral lifting using RF technology
Alexandros BADER (30320/10min)
- > Vaginal rugosities restoration through laser treatment
Wenny TAN (33420/10min)

Questions & answers

MODULE Surgical & non-Surgical



SESSION 16

11 AM
12 PM

ROOM 5

GENITAL TREATMENTS - INJECTABLES, LIPOFILLING

CHAIR: Sylvie ABRAHAM

- > The use of botulinum toxin injections in female pelvi-perineal dysfunction
Eric BAUTRANT (30338/10min)
- > The use of HA in the genital area, from aesthetic to function
Nicolas BERRENI (33470/10min)
- > Vaginal rejuvenation with micro-autologous fat transplantation
Tsai Ming LIN (30348/10min)
- > HA injection techniques in painful vulvovaginal pathologies
Christine LOUIS VAHDAT (30350/10min)
- > From pathologies to global genital well-being: HA vulvar injections
Malgorzata UCHMAN - MUSIELAK (33814/10min)

Questions & answers

SESSION 1

6 PM
6:30 PM

ROOM 1

CADAVER WORKSHOP VULVOVAGINAL FAT ANATOMY

CHAIRS: Benjamin ASCHER, Philippe KESTEMONT

- > Vulvovaginal fat anatomy - dissection on cadaver
Pierre MARES (34034/10min)
- > Vulvovaginal fat anatomy - injections on living patient
Malgorzata UCHMAN - MUSIELAK (34036/10min)
- > Commentator
Frank ROSENGAUS (34038/10min)

Questions & answers

see the updated faculty list on www.imcas.com

"VULVOVAGINAL
MODULE" PASS
AVAILABLE
ON
IMCAS.COM
(Check registration form
last page)

All of the sessions composing this module are part of the scientific program as a whole and **do not require** specific additional registration fees.

However, it is possible to register to this module **only** if you are a board certified gynecologist.

Hence, registration is available on imcas.com and will only be validated upon submission of the diploma or certificate from the Medical Board verifying the specialty of gynecology.

BREAST SESSIONS, 2 major events

SATURDAY

from
8 AM TO 12.30 PM
ROOM 2

CLASS COORDINATORS

Laurent BRONES, Manufacturer representative, FRANCE
Olivier GERBAULT, Plastic surgeon, FRANCE

1 BREAST IMPLANTS: THE CHALLENGES

Breast implants encountered many controversies over the years despite the fact that breast surgery associated with breast implants has remained the most popular plastic surgery procedure worldwide. This is why we needed to create a space at IMCAS where the manufacturers and the physicians will interact regarding the breast implants challenges, with less promotion or branding, for a global and mutual success of the treatments.

During this session we will:

Understand the main challenges faced by physicians and the concerned manufacturers
Acknowledge how practitioners and manufacturers process the main challenges
Elaborate solutions with the manufacturers on how to improve the management of those challenges
Enjoy the exchange and debates between renowned international EXPERTS and the MANUFACTURERS

8 - 9.30 AM - SESSION 52 - "HOW TO MANAGE THE CURRENT CHALLENGES"

CHAIR: O. GERBAULT

- How the public opinion perceives breast implants • A. SCHWAB
- FDA mammary implants • F. NAHAI
- Evolution of breast implant regulations & standards • S. GARBEZ
- Implants life expectancy: development of a predictive modeling tool • P. LICHTLE
- Contamination prevention (anti-biotherapy, funnel tunnel, post-op treatment, drainage) • R. WIXTROM
- Update on ALCL • S. SPEAR
- Patient follow up • D. HAMMOND

9.30 - 11.30 AM - SESSION 53 - ROUND TABLE "INDUSTRY VS DOCTORS"

CHAIRS: L. BRONES, O. GERBAULT, S. SPEAR

Session between the manufacturers and experts:

BLITE (M. SCHEFLAN / D. GOVREEN SEGAL), GC Aesthetics (M. ROUIF / B. HATT), POLYTECH (C. STAN / W. STEIMEL), SEBBIN (N. BRICOUT / D. VAN GOOR), SILIMED (J. FRAME / R. HAWK) (please check the final list on www.imcas.com)

PART 1 - 9.30 - 10 AM

- Patient registration and replacement warranties
- Product certifications

PART 2 - 10 to 11.30 AM

- Implant characterization (gel & surface)
- Company developments
- Communication & education

11.30 AM - 12.30 PM - SESSION 54 - COMBINED SESSION IMCAS - SOFCEP (French Society of Aesthetic Plastic Surgeons): "PRACTICAL CASES OF IMPLANT REPLACEMENT & CAPSULAR CONTRACTURE"

