

# **EXHIBITOR GUIDE**





# Your complete MCAS experience

IMCAS ASIA DOESN'T ONLY OFFER TOP QUALITY LEARNING IN FABULOUS LOCATIONS...

# CONFERENCE AREA CONFERENCE ROOMS EXHIBITION MEETING ROOM INTERNAL USE CLUB LOUNGE (PREVIEW ROOM FOR SPEAKERS) CIRCULATION FLOW COFFEE / LUNCH WELCOME DESK WELCOME DESK WELCOME DESK

#### THE VENUE

Enjoy a luxurious Balinese setting at The Westin Resort Nusa Dua.

This year, IMCAS Asia invites you to join us in a tropical haven. The Westin Resort Nusa Dua is set on a white sand beach and overlooks the Indian Ocean. Here you can treat yourself to pure bliss at its spa or enjoy some beachfront dining. What better place to experience a sense of relaxation and wellbeing at the end of each day of intensive learning?

## **SOCIAL EVENTS**

# **NETWORKING COCKTAIL**

Seize the opportunity to kick back and relax while enjoying the stunning backdrop

> Friday from 7:30pm

## **GALA DINNER**

Join us for fine dining and entertainment in sumptuous surroundings > Saturday from 8pm



#### THE EXTRAS

## VIDEO CLASSES (VC)

IMCAS Congresses offer attendees the possibility to register for optional video classes, providing an opportunity for highly practical training on specific techniques and topics through video presentations. These special courses require additional fees. Book in advance to avoid missing out!

## **TARGET COURSES (TC)**

Pick your topic for an in depth course led by 1-2 key experts. These intimate sessions provide a greater opportunity for discussion. These courses require additional fees. Book now to avoid missing out!

#### PROGRAM BOOK AND ABSTRACT USB KEY

All delegates receive a complimentary program book and USB key sponsored by Classys containing all of the abstracts submitted for the conference.

# THE IMCAS DAILY

IMCAS Daily is a mini-newspaper distributed during the congress, and packed with fascinating articles and interviews related to the program. Be sure to pick up your copy!

## **LUNCH AND COFFEE BREAKS**

Complimentary food and beverages are provided to delegate and faculty badges holders. We are committed to providing you with the best and freshest products.

#### **CLUB LOUNGE (FOR SPEAKERS ONLY)**

Take a short break and unwind in the comfortable lounge area.







# Why our attendees love MCAS Asia\*

"Thank you for arranging many inspiring programs and lectures. It benefits both experienced doctors and beginners in cosmetic issues."

PO HUA CHEN, Dermatologist, Taiwan

"IMCAS Asia 2016 was excellent. Full of scientific knowledge to improve my medical aesthetic learning."

ELINA TATANG, MD, Indonesia

"Very informative; the cadaver dissection program was beautiful."

**НІКОКО SUGINO**, Plastic surgeon, Japan

"The conference was well orchestrated: the schedules were strictly followed, and it was smoothly organized."

CHERRY YAP, Dermatologist, Philippines

"It was a very good learning experience for me as a first timer. The topics were very informative. I will definitely be joining the next IMCAS."

MARIE KATHLEEN MANCAO, MD, Philippines

"A great event. The presenters were well prepared and the sessions were well attended. IMCAS pulled off a superb job organizing the meetings, selecting engaging industry topics. Congratulations on both a successful and memorable conference."

