

IMCAS

&



THAICOSDERM

Thai Society of Cosmetic Dermatology and Surgery

ITCAM

ASIA

18TH EDITION



SPONSOR GUIDE

BANGKOK

THE ATHENEE
HOTEL

JUNE

6-8

2025

DEAR PARTNERS

We are counting the days for IMCAS Asia 2025 next year in Bangkok! For our upcoming 18th edition, we will be striving for excellence in dermatology, plastic surgery, and aging science breakthroughs and advancements, from techniques and approaches to cutting-edge products and devices fresh on the market.

We are proud to welcome over 100 international companies at the forefront of innovation in the aesthetic medical industry. Join the thousands of other participants in watching leaders in the industry showcase and demonstrate their contributions to medical advancements with the latest devices and products on the market.

With must-see experiences such as live symposia and lectures, IMCAS Asia offers the perfect venue for unveiling brand-new innovations, expanding company objectives,

and above all, promoting and elevating the science of medicine. Exhibit, demonstrate, network, and connect to take advantage of all the benefits of IMCAS Asia and its diverse community of experts.

Our 18th edition of IMCAS Asia is already promising to push the envelope on the future of medicine, in every sense. To stay apprised of the latest developments, program updates, and the future exhibition space, download the IMCAS Live app. We eagerly await June 2025 for another exhilarating edition, and in the meantime, we look forward to hearing from you, and see you soon in Bangkok!

The IMCAS APAC Industry Team

MARK YOUR CALENDAR

17 OCTOBER 2025 • Opening of online exhibition platform in "read-only" view mode

29 OCTOBER 2025 • Opening of booth reservation through the sales platform for companies rewarded by PPS only

12 NOVEMBER 2025 • Opening of the online sales platform for all companies

14 FEBRUARY 2025 • Exhibition application: final payment due

8 APRIL 2025 • Early bird registration deadline

8 APRIL 2025 • Application of exhibit booth space deadline

27 APRIL 2025 • Abstract submission deadline

21 MAY 2025 • Group registration deadline

21 MAY 2025 • Online included exhibitor badge submission deadline

4 JUNE 2025 • Online delegate and additional exhibitor badge order deadline

5 JUNE 2025 • Booth set-up (exact time available on company account)

5 JUNE 2025 • Onsite registration

6 JUNE 2025 • Opening of IMCAS Asia 2025

8 JUNE 2025 • End of IMCAS Asia 2025 and booth dismantling

WELCOME BACK TO Bangkok

6 ROOMS
150 SCIENTIFIC SESSIONS
230 SPEAKERS
MULTI-LOCATION STREAMING



HOW TO JOIN US IN 5 STEPS!

CHOOSE YOUR SPONSORSHIP PACKAGE

SPONSORSHIP PACKAGES	STANDARD <5,500 USD	CLASSIC 5,500 USD	BRONZE 11,500 USD	SILVER 20,500 USD	GOLD 31,500 USD	PLATINUM 42,000 USD	DIAMOND 52,500 USD
QUANTITY	8	35	30	22	9	6	1
BOOTH SQM	3	6	9	12	18	24	36
EXHIBITOR BADGES	2	2	3	4	5	6	7
PHYSICIAN BADGES	0	1	2	4	5	6	6



SELECT YOUR BOOTH

View the exhibition map and find your perfect spot



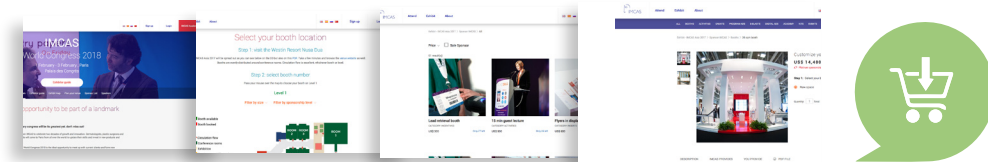
BUILD YOUR SPONSORSHIP

Browse the product catalog to build your array of complementary products



GO ON IMCAS.COM

Compose your own package by adding your booth and products in your cart



CHECK OUT AND PROCEED FOR PAYMENT



The Athenee Hotel

A Luxury Collection Hotel, Bangkok

61 WITTHAYU ROAD, LUMPINI, PATHUMWAN, BANGKOK



Map Key

	Conference room		Registration
	Exhibition		E-posters
	Private lounge		Coffee & lunch
	Club Lounge Speaker preview room		IMCAS Academy booth
	Meeting room		Open stage
	Internal use		Photobooth
	Hospitality space		Massage station
			Snack corner