CHAIRS: A. AZENCOT, M. ROUIF, C. VOLPEI

- Presentation of the SOFCEP / IMCAS collaboration
- Introduction on breast implants: size, texture, ALCL cases, fat transfer breast augmentation
- Discussion on 3 clinical cases studies with 5 leading experts: D. HAMMOND, P. HEDEN, M. SCHEFLAN, S. SPEAR, C. STAN



2 COME AND JOIN "LA NUIT DES IMCAS AWARDS"
DEDICATED TO BREAST CANCER
ON THE THIRD EVENING OF THE CONFERENCE



Dr Mark Nestor



Dr Marina Landau

Dr Chytra Anand



Dr Hema Sundaram and Dr David Goldberg



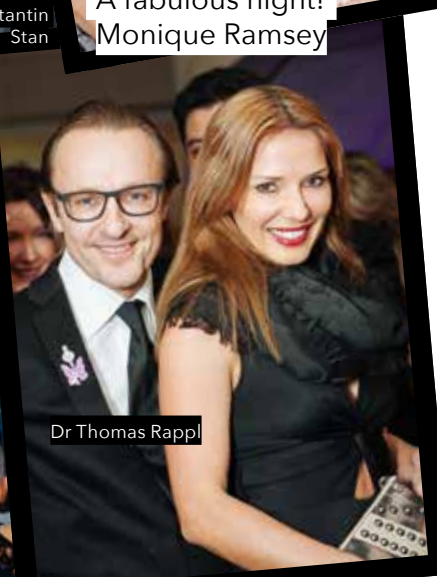
Dr Constantin Stan

"A fabulous night!"
Monique Ramsey

"The classiest event in the aesthetic world!"
Dr Patrick Treacy



This year's event is in support of breast cancer research.



Dr Thomas Rapp

La Nuit des IMCAS Awards

Book your ticket now at imcas.com (200€ / seat)

SATURDAY JANUARY 30 AT 8.30 PM



Dr Leslie Baumann



Dr Christopher Inglefield

Dr Alfredo Hoyos Ariza

"GIVE SOMETHING BACK"

Join us for a spectacular evening of entertainment in support of this essential cause.



The spectacular Pavillon Cambon Capucines 2015 venue



Dr Benjamin Ascher and Pr Guy Magalon

**RHINOPLASTY****Dr Rod ROHRICH,**
Plastic surgeon, USA

Editor-in-chief of PRS journal

Key speaker
within session 9
dedicated to rhinoplasty**How have the approaches to performing rhinoplasty changed since you first began practicing?**

They have changed a lot from a closed to an open approach which allows for more exposure and ease of correction of deformities. The use of tip sutures and non-destructive ways of reshaping the nasal tip and dorsum have transformed rhinoplasty. Computer images have improved how we educate our patients on what we can and cannot do for them as well.

Are there any common misconceptions about performing rhinoplasty?

Yes, many patients and some surgeons think that rhinoplasty is easy and that one can do it and be done with it! Only after they have a bad result do they really read and understand that it is the most challenging operation in cosmetic plastic surgery. Most people spend more time finding a great pair of shoes than finding the best rhinoplasty surgeon for them! The goal of really great rhinoplasty results is that no one knows that you did it, as it was done so well that it looks natural!

In your opinion, what skills and qualities does a good rhinoplasty surgeon need to have?

I call them the three Es! To be a true rhinoplasty expert you must have the Experience - do rhinoplasty three to five times per week. You must have the Expertise, so you can teach and write about rhinoplasty to other plastic surgeons worldwide and finally you must be able to show Exceptional results in a consistent, reproducible manner. Finally, you must be able to tell your patients what you can and what you cannot do to help them in a rhinoplasty.

**How has the market for and popularity of male treatments changed over the past decade or so?**

We live in a culture where youth and beauty are two of the most prized items – even for men. Over the last ten years, there's been huge growth in men's aesthetic surgery. Men want to look good, but not because they want to look pretty at first glance. Looking good is synonym for success and youth, which means staying at the top of the highly competitive business world. There is more market knowledge of the benefits of plastic surgery and procedures customized for men. So it is safe to say that male procedures are more popular than ever. The great success of the customized procedures for men is that they have taken away the "taboo" of having a cosmetic surgery, including liposuction for men, in an effort to retain a youthful appearance. They are not only appropriate for women.

Which medical aesthetic procedures/treatments are currently most popular among men?

Men have a particular interest in minimally invasive cosmetic procedures with little downtime. More than 1 million minimally invasive procedures were performed on men in 2014. Men are spending more time and money on their appearance than ever before. If we are talking about the top cosmetic surgery for men, these are: chin implants, liposculpture, nose jobs and eyelid surgery.

**MALE TREATMENTS****Dr Alfredo HOYOS ARIZA,**
Plastic surgeon, COLOMBIA

IMCAS Americas 2016

Scientific Committee Member

Key speaker

within sessions 68 - 69

dedicated to male body contouring

How do you think that plastic surgeons can attract more male patients into their practices?

