



# GENERAL INFO

#### **Conference Admission and Exhibition Hall**

Admission is by badge only. An adult must accompany children under the age of 16.

IMCAS Chima 2015 showcases companies which are displaying their products and services on the same level as the Conference hall, level 3.

#### Official Conference Language

Chinese is the official congress language.

A simultaneous translation English / Chinese and Chinese / English is provided.

Headphones are available at the Welcome Desk in exchange of a guarantee: passport, credit card or cash. These item(s) will be returned to you as soon as you hand back the head phones.

#### **Nominal Badges**

IMCAS strictly complies with the criteria required for CME accreditation. Therefore access to the conferences is subject to a number of strict rules, aiming to guarantee the scientific independence of the conferences, and to preserve them from any commercial interest or influence. A precise Badge Policy has been implemented, specifying the rules related to the admittance to the different areas of IMCAS conferences.

IMCAS Badge Policy is mandatory for all participants. Its violation authorizes IMCAS Staff to take measures, and may lead to the withdrawal of the badge and the prohibition of access to the conference area. According to each participant's status (delegate, faculty, exhibitor, etc...), a corresponding barcoded hadge is issued.

Fees for full delegate registration include:

- all conference sessions during the 3 days (except optional teaching courses)
- access to the exhibit area including lunches and coffee breaks
   the Welcome Cocktail on Friday evening

#### **Badge Categories**

IMCAS welcomes all professionals dealing with the world of aesthetics: doctors and all related professional bodies. Access to the Exhibition is available for all types of badges whereas access to Conference rooms will depend on whether one holds a doctor badge or a non-doctor badge.

Please refer to the Registration Form for more information.

#### Coffee & Lunch Breaks

Coffee breaks and lunches are served on site to allow our delegates to fully visit the Exhibition Hall. Complimentary food and beverage is provided to Doctor and Faculty type badges. It is our primary concern to provide you with the freshest and best products. A particular attention has been given to the content of the lunch buffets.

#### Friday >

Coffee breaks: 10.30 to 11 am and 5 to 5.30 pm Lunch break: 1 to 2 pm

Welcoming cocktail: 7 pm (access open to all attendees)

#### Saturday >

Coffee breaks: 10.30 to 11 am and 4 to 4.30 pm

Lunch break: 1 to 2 pm

#### Sunday >

Coffee breaks: 10.30 to 11 am

#### Insurance

Neither IMCAS Secretariat nor the Kerry Convention Center accept any liability for damages and/or losses of any kind which may be incurred by congress participants or by any persons accompanying them, during both the official conferences and social program.

Attendees may participate in all events at their own risk. Attendees are advised to take out insurance against loss, accidents or damages that could be incurred during the Congress. Verbal agreements will not be binding unless they are confirmed in writing

#### **Optional Teaching Courses**

IMCAS Congresses offer their attendees the possibility to register for optional teaching courses, providing an opportunity for in-depth exposure to specific techniques and topics, as well as more personalized contact with recognized leaders in aesthetic surgery and cosmetic dermatology.

These special courses require additionnal fees (please proceed to the Welcome Desk). Giving the limited number of seats, please, register early before your course selections sell out!

#### **Recording Policy**

Recording (Photographic, Video and Audio) of the sessions of IMCAS congresses is STRICTLY PROHIBITED. Violators will be banned from future meetings and their equipment will be confiscated.

#### **Mobile Phones**

As a courtesy to all speakers and attendees, please turn off your mobile phone and/or pager while attending sessions.

#### **Evaluation Forms**

Your evaluation of this meeting is extremely important to the Scientific Committee in preparing future events. Evaluation Forms should be electronically filled in during or within one month after the congress. A Certificate of Attendance will then be automatically established and emailed to the attendee.

#### Speakers' Preview Room

All sessions are equipped with computer projection. In order to ensure a successful congress, speakers are asked to have their presentations delivered to the Preview Room at least 2 hours before the start of the session or on the day before. Speakers: please present yourselves at the Speaker Welcome

desk where you will be given all necessary information.

#### E-learning Station

You will be able to visit the IMCAS E-learning Station to check your emails, view the scientific lectures in electronic format (E-PAPERS), exchange ideas about clinical cases, and send personalized emails to the authors.

Besides allowing participants to submit their evaluation and to browse the web during the whole congress period, this station completes the learning experience by providing additional content to classical scientific sessions.

#### **Program Book & Abstracts**

Each delegate receives a free IMCAS China 2015 program book. All presentation abstracts are available for consultation on the IMCAS website.



# EXHIBITION MAP

BOOTH SIGN	BOOTH NUMBER	BOOTH SIGN	BOOTH NUMBER
ACE PLASTIC SURGERY CLINIC - DR EVERIS	B09	MATRIFILL	B01
ABLE GRACE CREATION LIMITED	D04	NEWPONG	B07
AMERICAN NEO TECHNOLOGY	B17	PHYTOCEUTICALS ASIA	B04
APEX BIOLAB AG	D17	PROSTEMICS CO., LTD.	B10
API MEDICAL	D19	RESTORATION ROBOTICS	D18
CAREGEN CO.,LTD.	D05	SHAMMAH	B16
DHI INTERNATIONAL	D15	SHANGHAI HUAMEI MEDICAL COSMETOLOGY HOSPITAL	B18
FINEMEC	D13	SHANGHAI SHENDING INDUSTRY	B15
FOTONA	B11	SHANGHAI SONGXIN MEDICAL TREATMENT	B03
GALDERMA	D12	SKINCEUTICALS	D02
HANGZHOU TONGLU DINO MEDI-TECH CO.,LTD.	B14	SOFTFIL / SOFT MEDICAL AESTHETICS	B08
HEALUX CORPORATION	B20	SYNERON / CANDELA	D09
ISDS 2015 SEOUL, KOREA	D16	TIANJIN DONGNANHENGSHENG MEDICAL TECHNOLOGIES	B19
KITSON MEDICINE GROUP CO., LTD	B13	CO., LTD.	D01
LABORATOIRES VIVACY	D11	TULIP MEDICAL PRODUCTS	D01



# SCIENCE AT THE HEART OF THE CONFERENCE

#### **BOARD'S LETTER**

On behalf of the IMCAS China 2015 Scientific Board, we would like to welcome you to the 3rd edition of IMCAS China, held in the vibrant city of Shanghai. Year upon year, IMCAS strives to bring you the best speakers and the broadest range of topics presented in the most innovative formats. 2015 will continue this trend.

With four rooms boasting more than 80 hours of educational sessions over three days, we are certain that there is more than enough inspiring content to please each and every one of you. We've taken on board feedback from previous years and so this year, for the first time, the majority of our sessions will last two hours, thus allowing you to dive deeper into the subjects that interest you most. Furthermore, we've developed a series of one-day classes that will give you both a broad and profound insight into the themes concerned.

At the very heart of IMCAS is its dedication to unbiased scientific content. A group of international experts have put our program together with doctors and surgeons in mind. We don't believe that one size fits all and so the organization of our congress is such that you can choose to attend the sessions that are most relevant to you and in doing so we are sure that you will feel that this congress has been tailor-made to fit your unique professional profile.

Thank you for choosing to take advantage of this opportunity to be among the hundreds of dermatologists, plastic surgeons, facial plastic surgeons and all concerned experts who are convening in Shanghai with the intention of learning, discovering and networking.

We are delighted to welcome you to the dynamic city of Shanghai for our 3rd edition.

IMCAS China Scientific Board

# KEY MOMENTS

FRIDAY APRIL 10

Registration begins

8.30 am - 7 pm

8.30 am - 5 pm 1-Day Class on Practice Management (room 3)

Conference & Exhibition

11.00 am - 12.00am Video Anatomy Injection Workshop I (room 4)

5.30 pm - 7 pm Teaching Courses

7 pm Networking Cocktail (open to all attendees) APRIL 11

Y 7 an Reg

7 am
Registration begins

8.30 am - 7 pm Conference & Exhibition

8.30 am - 5.30 pm 1-Day Class on Cosmeceutics & Anti-aging (room 3)

12.00 pm - 1 pm Live Demonstrations on Lasers & EBD (room 4)

2 pm - 4 pm Video Anatomy Injection Workshop II (room 1)

5.30 pm - 7 pm Teaching Courses

8 pm Gala Dinner APRIL 12

8 am Registration begins

8.30 am - 2 pm Conference & Exhibition

8.30 am - 1 pm Lipofilling Sessions (room 1)

2 pm End of IMCAS China 2015

# SCIENTIFIC BOARD

#### **Course Director**

ASCHER Benjamin, Plastic Surgeon, FRANCE

#### **Honorary Presidents**

CHANG Tisheng, Plastic Surgeon, CHINA ZHU Xuejun, Dermatologist, CHINA WANG Wei, Plastic Surgeon, CHINA LI Shirong, Plastic Surgeon, CHINA ZHENG Zhizhong, Dermatologist, CHINA

#### **Course Coordinators**

XIANG Leihong Flora, Dermatologist, CHINA SONG Jianxing, Plastic Surgeon, CHINA MU Xiongzheng David, Plastic Surgeon, CHINA LIN Xiaoxi, Plastic Surgeon, CHINA

#### **Course Scientific Secretaries**

ADHOUTE Hertsel, PhD-Research, FRANCE DEL VECCHIO Daniel, Plastic Surgeon, USA LANDAU Marina, Dermatologist, ISRAEL LI Yuanhong, Dermatologist, CHINA WU Yan, Dermatologist, CHINA

#### **Scientific Committee**

ACQUILLA Raj, MD, UNITED KINGDOM
CUI Haiyan, Plastic Surgeon, CHINA
DE LACERDA Davi, Dermatologist, BRAZIL
HUANG Po Han Patrick, Dermatologist, CHINESE TAIPEI
PAVICIC Tatjana, Dermatologist, GERMANY
SONG Weimin, Dermatologist, CHINA

# **SPEAKERS**

#### Faculty Speakers

ARAMPATZIS Harry, Industry, FRANCE BEILIN Ghislaine, MD, FRANCE CHEN Xi, Dermatologist, CHINA CHERON Michel, Industry, FRANCE CHIU Pin Chi, Dermatologist, CHINESE TAIPEI DENG Yu, Dermatologist, CHINA FU Jun Gina, Cosmetic Surgeon, CHINA GHANNAM Sahar Foad, Dermatologist, CANADA HOFFMANN Klaus, Dermatologist, GERMANY HUANG Peter Y C, Plastic Surgeon, CHINESE TAIPEI KAO Steve Chuan Hsiang, Facial Plastic Surgeon, CHINESE TAIPEI KERSCHER Martina J, Dermatologist, GERMANY KHAN Umar, Plastic Surgeon, UNITED KINGDOM KOH Ik Soo, Plastic Surgeon, SOUTH KOREA LAI Wei, Dermatologist, CHINA LEE Yong Woo, Plastic Surgeon, SOUTH KOREA LIU Hongmei, Dermatologist, CHINA LU Zhong, Dermatologist, CHINA LUCERO Florencio Quiogue, Plastic Surgeon, PHILIPPINES OEIRIA David Sudarto, Dermatologist, INDONESIA PALLUA Norbert, Plastic Surgeon, GERMANY QIAN Hui, Dermatologist, CHINA RHO Bong II, Plastic Surgeon, SOUTH KOREA SEO Koo II, Dermatologist, SOUTH KOREA SI Lumin, Plastic Surgeon, CHINA SONG Jennifer Kim, Plastic Surgeon, SOUTH KOREA SONG Ping, Dermatologist, CHINA SONG Dongming, Plastic Surgeon, CHINA SUH Man Koon, Plastic Surgeon, SOUTH KOREA SUN Linchao, Dermatologist, CHINA SUN Qiuning, Dermatologist, CHINA THUANGTONG Rattapon, Dermatologist, THAILAND TIAN Liting, PHD Research, CHINA TIRYAKI Tunc, Plastic Surgeon, TURKEY

