

IMCAS &
ASIA



THAICOSDERM

Thai Society of Cosmetic Dermatology and Surgery

ITCAM

19TH EDITION

BANGKOK | JUNE
THE ATHENEE | 19-21
HOTEL | 2026

SPONSOR GUIDE

DEAR PARTNERS

For our 19th edition of IMCAS Asia, our participants eagerly look forward to exploring the latest advancements in dermatology, plastic surgery, and aging science, particularly your innovative techniques, cutting-edge products, and state-of-the-art devices that are shaping the future of medicine and aesthetic practice.

With more than 140 hours of live symposia, lectures, and interactive experiences, IMCAS Asia provides the perfect environment to launch new products, achieve business goals, and advance medical science. Don't miss the chance to join over 120 companies in exhibiting, connecting, and networking with our 3,300 expected participants.

IMCAS Asia 2026 promises to push the boundaries of medicine and inspire the future of the industry. For the latest updates on the program and exhibition, visit our website www.imcas.com.

We look forward to seeing you in Bangkok from June 19–21, 2026 for another exceptional edition of IMCAS Asia!

The IMCAS APAC Industry Team

MARK YOUR CALENDAR

21 OCTOBER 2025 • Opening of online exhibition platform in "read-only" view mode

4 NOVEMBER 2025 • Opening of booth reservation through the sales platform for companies rewarded by PPS only

20 NOVEMBER 2025 • Opening of the online sales platform for all companies

19 FEBRUARY 2026 • Exhibition application: final payment due

19 APRIL 2026 • Early bird registration deadline

19 APRIL 2026 • Application of exhibit booth space deadline

3 JUNE 2026 • Group registration deadline

3 JUNE 2026 • Online included exhibitor badge submission deadline

17 JUNE 2026 • Online delegate and additional exhibitor badge order deadline

18 JUNE 2026 • Booth set-up (exact time available on exhibit portal)

18 JUNE 2026 • Onsite registration

19 JUNE 2026 • Opening of IMCAS Asia 2026

21 JUNE 2026 • End of IMCAS Asia 2026 and booth dismantling

WELCOME BACK TO Bangkok

6 ROOMS
150 LEARNING HOURS
230 SPEAKERS
SESSIONS STREAMED IN REAL TIME ON IMCAS LIVE



HOW TO JOIN US IN 5 STEPS!

CHOOSE YOUR SPONSORSHIP PACKAGE

SPONSORSHIP PACKAGES	STANDARD <5,500 USD	CLASSIC 5,600 USD	BRONZE 11,700 USD	SILVER 20,900 USD	GOLD 32,000 USD	PLATINUM 42,800 USD	DIAMOND 52,500 USD
QUANTITY	10	41	31	22	10	6	1
BOOTH SQM	3	6	9	12	18	24	36
EXHIBITOR BADGES	2	2	3	4	5	6	7
PHYSICIAN BADGES	0	1	2	4	5	6	6

