

International Master Course on Aging Science

IMCAS

A S I A 2 0 1 9

EXHIBITOR GUIDE

ESCAPE TO BALI FOR A **3-DAY UPDATE**
IN PLASTIC SURGERY, DERMATOLOGY
& AESTHETIC SCIENCE

EDITION N°13

BALI



ENDORSED BY
PERDOSKI
INDONESIAN SOCIETY
OF DERMATOLOGY

INDONESIA - JULY 5 TO 7

Suatu kehormatan bagi IMCAS untuk menyambut Bapak / Ibu kembali pada acara IMCAS ASIA 2019 di Bali.

Kami berharap Bapak / Ibu dapat menikmati tiga hari yang penuh dengan pembelajaran dalam acara ini, dan pulang dengan keahlian serta pengetahuan yang lebih meningkat.

Terima kasih telah bergabung bersama kami.

SELAMAT DATANG

Welcome to the 13th edition of IMCAS Asia in Bali, Indonesia!

We are delighted to welcome you to Bali for another exciting edition of IMCAS Asia. We have invited world-renowned dermatologists, plastic surgeons and aesthetic practitioners from all over the world to share groundbreaking research and innovations in the field, and be part of the congress in the forefront of aesthetic trends.

Even among our congresses, IMCAS Asia boasts a distinctive flavor. The primary goal of IMCAS is to bridge the gap between plastic surgery and dermatology with presentations of the latest scientific content by our speakers and technologies by our sponsors. IMCAS Asia 2019 integrates a special focus on Asia throughout the program. It is the congress that brings together the most prominent physicians of Asia to help delegates and exhibitors get a better glimpse of the tendencies and expectations specific to the region.

The numbers are an excellent representation of the growing influence of IMCAS Asia. Following the huge success in previous years, this year we are expecting over 2,200 international attendees with 85 companies, 100 learning hours led by 150 expert speakers, which makes Bali a recognized stage for worldwide exposure.



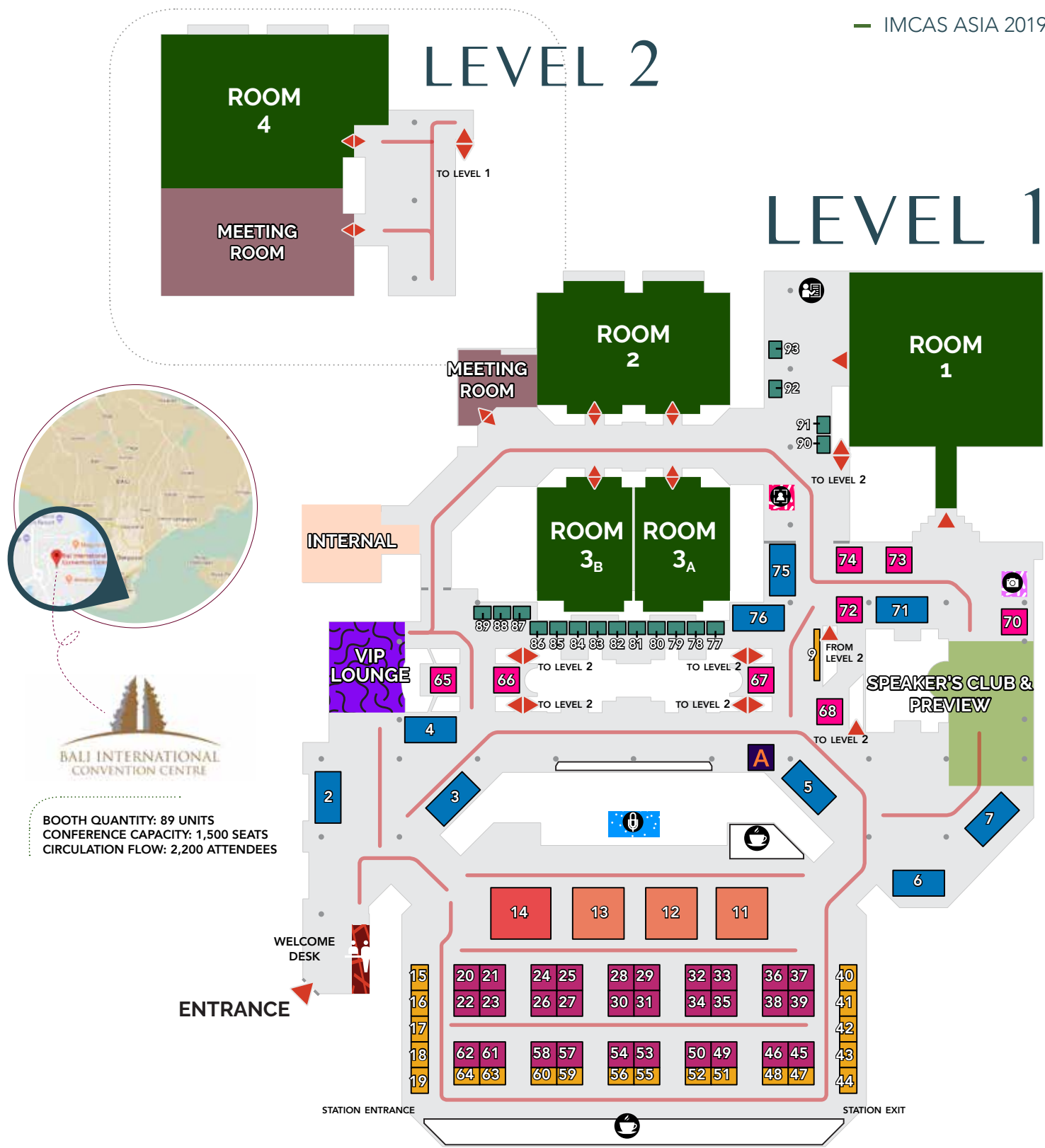
The 13th edition IMCAS Asia in Bali will feature products such as Cadaver Workshop Live Anatomy live streamed from Paris, new advertisement kits and signages covering all the visual basis, live demo webinar allowing your brand to be extended to the audience outside of the conference. These tools help to captivate our patrons' attention.

