

IMCAS

International Master Course on Aging Science

ASIA

JULY 29 TO 31
2016 | TAIPEI
TAIWAN

"It is one of the best conferences I have ever attended, with world class speakers"*
這是我參加過的最好的大會之一，具備世界一流的講者*

10th EDITION

第十屆英卡思亞洲年會

INTERESTED IN INJECTABLES?

Enjoy a complete
overview of fillers &
toxins

關注注射美容？
參與填充劑和肉毒毒素
完整教程

SET YOUR SIGHTS ON SURGERY

Discover the latest
techniques in
face & body surgery

聚焦手術美容塑身
探索面部整形和軀體手術
最新技術

LEADING LASERS

Catch all of the latest
trends in the laser &
EBD market

最新激光
捕捉醫美市場最新
激光儀和光電儀

PLUS EXPLORE THE EXHIBITION

Companies from across
Asia & beyond will join us
in Taipei

探訪藥企展覽
來自亞洲和全球的
藥企匯聚在臺北



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3. PRODUCT CATALOGUE (FROM P25)

BOOTH CATEGORY

- «All inclusive» premium pre-equipped booth
- «All inclusive» Mobile Booth

SPONSORED ACTIVITIES

- Guest lecture
- 20 - min live demonstration



- 1-hour symposium
- Training village
- Session video master
- Live streaming

EDUCATIONAL GRANT ACTIVITIES

- Cosmeceuticals - state of art - mid-day course
- Cadaver workshop - Live anatomy
- Cosmeceutical course program leaflet
- Cadaver workshop anatomy working leaflet

PROGRAM ADVERTISING

- Advert in IMCAS daily journal
- Advert on pocket guide
- Advert in e - program
- Advert in advance program
- Advert in final program

E-MAIL BLASTS

- E-announcement pre-congress
- E-announcement post-congress

DIGITAL MEDIA ADVERTISING

- Advert on TV commercial
- Video on TV commercial
- WIFI hotspot
- Advert on IMCAS official website

DELEGATE KITS

- Notepads & pens
- Abstract USB key

- ID badges & lanyards
- Congress bags
- Logo on registration bar code letter

KOL - FACULTY EXCLUSIVE

- Hotel room drop
- Faculty dinner
- Club lounge
- Advisory board

EXPERIENCES AND EVENTS

- Photo booth
- Coffee & lunch stations
- Networking cocktail
- Gala dinner

SIGNAGES

- Logo on outdoor banner at the main entrance of TICC
- Vertical hanging advert on lobby
- AD on horizontal hanging banner on escalator
- AD on giant advert between escalators
- Water fountains
- Signage map

INSERTS

- Insert in congress bags
- Flyers in display rack

OTHER OPPORTUNITIES

- Lead retrieval

WELCOME TO TAIPEI

Dear colleagues,

We are delighted to welcome you to the cosmopolitan city of Taipei for the tenth anniversary edition of IMCAS Asia. This is the first time that the island nation of Taiwan will play host to an IMCAS congress, bringing together practitioners from across the Asia-Pacific region for informative and engaging exchanges.

As always, this congress will aim to be a bilingual meeting of minds, uniting plastic surgeons, dermatologists and aesthetic practitioners to share their pearls of wisdom and their diverse experiences.

There will be a real emphasis on Asian preferences and particularities in all sessions, while the expert international speakers from across the globe will bring a comparative approach to both invasive and non-invasive procedures.

Whether your interests lie in injectables, lasers and EBD and cosmeceuticals, or breast, body and face surgery, IMCAS Asia will give you ample opportunity to learn about the latest devices, procedures and techniques in all of these areas.

Meeting and exchanging with peers and the industry is also a key part of any educational conference and IMCAS Asia will not disappoint! Join the Networking Cocktail and Gala Dinner informally with other attendees and visit all three levels of the exhibition to meet the best established and new companies in the medical aesthetic arena.

Be part of IMCAS Asia 2016 and join us for this new adventure!

The IMCAS Asia Scientific Board

臺北歡迎您

尊敬的各位同仁：

我們誠摯歡迎您前來國際大都市臺北參加第十屆英卡思亞洲年會。台灣島首次作為英卡思亞洲年會的舉辦地，熱誠迎接亞太地區和全球著名整形外科和美容皮膚科醫師們，促成知識的交流分享。

本屆大會將設立主場同聲傳譯，匯聚同業醫師們的閃亮治療技術和研究心得，傳授給與會者並彼此交流。所有的學術專場皆著重于亞洲人群形態特點的研究和治療，來自歐美的醫師們將呈現不同人群形態的對比治療，包括侵入性和非侵入性療法。

無論您的興趣在於針劑注射、激光、光聲電儀，還是醫藥護膚品，或者各種美容外科手術：隆胸、抽脂、面部或軀體的脂肪填充，英卡思亞洲年會都將滿足您的學習願望，並通過企業會展為您帶來獲得新技術和新設備的機會。

英卡思亞洲年會同時推出社交活動，包括聯誼酒會和歡迎晚宴。您將在各項活動中與同仁相會交流，並有機會認識新夥伴。

英卡思2016亞洲年會將給您帶來無數驚喜！

英卡思亞洲年會主委會

CONTACT LIST

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Fax.: +886 2 2720 1105
Address: 2 SongShou Road, Taipei, 11051m Taiwan ROC
Website: http://taipei.grand.hyatt.com/

FOLLOW US ON FACEBOOK & TWITTER
f FACEBOOK.COM - IMCAS.CONGRESS

VENUE PROVIDER
TAIPEI INTERNATIONAL CONVENTION CENTRE (TICC)
Tel.: +886 2 2724 5200
Fax.: +886 2 2723 2589
Address: 1 Hsin-Yi Rd., Sec.5, Taipei 11049, Taiwan ROC
Website: www.ticc.com.tw/

OFFICIAL BOOTH CONSTRUCTOR
PICO INTERNATIONAL TAIWAN LTD
Contact: Ms. Aries LIN
E-mail: aries.lin@tw.pico.com
Tel.: +886 2 2753 5990 #103
Website: www.pico.com

OFFICIAL FREIGHT FORWARDER
EUROTRAN EXPO SERVICE CO., LTD
Contact: Ms. Jasmine YANG
E-mail: jasmine.yang@eurotranexpo.com
Tel.: +886 2 2785 6000 ext 106
Fax.: +886 2 2785 6701

Twitter TWITTER.COM/IMCASCONGRESS

KEY MOMENTS

FRIDAY 29 JULY

- From 7 AM onwards** - Registration & badge pick-up
- 8:30 AM to 7 PM** - Conference & exhibition
- 8:30 AM to 10:30 AM** - Asia-Pacific market perspectives - Economic tribune
- 8:30 AM to 1 PM** - Cosmeceuticals course
- 11 AM to 1 PM** - Live demonstrations: fillers, toxins & suspending devices
- 2 PM to 6 PM** - Live anatomy on cadaver: injectables & fat workshop
- 5:30 PM to 7 PM** - Teaching courses
- 7 PM** - Networking cocktail

SATURDAY 30 JULY

- From 7 AM onwards** - Registration & badge pick-up
- 7:30 AM to 7 PM** - Conference & exhibition
- 11 AM to 1 PM** - Live demonstrations: lasers, lights, EBD & body shaping
- 5:30 PM to 7 PM** - Teaching courses
- 8 PM** - Gala dinner

SUNDAY 31 JULY

- 8:30 AM to 2 PM** - Conference & exhibition
- 2 PM** - End of IMCAS Asia 2016

GETTING TO KNOW US

IMCAS MISSION STATEMENT

IMCAS is dedicated to providing the highest quality of teaching through the interface of aesthetic surgery and cosmetic dermatology. Achieving this vision requires a dynamic organization whose mission embodies the following standards:

- Unification and fair representation of plastic surgery and dermatology
- Excellence in teaching all leading subjects on aging skin treatments
- Constant adherence to ethical conduct

AN UNEQUALLED TRADITION OF PROFESSIONAL SUPPORT

IMCAS started in 1994, in Paris, France, as a congress dedicated to plastic surgeons and dermatologists. Since its conception, IMCAS has sought to bridge the knowledge vacuum between plastic, reconstructive & aesthetic surgery and dermatology, thereby generating a synergetic and mutually reinforcing interface among these two fields.

IMCAS TODAY

What began more than 20 years ago has now grown in terms of participation and renown. As such, IMCAS has become one of the most important international courses dedicated to aging skin treatments. Over the year, our congresses welcome around 10 000 participants, coming from as many as 85 countries worldwide.



ABOUT THE VENUE

ABOUT TAIPEI

Located in the north part of the island and surrounded by mountains, Taipei is the national capital of Taiwan and also serves as the island's financial, cultural and governmental centre. 2.6 million inhabitants live in the city which makes this the fourth largest administrative area of Taiwan. As all the big Asian megalopolis, Taipei is a city that never sleeps. It encompasses multifarious street food, temples, recreational green space and boutique centres. For a short stay, we will recommend the following must-visit sights: the National Palace Museum, the Bo'An Temple, the Dihua street and the National Chiang Kai-shek Memorial Hall. To get from one place to another, just jump on the Mass Rapid Transit System - also known as the Metro Taipei (MRT). No matter what your interest, the most international part of the island will offer you an unforgettable adventure, in this eclectic and wonderfully multifaceted city.

ABOUT TAIPEI INTERNATIONAL CONVENTION CENTER

Ideally situated in the heart of the business area of Taipei and part of the Taipei World Trade Center, the Taipei International Convention Center is known around the world for being Taiwan's top venue provider. With its 6 levels and 21 conference rooms (plus a large banquet hall), the TICC has a seating capacity of 3,100 people and has everything needed to make a success of any conference, congress or meeting.

The convention center is within walking distance of the Sun Yat-sen Memorial Hall Station and the Taipei City Hall Station which are both on the Taipei Metro and is also surrounded by various accommodation options, from youth hostels to luxury 5-star hotels.

Every year, the TICC hosts an average of 850 major events such as international congresses, forums, concerts and product launches. The ideal location and great facilities make it the perfect venue for an international conference.

TAIPEI INTERNATIONAL CONVENTION CENTER
 NO. 1 HSIN-YI ROAD, SECTION 5,
 XINYI DISTRICT,
 11049 - TAIPEI CITY,
 TAIWAN ROC

GETTING THERE

By plane

Fly into Taiwan Taoyuan International Airport located to the West of central Taipei.

By bus

A shuttle bus departs from the airport every 20 to 30 minutes directly to the Grand Hyatt Taipei, which is conveniently located a few minutes' walk away from the TICC. The fare is 145 NTD (around 4.50 USD)

By taxi

Taxis are metered and the journey from the airport to the TICC costs approximately 1,300 NTD (around 40 USD)

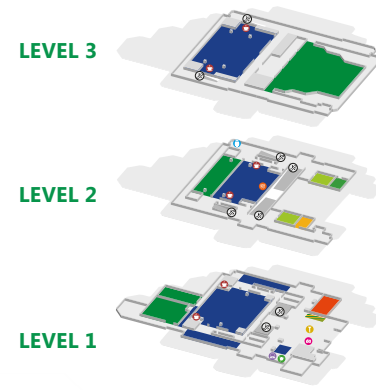
IMCAS EXHIBITOR AND SPONSOR LIST

To get a clear view of which companies are expected to attend IMCAS ASIA 2016, do not hesitate to go online.

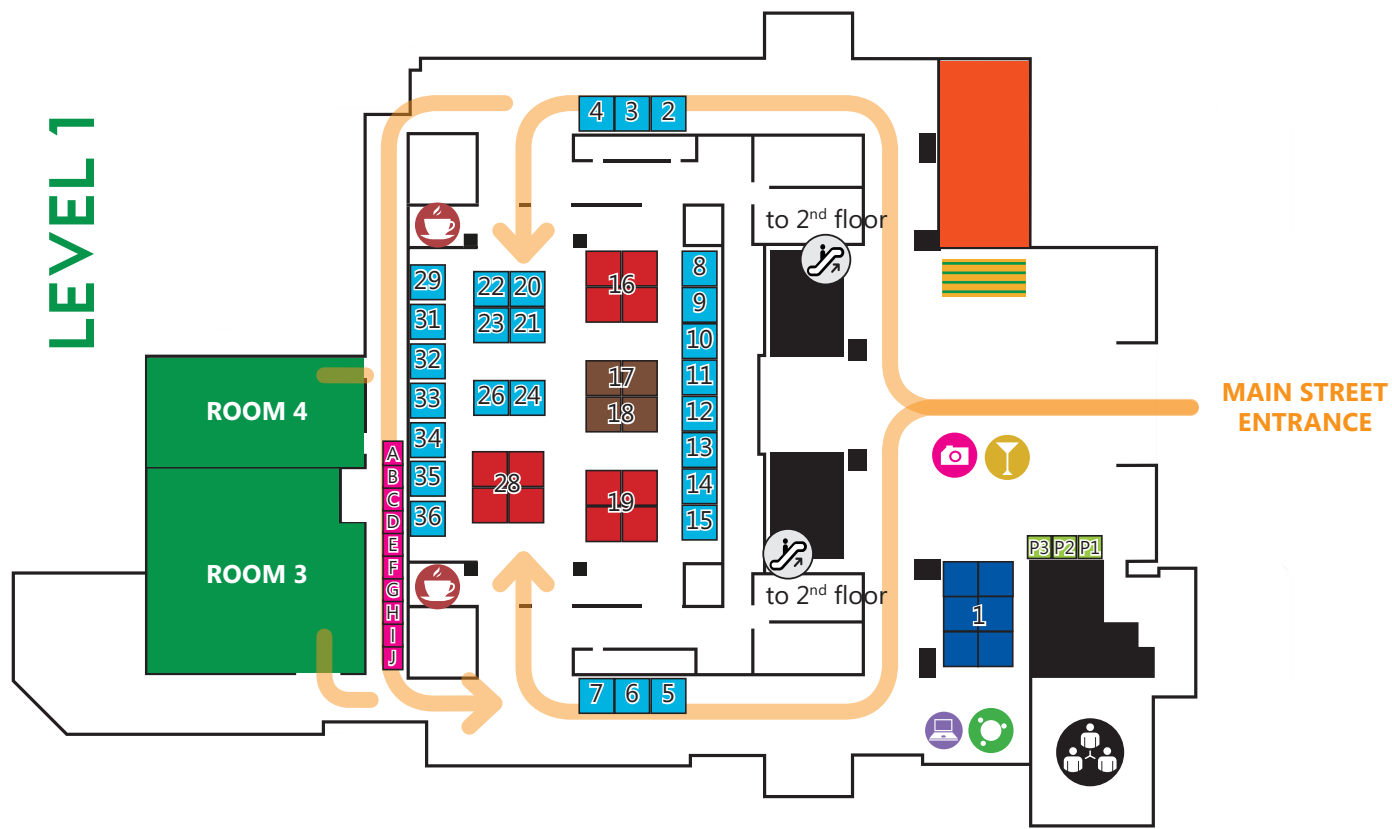
SNAP A PHOTO OF THIS TAG WITH YOUR SMARTPHONE AND CONNECT IMMEDIATELY WITH OUR CONSTANTLY UPDATED IMCAS EXHIBITOR AND SPONSOR LIST.