1

SELECT YOUR BOOTH

View the exhibition map and find your perfect spot

2

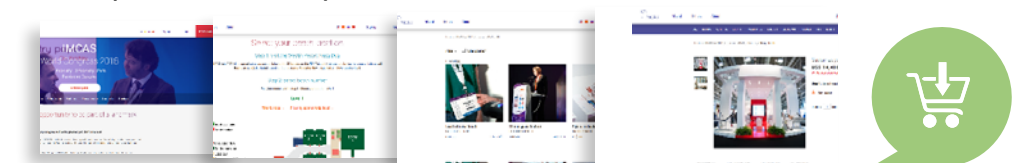
BUILD YOUR SPONSORSHIP

Browse the product catalog to build your array of complementary products

3

GO ON IMCAS.COM

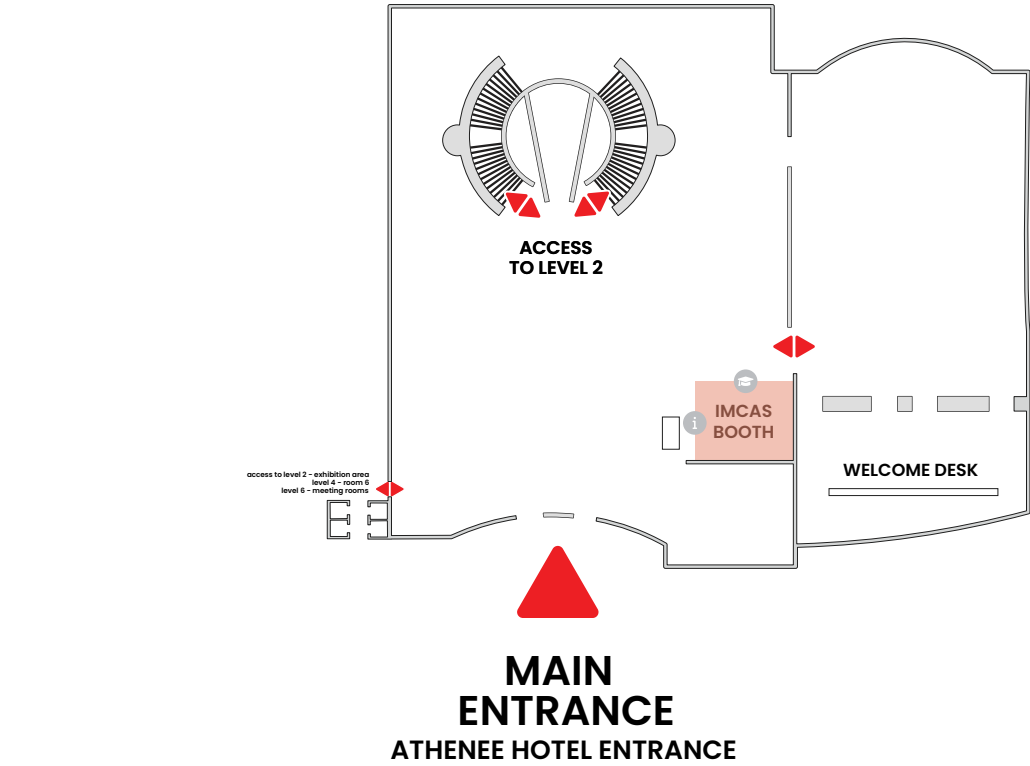
Compose your own package by adding your booth and products in your cart