Be sure to participate in the Networking cocktail on Friday evening and our esteemed Gala Dinner on Saturday evening for a chance to meet and exchange with all participants in an amiable setting. Don't miss this opportunity to connect with physicians and industry representatives alike on a more profound level.

As you can see, we have 2.5 action-packed days prepared for you in the spectacular destination. Join us in Bali, indulge in its stunning nature and exotic scenery, but most importantly, be part of the world's leading medical aesthetic congress.

We extend you the warmest of welcome to Bali.

————— *The IMCAS Industry Department,
APAC*



BOOTH QUANTITY: 89 UNITS
 CONFERENCE CAPACITY: 1,500 SEATS
 CIRCULATION FLOW: 2,200 ATTENDEES

AREAS & ACTIVITIES

- CONFERENCE ROOM
- MEETING ROOM
- CLUB LOUNGE & PREVIEW ROOM (SPEAKERS ONLY)
- VIP SPACE (REGISTERED ATTENDEES ONLY)
- INTERNAL USE
- A IMCAS ACADEMY
- COFFEE & LUNCH
- OPEN STAGE TALKS
- PHOTOBOOTH
- POSTER AREA
- SELFIE CORNER
- PILLARS
PLEASE CONTACT US FOR MORE INFO ON VENUE FIXTURES

SPONSORSHIP PACKAGES

LEVEL OF SPONSORSHIP	SPONSORSHIP REQUIRED IN USD	SQM	QTY	LEVEL OF SPONSORSHIP	SPONSORSHIP REQUIRED IN USD	SQM	QTY
STANDARD	3,000	3	17	GOLD	18,000	18	9
CLASSIC	5,000	6	21	PLATINUM	38,000	36	3
BRONZE	8,000	9	30	EMERALD	48,000	42	1
SILVER	12,000	9	8				

