

A close-up portrait of a woman with dark, curly hair, looking directly at the camera with a slight smile. The background is a soft, out-of-focus light blue.

# Exhibitor Guide

IMCAS

International Master Course on Aging Science

2016 18<sup>th</sup> Annual  
World Congress  
28 ~ 31 JAN **PARIS**

# Exhibitor Guide



Exhibitor Guide  
PARIS 2016

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THURSDAY

	  ROOM 1 CADAVER & INJECTIONS & THREADS	 ROOM 2 PRACTICE MANAGEMENT	ROOM 3 FACE SURGERY	ROOM 4 SYMPOSIA	ROOM 5 GENITAL TREATMENTS & LASERS	ROOM 6 SYMPOSIA	ROOM 7 MEDICAL AFFAIRS & PRODUCT ANALYSIS	ROOM 8 MIDDLE EAST MASTERCLASS	
7 am	REGISTRATION OPENS								
9 am		Session 2 Business strategy: branding and planning		Session 13 Male treatments	Session 14 Genital treatments Surgery	Session 18 Advanced knowledge in hair restoration	Session 19 Medical affairs CME world review	Middle East Masterclass Patient & doctor communication	
10 am	Session 1 Cadaver workshop Injectables	Session 3 Growing beyond competition	Session 8 Simplifying rhinoplasty: all you need to know	Symposium 3	Session 15 Genital treatments Lights, lasers, RF	Symposium 10	Session 20 Digital learning tools: present & future	Middle East Masterclass Aging particularities	
11 am	Cadaver workshop Threads	Session 4 The Web: from chaos to clarity		Symposium 4	Session 16 Genital treatments Injectables, lipofilling	Symposium 11	Session 21 Safety of stem cell treatments	Middle East Masterclass Surface & structure: superficial area of the skin	
12 pm	LUNCH & IMCAS BEYOND								
1 pm		Session 5 Managing your reputation	Session 9 Controversies in augmentation rhinoplasty	Symposium 5	Session 17 Genital treatments Male	Symposium 12	Session 22 Product analysis: focus ultrasound	Middle East Masterclass Body shaping & tightening	
2 pm	Cadaver workshop Injectables	Session 6 Catching today's patient	Session 10 Facial bone reshaping	Symposium 6	TEACHING COURSE 1 Laser & EBD 	Symposium 13	Session 23 Product analysis: PRP	Middle East Masterclass Whitening	
3 pm		Session 7 Retention & patient management	Session 11 Fat compartments in facial rejuvenation	Symposium 7		Symposium 14	Session 24 Product analysis: non-HA biostimulator products	Middle East Masterclass Industry Tribune	
4 pm	COFFEE BREAK								
4.30 pm	Injectables	Symposium 1	Session 12 Tips to avoid psychological pitfalls in aesthetic procedures	Symposium 8	TEACHING COURSE 1 Laser & EBD 	Symposium 15	Session 25 Product analysis: HA fillers	Session 26 Peelings	
5.30 pm	Cadaver workshop Submental fat	Symposium 2		Symposium 9		Symposium 16			
6.30 pm	Cadaver workshop Vulvovaginal								
7.30 pm	NETWORKING COCKTAIL								

FRIDAY

	ROOM 1 INJECTABLES & INDUSTRY TRIBUNE	ROOM 2 COSMECEUTICALS ONE DAY COURSE	ROOM 3 MEDICAL & SURGICAL REJUVENATION	ROOM 4 LASER & EBD AND CHINA MASTERCLASS	ROOM 5 SYMPOSIA & LIVE DEMOS	ROOM 6 SYMPOSIA	ROOM 7 CLINICAL DERMATOLOGY	COURTYARD LEVEL 2
7 am	REGISTRATION OPENS							
8 am								
9 am	Session 27 Injectables: inflammatory complications	Cosmeceuticals Skin aging: basic and applied research	Session 31 Medical & surgical rejuvenation: the best of both Forehead & eyes	Session 35 Picosecond lasers: new indications	Session 40 Breast augmentation for beginners	Session 41 Alopecia for beginners	Session 42 Clinical dermatology: innovations	
10 am		Cosmeceuticals What's new since last year?		Session 36 Facial skin tightening: optimizing parameters	Symposium 19	Symposium 24	Session 43 Clinical dermatology: PDT	
10.30 am	COFFEE BREAK							
11.30 am	Symposium 17	Cosmeceuticals Ingredients and level of evidence	Session 32 Medical & surgical rejuvenation: the best of both Middle third	Session 37 Nd:Yag laser: an update	Symposium 20	Symposium 25	Session 44 Clinical dermatology: skin cancer	Industry Papers
12.30 pm	Symposium 18	Cosmeceuticals Probiotics, prebiotics, nutraceuticals, nutraceuticals		Session 38 Striae	Live demonstrations: lasers, lights, EBD & body shaping	Symposium 26	Session 45 Clinical dermatology: rosacea & acne	
1.30 pm	LUNCH & IMCAS BEYOND							
2.30 pm	Session 28 Injectables: vascular complications	Cosmeceuticals Connected beauty	Session 33 Medical & surgical rejuvenation: the best of both Lips & oval	Session 39 Laser & EBD: pigmentation	Live demonstrations: lasers, lights, EBD & body shaping	Symposium 27	Session 46 Clinical dermatology: psoriasis & eczema	Industry Papers
3.30 pm		Cosmeceuticals Delivery systems for cosmetic actives		China Masterclass		Symposium 28	Session 47 Clinical dermatology: drug delivery devices	
4 pm	COFFEE BREAK							
5 pm		Cosmeceuticals Live demonstrations	Session 34 Medical & surgical rejuvenation: the best of both - the neck		Symposium 21	Symposium 29	Session 48 Clinical dermatology: indication risks	
6 pm	Session 29 Industry Tribune	Cosmeceuticals debate What can we expect in the next 5 years?	TEACHING COURSE 2 Facelift	China Masterclass	Symposium 22	Symposium 30	TEACHING COURSE 4 Fillers	Industry Papers
7 pm		Session 30 Cadaver workshop: 1 day later	TEACHING COURSE 3 Breast surgery		Symposium 23	Symposium 31		



SATURDAY

	ROOM 1 SUSPENDING DEVICES & SYMPOSIA	ROOM 2 BREAST SURGERY & LIPOFILLING	ROOM 3 MINIMAL INVASIVE TREATMENTS	ROOM 4 LIVE DEMOS & INTERFACE	ROOM 5 BODY INTERFACE	ROOM 6 EASTERN EUROPE MASTERCLASS	ROOM 7 SYMPOSIA	COURTYARD LEVEL 2
7 am	REGISTRATION OPENS							
8 am								
9 am	Session 49 Suspending devices: history, evolution, future selection, technique, drawbacks	Session 52 Breast surgery: Managing the current challenges	Session 57 Morphotypes & cultural aspects	Session 63 Hyperhidrosis	Session 64 Combined treatments: arms	Eastern Europe Masterclass: Pigmentation & vascular disorders	Symposium 36	Video Papers Face Surgery
10 am		Session 53 - Roundtable			Session 65 Combined treatments: buttocks, thighs & legs	Eastern Europe Masterclass: Non-surgical treatments	Symposium 37	Video Papers Body Surgery
10.30 am	COFFEE BREAK							
11.30 am	Session 50 Suspending devices: addressing the body	Session 53 Round table industry vs doctors	Session 58 Orbit & temples	Live demonstrations: fillers, toxins, peeling, cosmeceuticals, threads & lipolytic treatments	Session 66 Lipolysis: from ice to heat (fundamentals & techniques)	Eastern Europe Masterclass: Surgical minimally invasive treatments	Symposium 38	Video Papers Injectables
12.30 pm	Session 51 Suspending devices: PDO, just a little help	Session 54 Breast surgery: implant replacement	Session 59 Mid face & nose			Eastern Europe Masterclass: Post-surgical rehab and device vigilance	Symposium 39	
1.30 pm	LUNCH, POSTER SESSION & IMCAS BEYOND							
2.30 pm	Symposium 32		Session 60 Masseter & square face	Live demonstrations: fillers, toxins, peeling, cosmeceuticals, threads & lipolytic treatments	Session 67 What's new in lipolysis?	Eastern Europe Masterclass: Facial EBD	Symposium 40	Video Papers Injectables
3.30 pm	Symposium 33	Session 55 Lipofilling & stem cells workshop	Session 61 Contour & submental area		Session 68 Male body contouring Part 1	Eastern Europe Masterclass: Market strategy & practice management	Symposium 41	Video Papers Lasers & EBD
4.30 pm	Symposium 34		Session 62 Neck & décolleté		Session 69 Male body contouring Part 2	Eastern Europe Masterclass: Industry Tribune	Symposium 42	
5 pm	COFFEE BREAK							
6.30 pm	Symposium 35	Session 56 Product analysis: lipofilling tools and techniques	TEACHING COURSE 5 Hand rejuvenation	TEACHING COURSE 6 Combined treatments	TEACHING COURSE 7 Practice management: the new digital & social era	TEACHING COURSE 8 Pigmentation	Symposium 43	Video Papers Clinical Dermatology
8.30 pm	LA NUIT DES IMCAS AWARDS - GALA DINNER							

SUNDAY

	ROOM 5 SURGERY & MEDICINE	ROOM 6 REGENERATIVE MEDICINE & NEW RESEARCH	ROOM 7 SURGERY & INTERFACE	ROOM 8 INJECTABLES
7.30 am	WELCOME			
8 am				
8.30 am	Session 70 Meet the experts: oculoplastic surgery	Session 74 Meet the experts: vulvovaginal lipofilling	Session 78 Meet the experts: liposuction & abdominoplasty	Session 83 Meet the experts: PRP & alopecia
9.30 am	Session 71 How to optimize the number of laser treatments over one day	Session 75 PRP & regenerative medicine	Session 79 Contributing lectures Face surgery	Session 84 Injectables Lips rejuvenation
10.30 am			Session 80 Contributing lectures Breast & body surgery	Session 85 Product analysis: toxins
11 am	COFFEE BREAK			
12 pm	Session 72 The best of surgery	Session 76 New technologies	Session 81 Contributing lectures Injectables & threads	Session 86 Product analysis: threads
1 pm	Session 73 The best of medicine	Session 77 Research & development	Session 82 Contributing lectures Lasers & care	Session 87 Home devices
	END OF IMCAS ANNUAL WORLD CONGRESS 2016			

● Access open to all types of badges

■ Sponsored sessions

□ Optional courses - please see registration form for admission fee!

🎬 Video support

🎧 Simultaneous translations available in selected rooms (see above)

🇷🇺 Russian

🇫🇷 French

🇨🇳 Chinese



	ITEMS - SPONSORSHIP	Area (check floormap)	Quantity available	Unit Price Euros C (VAT excluded)	Price per sqm	Number of sqm (to be filled in!)	Booth # 1st Choice (to be filled in!)	Booth # 2nd Choice (to be filled in!)	Subtotal Euros C (VAT excluded)
1: CHOOSE YOUR BOOTH FIRST	<b>BOOTH CATEGORIES</b>								
	<b>STANDARD BOOTHS</b> (no minimum investment required)								
	RAW SPACE	white	81	-	700				
	PRE-EQUIPPED	white		-	750				
	<b>ALL-INCLUSIVE BOOTHS</b> (no minimum investment required)								
	MOBILE (3 sqm)	violet	4	2 090	-				
	BOX (3 sqm)	burgandy	12	2 090	-		fully booked		
	WORLD SQUARE (7 sqm)	light blue	9	4 290	-				
	THE HUB (8-12 sqm)	light green	6	5 390	-		fully booked		
	CLINICAL DERM VILLAGE (10-12 sqm)	light green	7	5 390	-				
	COSMECEUTICAL VILLAGE (10-12 sqm)	light green	7	5 390	-		fully booked		
	HOSPITALITY SUITES (12 sqm)	light green	3	5 390	-				
	<b>BOOTH PACKAGES</b> (minimum investment required)								
	<b>CLASSIC</b> (8 400 € minimum)	turquoise	8	-	700		fully booked		
	<b>BRONZE</b> (16 000 € minimum)	brown	13	-	700		fully booked		
	<b>SILVER</b> (26 000 € minimum)	grey	16	-	750		fully booked		
	<b>GOLD</b> (37 000 € minimum)	yellow	8	-	750		fully booked		
	<b>PLATINUM</b> (47 000 € minimum)	red	7	-	825		fully booked		
	<b>EMERALD</b> (89 000 € minimum)	green	1	-	860		fully booked		
	<b>DIAMOND</b> (135 000 € minimum)	blue	1	-	860		fully booked		
Quantity (to be filled in)									
2: CHOOSE YOUR PRODUCTS NOW	<b>SPONSORED ACTIVITIES</b>								
	GUEST LECTURE*		20	600					
	SYMPOSIUM / LIVE DEMO VIDEO MASTER W/O EDITING*		unlimited	880					
	SYMPOSIUM VIDEO MASTER W EDITING*		unlimited	3 300					
	LIVE STREAMING (Basic package)*		unlimited	2 800					
	20-MIN LIVE DEMONSTRATION (lasers, lights, ebd)		8	3 400			fully booked		
	20-MIN LIVE DEMONSTRATION (fillers, peelings, cosmeceuticals)		14	3 400			fully booked		
	20-MIN LIVE DEMONSTRATION (threads)		8	3 400			fully booked		
	1-HOUR SYMPOSIUM (meeting room capacity 120/150 pax)		9	5 000			fully booked		
	1,5-HOUR SYMPOSIUM (meeting room capacity 120/150 pax)		1	6 000			fully booked		
	1-HOUR SYMPOSIUM (meeting room capacity 300/380 pax)		24	7 000		be quick!			
	1-HOUR SYMPOSIUM (meeting room capacity 500 pax+)		5	8 000			fully booked		
	1,5-HOUR SYMPOSIUM (meeting room capacity 500 pax+)		1	10 000			fully booked		
	TRAINING VILLAGE <b>New!</b>		3	5 000			fully booked		
	ADVISORY BOARD <b>New!</b>		5	10 000					
	<b>EDUCATIONAL GRANT ACTIVITIES</b>								
	BREAST SURGERY SESSIONS		4	4 000					
	COSMECEUTICALS - STATE OF ART - 1 DAY COURSE		6	6 000					
	ANATOMY WORKING LEAFLET		1	5 500					
	COSMECEUTICALS COURSE PROGRAM LEAFLET		1	5 500			fully booked		
	COSMECEUTICAL COURSE - DIGITAL EDITION		1	11 000			fully booked		
	LIPOFILLING & STEM CELLS WORKSHOP		5	11 000					
	LIPOFILLING & STEM CELLS WORKSHOP - DIGITAL EDITION		1	11 000					
	VULVOVAGINAL SESSIONS - DIGITAL EDITION		1	11 000			fully booked		
	LIVE ANATOMY ON CADAVER (AFTERNOON SESSION) Paris		10	11 000			fully booked		
	LIVE ANATOMY ON CADAVER (MORNING SESSION) Paris-Tokyo-Taipei <b>New!</b>		3	27 000					
	<b>PROGRAM ADVERTISING</b>								
	ADVERT IN IMCAS DAILY JOURNAL*		12	1 600					
	ADVERT IN CITY GUIDE "LIKE A PARISIAN" <b>New! *</b>		4	2 000			deadline over		
	ADVERT IN E-PROGRAM*		20	2 700					
	ADVERT IN ADVANCE PROGRAM (1/3 vertical)		10	4 900			deadline over		
	ADVERT IN ADVANCE PROGRAM (1/3 horizontal)		10	4 900			deadline over		
	ADVERT IN FINAL PROGRAM		unlimited	3 300			deadline over		
	ADVERT PACKAGE <b>New!</b> (e-program, advance program, final program)		20	9 000			deadline over		
	AD ON POCKET GUIDE <b>New!</b>		1	10 900			fully booked		
	<b>EMAIL BLASTS</b>								
	E-ANNOUNCEMENT PRE-CONGRESS*		20	1 700		be quick!	deadline over		
	E-ANNOUNCEMENT POST-CONGRESS <b>New! *</b>		10	1 700					
	IMCAS EDITORIAL NEWSLETTER		1	15 000					
	<b>DIGITAL MEDIA ADVERTISING</b>								
	E-LEARNING STATION*		10	1 100					
	TV COMMERCIAL*		20	1 700					
	WIFI HOTSPOT		1	3 300			fully booked		
	CELL PHONE CHARGING STATION		1	3 300			fully booked		
	ADVERT ON IMCAS OFFICIAL WEBSITE <b>New!</b>		5	3 300		be quick!			
	ADVERT ON IMCAS OFFICIAL FACEBOOK PAGE <b>New!</b>		5	3 300					
	DIGITAL MEDIA PACKAGE <b>New!</b> (e-learning, tv commercial, AD facebook)		5	5 500					
	<b>DELEGATE KITS</b>								
	NOTEPADS & PENS*		1	2 000			fully booked		
	WATER BOOTLES*		1	2 000			fully booked		
	ABSTRACT USB KEY		1	4 900			fully booked		
	ADVERT ON REGISTRATION BAR CODE LETTER <b>New!</b>		1	9 000			fully booked		
	ID BADGES & LANYARDS		1	11 000			fully booked		
	CONGRESS BAGS		1	11 000			fully booked		
	HOTEL ROOM DROP <b>New!</b>		1	12 000			fully booked		
	<b>SIGNAGE</b>								
	ADVERT ON ESCALATOR DOORS*		8	650			fully booked		
	LOGO ON INFO DESKS* <b>New!</b>		5	1 200			fully booked		
	DIRECTIONAL KIT*		10	1 200					
	FLOOR STICKERS*		10	1 200			fully booked		
	STAND-UP BANNER*		5	1 650			fully booked		
	ADVERT ON ESCALATOR WINDOWS		8	3 300			fully booked		
	WATER FOUNTAINS		1	6 500			fully booked		
	LOGO ON OUTDOOR BANNER ON THE PALAIS DES CONGRES		3	6 500					
	OUTDOOR BANNER ADVERT ON THE PALAIS DES CONGRES - sole sponsor		1	16 000			fully booked		

