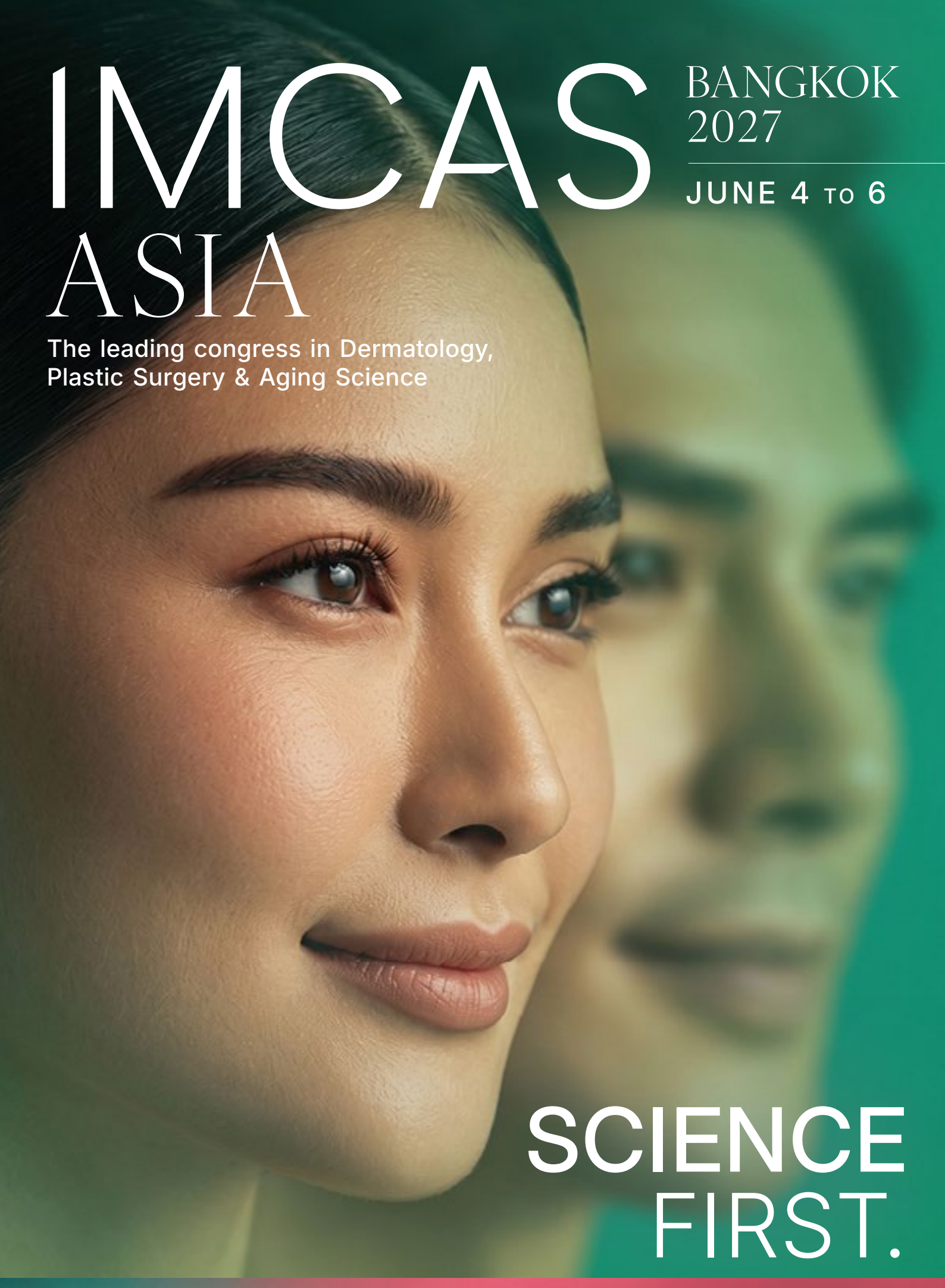
IMCAS ASIA

BANGKOK 2027

JUNE 4 TO 6

The leading congress in Dermatology,
Plastic Surgery & Aging Science



SCIENCE FIRST.