XUEKUN JIN, Industry representative, China

\*Feedback from IMCAS Asia 2016 in Taipei



# Key moments

# FRIDAY 21 JULY

From 7 AM onwards - Registration & badge pick-up

8:30 AM to 7 PM - Conference & exhibition

9:30 AM to 1 PM - Live demonstrations:

· Lasers & EBD

2 PM to 7 PM - Live anatomy on cadaver:

· Injectables & fat workshop

5:30 PM to 7 PM - One VC (Video Class):

· Lasers & EBD for pigmentation

6 PM to 7 PM - Webinar: Injections & EBD in

the feminine intimate zone

7 PM - Networking cocktail

# **SATURDAY 22 JULY**

From 7 AM onwards - Registration & badge pick-up

8:30 AM to 6 PM - Conference & exhibition

- One-day Surgery: France-Asia

- Seven TC (Target Courses)

11 AM to 4 PM - Live demonstrations:

Threads

· Fillers, Toxins

4:30 PM to 6 PM - Two VC (Video Classes):

Tips & tricks in toxins

 Combined treatments and body shaping

8 PM - Gala dinner

# **SUNDAY 23 JULY**

8:30 AM to 2 PM - Conference & exhibition

 Focus on complications: Injectables & lasers

1 PM to 2 PM - Contributing lecture sessions:

· Injectables

· Lasers & EBD

Surgery

Medicine

2 PM - End of IMCAS Asia 2017

# **FOLLOW US**

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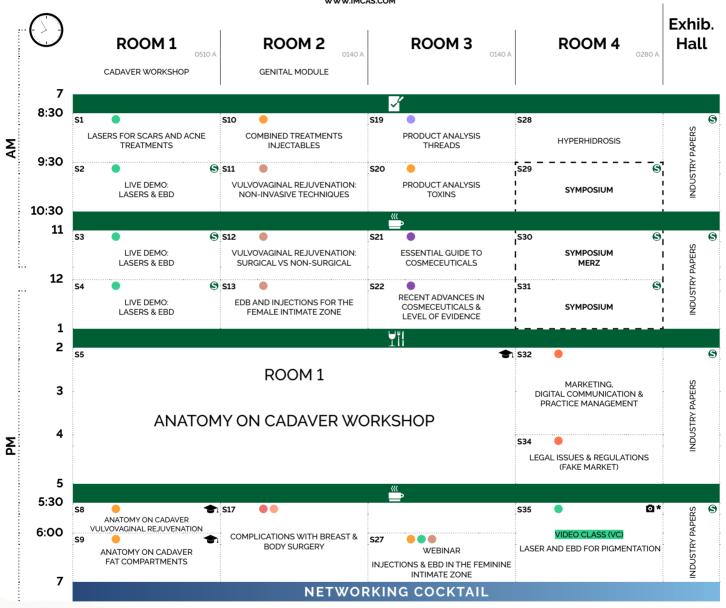
TWITTER.COM/IMCASCONGRESS



# **FRIDAY**

BROWSE THE UPDATED PROGRAM AND CORRESPONDING LECTURES ONLINE

WWW.IMCAS.COM







# **SATURDAY**

BROWSE THE UPDATED PROGRAM AND CORRESPONDING LECTURES ONLINE

WWW.IMCAS.COM



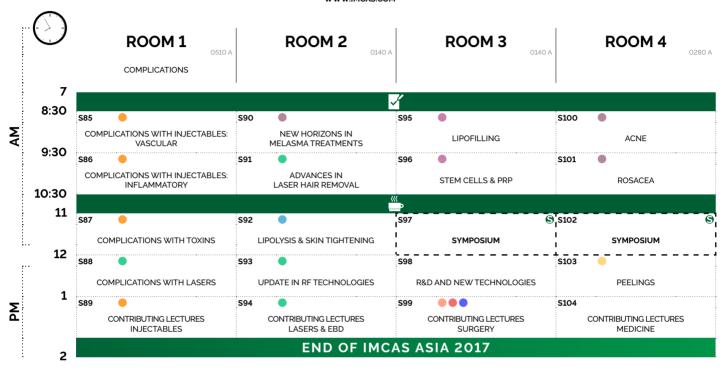




# **SUNDAY**

BROWSE THE UPDATED PROGRAM AND CORRESPONDING LECTURES ONLINE

WWW.IMCAS.COM





# Wish you could attend even more sessions?

Register now for our e-learning platform, IMCAS Academy, and continue learning beyond the congress.