2: CHOOSE YOUR PRODUCTS NOW	ITEMS - SPONSORSHIP	Quantity available	Unit Price Euros € (VAT excluded)	Quantity (to be filled in)	Subtotal Euros € (VAT excluded)
	<b>EXPERIENCES</b>				
	PHOTO BOOTH	1	6 500	fully booked	
	SELFIE CORNER <b>New!</b>	1	7 500	fully booked	
	MASSAGE STATION <b>New!</b>	1	7 500		
	<b>EVENTS</b>				
	NETWORKING COCKTAIL	1	6 800		
	CLUB LOUNGE	2	9 900	fully booked	
	LE "CAFE PARISIEN"	2	9 900		
	FACULTY DINNER	2	9 900	fully booked	
	COFFEE & LUNCH STATIONS	4	10 900		
	GALA DINNER "LA NUIT DES IMCAS AWARDS"	5	11 000		
	VIP DINNER <b>New!</b>	1	20 000		
	<b>BADGE SCANNER</b>				
	LEAD RETRIEVAL BOOTH*	unlimited	300		
	LEAD RETRIEVAL BOOTH & SYMPOSIUM*	unlimited	600		
	<b>INSERTS</b>				
	INSERT IN CONGRESS BAGS*	unlimited	1 100		
	FLYERS IN DISPLAY RACK*	30	500	be quick!	
	<b>ADDITIONAL SERVICES</b>				
	MEETING ROOM	23	tba		
<b>TOTAL EXCL VAT in Euros (€)</b>					0 €
<b>VAT 20%</b>					
<b>TOTAL INCL VAT in Euros (€)</b>					

## SPONSORSHIP / EXHIBITOR CONTRACT FORM

COMPANY NAME			
CONTACT PERSON			
ADDRESS			
CITY		ZIP CODE	
COUNTRY		PHONE	
EMAIL		MOBILE	
WEBSITE		FAX	
YOUR EUROPEAN UNION VAT IDENTIFICATION NUMBER -> VALIDITY OF YOUR VAT NUMBER MUST BE CHECKED HERE: <a href="http://ec.europa.eu/taxation_customs/vies/vatResponse.html">http://ec.europa.eu/taxation_customs/vies/vatResponse.html</a>	COMPANY STAMP	SIGNATURE & DATE	
VAT NUMBER:			

## SELECT YOUR INDUSTRY CATEGORY

(write "1" in front of your primary product and "2" in front of the secondary one if applicable)

anti-aging products - cosmeceuticals	botulinum toxins
business services - softwares - hardwares	cryotherapy
drugs - medicine	EMR - EHR systems
fillers - resorbable implants	implants
lasers - lights - energy based devices	marketing - finance - market research
medical instruments - surgical instruments - equipments	PRP - regenerative medicine - stem cell banks
publications - journals	spa - beauty accessories - cosmetics
threads - suspending devices	trade associations - public institutions

## TERMS AND CONDITIONS

### 1- Booth reservation

Booth space will be assigned on a space available, first-come, first serve basis. Prime booth location varies upon (i) the total amount of financial contribution and (ii) the date the order is being placed. If the booth selected is not available, the next best option will be attributed at the discretion of the Organizer.

IMCAS reserves the right to modify the floorplan at any time. After assignment of space, Exhibitors agree to be relocated to other comparable space, if necessary, and this is under the judgement of the Organizer.

To maintain the variety of the exhibition area, each company is allowed to pre-reserve 1-unit unless one additional sponsorship is ordered at the same time. To be chosen within our product catalog (exclusive of products marked with \*). A company can order maximum 2 booths.

### 2- Terms and conditions

Please fill in, SIGN AND STAMP this Purchase Order and email it to our Secretariat, [industry@imcas.com](mailto:industry@imcas.com).

Upon reception by our Sales Department, invoice will be issued.

PAYMENT CONDITIONS: 50% upon reception of invoice - 50% before October 15, 2015. Booking after October 15, 2015: 100% upon reception of invoice.

### 3- Cancellation

Cancellation must be made in writing. For cancellation received before October 15, 2015: 50% of the total invoice charged.

Cancellation received after October 15, 2015: no refund.

### 4- Your payment

By bank transfer (see attached our bank data references)

By credit card (mastercard, visa or american express)

## IMCAS

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Web: [www.imcas.com](http://www.imcas.com)

# Level 3

Level 3 —

Level 2 —

To conference rooms  
5, 6, 7

LE CAFE PARISIEN  
sitting area  
coffee & lunch station

Conference room 8

STANDARD BOOTHS  
(no minimum investment required)

Standard booth (raw space or pre-equipped)

ALL-INCLUSIVE BOOTHS  
(no minimum investment required)

Mobile

BOOTHS STILL AVAILABLE

BOOTH  
CATEGORIES

- Coffee & lunch break
- Sitting area
- Booths with pillars



**CLUB LOUNGE & PREVIEW ROOM**  
(speakers only)

**HOSPITALITY SUITE**  
exhibition ●  
coffee & lunch station

**THE CLINICAL DERM VILLAGE**  
exhibition ●  
selfie corner  
coffee & lunch station

**THE WORLD SQUARE**  
exhibition  
photobooth

**ORANGE COURTYARD**  
(mezzanine)

**THE HUB**  
exhibition ●  
coffee & lunch station

**THE COSMECEUTICAL VILLAGE**  
exhibition ●  
coffee & lunch station

Level 2

ROOM 1

ROOM 4

ROOM 2

ROOM 3

**GREEN COURTYARD**

**BLUE COURTYARD**

## BOOTH CATEGORIES

- Coffee & lunch break
- E-learning station
- Photo / selfie booth
- Networking cocktail
- Poster area
- Sitting area
- Industry video stage
- Booths with pillars

**STANDARD BOOTHS**  
(no minimum investment required)

White area

**ALL-INCLUSIVE BOOTHS**  
(no minimum investment required)

- Mobile
- Box
- World square
- Village booths
  - Hub
  - Cosmeceutical
  - Clinical derm
  - Hospitality suite

**BOOTHS STILL AVAILABLE**

## KEY MOMENTS

## WEDNESDAY JANUARY 27

**7 am to 8 pm**

Booth set up (Level 2)

**10 pm to 12 am**

Booth set up (Level 3)

**2 pm to 8 pm**

Badge pick up (Welcome Area • Level 0)

## THURSDAY JANUARY 28

**7 am**

Registration begins

**9 am**Beginning of IMCAS World Congress 2016  
(conference & exhibition)**9 am to 4.00 pm**

Regional course: Middle East Masterclass (room 8)

**9 am to 6.30 pm**

Cadaver workshop (live - room 1)

**6:30 pm to 7:30 pm**

Networking cocktail

## FRIDAY JANUARY 29

**8 am to 7 pm**

Conference &amp; exhibition

**8 am to 6 pm**Anti-aging series:  
Cosmeceuticals state of art (room 2)**2.30 pm to 7 pm**

Regional course: China masterclass (room 5)

**4 pm to 7 pm**

World industry tribune 2016 (room 1)

**5 pm**

Teaching courses (optional)

## SATURDAY JANUARY 30

**8 am to 6.30 pm**

Conference &amp; exhibition

**8 am to 4.30 pm**Regional course:  
Eastern Europe masterclass (room 6)**12.30 pm to 1.30 pm**

Poster session

**1.30 pm to 4.30 pm**

Lipofilling workshop (room 2)

**5 pm to 6.30 pm**

Teaching courses (optional)

**6.30 pm to 1 am**

End of exhibition at Level 2 - booth dismantling

**8 pm**Gala dinner (optional)  
«La Nuit des IMCAS Awards»

## SUNDAY JANUARY 31

**8 am to 1 pm**

Conference &amp; exhibition (Level 3 only)

**1 pm**

End of IMCAS World Congress 2016

**1 pm to 7 pm**

End of exhibition at Level 3 - booth dismantling

## WELCOME

Dear Partners,

We are delighted to welcome you to Paris for the 18th edition of IMCAS Annual World Congress taking place from January 28 to 31, 2016.

IMCAS Annual World Congress is one of the most important congresses in the calendar year for thousands of plastic surgeons, dermatologists and other aesthetic practitioners from all over the world. Our Paris edition attracts more than 5 500 participants from 85 different countries, offering you the ideal opportunity to not only increase your brand visibility, but also to expand your network and to meet with the entire industry.

In this edition, the exhibition will kick-off on the very first day of the congress and will run for three entire days, giving you more time than ever before to show off your newest products and devices, meet new customers and build relationships with trusted clients.

In 2016, we are also offering you new ways to reach out to potential clients and to make your brand stand out from the crowd:

- Advertise on the confirmation letter received by every single delegate
- Build your own mini-program over three days in our Training Village
- Place your logo on our Information Desks for optimum exposure

Of course, all of your favorite sponsorship opportunities are also still available; from program advertising, digital media advertising and signage to delegate kits, sponsored sessions and granted activities.

We hope that you enjoy browsing this exhibitor guide to see all of our products and we look forward to seeing you and your company in Paris!

The IMCAS team

Follow us on  
Facebook and Twitter



Search 'IMCAS' on Facebook



twitter.com/imcascongress



Exhibitor Guide  
PARIS 2016

## CONTACT LIST

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Ms. Hélène GOYER

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Fax: +33 1 40 70 92 40

E-mail: industry@imcas.com

Website: www.imcas.com

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Tel.: +91 976 984 7787 (INDIA)

Tel.: +62 21 511 118 26

(INDONESIA - Andi Prakoso)

E-mail: industry@imcas.com

Website: www.imcas.com

### ACCOUNTING DEPARTMENT

#### IMCAS

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#### PALAIS DES CONGRES DE PARIS

Tel.: + 33 1 40 68 28 59

Fax.: + 33 1 53 30 36 98

Website: www.viparis.com

### OFFICIAL BOOTH CONSTRUCTOR

#### LINKS EVENT GROUP

Contact: Mrs. Elisabeth HERNANDEZ

Tel.: +33 1 80 84 49 04

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### OFFICIAL FREIGHT FORWARDER

#### GROUP ESI

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### IMCAS OFFICIAL LAND HANDLER

(HOTEL RESERVATION & MEETING ROOMS)

#### ALLIANCE MEETING

Contacts: Mr. Jérôme DELACROIX

Mr. Franck FRANCHITTO

Tel.: +33 1 71 33 10 60 / 1 71 33 10 63

Fax: +33 1 71 33 10 61

E-mail: jerome.delacroix@alliancemeeting.com

Website: www.alliancemeeting.com

### OFFICIAL CATERER

TO BE CONFIRMED

## GETTING TO KNOW US

### IMCAS MISSION STATEMENT

IMCAS is dedicated to providing the highest quality of teaching through the interface of aesthetic surgery and cosmetic dermatology.

Achieving this vision requires a dynamic organization whose mission embodies the following standards:

- Unification and fair representation of plastic surgery and dermatology
- Excellence in teaching all leading subjects on aging skin treatments
- Constant adherence to ethical conduct

### UNEQUALLED TRADITION OF PROFESSIONAL SUPPORT

IMCAS started in 1994, in Paris, France, as a congress dedicated to plastic surgeons and dermatologists.

Since its conception, IMCAS has sought to bridge the knowledge vacuum between plastic, reconstructive & aesthetic surgery and dermatology, thereby generating a synergetic and mutually reinforcing interface among these two fields.

### IMCAS TODAY

What began more than 18 years ago has now grown in terms of participation and renown.

As such, IMCAS has become one of the most important international courses dedicated to aging skin treatments.

Over the year, our congresses welcome around 10 000 participants, coming from as many as 85 countries worldwide.

HERE IS OUR  
2015/2016  
AGENDA



IMCAS World Congress  
PARIS JAN 29 to FEB 1  
Palais des Congrès de Paris



IMCAS Latin America  
CANCÚN JUL 1 to 3



IMCAS ASIA  
TAIPEI JUL 29 to 31



IMCAS India  
GOA NOV 20 to 22  
Radisson Blu Resort Goa



IMCAS China  
SHANGHAI APRIL  
Kerry Pudong Hotel  
& Convention Center

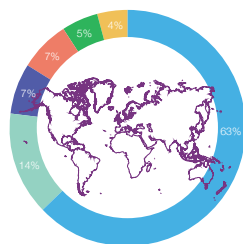




# IMCAS POPULATION

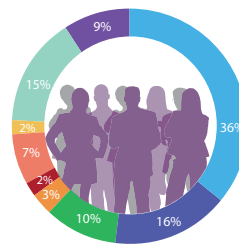
IMCAS Annual World Congress (Source: IMCAS Annual World Congress 2015 in Paris)

## ► GEOGRAPHICAL



Europe  
Middle East  
North-America  
Africa & Oceania  
Asia  
Latin America

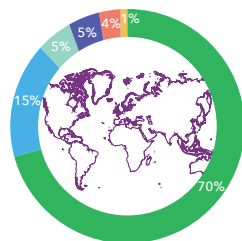
## ► SPECIALTY



Dermatologists  
Plastic Surgeons  
Cosmetic Surgeons  
MD  
Facial Plastic Surgeons  
Other Medical Specialties  
Nurses & Medical Staff  
Industry  
Other

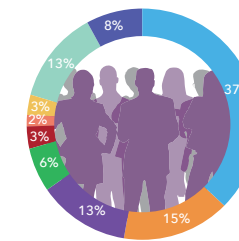
IMCAS ASIA (Source: IMCAS ASIA 2014 in Hong Kong)

## ► GEOGRAPHICAL



Asia  
Europe  
Middle-East  
North-America  
Oceania  
South -America & Africa

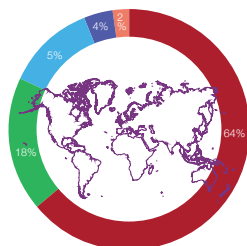
## ► SPECIALTY



Dermatologists  
Plastic Surgeons  
MD  
Cosmetic Surgeons  
Facial Plastic Surgeons  
Other Medical Specialties  
Nurses & Medical Staff  
Industry  
Other

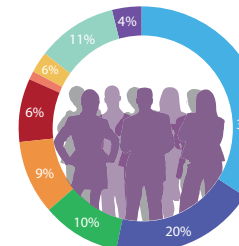
IMCAS China (Source: IMCAS China 2015 in Shanghai)

## ► GEOGRAPHICAL



China  
Asia (except China)  
Europe  
America  
Oceania & Africa

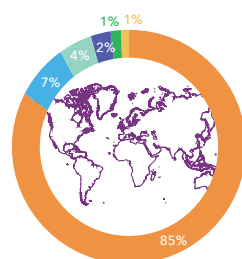
## ► SPECIALTY



Dermatologists  
Plastic Surgeons  
Cosmetic Surgeons  
MD  
Facial Plastic Surgeons  
Other Medical Specialties  
Nurses & Medical Staff  
Industry  
Other

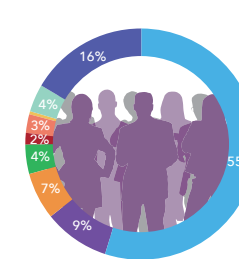
IMCAS India (Source: IMCAS India 2014 in Goa)

## ► GEOGRAPHICAL



India  
Europe  
Middle-East  
North-America  
Asia  
Africa & Oceania

## ► SPECIALTY



Dermatologists  
Plastic Surgeons  
MD  
Cosmetic Surgeons  
Facial Plastic Surgeons  
Other Medical Specialties  
Nurses & Medical Staff  
Industry  
Other

## IMCAS EXHIBITOR AND SPONSOR LIST

To get a clear view of which companies have already attended IMCAS conferences in the past and are now our faithful partners worldwide, do not hesitate to connect yourself to our website.

SNAP A PHOTO OF THIS TAG WITH YOUR SMARTPHONE  
AND BE IMMEDIATELY CONNECTED WITH OUR IMCAS EXHIBITOR  
AND SPONSOR LIST, UPDATED AFTER EACH CONGRESS.



## ABOUT THE VENUE

### ABOUT PARIS

Paris, the capital of France, the city of romance, refinement and art has naturally become the home of the very first IMCAS conferences. While attending the IMCAS World Congress, take advantage of visiting this very unique city!

Begin with a coffee expresso and a croissant on the avenue des Champs-Élysées. Then take a gentle stroll down to the Eiffel Tower along the avenue Marceau, passing the famous flame of the Pont de l'Alma. From the top of the Eiffel Tower, you will be treated to an unrestricted view over the French capital. Paris city also offers you beautiful walks in its parks and gardens. Something new is offered around every corner. Take a break with the painters of the beautiful district of Montmartre. You will also be able to do your shopping in the biggest shops like Les Galeries Lafayette or Le Printemps. Afterwards it might be time for a lunch break in a typical French restaurant on the rue de Rivoli. If you still have eyes to admire, furrow the corridors of the Louvre museum. Benefit finally from the exceptional panorama that the Sacre-Coeur and the Montparnasse Tower are offering to you and learn everything about perspectives defined by Haussmann. Discover Paris from a boat trip on the Seine River or walk along the quays and look at the show at nightfall: Paris city and its thousand lights, with the majesty of Notre-Dame and the beauty of the Eiffel Tower.

### ABOUT THE PALAIS DES CONGRES

Located in the heart of Paris, our venue, the Palais des Congrès, is the centre of business activity of the French capital. Distributed over three levels, the exhibition space and conference rooms offer a great diversity of possible configurations.

LE PALAIS DES CONGRÈS DE PARIS  
2 PLACE DE LA PORTE MAILLOT, 75017 PARIS - FRANCE

## GETTING THERE

### Bus:

Lines 82, 73, 43, 244, PC1, PC2, PC3.