SPONSOR GUIDE

DEAR PARTNERS

For our 20th edition of IMCAS Asia, our participants are looking forward to discovering the latest advances in dermatology, plastic surgery, and aging science, and above all, your techniques, products, and devices that are shaping the future of aesthetic practice.

This year, IMCAS Asia moves to a new, larger venue, the Queen Sirikit National Convention Center in Bangkok, with room to welcome more of the region's physicians, researchers and innovators. With 150 hours of live symposia, lectures and hands-on experiences led by 350 expert speakers, it is the right place to launch a new product, reach your business goals and contribute to medical science. Join the 150 companies exhibiting, connecting and networking with our 4,000 expected participants.

The congress is built on one principle: Science First. Expect regenerative therapies, advanced energy-based devices and precision techniques tailored to Asian morphologies, presented through live demonstrations, expert panels and workshops.

For the latest updates on the program and exhibition, visit www.imcas.com.

We look forward to seeing you in Bangkok from June 4 to 6, 2027, for another exceptional edition of IMCAS Asia.

The IMCAS APAC Industry Team

MARK YOUR CALENDAR

- 17 NOVEMBER 2026 • Opening of online exhibition platform in "read-only" view mode
- 1 DECEMBER 2026 • Opening of booth reservation through the sales platform for companies rewarded by PPS only
- 17 DECEMBER 2026 • Opening of the online sales platform for all companies
- 4 MARCH 2027 • Exhibition application: final payment due
- 2 APRIL 2027 • Early bird registration deadline
- 2 APRIL 2027 • Application of exhibit booth space deadline
- 19 MAY 2027 • Group registration deadline
- 19 MAY 2027 • Online included exhibitor badge submission deadline
- 1 JUNE 2027 • Online delegate and additional exhibitor badge order deadline
- 3 JUNE 2027 • Booth set-up (exact time available on exhibit portal)
- 3 JUNE 2027 • Onsite registration
- 4 JUNE 2027 • Opening of IMCAS Asia 2027
- 6 JUNE 2027 • End of IMCAS Asia 2027 and booth dismantling

WELCOME BACK TO *Bangkok*

7 ROOMS

150 LEARNING HOURS

230 SPEAKERS

SESSIONS STREAMED IN REAL TIME ON IMCAS LIVE









HOW TO JOIN US IN 5 STEPS !

1 CHOOSE YOUR SPONSORSHIP PACKAGE

SPONSORSHIP PACKAGES	STANDARD <5,320 EUR	CLASSIC 5,320 EUR	BRONZE 11,070 EUR	SILVER 19,470 EUR	GOLD 30,090 EUR	PLATINUM 39,900 EUR	DIAMOND 48,700 EUR
QUANTITY	15	45	40	25	16	8	1
BOOTH SQM	3	6	9	12	18	24	36
EXHIBITOR BADGES	2	2	3	4	5	6	7
PHYSICIAN BADGES	0	1	2	4	5	6	6