The aesthetic industry is changing incredibly. The key to maintaining interest in cosmetic surgery can be to continue develop new procedures with innovative technology that expand the market, including the customization of procedures for men, like High Definition Lipoplasty. If a plastic surgeon wants to attract men, it is of key importance to know that they have different kinds of motivations and aesthetic ideals in comparison with women. Men do not seek perfection or even beauty, but want to maintain a youthful appearance. They are also less specific in their concerns and tend not to focus on a particular area. Men are also harder to treat since there is very little data on beauty ideals in men.

The plastic surgeon must carefully evaluate the male patient and his cosmetic goals. One of the procedures that is one of the top rated is the High Definition Lipoplasty. In this procedure, men might look not only slim, but athletic, showing the superficial anatomy of the muscles and the desired six-pack abs. The procedure not only gives an athletic appearance but also serves as a "jump start" for a healthier lifestyle: when they realize that there is a key to start not only looking younger and healthier but also to feel it, men start jumping into fitness-healthy food lifestyle circle. So offering not only the surgical procedure but also fitness alternatives, healthy food programs and anti-aging diagnoses and therapies, we as surgeons become the gate keepers of a new life for our patients, more like a health-youth lifestyle guru. And male patients are very attracted to this. We all are.




IMCAS BEYOND

THE INNOVATIVE TALK SHOW

3 INNOVATIVE LUNCHTIME TALKS DEDICATED TO THE DIGITAL REVOLUTION

Join these unique lunchtime talks to discover how tomorrow's world will affect your everyday practice.



The future is now: digital technology is transforming our world. From the way that you interact with patients to the ways in which beauty is consumed to your medical learning methods; digitalisation seems to be all around us.

THURSDAY
from 12.15 to 1 PM

The digital transformation of medicine and healthcare

David Blair, Head of Industry for Health at Google

FRIDAY
from 12.45 to 1.30 PM

Connected Beauty

Guive Balooch, Global Vice President of L'Oreal Technology Incubator
Tom Seery, CEO of RealSelf.com

SATURDAY
from 12.45 to 1.30 PM

The medical e-learning revolution

Benjamin Ascher, Scientific Director of IMCAS

Technological innovation has become a part of everyone's daily life, but what effect is it having on medicine and healthcare? How are patients seeking information? Are doctors and patients communicating differently? What is its impact on the doctor/patient relationship? In this talk David Blair will discuss the rapid digitalization of the medicine and healthcare industries and the effects of this on both doctors and patients.

How is the digital world bringing the beauty world closer together? Which digital tools lead to connections? How is the internet bringing patients and physicians together from across different time zones? The digital world has led to consumers having greater expectations and demands and it is vital for all industries to adapt to these new expectations in order to gain and retain customers. Guive Balooch and Tom Seery will delve into the latest innovations being developed by a variety of brands to enable them to connect more effectively with their customers.

How are learning habits changing? How are traditional educational publisher adapting to this? What are the e-learning tools of the future? Join Dr Benjamin Ascher as he explores the power of video, the unifying effect of social media exchanges and the overall possibilities and potential of e-learning.

EXHIBITION AND SPONSORSHIP

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CORPORATE FUNDING

IMCAS retrieves its revenues either from the industry's subscriptions or from physicians's subscriptions. IMCAS is conducting educational activities but it is also a profit-seeking business.

How can then this dilemma be resolved? Simply by clearly identifying and differentiating sponsored activities from non sponsored ones.

Business grants and sponsorships are then to be clearly explained in order for all concerned parties (doctors, industries, foundations, government bodies, private purpose funds) to stay aware and vigilant. Thus, IMCAS embraces and welcomes funding, always given the fact that funds origins are traced.

Industries acting as business corporations, may support IMCAS by providing either an **educational grant** or a **sponsorship**.

> An **educational grant** for a program or an event is a financial donation with no exchange partnership at stake. Funds are given according to the donator wishes in order to support the recipient's program or project. The scientific content is entirely developed and chosen by the Scientific Board and as such is eligible for CME accreditation. Unlike sponsoring, which is a bilateral exchange involving the recipient promoting its sponsor, granting is a unilateral gesture.

> A **sponsorship** is the financial support of an activity. Sponsoring an event involves a partnership exchange between the sponsor and the sponsee. Although a commercial intent may be at heart, one must bear in mind that reasons for sponsoring are various.