4

CHECK OUT AND PROCEED FOR PAYMENT

LEVEL 0



LEVEL 2



The Athenee Hotel

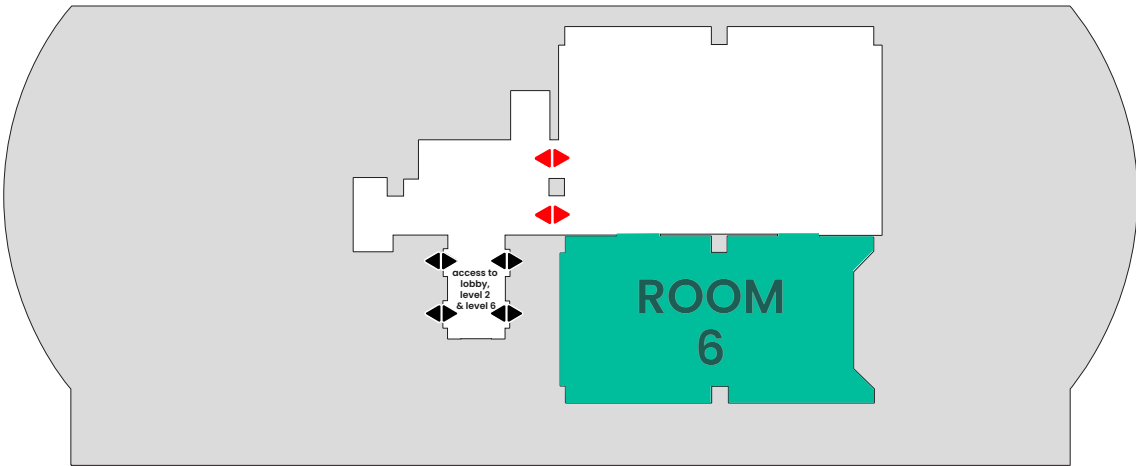
A Luxury Collection Hotel, Bangkok

61 WITTHAYU ROAD, LUMPINI, PATHUMWAN, BANGKOK

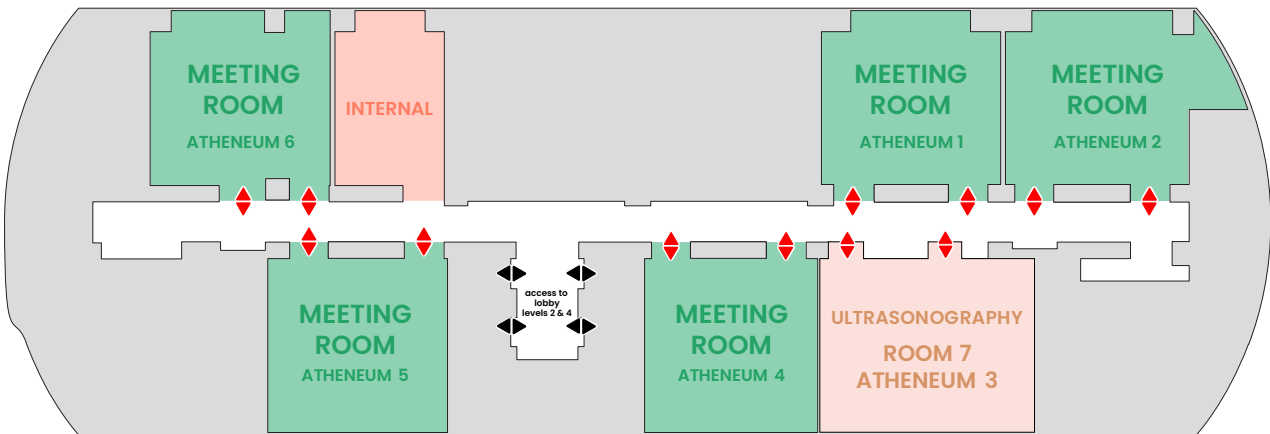
LEVEL 3



LEVEL 4



LEVEL 6



Map Key

- Conference room
- Exhibition
- Hospitality space
- Internal use
- Meeting room
- Private lounge & Speaker preview

- Coffee & lunch
- E-poster
- IMCAS booth
- Info desk
- Massage station
- Open stage
- Photobooth
- Snack corner
- Speaker lounge

Sponsorship Packages

LEVEL OF SPONSORSHIP	SPONSORSHIP REQUIRED IN USD	SQM	QTY
Standard	-	3	10
Classic	5,600	6	41
Bronze	11,700	9	31
Silver	20,900	12	22
Gold	32,000	18	10
Platinum	42,800	24	6
Diamond	52,500	36	1

MORE THAN 100 PRODUCTS TO SPONSOR

AV AND IT SERVICES

AV PRODUCTION	USD	QTY
Filming and live streaming of your sponsored session (from 1 to 2 hours)	3,350	2

RECORDING	Granted session: video (lecture up to 20 minutes)	1,680	∞
	Granted session: video (live procedure up to 1 hour)	1,120	∞
	Sponsored session: video (from 1 to 2 hours)	2,250	∞
	Sponsored session: video (one day)	3,900	∞
	Sponsored session: video (up to 50 minutes)	1,120	∞

SCENOGRAPHY		
NEW	Customized digital lectern (60-90min symposium)	200 ∞
NEW	Customized digital lectern (per day)	400 ∞

BUSINESS SERVICES

LEAD RETRIEVAL	USD	QTY
Badge scanner	520	55

MEETING ROOMS		
Meeting room (level 2 - 1 day rent)	4,200	9
Meeting room (level 6 - 1 day rent)	1,250	15