IMCAS ASIA 2016
WILL BE SPREAD OVER
ALL 3 FLOORS OF THE TICC



LEVEL 1



CONFERENCE AREA

- Conference room
- Preview room & club lounge
- Training village
- Treatment room
- ▨ Welcome desk

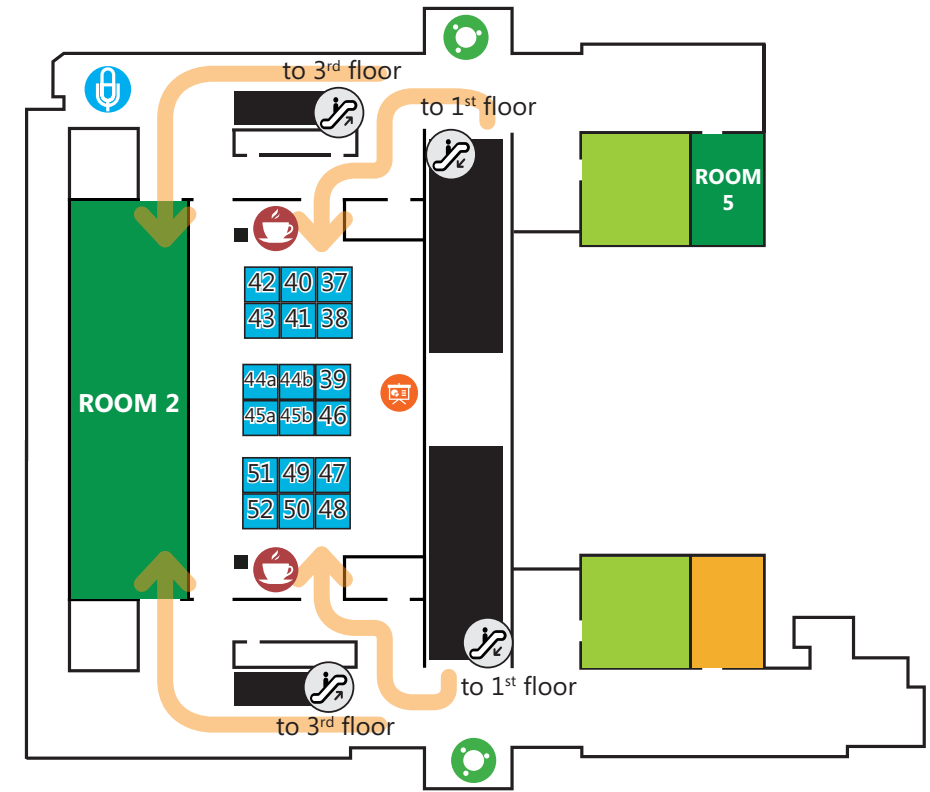
ACTIVITIES AREA

- Coffee & lunch all day hot and soft drinks
- Photobooth
- Industry / Video paper stage
- Poster area
- Seating area
- Networking cocktail
- Multimedia station
- Staff room

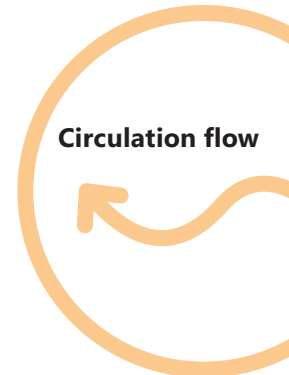
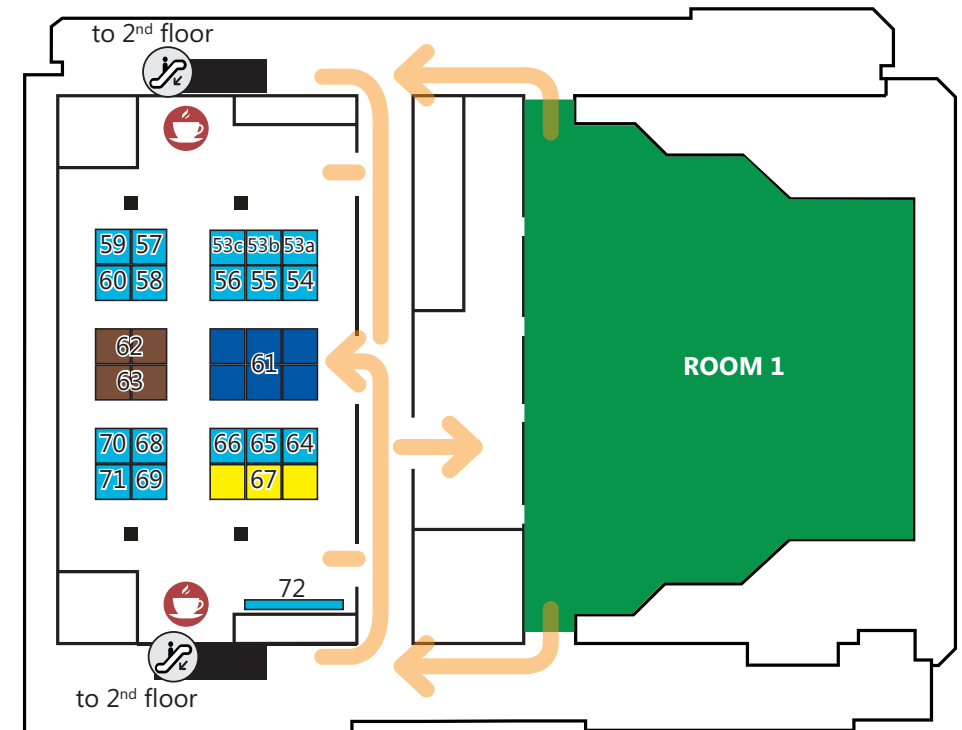
SPONSORSHIP PACKAGES

	minimum investment required in USD	sqm
■ Standard	3 000	3
■ Classic	6 000	9
■ Bronze	18 000	18
■ Silver	28 000	18
■ Gold	55 000	27
■ Platinum	70 000	36
■ Diamond	90 000	54

LEVEL 2



LEVEL 3





1. What is the schedule of the congress, including the times for booth set up and dismantling?

Refer to page 6 to familiarize yourself with all the key moments of the congress. Concerning booth set up, each exhibitor will be allotted a specific timeslot according to booth size and type of equipment. All details will be sent out before the congress. Booth dismantling begins after the end of the congress. Please respect these timings as they ensure the smooth running of the exhibition.

2. How can you order electricity / exhibitor services / additional furniture?

Log onto your company member account and order the service / furniture of your choice. You can also directly contact the congress official booth constructor (contact details to be found page 5).

3. When and where can you deliver inserts / notepads / pens / lanyards (sponsored items)...

All promotional materials should reach our consignee within the timeslot specified in the Product catalog (timeslots and deadlines can be different depending on the item ordered).

CONSIGNMENT INSTRUCTIONS
items to be sent either by seafreight or airfreight, or courier, must be consigned «Freight Prepaid» as follows:

CONSIGNEE:
EUROTRAN EXPO SERVICE CO LTD
B2, No. 5, Sec. 5, Hsin Yi Road, Taipei 110, TAIWAN
Contact: Ms. Jasmin YANG #106
Tel: +886 2 2785 6000

CASE MARKING:
IMCAS ASIA 2016, TAIPEI - NAME OF THE PRODUCT ORDERED (ie: inserts,...etc.)
Name of the company: _____
Case Numbers: _____
Gross Weight/Net Weight: _____
Dimensions: _____

4. How can you select the time slot of your symposium / live demonstration?

- Symposiums will be assigned on a first-come, first-served basis. If the symposium reference you selected is not available, the next best option will be attributed at the discretion of the Organizer.
- Live demonstrations will be assigned on a first-come, first-served basis. Regarding the exact schedule, please note that live demos are classified by topics approximately 1 month prior to the conference (you will be notified of the exact sequence at that time only).
- For both symposiums and live demonstrations, the Organizer reserves the right to change the schedule without prior notice (due to scientific requirements).

5. Can an international doctor perform your demonstration?

To perform a demo on a living patient, the practitioner, should be either a physician board certified within the country in which the congress takes place, or if not the case:
- he/she should apply for a visiting license OR
- he/she should be accompanied by a physician who is him/herself board certified within the country in which the congress takes place
Please kindly note that IMCAS will provide a local board certified physician in each symposium and live demonstration room.

6. Who chooses the speakers of an educational grant session?

Educational grant sessions are eligible for medical continuous education credits. Therefore, they differ from a sponsored session as they have to comply with the rules of accrediting organizations. This is why it is the IMCAS Scientific board that makes the final decision regarding content and lecturers for these sessions.

7. What about the copyright / broadcasting of sponsored sessions?

We remind you that IMCAS holds the copyright to all educational materials presented or derived from its meetings, such as: video recordings of live demonstrations / symposia / handouts / posters / abstracts / presentation synopses.
The information presented during the IMCAS meetings may not be published or broadcasted in any media in its original format (except for the news releases). Consequently, all live demo and symposia are derivative products of IMCAS and the property of IMCAS.

8. How and when can you collect your badges?

Badges being nominative, each attendee should retrieve their badge individually at the dedicated desk. To retrieve the badge, please present:
- the IMCAS confirmation letter
- an ID card or passport
- a business card
Refer to page 6 to find out the opening hours of the welcome desk.

9. Can you change the name of an ordered badge?

When registering, the complete contact details of the attendee are requested. Badges are nominative, therefore, once the registration has been treated and validated, it cannot be modified.

10. How can you access the scientific sessions?

Each category of badge has different accessible area, please go to the registration page of IMCAS official website to find out the accessible area of each badge.

11. Can you obtain the list of attendees?

The IMCAS database is declared to the National Commission of Information and Liberties (CNIL), under the number 1161141. As such, IMCAS is not allowed to transfer any data belonging to its database, to any external company.
To obtain a list of attendees, we advise you to rent a leads retrieval onsite. Leads are then emailed within the 2 weeks following the conference.

12. How can you know the number of participants as well as the population distribution ?

- The total number of attendees will be announced at the end of congress. A few months before the congress, a predicted number of participants can be communicated to companies who request the information (IMCAS has grown by 10% each year since its first edition 18 years ago, so we base ourselves on these figures to stay realistic.)
- Population breakdown (by specialty and geographical area) is sent by email to exhibiting companies 2 weeks prior the conference. The final breakdown data is available online 2 weeks after the end of the conference.

13. How can you book your booth for the next congress?

With regard to advance booking, a signed Purchase Order is mandatory to reserve a booth. Should you want to be among the first partners to receive the Exhibitor Guide once it is ready, we advise you to send an email to industry@imcas.com stating your interest for the congress of your choice (you will be immediately listed as prevailing contributor).

14. Does IMCAS offer any discounted sponsorship packages?

Be assured that our prices are always studied extremely carefully, reflecting the quality of both the sponsorship product and of IMCAS congresses. Our main concern is to offer our delegates and our exhibitors the highest standards in scientific and logistical matters.
If you wish to discuss pricing further please give us a call, we will be happy to talk to you.

15. How can you share with us your feedback?

You will be asked, at the end of each conference, to submit your evaluation form in which you will be able to give some feedback on the congress.
We also welcome feedback from our exhibitors year round. Please send any comments and suggestions to contact@imcas.com.

ASIA SALES MANAGEMENT



Ms. TSUI Anna

SCIENTIFIC SECRETARIAT



Ms. Barone Olympe



Ms. WANG Ling

PARIS SALES TEAM



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Ms. PHILIPPE Kim

LOGISTICS



Mr. GAIFFE Régis

IT & HIGH TECH



Mr. LEHRER Benjamin

PRESS & SOCIAL



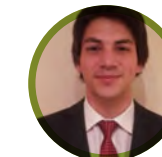
Ms. PORTEOUS Anastasia

REGISTRATION & MEMBER ACCOUNTS



Ms. RENOUE Pauline

CME & ACCREDITATIONS



Mr. LABOMBARDA Fernando

COMMUNICATION & SOCIAL EVENTS



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Mr. JEANDIE Jérémy

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Mr. LEVESQUE Louis

JAKARTA OFFICE



Mr. PRAKOSO Andi

ACCOUNTING



Mr. KOJROWICZ Christian



FRIDAY

	ROOM 1 LASER & ANATOMY	ROOM 2 COSMECEUTICALS	ROOM 3 SYMPOSIA & LIVE DEMOS	ROOM 4 TRIBUNE & SURGERY	COURTYARD
7 AM - 7:30 AM	REGISTRATION FROM 7 AM				
8:30 AM - 9:30 AM	S1 • Which laser, which parameters, for which indication?	C1 • Cosmeceuticals: rejuvenation & trends	SYMPOSIUM 3 Merz	S6 • Hair restoration	
9:30 AM - 10:30 AM	S2 • The science behind lipolysis: laser & EBD		S5 • Live demonstrations: fillers, toxins, suspending devices	S7 • Female intimate treatments - injectable lipofilling	
10:30 AM - 11 AM	COFFEE BREAK				
11 AM - 12 PM	S3 • Lasers & EBD: different approaches in skin tightening	C2 • Cosmeceuticals for skin whitening	Live demonstrations: fillers, toxins, suspending devices	S8 • IMCAS Asia-Pacific Tribune: market challenges & perspectives by invitation only	
12 PM - 1 PM	SYMPOSIUM 1	C3 • Cosmeceuticals for acne			
1 PM - 2 PM	LUNCH BREAK				
2 PM - 3 PM	ROOM 1 Live anatomy on cadaver: injectables & fat workshop			S9 • Mastopexy: facts, trends and limitations	
3 PM - 4 PM				S10 • Surgical body contouring	
4 PM - 5 PM				S11 • Rhinoplasty: the Asian nose	
5 PM - 5:30 PM	COFFEE BREAK				
5:30 PM - 6 PM	S4 • Lasers & EBD: South East Asia experience	TC1 • Lasers, EBD & pigmentation	TC2 • Clinical dermatology	TC3 • Rhinoplasty: Caucasian vs Asian approaches	
6 PM - 7 PM	NETWORKING COCKTAIL				