Sponsorship Packages

LEVEL OF SPONSORSHIP	SPONSORSHIP REQUIRED IN USD	SQM	QTY
Standard	-	3	8
Classic	5,500	6	35
Bronze	11,500	9	30
Silver	20,500	12	22
Gold	31,500	18	9
Platinum	42,000	24	6
Diamond	52,500	36	1

MORE THAN 100 PRODUCTS TO SPONSOR

AV AND IT SERVICES

	USD	QTY
RECORDING		
Sponsored session: video (up to 50 minutes)	1,120	∞
Granted session: video (live treatment up to 1 hour)	1,120	∞
Granted session: video (lecture up to 20 minutes)	1,680	∞
Sponsored session: video (from 1 to 2 hours)	2,250	∞
Filming and live streaming of your sponsored session (from 1 to 2 hours)	3,350	2
Sponsored session: video (one day)	3,900	∞

BUSINESS SERVICES

	USD	QTY
LEAD RETRIEVAL		
Badge scanner	520	50

MEETING ROOMS

	USD	QTY
Meeting room (level 6 - 1 day rent)	1,250	18
Meeting room (level 2 & 3 - 1 day rent)	4,080	9

DELEGATE SETS

	USD	QTY
DELEGATE SETS		
Sample in congress bags	1,800	5
ID Lanyards *	8,000	1
Logo on confirmation letter *	8,000	1
Branded notepads & pens *	6,500	1
Congress bags *	11,000	1
Reusable drink bottles *	6,500	1
NEW Branded phone grip *	7,000	1
Hand sanitizer	4,000	1
NEW Scratch card	3,000	1

DIGITAL ADVERTISING

	USD	QTY
EMAILING		
Daily highlights e-bulletin	2,000	3
E-blast pre-congress	1,650	12
E-blast post-congress	1,650	10
Editorial newsletter (pre-congress)	20,000	2
Editorial newsletter (post-congress)	8,200	1

ONSITE ADS

Image ad on TV (30 seconds)	1,250	20
Video commercial on TV (2 minutes)	1,850	14
Intersession video ads	2,050	10
Digital flyer display in welcome area (10 seconds)	1,850	10
NEW Digital flyer display at badge pick up (10 seconds)	1,900	20

WEB ADVERTISING

E-program	1,500	10
Ad on congress website	1,850	10
Announcement on IMCAS Facebook page	2,250	4
NEW Story on the IMCAS Instagram account - during congress	3,000	6

KIT

	USD	QTY
CLASSIC SPONSOR STARTER (WITH 10% OFF)		
- image ad on TV (30 seconds) - Digital flyer display in welcome area (market value 3,100 USD)	2,700	10

BRONZE SPONSOR STARTER (WITH 10% OFF)

- E-blast pre congress - video commercial on TV (2 minutes) - insert in congress bags - 15-min industry lecture (market value 6,150 USD)	5,500	6
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EXPERIENCES AND EVENTS

	USD	QTY
EVENTS		
Grand opening ceremony *	9,000	1
Networking cocktail	8,200	1

FOOD & BEVERAGES

Lunch for your staff (1 bag per day)	120	100
Food station	8,200	3
Private Lounge	8,200	1
NEW Food animation tricycle	6,500	1
NEW Snack corner	8,000	1

GALA

Gala dinner table	3,100	4
Gala dinner	10,000	1

LEISURE

Photo booth *	8,200	1
NEW Selfie robot *	8,200	1
Massage station	6,000	1

PRINT ADVERTISING

	USD	QTY
ONSITE ADS		
Company name highlighted in the printed program	500	15
Insert in congress bags	2,050	14
NEW Advertisement within final printed program	6,000	4
Pocket guide (1/12 vertical)	2,800	8