2 SELECT YOUR BOOTH

View the exhibition map and find your perfect spot

3 BUILD YOUR SPONSORSHIP

Browse the product catalog to build your array of complementary products

4 GO ON IMCAS.COM

Compose your own package by adding your booth and products in your cart



5 CHECK OUT

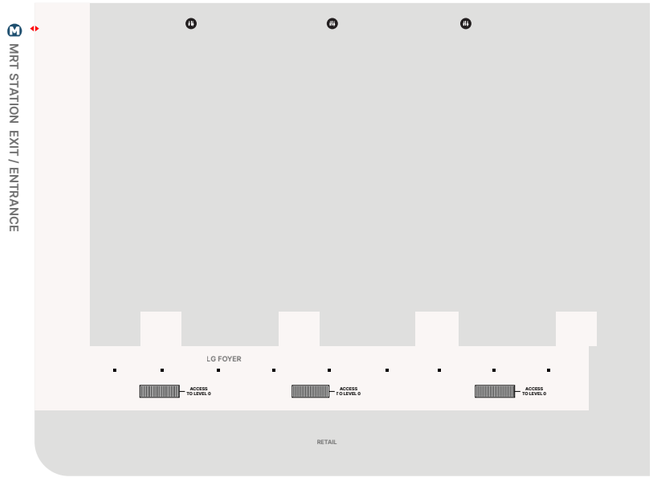
AND PROCEED FOR PAYMENT

Queen Sirikit

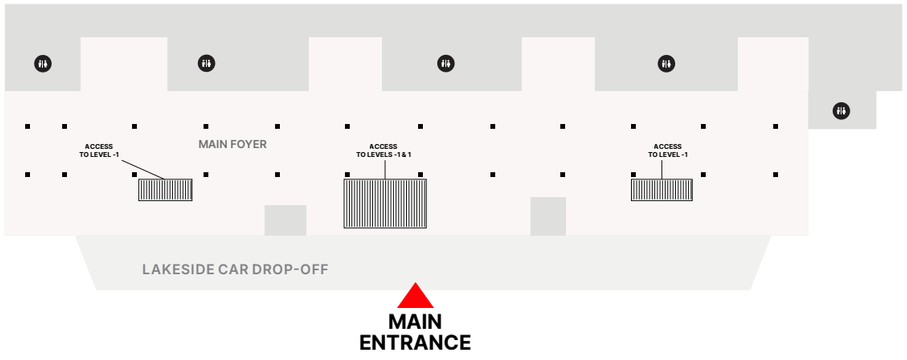
National Convention Center, Bangkok

60 RATCHADAPHISEK RD, KHLONG TOEI, BANGKOK

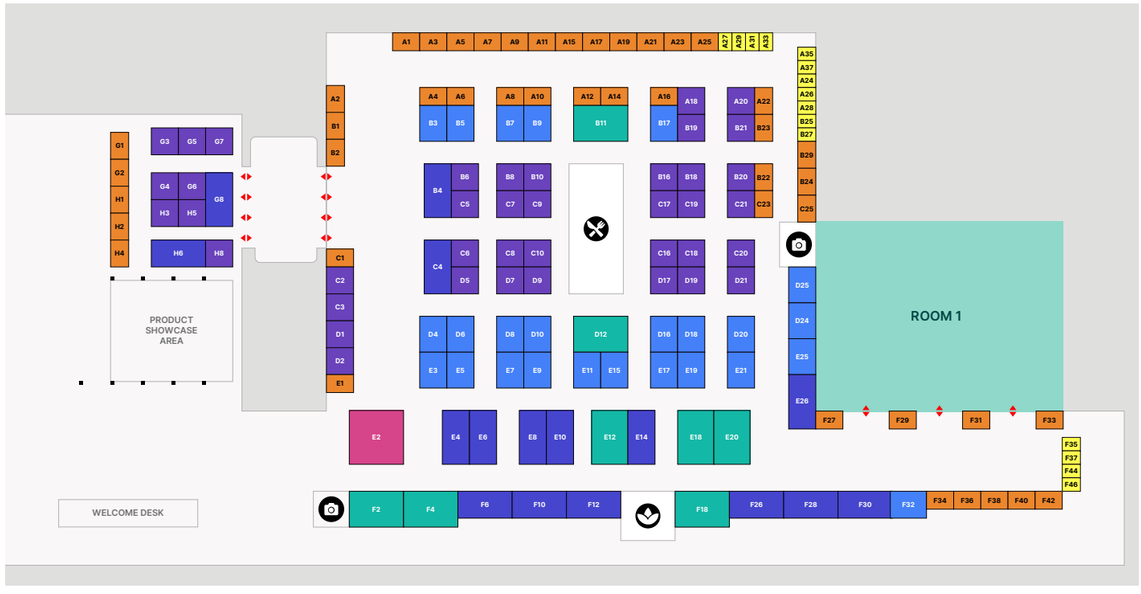
LOWER GROUND



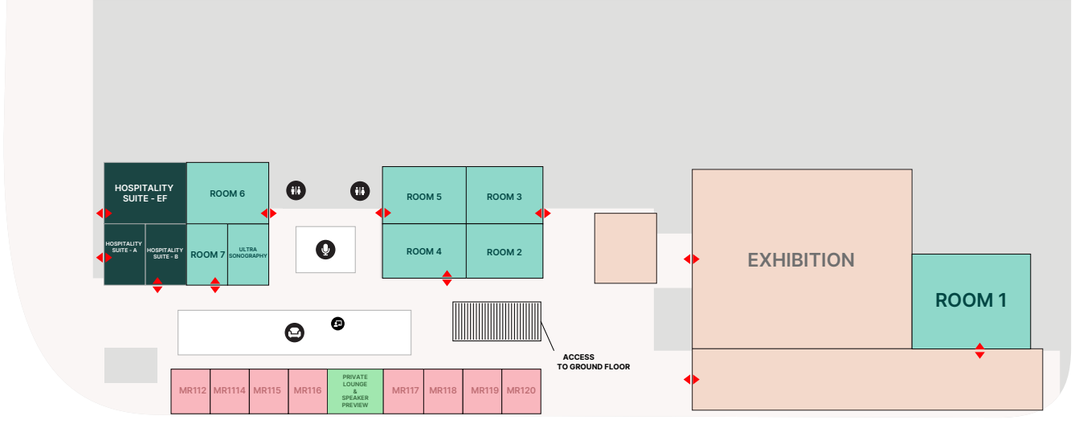
GROUND FLOOR



LEVEL 1 — Exhibition Area



LEVEL 1 — Global view



Map Key

- Conference room
- Exhibition
- Hospitality suite
- Internal use
- Meeting room
- Private lounge & Speaker preview
- Coffee break area
- E-poster
- Info desk
- Massage station
- Open stage
- Photobooth
- Snack station
- Lounge area

Sponsorship Packages

LEVEL OF SPONSORSHIP	SPONSORSHIP REQUIRED IN EUR	SQM	QTY
Standard	–	3	15
Classic	5,320	6	45
Bronze	11,070	9	40
Silver	19,470	12	25
Gold	30,090	18	16
Platinum	39,900	24	8
Diamond	48,700	36	1

MORE THAN 100 PRODUCTS TO SPONSOR

IMCAS LIVE

AV AND IT SERVICES

AV PRODUCTION	EUR	QTY