EDUCATIONAL GRANTS P.35
SPONSORSHIP P.36



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EDUCATIONAL GRANTS

The 6 following group of sessions benefit from unrestricted Educational Grants at IMCAS Annual World Congress 2016:

1 THURSDAY from 9 AM TO 6.30 PM, ROOM 1

MINIMALLY INVASIVE
CADAVER WORKSHOP



2 THURSDAY from 9 AM TO 2 PM, ROOM 5

VULVOVAGINAL MODULE
SURGICAL & NON-SURGICAL



3 FRIDAY from 8 AM TO 6 PM, ROOM 2

COSMECEUTICALS STATE-OF-THE-ART
ONE DAY COURSE



4

FRIDAY from 8 AM TO 5 PM, ROOM 7

SEVEN SESSIONS DEDICATED
TO CLINICAL DERMATOLOGY

5

SATURDAY from 1.30 TO 4.30 PM, ROOM 2

LIPOFILLING & STEM-CELLS WORKSHOP



6

SATURDAY from 8 AM TO 12.30 PM, ROOM 2

BREASTS IMPLANTS: THE CHALLENGES



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Lipofilling Workshop

JANUARY 30th, 2016

1:30 PM–4:30 PM, ROOM 2

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SPONSORED SESSIONS

A number of companies sponsor **live demonstrations** and **symposia**. This is a mutually beneficial partnership exchange between the supporting company and IMCAS. The supporting company provides financial support for an activity such as a live demonstration, a symposium or a guest lecture and in return may present syntheses of studies or trials, practical solutions to specific patient problems and/or live demonstrations to the audience. **The content of these sessions is therefore not endorsed by IMCAS.**

LIVE DEMONSTRATIONS

Lasers, lights, energy based devices & body shaping

Friday - 11:30 AM to 3:30 PM - Room 5

Featuring live demonstrations from the following companies:

Miramar Labs
Fotona
Skinceuticals
Quanta System
Deka
Lumenis
Cynosure

Fillers, toxins, peeling, cosmeceuticals, threads & lipolytic treatments

Saturday - 10:30 AM to 4:30 PM - Room 4

Featuring live demonstrations from the following companies:

MD Skin Solutions
Teoxane
Galderma
Merz Pharmaceuticals
S & V Technologies
Laboratoires Filorga
Skinceuticals
Revitacare
Needle Concept
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SYMPOSIA

THURSDAY

- | | |
|---|---|
| 1 Universkin
4:30 to 5:30 PM
Room 2 | 2 Regen Lab
5:30 to 6:30 PM
Room 2 |
| 3 Hironic
10 to 11 AM
Room 4 | 5 Venus Concept
1 to 2 PM
Room 4 |
| 6 Zeltiq
2 to 3 PM
Room 4 | 7 Syneron Candela
3 to 4 PM
Room 4 |
| 8,9 Teoxane
4:30 to 6:30 PM
Room 4 | 10 Sciton
10 to 11 AM
Room 6 |
| 12 Cambridge
1 to 2 PM
Room 6 | 13 Caragen
2 to 3 PM
Room 6 |
| 14 Promoitalia
3 to 4 PM
Room 6 | 15 Hans Biomed
4:30 to 5:30 PM
Room 6 |

FRIDAY

- | | |
|---|--|
| 17,18 Galderma
10:30 AM to 12:30 PM
Room 1 | 19 Lumenis
9 to 10 AM
Room 5 |
| 20 Adoderm
10:30 to 11:30 AM
Room 5 | 21 Sinclair Pharma
4 to 5 PM
Room 5 |
| 22 Restoration Robotics
5 to 6 PM
Room 5 | 23 Mesoesthetics
6 to 7 PM
Room 5 |
| 24,30 Sinclair Pharma
9 to 10 AM & 5 to 6 PM
Room 6 | 25,26 Vivacy
10:30 AM to 12:30 PM
Room 6 |
| 27,28,29 Merz Aesthetics
1:30 to 5 PM
Room 6 | |

SATURDAY

- | | |
|--|---|
| 32,33,34,35 Allergan
1:30 PM to 6:30 PM
Room 1 | 36 Ultra V
8 AM to 9 AM
Room 7 |
| 37 Cynosure
9 to 10 AM
Room 7 | 38,41 Croma Pharma
10:30 to 11:30 AM & 2:30 to 3:30 PM
Room 7 |
| 39 Filorga
11:30 AM to 12:30 PM
Room 7 | 40 Canfield
1:30 to 2:30 PM
Room 7 |
| 42 IBSA
3:30 to 4:30 PM
Room 7 | 43 Prolenium
5 to 6:30 PM
Room 7 |

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SAVE THE DATE

TEOXANE WORKSHOP
Thursday January 28th
4:30 pm - Room 4


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our participants have their say

BALANCE

"This was my first time at IMCAS, and I think that the **balance between plastic surgery, dermatology and aesthetics** was brilliant."

*Sumaya Mahon Azevedo
Dermatologist, Brazil*

DEVELOPMENTS

"A useful event to get an overview of the aesthetic medicine industry and to **keep abreast of the ongoing developments** in this field."