SATURDAY

	ROOM 1 INJECTABLES & THREADS	ROOM 2 PRACTICE MANAGEMENT	ROOM 3 SYMPOSIA & LIVE DEMOS	ROOM 4 1-DAY SURGERY FRANCE-ASIA	ROOM 5 FEMALE INTIMATE TREATMENTS	COURTYARD
7 AM - 8 AM	REGISTRATION FROM 7 AM					
8 AM - 8:30 AM	S12 • Contributing lectures: injectables	S18 • Contributing lectures: lasers & EBD	S24 • Contributing lectures: medical care & cosmeceuticals	S26 • Contributing lectures: surgery		
8:30 AM - 9:30 AM	S13 • From anatomy to upper & mid face rejuvenation	SYMPOSIUM 6 Cynosure	SYMPOSIUM 8 Victory Eight / Lutronic	SYMPOSIUM 13 Cutera	Webcast lectures by Faculty speakers	
9:30 AM - 10:30 AM	SYMPOSIUM 4 LG Life Sciences	S19 • Lipolysis by injections	SYMPOSIUM 9 Merz	S27 • Blepharoplasty & upper face surgery		
10:30 AM - 11 AM	COFFEE BREAK					
11 AM - 12 PM	S14 • From anatomy to nose rejuvenation	S20 • Practice management	Live demonstrations: lasers, EBD, peelings & cosmeceuticals	S28 • Mastering lower blepharoplasty & midface	Webcast lectures by Faculty speakers	
12 PM - 1 PM	S15 • From anatomy to lower face & neck rejuvenation	S21 • Medical ethics & digital communication		S29 • Face and neck lift in Asian		
1 PM - 2 PM	LUNCH BREAK / POSTER SESSION					
2 PM - 3 PM	S16 • How to treat toxins complications	S22 • Asian fake market: 2016 update	SYMPOSIUM 10 Vivacy	S30 • Facelift and morphotype		
3 PM - 4 PM	S17 • Dangerous zones: face & hand	S23 • Live demonstrations: peelings & cosmeceuticals	SYMPOSIUM 11 Galderma	S31 • Breast augmentation: implant or fat?	S32A • VIDEO TEACHING MODULE Female intimate treatments - from pathology to aesthetic	
4 PM - 5 PM	SYMPOSIUM 5 Sinclair Ellansé	SYMPOSIUM 7 Ugintech / Classys	SYMPOSIUM 12 Ultra V	SYMPOSIUM 14 Galderma	S32B • VIDEO TEACHING MODULE Female intimate treatments - perineal reeducation	
5 PM - 5:30 PM	COFFEE BREAK					
5:30 PM - 6 PM	TC4 • Combined treatments by injections	TC5 • EBD & combined treatments: when and how	TC6 • Suspending devices	TC7 • Breast augmentation	S32C • VIDEO TEACHING MODULE Female intimate treatments - lasers and EBD	
6 PM - 7 PM	GALA DINNER FROM 8 PM					

SUNDAY

	ROOM 1 INJECTABLES & COMPLICATIONS	ROOM 2 LASERS & EBD	ROOM 3 INTERFACE	ROOM 4 LIPOFILLING & PRP	COURTYARD
7 AM - 8 AM	REGISTRATION FROM 8 AM				
8:30 AM - 9:30 AM	S33 • Injectables & vascular complications	S39 • Laser treatment: pigmentation disorders in Asian	S44 • Thread lift: tips, tricks & limitations	S49 • Comprehensive facelift with combined treatments	
9:30 AM - 10:30 AM	S34 • Manage the complications from filler injection	S40 • Lasers & EBD to treat acne & scars	S45 • Chemical peels: indications & solutions	S50 • Stem cells & PRP	
10:30 AM - 11 AM	COFFEE BREAK				
11 AM - 12 PM	S35 • Injectables & inflammatory complications	S41 • RF, PDT & IPL	S46 • Further studies on hyperhidrosis	S51 • Lipofilling: face	
12 PM - 1 PM	S36 • Non HA injectables complications	SYMPOSIUM 15 Daewoong	SYMPOSIUM 16 Sinclair Silhouette Soft	SYMPOSIUM 17 Restoration Robotics	
1 PM - 2 PM	LUNCH BREAK / WEBINAR				
2 PM - 3 PM	S37 • The art of the perfect lips	S42 • Body shaping: laser & non laser	S47 • Research & development: aging process	S52 • Lipofilling: body & breast	
3 PM - 4 PM	S38 • The art of the perfect forehead & orbit	S43 • Lasers & EBD: complications	S48 • Research & new technologies	S53 • Medical & surgical male treatments	
4 PM - 5 PM	END OF IMCAS ASIA				

- LEGEND**
- ▲ Access open to professional bodies
 - S Scientific session
 - TC Optional teaching courses
 - Sponsored sessions
 - C Cosmeceuticals course

- THEMES**
- Body shaping
 - Body surgery
 - Breast surgery
 - Clinical dermatology
 - Cosmeceuticals
 - Face surgery
 - Genital treatments
 - Hair restoration
 - Injectables
 - Lasers & EBD
 - Peelings, mesotherapy & anti-aging
 - Professional business
 - Regenerative medicine & lipofilling
 - Suspending devices

- VIDEO PAPERS**
- Industry
 - Practice management & medical care
 - Surgery
 - Injectables
 - Lasers & EBD

KEY MOMENTS

FRIDAY 29 JULY

- From 7 AM onwards - Registration & badge pick-up
- 8:30 AM to 7 PM - Conference & exhibition
- 8:30 AM to 1 PM - Cosmeceuticals course
- 9:30 AM to 1 PM - Live demonstrations: fillers, toxins & suspending devices
- 11 AM to 1 PM - IMCAS Asia-Pacific Tribune: market challenges & perspectives
- 2 PM to 5 PM - Live anatomy on cadaver: injectables & fat workshop
- 5:30 PM to 7 PM - Teaching courses
- 7 PM - Networking cocktail

SATURDAY 30 JULY

- From 7 AM onwards - Registration & badge pick-up
- 7:30 AM to 7 PM - Conference & exhibition
- 9:30 AM to 7 PM - One day surgery: France-Asia in collaboration with
- 11 AM to 1 PM - Live demonstrations: lasers, EBD, peelings & cosmeceuticals
- 3 PM to 6:30 PM - Video teaching module: female intimate treatments
- 5:30 PM to 7 PM - Teaching courses
- 8 PM - Gala dinner

SUNDAY 31 JULY

- 8:30 AM to 4 PM - Conference & exhibition
- 4 PM - End of IMCAS Asia 2016

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FACEBOOK.COM/IMCASCONGRESS

TWITTER.COM/IMCASCONGRESS

Mandarin in Rooms 1, 2 and 5

週五

會議室 1 激光 & 解剖注射 注射坊	會議室 2 醫學護膚品	會議室 3 衛星會 & 演示	會議室 4 論壇 & 手術	如 錄 像
7:30 AM 註冊 7 A M 開始				
S1 ● 哪種激光, 哪個參數, 何種指示?	C1 ● 醫學護膚品 駐顏 & 趨勢	S5 ● 現場演示: 填充劑, 肉毒毒素, 塑形線	S6 ● 毛髮修復	企業贊助錄像講座
S2 ● 脂肪分解: 激光 & 光聲電儀	S7 ● 女性生殖道 整形 - 注射	茶歇		
S3 ● 激光 & 光聲電 儀: 不同緊膚法	C2 ● 醫學護膚品 美白	S8 ● 現場演示: 填充劑, 肉毒毒素, 塑形線	S8 ● 亞太醫美市場 解析 - 挑戰和展望	企業贊助錄像講座
企業衛星會 1	C3 ● 醫學護膚品 治療痤瘡	午餐		
12:30 PM 午餐				
S4 ● 乳房重建: 事實, 趨勢和 局限	S9 ● 手術塑體	會議室 1 現場解剖: 注射 & 注射坊		企業贊助錄像講座
S10 ● 手術塑體	S11 ● 鼻整形: 亞洲人鼻子	茶歇		
S4 ● 激光 & 光聲 電儀: 東南亞 經驗	TC1 ● 激光, 光聲電儀 & 色素疾病	TC2 ● 皮膚疾病	TC3 ● 鼻整形: 東西方案 比較	企業贊助錄像講座
聯誼酒會				

週六

會議室 1 注射劑 & 塑形線	會議室 2 醫療管理	會議室 3 衛星會 & 演示	會議室 4 法亞手術 全天專場	會議室 5 女性私密整形	如 錄 像
7:30 AM 註冊 7 A M 開始					
S12 ● 促進講座: 注射	S18 ● 促進講座: 激光 & 光聲電儀	S24 ● 促進講座: 醫療保健 & 醫學護膚品	S26 ● 促進講座: 外科手術	網絡 錄像 教學	
S13 ● 從解剖學至 上中面部 年輕化	企業衛星會 6 Cynosure	企業衛星會 8 VictoryEight / Lutronic	企業衛星會 13 Cutera	企業衛星會 4 LG Life Sciences	
企業衛星會 4 LG Life Sciences	S19 ● 注射融脂	企業衛星會 9 Merz	S27 ● 上眼瞼 & 上面部手術	茶歇	
S14 ● 從解剖學至 鼻年輕化	S20 ● 醫療實踐管理	S25 ● 現場演示: 激光, 光聲電儀, 化學 換膚 & 醫學護膚品	S28 ● 下眼瞼 & 中面部手術	網絡 錄像 教學	
S15 ● 從解剖學至 下面部 & 頸 年輕化	S21 ● 醫德 & 數字媒體	S29 ● 亞洲人面部和 頸部提升	午餐 - 海報專場		
12:30 PM 午餐 - 海報專場					
S16 ● 應對肉毒毒素 併發症	S22 ● 亞洲假貨市 場: 2016	企業衛星會 10 Vivacy	S30 ● 因人而異之 面部提升	企業衛星會 5 Sinclair Ellansé	
S17 ● 危險區注射: 面部 & 手部	S23 ● 現場演示: 化學換膚 & 醫學護膚品	企業衛星會 11 Galderma	S31 ● 豐胸: 假體? 脂肪?	S32A ● 視頻教學模塊 女性私密整形: 從病理到美學	
企業衛星會 5 Sinclair Ellansé	企業衛星會 7 Ugintech / Classys	企業衛星會 12 Ultra V	企業衛星會 14 Galderma	S32B ● 視頻教學模塊 女性私密整形: 會陰重建與美學	
茶歇					
TC4 ● 注射 聯合療法	TC5 ● 光聲電儀 & 聯合療法: 何時, 何法	TC6 ● 塑形線	TC7 ● 豐胸	S32C ● 視頻教學模塊 女性私密整形: 激光, 光聲電儀 治療	
晚宴 8 P M 開始					

週日

會議室 1 注射劑 & 併發症	會議室 2 激光 & 光聲電儀	會議室 3 新技術	會議室 4 移脂 & PRP	如 錄 像
7:30 AM 註冊 8 A M 開始				
S33 ● 填充劑和 血管併發症	S39 ● 激光治療亞洲 人色素病症	S44 ● 塑形線: 提示, 技巧 & 局限	S49 ● 全方位面部 綜合提升	企業贊助錄像講座
S34 ● 處理填充劑 併發症	S40 ● 激光 & 光聲電 儀治療痤瘡和 疤痕	S45 ● 化學換膚: 適應 症 & 解決方案	S50 ● 幹細胞 & 自体 細胞再生	
S35 ● 填充劑和 炎症併發症	S41 ● 射頻, 光動力 & 強脈衝光	S46 ● 深入研究 多汗症	S51 ● 脂肪移植: 面部	企業贊助錄像講座
S36 ● 非HA填充劑 併發症	企業衛星會 15 Daewoong	企業衛星會 16 Sinclair Silhouette Soft	企業衛星會 17 Restoration Robotics	
12:30 PM 午餐 - 網絡研討會				
S37 ● 完美嘴唇	S42 ● 激光 & 非激光 塑體	S47 ● 研究 & 發展: 老齡化進程	S52 ● 脂肪移植: 軀體 & 乳房	企業贊助錄像講座
S38 ● 完美前額和 眶周	S43 ● 激光 & 光聲電 儀: 併發症	S48 ● 研發 & 新科技	S53 ● 醫療 & 手術: 男性治療	
英卡思亞洲年會閉幕				

主要時段

週五7月29日

- 7 AM 開始 - 註冊 & 取證
- 8:30 AM 至 7 PM - 學術會議 & 企業展覽
- 8:30 AM 至 1 PM - 醫學護膚品專場
- 9:30 AM 至 1 PM - 現場演示: 填充劑, 肉毒毒素 & 塑形線
- 11 AM 至 1 PM - 亞太醫美市場解析: 挑戰和展望
- 2 PM 至 5 PM - 現場解剖: 注射 & 注射坊
- 5:30 PM 至 7 PM - 教學課程
- 7 PM - 聯誼酒會

週六7月30日

- 7 AM 開始 - 註冊 & 取證
- 7:30 AM 至 7 PM - 學術會議 & 企業展覽
- 9:30 AM 至 7 PM - 法亞美容外科手術全天專場
- 11 AM 至 1 PM - 現場演示: 激光, 光聲電儀, 化學 換膚 & 醫學護膚品
- 3 PM 至 6:30 PM - 視頻教學模塊: 女性私密整形
- 5:30 PM 至 7 PM - 教學課程
- 8 PM - 晚宴

週日7月31日

- 8:30 AM 至 4 PM - 學術會議 & 企業展覽
- 4 PM - 英卡思2016亞洲年會閉幕

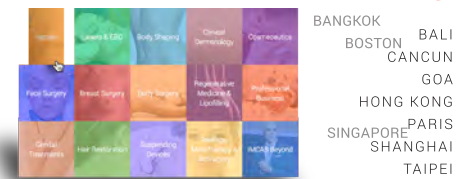
- 註釋
- ▲ 非執業醫師可參與
 - S 學術會議
 - TC 選修類教學課程 - 請另外註冊
 - 贊助類會議
 - C 醫學護膚品專場
- 主題
- 非手術塑體
 - 形體手術
 - 乳房整形手術
 - 皮膚疾病
 - 醫學護膚品
 - 面部整形手術
 - 生殖道整形
 - 毛髮修復
 - 針劑注射
 - 激光 & 光聲電儀
 - 化學剝脫, 美塑療法 & 抗衰老
 - 醫療經營管理
 - 再生醫學 & 脂肪移植
 - 塑形線
- 錄像 講座
- 企業贊助錄像講座
 - 實踐醫療 & 醫療看護
 - 激光 & 光聲電儀
 - 外科手術
 - 針劑注射