TREACY Patrick J, Dermatologist, IRELAND
TSAI Dino, Dermatologist, CHINESE TAIPEI
TSENG Edward Chung Jen, Dermatologist, CHINESE TAIPEI
WANG Shiou Han, Dermatologist, CHINESE TAIPEI
WEI Xin Isabella, Industry, CHINA
WON Chonghyun, Dermatologist, SOUTH KOREA
WONG Iris, Industry, CHINA HONG KONG SAR
WU Wenyu, Dermatologist, CHINA
XU Tianhua, Dermatologist, CHINA
YUAN Jilong, Plastic Surgeon, CHINA
ZHENG Wannian, Industry, CHINA
ZHOU Zhanchao, Dermatologist, CHINA
ZHOU Guoyu, Facial Plastic Surgeon, CHINA
ZHU Yuanjie, Dermatologist, CHINA

#### **Contributing Speakers**

DONG Yiyun, Dermatologist, CHINA
GONDOWARDOJO Jane Ratna Maitridewi, Dermatologist, INDONESIA
JEON Hyo Jin, Plastic Surgeon, SOUTH KOREA
JUNG Dong Woo, Plastic Surgeon, SOUTH KOREA
ROMANES SHIRSHAKOVA Maria, Dermatologist, RUSSIA
SOFRA WEISS Xanya, PHD Research, USA
UDOMPATAIKUL Montree, Dermatologist, THAILAND
WOO Jung Ho, Cosmetic Surgeon, SOUTH KOREA

#### Sympo & Live Demo Speakers

CHUNG Yongji, Industry, SOUTH KOREA
COUCHOUREL Denis, Industry, FRANCE
IGERC Ivona, Industry, CHINA HONG KONG SAR
KIM Jun Mo, MD, CHINA
LEE Jay, Industry, SOUTH KOREA
TUAL Vera, Industry, FRANCE
VIZINTIN Zdenko, Industry, SLOVENIA
XIE Weiguo, Plastic Surgeon, CHINA
ZHAO Yitong Jimmy, Industry, CHINA

Ranking in alphabetical order. Updated list on www.imcas.com

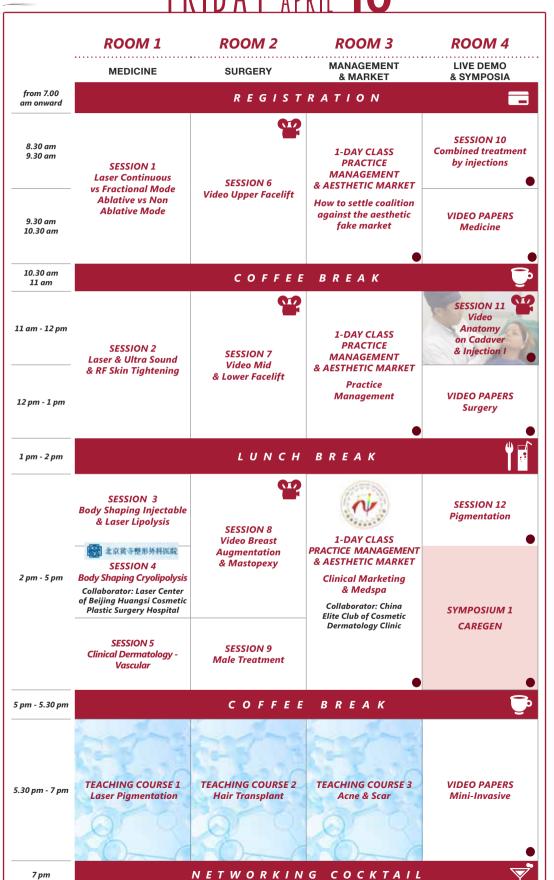


7 pm

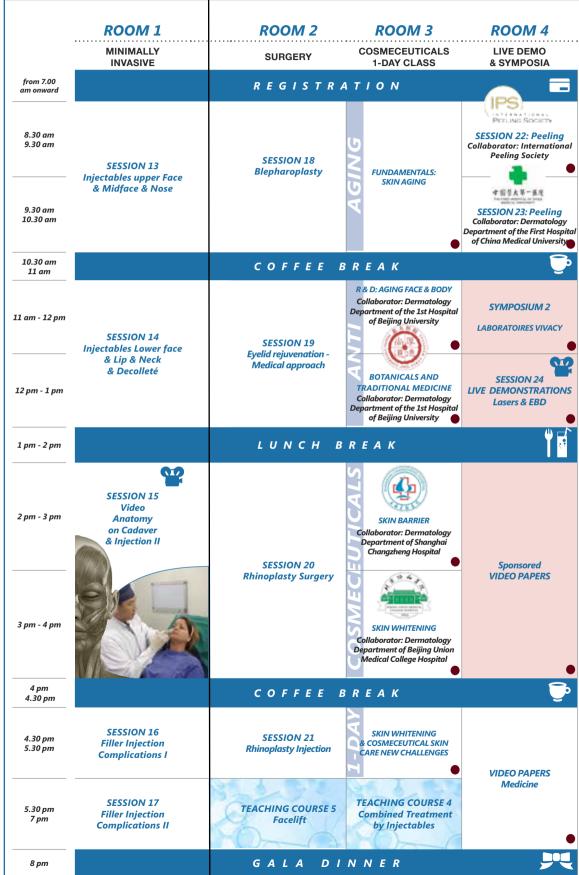
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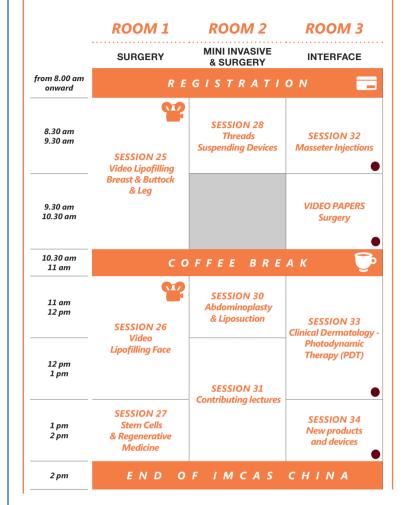
OFFICIAL CONGRESS LANGUAGE

**CHINESE** 



# SAT | URDAY APRIL 11









With the official support of the Huashan Hospital With the collaboration of the Changhai Hospital







PEKING UNIVERSITY FIRST HOSPITAL

PEKING UNION MEDICAL COLLEGE HOSPITAL

THE FIRST HOSPITAL OF CHINA MEDICAL UNIVERSITY



SHANGHAI

CHANGZHENG

HOSPITAL



OF COSMETIC

DERMATOLOGY CLINIC





INTERNATIONAL PEELING SOCIETY





# FOCUS THEMES

Check out our selection of some of the most innovative themes of this year's congress. Associated with each theme are a number of dedicated sessions. Read on for a summary of the highlights of each theme.







# PRACTICE MANAGEMENT, ANATOMY MEDSPA. FAKE MARKET WORKSHOP

# **VIDFO** INJECTION

China, there is no better time to get a firm un- nity to watch injections on a live patient alongderstanding of the most important tools, tips and side the dissection of a cadaver. Concentrating tricks related to practice management. Aesthetic primarily on the face, you will be able to directly practitioners of today must also be astute bu- observe the underlying anatomy of the skin that siness people. This unique one-day course will is affected during injections. Always a particular teach you how to harness social media to your popular session, the video workshop will give advantage, how to market your private practice, you a valuable insight into what is going on unhow to expand your business and how to fight der the skin, and will help you to deal more effecagainst the ever-present fake market.

With the opening up of the private market in This session will give you the fantastic opportutively with complications.

# COSMECEUTICS & ANTI-AGING

New to IMCAS China this year is an entire day dedicated to this relatively new field that is currently developing at lightening speed. Throughout the day you will be able to explore the science behind the cosmeceutical craze from the fundamentals to the most recent research developments in this field. You will also learn about the appropriate products to use on different skin types and for diverse skin conditions and you will develop an understanding of the way in which cosmeceutics, nutraceutics and cosmetic procedures can complement one

# **FACE & BODY SHAPING**

These sessions will cover the multitude of ways in which different parts of the face and the body can be reshaped. Covering both surgical and non-surgical techniques, each session will be dedicated to a specific procedure, giving you a valuable insight into the specfic characteristics of each. From abdominoplasty and fat grafting to lasers and EBDs, these sessions will give you an extensive arsenal of techniques and procedures that will no doubt be greatly appreciated by your patients.

# **INJECTABLES**

The sessions dedicated to injectables will give you a well-rounded view of best practice and recent developments in these fields, enriching your learning throughout the congress. Covering a number of different body parts and a variety of treatments, from traditional toxins and fillers to injectable lipolysis, these sessions will equip you with the necessary tools to get the best results and to avoid complications. Be sure to register for the Teaching Course on combined treatment by injectables in order to get a complete insight into this topic.

# LASERS & EBD

Picosecond ultrasonics, fractional lasers, radiofrequency, Q-switched Nd:YAG lasers, cryolipolysis, microneedling...there are a huge number of different technologies in this sphere. Learn about the most recent developments in the field and discover how to get optimal results in the treatment of scars and hyperpigmentation as well as the removal of tattoos and hair. Take the optional Teaching Course on pigmentation for additional exclusive insights into how to get the best results when using lasers to treat this common dermatological indication.

# **BLEPHAROPLASTY**

As blepharoplasty is one of the most popular surgical procedures in China and around Asia, we have dedicated four hours to this important procedure. The sessions will cover both upper and lower eyelid blepharoplasty thus giving you a comprehensive overview of the latest techniques and advances to use when performing this procedure.

# RHINOPLASTY

The rhinoplasty sessions will include insights not just into surgical rhinoplasty, but also into the use of injectables for the nose. As a surgeon, you need to take into account not just the wishes of the patient but also the tissue components, the morphology and the feasibility of a number of different invasive and non-invasive procedures. After three hours of intensive learning you will be confident when approaching even the most complex rhinoplasty procedure.

#### LIPOFILLING & STEM CELLS It has long been said that the future of medicine will be

in stem cells. Four hours of sessions will deal with lipofilling of a number of different areas of the face and the body, concentrating on the newest and most effective techniques to optimize outcomes.

#### CONFLICT OF INTEREST DISCLOSURE

#### How does IMCAS broadcast the information to ite enaakare?

Scientific lectures are presumed to be based on obiective interpretations of evidence and unbiased interpretations of facts. The integrity of our conference requires disclosure of the possibilities of potentially distorting influences. The audience may then judge and, if necessary, make allowance for the impact of the bias on the information being reported.

In general, the safest and most open course of action is to disclose activities and relationships that. if known to others, might be viewed as a conflict of interest, even if speakers do not believe that any conflict or bias exists.

This is why each speaker is asked to display his or her disclosure slide before beginning to lecture.

#### How about speaker(s) declaring a "no Conflict of Interest"?

Neither the speaker nor any member of his/her immediate family has a significant financial arrangement or affiliation with the product, device or company involved in the congress nor any potential bias against another product, device or company.