*Gary Kandela,
MD, Norway*

EXPECTATIONS

"I was very impressed with the variety and diversity of the workshops and lectures. **IMCAS overshot my expectations**, I will definitely come back next year."

*Dina Gomaa,
Dermatologist, Oman*

FUTURE

"The IMCAS conference in Paris is **my main source of new information about future trends** in aesthetic medicine. It is also important as a meeting platform to contact colleagues."

*Frank Muggenthaler,
Facial plastic surgeon, Germany*

INTERNATIONAL

"IMCAS is the best congress to attend to learn about aesthetic procedures from a basic to an advanced level, and to **be updated with new techniques in aesthetic procedures worldwide**."

*Mona Elfangary,
Cosmetic surgeon, Egypt*



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KNOWLEDGE

"IMCAS Annual World Congress 2015 was very well organized, with the **best standards for transmitting knowledge** about cosmetic dermatology and aesthetic surgery."

*Alexandra Bucheli,
Dermatologist, Ecuador*

MODEL

"A very good update on the most interesting topics with very experienced moderators conducting discussions in an honest way. **A model to be followed.**"

*Henrique Cintra,
Plastic surgeon, Brazil*

NOVELTIES

"IMCAS is always a real pleasure to attend as the **latest novelties** in both plastic surgery and aesthetic treatments are available."

*Jozef Doornaert,
Plastic surgeon, Belgium*

OUTSTANDING

"Interesting, exciting meeting and a real **outstanding world-class faculty**"

*Matteo Tretti Clementoni,
Plastic surgeon, Italy*

PRICELESS

"It was an exceptional experience, which brought together an international group of competent professional physicians who were able to relay **priceless information**, experience and knowledge to their audience."

*Nancy Galan,
Facial plastic surgeon, Italy*

REWARDING

"This was my first experience at IMCAS and **it has been very rewarding to know and share the latest advances in aesthetic medicine with colleagues.**"

*Eva Maria Bautista Camara Salvador,
Cosmetic surgeon, Spain*

SPECIALTIES

"IMCAS is always getting better and better. I am glad to see that it has **extended interest to other specialties** and has given really great chances to include all of this under one giant umbrella."

*Alexandros Bader,
Gynecologist, Greece*

TOPICS

"I have attended more than fifty congresses in the last seven years and this gave me one of the **most prominent impressions regarding the topics covered.**"

*Kristina Davidovic,
Plastic surgeon, Serbia*

VISION

"**A vision and standard** for all medical courses throughout the world to aspire to become."

*Steven Dayan,
Facial plastic surgeon, USA*

YEARLY

"**It is a meeting that I look forward to attending yearly.** It is always great to see the multiple approaches of treatment and there is always a useful take-home message."

*Micheline Maamari Chalouhi,
Dermatologist, Lebanon*

Comments taken from participant evaluations of IMCAS Annual World Congress 2015

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What are the newest techniques and procedures in non-invasive body shaping?

When it comes to non-invasive body shaping, the question that is always asked is how well do these treatments actually work? The gold standard has always been, and in my opinion, remains liposuction, but there are three products that certainly show promise when it comes to getting rid of unwanted fat.

The first of these products is Kybella, which has recently received FDA approval for treating submental fat. The active ingredient in this product is deoxycholic acid which works by killing fat cells, which is obviously a huge selling point for a product used in body shaping. However, this injectable is slightly inflammatory and also needs to be repeated multiple times in order to get the best results. Furthermore, since it kills cells, it can be risky to use if there is not much fat present because you do not want it getting into the muscles or skin.

Another injectable which is currently in Phase 3 trials in the USA is LIPO-202, which is being studied for different indications and which works in a completely different way. This product is used for injectable body contouring for fat in the abdomen and the flanks and rather than killing fat, the active ingredient, salmeterol xinafoate, appears to block $\beta 2$ receptors. In this way it changes the physiology of the fat cells so that they shrink. The product also covers well, meaning that twenty injections can be used to treat the entire abdomen (Kybella often requires more than twenty injections to treat submental fat). In trials so far, this product has proved to produce very similar adverse events to placebo and doesn't cause much inflammation. Moreover, LIPO-202 appears to be appropriate for use in thinner patients who do not necessarily have a lot of fat. However, questions remain regarding how long it lasts and how many injections are needed for optimal outcomes. So we are awaiting the outcome of the Phase 3 trial with interest.

A final injectable treatment that is common in Europe but that is not approved in the USA, is mesotherapy. In particular, there is one product called Mesotherapy X50 which is a cocktail of different peptides which works by making fat cells get rid of fat and stopping them from dividing.



LIPOLYSIS

Dr Michael KANE,
Plastic Surgeon, USA

*Key speaker
within session 66
dedicated to lipolysis*

Furthermore, this product seems to have some efficacy on the skin so it could potentially be used in repairing thin, excess skin. However, as with LIPO-202, this is a treatment that is not approved in the USA.