### Metro:

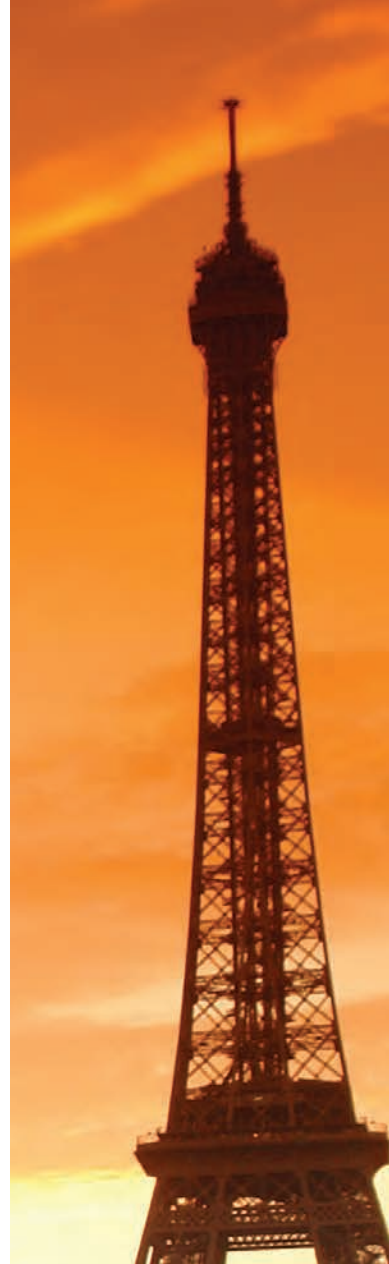
Line 1 (La Défense – Château de Vincennes), station Porte Maillot – Palais des Congrès

### RER suburban trains:

Line C, station Neuilly – Porte Maillot – Palais des Congrès

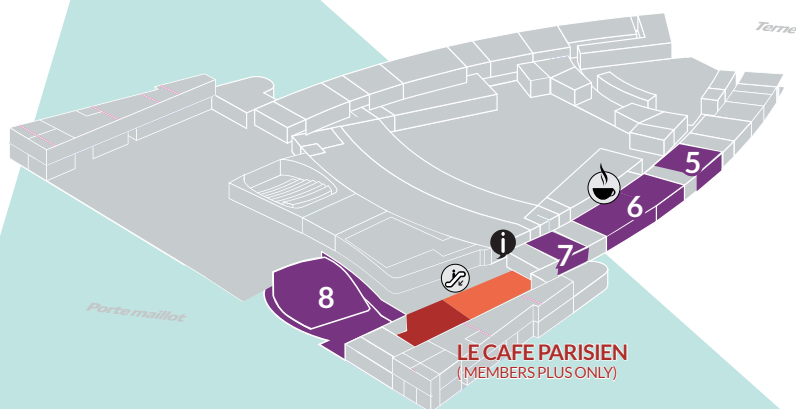
### Car:

- Inner Loop of the Paris ring road (Périphérique intérieur): Porte Maillot exit
- Outer Loop of the Paris ring road (Périphérique extérieur): Porte des Ternes exit
- Underground parking (almost 1 700 places) with direct access to the Palais des Congrès





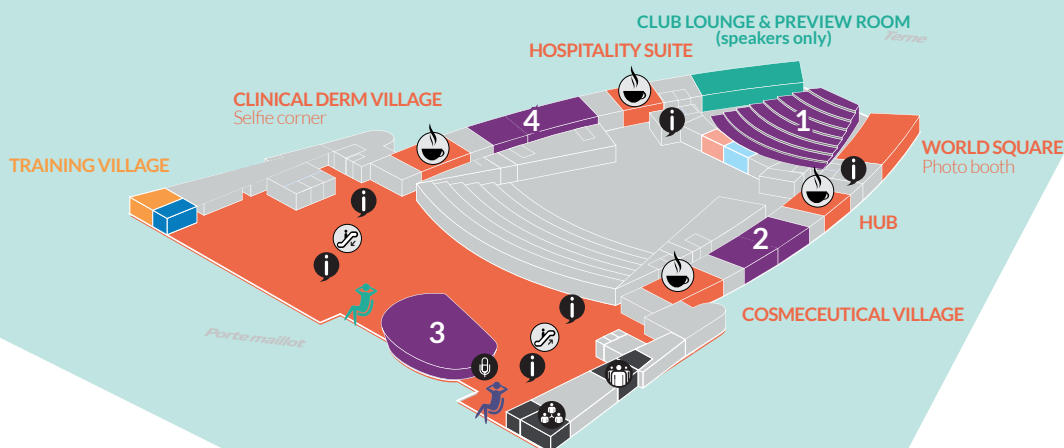
Level  
3



Level  
2.5  
MEZZANINE



Level  
2



Level  
0

- ▶ WELCOME AREA
- ▶ BADGE PICK-UP



CONFERENCE ROOMS

EXHIBITION



CLOAKROOM

TRANSLATION HEADPHONES

STORAGE ROOM  
(exhibitors only)ORANGE COURTYARD  
Massage station  
Working area (WIFI)  
Professional journal desk

GREEN COURTYARD

BLUE COURTYARD



COFFEE / LUNCH

INFO DESK

INDUSTRY PAPER STAGE



IMCAS CONTROL ROOM

STAFF ROOM





## CONFERENCE ADMISSION - DELEGATE BADGES

Admission is by badge only. An adult must accompany children under the age of 16.

IMCAS strictly complies with the criteria required for CME accreditation. This is why access to the conferences is subject to a number of strict rules, aiming to guarantee the scientific independence of the conferences, and to preserve them from any commercial interest or influence. A precise Badge Policy has been implemented, specifying the rules related to the admittance to the different areas of IMCAS conferences.

IMCAS Badge Policy is mandatory for all the participants. Its violation will authorize IMCAS Staff to take measures in order to restore the order, and may lead to the withdrawal of the badge and the prohibition of access to the conference area. According to each participant's status (delegate, faculty, exhibitor, etc...), a corresponding bar-coded badge is issued.

Fees for Delegate registration include:

- all conference sessions
- access to the exhibit area including coffee and lunch breaks
- access to the Networking Cocktail
- USB key with abstracts and course handouts, as well as the Program Book

Price in EUROS	Before December 16, 2015	After December 16, 2015
Delegate fees	680 €	780 €
Professional bodies/ accompanying person fees	480 €	580 €
1 Optional Teaching Course	120 €	120 €
2 Optional Teaching Courses	180 €	180 €
3 Optional Teaching Courses	240 €	240 €
IMCAS Academy	50 €	100 €
Gala Dinner	200 €	200 €

## CONFERENCE ADMISSION - EXHIBITOR BADGES

### 1. BADGES INCLUDED WITHIN YOUR PACKAGE

Within your exhibitor package and depending on the amount of your investment, a precise number of exhibitor badges is included.

Sponsorship levels	Investment EUROS	Included badges
Sponsor	under 8 400 €	3 badges
Classic	over 8 400 €	4 badges
Bronze	over 16 000 €	5 badges
Silver	over 26 000 €	7 badges
Gold	over 37 000 €	9 badges
Platinum	over 47 000 €	11 badges
Emerald	over 89 000 €	15 badges
Diamond	over 135 000 €	20 badges

Note that the number of badges has been carefully studied to match each exhibitor's needs at their best. The exhibiting company is not entitled to exchange or be reimbursed, should it use fewer badges than the number allowed.

### 2. WHO IS ENTITLED?

The exhibitor badges will be issued for exhibiting company members only. EXHIBITOR badges are provided under two possible categories only:

#### CATEGORY 1

- the person attending is a registered member of the EXHIBITING COMPANY staff on site

- ▶ 1 required document: company business card

#### CATEGORY 2

- the person attending is a registered member of a licenced DISTRIBUTOR of the exhibiting company on site

- ▶ 2 required documents: company business card & partnership certificate

If you do NOT belong to one of those two categories, please register using the online registration (<http://www.imcas.com/en/registration/imcas-world-congress-2016>)

### 3. WHAT DOES IT GIVE ACCESS TO?

Please note the importance of wearing the badges. No one will be allowed admission to the exhibition area without a badge.

Fees for exhibitor badge registration include:

- admission to all sponsored sessions and symposia (all sessions with a black dot in the program are accessible; precise badge access is clearly defined through our badge policy)
- access to exhibit area

**Nota: each exhibiting company will receive 2 congress bags with scientific materials.**

### 4. HOW TO ORDER ADDITIONAL EXHIBITOR BADGES?

Price in EUROS	Before December 16, 2015	After December 16, 2015
Badge fees	110 €	110 €

- REGISTER ONLINE through your company account on [imcas.com](http://www.imcas.com)

**Nota: our online REGISTRATION PROCESS is opened until Monday, January 25, 2016 11:59 pm (GMT time).**

- or REGISTER ON SITE beginning Wednesday January 27, 2016- 5 pm (local time).

We strongly advise you to register using the ONLINE process in advance to avoid waiting upon your arrival!

## GROUP REGISTRATION

The more delegates and exhibitors your company registers, the higher the discount rate that applies:

Number of ordered delegate / doctor badges	applicable discount	Number of ordered exhibitor badges	applicable discount
over 15 badges	5%	over 15 badges	5%
over 25 badges	8%	over 25 badge	8%
over 50 badges	10%	over 35 badges	10%
over 100 badges	13%	over 45 badges	13%
over 150 badges	20%	over 60 badges	20%

**Nota: GROUP REGISTRATION is open until Friday, January 8, 2016 11:59 pm (GMT time).**

## SPONSORSHIP LEVELS

Your level of sponsorship is based on your total investment (from our product catalogue):

CLASSIC	BRONZE	SILVER	GOLD	PLATINUM	EMERALD	DIAMOND
over 8 400 €	over 16 000 €	over 26 000 €	over 37 000 €	over 47 000 €	over 89 000 €	over 135 000 €



## OFFICIAL CONFERENCE LANGUAGE

English is the official congress language.

Simultaneous translation is provided during two sessions:

- ENGLISH / CHINESE simultaneous translation - Chinese Masterclass - Friday - Room 4
- ENGLISH / RUSSIAN simultaneous translations - Eastern Europe Masterclass - Saturday - Room 6
- Headphones are available at the Audio Center in exchange of a guarantee: passport, credit card or 300 EUROS in cash. The item(s) will be returned to you as soon as you return the headphones.

## NETWORKING COCKTAIL

Come and join us for the Networking Cocktail!

Scheduled on **Thursday, January 28 from 6:30 pm to 7:30 pm**. Open to all attendees (exhibitors and delegates).

## COFFEE & LUNCH BREAKS

- Thursday: lunch at 12 pm - coffee break at 4 pm
- Friday: coffee breaks at 10 am & 3.30 pm - lunch at 12.30 pm
- Saturday: coffee breaks at 10 am & 4.30 pm - lunch at 12.30 pm
- Sunday: coffee break at 10.30 am

Coffee and lunch breaks are served on site to allow our delegates to maximize visiting the exhibition hall. Complimentary food and beverages are provided to Delegate and Faculty badge types only.

## FINAL PROGRAM BOOK & ABSTRACTS

With regard to abstracts accepted by the Scientific Committee, they are all published in the free IMCAS Annual World Congress 2016 Program Book distributed onsite to all the attendees and also available at [imcas.com](http://imcas.com).

A USB key containing the abstracts may also be published and placed inside the congress bags.

Companies and participants may copy material for their personal use; however further copy for sale or for any other commercial purpose is prohibited without prior permission of IMCAS.

## IMCAS E-LEARNING EXPERIENCE

Discover onsite the two locations dedicated to enhance the E-learning experience of all the attendees.

- IMCAS booth: do you know that you can send messages to IMCAS speakers or watch live demonstrations from IMCAS previous editions on [imcas.com](http://imcas.com)? Visit the IMCAS booth to become acquainted with all IMCAS website features and be able to fully benefit from what it has to offer to you. IMCAS will no longer hide secrets from you.
- IMCAS e-learning station: besides allowing participants to submit their evaluation and browse the web during the whole congress period, the e-learning station contributes to complete the learning experience by providing additional content to classical scientific sessions.
- E-papers provide an opportunity for in-depth information exchange. They will be available for consultation on the e-learning station and will stay accessible to all attendees at any time during the entire conference period.
- Video papers from previous congresses will be available online to give the opportunity to attendees to review or watch for the first time these presentations.

## JOURNAL CORNER & SCIENTIFIC POSTER SESSION

Even if the future of scientific teaching tends to become more and more digital, IMCAS continues to promote the « classic ways » in order to disseminate knowledge thanks to paper-based formats:

- The purpose of the journal corner is to provide each delegate with a free access to a few scientific journals edited by medical learned societies. Each journal partner has been chosen by the IMCAS Scientific Board for its scientific quality.
- Posters will be displayed during the entire conference period and will stay accessible to all attendees at any time (meeting point being the Welcome Desk).

The POSTER session allowing the attendees to meet the poster contributors is held on **Saturday, January 30 at lunchtime (from 12.30 pm to 1.30 pm)**.

## ACCOMMODATION

IMCAS has the pleasure of offering its attendees special negotiated prices at various wonderful hotels in Paris. Our official travel agency partner will be pleased to help you organize your accommodation during your stay in Paris. Please contact them directly.

## TRANSPORTATIONS AND TOURS

Our official travel agency will be pleased to assist all participants for transportation and tour needs. Please contact them directly.

## VISA & ENTRY REQUIREMENTS

Most visitors from outside of the EU require a visa to enter France.

Please contact the French Embassy or Consulate closest to your residence to find out specific conditions which may apply to your country of nationality.

## TIME DIFFERENCE

France time is GMT plus 1 hour.

## ELECTRICAL STANDARDS

Local voltage: 220-240 volts AC, 50 cycles per second. Power plugs used in France are the two-pin plugs.

## CURRENCY AND EXCHANGE

Local currency: Euro (EUR) and Cents.

Current exchange rate (as of June 2015) -> 1 euro = 1,13 US Dollar

Banking hours: Monday to Friday: 9 am to 5 pm, Saturday 9 am to 1 pm.

## CLIMATE

France is a large country extending over a wide field of latitude, therefore the climate differs according to region. In southern France the climate is Mediterranean, characterised by hot, dry summers and mild, wet winters. During winter and spring, the southern regions of the Cote d'Azur, Provence and the Rhone valley experience strong winds called «le Mistral». In the north, where the capital city Paris is situated, France has a temperate climate, which means warm summers, cold winters (around 3°C/37°F in Paris) and rainfall spread throughout the year. Along the west coast the weather is generally milder, and summer days can be very hot.

## "FORCE MAJEURE"

The Organizers reserve the right to modify dates, time schedules, floor plans and programs caused by « Force Majeure ».

" Force Majeure " is defined as incidents beyond anyone's control, extenuating circumstances out of the control of the Organizers (such as but not limited to general strikes, invasions, hostilities, war, rioting or similar situations which prevent performance of the contract) or acts-of-God (such as but not limited to epidemics, floods, volcanic eruption, earthquakes or other convulsions of nature and other acts). In that case, the application remains binding.

In the case of event cancellation caused by, or resulting from, directly or indirectly " Force Majeure ", the Organizers will notify the Exhibitor. The contract between the IMCAS and the Exhibitor shall automatically terminate, and IMCAS may retain as liquidated damages any and all fees paid by the Exhibitor.

## IMCAS NON COMPETITION POLICY

1. A firm or a laboratory exhibiting at IMCAS, except with prior approval from IMCAS Secretariat, cannot organize any seminars or workshops, involving delegates (registered doctors, nurses, etc.) during the:

- preceding 24 hours
- entire duration of the congress
- following 24 hours

2. Consequently, a meeting room can be rented for internal corporate meetings only. Please be reminded that IMCAS has the right to refuse any rental that does not comply with the above-mentioned requirement.

## LIABILITY

The Organizer shall not be liable to the Exhibitor or to any other person for:

- loss of life
- injury to person
- loss or damage to property or goods

## INSURANCE

Exhibitors are advised to be fully insured by their own insurance policy including, but not limited to, risks to their property and goods, public liability, and loss or damage caused by circumstantial reasons such as fire, water, theft, and accidents. Exhibitors shall insure against, indemnify and hold the Organizer harmless with respect to all costs, claims, demands and expenses to which the Organizer may in any way be subjected as a result of any loss to the public or any persons present at the event, caused as a result of any act of the default of the Exhibitors and their affiliates, agents and contractors.

## COMPLIANCE WITH FRENCH LEGISLATION

### 1. EXHIBITING?

What about displaying your product(s) during the exhibition?

Exhibitors must ensure that their products displayed, exposed or utilized during the event are legally approved under the law of France.

You have therefore the following choices:

- either exhibit products that are already registered in France, the aim being that the registered doctors can buy the product in France afterwards through a registered distributor
- or present studies of the product to be soon registered. In that case, the product by itself will not be available in « real » but only through brochures or flyers.

### 2. SELLING?

What about selling your product(s) during the exhibition?

Any purchase made by the attendee should be done in exchange of a registered invoice, meaning that your company must be legally registered in France. If this is not the case, a local distributor is the solution.

### 3. DEMONSTRATING?

What about performing a live demonstration using your product or device?