跟隨我們

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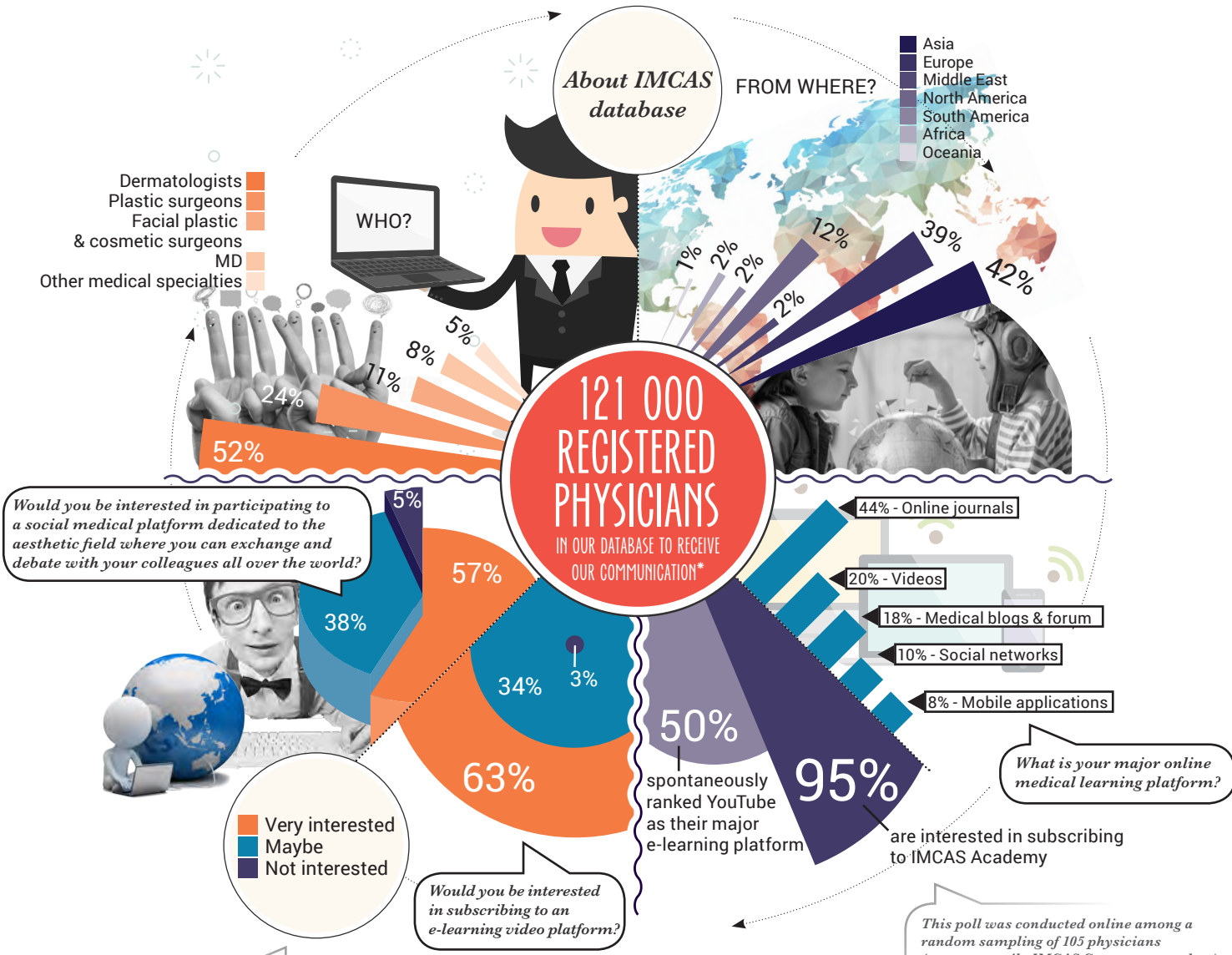
TWITTER.COM/IMCASCONGRESS

會議室 1, 2和5



BANGKOK
BOSTON
BALI
CANCUN
GOA
HONG KONG
PARIS
SINGAPORE
SHANGHAI
TAIPEI

*as of December 2015
118 000 UNIQUE VISITORS ON IMCAS.COM
IN THE PAST 12 MONTHS



IMCAS ACADEMY
ORDER FORM

PER YEAR

STANDARD PREMIUM ELITE

QTY
50 5 3

IMCAS VIDEO CONTENT	recording and publication of all company educational activities that take place during IMCAS congresses > symposia, live demos, industry papers...	180 min	360 min	no limit
COMPANY PAGE	company profile & newsfeed	•	•	•
	gathered followers	•	•	•
	targeted poll		•	•
GUEST SUBSCRIPTIONS	publishing company product videos		•	•
	data analytics		•	•
PRODUCT DIRECTORY PAGE	send inbox messages to followers			•
	publishing company product videos		•	•
AD IN NEWSLETTER	physicians only - 12-month subscription (worth 300 USD each)	10	20	40
	listing company products	•	•	•
E-BLAST	publishing company product videos		•	•
	bimonthly analytics: number of product views, clicks, etc.			•
WELCOME PACK	ad in IMCAS Academy fortnightly newsletter	1	2	4
	announcement newsletter of your company page and videos targeted to IMCAS Academy subscribers		1	2
LMS (Learning Management System) OWN COMPANY E-LEARNING PLATFORM	flyer included in the Welcome Pack offered to new subscribers		50	100
	post company own educational content		360 min	720 min
LMS (Learning Management System) OWN COMPANY E-LEARNING PLATFORM	benefit from a customized URL		•	•
	customize courses with videos		•	•
	define privacy settings and tools		•	•
	get LMS data analytics			•
	benefit from the consultation of two Academy Scientific Board's members > 10-hour pack per member			•

FROM APRIL 30, 2016

FROM JUNE 30, 2016

YOUR PACKAGE CHOICE

12 000 USD 60 000 USD 90 000 USD

CONTACT US

@ By email: industry-academy@imcas.com

By phone: PARIS (FRANCE) tel: +33 1 40 73 82 82
HONG-KONG tel: +852 6054 3312

HEAD OFFICES PARIS: IMCAS - 7, rue de la Manutention - 75116 Paris, FRANCE
ASIA OFFICES HONG-KONG: IMCAS LIMITED - Suite 1801-5, 18/F, Tower 2, China Hong Kong City, 33 Canton Road - Tsim Sha Tsui, Kowloon, HONG KONG

JOIN US & CHOOSE YOUR GRANT!

COMPANY NAME

CONTACT PERSON

ADDRESS

CITY ZIP CODE

COUNTRY PHONE

EMAIL MOBILE (+.....)

WEBSITE SIGNATURE & DATE

TERMS AND CONDITIONS

Please fill in, SIGN AND STAMP this Order Form and email it to our Secretariat, industry-academy@imcas.com.

Upon reception by our Sales Department, invoice will be issued.

PAYMENT CONDITIONS: 50% upon reception of invoice - 50% before July 1, 2016.

Cancellation must be made in writing within 15 working days after the invoice has been issued, with full reimbursement of any payment already proceeded. After this deadline, 100% of the invoice is due and there will be no refund.

COMPANY STAMP

IMCAS ASIA 2016 - Simultaneous Interpretation booth and equipment order form
 July 28 to 31, 2016 at Taipei International Convention Centre (TICC)
 Below prices (USD) are per hour

Location	Build-in booth	Portable booth rate	Main console rental	*Translation unit rental	Receiver (headphones)
Room 1	included	N/A	220 USD	60 USD	6 USD
Room 2	included	N/A	300 USD	60 USD	6 USD
Room 3	included	N/A	160 USD	60 USD	6 USD
Room 4	not included	110 USD	250 USD	60 USD	6 USD

* each translation unit is application for one language

LOCATION	Unit price	Quantity	Subtotal
Interpreters (per hour)	450 USD		
Portable booth (if applicable)			N/A
Main console rental			0 USD
Translation unit rental	60 USD		0 USD
Receiver (headphones)	6 USD		0 USD

SIGN AND STAMP		TOTAL	0 USD
this order form and mail it to industry-asia@imcas.com			

TERMS AND CONDITIONS

1- Payment
 Upon reception of this Purchase Order (2 pages) by our Sales Department, an invoice will be issued.

Payment deadlines:
 Booking before April 29, 2016:
 50% payment upon reception of invoice & 50% balance before April 29, 2016.
 Booking after April 29, 2016:
 100% upon reception of invoice.

Payment means:
 - either by bank transfer (bank data references will be attached to the invoice).
 - or by credit card (Mastercard, Visa or American Express).

2- Cancellation
 Cancellation must be made in writing.
 Cancellation received before April 29, 2016:
 50% of the total invoice charged.
 Cancellation received after April 29, 2016:
 no refund.

COMPANY NAME	DATE
CONTACT PERSON	SIGNATURE
POSITION WITHIN THE COMPANY	
ADDRESS	COMPANY STAMP (MANDATORY)
CITY	
ZIP CODE	
COUNTRY	
OFFICE PHONE + ()	
MOBILE PHONE + ()	
EMAIL	
WEBSITE WWW.	
VAT NUMBER	

ALL INCLUSIVE PREMIUM PRE-EQUIPPED BOOTH (9sqm)

2 options within a package:
 either RAW SPACE or PRE-EQUIPPED*
 * Add 1 520 USD for 2 sides open
 * Add 1 760 USD for 1 side open

QUANTITY AVAILABLE

54

IMCAS PROVIDES

- ▶ RAW SPACE - Empty space provided, ready for furnishing by your company
- ▶ PRE - EQUIPPED - The following equipment is provided:

Floor	0,1mH wooden platform with needle punch carpet (color TBA) and aluminium edging
Furnishings	One 1mW x 0.5mD x 1mH lockable counter, 1 white bar table, 3 barstools, 1 brochure rack, 1 waste basket
Partitions	2mW x 2.2mH and/or 3mW x 2,5mH wooden wall(s) with wall paper finish
Electricity	Power supply of 110W for spotlight and fluorescent lamps only additional electricity to be ordered separately
Lighting	18W white long arm spot light per 3 sqm, fluorescent lamps for backdrop and counter
Artwork production	2mW x 2,2mH backdrop (digital print on vinyl) , 2,4mW x 0.8mH side bar graphic (digital print on vinyl)
Signage	One 50cm diameter counter signage of company logo (round digital sticker print), 1 backwall signage of company name (sticker lettering cut out)
Logistics	Set-up and dismantling included
On-site support	Included during the entire exhibition period
Cleaning	General cleaning is included in the general areas - booth cleaning is at an additional cost
Security	Provided during the entire exhibition period
Furniture rental insurance	Included

*actual product colours may vary from colours shown on monitor. Depending on your location within the exhibition hall, you booth will be:



PLEASE NOTE:

When exhibiting with an "all-inclusive" premium pre-equipped booth, the company strictly:

- ▶ Respects the dedicated space and displays products within it only, without going across borders
- ▶ Complies with the provided scenography (back and side walls, furniture, etc.) and is not allowed to add or move out any of the provided furniture
- ▶ Any specific request concerning the way the booth is set-up should be emailed to IMCAS logistics for approval

ALL INCLUSIVE PREMIUM PRE-EQUIPPED BOOTH (18sqm)

2 options within a package:
 either RAW SPACE or PRE-EQUIPPED*
 * Add 2 380 USD for 3 sides open

QUANTITY
 AVAILABLE
 8

IMCAS PROVIDES

- ▶ RAW SPACE - Empty space provided, ready for furnishing by your company
- ▶ PRE - EQUIPPED (shell scheme) - The following equipment is provided:

Floor	0,1mH wooden platform with needle punch carpet (color TBA) and aluminium edging
Furnishings	One 1mW x 0.5mD x 1mH lockable counter, 1 white bar table, 4 barstools, 1 brochure rack, 1 waste basket
Partitions	1 6mW x 2,5mH and 1 4mW x 2.2mH wooden wall with wall paper finish
Electricity	Power supply of 110W for spotlight and fluorescent lamps only additional electricity to be ordered separately
Lighting	18W white long arm spot light per 3 sqm, fluorescent lamps for backdrop and counter
Artwork production	4mW x 2,2mH backdrop (digital print on vinyl)
Signage	One 50cm diameter counter signage of company logo (round digital sticker print), 1 backwall signage of company name (sticker lettering cut out)
Logistics	Set-up and dismantling included
On-site support	Included during the entire exhibition period
Cleaning	General cleaning is included in the general areas - booth cleaning is at an additional cost
Security	Provided during the entire exhibition period
Furniture rental insurance	Included

*actual product colours may vary from colours shown on monitor.



YOU PROVIDE

By June 17, 2016 on your IMCAS web platform:

- ▶ Enter your booth sign
- ▶ Enter your booth type
- ▶ Upload your logo in high definition
- ▶ Raw space only: send us your detailed booth design for approval

ALL INCLUSIVE PREMIUM PRE-EQUIPPED BOOTH (27sqm)

2 options within a package:
 either RAW SPACE or PRE-EQUIPPED*
 * Add 3 540 USD for 3 sides open

QUANTITY
 AVAILABLE
 2

IMCAS PROVIDES

- ▶ RAW SPACE - Empty space provided, ready for furnishing by your company
- ▶ PRE - EQUIPPED (shell scheme) - The following equipment is provided:

Floor	0,1mH wooden platform with needle punch carpet (color TBA) and aluminium edging
Furnishings	one 1mW x 0.5mD x 1mH lockable counter, 2 white bar table, 5 barstools, 1 brochure rack, 1 waste basket
Partitions	1 9mW x 2,5mH and 1 6mW x 2.2mH wooden wall(s) with wall paper finish
Electricity	Power supply of 110W for spotlight and fluorescent lamps only additional electricity to be ordered separately
Lighting	18W white long arm spot light per 3 sqm, fluorescent lamps for backdrop and counter
Artwork production	6mW x 2,2mH backdrop (digital print on vinyl)
Signage	One 50cm diameter counter signage of company logo (round digital sticker print), 1 backwall signage of company name (sticker lettering cut out)
Logistics	Set-up and dismantling included
On-site support	Included during the entire exhibition period
Cleaning	General cleaning is included in the general areas - booth cleaning is at an additional cost
Security	Provided during the entire exhibition period
Furniture rental insurance	Included

*actual product colours may vary from colours shown on monitor



YOU PROVIDE

By June 17, 2016 on your IMCAS web platform:

- ▶ Enter your booth sign
- ▶ Enter your booth type
- ▶ Upload your logo in high definition
- ▶ Raw space only: send us your detailed booth design for approval

PLEASE NOTE:

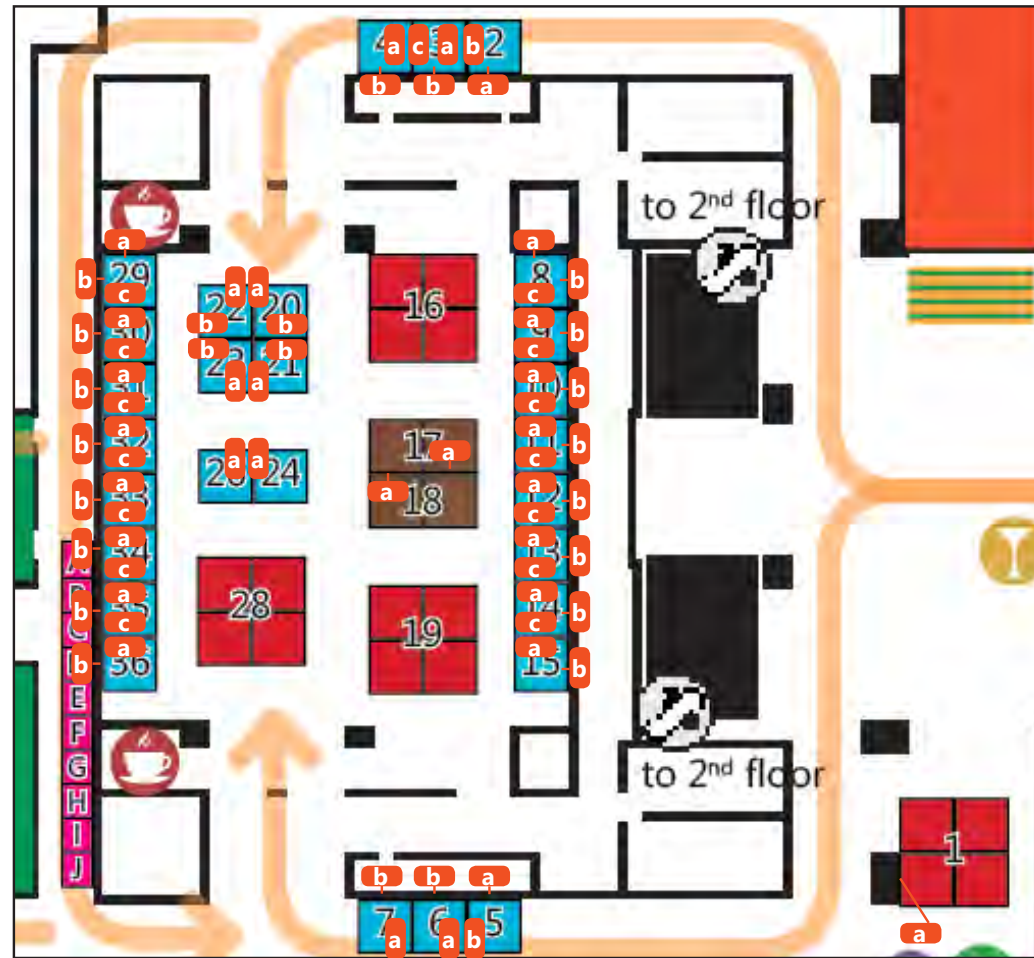
When exhibiting with an "all-inclusive" premium pre-equipped booth, the company strictly:

- ▶ Respects the dedicated space and displays products within it only, without going across borders
- ▶ Complies with the provided scenography (back and side walls, furniture, etc.) and is not allowed to add or move out any of the provided furniture
- ▶ Any specific request concerning the way the booth is set-up should be emailed to IMCAS logistics for approval

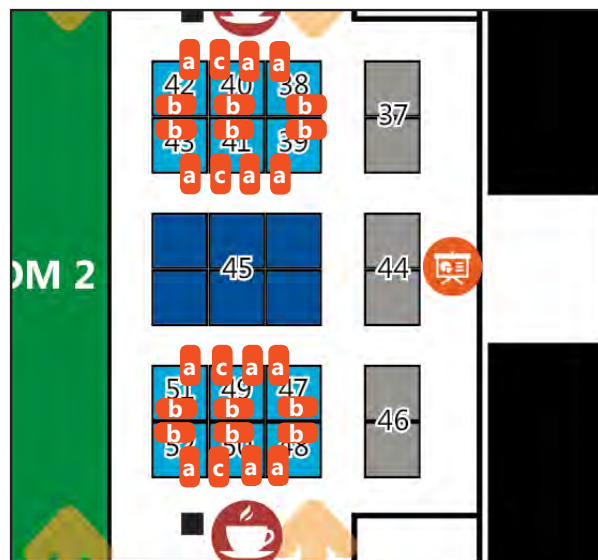
PLEASE NOTE:

When exhibiting with an "all-inclusive" premium pre-equipped booth, the company strictly:

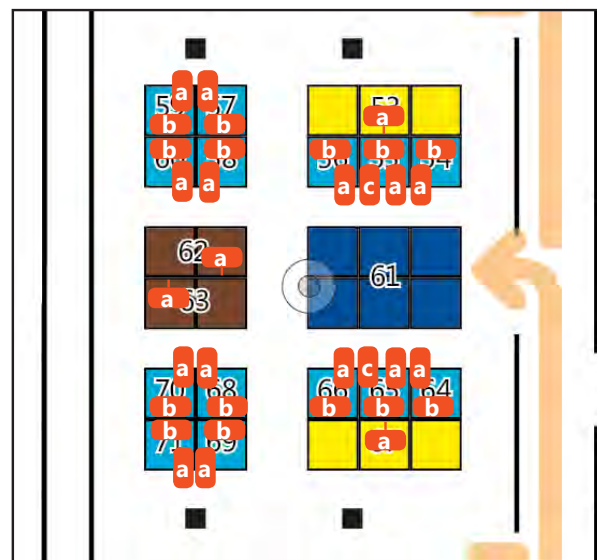
- ▶ Respects the dedicated space and displays products within it only, without going across borders
- ▶ Complies with the provided scenography (back and side walls, furniture, etc.) and is not allowed to add or move out any of the provided furniture
- ▶ Any specific request concerning the way the booth is set-up should be emailed to IMCAS logistics for approval



LEVEL 2



LEVEL 3



ALL INCLUSIVE
PREMIUM 9SQM PRE-EQUIPPED BOOTH



**ALL INCLUSIVE
 PREMIUM 18SQM PRE-EQUIPPED BOOTH**
 3 SQM 2-side open booth



18 SQM 1-side open booth



booth



FRONT ELEVATION



**ALL INCLUSIVE
 MOBILE BOOTH (3sqm)**
 to be included within a standard package

QUANTITY
 AVAILABLE
 10

IMCAS PROVIDES

The following equipment is provided:

Floor	Needle punch carpet Carpet (color TBA) with PVC protection (removal included)
Furnishings	1 1mW x 0.5mD x 1mH lockable counter, 1 barstool, 1 brochure rack, 1 waste basket
Partitions	/
Electricity	Power supply of 110W for downlight and fluorescent lamps only, additional electricity to be ordered separatel
Lighting	2 white downlights (100 watt), fluorescent lamps for counter
Signage	1 50cm diameter counter signage of company logo (round digital sticker print), 1 0.6mW x 0.3mH Acrylic hanging signage (sticker lettering cut out)
Artwork production	/
Logistics	Set-up and dismantling included
On-site support	Included during the entire exhibition period
Cleaning	General cleaning is included in the general areas - booth cleaning is at an additional cost
Security	Provided during the entire exhibition period
Furniture rental insurance	Included

*actual product colours may vary from colours shown on monitor

YOU PROVIDE

By June 17, 2016 on your IMCAS web platform:

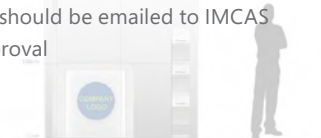
- ▶ Enter your booth sign
- ▶ Upload your logo in high definition



PLEASE NOTE:

When exhibiting with an "all-inclusive" mobile booth, the company strictly:

- ▶ Respects the dedicated space and displays products within it only, without going across borders
- ▶ Complies with the provided scenography (back and side walls, furniture, etc.) and is not allowed to add or move out any of the provided furniture
- ▶ Any specific request concerning the way the booth is set-up should be emailed to IMCAS logistics for approval



GUEST LECTURE

UNIT PRICE 500 USD
 QUANTITY AVAILABLE 30

DESCRIPTION

- A guest lecture is an oral presentation that is given in a dedicated area during the conference and recorded by our professional AV team
- Your company may use the video in a professional capacity (medical training of doctors, staff incentives, official website publishing etc.)
- Duration: 8 to 15 minutes
- The lecturing speaker should be a doctor, an inventor or an engineer
- The lecture is to be accompanied by a Powerpoint or video presentation

IMCAS PROVIDES

- ▶ Video & audio recording
- ▶ Video file sent to you 2 weeks after the congress
- ▶ Announcement of your lecture within all programs (printed and digital) (nota: all requirements must be met by the deadline below to guarantee inclusion of your lecture in all programs)

YOU PROVIDE

- By May 31, 2016, on your IMCAS web account:
- ▶ Enter the data of the speaker
 - ▶ Enter the title of the lecture



LIVE DEMONSTRATION 20-MIN

UNIT PRICE 3 000 USD
 QUANTITY AVAILABLE 15

DESCRIPTION

- A practitioner of your choice performs a demonstration of one of the following topics on a patient:
 - Lasers, lights, EBD, body shapping
 - Fillers, toxins, peelings, suspending devices
- The demonstration is recorded and broadcasted live in a conference room
- The company may:
 - Choose to have one doctor presenting and performing the live demonstration
 - Choose to have one doctor performing the live demonstration while another person comments on it
- Please note:
 - Live demos will be assigned on a first-come, first-served basis
 - Regarding the exact schedule, please note that live demos are classified by topics approximately 1 month prior to the conference. Consequently, you will be notified of the exact sequence at this time only
 - The Organizer reserves the right to change the schedule without prior notice (due to requirements from the Scientific Department)

IMCAS PROVIDES

- ▶ Fully equipped live demo room with a professional team of nurses
- ▶ Video & audio recording
- ▶ Two hostesses per session room (one inside and one outside) and technical assistance in the room
- ▶ An "Industry speaker" badge for your practitioner(s)/speaker(s) involved in the session if they are not yet registered for the conference
- ▶ Announcement of your live demonstration within all programs (printed and digital) (nota: all requirements must be met by the deadline below to guarantee inclusion of your lecture in all programs)

YOU PROVIDE

- ▶ By May 31, 2016, through your IMCAS web account:
- ▶ Enter the data of the practitioner performing the demonstration
- ▶ Enter the data of the speaker (if any)
- ▶ Enter the commercial name and the technical information of your product/device



SYMPOSIUM 1 HOUR

DESCRIPTION

- Symposia allow your chosen practitioners to present:
 - Syntheses of studies or trials
 - Practical solutions to patient/lesion problems for the audience
 - Live demonstrations in front of the audience
- During your symposium you may also display promotional materials such as roll-up banners and flyers
- The company may choose to have up to 6 doctors participating in the symposium
- Please note that:
 - SYMPOSIA will be assigned on a first-come, first-served basis (your symposium number to be directly selected by you on the scientific program)
 - If the SYMPOSIUM reference you selected is not available, the next best option will be attributed at the discretion of the Organizer
 - The Organizer reserves the right to change the schedule without prior notice (due to requirements from the Scientific Department)



IMCAS PROVIDES

- ▶ Fully equipped session room
- ▶ Video & audio recording
- ▶ A dedicated time slot in an adjacent room in order for your team to prepare prior to the beginning of the symposium
- ▶ Two hostesses per session room (one inside and one outside) and technical assistance in the room
- ▶ An "Industry speaker" badge for your practitioner(s)/speaker(s) involved in the session if they are not yet registered for the conference
- ▶ Announcement of your symposium within all programs (printed and digital) (nota: all requirements must be met by the deadline below to guarantee inclusion of your lecture in all programs)

YOU PROVIDE

- ▶ By May 31, 2016, through your IMCAS web account:
- ▶ Enter the data of the speaker(s) / practitioner(s) (maximum 6 speakers)
- ▶ Enter the title of the symposium

TRAINING VILLAGE

DESCRIPTION

- Industry partners may build their own training program in one fully equipped meeting room on either Friday, July 29 from 8:30 a.m. to 5:30 p.m. Or Saturday, July 30 from 8:30 a.m. to 5:30 p.m.
- Hands-on experience, one-to-one courses, oral lectures, live demonstrations, etc.: these educational sessions will allow the participants to become familiar with the use of devices/products in conditions close to those of a real practice
- This session will be recorded by our professional AV team and a rushes file will be provided to you
- Your company may use this video in a professional capacity (medical training of doctors, staff incentives, official website publishing etc.)
- The program is under the full responsibility of the sponsor but must be approved by IMCAS first, by the deadline of June 17, 2016
- Maximum of 15 to 20 participants per session to ensure top interactivity
- Training villages cannot be used for exhibits or subleased
- All persons accessing the training village dedicated room must wear a badge



IMCAS PROVIDES

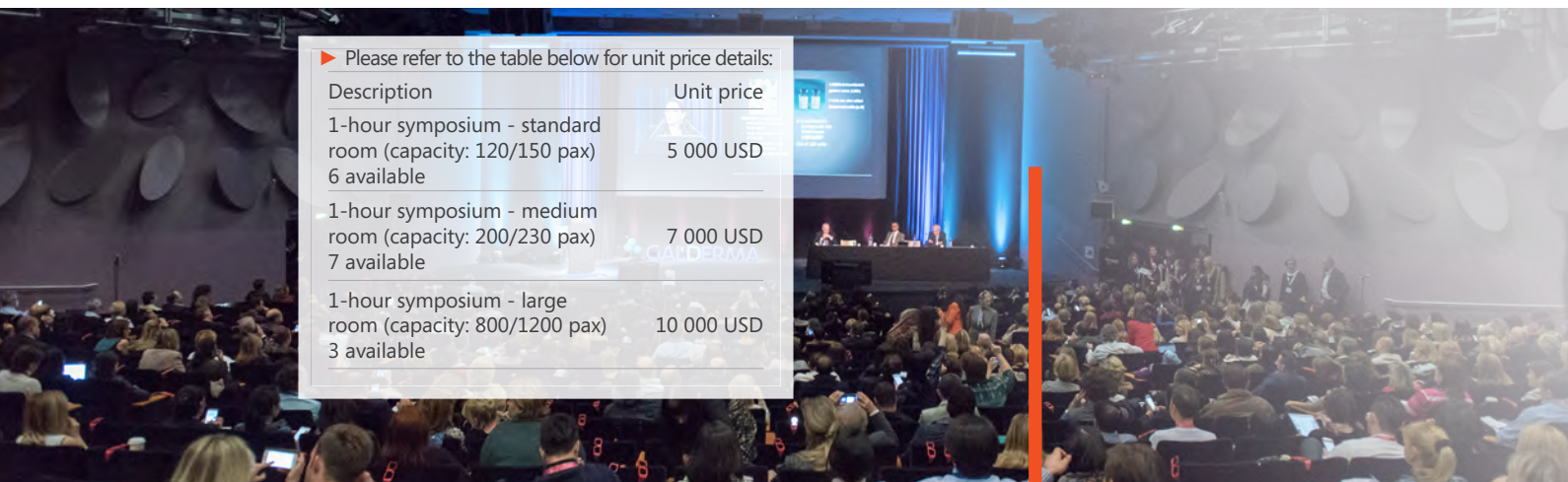
- ▶ A meeting room in the congress venue for 1 day
- ▶ All inclusive meeting room set-up in the symposium format
 - theatre style
 - audio visual and sound system +
 - 1 camera man + camera + lights
 - 1 screen and projector
 - 1 treatment bed
- ▶ Visibility through IMCAS printed and online programs