And how about the use of devices for non-invasive body shaping?

Devices are also effective for removing unwanted body fat. For many years, devices did not have much efficacy but recently that has changed and now there are a number of good devices out there, although they are limited in terms of the amount of fat that they can remove. The great thing about fat cells is that they can be killed in many different ways: with heat, with cold, with injections.... Muscle and skin cells cannot be killed so easily so cryolipolysis, for example, does not harm the surrounding tissues. However, these devices, whether they use heat or cold to kill cells, need more fat than the injectable treatments to be effective.

What are the limitations of non-invasive body shaping in comparison to traditional body contouring techniques?

These non-invasive procedures can replace small volume liposuction. However, like I said before, liposuction is still the gold standard in terms of fat removal, especially for large volumes of fat. None of the approved products that I have described would be able to get rid of the 1000 CC or more of fat that a typical liposuction procedure would remove, but they certainly do treat smaller volumes well and safely.

Finally, what do you think has led to the increase in popularity of these non-invasive procedures?

Liposuction is still a popular option, but people want results without surgery and without downtime and the market responds to what people want. This is why there has been such an increase in non-invasive devices and treatments in the last few years. With all of the options available, it can be difficult for a doctor to choose what is the best treatment or procedure to use for a patient, but this prevalence of options is not a negative thing, in fact I think that it is a positive thing for both doctors and patients.



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The Venue

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Conveniently located at the heart of the French Capital, the Palais des Congrès is a reputable business, convention and exhibition center located over three floors, offering a large exhibition space and a diversity of configurations. It is the perfect location from which to enjoy the conference in itself and also the sights and marvels of this genuinely unique city.

For details on how to get there visit:

www.imcas.com/en/attend/imcas-world-congress-2016/plan-your-imcas#venue

Official Conference Languages and

Simultaneous Translations

ENGLISH is the official congress language.

English / French / Russian / Chinese translations will be provided in selected rooms through headphones available in exchange of guarantee at the Audio Center located on level 2.

Insurance

Neither IMCAS Secretariat nor the Palais des Congrès accepts any liability for damages and/or losses of any kind which may be incurred by congress participants or by any persons accompanying them, during both the official conferences and social program.

Attendees may participate in all events at their own risk. Attendees are advised to take out insurance against loss, accidents or damages that could be incurred during the Congress. Verbal agreements will not be binding unless they are confirmed in writing.



Recording Policy

Recording (Photographic, Video and Audio) of the sessions of IMCAS congresses is STRICTLY PROHIBITED. Violators will be banned from future meetings and their equipment will be confiscated.

Nominal Badges

IMCAS strictly complies with the criteria required for CME accreditation. That is why the access to the conferences is subject to a number of strict rules, aiming to guarantee the scientific independence of the conferences, and to preserve it from any commercial interest or influence. A precise Badge Policy has been implemented, specifying the rules related to the admittance to the different areas of IMCAS conferences.

IMCAS Badge Policy is mandatory for all the participants. Its violation authorizes IMCAS Staff to take measures, and may lead to the withdrawal of the badge and the prohibition of access to the conference area. According to each participant's status (delegate, faculty, exhibitor, etc...), a corresponding barcoded badge is issued.

Badge Categories

IMCAS welcomes all professionals dealing with the world of aesthetics: doctors and all related professional bodies. Access to the Exhibition Hall is available for all badge types. Access to the Conference Rooms is dependant upon whether one holds a physician, a non-physician, or a corporate professional badge.

Register online at:

<http://www.imcas.com/en/registration/imcas-world-congress-2016>

Fees for a full delegate registration include:

- all conference sessions during the 4 days (excluding Teaching Courses)
 - access to the exhibit area including lunches and coffee breaks
 - networking cocktail
 - complete program book and USB key containing all conference details
- Companies and participants may copy materials for their personal use but further copy for sale or for any other commercial purpose is prohibited without prior permission of IMCAS.

Optional Teaching Courses

IMCAS Congresses offer their attendees the possibility to register for optional teaching courses, providing an opportunity for in-depth exposure to specific techniques and topics. These special courses require additional fees. Given the limited number of seats, please, register early before your course selections sell out! Find out more at www.imcas.com

Learning Spots

A number of dedicated areas are available of level 2 and 3 of the conference venue and are dedicated to provide additional learning and access to scientific journals.

E-learning Station

Scientific lectures in electronic format (E-PAPERS) can be viewed here, offering the possibility to send personalized emails to the authors and exchange ideas. Computers are available at the e-learning station allowing participants to browse the web and submit their evaluation.