**Option 1 • you company can demonstrate during a symposium, a workshop or a live demonstration given the following criteria:**

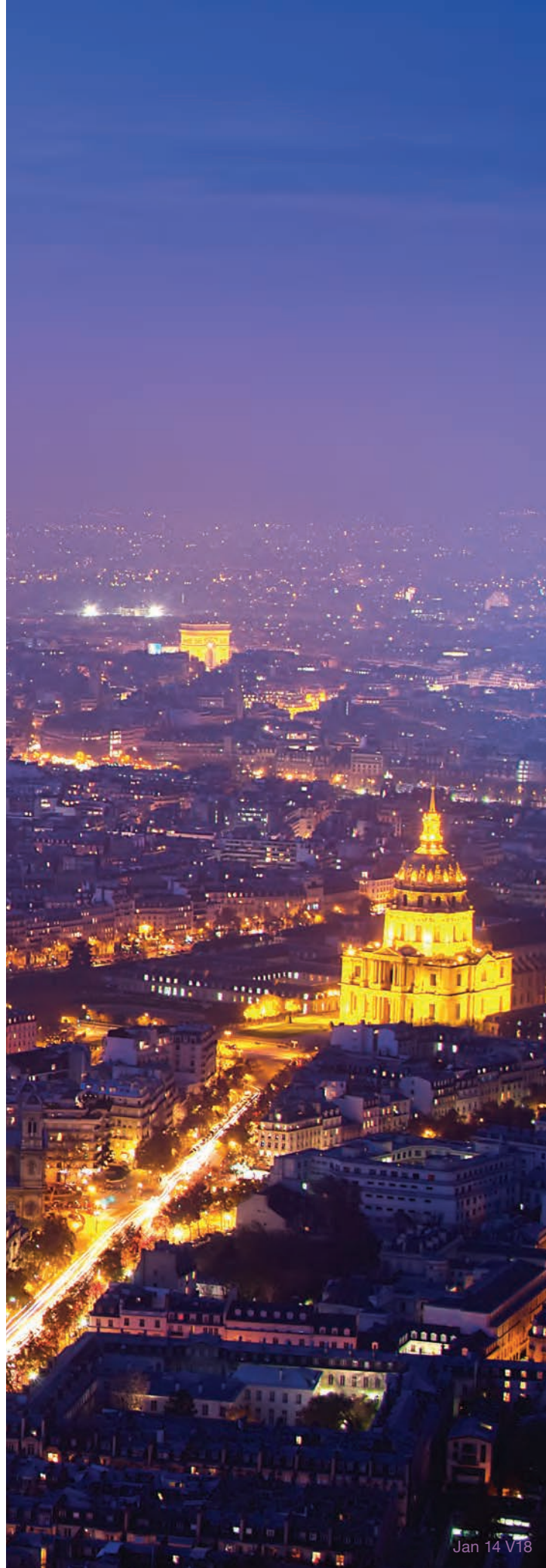
- either your product(s) are legally approved under the hosting country law; therefore, the demonstration can be performed using your registered product(s)
- or your product(s) are in the process to be approved or not approved yet. In this case:
  - ▶ a video can be used and commented by one of your KOL speakers; a powerpoint document can be added to complete the presentation,
  - ▶ a simulated demonstration on a model can be performed; your practitioner pretends to use the product(s) and comments his / her medical acts

For additional information, please note that any medical act performed during the event shall be executed or supervised by medical doctors qualified to do so within the country in which the conference is held (i.e.: France).

Therefore, should you wish to ask for the assistance of an international expert for any live demonstration on a living patient, a duo of experts should be constituted: one Local registered doctor and one International doctor. The duo will bring its expertise together to the audience: simulation by the International doctor & performance by the Local registered doctor.

**Option 2 • your company can demonstrate on your booth given the following criteria:**

- only cosmetic and non-prescription skin care products can be used with prior approval by our Scientific Committee
- otherwise, if the live demonstration (performed on patients) is dealing with prescription based products or devices (hyaluronic acids, peeling, lasers, ultrasounds, etc.) and for obvious security reasons & health guidelines, it should only be conducted under OPTION 1 rules only.





# STANDARD BOOTH

UNIT PRICE **700** per sq.mQUANTITY  
AVAILABLE **81**

■ 2 options: RAW SPACE or PRE-EQUIPPED\*

\*Add 50 euros/sq.m for a pre-equipped booth

## IMCAS PROVIDES

- ▶ RAW SPACE - Empty space provided, ready for furnishing by your company
- ▶ PRE - EQUIPPED (shell scheme) - The following equipment is provided:

Floor	Carpet color turquoise with polythene film (removal included)
Furnishings	1 round table (D:80cm/H:74cm) and 3 chairs, 1 wastebasket
Partitions	Wooden walls covered with white brushed - cotton - height 2,5 m
Electricity	Electricity consumption to be ordered separately
Lighting	One spot rod (100 watt) per 3 sqm
Signage	One sign (1000mmW*300mmH) fixed on the back wall
Logistics	Set-up and dismantling included
On-site support	Included during the entire exhibition period
Visibility	IMCAS website and final program
Cleaning	General cleaning is included in the general areas - booth cleaning is at an additional cost
Security	Provided during the entire exhibition period
Furniture rental insurance	Included

## YOU PROVIDE

By October 15th, 2015 on your IMCAS web platform:

- ▶ Enter your booth sign
- ▶ Enter your booth type
- ▶ Upload your logo in high definition
- ▶ Raw space only: send us your detailed booth design for approval



# MOBILE BOOTH

UNIT PRICE **2 090€**

QUANTITY AVAILABLE **4**

- All-inclusive
- 3 sq.m

## IMCAS PROVIDES

► The following equipment is provided:

Floor	Carpet color turquoise with polythene film (removal included)
Furnishings	1 melamine fabric straight counter length 1.20m, 1 high stool, 1 literature display unit, 1 wastebasket
Partitions	/
Electricity	1 triple plug (500 W consumption included)
Lighting	/
Signage	1 counter fascia sign, 1 double-sided fascia board
Logistics	Set-up and dismantling included
On-site support	Included during the entire exhibition period
Visibility	IMCAS website and final program
Cleaning	General cleaning is included in the general areas - booth cleaning is at an additional cost
Security	Provided during the entire exhibition period
Furniture rental insurance	Included

- When exhibiting with an “all-inclusive” mobile booth, the company strictly:
- Respects the dedicated space and displays products within it only, without going across borders
  - Complies with the provided scenography (back and side walls, furniture, etc.) and is not allowed to add or move out any of the provided furniture
  - Any specific request concerning the way the booth is set-up should be emailed to IMCAS logistics for approval

## YOU PROVIDE

By October 15th, 2015 on your IMCAS web platform:

- Enter your booth sign
- Upload your logo in high definition



## BOX

UNIT PRICE **2 090€**QUANTITY  
AVAILABLE **12**

- All-inclusive
- 3 sq.m

## IMCAS PROVIDES

► The following equipment is provided:

Floor	Carpet color turquoise with polythene film (removal included)
Furnishings	1 table and 2 chairs
Partitions	1 backwall height 2m, white separating construction 1m height
Electricity	1 triple plug (500 W consumption included)
Lighting	1 spotlight
Signage	1 sign fixed on the backwall
Logistics	Set-up and dismantling included
On-site support	Included during the entire exhibition period
Visibility	IMCAS website and final program
Cleaning	General cleaning is included in the general areas - booth cleaning is at an additional cost
Security	Provided during the entire exhibition period
Furniture rental insurance	Included

- When exhibiting with an “all-inclusive” box booth, the company strictly:
- Respects the dedicated space and displays products within it only, without going across borders
  - Complies with the provided scenography (back and side walls, furniture, etc.) and is not allowed to add or move out any of the provided furniture
  - Any specific request concerning the way the booth is set-up should be emailed to IMCAS logistics for approval

## YOU PROVIDE

By October 15th, 2015 on your IMCAS web platform:

- Enter your booth sign
- Upload your logo in high definition





# WORLD SQUARE BOOTH

UNIT PRICE **4 290€**QUANTITY  
AVAILABLE **9**

- All-inclusive
- 7 sq.m

## IMCAS PROVIDES

- The following equipment is provided:

Floor	Carpet color turquoise with polythene film (removal included)
Furnishings	1 melamine fabric curved counter length 1.20m, 1 high round table, 3 high stools, 1 literature display unit, 1 wastebasket
Partitions	1 backwall height 2m x 2m (height)
Electricity	1 triple plug (1 KW consumption included)
Lighting	2 spotlights
Signage	1 counter fascia sign, 1 sign fixed on the back wall
Logistics	Set-up and dismantling included
On-site support	Included during the entire exhibition period
Visibility	IMCAS website and final program
Cleaning	General cleaning is included in the general areas - booth cleaning is at an additional cost
Security	Provided during the entire exhibition period
Furniture rental insurance	Included

- When exhibiting with an "all-inclusive" booth, the company strictly:
- Respects the dedicated space and displays products within it only, without going across borders
  - Complies with the provided scenography (back and side walls, furniture, etc.) and is not allowed to add or move out any of the provided furniture
    - exception: covering an existing backwall with its own graphic design (flex or vinyle on the wall, no extension) is authorized. To avoid any imperfection, it is highly advised to contact our official booth constructor to order this service.
    - exception: 1 (one) roll up per booth can be displayed (maximum size 130cm \* 210cm) within the booth. This roll up shall not obstruct visibility of other booths.
  - Any specific request concerning the way the booth is set-up should be emailed to IMCAS logistics for approval

## YOU PROVIDE

By October 15th, 2015 on your IMCAS web platform:

- Enter your booth sign
- Upload your logo in high definition





# VILLAGE BOOTH

## 3 AREAS:

- COSMECEUTICAL VILLAGE ► CLINICAL DERM VILLAGE
- THE HUB ► HOSPITALITY SUITE

UNIT PRICE **5 390€**QUANTITY  
AVAILABLE **26**

- All-inclusive
- 8 to 12 sq.m

## IMCAS PROVIDES

- The following equipment is provided:

Floor	Carpet color turquoise with polythene film (removal included)
Furnishings	1 melamine fabric straight counter length 1.20m, 1 round table & 2 chairs, 1 high stool, 1 literature display unit, 1 lockable counter height 75cm, 1 wastebasket
Partitions	1 backwall height 3m, white separating construction 1.50m height
Electricity	1 triple plug (1 KW consumption included)
Lighting	3 spotlights
Signage	1 counter fascia sign, 1 sign fixed on the backwall
Logistics	Set-up and dismantling included
On-site support	Included during the entire exhibition period
Visibility	IMCAS website and final program
Cleaning	General cleaning is included in the general areas - booth cleaning is at an additional cost
Security	Provided during the entire exhibition period
Furniture rental insurance	Included

- When exhibiting with an "all-inclusive" booth, the company strictly:
  - Respects the dedicated space and displays products within it only, without going across borders
  - Complies with the provided scenography (back and side walls, furniture, etc.) and is not allowed to add or move out any of the provided furniture
    - exception: covering an existing backwall with its own graphic design (flex or vinyle on the wall, no extension) is authorized. To avoid any imperfection, it is highly advised to contact our official booth constructor to order this service.
    - exception: 1 (one) roll up per booth can be displayed (maximum size 130cm \* 210cm) within the booth. This roll up shall not obstruct visibility of other booths.
- Any specific request concerning the way the booth is set-up should be emailed to IMCAS logistics for approval

## YOU PROVIDE

By October 15th, 2015 on your IMCAS web platform:

- Enter your booth sign
- Upload your logo in high definition



# GUEST LECTURE

UNIT PRICE **600 €**QUANTITY  
AVAILABLE **20**

## DESCRIPTION

- A guest lecture is an oral presentation that is given in a dedicated area during the conference and recorded by our professional AV team
- Your company may use the video for professional purposes (staff incentives, website publishing etc.) It may also be selected to be published on the IMCAS e-learning platform - IMCAS Academy
- Duration: 8 to 12 minutes
- The lecturing speaker should be a doctor, an inventor or an engineer
- The lecture is to be accompanied by a Powerpoint or video presentation

## IMCAS PROVIDES

- ▶ Video & audio recording
- ▶ Video file sent to you 2 weeks after the congress
- ▶ Announcement of your lecture within all programs (printed and digital) (nota: all requirements must be met by the deadline below to guarantee inclusion of your lecture in all programs)

## YOU PROVIDE

By October 15, 2015, on your IMCAS web account:

- ▶ Enter the data of the speaker
- ▶ Enter the title of the lecture



# LIVE STREAMING

UNIT PRICE **from 2 800 €**QUANTITY  
AVAILABLE **Unlimited**

## DESCRIPTION

- Your events are no longer confined to the audience in the room! Live streaming is a process by which your symposium, live demonstration and/or any session that your company is involved in, is broadcasted live online to a larger external audience
- Invite doctors, distributors and colleagues to take part in the proceedings from their own desks or from any other venue

### Basic package - one-way transmission

#### > from Paris to the guest/venue

1. The live stream is either relayed via a video stream that you can embed on your own website or on a dedicated company branded web page hosted on imcas.com
2. The link is shared with your guests one way
  - 2 800 euros per session of 1 hour maximum

### Upgrade to "Interactive webinar" - two-way transmission

#### > Paris to the guest/venue back and forth

1. The live stream is either relayed via a video stream that you can embed on your own website or on a dedicated company branded web page hosted on imcas.com
2. The link is shared with your guests both ways
  - 9 000 euros per session of 1 hour maximum

### Upgrade to "All-inclusive interactive webinar" package

#### > Paris to the guest/venue back and forth

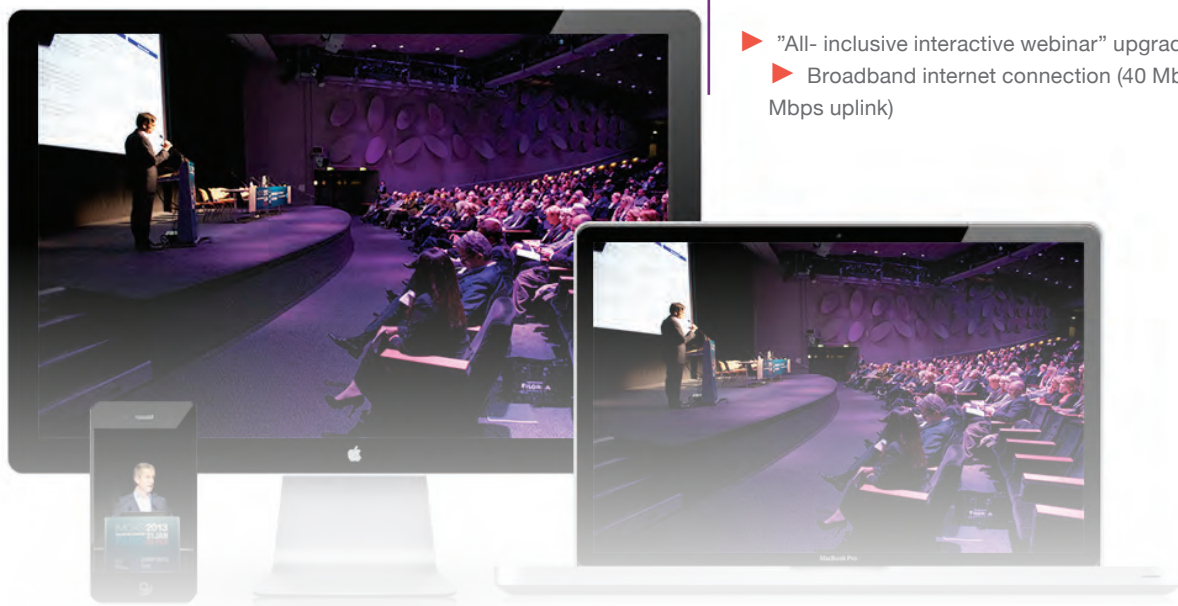
1. The live stream is either relayed via a video stream that you can embed on your own website or on a dedicated company branded web page hosted on imcas.com
2. The link is shared with your guests both ways
3. IMCAS takes care of organizing your distanced event including the venue rental, AV supplier and catering.
  - 25 000 euros per session of 1 hour maximum / 50 attendees

## IMCAS PROVIDES

- ▶ Video & audio recording and in-room editing
- ▶ Live streaming in high definition via:
  - ▶ Either a video stream that you can embed on your own website and/or social networks
  - ▶ Or a dedicated company branded web page hosted on imcas.com
- ▶ "Interactive webinar" upgrade: a member of the IMCAS Technical Team assists your AV supplier onsite and takes care of reception and broadcast
- ▶ "All- inclusive interactive webinar" upgrade: IMCAS takes over the logistics of all the event at the distanced site.