SESSION 1 8:30 AM 10:30 AM

R00M 1

#### Laser - continuous vs fractional mode ablative vs non ablative mode

CHAIRS: Sahar Foad GHANNAM, Yuanhong LI

Laser - continuous vs fractional

> Comparisons of ablative fractional CO2 lasers vs intense pulsed light (IPL) in photodamaged skin

Patrick Po Han HUANG (15325/15min)

- > Fractional laser update Zhona LU (15957/15min)
- > Treatment of atrophic scars by fractional CO2
- > Preliminary clinical results of fractional CO2 laser plus topical repair agents for the treatment of photoaged skin and acne scar Xi CHFN (16134/14mi)

Laser - ablative vs non-ablative

- > Combined therapy of non-ablative and ablative fractional lasers for atrophic acne scar Shiou Han WANG (15736/15min)
- > Fractional non-ablative laser on skin aging and stretch marks Yan WU (15560/15min)
- > Ablative vs non-ablative laser Guoyu ZHOU (15594/15min)

Questions & answers

SESSION ? 11 AM 1 PM

R00M 1

#### Laser & ultra sound & RF - skin tightening

CHAIRS: Patrick Po Han HUANG, Hui QIAN

- > Updates on minimally invasive fractional radiofrequency Xiaoxi I IN (15562/18mir
- Application of fractional radiofrequency technology for skin tightening Yuanhong LI (15568/18min)
- > Improving the safety and efficacy of non-ablative monopolar radiofrequency with techniques based on thermodynamics and mechanics Shiou Han WANG (15600/18min)
- > Ultrasound in cosmetic dermatology treating cellulite

Zhanchao ZHOU (15745/18min)

> Noninvasive body contouring with non-thermal effect focused ultrasound

Edward Chung Jen TSENG (15939/18min)

> The mid and low facelift effect - contrast between focused ultrasound and monopolar radiofrequency

Jun Gina FU (15751/18min)

Questions & answers

What about the presentation abstracts?
All submitted abstracts are available for consulation online on www.imcas.com through the congress digital program along with the speake piostatements, the session details, the exhibitor ist and contact information. SESSION 3 2 PM 3 PM

**ROOM 1** 

**Body shaping - injectable &** laser lipolysis

CHAIRS: Klaus HOFFMANN, Patrick Po Han HUANG

- > Injectable and laser lipolysis where are we? Beniamin ASCHER (15958/12min)
- > Laser-assisted lipolysis technology in facial rejuvenation Haivan CUI (15557/12min
- > Laser vs injection technologies Klaus HOFFMANN (15595/12min)
- > Combined treatment in cellulite Davi DE LACERDA (15443/12min)

Ouestions & answers

SESSION 4 3 PM 4 PM

#### Body shapina - cryolipolysis

organized with the collaboration of the Laser Center of Beijing Huangsi Cosmetic Plastic Surgery Hospital CHAIRS: Davi DE LACERDA, Xiaoxi LIN

R00M 1

- > Preliminary clinical results of non-invasive cryolipolysis Hongmei LIU (15919/17min)
- > Comparing techniques in cryolipolysis Klaus HOFFMANN (15596/17min
- > Cryolipolysis vs alternative method Davi DE LACERDA (16143/17min)

Questions & answers

SESSION 5 1 PM 5 PM

#### Clinical dermatology - vascular

CHAIRS: David Sudarto OEIRIA, Leihong Flora XIANG

> Efficacy and safety of DYE pulsed light on facial telangiectasia Zhong LU (16008/16min)

R00M 1

> Efficacy of intense pulsed light treatment in vascular lesions > Updates on vascular anomalies (2013 - 2014)

Xiaoxi LIN (15920/16min) Questions & answers

SESSION 6 8:30 AM 10:30 AM

R00M 2

#### Video upper face & brow lift

CHAIRS: Daniel DEL VECCHIO, Norbert PALLUA

- > Battle of forehead: when and how? Peter Y C HUANG (15965/22min)
- > Unilateral and bilateral transpalbebral browpexy Umar KHAN (15888/22mir
- > Percutaneous face-lifting: a less invasive technique for face lifting using double sided needles Kemal Tunc TIRYAKI (15967/22mi
- > Upper facelift combined with different grafts Xiongzheng David MU (15398/22min)
- > The role of sub-brow incision upper lid lift in Asian upper face rejuvenation Xiaoxi LIN (16016/22min)

Ouestions & answers

SESSION 7 11 AM

#### Video mid & lower facelift

CHAIRS: Kemal Tunc TIRYAKI, Jilong YUAN

- > Endo-lifting of the face: a percutaneous face lifting technique for mid-face and neck Kemal Tunc TIRYAKI (15733/15min)
- Minimally invasive mid-face surgery: resolving the stale-mate between the needle and the knife Kemal Tunc TIRYAKI (15972/15mii
- > Mid and lower face lift new techniques combined Jilong YUAN (16273/15min)
- > Deep plane facelift: a reproducible technique Florencio Quioque LUCERO (15399/20min)
- > Surgical plane approaches according to patient Xiongzheng David MU (15933/20min)
- > Heart-shaped face: prefered face contour for Asian Peter Y C HUANG (15964/20min)

Questions & answers

ota: want to further explore and discuss this opic with your peers? The practical teaching ourse on facelift (TC 5) is taking place on aturday in room 2 at 5:30PM.

SESSION 8

R00M ?

#### *Video breast augmentation &* mastopexy

CHAIRS: Daniel DEL VECCHIO, Jianxing SONG

- Mastopexy augmentation simplified: a short guide to minimalizing parameters related to breast and the implants - a starter's guide Kemal Tunc TIRYAKI (16023/25min)
- Refinements in transaxillary submuscular augmentation mammoplasty Florencio Quioque LUCERO (15404/25min
- Review of implant sizes in 164 consecutive asymmetrical augmentation mammoplasties Umar KHAN (13516/25min)
- > Breast augmentation with mega-volume fat Jennifer Kim SONG (15758/25min)

Questions & answers

SESSION 9 Male treatment 4 PM

CHAIRS: Davi DE LACERDA, Tatjana PAVICIC

- > Update on facial injection for men 5 PM Marina LANDAU (16148/15min
  - . Update on male aesthetic treatments Davi DE LACERDA (15411/15mir
  - . Is male beauty a good thing? A personal approach for maximizing male attractiveness Tatiana PAVICIC (15710/15min)

Questions & answers

#### GET YOUR CERTIFICATE OF ATTENDANCE

R00M 2

- Step 1: Submit your evaluation
   either on site at the e-learning station
- or online by May 12 at the latest on www.imcas.com

1-DAY CLASS PRACTICE M A NAGEMENT & **AESTHETIC MARKET** 8:30 AM 10:30 AM

R00M 3

#### How to settle coalition against the aesthetic fake market

CHAIRS: Benjamin ASCHER, Jianxing SONG

- Fake market & future regulation launch of Asian coalition against fake market Beniamin ASCHER (15418/20min)
- Fake injectables in China Jianxing SONG (15976/20min)
- > Focus on the situation of fake market in China Peter Y C HUANG (15419/20mi)
- > Doctor panel discussion Florencio Quiogue LUCERO, David Sudarto OEIRIA, Chonghyun WON
- Industry panel discussion Michel CHERON (Vivacy), Xin Isabella WEI (Shanghai Qisheng / Haohai), Syneron team (Syneron /

1-DAY CLASS PRACTICE M A NAGEMENT & AESTHETIC MARKET 11 AM

R00M 3

#### **Practice management**

CHAIRS: Norbert PALLUA, Zhanchao ZHOU

Cosmetic dermatology clinic: problems and solutions

Zhanchao ZHOU (15575/18min)

- Business practice of self-employed cosmetic dermatologists in China mainland Weimin SONG (15723/18min)
- Research on cosmetic surgery in public hospitals quasi-market-oriented operation Haiyan CUI (15577/18min)
- How to set up and manage a hair transplant team Wenyu WU (15740/18min)
- > Practice management in the UK Raj ACQUILLA (15977/18min)
- Quality counts -Yestar- private medical chain and its management Wannian ZHENG (16257/18min)

Questions & answers

1-DAY CLASS PRACTICE MANAGEMENT & AESTHETIC MARKET

R00M 3

#### Clinic marketing & medspa

organized with the collaboration of the China Elite Club of Cosmetic Dermatology Clinic

CHAIRS: Raj ACQUILLA, Weimin SONG

- > China elite club of cosmetic dermatology clinic Weimin SONG (15576/25min)
- > How to deal with marketing in the USA? Daniel DEL VECCHIO (15982/20min)
- Regulation in Germany with a plastic surgeon's Norbert PALLUA (15983/20min)
- Regulation in Germany with a dermatologist's point of view Tatjana PAVICIC (15985/20min,
- > Regulation in Turkey
- Kemal Tunc TIRYAKI (15984/20min)
- > Regulation in Kuwait Sahar Foad GHANNAM (16153/20min)
- > Panel discussion Raj ACQUILLA, Daniel DEL VECCHIO, Sahar Foad GHANNAM, Norbert PALLUA, Weimin SONG, Tunc TIRYAKI

SESSION 10 9:30 AM

#### **Combined treatment by injection** CHAIRS: Chonghyun WON, Yan WU

8:30 AM

R00M 4

- > Combined treatment for hands Ghislaine BEILIN (15811/16min)
- > Combined treatment by Korean new fillers Chonghyun WON (16276/16min
- > Layered anti-aging concept: a combination of lasering and dermal hyaluronic acid injection to improve skin quality and texture Patrick Po Han HUANG (15324/16min)

Questions & answers

VIDEO PAPER 9:30 AM 10:30 AM

R00M 1

#### Medicine

Microwave device in the treatment of axillary hyperhidrosis and osmidrosis

Edward Chung Jen TSENG (15941/15min)

Skin resurfacing, microplasma and transdermal delivery ITED

Sahar Foad GHANNAM (16138/15min)

- Role of HA skinbooster following fractional lasers for skin rejuvenation Patrick Po Han HUANG (15491/15min
- Combined multiple fractional lasers with platelet-rich plasma (PRP) for atrophic acne scar Shiou Han WANG (15739/15min)

Questions & answers

Surgery

SESSION 11 11 AM 12 PM

#### Video anatomy on cadaver & injection I

Benjamin ASCHER, Marina LANDAU

Check the program of the video anatomy on cadaver & injection session on page 14.