Journal Corner

The purpose of the journal corner is to provide each delegate with free access to a few scientific journals edited by medical learned societies. Each journal partner has been chosen by the IMCAS Scientific Board for its scientific quality.

IMCAS Daily Journal

The IMCAS Daily Journal is a 4 page journal distributed every morning during the congress. Printed overnight, each edition is packed with fascinating scientific articles along with tweets and photos from the preceding day. Be sure to pick up your copy every morning!

Scientific Poster Session

Posters will be displayed in a dedicated area of the conference venue and will be accessible to attendees at any time for the duration of the congress period. The poster session will be held on Saturday, January 30 at lunch time (12.30 pm) allowing for contributors to present their work and for attendees to be able to meet the authors.

Accommodation, Transportation and Tours

IMCAS partners with a number of selected hotels in Paris and has the pleasure of offering its attendees the possibility to book at special negotiated rates. Our official travel agency partner is at your service to help you organise your the details of your stay in Paris. Further details are available on our dedicated Accommodation page.

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Visa and Entry Requirements

All foreigners require a visa to enter France except for some countries. For more information, Please contact the French Embassy or Consulate closest to your place of residence.

Local Information

Paris is city of lights, culture, fashion and gastronomy and maintains its longstanding reputation as a "chic" cosmopolitan capital city. Characterized by a continental climate, winters are moderate with an average temperature of 5°C/41°F during the months of January and February. Its world renowned attractions and historical sites and monuments are not to be missed!

The local time zone is UTC/GMT +1 hour

The local voltage is 220-240 volts with two-pin power plugs.

The local currency is Euros (EUR). Current exchange rates (as of 1 december 2015) is 1 Euro = 1,09 US dollars (USD)

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CHAMPERRET CHAMPS ELYSEES HOTEL	3	12 min	/	170	185	Inclusive
NEUILLY PARK HOTEL	3	6 min	STANDARD	137	147	Inclusive
MAGELLAN HOTEL	3	13 min	/	136	166	Inclusive
FERTEL ETOILE HOTEL	3	10 min	/	128	156	Inclusive
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MEDIAN HOTEL	3	30 min	/	85	95	Inclusive

* These special rates are available for limited rooms with various hotels only when booking through ALLIANCE MEETING.
All reservations or changes must be directly made through the travel agency and NOT through the hotel or other intermediary.

GENERAL TERMS & CONDITIONS

- Hotel reservations and arrangements are the sole responsibility of delegates / exhibitors / visitors.
- In the event that your travel dates change after booking your accommodation, please notify Alliance Meeting immediately.
- Rates are valid only from January 27th to January 31st, 2016 and only if you make the reservation via the above mentioned agency.

GENERAL CANCELLATION / «NO SHOW» POLICY

- Until 22nd of January - no fees will be charged.
- If this deadline is passed, the hotel will charge the total amount corresponding to the number of night(s) cancelled.
- In the event of «no show», the FULL LENGTH OF STAY based on original reservation at the time of booking is levied.
- Any refund, if any, must be settled within 7 days after event closing.

SPECIFIC CANCELLATION / «NO SHOW» POLICY

- Until 19th of January - no fees will be charged for REGENT'S GARDEN and AC HOTEL PARIS PORTE MAILLOT.
- «LES JARDINS DE LA VILLA» - please contact Alliance Meeting to know the hotel details.