## YOU PROVIDE

- ▶ Order must be placed by December 15, 2016
- ▶ You are advised to use an internet connection with a minimum of 10Mbps download speed
- ▶ Test the streaming capability of your connection by following this link: [stream.imcas.com](http://stream.imcas.com)
- ▶ "Interactive webinar" upgrade:
  - ▶ Broadband internet connection (40 Mbps downlink / 10 Mbps uplink)
  - ▶ HD camera filming the moderator
  - ▶ Sound system management (including lapel microphone)
  - ▶ Back-up phone line
  - ▶ Generic AV (projection screen with projector)
- ▶ "All- inclusive interactive webinar" upgrade:
  - ▶ Broadband internet connection (40 Mbps downlink / 10 Mbps uplink)





# SYMPOSIUM / LIVE DEMO VIDEO MASTER

UNIT PRICE	<b>880€</b> <small>without editing</small>
	<b>3 300€</b> <small>with editing</small>
QUANTITY AVAILABLE	<b>Unlimited</b>

## DESCRIPTION

- Your symposium or live demonstration is recorded by our AV team
- 2 options:
  - 1 > Without editing:
    - During your symposium session, presentations, live demonstrations (if any) and Q&A are recorded (ongoing) by 1 camera team
    - A link to download the video file will be sent to you after the congress
  - 2 > With editing (only available for symposia):
    - During your symposium session, presentations, live demonstrations (if any) and Q&A are recorded (ongoing) by 2 camera teams
    - The recorded session and Powerpoint presentations (if any) are edited in the studio
    - A link to download the video file will be sent to you after the congress
- Please note that:
  - IMCAS holds the copyright to all educational materials presented during or derived from its meetings, including:
    - Video recordings of live demonstrations and symposia
    - Hand-outs and posters
    - Abstracts and presentations synopses
  - All live demonstrations and symposia are derivative products of IMCAS and consequently the property of IMCAS
  - Therefore, the video master may only be used for professional purposes

## IMCAS PROVIDES

- ▶ Video and audio recording
- ▶ Video file sent to you 2 weeks after the congress

## YOU PROVIDE

- ▶ Order must be placed by January 15, 2016





# LIVE DEMONSTRATION

## 20 MINUTES

UNIT PRICE **3 400€**QUANTITY  
AVAILABLE **30**

### DESCRIPTION

- A practitioner of your choice performs a demonstration of one of the following topics on a patient:
  - Lasers, lights, EBD
  - Fillers, toxins, peelings, cosmeceuticals
  - Threads
- The demonstration is recorded and broadcasted live in a conference room
- If selected by the Scientific/Academy Board, your video will also be published on IMCAS Academy after the congress
- The company may:
  - Choose to have one doctor presenting and performing the live demonstration
  - Choose to have one doctor performing the live demonstration while another person comments on it
- Please note:
  - Live demos will be assigned on a first-come, first-served basis
  - Regarding the exact schedule, please note that live demos are classified by topics approximately 1 month prior to the conference. Consequently, you will be notified of the exact sequence at this time only
  - The Organizer reserves the right to change the schedule without prior notice (due to requirements from the Scientific Department)

### IMCAS PROVIDES

- ▶ Fully equipped live demo room with a professional team of nurses
- ▶ Video & audio recording
- ▶ Two hostesses per session room (one inside and one outside) and technical assistance in the room
- ▶ An "Industry speaker" badge for your practitioner(s)/ speaker(s) involved in the session if they are not yet registered for the conference
- ▶ Announcement of your live demonstration within all programs (printed and digital) (nota: all requirements must be met by the deadline below to guarantee inclusion of your lecture in all programs)

### YOU PROVIDE

By October 15, 2015, through your IMCAS web account:

- ▶ Enter the data of the practitioner performing the demonstration
- ▶ Enter the data of the speaker (if any)
- ▶ Enter the commercial name of your product/device
- ▶ Enter the technical information of your product/device



# SYMPOSIUM

## 1 HOUR OR 1.5 HOURS

UNIT PRICE **See below**

QUANTITY AVAILABLE **40**

### DESCRIPTION

- Symposia allow your chosen practitioners to present:
  - Syntheses of studies or trials
  - Practical solutions to patient/lesion problems for the audience
  - Live demonstrations in front of the audience
- During your symposium you may also display promotional materials such as roll-up banners and flyers
- The company may choose to have up to 6 doctors participating in the symposium
- Please note that:
  - SYMPOSIA will be assigned on a first-come, first-served basis (your symposium number to be directly selected by you on the scientific program)
  - If the SYMPOSIUM reference you selected is not available, the next best option will be attributed at the discretion of the Organizer
  - The Organizer reserves the right to change the schedule without prior notice (due to requirements from the Scientific Department)
- Please refer to the table below for unit price details:

Description	Quantity available	Unit price
1-hour symposium (room capacity: 120/150 pax)	9	5 000 €
1.5-hour symposium (room capacity: 120/150 pax)	1	6 000 €
1-hour symposium (room capacity: 300/380 pax)	24	7 000 €
1-hour symposium (room capacity: 500 pax+)	5	8 000 €
1.5-hour symposium (room capacity: 500 pax+)	1	10 000 €

### IMCAS PROVIDES

- ▶ Fully equipped session room
- ▶ Video & audio recording
- ▶ A dedicated time slot in an adjacent room in order for your team to prepare prior to the beginning of the symposium
- ▶ Two hostesses per session room (one inside and one outside) and technical assistance in the room
- ▶ An “Industry speaker” badge for your practitioner(s)/ speaker(s) involved in the session if they are not yet registered for the conference
- ▶ Announcement of your symposium within all programs (printed and digital) (nota: all requirements must be met by the deadline below to guarantee inclusion of your lecture in all programs)

### YOU PROVIDE

- By October 15, 2015, through your IMCAS web account:
- ▶ Enter the data of the speaker(s) / practitioner(s) (maximum 6 speakers)
  - ▶ Enter the title of the symposium



# ADVISORY BOARD MEETING

## 2 TO 4 HOURS

UNIT PRICE **10 000€**QUANTITY  
AVAILABLE **5**

### DESCRIPTION

- Gather together your targeted KOLs in one place in order to:
  - Develop new product launches
  - Review and validate present commercial strategies
  - Develop clinical marketing tools and publications
  - Scope out new product development projects
- IMCAS, in collaboration with an accredited independant Consulting/Auditing company, now offers companies the opportunity to meet KOLs of their choice during an advisory board, in order to create an environment suitable for business exchanges and networking.

These 3-hour meetings will welcome 10 / 15 participants (maximum 15 including the chair person). All aspects of the meeting would be organized by IMCAS and the Consulting/Auditing company. During this timeslot, you will be able to benefit from the expertise of the KOLs to develop your strategy and reach your objectives.

In order for companies to make the most of these meetings, we will handle the organisation step by step with companies, from the selection of KOLs to the framework of the meeting and the creation of the content of the slides.

**Not to forget that IMCAS gathers one of the most representative FACULTY GUEST SPEAKERS worldwide, with more than 450 KOL welcomed during the PARIS 4-day annual session.**

### IMCAS PROVIDES

#### LOGISTICS

- ▶ Fully equipped meeting room on site at the congress venue
- ▶ Audiovisual and catering during the Ad board

#### CONTENTS

- ▶ Global organisation of the meeting
  - selection of KOL's
    - Chair person
    - Presenters
    - Participants
  - Ad board schedule outline and content
    - Objectives
    - Agenda
    - Pre-read material
    - Meeting folders printing
    - Evaluation form
    - Submission of the final report

### YOU PROVIDE

By December 15, 2015:

- ▶ A complete brief (containing objectives, themes to be broached during the meeting, etc.) must be sent to IMCAS
- ▶ Our Consulting/Auditing company will then get in touch with you to develop and organize the advisory board meeting

#### SPEAKERS HONORARIUM TO BE ADDED\*

- ▶ 4 to 6 000 euros for 1 chair (who also presents)
- ▶ 3 to 4 000 euros for 1 additional presenter (optional)
- ▶ 1 500 to 2 500 euros per KOL (between 4 to 10)

\* level of honorarium depends on whether the product is RX or Aesthetics





# TRAINING VILLAGE

UNIT PRICE **5 000 €**QUANTITY  
AVAILABLE **3**

## DESCRIPTION

- Industry partners may build their own training program in one fully equipped meeting room
- Hands-on experience, one-to-one courses, oral lectures, live demonstrations, etc.: these educational sessions will allow the participants to become familiar with the use of devices/products in conditions close to those of a real practice
- The program is under the full responsibility of the sponsor but must be approved by IMCAS first, by the deadline of December 15 - 2016
- Maximum of 15 to 20 participants per session to ensure top interactivity
- Training villages cannot be used for exhibits or subleased
- All persons accessing the training village dedicated room must wear a badge

## IMCAS PROVIDES

- ▶ A meeting room in the congress venue for 1 day
- ▶ All inclusive meeting room set-up in the symposium format
  - theatre style
  - audio visual and sound system +
    - 1 camera man + camera + lights
    - 1 screen and projector
  - 1 treatment bed
- ▶ Visibility through IMCAS printed and online programs

## YOU PROVIDE

By December 15, 2015, the following must be submitted to IMCAS for approval:

- ▶ Complete outline of the learning/training sessions
  - Timing of each session
  - Title and learning objectives of each session
  - Names of trainers
- ▶ Onsite staff is yours
- ▶ Meeting room branding (welcome banners)





# BREAST SURGERY SESSIONS

UNIT PRICE **4 000€**QUANTITY  
AVAILABLE **4**

## DESCRIPTION

- The course, held on Saturday from 8 AM to 12.30 PM, covers topics including:
  - How to manage the current challenges (public opinions, evolution of breast implants regulations, contamination preventions, etc.)?
  - Round table industry vs doctors
  - How to avoid complications?
- The course has been constructed in order to provide practitioners clear and precise data aimed at understanding the main challenges faced by doctors and industries, and find the best solutions to improve the field of breast surgery.
- Coached by International KOL's and supported by an educational grant, this 1 day course is identified as a scientific session. It is announced in the program as follows: "with an unrestricted educational grant from...". As so, it strictly differs from any sponsored session, bringing a powerful exposure for your company. Attendees are informed that this session is not sponsored but rather placed under an Educational Grant. This also means that the demonstrators/practitioners are chosen by the Scientific Board and not by the granting Company itself. Given these reasons, each one of the demonstrators/practitioners participating within the educational session is financially granted by IMCAS, as per our Grant Policy. There is no honorarium to be given on your side to the practitioner
- 4 companies may participate by providing a grant of 4 000 euros each
- The workshop applies for EACCME credits (European Accreditation Council for CME) which are recognized in most European countries that have a running CME system. EACCME credits can also be reported to the American Medical Association with 1 to 1 credit equivalence

## IMCAS PROVIDES

- ▶ Your logo will be projected on the screen throughout the course
- ▶ Your speaker can be included in the schedule (topic and lecturer dependant on approval by the Scientific Board)
- ▶ Visibility through IMCAS printed and online programs
- ▶ The videos of the sessions, with your logo, will be available at all times on IMCAS ACADEMY (new IMCAS e-learning platform) after its launch in February 2016
- ▶ 5 exhibitor badges of your choice will be upgraded to have access to this specific scientific session

## YOU PROVIDE

By October 15th, 2015 on your IMCAS web platform:

- ▶ Upload your logo in high definition
- ▶ Enter the names of the 5 company representatives who are to be upgraded to have access to the session
- ▶ Enter the details of your 3 suggested speakers
- ▶ Enter the details of your 3 suggested topics

- All sessions included within the "Breast surgery sessions" are recorded and published with your company logo on IMCAS ACADEMY, IMCAS new e-learning platform (to be launched during IMCAS Annual World Congress 2016)
- IMCAS ACADEMY displays abstracts & videos, including your logo



# COSMECEUTICALS

## STATE OF ART - 1 DAY COURSE

UNIT PRICE **6 000€**QUANTITY  
AVAILABLE **6**

### DESCRIPTION

- The course, held on Friday from 8 AM to 7 PM, covers topics including:
  - Fundamentals of aging
  - Nutraceuticals
  - Research and development, new trends and regulations
  - Pigmentary disorders, redness & rosacea
- The course has been constructed in order to provide practitioners clear and precise data aimed at expanding their cosmeceuticals knowledge, in particular concerning the patient's course of treatment. It will stimulate discussions around this hot topic of the 2016 medical aesthetics world
- Coached by International KOL's and supported by an educational grant, this 1 day course is identified as a scientific session. It is announced in the program as follows: "with an unrestricted educational grant from...". As so, it strictly differs from any sponsored session, bringing a powerful exposure for your company. Attendees are informed that this session is not sponsored but rather placed under an Educational Grant. This also means that the demonstrators/practitioners are chosen by the Scientific Board and not by the granting Company itself. Given these reasons, each one of the demonstrators/practitioners participating within the educational session is financially granted by IMCAS, as per our Grant Policy. There is no honorarium to be given on your side to the practitioner
- 6 companies may participate by providing a grant of 6 000 euros each
- The workshop applies for EACCME credits (European Accreditation Council for CME) which are recognized in most European countries that have a running CME system. EACCME credits can also be reported to the American Medical Association with 1 to 1 credit equivalence

### IMCAS PROVIDES

- ▶ Your logo will be projected on the screen throughout the course
- ▶ Your speaker will be included in the schedule (topic and lecturer dependant on approval by the Scientific Board)
- ▶ Visibility through IMCAS printed and online programs
- ▶ IMCAS directly grants the Faculty Speaker with both accommodation and a flat educational fee of USD 400 should the speaker perform a live demonstration as per the Grant Policy (please note that there is no honorarium for a Faculty lecturing only)
- ▶ 5 exhibitor badges of your choice will be upgraded to have access to this scientific session

### YOU PROVIDE

By October 15th, 2015 on your IMCAS web platform:

- ▶ Upload your logo in high definition
- ▶ Enter the names of the 5 company representatives who are to be upgraded to have access to the session
- ▶ Enter the details of your 3 suggested speakers
- ▶ Enter the details of your 3 suggested topics



# LIPOFILLING & STEM CELLS WORKSHOP

UNIT PRICE **11 000€**QUANTITY  
AVAILABLE **5**

## DESCRIPTION

- The workshop, held on Saturday from 1.30 pm to 4.30 pm, covers 3 topics:
  - Face
  - Breasts
  - Buttocks
- The procedures will be either filmed in advance and shown during the session or transmitted live from a fully equipped operating room
- The workshop has been designed to address the needs of all specialists wishing to expand their current repertoire of face & breast lipofilling techniques
- The workshop will deliver comprehensive content under the Evidence Based Medicine (EBM) principle and will stimulate discussions in the field of lipofilling and stem cells
- Coached by International KOL's and supported by an educational grant, this 1 day course is identified as a scientific session. It is announced in the program as follows: "with an unrestricted educational grant from...". As so, it strictly differs from any sponsored session, bringing a powerful exposure for your company. Attendees are informed that this session is not sponsored but rather placed under an Educational Grant. This also means that the demonstrators/practitioners are chosen by the Scientific Board and not by the granting Company itself. Given these reasons, each one of the demonstrators/practitioners participating within the educational session is financially granted by IMCAS, as per our Grant Policy. There is no honorarium to be given on your side to the practitioner
- 5 companies may participate by providing a grant of 11 000 euros each
- The workshop applies for EACCME credits (European Accreditation Council for CME) which are recognized in most European countries that have a running CME system. EACCME credits can also be reported to the American Medical Association with 1 to 1 credit equivalence

## IMCAS PROVIDES

- ▶ Your logo will be projected on the screen throughout the workshop
- ▶ Your speaker will be included in the schedule (topic and lecturer dependant on approval by the Scientific Board)
- ▶ Visibility through IMCAS printed and online programs
- ▶ IMCAS directly grants the Faculty Speaker with both accommodation and a flat educational fee of USD 400 should the speaker perform a live demonstration as per the Grant Policy (there is no honorarium for a Faculty lecturing only)
- ▶ 5 exhibitor badges, of your choice, will be upgraded to have access to this scientific session

## YOU PROVIDE

By October 15th, 2015 on your IMCAS web platform you should:

- ▶ Upload your logo in high definition
- ▶ Enter the names of the 5 company representatives who are to be upgraded to have access to the session
- ▶ Enter the details of your 3 suggested speakers
- ▶ Enter the details of your 3 suggested topics

- The workshop is under the direction of Pr Guy MAGALON , Dr Steven COHEN and Pr Ali MOJALLAL:

Guy MAGALON, Plastic Surgeon, France

- Professor of Plastic Surgery
- President of Ebopras, European Board of Plastic and Reconstructive Surgery 2011
- Chairman of Cell Society Europe Congress 2013

Steven COHEN, Plastic Surgeon, USA

- Clinical Professor of Plastic Surgery
- President of the Cell Society
- Member of ISAPS, ASMS & ASPS

Ali MOJALLAL, Plastic Surgeon, France

- Assistant Professor of Plastic Surgery
- Volunteer Clinical Assistant Professor a University of Texas Southwest Dallas
- Member of ASPS & SOFCPRE



# LIVE ANATOMY ON CADAVER FORMAT

## DESCRIPTION

■ The workshop, held on Thursday, January 28 from 9 AM to 6.30 PM, covers:

- 3 themes: Injectables - Threads - Fat treatments
- 5 groups of topics: Orbit, temple, forehead - Mid face, nose and peribuccal area - Lower face - Masseters, oval reshaping and neck - Hands, submental breast and body fat, and vulvovaginal area

■ Each topic includes a didactic live dissection component on the cadaver & immediate comparison between the cadaver dissection with injections, laser& EBD, or thread procedures of the same region in a patient

■ The workshop will deliver comprehensive content under the Evidence Based Medicine (EBM) principle & will stimulate discussions around the field of anatomy

■ Coached by International KOL's and supported by an educational grant, this 1 day course is identified as a scientific session. It is announced in the program as follows: "with an unrestricted educational grant from...". As so, it strictly differs from any sponsored session, bringing a powerful exposure for your company. Attendees are informed that this session is not sponsored but rather placed under an Educational Grant. This also means that the demonstrators/practitioners are chosen by the Scientific Board and not by the granting Company itself.

Given these reasons, each one of the demonstrators/practitioners participating within the educational session is financially granted by IMCAS, as per our Grant Policy. There is no honorarium to be given on your side to the practitioner

■ The workshop applies for EACCME credits (European Accreditation Council for CME) which are recognized in most European countries that have a running CME system. EACCME credits can also be reported to the American Medical Association with 1 to 1 credit equivalence

## 3-hour MORNING SESSION PARIS - TAIPEI - TOKYO

▶ The 3-hour morning session is divided into 3 one-hour time slot and is live streamed both ways to:

**TAIPEI**, with the exceptional support of the TAIWAN Society of Aesthetic Plastic Surgery the TAIWAN Dermatological Association

**TOKYO**, with the exceptional support of the JAPAN Society of Aesthetic Surgery the JAPAN Society of Aesthetic Dermatology

▶ Each Society is organizing the logistics onsite (meeting room, catering, staff) and will be charging fees for their registrants; fees are at their discretion and neither IMCAS, nor the granting Company will have to interfere; 300 - 500 attendees are expected in each city

▶ IMCAS is organizing the AV and live stream. It will directly grant the Faculty Speakers in Paris with both accommodation and a flat educational fee of USD 400 should the speaker perform a live demonstration as per the Grant Policy (there is no honorarium for a Faculty lecturing only)

- ▶ in each distanced venue (Taipei, Tokyo), the Company will be able to get
  - ▶ 30 guests badges
  - ▶ 5 exhibitor badges upgraded to access the session
- ▶ in Paris, the Company will be able to get
  - ▶ 5 exhibitor badges upgraded to access the session
  - ▶ a brand logo exposure on the screen



## 5-hour AFTERNOON SESSION PARIS PALAIS DES CONGRES

- ▶ The 5-hour afternoon session is divided into 10 30-min timeslots, each one involving a company.
- ▶ Your logo will be projected on the screen throughout the workshop
- ▶ IMCAS directly grants the Faculty Speaker with both accommodation and a flat educational fee of USD 400 should the speaker perform a live demonstration as per the Grant Policy (there is no honorarium for a Faculty lecturing only)
- ▶ 5 exhibitor badges, of your choice, will be upgraded to have access to this scientific session

UNIT PRICE **27 000€**

QUANTITY AVAILABLE **3**

UNIT PRICE **11 000€**

QUANTITY AVAILABLE **10**



# ANATOMY WORKING LEAFLET



UNIT PRICE **5 500€**

QUANTITY AVAILABLE **1**

## DESCRIPTION

■ This is a SOLE sponsorship. The leaflet is the comprehensive educational guide that accompanies the Cadaver Workshop. It is hand distributed to each participating delegate. It allows practitioners to review and identify the different anatomy areas that will be involved during the workshop step by step, and can also be used as a notebook.