YOU PROVIDE

- By June 15, 2016, the following must be submitted to IMCAS for approval:
- ▶ Complete outline of the learning/training sessions
 - Timing of each session
 - Title and learning objectives of each session
 - Names of trainers
 - ▶ Onsite staff is yours
 - ▶ Meeting room branding (welcome banners)

▶ Please refer to the table below for unit price details:

Description	Unit price
1-hour symposium - standard room (capacity: 120/150 pax) 6 available	5 000 USD
1-hour symposium - medium room (capacity: 200/230 pax) 7 available	7 000 USD
1-hour symposium - large room (capacity: 800/1200 pax) 3 available	10 000 USD



SESSION VIDEO MASTER

UNIT PRICE SEE BELOW CHART
 QUANTITY AVAILABLE 29

DESCRIPTION

- During this session, presentations (Powerpoints, Keynotes, etc.), speakers on rostrum, live demonstrations (if any), and Q&A are recorded (ongoing) by our professional AV team
- A ready-to-use video file, entirely pre-composed by our AV team, will be provided to you

• Please read the three binding chapters below:

COPYRIGHT >

- IMCAS holds the copyright to all educational materials presented during or derived from its meetings, including:
 - Video recordings of live demonstrations and symposia
 - Hand-outs and posters
 - Abstracts and presentations synopsis
- All live demonstrations and symposia are derivative products of IMCAS and consequently the property of IMCAS
- Therefore, the video master may only be used for professional purposes; publishing on public web platforms such as Youtube or Facebook is strictly forbidden without prior IMCAS consent

EDUCATIONAL CONTENT >

- Within the said session, companies provide promotional and educational information on their products and services. Hence, the organisation of such sessions are under the complete responsibility of the sponsoring company and the whole content is not endorsed by IMCAS. to obtain said permissions from the persons filmed (whether patients or speakers).

INDIVIDUAL CONSENT (PATIENTS, SPEAKERS...)>

- The said session being sponsored and under the entire responsibility of the sponsoring company, it is the exact duty of the company to obtain all consents of the persons filmed for recording and distributing the concerned video. IMCAS is not liable for any issues arising from failure to obtain said permissions from the persons filmed (whether patients or speakers).



• Lateral crural strut grafts

Description	Unit price
20-MIN LIVE DEMO Video Master 15 available	1 000 USD
1-HOUR SYMPOSIUM Video Master 14 available	2 000 USD

www.drcalvert.com © Jay Calvert, M.D., F.A.C.S

IMCAS PROVIDES

- ▶ Video and audio recording
- ▶ Video file sent to you 2 weeks after the congress

YOU PROVIDE

- ▶ Order must be placed by June 17, 2016



LIVE STREAMING

UNIT PRICE SEE DESCRIPTION
 QUANTITY AVAILABLE 29

DESCRIPTION

- Your events are no longer confined to the audience in the room. Live streaming is a process by which your symposium, live demonstration and/or any session that your company is involved in, to broadcast live online to a larger external audience
- Invite doctors, distributors and colleagues to take part in the proceedings from their own desks or from any other venue

Your sponsored session streaming - one-way transmission: available for symposium:

> from Taiwan to the guest/venue

1. The live stream is either relayed via a video stream that you can embed on your own website or on a dedicated company branded web page hosted on imcas.com
2. The link is shared with your guests one way
 - 9 000 USD per 1-hour session, per destination

Cadaver workshop streaming - one-way transmission:

> from Taiwan to the guest/venue

1. The live stream is either relayed via a video stream that you can embed on your own website or on a dedicated company branded web page hosted on imcas.com
2. The link is shared with your guests one way
 - 10 000 USD per 30-min, per destination

CAREFUL: registering a minimum of 30 delegates onsite is mandatory

Upgrade to "interactive webinar" Two-ways transmission: Symposium / Cadaver workshop

> Taiwan to the guest/venue back and forth

1. Upgrade to "Interactive webinar"
2. The live stream is relayed through our encoders and connected to your projection device at the venue of your choice.
3. Your video and sound system is connected to our encoder at the venue of your choice, allowing your moderator to interact with Taiwan's conference venue.
 - 10 000 USD per 30-min, per destination

IMCAS PROVIDES

- ▶ Video & audio recording and in-room editing
- ▶ Live streaming in high definition via:
 - ▶ Either a video stream that you can embed on your own website and/or social networks
 - ▶ Or a dedicated company branded web page hosted on imcas.com

- ▶ "Interactive webinar" upgrade: a member of the IMCAS Technical Team assists your AV supplier onsite and takes care of reception and broadcast

YOU PROVIDE

Order must be placed by June 17, 2016

- ▶ On the viewer side, in order to have the best viewing experience, a stable internet connection with 10Mbps download speed minimum is advised.

- ▶ Test your connection in advance by asking our team for a test stream to be set up on stream.imcas.com (available upon request only)

- ▶ "Interactive webinar" upgrade:
 - ▶ Broadband internet connection (40 Mbps downlink / 10 Mbps uplink)
 - ▶ HD camera filming the moderator
 - ▶ Sound system management

- (including
- ▶ lapel microphone)
 - ▶ Back-up phone line
 - ▶ Generic AV (projection screen with projector)
 - ▶ A rehearsal will be performed the day before the livestream



COSMECEUTICALS - STATE OF ART MID-DAY COURSE

UNIT PRICE 10 000 USD
 QUANTITY AVAILABLE 4

DESCRIPTION

- The course, held on Friday, July 29 from 8:30 AM to 1 PM, covers topics including:
 - Rejuvenation & trends
 - Skin Whitening
 - Acne
- The course has been constructed in order to provide practitioners clear and precise data aimed at expanding their cosmeceuticals knowledge, in particular concerning the patient's course of treatment. It will stimulate discussions around this hot topic of the 2016 medical aesthetics world.
- Coached by International KOL's and supported by an educational grant, this half day course is identified as a scientific session. It is announced in the program as follows: "with an unrestricted educational grant from...". As so, it strictly differs from any sponsored session, bringing a powerful exposure for your company. Attendees are informed that this session is not sponsored but rather placed under an Educational Grant. This also means that the demonstrators/practitioners are chosen by the Scientific Board and not by the granting Company itself. Given these reasons, each one of the demonstrators/practitioners participating within the educational session is financially granted by IMCAS, as per our Grant Policy. There is no honorarium to be given on your side to the practitioner.
- 3 companies may participate by providing a grant of 10 000 USD each

IMCAS PROVIDES

- ▶ Your logo will be projected on the screen throughout the course
- ▶ Your speaker will be included in the schedule (topic and lecturer dependant on approval by the Scientific Board)
- ▶ Visibility through IMCAS printed and online programs
- ▶ IMCAS directly grants the Faculty Speaker with both accommodation and a flat educational fee of USD 400 should the speaker perform a live demonstration as per the Grant Policy (please note that there is no honorarium for a Faculty lecturing only)
- ▶ 5 exhibitor badges of your choice will be upgraded to have access to this scientific session

YOU PROVIDE

- By May 31 on your IMCAS web platform:
- ▶ Upload your logo in high definition
 - ▶ Enter the names of the 5 company representatives who are to be upgraded to have access to the session
 - ▶ Enter the details of your 3 suggested speakers
 - ▶ Enter the details of your 3 suggested topics

FEMALE INTIMATE TREATMENT SURGICAL & NON SURGICAL

UNIT PRICE 5 000 USD
 QUANTITY AVAILABLE 3

DESCRIPTION

- The course, held on:
 - Friday, July 29 from 9:30 AM to 10:30 AM
 - Saturday, July 30 from 3 PM to 6:30 PM
- Module Directors:
 - Dr. Nicolas BERRENI, FRANCE
 - Dr. Bernard MOLE, President of Genital Restoration Innovation Research Group (GRIRG)
- covers surgical & non-surgical topics including Surgery; Lights, Lasers and RF; and Injectables and Lipofilling vaginal rejuvenation.
- The course is organized with the collaboration of the GRIRG. Learning objectives of the sessions include: examine and understand the anatomy of the vulvovaginal area, discuss and evaluate surgical and non-surgical treatment options, identify appropriate treatment options for different indications..
- Coached by International KOL's and supported by an educational grant, this course is identified as a scientific session. It is announced in the program as follows: "with an unrestricted educational grant from...". As so, it strictly differs from any sponsored session, bringing a powerful exposure for your company. Attendees are informed that this session is not sponsored but rather placed under an Educational Grant. This also means that the demonstrators/practitioners are chosen by the Scientific Board and not by the granting Company itself. Given these reasons, each one of the demonstrators/practitioners participating within the educational session is financially granted by IMCAS, as per our Grant Policy. There is no honorarium to be given on your side to the practitioner.

IMCAS PROVIDES

- ▶ Your logo will be projected on the screen throughout the course
- ▶ Your speaker will be included in the schedule (topic and lecturer dependant on approval by the Scientific Board)
- ▶ Visibility through IMCAS printed and online programs
- ▶ The videos of the sessions, with your logo, will be available at all times on IMCAS ACADEMY (IMCAS e-learning platform)
- ▶ 5 exhibitor badges of your choice will be upgraded to have access to this scientific session

YOU PROVIDE

- By May 31, 2016 on your IMCAS web platform:
- ▶ Upload your logo in high definition
 - ▶ Enter the names of the 5 company representatives
 - ▶ Enter the details of your 3 suggested speakers
 - ▶ Enter the details of your 3 suggested topics

VIDEO TEACHING MODULE

Surgical & non-Surgical

If you are considering introducing intimate treatments to your practice, or if you are well practiced in the field but want to update yourself with the very latest techniques, this Teaching Module is for you.

Split into three parts, this innovative course will provide a comprehensive video-based overview of enhancing the functional and aesthetic aspects of the female genital region. Discover the best techniques for surgical rejuvenation and explore the many existing and cutting-edge options for non-surgical enhancement.

SATURDAY
ROOM 5 FROM 3 PM TO 6:30 PM
PART 1: SURGERY
PART 2: LIGHTS, LASERS, RF
PART 3: INJECTABLES, LIPOFILLING

Don't miss Session 7 on Friday in Room 4

CONFIRMED SPEAKERS INCLUDE



Dr Ashraf BADAWI
 Dermatologist
 Canada



Dr Nicolas BERRENI
 Gynecologist
 France



Dr Daniel DEL VECCHIO
 Plastic Surgeon
 USA



Dr John Hinton FLYNN
 Cosmetic surgeon
 Australia



Dr LIN Tsai Ming
 Plastic surgeon
 Taiwan



Dr Bernard MOLE
 Plastic surgeon
 France

TREATMENTS Surgical & non-Surgical

Association of the GRIRG
 Genital Restorative Research Group
 ILE, GRIRG President



CADAVER WORKSHOP LIVE ANATOMY

UNIT PRICE 10 000 USD
QUANTITY AVAILABLE 7

DESCRIPTION

The workshop, held on Friday, July 29 from 2PM to 6PM,
Event Chair: from Nice, FRANCE: Dr. Philippe KESTEMONT
from Taipei, TAIWAN: Dr. Benjamin ASCHER

- covers: • 3 themes: Injectables - Threads - Fat treatments
• 6 groups of topics:
- > Periorbital area
 - > Mid face and nose
 - > Peribuccal area
 - > Lower face and neck
 - > Fat compartments, (breast & body)
 - > vulvovaginal area

Each topic includes a didactic live dissection component on the cadaver & immediate comparison between the cadaver dissection with injections, laser & EBD, or thread procedures of the same region in a patient. Each topic sums up in 30 mins.

The workshop will deliver comprehensive content under the Evidence Based Medicine (EBM) principle & will stimulate discussions around the field of anatomy.

Coached by International KOL's and supported by an educational grant, this course is identified as a scientific session. It is announced in the program as follows: "with an unrestricted educational grant from...". As so, it strictly differs from any sponsored session, bringing a powerful exposure for your company. Attendees are informed that this session is not sponsored but rather placed under an Educational Grant. This also means that the demonstrators/practitioners are chosen by the Scientific Board and not by the granting Company itself.

Given these reasons, each one of the demonstrators/practitioners participating within the educational session is financially granted by IMCAS, as per our Grant Policy. There is no honorarium to be given on your side to the practitioner.

The workshop is eligible for CME credits from the Taiwanese Dermatological Association (TDA) and the Taiwan Academy of Facial Plastic and Reconstructive Surgery (TAFPRS).



IMCAS PROVIDES

- ▶ Your logo will be projected on the screen throughout the course
 - ▶ Your speaker will be included in the schedule (topic and lecturer dependant on approval by the Scientific Board)
 - ▶ Visibility through IMCAS printed and online programs
- IMCAS directly grants the Faculty Speaker with both accommodation and a flat educational fee of USD 400 should the speaker perform a live demonstration as per the Grant Policy (please note that there is no honorarium for a Faculty lecturing only)
- ▶ 5 exhibitor badges of your choice will be upgraded to have access to this scientific session

YOU PROVIDE

By May 31, 2016 on your IMCAS web platform:

- ▶ Upload your logo in high definition
- ▶ Enter the names of the 5 company representatives who are to be upgraded to have access to the session
- ▶ Enter the details of your 3 suggested speakers
- ▶ Enter the details of your 3 suggested topics



COSMECEUTICAL COURSE PROGRAM LEAFLET

UNIT PRICE 1 500 USD
QUANTITY AVAILABLE 1

DESCRIPTION

This is a SOLE sponsorship. The program leaflet perfectly outlines each minute of the course. It is hand distributed to each participating delegate. It can also be used as a notebook.