DELEGATE SETS

DELEGATE SETS	USD	QTY
Branded notepads & pens *	6,500	1
NEW Branded travel pouch *	8,000	1
Congress bags *	14,000	1
Hand sanitizer	4,000	1
ID Lanyards *	8,400	1
Logo on confirmation letter *	8,400	1
NEW Logo on delegate evaluation page	3,000	4
NEW Official delegate raffle	20,000	1
Reusable drink bottles *	8,000	1
Sample in congress bags	1,800	6
Scratch card	3,000	1

DIGITAL ADVERTISING

EMAILING	USD	QTY
Daily highlights e-bulletin	2,000	3
NEW E-blast during congress	1,650	6
E-blast post-congress	1,650	10
E-blast pre-congress	1,650	10
Editorial newsletter (post-congress)	8,200	1
Editorial newsletter (pre-congress)	20,000	2

ONSITE ADS		
NEW	Digital display at room entrance (per symposium)	300 ∞
	Digital flyer display at badge pick up (10 seconds)	1,900 20
	Digital flyer display in welcome area (10 seconds)	1,850 20
NEW	Digital flyer display on level 2 (10 seconds)	1,500 20
NEW	Digital flyer display on level 3 (10 seconds)	1,500 20
	Image ad on TV (30 seconds)	1,250 20
	Intersession video ads	2,050 10
	Video commercial on TV (2 minutes)	1,850 20

WEB ADVERTISING		
Ad on sponsor list on congresss website	1,900	15
Announcement on IMCAS Facebook page	2,250	4
E-program (full page)	1,500	12
Story on the IMCAS Instagram account - during congress	3,500	6

KIT		
CLASSIC SPONSOR STARTER (WITH 10% OFF)		
- image ad on TV (30 seconds) - Digital flyer display in welcome area (market value 3,100 USD)	2,700	10

BRONZE SPONSOR STARTER (WITH 10% OFF)		
-Company name highlighted in the pocket guide -Digital flyer display on level 3 -E-blast pre congress -video commercial on TV (2 minutes) - insert in congress bags -15-min industry lecture (market value 8,170 USD)	7,200	6

EXPERIENCES AND EVENTS

EVENTS	USD	QTY
Grand opening ceremony *	9,000	1
Networking cocktail	8,200	1
NEW Private lunch event (up to 24pax)	5,000	3

FOOD & BEVERAGES		
Food animation tricycle	6,500	1
Food station	8,200	3
Lunch for your staff (1 bag per day)	120	100
Private Lounge & Speaker Preview	8,500	1
Snack corner	8,200	2

GALA		
Gala dinner	11,000	1
Gala dinner table	4,000	4

LEISURE		
Massage station	6,000	1
Photo booth *	8,200	1
Selfie robot *	8,200	1

PRINT ADVERTISING

ONSITE ADS	USD	QTY
NEW Company name highlighted in the pocket guide	520	20
Insert in congress bags	2,050	20
NEW Logo placement on exhibition maps	600	10
Print ad in pocket guide (1/12 vertical)	3,500	8

KOLs

KOLS	USD	QTY
KOL hotel room drop *	3,100	1
KOL personalized gift *	3,100	1

E-LEARNING

LIBRARY	USD	QTY
IMCAS Academy Publication of your lecture *	300	∞
IMCAS Academy Publication of your symposium	2,600	∞

EDUCATIONAL GRANT ACTIVITIES

CADAVER WORKSHOP 🎓	USD	QTY
Cadaver workshop - live demonstration *	6,000	7

RESEARCH POSTER 🎓		
Industry research e-poster *	500	20
E-poster area *	5,200	1

SERIES 🎓		
Body shaping *	5,000	1
Cell therapy regenerative medicine & fat grafting *	5,000	1
Clinical dermatology *	5,000	1
Cosmeceuticals *	5,000	1
Genital treatments *	5,000	1
Injectables *	5,000	3
Lasers & EBD *	5,000	4
Threads *	5,000	1