■ The program includes:

- Your logo on the first page
- A full page advertisement

■ Your file must be in high resolution PDF format (or .ai, .jpg)

■ Maximum size 50 MB

■ Advert format: trim size 212 x 275 mm, bleed size 222 x 285 mm

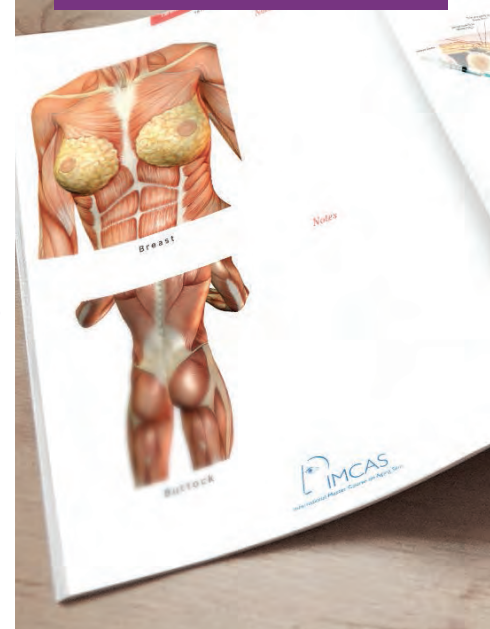
## IMCAS PROVIDES

- ▶ Production and printing of the program
- ▶ Distribution of leaflets in the conference room by our staff member

## YOU PROVIDE

By October 15, 2015 on your IMCAS web platform you should:

- ▶ Upload your logo in high definition
- ▶ Upload your advert in high definition
  - ▶ Artwork or source of graphic is to be approved by IMCAS



# COSMECEUTICALS COURSE PROGRAM LEAFLET



UNIT PRICE **5 500€**

QUANTITY AVAILABLE **1**

## DESCRIPTION

■ This is a SOLE sponsorship. The program leaflet perfectly outlines each minute of the course. It is hand distributed to each participating delegate. It can also be used as a notebook.

■ The leaflet includes:

- Your logo on the first page
- A full page advertisement

■ Your file must be in high resolution PDF format (or .ai, .jpg)

■ Maximum size 50 MB

■ Advert format: trim size 212 x 275 mm, bleed size 222 x 285 mm

## IMCAS PROVIDES

- ▶ Production and printing of the program
- ▶ Distribution of leaflets in the conference room by our staff member

## YOU PROVIDE

By October 15, 2015 on your IMCAS web platform you should:

- ▶ Upload your company logo in high definition on your company profile
- ▶ Upload your advert in high definition
  - ▶ Artwork or source of graphic is to be approved by IMCAS



SKINCEUTICALS

*This leaflet is brought to you thanks to the contribution of Skinceuticals.*

# COSMECEUTICAL COURSE

## ► DIGITAL EDITION

UNIT PRICE **11 000€**QUANTITY  
AVAILABLE **1**

### DESCRIPTION

- All sessions included within the 1-day course: "Cosmeceuticals state-of-art" are recorded and published on a dedicated mini website branded with your company logo
- Abstracts and videos of each one of the speakers/contributors, enrich the learning experience
- The mini website displays
  - Your logo
  - Your advertisement
  - And any editorial content that could be useful (through a pop-up page in a PDF format)
- More information about the course content can be found on page 23

### IMCAS PROVIDES

- The construction of a dedicated mini website on which the videos of the sessions are made available at all times
- A direct link that can be forwarded to as many partners and customers as you wish
- A direct link made available from your company website to the dedicated mini website

### YOU PROVIDE

By October 15, 2015 on your IMCAS web platform you should:

- Upload your logo in high definition
- Upload your advert in high definition
  - Format: trim size 212 x 275 mm, bleed size 222 x 285 mm
  - Artwork or source of graphic is to be approved by IMCAS
- Upload editorial content (i.e. short product releases, technical descriptions, etc.)

www.imcas.com

BACK TO IMCAS WEBSITE

## IMCAS WORLD CONGRESS 2015

### Cosmeceuticals

*State of the Art*

with an educational grant from

**SKINCEUTICALS**  
Advanced skincare solutions

1. Fundamentals: aging in general & skin aging
2. Pigmentary disorders
3. R&D: aging face & body
4. Nutraceuticals
5. Pre & post procedures
6. Redness & rosacea
7. New trends: controversies & legislation
8. Conclusion & debate: what can we expect in the next 5 years?

IMCAS  
Cosmeceuticals  
PROCEEDINGS OF THE 15TH ANNUAL MEETING  
OF THE INTERNATIONAL SOCIETY OF COSMETIC SCIENCE

# LIPOFILLING & STEM CELLS

## ► DIGITAL EDITION

UNIT PRICE **11 000€**QUANTITY AVAILABLE **1**

### DESCRIPTION

- The workshop dedicated to fat grafting and regenerative medicine is recorded and published on a dedicated mini website branded with your company logo
- Abstracts and videos of each one of the speakers/contributors, enrich the learning experience
- The mini website displays
  - Your logo
  - Your advertisement
  - And any editorial content that could be useful (through a pop-up page in a PDF format)
- More information about the workshop content can be found on page 24

### IMCAS PROVIDES

- The construction of a dedicated mini website on which the videos of the sessions are made available at all times
- A direct link that can be forwarded to as many partners and customers as you wish
- A direct link made available from your company website to the dedicated mini website

### YOU PROVIDE

By October 15, 2015 on your IMCAS web platform you should:

- Upload your logo in high definition
- Upload your advert in high definition
  - Format: trim size 212 x 275 mm, bleed size 222 x 285 mm
  - Artwork or source of graphic is to be approved by IMCAS
- Upload 3 pages of editorial content (i.e. short product releases, technical descriptions, etc.) to be approved by IMCAS





# VULVOVAGINAL SESSIONS

## ► DIGITAL EDITION

UNIT PRICE **11 000€**QUANTITY  
AVAILABLE **1**

### DESCRIPTION

- The sessions dedicated to vulvovaginal treatments are recorded and broadcasted on a dedicated mini website branded with your company logo
- Abstracts and videos of each one of the speakers/contributors, enrich the learning experience
- The mini website displays
  - Your logo
  - Your advertisement
  - And any editorial content that could be useful (through a pop-up page in a PDF format)
- Topics covered during the sessions include: anatomy, injectables for vaginal rejuvenation, lasers & EBD for vaginal rejuvenation
- Learning objectives of the sessions include: examine and understand the anatomy of the vulvovaginal area, discuss and evaluate surgical and non-surgical treatment options, identify appropriate treatment options for different indications
- The digital edition is under the direction of Dr Bernard Mole and Dr Red Alinsod:
  - Bernard MOLE, Plastic Surgeon, France
    - Founding member of SOFCEP (French Society of Plastic and Aesthetic Surgeons)
    - IMCAS Paris Course Coordinator regarding Plastic Surgery
    - National secretary for France of ISAPS
  - Red ALINSOD, Cosmetic Surgeon, USA
    - Director for South Coast Urogynecology and the founder of The Alinsod Institute for Aesthetic Vulvovaginal Surgery
    - Founder and Chairman of CAVS (Congress on Aesthetic Vulvovaginal Surgery)

### IMCAS PROVIDES

- The construction of a dedicated mini website on which the videos of the sessions are made available at all times
- A direct link that can be forwarded to as many partners and customers as you wish
- A direct link made available from your company website to the dedicated mini website

### YOU PROVIDE

By October 15, 2015 on your IMCAS web platform you should:

- Upload your logo in high definition
- Upload your advert in high definition
  - Format: trim size 212 x 275 mm, bleed size 222 x 285 mm
  - Artwork or source of graphic is to be approved by IMCAS
- Upload 3 pages of editorial content (i.e. short product releases, technical descriptions, etc.) to be approved by IMCAS



## ADVERT IN E-PROGRAM

### DESCRIPTION

- Program downloadable at any moment on [www.imcas.com](http://www.imcas.com)
- All the visitors can download the most updated version of the program online, providing among others the schedule of the scientific program, conference highlights, interviews and other key information
- Your file must be in high resolution PDF format (or .ai, .jpg)
- Maximum size 50 MB
- Format:
  - Trim size: 212 x 275 mm

### IMCAS PROVIDES

- Placement of advert within the e-program

### YOU PROVIDE

- By December 15, 2015 on your IMCAS web account you should:
- Upload your advert

UNIT PRICE **2 700€**

QUANTITY AVAILABLE **20**



## ADVERT IN ADVANCE PROGRAM

### DESCRIPTION

- Program post mailed to 60 000 practitioners and industry representatives around the world
- Your 1/3 page advertisement will be included in the IMCAS final announcement which is the preliminary program of the conference sent by post 3 months before the beginning of the congress
- Your file must be in high resolution PDF format (or .ai, .jpg)
- Maximum size 50 MB
- Format:
  - Vertical: Trim size: 70.6 x 275 mm, bleed size: 80.6 x 285 mm
  - Horizontal: Trim size: 212 x 91.6 mm, bleed size: 222 x 101.6 mm

### IMCAS PROVIDES

- Placement of advert within the program
- Post mailing of the program

### YOU PROVIDE

- By August 31 you should:
- sent your advert to [industry@imcas.com](mailto:industry@imcas.com)

UNIT PRICE **4 900€**

QUANTITY AVAILABLE **20**



## ADVERT IN IMCAS DAILY JOURNAL

### DESCRIPTION

- The perfect space to advertise your symposium, live demo, etc., and a great way to target attendees directly on-site
- IMCAS Daily Journal compiles news from the previous day and highlights to look forward to
- 2 000 issues are distributed each morning during the congress
- Choose which issue you would like to appear in - Thursday, Friday, Saturday or Sunday: 3 ads per issue (a company appears once in each issue, but may choose to sponsor multiple issues)
- Your file must be in high resolution PDF format (or .ai, .jpg)
- Maximum size 50 MB
- Format:
  - Trim size: 75 x 75 mm, bleed size: 80 x 80 mm

### IMCAS PROVIDES

- ▶ Placement of advert within the journal (first come, first-serve basis)
- ▶ Distribution of IMCAS Daily at the main entrances of the congress

### YOU PROVIDE

- By December 15, 2015 on your IMCAS web account you should:
- ▶ Upload your advert

UNIT PRICE **1 600€**

QUANTITY AVAILABLE **12**



## ADVERT IN CITY GUIDE 'LIKE A PARISIAN'

### DESCRIPTION

- Place your advertisement in the Paris city guide that will be published by VIPARIS in collaboration with the French newspaper "Le Monde", listing all the hot spots of the capital
- This small guide will be the trusted companion of delegates from around the world as they explore Paris and thus your advert will be visible at any moment
- Your file must be in high resolution PDF format (or .ai, .jpg)
- Maximum size 50 MB
- Format:
  - Trim size: 75 x 75 mm, bleed size: 80 x 80 mm

### IMCAS PROVIDES

- ▶ Placement of advert within the city guide
- ▶ Insertion of city guide in congress bags

### YOU PROVIDE

- By December 15, 2015 on your IMCAS web account you should:
- ▶ Upload your advert

UNIT PRICE **2 000€**

QUANTITY AVAILABLE **4**



## AD POCKET GUIDE



### DESCRIPTION

- Branded with your AD and containing only the schedule-at-a-glance and the venue map, the pocket guide will be given to each delegate at the registration desk, from day one
- It stays on each attendee's hands during the whole 4-day conference period, always consultable and easy to hold
- Your file must be in high resolution PDF format (or .ai, .jpg)
- Maximum size 50 MB
- Format:
  - Trim size: 100 x 145 mm, bleed size: 105 x 150 mm

### IMCAS PROVIDES

- ▶ Placement of logo on the pocket guide
- ▶ Insertion of pocket guide in congress bags

### YOU PROVIDE

- By December 15, 2015 on your IMCAS web account you should:
- ▶ Upload your AD in high definition

UNIT PRICE **10 900€**

QUANTITY AVAILABLE **1**



### PLEASE NOTE:

- ▶ Placement of advertisements is at the sole discretion of the Organizer
- ▶ Artwork or source of graphic is to be pre-approved by IMCAS
- ▶ To avoid problems in the printing process, please respect the bleed areas



## E-ANNOUNCEMENT PRE-CONGRESS

### DESCRIPTION

- Turn buzz about your company into on-site foot traffic!
- Give delegates the essential information about your participation in IMCAS with your inclusion in an e-announcement newsletter
- Get brand exposure by targeting our database of 60 000 specialists
- Newsletter sent in 2 languages - English & Chinese
- Included in the e-announcement:
  - Your company name and logo
  - Your booth number
  - Your preferred URL (we suggest that you provide a customized page featuring useful content, rather than your homepage)
  - Your sponsored sessions details (if applicable)

### IMCAS PROVIDES

- ▶ Sending of e-announcement newsletter (10 announcements per newsletter) on either:
  - ▶ January 7, 2016
  - ▶ January 21, 2016

### YOU PROVIDE

By December 31, 2015 on your IMCAS web account you should:

- ▶ Upload your logo in high definition
- ▶ Enter your preferred URL

UNIT PRICE **1 700€**

QUANTITY AVAILABLE **20**



## E-ANNOUNCEMENT POST-CONGRESS

### DESCRIPTION

- Follow up the contacts made during the congress with a targeted e-announcement newsletter thanking participants
- Newsletter sent in 2 languages - English & Chinese
- Included in the e-announcement:
  - Your company name and logo
  - Your preferred URL (we suggest that you provide a customized page featuring useful content, rather than your homepage)
  - The name and email address of the company representative of your choice (not mandatory)

### IMCAS PROVIDES

- ▶ Sending of e-announcement newsletter (10 announcements per newsletter) on February 2, 2016

### YOU PROVIDE

By December 31, 2015 on your IMCAS web account you should:

- ▶ Upload your logo in high definition
- ▶ Enter your preferred URL

UNIT PRICE **1 700€**

QUANTITY AVAILABLE **10**



## IMCAS EDITORIAL NEWSLETTER



### DESCRIPTION

- Highlight a new product, drive traffic to your website, and associate your brand with quality content by partnering with IMCAS on an editorial newsletter
- Target your audience by geographical location and/or specialty
- Newsletter sent in 2 languages - English & Chinese
- Content recommendations:
  - Exclusive news and information
  - Video testimonials or interviews with KOLs
  - Journalistic content
  - Surveys or contests

### IMCAS PROVIDES

- ▶ Editing of the newsletter in collaboration with your company
- ▶ Sending of the newsletter on December 14, 2015

### YOU PROVIDE

By December 1, 2015 you should:

- ▶ Send us your newsletter content
- ▶ Upload your logo in high definition on your IMCAS web account

UNIT PRICE **15 000€**

QUANTITY AVAILABLE **1**



## E-LEARNING STATION

### DESCRIPTION

- Your logo displayed on the screens of each computer connected to the IMCAS E-learning Station
- Computers at the E-learning station are used by delegates to access their member web platform set up for congress evaluations, e-paper browsing, video watching, etc.