Filming and live streaming of your sponsored session (from 1 to 2 hours)	3,050	2
NEW AV & Presentation support package	1,200	∞
RECORDING		
Granted session: video (lecture up to 20 minutes)	1,530	∞
Granted session: video (live procedure up to 1 hour)	1,030	∞
Sponsored session: video (from 1 to 2 hours)	2,050	∞
Sponsored session: video (one day)	3,550	∞
Sponsored session: video (up to 50 minutes)	1,030	∞
SCENOGRAPHY		
Customized digital lectern (per symposium)	185	∞
Customized digital lectern (per day)	370	∞
NEW Customized digital lectern, entrance display and presentation	600	∞

BUSINESS SERVICES

LEAD RETRIEVAL	EUR	QTY
Lead retrieval system	440	∞
Lead retrieval device rental	120	60
MEETING ROOM		
Meeting room (1 day rent)	3,900	24
STORAGE		
NEW Private storage room (4 days)	1,000	2

DELEGATE SETS

DELEGATE SETS	EUR	QTY
Branded notepads & pens *	6,500	1
Branded travel pouch *	8,000	1
NEW Clip-on phone light	9,500	1
Congress bags *	16,000	1
Hand wipes	3,500	1
ID Lanyards *	8,000	1
Logo on confirmation letter *	7,650	1
Logo on delegate evaluation page	2,750	4
Official delegate raffle	18,000	1
NEW Pocket phone stand	10,000	1
Reusable drink bottles *	8,000	1
Sample in congress bags	1,820	8
Scratch card	2,750	1
NEW Sponsored goodie in congress bags	4,000	2