SPONSORED LEARNING ACTIVITIES

LECTURE	USD	QTY
"New tech" lecture *	620	5
15 min industry lecture *	600	32

LIVE DEMO		
20 - min live demo: Injectables, peels, cosmeceuticals	5,100	4
20 - min live demo: Lasers, lights, EBD & body shaping	5,100	4

WORKSHOP		
NEW Customised hospitality suite - level 29 (4 day)	25,000	1
Hospitality space 1 (1 day)	6,000	3
NEW Hospitality space 2 (1 day)	6,000	3

SYMPOSIA		
60-min symposium - Room 1 - 350 pax (live demonstration available)	14,000	5
60-min symposium - Room 2 - 200 pax	12,000	4
60-min symposium - Room 3 - 150 pax	8,800	11
60-min symposium - Room 5 - 80 pax	8,500	2
90-min symposium - Room 1 - 350 pax (live demonstration available)	18,000	1
90-min symposium - Room 3 - 150 pax	9,000	3

SIGNAGE

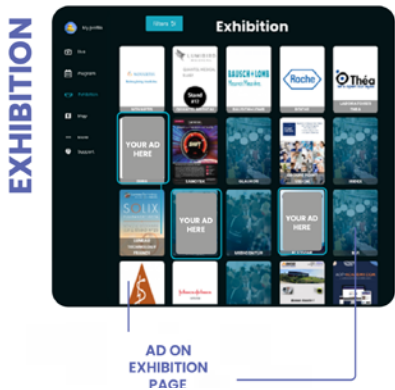
DIRECTIONAL SIGNAGE	USD	QTY
Directional panels (logo on all available directional supports)	1,600	10

PASSAGE SIGNAGE		
Escalator handrail *	3,700	4
Escalator inside handrail panel *	6,400	4
Exhibition hall arch *	3,200	4
Floor Sticker (2 pieces)	4,000	4
Stand-up banner	2,050	10
Vertical pillar on level 2 *	7,500	4

WELCOME SIGNAGE		
Logo on welcome desk	2,000	10

IMCAS LIVE

CONGRESS APP	EUR	QTY
Ad on exhibition page (one day) *	720	12
Priority placement in Exhibition directory (one day)	720	6
Push notification *	1,020	9
Splash screen	3,000	3
NEW Virtual selfie box	3,000	1



GUIDE

* MINIMUM INVESTMENT REQUIRED

* CAN BE CHOSEN WITHOUT BOOKING A BOOTH

🎓 UNDER EDUCATIONAL GRANT

KIT ENJOY UP TO 10% DISCOUNT

TERMS & CONDITIONS

ELIGIBILITY TO EXHIBIT

IMCAS reserves the right to refuse exhibitors who are not related to aesthetic medicine or have little relevance to the industry.

PURCHASE PRIORITY

IMCAS' loyalty program (PPS - Priority Point System) encourages consistency and transparency in the allocation of the exhibition space and products.

All orders are subject to product availability. In case of overbooking, purchase orders will be processed on a first-come, first-served basis. In case of a prior offer of the same product at the time of its receipt, IMCAS reserves the right to withdraw the product chosen. In such event, IMCAS will get in contact to notify and discuss further alternative options.

ORDER CONFIRMATION

By submitting the Purchase Order through our online portal, the buyer formally makes a legally binding offer to IMCAS. On your email, you will be immediately acknowledged with the corresponding invoice. Within the following 72 hours after its receipt, the asked deposit should be paid.

PAYMENT TERMS

Payment deadlines:

Booking before 19th February, 2026: -50% payment upon reception of invoice & 50% balance before 19th February
Booking from 19th February, 2026: - 100% upon reception of the invoice

PAYMENT OPTIONS

- by bank transfer (bank data references will be attached to the invoice), or;
- by credit card (Mastercard, Visa or American Express)

Nota: payment failure within deadline will automatically offset your order and the products will be released and made available for booking by other registrants. Cancellation fee will be charged as below.