### IMCAS PROVIDES

- ▶ Inclusion of your logo on the IMCAS system

### YOU PROVIDE

By December 15, 2015 on your IMCAS web account you should:

- ▶ Upload your logo in high definition

UNIT PRICE **1 100€**

QUANTITY AVAILABLE **10**



## TV COMMERCIAL

### DESCRIPTION

- Broadcast your video advert on the screens located in the exhibition hall during the whole conference period (at least once every hour)
- Screens are strategically placed and will contribute to give more impact to your marketing campaign by the regular viewing of your videos by attendees
- Your file must be in high quality video format (.mp4,.avi,.wmv or.mov)
- Maximum size 250 MB

### IMCAS PROVIDES

- ▶ Management of video sequence

### YOU PROVIDE

By December 15, 2015 on your IMCAS web account you should:

- ▶ Upload your 1- to 2-minute video advertisement

UNIT PRICE **1 700€**

QUANTITY AVAILABLE **20**



## WIFI HOTSPOT



### DESCRIPTION

- IMCAS provides the attendees with free onsite WIFI access allowing them to directly connect their smartphones and laptops to internet
- This is a sole sponsorship meaning that your logo will be the only one displayed on the internet gateway for optimised visibility

### IMCAS PROVIDES

- ▶ Inclusion of your logo on the internet gateway

### YOU PROVIDE

By December 15, 2015 on your IMCAS web account you should:

- ▶ Upload your logo in high definition

UNIT PRICE **3 300€**

QUANTITY AVAILABLE **1**



## CELL PHONE CHARGING STATION



### DESCRIPTION

- Two complimentary universal cell phone charging stations located on levels 2 and 3 are at the disposal of all attendees
- Your logo will be displayed on the device

### IMCAS PROVIDES

- ▶ Placement of your advert on the device

### YOU PROVIDE

By December 15, 2015 on your IMCAS web account you should:

- ▶ Upload your logo in high definition

UNIT PRICE **3 300€**

QUANTITY AVAILABLE **1**



## PLEASE NOTE:

- ▶ placement of advertisements is at the sole discretion of the Organizer
- ▶ artwork or source of graphic is to be pre-approved by IMCAS

# ADVERT ON IMCAS WEBSITE

## DESCRIPTION

- Display your advert on the IMCAS website and increase your brand awareness by taking advantage of our website visitor traffic
- Your advert will appear on the page dedicated to sponsors (<http://www.imcas.com/en/exhibit/imcas-paris-2016/sponsor-list>) from the moment you send us the artwork until the end of the congress
- Your file must be in high resolution JPEG format
- Maximum size 50 MB
- Format: 210 x 250 pixels

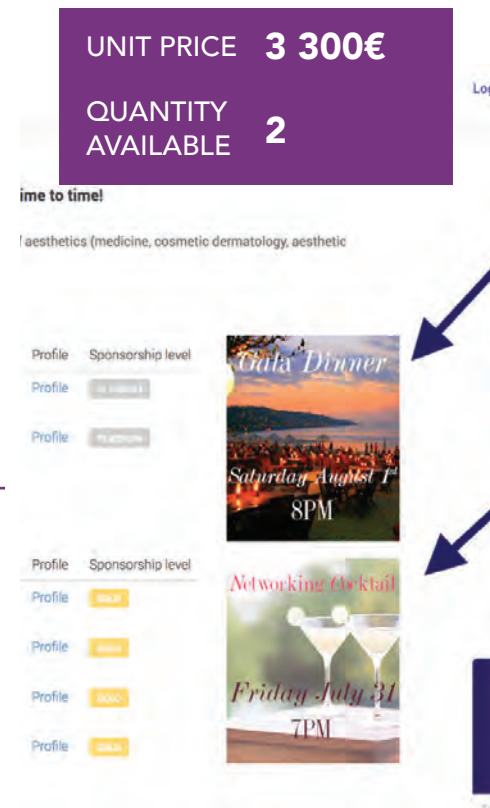
## IMCAS PROVIDES

- Display of your advertisement on the IMCAS website

## YOU PROVIDE

By December 15, 2015 on your IMCAS web account you should:

- Upload your advert in high resolution
- Enter the website URL directly linking to the page that announces your participation at IMCAS



# ADVERT ON IMCAS FACEBOOK

## DESCRIPTION

- IMCAS invites its partners to communicate through modern channels by opening its Facebook page ([www.facebook.com/pages/IMCAS-International-Master-Course-on-Aging-Skin/139427552789246](http://www.facebook.com/pages/IMCAS-International-Master-Course-on-Aging-Skin/139427552789246)) to sponsored advertising
- With more than 6 000 followers and daily posts, this active page will help you to attract potential clients and create buzz around your upcoming congress participation
- Your advert will be posted onto the timeline between December 1, 2015 and January 20, 2016 and will remain there until the end of the congress
- Your file must be in high resolution JPEG format
- Maximum size 50 MB
- Format: 504 x 504 pixels

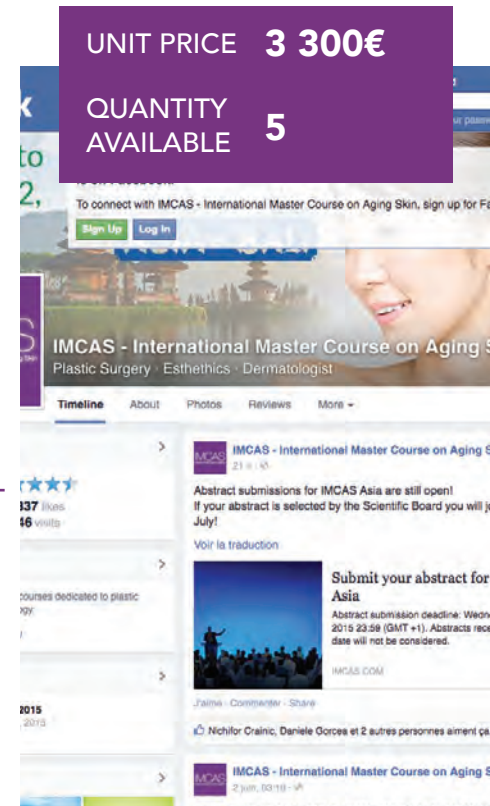
## IMCAS PROVIDES

- Display of your advert on the official IMCAS Facebook page in the form of a timeline post (posting date at the sole discretion of IMCAS)

## YOU PROVIDE

By December 15, 2015 on your IMCAS web account:

- Upload your advert in high resolution





# NOTEPADS & PENS



## DESCRIPTION

- Notepads and pens, bearing your company/product logo, will be inserted in the congress bags given to each attendee upon registration
- Sponsoring notepads and pens provide the perfect opportunity to get your brand in front of all meeting attendees while providing them with a necessary resource to take notes

## IMCAS PROVIDES

- ▶ Insertion of pens and notepads in congress bags

## YOU PROVIDE

- ▶ Notepads and pens are manufactured and provided by the sponsor
- ▶ Quantity required: 4 000 notepads and 5 000 pens

Between Monday, Jan 18 to Thursday, Jan 21 from 9AM to 6PM:

- ▶ Notepads and pens must reach our consignee within this time frame or they will not be included in the congress bags
- ▶ Delivery details not yet confirmed. You will be kept posted by email

UNIT PRICE **2 000€**

QUANTITY AVAILABLE **1**



# ABSTRACT USB KEYS



## DESCRIPTION

- All abstracts of IMCAS Annual World Congress 2016 will be available on a USB key
- Your company/product logo will appear prominently on the USB key
- Your advert will also be displayed on the opening page of the abstract file
- USB keys will be available at the registration desk and at the sponsor's booth
- Your file must be in high resolution PDF format (or .ai, .jpg)
- Maximum size 50 MB
- Advert format: trim size 212 x 275, bleed size 222 x 285 mm

## IMCAS PROVIDES

- ▶ USB keys are manufactured by IMCAS (quantity dependant on expected number of attendees)

## YOU PROVIDE

By October 15th, 2015 on your IMCAS web platform you should:

- ▶ Upload your logo in high definition on your company profile
- ▶ Upload your advert in high definition
- ▶ Artwork or source of graphic is to be approved by IMCAS

UNIT PRICE **4 900€**

QUANTITY AVAILABLE **1**



# ID BADGES AND LANYARDS



## DESCRIPTION

- For PLATINUM, EMERALD or DIAMOND sponsors only
- Each attendee (i.e. delegate type badges) receives a name badge accompanied by a highly visible lanyard adorned with your corporate name or logo
- Badges must be worn at all times to identify attendees and for admittance into the Exhibit Hall, educational sessions and workshops

## IMCAS PROVIDES

- ▶ ID badges are provided by IMCAS

## YOU PROVIDE

- ▶ Lanyards are manufactured and provided by the sponsor
- ▶ Quantity required: 4 000 lanyards

Between Monday, Jan 18 to Thursday, Jan 21 from 9AM to 6PM:

- ▶ Lanyards must reach our consignee within this time frame
- ▶ Delivery details not yet confirmed. You will be kept posted by email

UNIT PRICE **11 000€**

QUANTITY AVAILABLE **1**



# HOTEL ROOM DROP (SELECTED HOTELS)



## DESCRIPTION

- Catch the attention of the delegates outside of the conference environment by placing your promotional items directly in their hotel rooms!
- Your guest room drop will be organised on the peak arrival evening
- Attendees who stay in the Hyatt and Meridien hotels will be the ones benefiting from your gifts (around 1 200 guests including KOL speakers)

## IMCAS PROVIDES

- ▶ Distribution of drop in each room with the collaboration of our land handler ALLIANCE MEETINGS

## YOU PROVIDE

By November 15th, 2015 you should:

- ▶ Send your room drop design to IMCAS for approval

From Monday January 25 to Wednesday January 27:

- ▶ Your room drop should reach the hotel concierge within this time frame
- ▶ Contact IMCAS secretariat for delivery details

UNIT PRICE **12 000€**

QUANTITY AVAILABLE **1**



## WATER BOTTLES



### DESCRIPTION

- Refresh your marketing efforts with custom labeled water bottles!
- Water bottles will be included within the congress bag given to each conference attendee

### IMCAS PROVIDES

- ▶ Insertion of branded bottles in congress bags

### YOU PROVIDE

By Wednesday, Jan 27 from 8AM to 1PM:

- ▶ Production of branded bottles
  - ▶ Branded bottles must reach our consignee within this time frame.
- Delivery details not yet confirmed.  
You will be kept posted by email

UNIT PRICE **2 000€**

QUANTITY AVAILABLE **1**



## CONGRESS BAGS



### DESCRIPTION

- For PLATINUM, EMERALD or DIAMOND sponsors only
- Every congress attendee receives a delegate bag upon arrival at the registration desk
- This bag will contain the Final Program Book, inserts as well as sponsored items and will continue to be used by many after the congress
- The sponsor will thus enjoy exposure of their company brand thanks to the inclusion of their logo on the delegate bags during and after the congress!

### IMCAS PROVIDES

- ▶ Bags are manufactured and provided by IMCAS

### YOU PROVIDE

By October 15, 2015 on your IMCAS web account you should:

- ▶ Upload your logo in high definition

UNIT PRICE **11 000€**

QUANTITY AVAILABLE **1**



## ADVERT ON REGISTRATION BAR CODE LETTER



### DESCRIPTION

- Your advertisement is printed on each confirmation letter sent by email to all attendees before the congress
- An essential document for the retrieval of badges as the confirmation letter will be handed at the Registration Desk by all attendees
- Your file must be in high resolution JPEG format
- Maximum size 50 MB
- Format: 150 x 100 pixels

### IMCAS PROVIDES

- ▶ Confirmation letters are issued and sent by IMCAS

### YOU PROVIDE

By August 15, 2015 on your IMCAS web account you should:

- ▶ Upload your advertisement in high definition

UNIT PRICE **9 000€**

QUANTITY AVAILABLE **1**

• NIGHT HOTEL PACKAGE AT THE CONGRESS VENUE

• ADDITIONAL NIGHTS

• GALA DINNER SEAT

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STEP 1 Your badge is immediately printed

STEP 2 Wear your badge at all times to ensure access

OPENING HOURS	Friday July 31	Saturday August 1	Sunday August 2
from 7 am to 8:30 am to 7 pm	from 7 am to 8:30 am to 6 pm	from 8 am to 8 am to 2 pm	
7 pm	8 pm		
<p>Welcome &amp; Registration Conferences and Exhibition</p> <p>Networking Cocktail</p>	<p>Welcome &amp; Registration Conferences and Exhibition</p> <p>Gala Dinner (optional)</p>	<p>Welcome &amp; Registration Conferences and Exhibition</p>	

**PREPARE YOUR TRIP AT WWW.IMCAS.COM**

- Your personal program -> <http://www.imcas.com>
- Key messages & general info -> <http://www.imcas.com>
- Book your hotel -> <http://www.imcas.com>

**Stairfill**

For any additional information and/or media: [registration@imcas.com](mailto:registration@imcas.com) or calling IMCAS 01 53 53 53 53

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IMCAS China - Suite 2002, 20/F, Tower 2, 200 Canton Road, Tsim Sha Tsui, Kowloon, Hong Kong - Tel: +86 (0) 20 8888 7842

IMCAS Malaysia - Tel: +62 21 211 118 26

IMCAS India - Tel: +91 11 2611 118 26

IMCAS Japan - Tel: +81 3 5561 118 26

IMCAS Korea - Tel: +82 2 1234 5678

IMCAS Singapore - Tel: +65 6123 4567

IMCAS Taiwan - Tel: +886 2 1234 5678

IMCAS Thailand - Tel: +66 2 1234 5678

IMCAS Vietnam - Tel: +84 4 1234 5678

IMCAS Philippines - Tel: +63 2 1234 5678

IMCAS Indonesia - Tel: +62 21 1234 5678

IMCAS Australia - Tel: +61 2 1234 5678

IMCAS New Zealand - Tel: +64 9 1234 5678

IMCAS South Africa - Tel: +27 21 1234 5678

IMCAS Egypt - Tel: +972 2 1234 5678

IMCAS Israel - Tel: +972 3 1234 5678

IMCAS Turkey - Tel: +90 212 1234 5678

IMCAS Greece - Tel: +30 210 1234 5678

IMCAS Spain - Tel: +34 91 1234 5678

IMCAS France - Tel: +33 1 1234 5678

IMCAS Germany - Tel: +49 30 1234 5678

IMCAS Italy - Tel: +39 06 1234 5678

IMCAS UK - Tel: +44 20 1234 5678

IMCAS USA - Tel: +1 212 1234 5678

IMCAS Canada - Tel: +1 416 1234 5678

IMCAS Mexico - Tel: +52 55 1234 5678

IMCAS Brazil - Tel: +55 11 1234 5678

IMCAS Argentina - Tel: +54 11 1234 5678

IMCAS Chile - Tel: +56 2 1234 5678

IMCAS Peru - Tel: +51 1 1234 5678

IMCAS Colombia - Tel: +57 1 1234 5678

IMCAS Venezuela - Tel: +58 212 1234 5678

IMCAS Ecuador - Tel: +593 18 1234 5678

IMCAS Bolivia - Tel: +591 2 1234 5678

IMCAS Paraguay - Tel: +595 21 1234 5678

IMCAS Uruguay - Tel: +598 2 1234 5678

IMCAS Cuba - Tel: +53 7 1234 5678

IMCAS Haiti - Tel: +509 22 1234 5678

IMCAS Dominican Republic - Tel: +1 809 1234 5678

IMCAS Jamaica - Tel: +1 876 1234 5678

IMCAS Trinidad and Tobago - Tel: +1 868 1234 5678

IMCAS Barbados - Tel: +1 246 1234 5678

IMCAS Guyana - Tel: +592 664 1234 5678

IMCAS Suriname - Tel: +594 7 1234 5678

IMCAS French Guiana - Tel: +594 5 1234 5678

IMCAS Martinique - Tel: +596 5 1234 5678

IMCAS Guadeloupe - Tel: +590 5 1234 5678

IMCAS Reunion - Tel: +262 262 1234 5678

IMCAS Mayotte - Tel: +262 269 1234 5678

IMCAS Comoros - Tel: +262 29 1234 5678

IMCAS Madagascar - Tel: +261 20 1234 5678

IMCAS Mauritius - Tel: +262 271 1234 5678

IMCAS Seychelles - Tel: +261 44 1234 5678

IMCAS Zanzibar - Tel: +255 22 1234 5678

IMCAS Mozambique - Tel: +258 21 1234 5678

IMCAS Botswana - Tel: +266 31 1234 5678

IMCAS Namibia - Tel: +264 61 1234 5678

IMCAS South Africa - Tel: +27 21 1234 5678

IMCAS Lesotho - Tel: +27 51 1234 5678

IMCAS Swaziland - Tel: +27 31 1234 5678

IMCAS Eswatini - Tel: +27 31 1234 5678

IMCAS Zimbabwe - Tel: +263 4 1234 5678

IMCAS Malawi - Tel: +265 1 1234 5678

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IMCAS Zimbabwe - Tel: +263 4 1234 5678

IMCAS Malawi - Tel: +265 1 1234 5678

IMCAS Zambia - Tel: +264 21 1234 5678

IMCAS Botswana - Tel: +266 31 1234 5678

IMCAS Namibia - Tel: +264 61 1234 5678

IMCAS South Africa - Tel: +27 21 1234 5678

IMCAS Lesotho - Tel: +27 51 12



## ADVERT ON ESCALATOR DOORS

### DESCRIPTION

- This advertising space offers maximum visibility next to the escalators of the Exhibition Hall, reaching every single attendee as everyone will be entering and leaving the conference through these doors
- Your file must be in high resolution PDF format (or .ai, .jpg)
- Maximum size 50 MB
- Dimensions: 0,975mL x 1,00mH / Surface area: 0.96 sqm
- Location: Level 2
- Placement process in under “a first-come, first-serve basis”

### IMCAS PROVIDES

- ▶ Placement of advert on the escalator doors

### YOU PROVIDE

- By December 15, 2015 on your IMCAS web account you should:
- ▶ Upload your advert in high definition PDF

UNIT PRICE **650€**

QUANTITY AVAILABLE **8**



## LOGO ON INFORMATION DESKS

### DESCRIPTION

- 5 information desks will be installed in the conference area where attendees will be able to have their queries answered throughout the 4-day congress
- Your logo will be placed on the upper part of the desk identifying your company as partner of this information service
- Location: 4 desks on Level 2 and 1 desk on Level 3 – for exact locations, see the circulation map

### IMCAS PROVIDES

- ▶ Placement of your logo on the information desks

### YOU PROVIDE

- By December 15, 2015 on your IMCAS web account you should:
- ▶ Upload your logo in high definition

UNIT PRICE **1 200€**

QUANTITY AVAILABLE **5**



## DIRECTIONAL KIT

### DESCRIPTION

- Expose your logo to all to see!
- Your logo will appear on on-site signage and directional panels during the 4-day conference

### IMCAS PROVIDES


- ▶ Placement of your logo on signage and directional panels

### YOU PROVIDE

- By December 15, 2015 on your IMCAS web account you should:
- ▶ Upload your logo in high definition

UNIT PRICE **1 200€**

QUANTITY AVAILABLE **10**



### PLEASE NOTE:

- ▶ Placement of advertisements is at the sole discretion of the Organizer
- ▶ Artwork or source of graphic is to be pre-approved by IMCAS

## FLOOR STICKERS

### DESCRIPTION

- Your company's logo will appear on a set of five large floor stickers grouped together in a strategic location in the exhibition hall
- The same logo will appear on all 5 floor stickers
- Location: Level 2 in exhibition hall
- Dimensions of one sticker: 1m x 1m

### IMCAS PROVIDES

- Placement of your logo on the floor stickers in the exhibition hall

### YOU PROVIDE

- By December 15, 2015 on your IMCAS web account you should:
- Upload your logo in high definition

UNIT PRICE **1 200€**

QUANTITY AVAILABLE **10**



## STAND-UP BANNER

### DESCRIPTION

- Promote the activities (symposium, live demo and/or social event) that you will be participating in during IMCAS Annual World Congress 2016 with a stand-up banner (1 per sponsor) located in a strategic location within the exhibition hall and near the conference rooms

- Your file must be in high resolution PDF format (or .ai, .jpg)
- Maximum size 50 MB
- Dimensions: 2mH x 1mW

### IMCAS PROVIDES

- Manufacturing and placement of the stand-up banner

### YOU PROVIDE

- By December 15, 2015 on your IMCAS web account you should:
- Upload your advert in high definition PDF