POST MAIL AD

Advance program by post mail (vertical)	5,500	3
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KOLs

	USD	QTY
KOLS		
KOL hotel room drop *	3,100	1
Speaker Preview Room (Club Lounge)	8,200	1
NEW KOL personalized gift *	3,100	1

E-LEARNING

	USD	QTY
LIBRARY		
IMCAS Academy Publication of your lecture	300	∞
IMCAS Academy Publication of your symposium	2,600	∞

EDUCATIONAL GRANT ACTIVITIES

	USD	QTY
CADAVER WORKSHOP 🎓		
Cadaver workshop - live demonstration *	6,000	7

LECTURE

New tech lecture *	620	5
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RESEARCH POSTER

Industry research e-poster *	500	20
E-poster area *	5,200	1

SERIES

Body shaping *	5,000	1
Body surgery *	5,000	1
Breast surgery *	5,000	1
Cell therapy regenerative medicine & fat grafting *	5,000	1
Clinical dermatology *	5,000	1
Cosmeceuticals *	5,000	1
Surgery *	5,000	1
Genital treatments *	5,000	1
Hair restoration *	5,000	1
Injectables *	5,000	3
Lasers & EBD *	5,000	4
Threads *	5,000	1

SPONSORED ACTIVITIES

	USD	QTY
LECTURE		
15 min industry lecture	600	24

LIVE DEMO

20 - min live demo fillers, toxins peelings, cosmeceuticals	5,100	5
20 - min live demo lasers, lights, EBD & body shaping	5,100	5

WORKSHOP

Hospitality suite (1 day)	10,000	3
Hospitality space (1 day)	6,000	3

SYMPOSIA

90-min symposium - 250/350 pax (lectures and live demonstrations)	18,000	1
60-min symposium - 250/350 pax (lectures and live demonstrations)	14,000	10
90-min symposium - 100/120 pax (lectures)	9,000	3
60-min symposium - 100/120 pax (lectures)	8,800	11

SIGNAGE

	USD	QTY
DIRECTIONAL SIGNAGE		
Directional panels (logo on all available directional supports)	1,550	10

PASSAGE SIGNAGE

Stand-up banner	2,050	10
Exhibition hall arch *	3,100	4
Escalator handrail *	3,600	4
Escalator inside handrail panel *	6,200	4
NEW Vertical pillar on level 2 *	7,000	4

WELCOME SIGNAGE

Logo on welcome/info desk	2,000	10
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IMCAS LIVE

	EUR	QTY
ADVERTISING ON MOBILE APP		
Splash screen for 'IMCAS Live' *	8,100	1
Push notification on 'IMCAS Live' *	1,020	9
Ad on exhibition page on 'IMCAS Live' (one day) *	720	12
Priority placement in Exhibition directory on 'IMCAS Live' (one day) *	720	6

GUIDE

* MINIMUM INVESTMENT REQUIRED

* CAN BE CHOSEN WITHOUT BOOKING A BOOTH

🎓 UNDER EDUCATIONAL GRANT

KIT ENJOY UP TO 10% DISCOUNT

TERMS AND CONDITIONS

PURCHASE PRIORITY

All orders are subject to product availability. In case of overbooking, purchase orders will be processed on a first-come, first-served basis. In case of a prior offer of the same product at the time of its receipt, IMCAS reserves the right to withdraw the product chosen. In such event, IMCAS will get in contact to notify and discuss further alternative options.

ORDER CONFIRMATION

By submitting the Purchase Order through our online portal, the buyer formally makes a legally binding offer to IMCAS. On your email, you will be immediately acknowledged with the corresponding invoice. Within the following 72 hours after its receipt, the asked deposit should be paid.