GENERAL CANCELLATION POLICIES

Cancellation must be made in writing.

Cancellation received before 19th February, 2026:
-50% of the invoice total amount is charged as a cancellation fee*

Cancellation received from 19th February, 2026:
-100% of the invoice total amount is charged as a cancellation fee* (no refund for the payment already made)

Nota:

- payment failure for the cancellation fee will lead to a low credit rating which will affect your next participation on all of our future congresses
- if the congress is in PHYSICAL or HYBRID FORMAT (on site and online), and in case of a Force Majeure on the exhibitor's side publicly assessed by their local authorities, the exhibitor can:

- choose to change the booth space to virtual products. The sum of the virtual products must reach at least 40% of the initial booth cost and any difference will be refunded by IMCAS.
- all other products are not eligible for any refund, but may be exchanged* for virtual products
- should the sponsor opt not to switch their participation to virtual, general cancellation policies rules with the dates as set above will apply

*not applicable for any products which have already been delivered

PROGRAM MODIFICATION

Please note that while speakers, exhibitions and sessions were confirmed at the time of publishing, circumstances beyond the control of the Organizers may necessitate substitutions, alterations or cancellations.

As such, IMCAS reserves the right to alter or modify the advertised speakers, exhibitions and sessions if necessary, without liability. Any substitutions or alterations will be updated on our portal and notified as soon as possible.

LIMITATION OF LIABILITY - FORCE MAJEURE

IMCAS shall assume no liability whatsoever in the event the congress is cancelled, rescheduled OR changed into another format as a result of a "Force Majeure" event beyond its reasonable control. For the purposes of this clause, Force Majeure events shall include, but not limited to general and labor strikes, invasions, hostilities, war, rioting or similar situations, health emergencies, acts of government or state* such as lockdown and quarantine measures, immigration and transport or on site restrictions, and acts of nature such as fires, floods, extreme weather or other emergency.

A - If IMCAS determines that the congress needs to be cancelled as a result of a Force Majeure event, the refund policy applied will depend on the conference format:

1. PHYSICAL (onsite) or HYBRID FORMAT (onsite & online) -
cancellation before 19th April, 2026:
60% refund**
cancellation after 19th April, 2026:
50% refund**

2. VIRTUAL FORMAT (online only) -
cancellation before and after date of invoice: 100% refund**

B - If IMCAS determines that the congress which is PHYSICAL or HYBRID FORMAT needs to be rescheduled as a result of a Force Majeure event, participation remains binding and the sponsor will be entitled to participate to the rescheduled congress without any further refund right. If the registrant is not able to assist to the rescheduled congress, general cancellation policies rules as set above will apply.

C - If IMCAS determines that the congress needs to be switched from PHYSICAL or HYBRID to VIRTUAL format as a result of a Force Majeure event, sponsor may go for choice 1 or choice 2:

Choice 1. Sponsors keep all of their ordered products which are deliverable in the virtual format, and any undeliverable (physical) products will be refunded. The sum of the updated investment total must reach at least 40% of the initial investment.

Choice 2. Should the sponsor opt not to switch their participation to virtual, general cancellation policies rules with the dates as set above will apply.

IMCAS shall assume no further obligation to refund any travel or accommodation expenses incurred by the registrant in case the event is cancelled, rescheduled, or changed into another format as a result of a Force Majeure event.

*government or state means both "France and the country where the concerned conference is held"

**no refund for any products which have already been delivered

GOVERNING LAW

The construction, validity and performance of the present terms are exclusively governed by the laws of France (which is the home country of the mother company COMEXPOSIUM HEALTHCARE) without reference or regard to principles of conflicts of law. The parties submit to the exclusive jurisdiction of the courts of France, located in Paris.

The obligations mentioned in the FAQ are an integral part of the Terms and Conditions: https://www.imcas.com/en/sponsor/faq?congress_id=204

CONTACT



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