DIGITAL ADVERTISING

EMAILING	EUR	QTY
Daily highlights e-bulletin	1,800	3
E-blast post-congress	1,500	12
E-blast pre-congress	1,500	12
Editorial newsletter (post-congress)	7,500	1
Editorial newsletter (pre-congress)	18,000	2
ONSITE ADS		
Digital display - Room entrance (per symposium)	250	∞
Digital flyer display - Badge pick up (10 seconds)	1,800	20
Digital flyer display - Exhibition hall (10 seconds)	1,400	20
Digital flyer display - Plenary foyer A (10 seconds)	1,400	20
Digital flyer display - Welcome desk area (10 seconds)	1,700	20
Image ad on TV (30 seconds)	1,100	20
Intersession video ads	2,000	10
Video commercial on TV (2 minutes)	1,650	20
WEB ADVERTISING		
Ad on sponsor list on congress website	1,800	15
Announcement on IMCAS Facebook page	2,000	4
NEW Cross-Posting of your IMCAS Instagram story on IMCAS Facebook	500	9
E-program (full page)	1,400	12
NEW Interview published on IMCAS YouTube channel	3,500	6
NEW Logo placement on Congress Map - Website	500	10
Story on the IMCAS Instagram account - during congress	3,300	9
NEW Your side or social event in a dedicated page of the congres	900	15
NEW YouTube interview teaser on IMCAS Instagram story	1,500	6

EXPERIENCES AND EVENTS

EVENTS	EUR	QTY
Grand opening ceremony *	9,000	1
Networking cocktail	9,000	1
NEW Welcoming cocktail	9,000	1
FOOD & BEVERAGES		
NEW Lounge area with snack station	8,200	1
Lunch for your staff (1 bag per day)	120	∞
NEW Main coffee break area	7,700	1
Private Lounge & Speaker Preview	7,800	1
Snack station	7,500	2
IMCAS ANNIVERSARY PARTY		
NEW Experience package	9,000	2
NEW Sponsored bar package	9,200	1
NEW The presenting partner package	11,000	1
LEISURE		
Massage station	5,600	1
Photo booth *	8,200	2
NEW Product showcase	1,800	8

PRINT ADVERTISING

ONSITE ADS	EUR	QTY
NEW Company name highlighted in the pocket guide	500	20
Insert in congress bags	1,850	20
Logo placement on exhibition maps - Print items	600	10
Print ad in pocket guide (1/12 vertical)	3,500	8

KOLs

KOLS	EUR	QTY
KOL hotel room drop *	2,800	1
KOL personalized gift *	2,800	1

E-LEARNING

LIBRARY	EUR	QTY
IMCAS Academy Publication of your lecture *	270	∞
IMCAS Academy Publication of your symposium	2,300	∞

EDUCATIONAL GRANT ACTIVITIES

CADAVER WORKSHOP 🎓	EUR	QTY
Cadaver workshop - live demostration	5,300	7
RESEARCH POSTER 🎓		
Industry research e-poster *	450	20
E-poster area	4,750	1
SERIES 🎓		
Body shaping *	4,500	1
Cell therapy regenerative medicine * & fat grafting	4,500	1
Clinical dermatology *	4,500	1
Cosmeceuticals *	4,500	1
Genital treatments *	4,500	1
Hair restoration *	4,500	1
Injectables *	4,500	3
Lasers & EBD *	4,500	4
NEW Longevity *	4,500	1
Threads *	4,500	1