IMCAS Academy provides access to more than 1,500 video lectures from our conferences around the world, with videos from IMCAS Asia 2017 being continually added in the months following the congress.

# WWW.ACADEMY.IMCAS.COM

SPECIAL OFFER FOR CONGRESS ATTENDEES

2/0 USD\*

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IMCASACADEMY



\*available offer for first time subscribers only; standard 12-month subscription is 390 USD









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STANDARD: 3 000 USD

CLASSIC: 5 000 USD

BRONZE: 8 000 USD

SILVER: 10 000 USD

GOLD: 25 000 USD

PLATINUM: 55 000 USD

\* Space is furnished raw and pillars (if any) are included within the square meter size



# More than 50 innovative products to sponson

SPONSORED ACTIVITIES	USD	QTY
15-min guest lecture	500	32
20-min live demo (lasers, lights, EBD & body shaping)	4 000	6
20-min live demo (fillers, toxins, peelings & cosmeceuticals)	4 000	6
20-min live demo (threads)	4 000	6
1-hour symposium standard size room (100/150pax)	6 000	11
1-hour symposium large size room (250/280pax)	8 000	4
1-hour symposium high size room (400/600pax)	10 000	2
video master of your 20-min live demo	1000	18
video master of your 1-hour symposium	2 000	17
video master of your one-day training village*	5 000	1
video recording of your performed procedure during cadaver workshop	1000	7
interactive webinar: live streaming two ways*	11 000	1

EDUCATIONAL		
GRANT ACTIVITIES	USD	QTY
Cosmeceutical module	5 000	2
cosmeceuticals course program leaflet*	1500	1
lipofilling & stem cells module	5 000	4
lipofilling & stem cells module program leaflet*	1500	1
cadaver workshop live anatomy	10 000	7
cadaver workshop live anatomy leaflet*	3 000	1
vulvovaginal module	5 000	2
vulvovaginal module program leaflet <sup>*</sup>	1500	1

E-LEARNING		
IMCAS ACADEMY	USD	QTY
webinar	3 000	12
company platform	6 000	15
company page standard	12 000	15
company page premium	30 000	4
company page elite	60 000	3

PROGRAM ADVERTISING	USD	QTY
Daily journal (1/12 square - A3 format, quantity is excluded from package/kit)	1000	11
pocket guide (1/12 vertical - A3 format, quantity is excluded from package/kit)	3 000	3
e-program (full page - letter format, quantity is excluded from package/kit)	1000	11
advance program by post mail (1/3 vertical or horizontal - letter format, quantity is excluded from package/kit)	5 000	6
final program (full page - letter format, quantity is excluded from package/kit)	3 000	11
complete AD Kit <sup>*</sup> (daily, pocket, e-program, advance and final program)	11 000	1
program package (advance, e-program and final)	8 000	3

E-Blasts	USD	QTY
e-blast pre-congress	1500	20
e-blast post-congress	1500	10

DIGITAL MEDIA ADS	USD	QTY
advert on TV commercial - 30 secs (quantity is excluded from package/kit)	1000	26
video on TV commercial - 2 min max (quantity is excluded from package/kit)	1500	9
advert on our official website (quantity is excluded from package/kit)	1500	3
advert on our official Facebook page (quantity is excluded from package/kit)	2 000	1
complete digital media kit (ad and video on TV commercial, ad on website and Facebook)	4 800	2
WIFI hotspot*	5 000	1

DELEGATE KITS SOLE SPONSOR		
DELEGATE KITS SOLE SPONSOR	USD	QTY
notepads & pens*	2 000	1
delegate hotel room drop*	5 000	1
abstract USB key*	3 000	1
logo on registration bar code letter*	10 000	1
ID badges & lanyards*	10 000	1
congress bags*	10 000	1

1/01		
KOL	USD	QTY
club lounge*	6 000	1
advisory board	10 000	5
faculty dinner*	10 000	1