UNIT PRICE **1 650€**

QUANTITY AVAILABLE **5**



## ADVERT ON ESCALATOR WINDOWS

### DESCRIPTION

- This advertising space offers maximum visibility next to the escalators of the Exhibition Hall, reaching every single attendee as everyone will be entering and leaving the conference through this space

- Your file must be in high resolution PDF format (or .ai, .jpg)
- Maximum size 50 MB
- Dimensions: 1.95mH x 5.15mW / Surface area: 10.04 sqm
- Location: Level 2
- Placement process in under "a first-come, first-serve basis"

### IMCAS PROVIDES

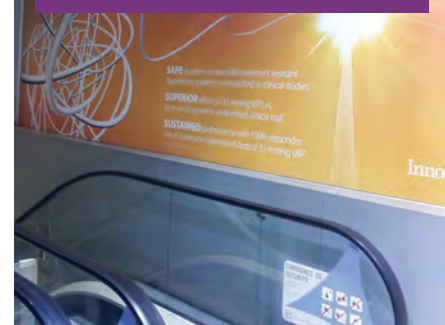
- Placement of your advert on escalator windows

### YOU PROVIDE

- By December 15, 2015 on your IMCAS web account you should:
- Upload your advertisement in high definition

UNIT PRICE **3 300€**

QUANTITY AVAILABLE **8**



### PLEASE NOTE:

- Placement of advertisements is at the sole discretion of the Organizer
- Artwork or source of graphic is to be pre-approved by IMCAS

## WATER FOUNTAINS



### DESCRIPTION

- Reach every single attendee of the congress by placing your logo on the water fountains located within the conference space.
- And as 2 are better than 1, the plastic glasses available at the different stations will also be customised with your logo!
- Location: Level 2

### IMCAS PROVIDES

- ▶ Placement of your logo on the water fountains and plastic glasses
- ▶ Installation of 7 water fountains and 3 000 branded glasses

### YOU PROVIDE

- By December 15, 2015 on your IMCAS web account you should:
- ▶ Upload your logo in high definition

UNIT PRICE **6 500€**

QUANTITY AVAILABLE **1**



## LOGO ON OUTDOOR BANNER

### DESCRIPTION

- For PLATINUM, EMERALD or DIAMOND sponsors only
- Be seen from miles around! Have your logo displayed on the huge outdoor banner placed right above the main entrance of the Palais des Congrès
- This advertising space is reserved from 5 days before the congress to the end of the congress

### IMCAS PROVIDES

- ▶ Production of banner
- ▶ Installation and removal of banner

### YOU PROVIDE

- By December 15, 2015 on your IMCAS web account you should:
- ▶ Upload your logo in high definition

UNIT PRICE **6 500€**

QUANTITY AVAILABLE **3**



## OUTDOOR BANNER ADVERT



### DESCRIPTION

- For PLATINUM, EMERALD or DIAMOND sponsors only
- Your ad will occupy a prominent place on the facade of the Palais des Congrès, right above the main entrance
- This advertising space is reserved from 5 days before the congress to the end of the congress
- Your file must be in high resolution PDF format (or .ai, .jpg)
- Maximum size 50 MB
- Dimensions: 4.80mH x 13.26mW / Surface area: 140 sq.m

### IMCAS PROVIDES

- ▶ Production of banner
- ▶ Installation and removal of banner

### YOU PROVIDE

- By December 15, 2015 on your IMCAS web account you should:
- ▶ Upload your advert in high definition PDF

UNIT PRICE **16 000€**

QUANTITY AVAILABLE **1**



### PLEASE NOTE:

- ▶ Placement of advertisements is at the sole discretion of the Organizer
- ▶ Artwork or source of graphic is to be pre-approved by IMCAS



## PHOTO BOOTH



### DESCRIPTION

- Be present on every single attendee's official IMCAS Annual World Congress 2016 photo!
- Your logo appears on the backdrop of the photo booth and thus occupies a strategic place in each photo
- All photos taken are also posted on the official IMCAS Facebook page, increasing the visibility of your company

### IMCAS PROVIDES

- ▶ Production and printing of photo booth backdrop
- ▶ Dedicated professional photographer

### YOU PROVIDE

By December 15, 2015 on your IMCAS web account you should:

- ▶ Upload your logo in high definition

UNIT PRICE **6 500€**

QUANTITY AVAILABLE **1**



## SELFIE CORNER (PHOTOS PRINTED ONSITE)



### DESCRIPTION

- Take advantage of the selfie trend!
- The Selfie Corner will feature a large tactile screen in front of which selfie-loving delegates can pose together to take a photo with their friends and colleagues
- Your logo will appear prominently on the selfie photo that is directly printed on the spot and also sent digitally to the attendees

### IMCAS PROVIDES

- ▶ Inclusion of your logo on the Selfie Corner system

### YOU PROVIDE

By December 15, 2015 on your IMCAS web account you should:

- ▶ Upload your logo in high definition

UNIT PRICE **7 500€**

QUANTITY AVAILABLE **1**



## MESSAGE STATION



### DESCRIPTION

- Available on Thursday, Friday and Saturday
- Associate your brand with calm and relaxation amidst the business of the congress
- Both the Message Station and the staff onsite are branded with your company logo. Massages will be provided on successive 10 to 15 min sequences: fots, ankles, shoulders, and head massages
- Located at the courtyard area (see circulation map)

### IMCAS PROVIDES

- ▶ All-inclusive massage station (banner, 3 massage beds, trained staff, and all amenities)

### YOU PROVIDE

By December 15, 2015 on your IMCAS web account you should:

- ▶ Upload your advert in high definition PDF
- ▶ Provide 20 branded t-shirts for staff

UNIT PRICE **7 500€**

QUANTITY AVAILABLE **1**



### PLEASE NOTE:

- ▶ Placement of advertisements is at the sole discretion of the Organizer
- ▶ Artwork or source of graphic is to be pre-approved by IMCAS

# COFFEE AND LUNCH STATIONS

## DESCRIPTION

Each one of the four stations is:

- branded with your advertisement to be displayed on a light box: your file must be in high resolution PDF format (or .ai, .jpg)
- open all day long from Thursday 8 AM to Saturday 6.30 PM (they will be no branded station on Level 3)
- offering complimentary food and beverages to Delegate, Professional Bodies, and Faculty type of badges during the following break hours:
  - Thursday: lunch at 12 pm - coffee break at 4 pm
  - Friday: coffee breaks at 10 am & 3.30 pm - lunch at 12.30 pm
  - Saturday: coffee breaks at 10 am & 4.30 pm - lunch at 12.30 pm
- offering free coffee and tea at all times to all attendees, through branded coffee/tea cups

## IMCAS PROVIDES

- ▶ All food & beverages, and staff provided by a top caterer
- ▶ Manufacturing and set-up of the lunch & coffee stations

## YOU PROVIDE

By January 15, 2016, on your IMCAS web account you should:

- ▶ Upload your advert in high definition PDF Size 90 cm width / 112cm height
- ▶ Provide 10 000 disposable coffee/tea cups branded with your company logo, name or advert.
- ▶ Coffee/tea cups must reach our consignee on Wednesday, Jan 27 from 8AM to 6PM. Delivery details not yet confirmed. You will be kept posted by email

UNIT PRICE **10 900€**

QUANTITY AVAILABLE **4**



# NETWORKING COCKTAIL sole sponsor

## DESCRIPTION

- All speakers, delegates and industry representatives are invited to join this event, to socialize and network whilst enjoying a drink and appetizers
- Your roll-ups are placed in prominent positions around the Networking Cocktail location in the Palais des Congrès
- The cocktail will be held on Thursday, January 28 from 6.30 PM to 7.30 PM at the Palais des Congrès

## IMCAS PROVIDES

- ▶ All food & beverages
- ▶ Special announcements through the day on Thursday, January 28
- ▶ Visibility through printed & online programs
- ▶ A dedicated webpage that can be forwarded to your network

## YOU PROVIDE

On January 28, 2015

- ▶ 4 roll-ups to be brought to the Networking Cocktail location in the Palais des Congrès
- ▶ Provide 1 000 paper napkins branded with your company logo or name

UNIT PRICE **6 800€**

QUANTITY AVAILABLE **1**



# CLUB LOUNGE

UNIT PRICE **9 900€**QUANTITY  
AVAILABLE **2**

## DESCRIPTION

- Reserved for VIPs, either faculty speakers or your company's own guests, the Club Lounge is a place for relaxation and peacefulness in the midst of a very busy and intense conference
- Associate your company name with comfort, efficiency and excellence by sponsoring this unique Club Lounge of the conference
- Your brand is featured throughout the room
- 5 of your company representatives will enjoy permanent access to the room
- Additionally, 30 one-shot entrances will be provided to each sponsoring company in order for you to welcome top clients at the VIP office
- This private lounge may be sponsored by 2 companies:
  - One in the laser / light / EBD field
  - One in the toxin / filler / thread field
- 3 VIP rooms located at the upper level of the club lounge are also available for your small group meetings
- Your file must be in high resolution PDF format (or .ai, .jpg)
- Maximum size 50 MB
- Advert format: size A0 (841 mm height x 1189 mm large)

## IMCAS PROVIDES

- ▶ Lounge area with comfortable chairs & sofas
- ▶ Private VIP office where company representatives can welcome premium clients
- ▶ Complimentary refreshments & snacks available all day, served by dedicated waiters
- ▶ Complimentary services: 2 massage stations, a concierge desk and a cloakroom
- ▶ Daily international newspapers, medical journals and free internet access
- ▶ Your logo featured throughout the space, on signage and on the welcome desk at the entrance of the room

## YOU PROVIDE

By December 15, 2015 on your IMCAS web platform you should:

- ▶ Upload your AD in high definition
- ▶ Upload your logo in high definition on your company profile
- ▶ Enter your 5 company representatives' data
- ▶ Enter your 30 VIP guests' data
- ▶ Provide 450 branded goodies with your company logo or name to be handled to each speaker. Your ideas are welcome
- ▶ Goodies must reach our consignee on Wednesday, Jan 27 from 8AM to 6PM. Delivery details not yet confirmed. You will be kept posted by email





# CAFE PARISIEN

UNIT PRICE **9 900€**QUANTITY  
AVAILABLE **2**

## DESCRIPTION

- Reserved for IMCAS Member Plus attendees and your company's own guests, the « Café Parisien » emanates an exclusive French Café atmosphere
- Associate your company name with French culture, love of good food and elegance, by sponsoring the unique « Café Parisien »
- Your brand is featured throughout the room
- 5 of your company representatives will enjoy permanent access to the room and be able to benefit from all of the advantages
- The « Café Parisien » will be open on all 4 days of the conference and may be sponsored by 2 companies:
  - One in the laser / light / EBD field
  - One in the toxin / filler / thread field
- Your file must be in high resolution PDF format (or .ai, .jpg)
- Maximum size 50 MB
- Advert format: size A0 (841 mm height x 1189 mm large)

## IMCAS PROVIDES

- ▶ An exclusive venue to work or relax
- ▶ Complimentary refreshments & snacks available all day, served by dedicated waiters
- ▶ Daily international newspapers, medical journals and free internet access
- ▶ Your logo featured throughout the space, on signage and on the welcome desk at the entrance of the room

## YOU PROVIDE

By December 15, 2015 on your IMCAS web platform you should:

- ▶ Upload your AD in high definition
- ▶ Upload your logo in high definition on your company profile
- ▶ Enter your 5 company representatives' data
- ▶ Provide branded goodies with your company logo or name to be handled to each delegate. Your ideas are welcome.
- ▶ Goodies must reach our consignee on Wednesday, Jan 27 from 8AM to 6PM. Delivery details not yet confirmed. You will be kept posted by email





# FACULTY DINNER

## DESCRIPTION

- A dinner, in an intimate atmosphere will be organized in a renowned Parisian venue on Thursday, January 28 - 2016
- In the past, this event has been held at Restaurant 1728 & at The Peninsula (2016 venue to be confirmed)
- A list of 70 speakers out of the total Faculty list composed of KOL experts in their field, either on plastic surgery or on dermatology, is chosen by the Scientific Board
- They are then invited on your behalf, by IMCAS
- This is a perfect opportunity to match your brand with an event that gathers together "la crème de la crème" of IMCAS
- 10 members of your team may also join the dinner as guests

## IMCAS PROVIDES

- ▶ Invitations to key speakers
- ▶ Your logo printed on all guest menus
- ▶ Presentation and acknowledgement of sponsoring companies in the opening speech

## YOU PROVIDE

By December 15, 2015 on your IMCAS web account you should:

- ▶ Upload your logo in high definition on your company profile
- ▶ Enter your 10 guests' data

UNIT PRICE **9 900€**

QUANTITY AVAILABLE **2**



# GALA DINNER

## DESCRIPTION

- "La Nuit des IMCAS Awards" is a glittering gala dinner to which 300 faculty members and VIP guests are invited
- Cocktails and a sit-down meal are followed by live music and dancing
- For the second year in a row, in 2016 the dinner will be held in support of breast cancer research
- Along with the IMCAS Scientific Committee, the event sponsors award a 3 000 Euro grant to a chosen doctor or researcher who is working in the field of breast cancer research
- 10 of your chosen guests will be able to attend and enjoy the Gala Dinner
- This event will be held on Saturday, January 30 starting at 8.30 PM. Venue to be confirmed

## IMCAS PROVIDES

- ▶ A dedicated page on [www.imcas.com](http://www.imcas.com)
- ▶ A full dedicated page in the final program which includes your logo
- ▶ Recognition in all press material
- ▶ All food & beverages
- ▶ Your logo printed on all guest menus
- ▶ Presentation and acknowledgement of sponsoring companies in the on-stage speech

## YOU PROVIDE

- ▶ The trophy to be awarded to the chosen doctor or researcher (design must be sent to IMCAS secretariat for approval by December 15, 2015)

By December 15, 2015 on your IMCAS web account you should:

- ▶ Upload your logo in high definition on your company profile
- ▶ Enter your 10 guests' data

UNIT PRICE **11 000€**

QUANTITY AVAILABLE **5**



# VIP DINNER AT THE FONDATION LOUIS VUITTON

UNIT PRICE **20 000€**QUANTITY  
AVAILABLE **1**

## DESCRIPTION

- Invite your faithful customers and business partners to an exclusive and unforgettable evening of fine-dining and networking at the 'Le Frank' restaurant at the Fondation Louis Vuitton
- This must-see Parisian architectural marvel of 2015 will be the perfect place to associate your company with a unique experience that your 65 privileged guests will never forget
- The VIP dinner will take place on the evening of Thursday January 28 and will include:
  - Champagne reception with canapés
  - A private guided tour of the Fondation Louis Vuitton collections
  - A delicious 3-course menu designed by Michelin starred French chef, Jean-Louis Nomicos
- Use this event to reinforce brand loyalty and to reward to your supporters, clients and partners

## IMCAS PROVIDES

- ▶ Private hire of the entire Le Frank restaurant for the evening
- ▶ Organisation of the flow of events (guided tour, cocktail and dinner)

## YOU PROVIDE

- ▶ Your order must be placed by October 15, 2015
- ▶ Invitations and/or guest list are entirely managed by the sponsoring company (maximum 65 guests)

By December 15, 2015 you should:

- ▶ Upload your logo in high definition on your IMCAS web account
- ▶ Send by email the design of the gift offered to each attendee to be approved by IMCAS

Images courtesy of the Fondation Louis Vuitton



## LEAD RETRIEVAL (BADGE SCANNER)

### DESCRIPTION

- Lead retrieval is a perfect marketing means for the capture and follow-up of sales leads
- Rent a lead retrieval and use it to scan the badge of each visitor, the visitor's contact information will be automatically stored in the scanner
- Two options:
  - Option 1.: contact data scanned at your booth only
  - Option 2.: contact data scanned at your booth and at the room entrance of your symposium (by an IMCAS hostess)

### IMCAS PROVIDES

- ▶ Barcode scanner for the duration of the exhibition
- ▶ Sending of contact list within 2 weeks following the congress containing:
  - ▶ Complete name & specialty
  - ▶ Country & email address

### YOU PROVIDE

- ▶ Order must be placed before December 15, 2015 to ensure delivery

UNIT PRICE	<b>300€</b> option 1
	<b>600€</b> option 2
QUANTITY AVAILABLE	<b>Unlimited</b>



## INSERTS IN CONGRESS BAGS

### DESCRIPTION

- Put your brand directly in the hands of every participant with a bag insertion
- Your flyer is included in the delegate congress bag given to each IMCAS delegate
- Inserts can advertise your products, services, promotions and invite attendees to your booth
- Inserts may not exceed A4 in size and can include a maximum of 4 pages (bound document)

### IMCAS PROVIDES

- ▶ Insertion of flyers in congress bags

### YOU PROVIDE

- ▶ 4 000 flyers
- ▶ Flyers must reach our consignee between Monday, Jan 18 to Thursday, Jan 21 from 9AM to 6PM or they will not be included in the congress bags
- ▶ Delivery details not yet confirmed. You will be kept posted by email

UNIT PRICE	<b>1 100€</b>
QUANTITY AVAILABLE	<b>Unlimited</b>



## FLYERS IN DISPLAY RACKS

### DESCRIPTION

- Promote your symposium or your live demo with an insert strategically displayed in a dedicated rack near the welcome desk
- One rack will be allocated per company (10 companies per day) and IMCAS will be in charge of placing the flyers within it on the day of the session
- Inserts may not exceed A4 in size and can include a maximum of 4 pages (bound document)

### IMCAS PROVIDES

- ▶ Insertion of flyers in dedicated rack

### YOU PROVIDE

- ▶ 1 000 flyers
- ▶ Flyers must reach our consignee on Wednesday, Jan 27 from 8AM to 6PM or they will not be included in the racks
- ▶ Delivery details not yet confirmed. You will be kept posted by email

UNIT PRICE	<b>500€</b>
QUANTITY AVAILABLE	<b>30</b>