SPONSORED LEARNING ACTIVITIES

LECTURE	EUR	QTY
"New tech" lecture *	580	5
15 min industry lecture *	580	36
LIVE DEMO		
20 - min live demo: Injectables, peels, cosmeceuticals	4,800	4
20 - min live demo: Lasers, lights, EBD & body shaping	4,800	4
WORKSHOP		
Customised hospitality suite A - 70pax (4 days)	14,000	1
Hospitality suite B - 70pax(1 day)	6,000	3
Hospitality suite EF - 140pax (1 day)	7,000	3
SYMPOSIA		
60-min symposium - Room 1 - 400pax (live demo streaming available)	12,500	3
60-min symposium - Room 2 - 130pax	7,800	11
60-min symposium - Room 4 - 130pax	7,800	11
90-min symposium - Room 1 - 400pax (live demo streaming available)	16,000	2
90-min symposium - Room 2 - 130pax	8,000	4
90-min symposium - Room 4 - 130pax	8,000	3

SIGNAGE

DIRECTIONAL SIGNAGE	EUR	QTY
Directional panels (logo on all available directional supports)	1,500	10
PASSAGE SIGNAGE		
Floor sticker within exhibition hall (2 pieces)	3,550	7
Handrail glass panel *	4,000	5
Logo on welcome desk	1,850	10
Stand-up banner (Plenary hall A)	1,850	8
Vertical pillars *	7,000	8
Video ad near escalator (L1)	1,600	2
WELCOME SIGNAGE		
Entrance glass panel (car drop off points) *	7,500	3
Logo and booth number on escalator central deck	3,500	4
Logo on floor branding at MRT Connect (LG)	900	10
Logo on lakeside flag stand (Outdoor)	2,500	4
Video ad near escalator (LG & G)	1,500	10
Video ad on directory signage (LG & G)	1,500	5
Video ad on LED wall at Atrium Stairs Foyer (LG) *	5,000	2
Video ad on LED wall at MRT Connect (LG) *	4,000	2

CONGRESS APP	EUR	QTY
Ad on exhibition page (1 day)	630	12
Home page: "featured sponsors" list (1 day)	630	6
Push notification	920	9
Splash screen	2,800	3
NEW Virtual selfie box	2,700	1





GUIDE

* MINIMUM INVESTMENT REQUIRED

* CAN BE CHOSEN WITHOUT BOOKING A BOOTH

🎓 UNDER EDUCATIONAL GRANT

TERMS & CONDITIONS

ELIGIBILITY TO EXHIBIT
IMCAS reserves the right to refuse exhibitors who are not related to aesthetic medicine or have little relevance to the industry.

PURCHASE PRIORITY
IMCAS' loyalty program (PPS - Priority Point System) encourages consistency and transparency in the allocation of the exhibition space and products.

All orders are subject to product availability. In case of overbooking, purchase orders will be processed on a first-come, first-served basis. In case of a prior offer of the same product at the time of its receipt, IMCAS reserves the right to withdraw the product chosen. In such event, IMCAS will get in contact to notify and discuss further alternative options.

ORDER CONFIRMATION
By submitting the Purchase Order through our online portal, the buyer formally makes a legally binding offer to IMCAS.
On your email, you will be immediately acknowledged with the corresponding invoice.
Within the following 72 hours after its receipt, the asked deposit should be paid.

PAYMENT TERMS
Payment deadlines:
Booking before 4th March, 2027: -50% payment upon reception of invoice & 50% balance before **4th March**
Booking from 4th March, 2027: - 100% upon reception of the invoice

PAYMENT OPTIONS
- by bank transfer (bank data references will be attached to the invoice) , or:
- by credit card (Mastercard, Visa or American Express)

Nota: payment failure within deadline will automatically offset your order and the products will be released and made available for booking by other registrants.

GENERAL CANCELLATION POLICIES
Cancellation must be made in writing.