**ROOM** 4

# VIDEO PAPER

#### 12 PM 1 PM

R00M 1

#### > Use of multiplane internal mastopexy for ptosis correction in revision augmentation mammoplasty Umar KHAN (13515/15m

> Poly-tetrafluoroethylene (E-PTFE) vs autogenous costal cartilage Steve Chuan Hsiang KAO (15698/15min)

- > Choosing nasal implants and technique adapted to each nasal implant: principle and application Man Koon SUH (15731/15min)
- > Textured round cohesive gel silicone implants and capsular contracture - incidence and causes in a long term follow-up by a single surgeon Umar KHAN (16009/15min)

Questions & answers

SESSION 12 2 PM

3 PM

R00M 1

#### **Pigmentation**

CHAIRS: Tatjana PAVICIC, Qiuning SUN

> Except photoepilation, what can the long-pulsed alexandrite laser do? Shiou Han WANG (15467/13min)

**PROGRAM** 

- > Advances in diagnosis and treatment of melasma
- > Q-switched laser application in the clinical treatment of pigmentation Hui QIAN (16005/
- > UV rays, vitamin D and melasma, can we reach a perfect balance? Sahar Foad GHANNAM (16137/13min)

Questions & answers

SYMPOSIUM 1 3 PM

R00M 1

#### **CAREGEN**

New product development with Growth Factors and Biomimetic Peptides in 2015 Yonaii CHUNG (16296/120min)

VIDEO PAPER 5:30 PM

# Mini-invasive

7 PM

> Young and natural look in precise botulinum toxin injection by understanding the facial expression

Jane Ratna Maitridewi GONDOWARDOJO (15962/15min)

R00M 4

Onabotulinumtoxina treatment of moderate to severe glabellar lines in Chinese subjects after laser treatment: a prospective, open-label, non-comparative study Yan WU (16124/15min)

> Rebuilding the midface with combined treatments Patrick J TREACY (15303/15min)

> Management of complications from injectable

Edward Chung Jen TSENG (15937/15min)

> Lower face beautification with injectable fillers Edward Chung Jen TSENG (15938/15min)

Questions & answers

### WELCOMING & NETWORKING COCKTAIL

FRIDAY, 10TH OF APRIL - 7:00PM KERRY HOTEL CONVENTION CENTER LEVEL 3



12

# **Sessions 11 & 15** Anatomy on cadaver & injections

# Program & Experts

#### VIDEO ANATOMY ON CADAVER & INJECTION I

#### CHAIRS: Beniamin ASCHER, Marina LANDAU

- > Video anatomy chin, nose and temple Marina LANDAU (16283/15min)
- > Video anatomy lower face Raj ACQUILLA (15978/15min)
- > Video injection lower face (Vivacy range) Benjamin ASCHER (16266/30min)

with an unrestricted grant from











#### VIDEO ANATOMY ON CADAVER & INJECTION II

#### CHAIRS: Benjamin ASCHER, Yuanhong LI

- > Upper face anatomy forehead and temple Yong Woo LEE (15929/15min)
- > Upper face injection forehead and temple (Galderma range) Haiyan CUI (16155/15min)
- Mid face, nose and lip anatomy Yong Woo LEE (15700/15min)
- > Mid face, nose and lip injection (Galderma range) Haiyan CUI (16035/15min)
- > Lower face anatomy Yong Woo LEE (16231/15min)
- > Lower face injection (Galderma range) Haiyan CUI (15928/15min)
- > Masseter anatomy Raj ACQUILLA (16156/15min)
- > Masseter injection Ik Soo KOH (16157/15min)

with an unrestricted grant from GALDERMA



Want an insight of the most eagerly awaited session of the congress? Check out teasers of past editions on the IMCAS YouTube and YouKu channels!

WWW.YOUTUBE.COM/USER/IMCASCONGRESS I.YOUKU.COM/IMCASCONGRESS





This workshop is offered thanks to unrestricted educational grants. Please check the IMCAS website for more information about the educational grant process.

#### **PROGRAM** SATURDAY



SESSION 14 11 AM 1 PM

R00M 1

#### decolleté CHAIRS: Florencio Quiogue LUCERO,

Xiongzheng David MU

> Injectable filler for the overall Chinese facial design - lower face and lin Haiyan CUI (15556/20ml

Injectables - lower face & lip & neck &

- > Total facial rejuvenation for Asian lower face part Peter Y C HUANG (15695/20min)
- > Jawline correction minimal invasive technologies and selection of best filler Tatiana PAVICIC (15430/20mir
- > Lip overview of techniques Marina LANDAU (15429/20min,
- > Lower face, lip, neck and decollete off-label use

Kyle Koo II SEO (15496/20min)

> Fillers in lower face - jowl and marionette lines Yong Woo LEE (16103/18min)

SESSION 15 2 PM

R00M 1

#### Video anatomy on cadaver & injection II

CHAIRS: Benjamin ASCHER, Yuanhong LI

Check the program of the video anatomy on cadaver & injection session on page 14.

SESSION 16 1:30 PM 5:30 PM

#### Filler injection complications I

CHAIRS: Davi DE LACERDA, Patrick Po Han HUANG

- > Preventing and managing filler complications Davi DE LACERDA (15686/15)
- Common complications in China R00M 1 Peter Y C HUANG (15696/12min)
  - Pathophysiology of visual loss after filler injection Yong Woo LEE (16186/12min)

Ouestions & answers

SESSION 17 5:30 PM

#### Filler injection complications II

CHAIRS: Benjamin ASCHER, Ik Soo KOH

Filler complication - vascular obstruction - after filler injection Ik Soo KOH (15699/22m

**ROOM 1** 

- Filler complications and prevention Kvle Koo II SEO (15431/22m
- Complications and management of dermal fillers Patrick J TREACY (15302/22min)

Questions & answers

SESSION 18 8:30 AM

10:30 AM

R00M 2

#### **Blepharoplasty**

CHAIRS: Florencio Quioque LUCERO, Jianxing SONG

- > Simpler technique of Asian blepharoplasty Florencio Quioque LUCERO (15449/25mi
- Dynamics vs static supratarsal crease appearance after double eyelid surgery
- > Dynamic upper blepharoplasty with small incision
- Upper lid blepharoplasty with canthopexy Xiongzheng David MU (16036/25min)

Ouestions & answers

SESSION 19 11 AM 1 PM

R00M 2

4 PM

#### Eyelid rejuvenation - medical approach CHAIRS: Ik Soo KOH, David Sudarto OEIRIA

- > Peri-orbital beautification 6 point strategy Raj ACQUILLA (15433/22mi
- Fillers periocular injection technology Jianxing SONG (15579/22mir
- Periorbital rejuvenation and enhancement with a combination of muscle relaxation and revolumization David Sudarto OEIRIA (15960/22min
- > Smiling eye roll formation with filler Ik Soo KOH (16040/22min)
- > Rejuvenation of the eyelid area Davi DE LACERDA (16041/22min)

Questions & answers

SESSION 20 Rhinoplasty - surgery CHAIRS: Xiongzheng David MU, Bong II RHO 2 PM

How to refine the nasal tip: the differences between western and oriental perception

**ROOM 2** 

Steve Chuan Hsiang KAO (15455/20min) New technique of the nasal tip plasty: hybrid septal

extension graft Man Koon SUH (15459/20min)

- Asian nasal augmentation of the tip with E-PTFE or/and cartilage
- Nose suspensions: breaking the dogmas! Kemal Tunc TIRYAKI (15734/20)
- Lateral osteotomy of Asian broad nose for beginners in rhinoplasty Bong II RHO (15712/20min)

Questions & answers

SESSION 21 1:30 PM 5:30 PM

#### Rhinoplasty - injection

CHAIRS: Ghislaine BEILIN, Jun Gina FU Rhinoplasty by injections - Asian approach

Yong Woo LEE (16160/16min) Injection rhino-modulation - 8 point technique

**ROOM 2** 

Raj ACQUILLA (15461/16min) > Superficial vs deep approach

Ghislaine BEILIN (16110/16min)

**Ouestions & answers** 

using BTX-A & HA

#### **PROGRAM** SATURDAY

1-DAY GLASS C OSMECE UTICALS & ANTI -AGING 8:30 AM 5:30 PM R00M 3



SESSION 22 8:30 AM 9:30 AM

ROOM 4



#### Peeling

organized with the collaboration of the International Peeling Society

#### CHAIRS: Marina LANDAU, Yuanhong LI

- What's new in chemical peels? Combinations and treatment regime; focus on pigmentation treatment Tatjana PAVICIC (15708/16min)
- > Why and when to peel dark skin Sahar Foad GHANNAM (16175/16min)
- > Peeling for Caucasian skin and non Caucasian skin Marina LANDAU (15492/16min)

Questions & answers

SESSION 23 9:30 AM 10:30 AM

R00M 1

## Peeling

organized with the collaboration of the Dermatology Department of the First Hospital of China Medical

#### CHAIRS: Marina LANDAU, Yuanhong LI

- > Application and risk control of AHA peels in the treatment of melasma Yuanhong LI (15810/12min)
- Applications and complication of AHA in treating acne by peeling Tianhua XU (16172/12)
- Combination therapy of chemical peeling and mechanical peeling in treating melasma Yu DENG (16174/12min

Ouestions & answers

S YMPOSIUM ? 11 AM

## 12 PM

**ROOM** 4

Laboratoires Vivacy - Stylage®, a new range of innovative monophasic hvaluronic acid-based dermal fillers

- > Introduction & speaker announcement presentation of Laboratoires Vivacy Vera TUAL (16195/10min)
- Presentation of Stylage® range IPN-like technology & product physico-chemical properties Denis COUCHOUREL (16197/
- > Advanced injection techniques with Stylage® I Ghislaine BEILIN (16199/15min,
- > Focus on Stylage® I clinical results obtained in

Jilong YUAN (16200/15min)

Ouestions & answers

SESSION 24 12 PM 1 PM

**ROOM 4** 

#### **Live demonstration: lasers & EBD**

CHAIR: Yuanhong LI

- > What's new in laser in china? Yuanhona LI (16271/15min)
- > Live demonstration Fotona SP Dynamis laser Ivona IGERC (15980/20min)
- Video demonstration Syneron / Candela -Velashape III

Weiming SONG (16173/10min)

> Video demonstration - Syneron / Candela - CO2RE Jun Gina FU (16286/15min)

# **One-day class session**

# Cosmeceuticals & Anti-aging

# Program & Experts

#### 8:30 am to 10:30 am - Fundamentals: skin aging

CHAIRS: Hertsel ADHOUTE. Pin Chi CHIU

- > Evidence-based anti-aging cosmeceuticals Pin Chi CHIU
- > What are «true» cosmeceuticals for medical practice the truth behind peptides Pin Chi CHIU
- > Anti-aging ingredients in cosmetics what's evidence based? Tatjana PAVICIC
- > The concept and implementation of holistic integrated medical cosmetology Linchao SUN
- > What physicians should know about cosmeceutical preservatives Dino TSAI
- Biophysical measurements in aged skin: possibilities and limitations Martina J KERSCHER
- > Roundtable fundamentals: what's new? Hertsel ADHOUTE, Pin Chi CHIU, Tatjana PAVICIC, Linchao SUN, Dino TSAI





DEKING LINIVERSITY

FIRST HOSPITAL

#### 11:00 am to 12:00 pm - R & D: aging face & body

with the collaboration of the Dermatology Department of the First Hospital of Beijing University CHAIRS: Hertsel ADHOUTE. Yan WU

- Integration of medical skin care: 1565 fractional laser combined with antioxidant skin care in clinical research • Weimin SONG
- > Are paraben really guilty as charged? Dino TSAI
- Current trends in moisturizers Shiou Han WANG
- Choosing the proper body cosmeceuticals Martina J KERSCHER



#### 12:00 pm to 1:00 pm - Botanicals & Traditional medicine

with the collaboration of the Dermatology Department of the First Hospital of Beijing University CHAIRS: Sahar Foad GHANNAM, Yan WU

- Botanicals: what every dermatologist should know? Sahar Foad GHANNAM
- Chinese plants and cosmeceutics Yan WU
- > Chinese traditional medicine and cosmeceuticals Ping SONG

# CHANGZHENG

SHANGHA

# 2:00 pm to 3:00 pm - Skin Barrier

with the collaboration of the Dermatology Department of Shanghai Changzheng Hospital CHAIRS: Hertsel ADHOUTE, Yuanjie ZHU

- Cosmeceuticals in skin barrier Leihong Flora XIANG
- Effect of cosmeceuticals on allergic skin Yuanjie ZHU
- > Skin care products used after laser surgery to repair the skin barrier Wei LAI
- Evidence-based anti-acne cosmeceuticals Pin Chi CHIU