EXPERIENCES AND EVENTS	USD	QTY
photo booth*	7 000	1
coffee & lunch stations	6 000	2
gala dinner	8 000	2
gala dinner table	2 500	5
networking cocktail <sup>*</sup>	6 000	1
selfie corner*	7 000	1

Signage	USD	QTY
logo on welcome & info desks	1000	10
stand-up banner	2 000	5
water fountains	3 000	2

INSERTS	USD	QTY
insert in congress bags	1500	25
flyers in display rack	600	20

INCENTIVES	USD	QTY
lead retrieval booth unlimited	300	85
lead retrieval booth & symposium	600	17
meeting room (standard capacity - 10/25 pax - 1 day rent)	2 500	16
meeting room (medium capacity - 25/45 pax - 1 day rent)	4 000	10
training village (white room capacity - 15/20 pax - 1 day rent	5 000	3

\* sole sponsor



# Place your order now!





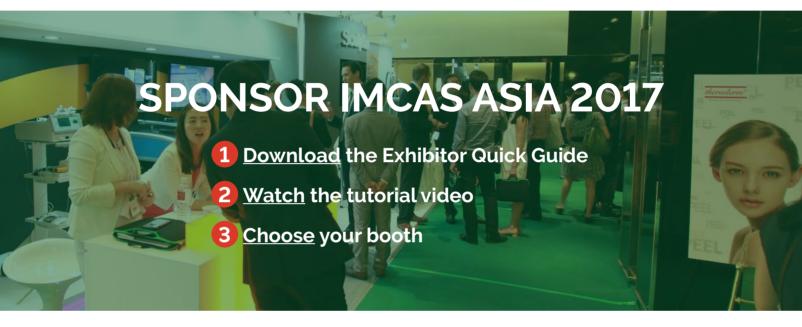


# Join us!



# **HOW TO ORDER?**

# GO ON IMCAS.COM



## TERMS AND CONDITIONS

#### **Purchase priority**

All products are subject to availability.

In case of overbooking, purchase orders will be processed on a first-come, first-served

In case of a prior offer of the same product at the time of its receipt, IMCAS reserves the right to withdraw the product chosen. In such event, IMCAS will get in contact to notify and discuss further alternative options.

## Order confirmation

Checking out the shopping cart by means of placing a purchase order though imcas. com portal, a confirmation email will be sent to the applicant accordingly which makes a valid order and this order is a legally binding offer to IMCAS.

Within the following 72 hours upon a valid application, the corresponding invoice will then be issued and payment will be due.

#### **Payment**

## Payment deadlines:

Booking before April 21, 2017:

- 50% payment due upon reception of invoice (within 5 working days) &
- 50% balance before April 21, 2017

## Booking after April 21, 2017:

- 100% payment due upon reception of invoice.

#### Payment means:

- either by bank transfer (bank data references will be attached to the invoice).
- or by credit card including Mastercard, Visa or American Express (a secure web link will be provided upon request to industry-asia@imcas.com)

Cancellation must be made in writing.

Cancellation received before April 21, 2017

- 50% of the total invoice charged.

Cancellation received after April 21,, 2017:

- no refund.

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HONG KONG tel: +852 6054 3312





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# **IMCAS HEAD QUARTER**

**IMCAS HEAD OFFICE** 

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# **REGISTRATION GUIDELINES**