- The leaflet includes:
 - Your logo on the first page
 - A full page advertisement
- Your file must be in high resolution PDF format (or .ai, .jpg)
- Maximum size 50 MB
- Advert format:
 - trim size 212 x 275 mm,
 - bleed size 222 x 285 mm

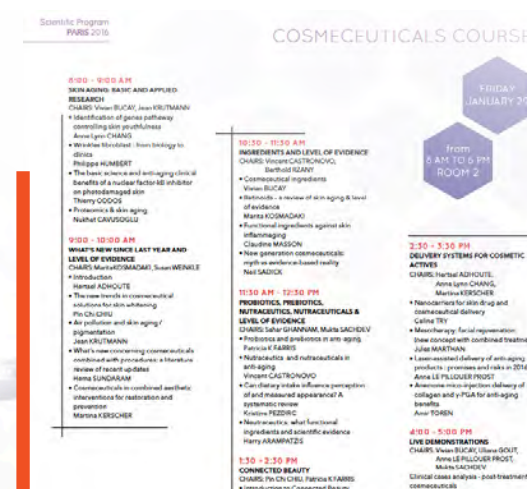
IMCAS PROVIDES

- ▶ Production and printing of the program
- ▶ Distribution of leaflets in the conference room by our staff member

YOU PROVIDE

By May 31, 2016 on your IMCAS web platform you should:

- ▶ Upload your company logo in high definition on your company profile
- ▶ Upload your advert in high definition
- ▶ Artwork or source of graphic is to be approved by IMCAS



ANATOMY WORKING LEAFLET

UNIT PRICE 3 000 USD
 QUANTITY AVAILABLE 1

DESCRIPTION

• This is a SOLE sponsorship. The program leaflet perfectly outlines each minute of the course. It is hand distributed to each participating delegate. It can also be used as a notebook.

- The leaflet includes:
 - Your logo on the first page
 - A full page advertisement
- Your file must be in high resolution PDF format (or .ai, .jpg)
- Maximum size 50 MB
- Advert format:
 - trim size 212 x 275 mm,
 - bleed size 222 x 285 mm

IMCAS PROVIDES

- ▶ Production and printing of the program
- ▶ Distribution of leaflets in the conference room by our staff member

YOU PROVIDE

By May 31 2015 on your IMCAS web platform you should:

- ▶ Upload your company logo in high definition on your company profile
- ▶ Upload your advert in high definition
- ▶ Artwork or source of graphic is to be approved by IMCAS



ADVERT IN IMCAS DAILY JOURNAL

UNIT PRICE 3 000 USD
 QUANTITY AVAILABLE 12

DESCRIPTION

- The perfect space to advertise your symposium, live demo, etc., and a great way to target attendees directly on-site
- IMCAS Daily Journal complies news from the previous day and highlights to look forward to
- 1 000 issues are distributed each morning during the conference
- Choose which issue you would like to appear in - Friday, Saturday or Sunday: 4 ads per issue (a company appears once in each issue, but may choose to sponsor multiple issues)
- Your file must be in high resolution PDF format (or .ai, .jpg.) with maximum size 50MB
- Format:
 - Trim size: 75 x 75 mm
 - bleed size: 80 x 80 mm

IMCAS PROVIDES

- ▶ Placement of advert within the journal (first come, first serve basis)
- ▶ Distribution of IMCAS Daily journal at the main entrances of the conference

YOU PROVIDE

By June 17, 2016 on your IMCAS web account you should:

- ▶ Upload your advert



ADVERT ON POCKET GUIDE

UNIT PRICE 3 000 USD
 QUANTITY AVAILABLE 4

DESCRIPTION

- Branded with your AD and containing only the schedule-at-a-glance and the venue map, the pocket guide will be given to each delegate at the registration desk, from day one

- It stays on each attendee's hands during the whole 3 days conference period, always consultable and easy to hold

- Your file must be in high resolution PDF format (or .ai, .jpg) with maximum size 50 MB

- Format:
 - Trim size: 100 x 145 mm
 - Bleed size: 105 x 150 mm

IMCAS PROVIDES

- ▶ Placement of your AD on the pocket guide
- ▶ Insertion of pocket guide in congress bags

YOU PROVIDE

By June 17, 2016 on your IMCAS web account you should:

- ▶ Upload your AD in high definition



PLEASE NOTE:



- ▶ Placement of advertisements is at the sole discretion of the Organizer
- ▶ Artwork or source of graphic is to be pre-approved by IMCAS
- ▶ To avoid problems in the printing process, please respect the bleed areas

ADVERT IN E-PROGRAM

DESCRIPTION

- Program downloadable at any moment on www.imcas.com
- All the visitors can download the most updated version of the program online, providing among others the schedule of the scientific program, conference highlights, interviews and other key information
- Your file must be in high resolution PDF format (or .ai, .jpg)
 - Maximum size 50 MB
- Format:
 - Vertical: Trim size: 70.6 x 275 mm, bleed size: 80.6 x 285 mm
 - Horizontal: Trim size: 212 x 91.6 mm, bleed size: 222 x 101.6 mm

IMCAS PROVIDES

- ▶ Placement of advert within the e-program

YOU PROVIDE

- By June 17, 2016 on your IMCAS web account you should:
- ▶ Upload your advert

UNIT PRICE **1 000 USD**

QUANTITY AVAILABLE **15**



- ▶ Placement of advertisements is at the sole discretion of the Organizer
- ▶ Artwork or source of graphic is to be pre-approved by IMCAS
- ▶ To avoid problems in the printing process, please respect the bleed areas

ADVERT IN FINAL PROGRAM

DESCRIPTION

- Program distributed onsite to the hands of 1 500/2 000 participants
- Your full page advertisement is printed in the IMCAS Final Program and placed inside the congress bags, handed over to all the delegates when collecting their badge
- Your file must be in high resolution PDF format (or .ai, .jpg)
 - Maximum size 50 MB
- Format:
 - Trim size: 212 x 275 mm
 - bleed size: 222 x 285 mm

IMCAS PROVIDES

- ▶ Placement of advert within the program
- ▶ Insertion of program in congress bags

YOU PROVIDE

- By June 17, 2016 on your IMCAS web account you should:
- ▶ Upload your advert

UNIT PRICE **3 000 USD**

QUANTITY AVAILABLE **15**



ADVERT IN ADVANCE PROGRAM (HALF OF 1/3 PAGE)

DESCRIPTION

- Program post mailed to 60 000 contacts around the world
- Your half of 1/3 page advertisement will be included in the IMCAS advance program, which is the preliminary program of the conference sent by post 3 months before the beginning of the congress
- Your file must be in high resolution PDF format (or .ai, .jpg)
 - Maximum size 50 MB
- Format:
 - Vertical: Trim size: 70.6 x 137.5 mm, bleed size: 80.6 x 147.5 mm

IMCAS PROVIDES

- ▶ Placement of advert within the program
- ▶ Post mailing of the program

YOU PROVIDE

- By April 1, 2016 on your IMCAS web account you should:
- ▶ Upload your advert

UNIT PRICE **3 000 USD**

QUANTITY AVAILABLE **4**



E-ANNOUNCEMENT PRE-CONGRESS

DESCRIPTION

- Turn buzz about your company into on-site foot traffic!
- Give delegates the essential information about your participation in IMCAS with your inclusion in an e-announcement newsletter
- Get brand exposure by targeting our database of 60 000 specialists
- Newsletter sent in 2 languages - English & Chinese
- Included in the e-announcement:
 - Your company name and logo
 - Your booth number
 - Your preferred URL (we suggest that you provide a customized page featuring useful content, rather than your homepage)
 - Your sponsored sessions details (if applicable)

IMCAS PROVIDES

- ▶ Sending of e-announcement newsletter (10 announcements per newsletter) on either:
 - ▶ July 7, 2016
 - ▶ July 21, 2016

YOU PROVIDE

- By June 17, 2016 on your IMCAS web account you should:
- ▶ Upload your logo in high definition
 - ▶ Enter your preferred URL

UNIT PRICE **1 500 USD**

QUANTITY AVAILABLE **20**



ADVERT IN ADVANCE PROGRAM (1/3 PAGE)

DESCRIPTION

- Program post mailed to 60 000 contacts around the world
- Your 1/3 page advertisement will be included in the IMCAS advance program, which is the preliminary program of the conference sent by post 3 months before the beginning of the congress
- Your file must be in high resolution PDF format (or .ai, .jpg)
 - Maximum size 50 MB
- Format:
 - Vertical: Trim size: 70.6 x 275 mm, bleed size: 80.6 x 285 mm
 - Horizontal: Trim size: 212 x 91.6 mm, bleed size: 222 x 101.6 mm

IMCAS PROVIDES

- ▶ Placement of advert within the program
- ▶ Post mailing of the program

YOU PROVIDE

- By April 1, 2016 on your IMCAS web account you should:
- ▶ Upload your advert

UNIT PRICE **5 000 USD**

QUANTITY AVAILABLE **10**



E-ANNOUNCEMENT POST CONGRESS

DESCRIPTION

- Follow up the contacts made during the congress with a targeted e-announcement newsletter thanking participants
- Newsletter sent in 2 languages - English & Chinese
- Included in the e-announcement:
 - Your company name and logo
 - Your preferred URL (we suggest that you provide a customized page featuring useful content, rather than your homepage)
 - The name and email address of the company representative of your choice (not mandatory)

IMCAS PROVIDES

- ▶ Sending of e-announcement newsletter (10 announcements per newsletter) on August 4, 2016

YOU PROVIDE

- By June 17, 2016 on your IMCAS web account you should:
- ▶ Upload your logo in high definition
 - ▶ Enter your preferred URL

UNIT PRICE **2 000 USD**

QUANTITY AVAILABLE **10**



ADVERT ON TV COMMERCIAL

DESCRIPTION

- Broadcast your advert on the screens located in the exhibition hall during the whole conference period (at least once every hour, approx. 30secs)

- 12 TV Screens are placed throughout the exhibition hall and will contribute to give more impact to your marketing campaign by the regular viewing of your advert by attendees

- Your file must be in high resolution JPG format
- Maximum size 50 MB
- Format:
 - Dimensions: 1920x1080 pixels

IMCAS PROVIDES

- ▶ Management of video sequence

YOU PROVIDE

By June 17, 2016 on your IMCAS web account you should:

- ▶ Upload your advert

UNIT PRICE **1 000 USD**

QUANTITY AVAILABLE **28**



WIFI HOTSPOT

DESCRIPTION

- IMCAS provides the attendees with free onsite WIFI access allowing them to directly connect their smartphones, tablets and laptops to internet

- This is a sole sponsorship meaning that your logo will be the only one displayed on the internet gateway for optimised visibility

IMCAS PROVIDES

- ▶ Inclusion of your logo on the internet gateway


YOU PROVIDE

By June 17, 2016 on your IMCAS web account you should:

- ▶ Upload your logo in high definition

UNIT PRICE **3 000 USD**

QUANTITY AVAILABLE **1**



VIDEO ON TV COMMERCIAL

DESCRIPTION

- Broadcast your video advert on the screens located in the exhibition hall during the whole conference period (at least once every hour, max. 2min)

- 12 TV Screens are placed throughout the exhibition hall and will contribute to give more impact to your marketing campaign by the regular viewing of your video advert by attendees

- Your file must be in high quality video format (.mp4,.avi,.wmv or.mov)

- Duration: 1-2mins
- Maximum size 250 MB

IMCAS PROVIDES

- ▶ Management of video sequence

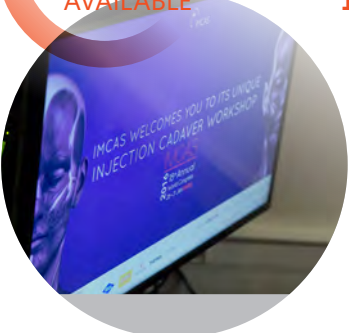
YOU PROVIDE

By June 17, 2016 on your IMCAS web account you should:

- ▶ Upload your 1- to 2-minute video advertisement

UNIT PRICE **1 500 USD**

QUANTITY AVAILABLE **11**



ADVERT ON IMCAS OFFICIAL WEBSITE

DESCRIPTION

- Display your advert on the IMCAS website and increase your brand awareness by taking advantage of our website visitor traffic

- Your advert will appear on the page dedicated to sponsors (<http://www.imcas.com/en/exhibit/imcas-asia-2016/sponsor-list>) from the moment you send us the artwork until the end of the congress

- Your file must be in high resolution JPEG format

- Maximum size 50 MB

- Format: 210 x 250 pixels

IMCAS PROVIDES

- ▶ Display of your advertisement on the IMCAS website

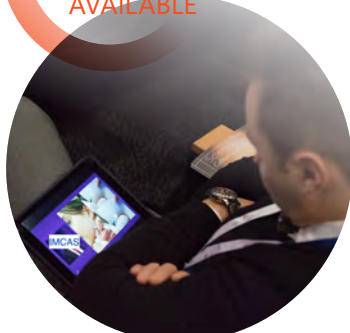
YOU PROVIDE

By May 31, 2016 on your IMCAS web account you should:

- ▶ Upload your advert

UNIT PRICE **1 000 USD**

QUANTITY AVAILABLE **2**



NOTEPADS & PENS

DESCRIPTION

- Notepads and pens, bearing your company/product logo, will be inserted in the congress bags given to each attendee upon registration
- Sponsoring notepads and pens provide the perfect opportunity to get your brand in front of all meeting attendees while providing them with a necessary resource to take notes

IMCAS PROVIDES

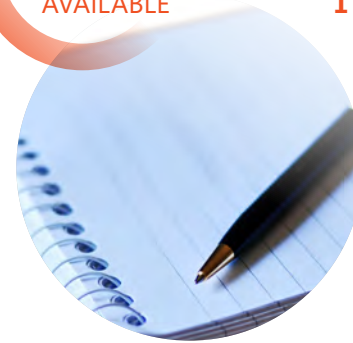
- ▶ Insertion of pens and notepads in congress bags

YOU PROVIDE

- ▶ 1 500 notepads and pens to be manufactured and provided by the sponsor
- ▶ Between Monday, July 25 to Wednesday, July 27 from 9AM to 4PM: notepads & pens must reach our consignee at that time or they will not be included in the congress bags
- ▶ see delivery instructions on page 12, pt.3

UNIT PRICE 3 000 USD

QUANTITY AVAILABLE 1



ABSTRACT USB KEY

DESCRIPTION

- All abstracts of IMCAS Asia 2016 will be available on a USB key, which will be available at the registration desk and at the sponsor's booth
- Your company/product logo will appear prominently on the USB key and your advert will also be displayed on the opening page of the abstract file
- Your file must be in high resolution PDF format (or .ai, .jpg)
- Maximum size 50 MB
- Advert format:
 - trim size 212 x 275 mm
 - bleed size 222 x 285 mm

IMCAS PROVIDES

- ▶ 1 500 USB keys to be manufactured by IMCAS

YOU PROVIDE

- By May 13, 2016 on your IMCAS web platform you should upload:
- ▶ your logo in high definition
 - ▶ your advert in high definition

UNIT PRICE 3 000 USD

QUANTITY AVAILABLE 1



LOGO ON REGISTRATION BAR CODE LETTER

DESCRIPTION

- For DIAMOND sponsors only
- Your logo is printed on each confirmation letter sent by email to all attendees before the congress
- An essential document for the retrieval of badges as the confirmation letter will be handed at the Registration Desk by all attendees
- Your file must be in high resolution JPEG format
- Maximum size 50 MB
- Format: 150 x 100 pixels

IMCAS PROVIDES

- ▶ Confirmation letters are issued and sent by IMCAS

YOU PROVIDE

- By May 13, 2016 on your IMCAS web account you should:
- ▶ Upload your logo

UNIT PRICE 10 000 USD

QUANTITY AVAILABLE 1



ID BADGES & LANYARDS

DESCRIPTION

- For DIAMOND sponsors only
- Each attendee (i.e. delegate type badges) receives a name badge accompanied by a highly visible lanyard adorned with your corporate name or logo
- Badges must be worn at all times to identify attendees and for admittance into the Exhibit Hall, educational sessions and workshops

IMCAS PROVIDES

- ▶ ID badges are provided by IMCAS

YOU PROVIDE

- Lanyards are manufactured and provided by the sponsor
- ▶ Quantity required: 1 500 lanyards
 - ▶ Lanyards must reach our consignee within this between Monday, July 25 to Wednesday, July 27 from 9AM to 4PM:
 - ▶ See delivery instructions on page 12, pt.3

UNIT PRICE 10 000 USD

QUANTITY AVAILABLE 1



CONGRESS BAGS

DESCRIPTION

- For DIAMOND sponsors only
- Every congress attendee receives a delegate bag upon arrival at the registration desk
- This bag will contain the Final Program Book, inserts as well as sponsored items and will continue to be used by many after the congress
- The sponsor will thus enjoy exposure of their company brand thanks to the inclusion of their logo on the delegate bags during and after the congress!