MORE THAN 120 INNOVATIVE PRODUCTS TO SPONSOR

AV & IT SERVICES

	USD	QTY
AV PRODUCTION		
interactive live streaming sponsored session 2 ways	11,000	1
NEW AV live transmission between 2 locations (one day - 9 hours - 1 demo room)	8,500	2
RECORDING		
video (up to 50 min)	1,000	15
video (cadaver workshop)	1,000	6
video (1 to 2 hours)	2,000	10
video (one day)	5,000	2

SCENOGRAPHY		
all-in-one scenography - room capacity from 250 to 400 attendees	5,000	5
all-in-one scenography - room capacity from 400 to 600 attendees	7,000	4

	USD	QTY
BUSINESS SERVICES		
badge scanner	400	50
meeting room (10/25 pax - 1 day rent)	2,500	12
meeting room (20/45 pax - 1 day rent)	3,500	12
meeting room (45/70 pax - 1 day rent)	5,000	6
meeting room (80/120 pax - 1 day rent)	6,500	3

DELEGATE SETS*

	USD	QTY
INSERT		
insert in congress bags*	1,500	25
notepads & pens	2,000	1

DELEGATE SETS		
water bottles	2,000	1
USB key	8,000	1
logo on registration bar code letter	8,000	1
ID badges & lanyards	10,000	1
congress bags	10,000	1

DIGITAL ADVERTISING

	USD	QTY
E-PROGRAM		
e-program (full page - W212mm x H275mm format)	1,000	13
EMAILING		
e-blast pre-congress	1,500	20
e-blast post-congress	1,500	10
ONSITE ADS		
statis ad on TV	1,000	30
video on TV commercial (2 minutes)	1,500	15
WIFI sponsor*	6,000	1

WEB ADS		
ad on our website	1,500	5
announcement on our Facebook page	2,000	3
IMCAS Academy - dedicated company platform	6,000	2

	USD	QTY
E-LEARNING IMCAS ACADEMY		
publication of your 15-min guest lecture / 8-min new tech lecture	300	15
publication of your 1-hour symposium	2,000	10

EDUCATIONAL GRANT ACTIVITIES

	USD	QTY
CADAVER WORKSHOP (MINIMAL INVASIVE PROCEDURES)		
cadaver workshop live anatomy*	10,000	8
SERIES WORKBOOK*		
cadaver workshop live anatomy workbook	3,000	1
breast surgery series workbook	1,500	1
threads module series workbook	1,500	1
regenerative medicine & lipofilling series workbook	1,500	1
genital treatment series workbook	1,500	1
clinical dermatology series workbook	1,500	1

SUBSPECIALITY SERIES		
cosmeceutical series	3,000	1
breast surgery series	3,000	1
threads series	3,000	1
hair restoration series	5,000	1
regenerative medicine & lipofilling series	5,000	1
genital treatment series	5,000	1
clinical dermatology series	5,000	1

WEBINAR GRANT		
IMCAS Academy - webinar (1 hour)*	3,000	5

EXPERIENCES AND EVENTS

	USD	QTY
EVENT		
networking cocktail (open to all delegates and exhibitors)*	6,000	1
VIP social event*	20,000	1

FOOD & BEVERAGES		
lunch for your staff (1 bag per day)	60	∞
VIP delegate lounge	6,000	1
food stations	6,000	2

GALA		
gala dinner table	2,500	5
gala dinner	8,000	2

LEISURE		
selfie corner*	6,000	1
photo booth*	6,000	1

	USD	QTY
KOL		
hotel room drop*	3,000	1
club lounge*	6,000	1
faculty dinner*	6,000	1
advisory board*	10,000	3

PRINT ADVERTISING

	USD	QTY
ONSITE ADS		
Flyers on display rack	600	20
daily journal (1/12 square - W75mm x H75mm)	1,000	18
NEW exhibition directory (full page - W115mm x H220mm format)	2,000	20
final program (1/3 vertical - W71mm x H275mm)	3,000	13
pocket guide (1/12 vertical - W100mm x H145mm format)	3,000	6

POST MAIL AD		
advance program by post mail (1/3 vertical - W71mm x H275mm)	5,000	12