	ACCESS	FEES in Rp and USD			
FOLLOW THE 6 STEPS	(check on imcas.com)	before June 6, 2017 (early bird)	after June 6, 2017	ADDITIONAL INFORMATION & SUPPORTING DOCUMENTS	
PHYSICIAN (practicing doctor)	full	Rp 5,200,000 (390 USD)	Rp 6,500,000 (490 USD)	a. physician diploma	
PHYSICIAN (resident or fellow)	full	Rp 3,800,000 (290 USD)	Rp 5,200,000 (390 USD)	a. ID or passport > resident or fellow must be born after the year 1983     b. written certificate established by the Chief of Service of your University     Department, clearly specifying your medical specialization Certificates     established by private institutions will not be accepted	
CORPORATE PROFESSIONAL (industry representative, corporate individual, scientist, researcher)	partial	Rp 5,200,000 (390 USD)	Rp 6,500,000 (490 USD)	a. business card	
NURSE & MEDICAL STAFF (non-physician, treating patients in a medical environment)	partial	Rp 3,800,000 (290 USD)	Rp 5,200,000 (390 USD)	for a nurse: diploma     for medical office staff: salary payslip proving employment in a physician's office	
ACCOMPANYING PERSON (spouse only)	partial	Rp 3,800,000 (290 USD)	Rp 5,200,000 (390 USD)	a. ID or passport for both spouses	
1.5-HOUR (90min) VIDEO CLASSES (VC)				FRIDAY	SATURDAY
Pick your topic, and be trained on the different techniques by a team of experts through video presentations. No theory here, just applied techniques. You can choose up to 2 Video Classes (one per day).	OPTION	☐ 1 VC: Rp 665,000 (50 USD) ☐ 2 VC: 1,065,000 (80 USD)		☐ Lasers & EBD for pigmentation	☐ Toxins ☐ EBD & body shaping
1-HOUR (60min) TARGET COURSES (TC) Pick your topic, for this in-depth course led by 1 to 2 experts of this theme for a peer-to-peer exchange. Careful however as seats are limited to 30 persons maximum.	OPTION	☐ 1TC: Rp 530,000 (40 USD) ☐ 2 TC: Rp 935,000 (70 USD) ☐ 3 TC: Rp 1,335,000 (100 USD) ☐ 4 TC: Rp 1,735,000 (130 USD)		SATU Skin Cancer Threads Hands Vascular lesions	URDAY  □ PDT □ IPL & lights □ PRP & Regenerative Medicine
IMCAS ACADEMY DISCOVERY OFFER Anytime, Anywhere	OPTION	Rp 3,600,000 (270 USD)		Finding it difficult to choose between two sessions that are on at the same time? Want to be able to see a presentation again? Then sign up now for a 1-year subscription to IMCAS' e-learning platform (st. dard subscription is at 390 USD).  Access to videos is according to your badge status (specialty). More info on academy.imcas.com.  *valid for first time subscribers only	
GALA DINNER	OPTION	Rp 2,000,000 (150 USD)		on Saturday, July 22, 2017 at 8 PM	
HOTEL 3-NIGHT PACKAGE (at the Westin Resort Nusa Dua, Bali (5° luxury resort), venue of the conference)	OPTION	Rp 8,600,000 (650 USD)		Deluxe room  alignets from Thursday July 20 to Saturday July 22 included buffet breakfast for one or two person (according to room type) chilled welcome drink and Oshibori refreshment upon arrival complimentary wifi all taxes and service included  "guest room bedding type is subject to availability and confirmed upon arrival. Maximum room capacity of 2 adults and 2 children under 12 years of age (inclusive of breakfast for 2 persons)	
HOTEL 1-NIGHT choose only the night(s) you want to fit your needs and enjoy IMCAS special prices (at the Westin Resort Nusa Dua, Bali (5' luxury resort), venue of the conference)	OPTION	Rp 3,080,000 (230 USD)		Deluxe room  buffet breakfast for one or two person (according to room type) chilled welcome drink and Oshibori refreshment upon arrival complimentary wifi all taxes and service included  'guest room bedding type is subject to availability and confirmed upon arrival Maximum room capacity of 2 adults and 2 children under 12 years of age (inclusive of breakfast for 2 persons)	

REGISTER ONLINE on WWW.IMCAS.COM it is simple, safe and immediate

any inquiry? REGISTRATION@IMCAS.COM or contact us at +62 21 297 589 74

## **CANCELLATION POLICY**







IMCAS ASIA **BALI** JULY 21 TO 23, 2017



FEBRUARY 1 TO 3, 2018

# YOUR AGENDA 2017-2018

# **CONTACT US**

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