Cancellation received before 4th March, 2027:
-50% of the invoice total amount is charged as a cancellation fee*

Cancellation received from 4th March, 2027:
-100% of the invoice total amount is charged as a cancellation fee* (no refund for the payment already made)

Nota:
- payment failure for the cancellation fee will lead to a low credit rating which will affect your next participation on all of our future congresses
- if the congress is in PHYSICAL or HYBRID FORMAT (on site and online), and in case of a Force Majeure on the exhibitor's side publicly assessed by their local authorities, the exhibitor can:

• choose to change the booth space to virtual products. The sum of the virtual products must reach at least 40% of the initial booth cost and any difference will be refunded by IMCAS.
• all other products are not eligible for any refund, but may be exchanged for virtual products*
• should the sponsor opt not to switch their participation to virtual, general cancellation policies rules with the dates as set above will apply

*not applicable for any products which have already been delivered

PROGRAM MODIFICATION
Please note that while speakers, exhibitions and sessions were confirmed at the time of publishing, circumstances beyond the control of the Organizers may necessitate substitutions, alterations or cancellations.

As such, IMCAS reserves the right to alter or modify the advertised speakers, exhibitions and sessions if necessary, without liability. Any substitutions or alterations will be updated on our portal and notified as soon as possible.

LIMITATION OF LIABILITY - FORCE MAJEURE
IMCAS shall assume no liability whatsoever in the event the congress is cancelled, rescheduled OR changed into another format as a result of a "Force Majeure" event beyond its reasonable control. For the purposes of this clause, Force Majeure events shall include, but not limited to general and labor strikes, invasions, hostilities, war, rioting or similar situations, health emergencies, acts of government or state* such as lockdown and quarantine measures, immigration and transport or on site restrictions, and acts of nature such as fires, floods, extreme weather or other emergency.

A - If IMCAS determines that the congress needs to be cancelled as a result of a Force Majeure event, the refund policy applied will depend on the conference format:

1. PHYSICAL (onsite) or HYBRID FORMAT (onsite & online) –
cancellation before 4th April, 2027:
60% refund**
cancellation after 4th April, 2027:
50% refund**

2. VIRTUAL FORMAT (online only) –
cancellation before and after date of invoice: 100% refund**

B - If IMCAS determines that the congress needs to be rescheduled as a result of a Force Majeure event, participation remains binding and sponsor will be entitled to participate to the rescheduled congress without any further refund right. If the sponsor is not able to assist to the rescheduled congress, general cancellation policies rules with the dates as set above will apply.

C - If IMCAS determines that the congress needs to be switched to VIRTUAL format as a result of a Force Majeure event, sponsor may go for choice 1 or choice 2:

Choice 1. Sponsors keep all of their ordered products which are deliverable in the virtual format, and any undeliverable (physical) products will be refunded. The sum of the updated investment total must reach at least 40% of the initial investment.

Choice 2. Should the sponsor opt not to switch their participation to virtual, general cancellation policies rules with the dates as set above will apply.

IMCAS shall assume no further obligation to refund any travel or accommodation expenses incurred by the registrant in case the event is cancelled, rescheduled, or changed into another format as a result of a Force Majeure event.

*government or state means both "France and the country where the concerned conference is held"
**no refund for any products which have already been delivered

GOVERNING LAW
The construction, validity and performance of the present terms are exclusively governed by the laws of France (which is the home country of the mother company COMEXPOSIUM HEALTHCARE) without reference or regard to principles of conflicts of law. The parties submit to the exclusive jurisdiction of the courts of France, located in Paris.

The obligations mentioned in the FAQ are an integral part of the Terms and Conditions: https://www.imcas.com/en/sponsor/faq?congress_id=228

CONTACT

HONG KONG OFFICE
IMCAS LIMITED
Unit 802A, 8/F., Tower 2, South Seas Centre, 75 Mody Road, Tsim Sha Tsui, Kowloon, Hong Kong

PARIS HEAD OFFICE
IMCAS c/o Comexposium Healthcare
10-12 Avenue de Messine
75008 Paris, France

HONG KONG +852 6054 3312
PARIS +33 1 40 73 82 82

INDUSTRY-ASIA@IMCAS.COM
WWW.IMCAS.COM
WWW.IMCASACADEMY.COM