	USD	QTY
SPONSORSHIP KITS		
NEW DIGITAL MEDIA Kit		
14,000€ digital media kit - 6 products (facebook ad, website ad, Academy company platform, video on TV commercial, e-blast pre & post congress)	11,900	1
NEW PROGRAM AD Kit		
13,000€ program ad kit - 5 products (daily journal, e-program, final program, pocket guide, advance program by post mail)	11,050	2

SIGNAGE

DIRECTIONAL SIGNAGE		
directional panels (logo on all available directional supports)	1,500	6

PASSAGE SIGNAGE		
vertical pillar inside exhibition space	2,000	2
stand-up banner	2,000	10
escalator handrail*	2,000	1
stairs front	2,000	2
stairs side	2,500	2

WELCOME SIGNAGE		
logo on welcome / info desks	1,000	10

SPONSORED ACTIVITIES

	USD	QTY
LECTURE		
8-min new tech lecture*	600	7
15-min guest lecture*	600	32

NEW 20 MIN LIVE DEMONSTRATION + ACADEMY		
lasers, lights, EBD & body shaping	4,000	12
fillers, toxins, peelings	4,000	6
threads	4,000	3

SYMPOSIA		
NEW IMCAS Academy Webinar - Symposium with Live Demo	11,000	2
1-hour symposium (250/400pax)	8,000	9
1-hour symposium (400/600pax)	10,000	4

SCENOGRAPHY		
all-in-one scenography - room capacity from 250 to 400 attendees	5,000	5
all-in-one scenography - room capacity from 400 to 600 attendees	7,000	4

WORKSHOP		
training lab (white room capacity - 15/20 pax - 1 day rent)	5,500	2
pre-congress workshop (>120pax - 1 day rent)	8,000	2

GUIDE

* sole sponsor

* products

(can be chosen without booking a booth)

NEW new product

Kit enjoy a 15% discount

HERE'S HOW TO JOIN US IN 3 STEPS!

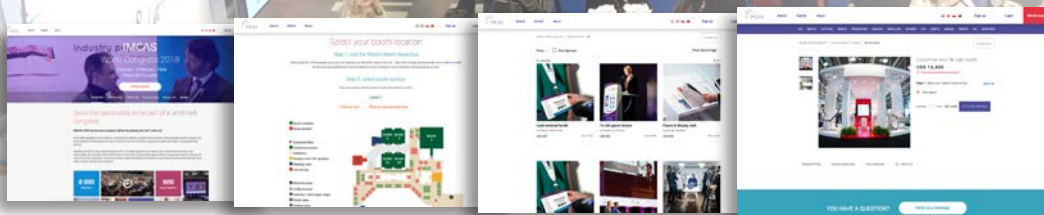
1

CHOOSE YOUR SPONSORSHIP LEVEL

Sponsorship Packages	STANDARD 3,000 USD	CLASSIC 5,000 USD	BRONZE 8,000 USD	SILVER 12,000 USD	GOLD 18,000 USD	PLATINUM 38,000 USD	EMERALD 48,000 USD	DIAMOND 68,000 USD
QUANTITY	13	10	40	10	10	2	2	1
BOOTH SQM	3	6	9	9	18	36	42	48
EXHIBITOR BADGES	2	3	4	4	7	9	10	12
DELEGATE BADGES	/	1	2	3	4	9	10	12

2

GO ON **IMCAS.COM** - BROWSE THE CATALOGUE AND COMPOSE YOUR PACKAGE



3

CHECK OUT AND PROCEED FOR PAYMENT



You're done

CONTACT US

APAC INDUSTRY-ASIA@IMCAS.COM / +852 6054 3312

TERMS AND CONDITIONS

Purchase priority

All products are subject to availability.

In case of overbooking, purchase orders will be processed on a first-come, first-served basis.

In case of a prior offer of the same product at the time of its receipt, IMCAS reserves the right to withdraw the product chosen. In such event, IMCAS will get in contact to notify and discuss further alternative options.

Order confirmation

By submitting a Purchase Order through our online portal, the buyer formally makes a legally binding offer to IMCAS.

Each sponsoring company may order a maximum of 2 sponsorship packages upon availabilities.