#### 3:00 pm to 4:00 pm - Skin Whitening

with the collaboration of the Dermatology Department of Beijing Union Medical College Hospital CHAIRS: Hertsel ADHOUTE, Qiuning SUN

- The objective evaluation of whitening agents beginning from compound tranexamic acid • Qiuning SUN
- Cosmeceuticals in whitening Leihong Flora XIANG
- Skin whitening and corneotherapy Pin Chi CHIU

#### 4:30 pm to 5:30 pm - Skin Whitening & Cosmeceutical skin care new challenges

CHAIRS: Zhong LU, Qiuning SUN

- > Prevention of postinflammatory hyperpigmentation (PIH) with skin care products after laser therapy • Zhong LU
- > Cosmeceuticals against hyperpigmentations Tatjana PAVICIC
- > New French standards in skin whitening as well as other functional and cosmetic dermatology • Harry ARAMPATZIS
- > Panel Discussion how to manage and to adapt the market in respecting the legacy and regulations • Hertsel ADHOUTE, Liting TIAN, Iris WONG

# **Objectives**

- Learn about cosmeceuticals through high level, quality, evidence-based content and catch the new trends
- Explore the science, practical clinical studies and treatment options in this sphere
- Study business development opportunities and legal issues in the cosmeceutical field

#### **CLASS COORDINATORS**

Hertsel ADHOUTE, PhD-Research, FRANCE Pin Chi CHIU, Dermatologist, CHINESE TAIPEI

#### **CLASS CHAIRS**

Martina J KERSCHER, Dermatologist, GERMANY Zhong LU, Dermatologist, CHINA Qiuning SUN, Dermatologist, CHINA Yan WU, Dermatologist, CHINA Yuanjie ZHU, Dermatologist, CHINA

#### FACULTY (updated list on imcas.com)

Sahar Foad GHANNAM, Dermatologist, KUWAIT Wei LAI, Dermatologist, CHINA Tatjana PAVICIC, Dermatologist, GERMANY Ping SONG, Dermatologist, CHINA Weimin SONG, Dermatologist, CHINA Linchao SUN, Dermatologist, CHINA Dino TSAI, Dermatologist, CHINESE TAIPEI Shiou Han WANG, Dermatologist, CHINESE TAIPEI Leihong Flora XIANG, Dermatologist, CHINA





R00M 4

[] Industry guest lectures

> Fotona - 4D non-invasive laser face lifting Zdenko VIZINTIN (16229/15min)

Newpong - Kitson : benefit of complex treatment by HIFU face lifting with thread lifting and importance or transducer for HIFU system development Jay LEE (16230/30min)

> Jack's clinic- the Jack's e-fue machine Yitong Jimmy ZHAO (16234/15min)

Shammah: innovative long term filler by hyaluronic acid-skin plus Hyal®: safe & reversible long term filler

Jun Mo Kim (16237/15min)

> Huamei: application of chinese wood structure principal on rhinoplasty

Weiguo XIE (16290/15min)

VIDEO PAPER 1:30 PM 7 PM

**ROOM 4** 

Medicine

Cosmetic treatment of challenging PWS with nonsurgical and surgical approaches Xiaoxi J IN (15564/15min)

> Complications of laser treatments Hui QIAN (16004/30min)

Signalling pathways are crucial both in wound healing and aging Xanya SOFRA WEISS (15910/15min)

IMCAS GALA DINNER

SATURDAY, 11TH OF APRIL - 8:00PM

T8 RESTAURANT - XINTIANDI DISTRICT



SESSION 25 8:30 AM 10:30 AM

R00M 1

Video lipofilling - breast & buttock
CHAIRS: Daniel DEL VECCHIO, Jianxing SONG

> The scope of fat transplantation to the breastpast, present and future trends Daniel DEL VECCHIO (16064/12min)

> A new system for large volume fat transplantation high workflow and efficiency Daniel DEL VECCHIO (15688/12min)

> Avoiding complications with large volume fat transplantation

Daniel DEL VECCHIO (16063/12min)

> The role of stem cells and large land fat transplantation - a 10 year experience Daniel DEL VECCHIO (15481/12min)

> Breast augmentation with the BRAVA system Jianxing SONG (16066/30min)

> Latest research on fat grafting and its clinical relevance
Norbert PALLUA (15971/25min)

Ouestions & answers

SESSION 26 11 AM

R00M 1

Video lipofilling - face

CHAIRS: Norbert PALLUA, Jianxing SONG

Science and safety of fat grafting: the risk of tumorigenesis Norbert PALLUA (15705/20min)

> Mid face fat graft and injections Jianxing SONG (15947/20min)

> Stem cell enriched fat injections for facial rejuvenation: a new weapon in plastic surgerywhat works and what doesn't work! Kemal Tunc TIRYAKI (15480/20min)

> Fat vs filler - pro & con Benjamin ASCHER (16062/20min)

 Combined treatment of lipofilling and skin tightening in facial rejuvenation Dongming SONG (16285/15min)

Questions & answers

SESSION 27 1 PM 2 PM

R00M 1

Stem cells & regenerative medicine

CHAIRS: Ghislaine BEILIN, Jianxing SONG

> Anti-aging: the Swiss Cell Therapy from bio DNA marine complex

Ghislaine BEILIN (16140/12min)

> Clinical cases that adipose stem cell works Florencio Quiogue LUCERO (15469/12min)

> Variety of clinical applications of adipose derived stem cells

Bong II RHO (15473/12min)

The evolution of stem cell enriched fat injections in cosmetic and reconstructive breast surgery - five years clinical experience

Kemal Tunc TIRYAKI (15735/12min)

Questions & answers

SESSION 28 8:30 AM

9:30 AM

**ROOM 2** 

Threads - suspending devices
CHAIRS: Yong Woo LEE, Lumin SI

> Threads lift in facial rejuvenation

Peter Y C HUANG (15697/16min)

Absorbable polydioxanone (PDO) thread lifting in consideration to various facial contour

Jennifer Kim SONG (15759/16min)

> The new trend of facelift using various threads

Bong II RHO (15601/16min)

Questions & answers

SESSION 30 11 AM 12 PM **Abdominoplasty & liposuction** 

CHAIRS: Umar KHAN, Xiongzheng David MU

> Avoid the complications

ROOM?

Daniel DEL VECCHIO (16170/15min)
> Inverse abdominoplasty with false rectus folds

design: a beautiful deformation! Kemal Tunc TIRYAKI (15489/15min)

> Blood supply of abdominal wall and use of angiosomal concept in Saldanha lipoabdominoplasty Umar KHAN (15889/15min)

Questions & answers

SESSION 31 12 PM 2 PM **Contributing lectures** 

CHAIRS: Jun Gina FU, Patrick J TREACY

> The expand application of 595nm pulsed dye laser besides PWS

Jun Gina FU (16260/12min)

R00M 2

The hypopigmented effects of oral glutathione supplement on the skin

Montree UDOMPATAIKUL (15915/12min)

> A new approach to anti-age correction of lips and perioral area in women of slavic phenotype: results of observational study

Maria ROMANES SHIRSHAKOVA (15264/12min)

A new LED device used for photodynamic therapy in treatment of moderate to severe acne vulgaris

Yiyun DONG (15763/12min)

> The body's repair mechanisms as the basis for

> The body's repair mechanisms as the basis is anti-aging

Xanya SOFRA WEISS (15911/12min)

Questions & answers

Built from a call for abstracts submissions, these sessions gather lectures from physicians from all over the world attending our conference. Updated topics will be covered during each short presentation, allowing lecturers to share their experiences with the audience.

SESSION 32 8:30 AM 9:30 AM Masseter injections

CHAIRS: Benjamin ASCHER, Xiongzheng David MU

> Jaw-principle of botulinum toxin injection especially orientals Ik Soo KOH (16181/15min)

R00M 3

Anatomical basis to optimize injections

Benjamin ASCHER (16258/15min)

Injections adapted to the Chinese face

> Injections adapted to the Chinese face Xiongzheng David MU (16183/15min)

Round table: problems and limits in masseter injections



20

#### SESSION 33 11 AM 1 PM

#### R00M 3

## Clinical dermatology - photodynamic therapy (PDT)

CHAIRS: Leihong Flora XIANG, Guoyu ZHOU

- > Latest advances in PDT clinical applications Leihong Flora XIANG (15608/22min)
- > ALA-PDT in acne Zhanchao ZHOU (15744/22min)
- > PDT for port wine stains Guoyu ZHOU (15593/22min)
- > Histological changes and long term result of facial port-wine stain 18 years after photodynamic

Xiaoxi LIN (15563/22min)

therapy

Questions & answers

#### SESSION 31 1 PM 2 PM

#### R00M 3

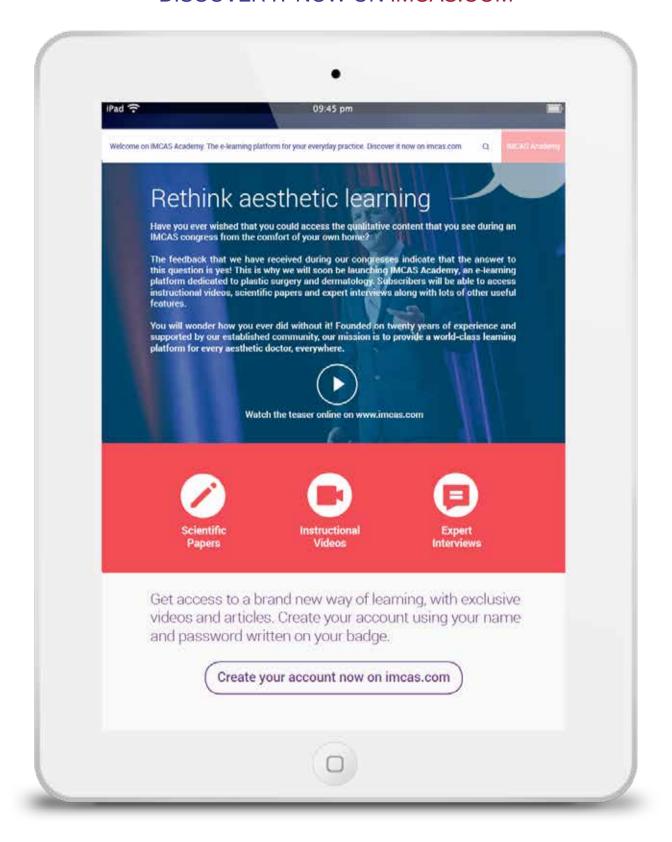
#### New products & devices

CHAIRS: Davi DE LACERDA, Weimin SONG

This session presents a range of new products and devices
The aim is to expose the technology and fundamentals of
the product/device itself rather than the clinical application
on patients

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# TEACHING COURSES

China 2015 SHANGHAI 10 • 11 • 12 APRIL

## TEACHING COURSE 1 Laser pigmentation

Friday from 5.30 to 7 PM • Room 1

#### COURSE DIRECTORS

Marina LANDAU & Leihong Flora XIANG

#### **COURSE OBJECTIVES**

by attending this TC, the attendee should be able to:

- Recognize laser applications to optimize rejuvenative outcomes
- · Identify the indications and limitations of latest laser procedures
- Review latest trends in treatments for hyperpigmentation
- · Choose the most appropriate technical devices for treating pigmented lesions

## TEACHING COURSE 2 Hair transplant

Friday from 5.30 to 7 PM • Room 2

#### **COURSE DIRECTORS**

Rattapon THUANGTONG & Wenyu WU

#### **COURSE OBJECTIVES**

by attending this TC, the attendee should be able to:

- · Identify proper patient selection
- · Recognize the technique for scalp, facial and hair transplantation
- Use up to date evidence-based information to assess hair loss
- Treat and counsel patients with alopecia appropriately



22



5.32 pm	18min
5.50 pm	S
Marina LANDAU	Lecture 16201
6.08 pm	12min
Yuanhong LI	Lecture 15567
6.20 pm	
6.32 pm	12min strategy and
Zhanchao ZHOU	Lecture 15746
6.44 pm	
Jun Gina FU	Lecture 15750
6.56 pm	4min

Hair transplantation in Chinese AGA (androgenetic alopecia) males Wenyu WU Robotic hair transplantation in Asian - what is good and what is not good, how to maximize the speed Rattapon THUANGTONG Lecture 15416 Hair loss: new technology with synthetic hair Ghislaine BEILIN Lecture 16139 Mesenchymal stem cell therapy for hair loss disease Chonghyun WON Lecture 16000 Combination therapy of non ablative fractional laser with a herbal serum in Yuanhong LI Guidelines for medical treatments for female androgenetic alopecia Patrick J TREACY Lecture 15304

### TEACHING COURSE 3 Acne and scar

Friday from 5.30 to 7 PM • Room 3

#### **COURSE DIRECTORS**

Klaus HOFFMANN & Wei LAI

#### **COURSE OBJECTIVES**

by attending this TC, the attendee should be able to:

- · Identify new and emerging treatments for a wide variety of skin diseases and cosmetic conditions
- Examine the safety and efficacy of new and emerging dermatological therapies for acne scars

# TEACHING COURSE 1 Combined treatment by injections

Saturday from 5.30 to 7 PM • Room 3

#### COURSE DIRECTORS

Haiyan CUI & Tatjana PAVICIC

#### COURSE OBJECTIVES

by attending this TC, the attendee should be able to:

- · Obtain natural results using botulinum toxin and hyaluronic acid as combined treatments
- · Identify the injection points for botulinum toxin and fillers











GERMANY

5.32 pm
Klaus HOFFMANN Lecture 15691
5.47 pm
Wei LAI Lecture 15908
6.02 pm
Edward Chung Jen TSENG Lecture 15940
6.14 pm
Zhong LU Lecture 15956
6.26 pm
Weimin SONG Lecture 15724
6.38 pm
Patrick Po Han HUANG Lecture 15760

5.32 pm	ead area Lecture 15990
5.52 pm	20min ontras of
Tatjana PAVICIC	Lecture 15444
6.12 pm	
Benjamin ASCHER	Lecture 15442
6.24 pm	
Raj ACQUILLA	Lecture 15441
6.36 pm	12min
Kyle Koo II SEO	Lecture 15440
6.48 pm	12min

23

Questions & answers

# TEACHING COURSE 5

Saturday from 5.30 to 7 PM • Room 2

#### **COURSE DIRECTORS**

Xiaoxi LIN & Norbert PALLUA

#### **COURSE OBJECTIVES**

by attending this TC, the attendee should be able to:

- Compare and contrast the strengths and weaknesses of the commonly advocated facelift techniques
- Explain clinically relevant anatomy important to surgical technique and avoiding complications
- Evaluate treatment of the mid-face and review controversies in midface rejuvenation
- · Learn how to select patients appropriate for a midace lift

Xiaoxi LIN Plastic Surgeon CHINA





Differences between Asian and Caucasian facial rejuvenation Xiaoxi LIN Lecture 15917 5.52 pm ..... 20min The lipostructuring technique vs the micro-fat-grafting technique for Norbert PALLUA Lecture 16048 6.12 pm......15min Intraoral incision removal of mandibular angle, lower cheekbone surgery to change the face shape Jilong YUAN Lecture 16272 Face contouring with different techniques Xiongzheng David MU Facelift with and without volumetry Benjamin ASCHER Ouestions & answers

# F-PAPFRS

E-Papers are displayed at the IMCAS Multimedia Center during the entire conference period and are accessible by attendees at any time.

Abstracts of the below list are viewable on www.imcas.com. Updated full list is available on www.imcas.com.

The sellion level in Korean with dorsal augmentation rhinoplasty, comparison with common sellion level

Hyo Jin JEON E-paper n°16263

Simplified strategies in corrective rhinoplasty for deviated

Dong Woo JUNG E-paper n°16264

Gain without pain: effortless exercise

Xanya SOFRA WEISS E-paper n°15912

Voltage driven methods of stem cell administration – no-needles application with additional benefits

Xanya SOFRA WEISS E-paper n°15913

### **COURSE DIRECTOR**



本杰明・艾仕 Benjamin ASCHER 整形外科医生 Plastic surgeon 法国 France

Benjamin Ascher, MD, is a board certified Plastic Surgeon, lecturer and clinical assistant, from Paris Academy, and chairman and head of the Clinique of Aesthetic Surgery IENA in Paris – France.

He is a member of the French, American, and International Societies of Plastic, Reconstructive and Aesthetic Surgery (SOFCPRE, SOFCEP, ASPS, ISAPS).

He is section editor of the Aesthetic Plastic Surgery Journal and member of the Editorial Board for the Journal of Cosmetic and Laser Therapy, as well as author of 130 original articles published in referenced journals, and review articles in updated aesthetic surgery, non surgical procedures and recently, editor of «Injections treatments in Cosmetic Surgery» Informa, 2008.

He is the founder and scientific director of IMCAS congresses (Paris, Shanghai, Bali, and Goa), world leader in medical conferences dealing with the interface between Plastic Surgery, Cosmetic Dermatology, and Aesthetic Medicine.

He is also co-director of the first French & European university diploma, dedicated to « injectables, face & body fillers and all associated techniques », University of Paris V- Paris XII, Hopital Tarnier, France.

He is working extensively on research and clinical studies on many surgical procedures as well as Cosmetic Botulinum Toxin, Fillers, Facial & Body Volumetric Implants, Lipofilling, Suspending Threads, Face Lifts, and Body Contouring energy devices

## HONORARY PRESIDENTS



张涤生 Tisheng CHANG 整形外科医生 Plastic surgeon 中国 China



李世荣 Shirong LI <sup>整形外科医生 Plastic surgeon</sup> 中国 China

### HONORARY PRESIDENTS



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朱学骏 Xuejun ZHU 皮肤科医师 Dermatologist 中国 China

朱学骏,北京大学第一医院皮肤科终身教授,主任医师,博士生导师。1965年毕业于北京医学院,之后一直就职于北京大学第一医院皮肤科,1980。1.—1982.5美国纽约大学医学院作访问学者。曾任北京大学皮肤性病学系主任,北京大学皮肤性病防治中心主任,北京大学第一医院副院长,中国医师协会皮肤科学分会会长、中华医学会皮肤性病学会副主委。是国家药典委员会委员。美国及德国皮肤科协会国际名誉委员。

ZHU XUEJUN,M.D. is the full time prefessor, Department Of Dermatology, Peking University First Hospital. Dr.Zhu was Graduated from Beijing Medical University in 1965. He has been working in the University hospital since then. He used to be the vice director of the hospital(1991-1999), Chairman of Department of Dermatology(1998-2006). Director of Peking University Skin and STD Center and Dean of faculty, Department of Dermatology, Peking University(2001-2011).

Dr. Zhu was the President of China Dermatologist Association (CDA) from 2008-2011 and the Vice chairman, Dermatology Society of Chinese Medical Association(CMA) from 2006-2009. He is the Member of National Pharmacopoeia committee since 2001.

Dr. Zhu Has Published over 400 papers in medical journals and 15 books.



王炜 **Wei WANG** 整形外科医生 Plastic surgeon 中国 China

Prof. Wang Wei, Lifetime professor of plastic surgery at Medical college of Shanghai Jiao Tong university

Prominent Chinese Plastic surgeon, in charge of Shanghai Academic Leading Research topics

PhD supervisor, Executive director of surgery society

Chairman of Shanghai institute of plastic surgery

Chairman of Shanghai microscopysurgical association

Vice chairman of Shanghai society of hand surgery

Shanghai institute of surgery

Committee of Shanghai association of rehabilitation medicine



郑志忠 **Zhizhong ZHENG**皮肤科医师 Dermatologist
中国 China

Honorary President of the Chinese Dermatologist Association

Senior Professor

Department of Dermatology, Huashan Hospital, FuDan University

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Professor and vice chair

Department of Dermatology Huashan Hospital

Fudan University Shanghai, China

Executive committee member, and secretary in general of the CDA (China Dermatologist Association)

Vice chair of Young Committee of the CSD (China Society of Dermatology), CMA (China Medical Association)

Member of the AAD (American Academy of Dermatology)

International member of EADV (European Academy of Dermatology and Venereology)



宋建星
Jianxing SONG
整形外科医生 Plastic surgeon
中国 China

Chief Director, Department of Plastic and Cosmetic Surgery, East Hospital, Tongji University, Shanghai, P.R. China.

Vice Chief Director, Department of Plastic and Cosmetic Surgery, Changhai Hospital, Second Military Medical University, Shanghai, P.R. China

#### • Education:

Bachelor, Shanghai Second Military Medical University, 1983 Master, Plastic Surgery, Changhai Hospital, Second Military Medical University,

Doctor M.D, Plastic and Cosmetic Surgery, Department of Plastic Surgery, Tondu Hospital, the Second Medical University, Bordeaux, France, 1994

• Fellowship: American Academy of Facial Plastic and Reconstructive Surgery. Robert T. Corn, M.D. University of California at San Francisco, 1996

#### · International Membership:

International Academy of Facial Plastic and Reconstructive Surgery Board Member of Pan Asia Academy of Facial Plastic and Reconstructive Surgery (PAAFPRS)

Board Member of Australasian College of Cosmetic Surgery (ACCS)
Overseas Member of Korean College of Cosmetic Surgery
Fellow of American Academy of Cosmetic and Plastic Surgery
Fellow of International College of Cosmetic Surgery
Member of International Association of Plastic and Aesthetic Surgery
Honorary Foundation Fellow and Peak Council Member of HKCCSP
Honorary of Editorial Advisory Board of "Australasian Journal of Cosmetic Surgery"

Diploma, American Board of Facial Plastic and Reconstructive Surgery



穆雄铮 Xiongzheng David MU <sup>整形外科医生 Plastic surgeon</sup> 中国 China

Xiongzheng Mu, a plastic surgeon born in Shanghai in May, 1961.

He has been practicing in clinic both reconstructive surgery and aesthetic surgery in past 26 years since 1984. He got his fellowship in Paris, France with Dr Daniel Marchac and in California, US with Dr Bryant Toth in 1999.

He is now working in Shanghai Huashan hospital, Fudan University as Professor and keep professional position international such as chairman of APCA (Asia craniofacial), council of ISCFS (International, Craniofacial), and so on.



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林晓曦 Xiaoxi LIN <sup>整形外科医生 Plastic surgeon</sup> 中国 China

Dr. Xiaoxi LIN is a professor of Department of Plastic and Reconstructive Surgery and vice-director of the Cosmetic Laser Center at Shanghai Ninth People's Hospital, School of Medicine, Jiaotong University, which is one of the two leading Plastic Surgery Centers in China.

He was a visiting doctor of Plastic Surgery at Yale New Haven Hospital, Boston Children Hospital and NYU Medical Center. Dr. Lin is one of the renown doctors in research and treatment of vascular anomalies and facial skin rejuvenation in China, serving as the chief of 24 scientific projects and the author of 133 scientific papers and 27 book chapters in his speciality. He once gave the invited or keynote speeches in the Annual meeting of Japanese, Scandinavian, American and Israel Society of Plastic Surgery and many international conferences. As the first contributors, Dr. Lin received several awards in China.