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PHYSICIAN (resident or fellow)	full	580 (early bird 480)	a. ID or passport > resident or fellow must be born after the year 1982 b. written certificate established by the Chief of Service of your University Department, clearly specifying your medical specialization Certificates established by private institutions will not be accepted	
PROFESSIONAL BODIES (non-physician, treating patients in a medical environment)	partial	580 (early bird 480)	> for a nurse: diploma > for medical office staff: salary payslip proving employment in a physician's office	
CORPORATE PROFESSIONALS (industry representative, corporate individuals, scientists, researchers)	partial	780 (early bird 680)	a. business card	
ACCOMPANYING PERSON (spouse only)	partial	580 (early bird 480)	a. ID or passport for both spouses	
MODULE PASSES > cosmeceuticals module on Friday from 8 AM to 6 PM (program page 22) > vulvovaginal module on Thursday (program on page 26)	partial	<input type="checkbox"/> Cosmeceuticals: 200 <input type="checkbox"/> Vulvovaginal: 200	> cosmeceuticals for self-employed beautician or aesthetician only a. referenced business registration document b. letterhead or a business card of the company > vulvovaginal for gynecologists only a. diploma from the Medical Board verifying the speciality	
TEACHING COURSES (TC) Registration as a delegate (chapter 1) is mandatory to register for teaching courses. You can choose up to 4 Teaching Courses. (check the program to avoid time conflicts)	option	<input type="checkbox"/> 1 TC: 120 <input type="checkbox"/> 2 TC: 180 <input type="checkbox"/> 3 TC: 240 <input type="checkbox"/> 4 TC: 300	Thursday <input type="checkbox"/> TC 1 - Laser & EBD Friday <input type="checkbox"/> TC 2 - Facelift <input type="checkbox"/> TC 3 - Breast surgery <input type="checkbox"/> TC 4 - Fillers Saturday <input type="checkbox"/> TC 5 - Hand rejuvenation <input type="checkbox"/> TC 6 - Combined treatments <input type="checkbox"/> TC 7 - Manage your web presence <input type="checkbox"/> TC 8 - Pigmentation	
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MEMBER PLUS PACKAGE Registration as a delegate (chapter 1) is mandatory to register as a member plus.	option	70	The attendee gets access to the exclusive Cafe Parisien at all times, which offers: complimentary wifi / complimentary hot and cold beverages, sweet and salty snacks / daily international newspapers / personal concierge service / seating & lounge area	
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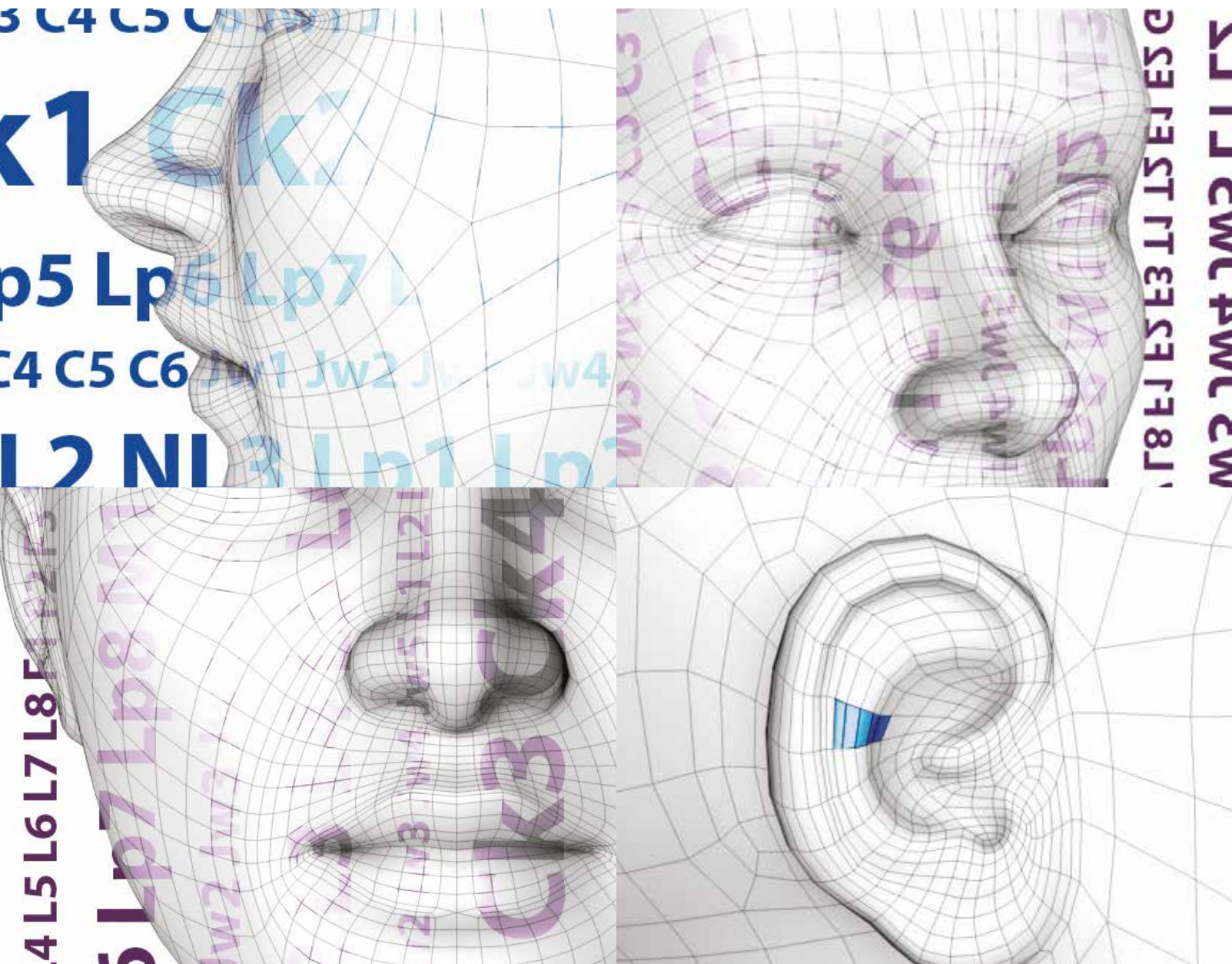
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