You will then immediately receive a confirmation email with the corresponding invoice.

Within the following 72 hours after its receipt, the asked deposit should be payed.

Payment

Payment deadlines:

Booking before April 7, 2019:

-50% payment due upon reception of invoice & 50% balance by April 7 - 2019

Booking after April 7, 2019:

-100% upon reception of the invoice

Payment options:

-by bank transfer (bank data references is attached with the invoice), or:

-by credit card (Mastercard, Visa or American Express; payment secure link will be sent to you upon request

Nota: payment failure within deadline will automatically offset your order and the products will be released.

Cancellation

Cancellation must be made in writing.

Cancellation received before April 7, 2019:

-50% of the invoice total amount will be charged

Cancellation received after April 7, 2019:

-no refund

WHERE TO GO THIS UPCOMING SEASON?

Whether it's escaping to Bali, exploring Cartagena de Indias, coming to Paris, or learning from your private plane, IMCAS knows the route to the leading subjects in plastic surgery, dermatology and aesthetic science. Simply follow your needle and your scalpel...



IMCAS **ASIA 2019**
BALI - JULY 5 TO 7

IMCAS **AMERICAS 2019**
CARTAGENA DE INDIAS - AUGUST 1 TO 3

IMCAS **ANNUAL WORLD CONGRESS 2020**
PARIS - JAN 30 TO FEB 1

contact@imcas.com
[WWW.IMCAS.COM](http://www.imcas.com)

*Don't take our
word for it**

"THIS IS A VERY VALUABLE CONGRESS WITH AN EXTENSIVE PROGRAM OF UPDATED PRESENTATIONS IN AESTHETIC MEDICINE AND SURGERY. IT IS AN HONOR TO BE A PART OF THIS CONFERENCE. THE ORGANIZATION WAS EXCELLENT AND THE SCIENTIFIC PROGRAM WAS MOST INTERESTING AND INSTRUCTIVE."

*HENG Pauline Pao Sinn
Cosmetic surgeon, Malaysia*

"AN EXCELLENT ANNUAL CME ACTIVITY WITH OPPORTUNITIES TO MEET MANY FRIENDS AROUND THE WORLD"

*WANG Shiou Han
Dermatologist, Taiwan*

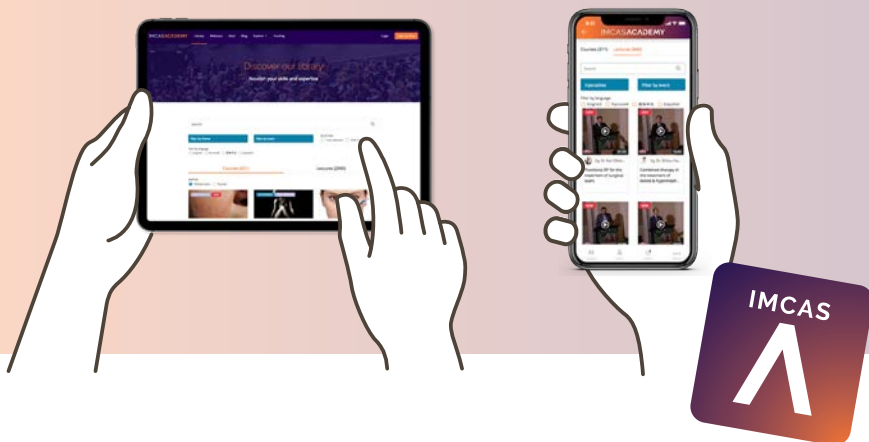
* FEEDBACK FROM IMCAS ASIA 2018

WHAT ABOUT LEARNING ANYTIME FROM ANYWHERE?

IMCASACADEMY

E-LEARNING PLATFORM
DISCOVER IT ONLINE ON
IMCASACADEMY.COM

*Download
the app!*



PARIS HEAD OFFICE
+33 1 40 73 82 82

HONG KONG
+852 6054 3312

INDONESIA
+62 21 2975 8974

COLOMBIA
+57 1381 9661

USA
+1 800 878 0642