He was awarded as the National Outstanding Scholar of New Centery, and 12 scientific awards, such as First prize of Scientific and Technological Advancement Award of Chinese Ministry of Education, Chinese medical science and technology prize, Shanghai Scientific and Technological Advancement Award (2004, 2007,2011).

Dr. Lin is President elect of Shanghai Society of Aesthetic Medicine and the peer reviewer of Plastic and Reconstructive Surgery. He also served on the editorial boards of six major Chinese journal of Plastic Surgery or Surgery.

### **SCIENTIFIC SECRETARIES**



Hertsel ADHOUTE 博士 / 科研人员 PhD - Research 法国 France

Dr. Hertsel has widely contributed to the international dermatological sector for more than 30 years. He created his own research laboratory, in Hôtel Dieu hospital in Marseille and then in Saint-Louis hospital in Paris, which was considered to be the forerunner of new skin care evaluation methods.

His main publications revolve around skin research, aging, light penetration, UV interactions mechanical properties of the skin.



丹尼尔・戴伟桥 Daniel DEL VECCHIO 整形外科医生 Plastic surgeon 美国 United States

Doctor Daniel Del Vecchio, MD MBA is on the Associate Staff at Harvard's Massachusetts General Hospital in Roston

He graduated summa cum laude from Yale University and received his MD degree from Harvard Medical School.

He also received his MBA in Corporate Finance from Columbia University School of Rusiness

Dr Del Vecchio's area of research interest in fat transplantation for facial, breast and body cosmetic and reconstructive surgery.

Awarded best U.S Paper 2013 of Plastic Reconstructive Surgery Journal (PRS) for "SIEF - Simultaneous Implant Exchange with Fat: a New Option in Revision Breast Implant Surgery".



Marina LANDAU 皮肤科医师 Dermatologist 以色列 Israel

Dr. Marina Landau is a medical and cosmetic dermatologist in Israel. She has been trained in Dermatology in Tel Aviv Sourasky Medical Center and parcipitated in fellowships in New York University, NY, USA and Sunnybrook hospital. Toronto. Canada.

Dr. Landau is Immediate Past President of the Israeli Society for Dermatologic Surgery and a member of the board of directors of the International Society for Dermatologic Surgery. She also currently serves as a member of the International Affairs committee of the American Academy of Dermatology, Sub Work Group of the Membership for the American Academy of Dermatologic Surgery and Fundraising Committee of the International Society of Dermatology.

Dr Landau earned her publicity due to her innovative approach to rejuvenating dermatology. She is continuously invited as a speaker for national and international meetings on Dermatology, Cosmetic and Aesthetic dermatology and minimally invasive dermatologic procedures. She is an author of numerous chapters of Dermatology and Dermatologic Surgery textbooks. Dr. Landau published more than 60 scientific articles in leading Dermatologic journals.



李远宏
Yuanhong LI

皮肤科医师 Dermatologist
中国 China

MD & PhD

Dr. Yuan-Hong Li is a professor and Vice Chairman of Dermatology in the First Hospital of China Medical University. She is a mentor for graduate students. She has been trained in the University of Franche-comté for one year. She is in charge of the Cosmetic Unit.

Dr. Li is the Vice Chief of the Laser Group in Chinese Association of Dermatology and in Chinese Association of Aesthetic and Plastic Surgery. She is a member of AAD, ADLAS, ASLM, ISDS, etc.

Dr. Li has published 101 peer-reviewed papers, 31 are SCI cited. She got 20 grants from the National Science Grant, Liaoning Education Grant, Shenyang Science and Technology Grant, and from cooperative enterprises.



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吴艳 Yan WU 皮肤科医师 Dermatologist 中国 China

Yan Wu M.D. Ph.D, now working as an associate professor in department of dermatology, Peking University First Hospital. I am major in cosmetic dermatology. I had set up special clinics for acne/rosacea, hair disorders and cosmetic dermatoses. I am skillful in laser, peeling, BOTOX injection, filler, ect.

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Raj ACQUILLA 全科医师 MD 英国 United Kingdom

Dr Raj Acquilla graduated from Manchester University Medical School in 1999 and during his 14 year medical career has gained 11 years experience in Cosmetic Dermatology having performed over 20,000 procedures.

He is an expert in medical aesthetics, facial contouring and non-surgical facelift, Dermatological surgery including facial skin cancer and undergraduate / postgraduate clinical education. He runs busy private clinics in Cheshire, London and Ibiza in addition to his own Facial Aesthetic Academy where he is a recognised Masterclass Trainer using the latest and most innovative facial rejuventation techniques from demonstrating all around the globe.

He is a full member and North West Regional Chair of the British College of Aesthetic Medicine, UK Ambassador for Allergan Facial Aesthetics, Faculty Member of The European College of Aesthetic Medicine & Surgery, IMCAS and Global Key Opinion Leader in the cosmetic use of Botulinum toxin and Fillers.

In 2012 he was given the prestigious title of Speaker of the Year at the UK Aesthetic Awards where he was also highly commended as Trainer of the Year and nominated as Aesthetic Practitioner of the Year 2013. In 2014 he was listed as one of Tatlers finest cosmetic doctors in the UK. He is actively involved in scientific audit, research and development of pioneering products, techniques and the continuous refinement of the art and science of medical facial aesthetics.



崔海燕 Haiyan CUI 整形外科医生 Plastic surgeon 中国 China

Chief of Hongmei Road Outpatient Department of Shanghai Ninth People's Hospital affiliated Shanghai Jiaotong University.

- Associate professor.
- Deputy Chief of Minimally Invasive Cosmetic Study Group of Plastic Surgery Branch of the Chinese Medical Association
- Deputy Chief of Laser Cosmetic Study Group of Plastic Surgery Branch of the Chinese Medical Association
- Standing Committee Member of Medical Cosmetology Committee of Chinese Association of Integrative Medicine
- Council Member of Chinese Association of Plastics and Aesthetics
- Committee Member of Chinese Association of Reparative and Reconstructive
- Committee Member of Minimally Invasive and Anti-Aging Committee of Chinese Association of Plastics and Aesthetics
- Member of IPRAS & ISAPS
- Chief Expert of Many Micro Plastic Products/Equipments in China

Dr. Haiyan Cui is the chief of Hongmei Road Outpatient Department of Shanghai Ninth People's Hospital with lots of clinical experience in the field of plastic surgery and cosmetic surgery. He's good at injection cosmetology, minimally invasive cosmetology, body overall design, RFAL firming, autologous fat transplantation, comprehensive rhinoplasty, facial contour, liposuction, breast augmentation and laser cosmetology, etc.

Dr. Cui first proposes the concepts of «the overall design and build of human aesthetic image» and «future» design.

Every year, Dr. Cui's invited to attend the international academic conferences and gives a lot of excellent speeches.



Davi DE LACERDA 皮肤科医师 Dermatologist 巴西 Brazil

- American Board of Dermatology Certified
- Brazilian Board of Dermatology Certified
- Attending Physician, Dermatology University of São Paulo Clinical Hospital, Brazil( 2008 - 2010)
- Attending Physician, Dermatology University of São Paulo Clinical Hospital, Sapopemba Unit, Brazil (2005 - 2008)
- Chef de Clinique Chirurgie Dermatologique Hopital, France (2004 2005)
- Dermatology Residency Johns Hopkins Hospital, USA (2001 2004)
- Internal Medicine Internship New York University Medical School, USA - Dermatology Residency, University of São Paulo, Brazil (1999 - 2001)
- Research Fellowship in Anatomy and Cell Biology, Harvard Medical School, USA (1992 - 1994)

### SCIENTIFIC COMMITTEE



黃柏翰 Patrick Po Han HUANG 皮肤科医师 Dermatologist

Po-Han Huang, MD has served as an Executive Director of Board of Trustees and the Vice-Chair of Committee of Aesthetic Dermatology, Chinese Taipeiese Dermatological Association since 2012. He is also appointed as the surveyor of dermatology residency-training programs and aesthetic institutes in Chinese Taipei. He was appointed as the Chair of Department of Dermatology at Chang Gung Memorial Hospital-Kaohsiung from 2002 to 2004. He has published 20 peer-reviewed articles in SCI journals and received 100 citations in the top 5 publications.

台湾 Chinese Taipei

Dr. Huang is a recognized expert on aesthetic dermatology, and he conducted several clinical trials. He established the Chinese Taipei Dermatology and Aesthetic Conference in 2013 and was appointed as the Chair of the Organizing Committee in 2013 and 2014

He has been invited to speak at several international meetings, including the Asia Congress of Dermatology, Hong Kong Association of Specialists in Dermatology, Annual Meeting of Chinese Dermatologist Association, National Congress of Cosmetic Dermatology (China) and International Congress of Cosmetic

Currently, he is working on collaboration with biomedical engineering for imaging evaluation. He serves a reviewer for Journal of Cosmetic Dermatology and International Journal of Dermatology. In 2009, Dr. Huang was voted as «Good Doctor in Chinese Taipei» in Business Weekly.



**Tatiana PAVICIC** 皮肤科医师 Dermatologist 德国 Germany

Dr Tatjana Pavicic is a board certified dermatologist specializing in cosmetic surgery and aesthetic services in Munich. She became an internationally respected speaker and trainer on advanced cosmetic dermatology and surgery.

Dr. Pavicic is member of various national and international dermatologic and cosmetic societies. She is the president of the Dermocosmetic group in the Society of Dermopharmacy, General Secretary of the International Peeling Society (IPS) and Board member of International Society of Dermatologic Surgery

Dr. Pavicic has extensively published in international journals both in the dermatological and the aesthetic fields since 2001. One of her main areas of research is filler complications. She has been involved in multiple studies with different molecules and compounds (botulinum toxin, dermal filler, native hyaluronic acid, dermocosmetics, etc.). Additionally, Dr Pavicic followed a training in medical management and marketing at Shanghai and WHU in Vallendar.