PAYMENT TERMS

Payment deadlines:

- Booking before 14th February, 2025:**
 - 50% payment upon reception of invoice & 50% balance before 14th February
- Booking from 14th February, 2025:**
 - 100% upon reception of the invoice

PAYMENT OPTIONS

- by bank transfer (bank data references will be attached to the invoice), or:
- by credit card (Mastercard, Visa or American Express) additional fees will be applied

Nota: payment failure within deadline will automatically offset your order and the products will be released and made available for booking by other registrants. Cancellation fee will be charged as below.

GENERAL CANCELLATION POLICIES

Cancellation must be made in writing.

Cancellation received before 14th February, 2025:
-50% of the invoice total amount is charged as a cancellation fee*

Cancellation received from 14th February, 2025:
-100% of the invoice total amount is charged as a cancellation fee* (no refund for the payment already made)

Nota:

- payment failure for the cancellation fee will lead to a low credit rating which will affect your next participation on all of our future congresses
- if the congress is in PHYSICAL or HYBRID FORMAT (on site and online), and in case of a Force Majeure on the exhibitor's side publicly assessed by their local authorities, the exhibitor can:

- choose to change the booth space to virtual products. The sum of the virtual products must reach at least 40% of the initial booth cost and any difference will be refunded by IMCAS.
- all other products are not eligible for any refund, but may be exchanged* for virtual products
- should the sponsor opt not to switch their participation to virtual, general cancellation policies rules with the dates as set above will apply

*not applicable for any products which have already been delivered

PROGRAM MODIFICATION

Please note that while speakers, exhibitions and sessions were confirmed at the time of publishing, circumstances beyond the control of the Organizers may necessitate substitutions, alterations or cancellations.

As such, IMCAS reserves the right to alter or modify the advertised speakers, exhibitions and sessions if necessary, without liability. Any substitutions or alterations will be updated on our portal and notified as soon as possible.

LIMITATION OF LIABILITY - FORCE MAJEURE

IMCAS shall assume no liability whatsoever in the event the congress is cancelled, rescheduled OR changed into another format as a result of a "Force Majeure" event beyond its reasonable control. For the purposes of this clause, Force Majeure events shall include, but not limited to general and labor strikes, invasions, hostilities, war, rioting or similar situations, health emergencies, acts of government or state* such as lockdown and quarantine measures, immigration and transport or on site restrictions, and acts of nature such as fires, floods, extreme weather or other emergency.

A - If IMCAS determines that the congress needs to be cancelled as a result of a Force Majeure event, the refund policy applied will depend on the conference format:

1. PHYSICAL (onsite) or HYBRID FORMAT (onsite & online) – cancellation before 6th April, 2025:
 - 60% refund**
 - cancellation after 6th April, 2025:
 - 50% refund**

2. VIRTUAL FORMAT (online only) – cancellation before and after date of invoice: 100% refund**

B - If IMCAS determines that the congress which is PHYSICAL or HYBRID FORMAT needs to be rescheduled as a result of a Force Majeure event, participation remains binding and the sponsor will be entitled to participate to the rescheduled congress without any further refund right. If the registrant is not able to assist to the rescheduled congress, general cancellation policies rules as set above will apply.

C - If IMCAS determines that the congress needs to be switched from PHYSICAL or HYBRID to VIRTUAL format as a result of a Force Majeure event, sponsor may go for choice 1 or choice 2:

Choice 1. Sponsors keep all of their ordered products which are deliverable in the virtual format, and any undeliverable (physical) products will be refunded. The sum of the updated investment total must reach at least 40% of the initial investment.

Choice 2. Should the sponsor opt not to switch their participation to virtual, general cancellation policies rules with the dates as set above will apply.

IMCAS shall assume no further obligation to refund any travel or accommodation expenses incurred by the registrant in case the event is cancelled, rescheduled, or changed into another format as a result of a Force Majeure event.

*government or state means both "France and the country where the concerned conference is held"

**no refund for any products which have already been delivered

GOVERNING LAW

The construction, validity and performance of the present terms are exclusively governed by the laws of France (which is the home country of the mother company COMEXPOSIUM HEALTHCARE) without reference or regard to principles of conflicts of law. The parties submit to the exclusive jurisdiction of the courts of France, located in Paris.

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