宋为民 Weimin SONG 皮肤科医师 Dermatologist 中国 China

#### 主任医师. 硕士生导师

中国整形美容协会第二届理事会	理事
中国医师协会皮肤科医师分会	常委
中国整形美容协会教育和管理分会	常委
中华医学会皮肤性病分会激光美容专业	委员
中国整形美容协会微创和皮肤整形分会	委员
中国整形和美容医师协会激光美容专业	委员
中国整形美容协会医学抗衰老分会	委员
中国美容院长俱乐部暨中国皮肤科学精英论坛	副会长
原杭州第三人民医院皮肤科副主任、美容和激光科	主任
浙江颜术科技/颜术医疗美容连锁	医学总监 & CEO

#### 工作和学习经历:

1991-8月至2011-9月杭州第三人民医院皮肤科

1995-2月至1995-8月第二军医大学附属长征医院进修

1995-9月至1998-6月浙江医科大学(现浙江大学医学院)在职硕士学位

2009年公派前往美国GOLD SKIN CARE CENTER讲修学习 2010-1月至2011-9月杭州第三医院皮肤美容和激光科主任兼皮外科主任

2011-9月至至今: 浙江颜术科技有限公司杭州颜术医疗美容连锁

至今拥有24年的临床、科研和教学经验,省医学美容主诊医师培训专家。

在杭州市第三人民医院皮肤科工作20年(1991-2011),任皮肤科副主任兼皮肤美 容和激光科主任。培养毕业了硕士研究生10人。以第一作者和通讯作者在《Journal of Cosmetic and Laser Therapy》、《中华皮肤科杂志》等国内外专业杂志发表论 文30余篇。2009年作为杭州市政府"131新世纪人才"派往美国进修学习。2011年9 月辞离公职, 创办了颜术医美品牌。

Weimin SONG/Jack SONG

Chief physicians. Master's supervisor

Member of 2th board of directors in Chinese Association of Plastics and Aesthetics

Member of the standing committee of dermatologists branch of Chinese Medical **Doctor Association** 

Member of the standing committee of Education and Management branch of Chinese Association of Plastics and Aesthetics

Professional Committee member of Laser Cosmetology in Dermatovenerology of Chinese Medical Association

Committee member of Mini-invasion and Cosmetic Skin Treatment branch of Chinese Association of Plastics and Aesthetics

Committee member of Laser Cosmetology branch of Chinese Plastic and Cosmetic Docotor Association

Committee member of Anti-aging branch of Chinese Association of Plastics and Aesthetics

Vice-Chairman of China Elite Club of Cosmetic Dermatology Clinic

Previous Deputy director of Dermatology and Director of Laser Cosmetology of Hangzhou Third People's Hospital

CEO of Zhejiang Yes Skin Technology Company & Medical Director of Yes Skin Clinics



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China 2015



# INTERVIEWS

# DR RAJ ACQUILLA MD, UNITED KINGDOM

Key speaker in the injectables sessions

#### What are the latest trends in injectables?

The current and future trends of facial injectables are driven by the latest advancements in HA filler technology. At present the best products give us the ability to allow rapid tissue integration through low viscosity and lifting capacity through high cohesivity. This generates soft and elegant pan-facial results which are exceptional at rest and during facial animation. This unique characteristic of treating resting and dynamic indications may result in a reduction of the use of facial Botulinum toxin in the future.

### What are you most looking forward to at IMCAS China?

This will be my first visit to Shanghai and I am very excited to see China's largest and most vibrant city. The medical aesthetic market is growing incredibly fast in Asia Pacific with China leading the way in new and innovative ideas. The Chinese aesthetic ideal is adapting from pan-facial Westernisation back towards cultivating the inert beauty of the East Asian face. My heart and expertise lies in the subtle and artistic optimisation of individual beauty which fits perfectly with the approach in China, which I will be delighted to share with delegates at the congress.

#### In what ways does a congress such as IMCAS China help to support and develop understanding and knowledge in the field of aesthetic medicine?

The world leaders in cosmetic medicine will share their latest knowledge and expertise in Shanghai this April and it will be an honour to join them in delivering cutting edge approaches and techniques in our speciality. This will be a great opportunity for colleagues from China and beyond to participate in this unique experience and hopefully help to improve and grow their clinical knowledge, skills and practice.



# JASON KOO Marketing Executive at Phytoceuticals Asia LTD, HONG KONG SAR CHINA

# Are there any noticeable differences between the Chinese medical aesthetic market and the medical aesthetic market in the rest of the world?

The Chinese medical aesthetic market has been establishing itself for more than 20 years. According to the World Health Organization, the National Bureau of Statistics and the EIU data calculations, total health care spending in China ranked third in the world in 2012. The research firm predicted that demand for medical aesthetics in China will increase from 5.5 million cases in 2014 to 10.2 million cases in 2018 and the related income of \$5.406 billion last year will expect to increase to \$9.08 billion in 2018. Unlike in other countries, with a large population base and a huge impact on the growth of the Chinese economy, the medical aesthetic market is blooming and offering great opportunities.

#### What are the current trends in medical practices and regulations in this region and how do you feel that they will evolve in the future?

The demand for dermatology devices in medical practices is expected to grow due to the increase in awareness among the population regarding aesthetic procedures such as laser, Radiofrequency, and LED light therapy, etc. which provide solutions to a number of skin disorders and maintain skin health. Meanwhile, this market is managed by the government hospital and health department with very strict regulations in order to ensure the safety and quality of services in this sector.

## In your opinion, what can be done to combat the fake market in China?

Companies need to have an inventory control system which shows the identification of each product and they also need to cooperate with the legal departments and education in order to combat the fake market in China.

## How is the cosmeceutical market developing in this region?

The cosmeceutical market is expanding marketing networks across the tier two and three cities and urban environments with increasing demand. Meanwhile, consumers are seeking more effective products and treatments with stronger scientific background, no animal testing and no side effects that can be combined with medical procedures.



# DR SONG WEIMIN Dermatologist, CHINA

Key speaker in the one-day practice management, medspa and fake market course

### What are the most important marketing tools for aesthetic practitioners?

We have been using WeChat and Microblog to promote marketing as these medias can help us to spread information.

### What impact is digital communication having on the Chinese medical aesthetic practice of today?

We believe that digital communication has a good impact on Chinese medical aesthetics. But in China, there is some fake information, so people do not always trust digital medias.

# To keep a private medical practice successful, what are some effective ways to attract and retain loyal patients?

We are cooperating with other companies in areas like banks and oral cavity.

# Do you think that social media can help physicians to promote their medical practice and market services to patients?

I think that social media does help to promote medical practices, but that it has little effect on them, maybe at a ratio of 10%.

# HEE YOUNG LIA KIM CEO at Newpong, SOUTH KOREA

## What makes the Chinese aesthetic market different to the aesthetic market in other countries?

The Chinese market seems to combine both the medical market and the spa market.

#### What are the current trends in medical practices and regulations in this region and how do you feel that they will evolve in the future?

I think Chinese regulations (SFDA) for aesthetic devices is becoming strict for items from both China and overseas. Other countries' regulations are also very similar in my opinion. Compared with couple of years ago, aesthetic medicine has greatly diversified from just blepharoplasty to rhinoplasty, injectables, liposuction and so on. It is likely to evolve a lot in the future.

### How is the laser and energy based device market developing in this region?

As other trendy countries have increased the demand for energy based devices, the Chinese market will also follow. This is because energy based devices are usually developed for non-invasive treatments with no down time.



# MORE INTERVIEWS SOON AVAILABLE TO READ AT WWW.IMCAS.COM

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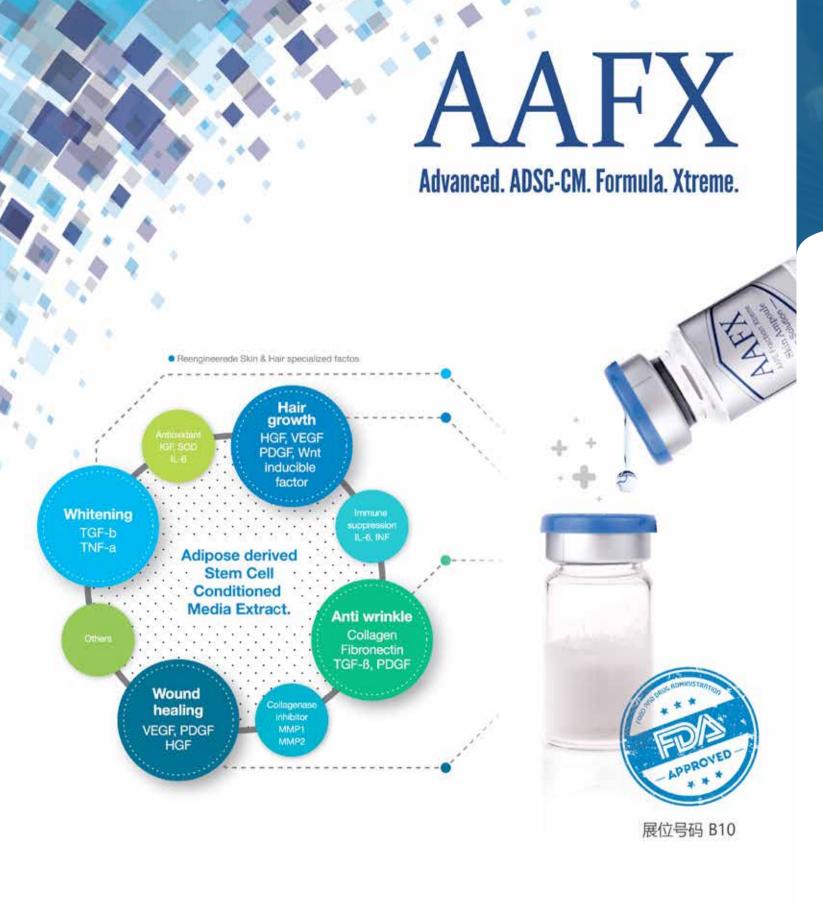


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(NON MAINLAND CHINESE)

on Saturday, April 11, 2015 at 8 pm

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ONE DAY EXHIBITION ONLY  Access granted to the exhibition are Entrance to the conference rooms with the conference rooms w	, ,	If neither of these two cor under the conditions of C
	/ 450 CNY	
Please choose which day:	day □ Saturday □ Sunday	
		PAYMENT
2 OPTIONAL! TEACHING COURS	d (chapter 1) in order to enroll in the	I hereby forward the amount
Teaching Courses.		USD
	al topic. Each course will welcome n choose up to 2 Teaching Courses	or CNY
(one per day).		01 0111
Please check the program to avoid	time conflicts.	PAYMENT OPTIONS:
□ 1 course	50 USD / 300 CNY	□ Cash
□ 2 courses	80 USD / 500 CNY	□ Credit/debit card
Friday April 10	Saturday April 11	Signature (mandatory) :
	□ TC 4 □ TC 5	
		Important: the credit card holde registers
<b>3</b> GALA DINNER		

#### TOR BADGE

bition area and sponsored sessions. sessions will not be permitted. are not included.

an additional exhibitor badge, one needs to: our exhibiting companies (a business card

ıcts as a licensed distributor (an official letter exhibiting company is asked as a proof)

CHIBITING	COMPANY	NAME:	

nditions is fulfilled, registration must be done

50 USD / 300 CNY

er's name must be the same as the person who

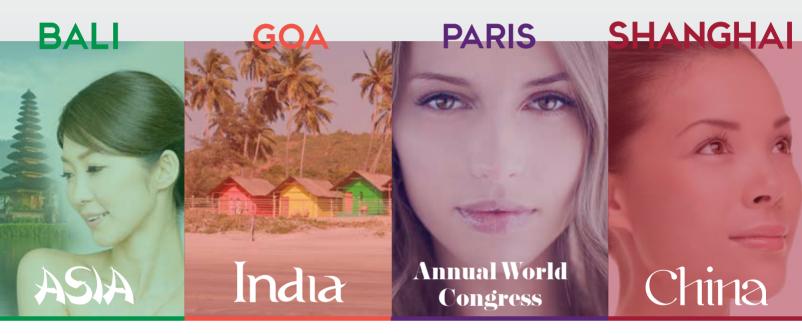
#### **CANCELLATION POLICY**

Before MARCH 13, 2015: 70% of the registration fees will be refunded After MARCH 13, 2015; there will be no refund

# IMCAS AGENDA

THE LEADING SUBJECTS ON AESTHETIC SURGERY AND COSMETIC DERMATOLOGY

# MARK YOUR CALENDAR



July 31 to August 2, 2015 November 2015

January 28 to **31**, 2016 **April 2016** 

# CONTACT US



PARIS (FRANCE) **HEAD OFFICE** 

8, rue Foucault 75116 Paris, FRANCE



PARIS (FRANCE) SHANGHAI (CHINA) JAKARTA (INDONESIA) tel: +62 85 921 093 385

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