IMCAS PROVIDES

- ▶ Bags are manufactured and provided by IMCAS

YOU PROVIDE

- By June 17, 2016 on your IMCAS web account you should:
- ▶ Upload your logo in high definition

UNIT PRICE 10 000 USD

QUANTITY AVAILABLE 1



HOTEL ROOM DROP

DESCRIPTION

- Catch the attention of the speakers outside of the conference environment by placing your promotional items directly in their hotel rooms!
- Your guest room drop will be organised on the peak arrival evening
- Speakers who stay in at the Grand Hyatt Taipei will be the ones benefiting from your gifts (around 50 KOL speakers)
- Advert format:
 - trim size 212 x 275 mm,
 - bleed size 222 x 285 mm

IMCAS PROVIDES

- ▶ Distribution of drop in each room with the collaboration of the Grand Hyatt Taipei

YOU PROVIDE

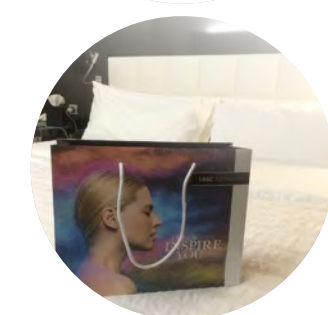
By May 13, 2016 you should:

- ▶ Send your room drop design to IMCAS for approval

From Monday, July 25 to Wednesday, July 27:

- ▶ Your room drop should reach the hotel concierge within this time frame
- ▶ Contact IMCAS secretariat for delivery details

UNIT PRICE 5 000 USD
QUANTITY AVAILABLE 1



FACULTY DINNER

DESCRIPTION

- A dinner, in an intimate atmosphere will be organized in a renowned venue of Taipei on Friday, July 29, 2016
- A list of 50 speakers out of the total Faculty list composed of KOL experts in their field, either on plastic surgery or on dermatology, is chosen by the Scientific Board
- They are then invited on your behalf, by IMCAS
- This is a perfect opportunity to match your brand with an event that gathers together the very best of IMCAS
- 10 members of your team may also join the dinner as guests

IMCAS PROVIDES

- ▶ Invitations to key speakers
- ▶ Your logo printed on all guest menus
- ▶ Presentation and acknowledgement of sponsoring companies in the opening speech

YOU PROVIDE

By June 17, 2016 on your IMCAS web account you should:

- ▶ Upload your logo in high definition on your company profile
- ▶ Enter your 10 guests' data

UNIT PRICE 10 000 USD
QUANTITY AVAILABLE 1



CLUB LOUNGE

DESCRIPTION

- Reserved for VIPs, either faculty speakers or your company's own guests, the Club Lounge is a place for relaxation and peacefulness in the midst of a very busy and intense conference
- Associate your company name with comfort, efficiency and excellence by sponsoring this unique Club Lounge of the conference
- Your brand is featured throughout the room
- 5 of your company representatives will enjoy permanent access to the room
- Additionally, 30 one-shot entrances will be provided to each sponsoring company in order for you to welcome top clients at the VIP office
- This private lounge may be sponsored by 2 companies:
 - One in the laser / light / EBD field
 - One in the toxin / filler / thread field
- 1 VIP room is also available for your small group meetings
- Advert format: size A0 (841 mm height x 1189 mm large)
- Maximum size 50 MB

UNIT PRICE 6 000 USD
QUANTITY AVAILABLE 2

IMCAS PROVIDES

- ▶ Lounge area with comfortable chairs & sofas
- ▶ Private VIP office where company representatives can welcome premium clients
- ▶ Complimentary refreshments & snacks available all day, served by dedicated waiters
- ▶ Daily international newspapers, medical journals and free internet access
- ▶ Your logo featured throughout the space, on signage and on the welcome desk at the entrance of the room

YOU PROVIDE

By June 17, 2016 on your IMCAS web platform you should:

- ▶ Upload your AD in high definition PDF format (or .ai, .jpg)
- ▶ Upload your logo in high definition on your company profile
- ▶ Enter your 5 company representatives' data
- ▶ Enter your 30 VIP guests' data
- ▶ Provide 70 branded goodies with your company logo or name to be handled to each speaker. Your ideas are welcome
- ▶ Goodies must reach the venue on Thursday, July 28 from 8:30AM to 5:30PM
- ▶ delivery instruction will be sent by email



ADVISORY BOARD

DESCRIPTION

- Gather together your targeted KOLs in one place in order to:
 - Develop new product launches
 - Review and validate present commercial strategies
 - Develop clinical marketing tools and publications
 - Scope out new product development projects

• IMCAS, in collaboration with an accredited independant Consulting/Auditing company, now offers companies the opportunity to meet KOLs of their choice during an advisory board, in order to create an environment suitable for business exchanges and networking.

• These 3-hour meetings will welcome 10 / 15 participants (maximum 15 including the chair person). All aspects of the meeting would be organized by IMCAS and the Consulting/Auditing company. During this timeslot, you will be able to benefit from the expertise of the KOLs to develop your strategy and reach your objectives.

• In order for companies to make the most of these meetings, we will handle the organisation step by step with companies, from the selection of KOLs to the framework of the meeting and the creation of the content of the slides.

UNIT PRICE **10 000 USD**
 QUANTITY AVAILABLE **4**

IMCAS PROVIDES

LOGISTICS

- ▶ Fully equipped meeting room on site at the congress venue
- ▶ Audiovisual and catering during the Ad board

CONTENTS

- ▶ Global organisation of the meeting
 - selection of KOL's: chair person / presenters / participants
 - Ad board schedule outline and content: objectives / agenda / pre-read material / meeting folders printing / evaluation form / submission of the final report

YOU PROVIDE

By June 17, 2016:

- ▶ A complete brief (containing objectives, themes to be broached during the meeting, etc.) must be sent to IMCAS
- ▶ Our Consulting/Auditing company will then get in touch with you to develop and organize the advisory board meeting

SPEAKERS HONORARIUM TO BE ADDED*

- ▶ 4 to 6 000 euros for 1 chair (who also presents)
- ▶ 3 to 4 000 euros for 1 additional presenter (optional)
- ▶ 1 500 to 2 500 euros per KOL (between 4 to 10)

Not to forget that IMCAS gathers one of the most representative FACULTY GUEST SPEAKERS worldwide, with more than 450 KOL welcomed during the PARIS 4-day annual session.



PHOTO BOOTH

DESCRIPTION

- Be present on every single attendee's official IMCAS Asia 2016 photo!
- Your logo appears on the backdrop of the photo booth and thus occupies a strategic place in each photo
- All photos taken are also posted on the official IMCAS Facebook page, increasing the visibility of your company

IMCAS PROVIDES

- ▶ Production and printing of photo booth backdrop
- ▶ Dedicated professional photographer

YOU PROVIDE

- By June 17, 2016 on your IMCAS web account you should:
- ▶ Upload your logo in high definition

UNIT PRICE **4 000 USD**
 QUANTITY AVAILABLE **2**



COFFEE & LUNCH STATION

DESCRIPTION

One of the Six stations is:

- branded with your advertisement to be displayed on a light box: your file must be in high resolution PDF format (or .ai, .jpg)
- offering complimentary food and beverages to Delegate, Professional Bodies, and Faculty type of badges during the following break hours:
 - ▶ Friday: coffee breaks at 10.30 am & 5 pm - lunch at 1 pm
 - ▶ Saturday: coffee breaks at 10.30 am & 5 pm - lunch at 1 pm

IMCAS PROVIDES

- ▶ All food & beverages, and staff provided by a top caterer
- ▶ Manufacturing and set-up of the lunch & coffee stations

YOU PROVIDE

- By July 1, 2016, on your IMCAS web account you should:
- ▶ Upload your advert in high definition PDF
 - ▶ Size 90 cm width / 112cm heighww
 - ▶ Provide 3 000 disposable coffee/tea cups brand-ed with your company logo, name or advert.
 - ▶ Coffee/tea cups must reach the venue on Thursday, July 28 from 8:30AM to 5:30PM
 - ▶ delivery instruction will be sent by email

UNIT PRICE **3 000 USD**
 QUANTITY AVAILABLE **6**



NETWORKING COCKTAIL

DESCRIPTION

• All speakers, delegates and industry representatives are invited to join this event, to socialize and network whilst enjoying a drink and appetizers

• Your roll-ups are placed in prominent positions next to the Networking Cocktail location in the level 1 of the Taipei International Convention Center (see circulation map)

• The cocktail will be held on Friday, July 29 at 7 PM

IMCAS PROVIDES

- ▶ All food & beverages
- ▶ Special announcements through the day on Friday, July 29
- ▶ Visibility through printed & online programs
- ▶ A dedicated webpage that can be forwarded to your network

YOU PROVIDE

On Friday, July 29, 2017:

- ▶ 4 roll-ups to be brought to the Networking Cocktail location in the Taipei International Convention Center
- ▶ Provide 500 paper napkins branded with your company logo or name

UNIT PRICE **6 000 USD**
 QUANTITY AVAILABLE **1**



LOGO ON OUTDOOR BANNER AT THE MAIN ENTRANCE OF THE TICC

DESCRIPTION

• For DIAMOND sponsors only

• Be seen from miles around! Have your logo displayed on the huge outdoor banner placed at the main entrance of the venue, TICC

• This advertising space is reserved for 4 days, 1 day before the congress to the end of the congress.

* See signage map on page 49 for its location

IMCAS PROVIDES

- ▶ Production of banner
- ▶ Installation and removal of banner

YOU PROVIDE

By June 17, 2016 on your IMCAS web account you should:

- ▶ Upload your logo in high definition PDF

UNIT PRICE **1 500 USD**
 QUANTITY AVAILABLE **2**



GALA DINNER

DESCRIPTION

• IMCAS Gala dinner" is a glittering event to which all faculty members and VIP guests are invited

• Cocktails and a sit-down meal are followed by live music and dancing

• 10 of your chosen guests will be able to attend and enjoy the Gala Dinner

• This event will be held on Saturday, July 30 starting at 8.30 PM. Venue to be confirmed

IMCAS PROVIDES

- ▶ Invitations A dedicated page on www.imcas.com
- ▶ A full dedicated page in the final program which includes your logo
- ▶ Recognition in all press material
- ▶ All food & beverages
- ▶ Your logo printed on all guest menus
- ▶ Presentation and acknowledgement of sponsoring companies in the on-stage speech/sponsoring companies in the opening speech

YOU PROVIDE

By June 17, 2016 on your IMCAS web account you should:

- ▶ Upload your logo in high definition on your company profile
- ▶ Enter your 10 guests' data

UNIT PRICE **6 000 USD**
 QUANTITY AVAILABLE **2**



VERTICAL HANGING ADVERT ON LOBBY

DESCRIPTION

• For PLATINUM and DIAMOND sponsors only

• Have your advertisement to be displayed on the huge vertical banner hanging across the main lobby of the venue, TICC

• This advertisement space provides you the maximum brand exposure with your huge advert hanging in the middle of the lobby, right in front of the main entrance and next to the registration desk. See signage map on page 51 for its location

• your file must be in high resolution PDF format (or .ai, .jpg)

- Advert format:
 - dimension: 1.5 x 4.5 m

IMCAS PROVIDES

- ▶ Production of advert
- ▶ Installation and removal of advert

YOU PROVIDE

By June 17, 2016 on your IMCAS web account you should:

- ▶ Upload your advert in high definition PDF

UNIT PRICE **2 500 USD**
 QUANTITY AVAILABLE **8**



AD ON HORIZONTAL HANGING BANNER ON ESCALATOR

DESCRIPTION

• This advertising space offers maximum visibility across the escalators from level 1 to 2, reaching every single attendee as everyone will be going up and down through this space

* See signage map on page 51 for its location

- your file must be in high resolution PDF format (or .ai, .jpg)
- Advert format:
 - Dimension: 1 x 1.2 m

IMCAS PROVIDES

- ▶ Production of banner
- ▶ Installation & removal of banners

YOU PROVIDE

- By June 17, 2016 on your IMCAS web account you should:
- ▶ Upload your advertisement in high definition PDF

UNIT PRICE **2 000 USD**

QUANTITY AVAILABLE **8**



AD ON GIANT ADVERT BETWEEN ESCALATORS

DESCRIPTION

• For PLATINUM and DIAMOND sponsors only

• Your advert will be placed on the side of this giant backdrop between the escalators, provides you the best marketing exposure, reaching every single attendee as everyone will be going up and down from level 1 to 2 through this spot. * See signage map on page 51 for its location

- your file must be in high resolution PDF format (or .ai, .jpg)
- Advert format:
 - dimension: 1 x 1.5 m

IMCAS PROVIDES

- ▶ Production of advert
- ▶ Installation and removal of advert

YOU PROVIDE

- By June 17, 2016 on your IMCAS web account you should:
- ▶ Upload your advert in high definition PDF

UNIT PRICE **1 500 USD**

QUANTITY AVAILABLE **2**



WATER FOUNTAINS

DESCRIPTION

• Reach every single attendee of the congress by placing your logo on the water fountains located within the conference spaces.

• And as 2 are better than 1, the plastic cups available at the different stations will also be customised with your logo!

• Location: Levels 1, 2 and 3

IMCAS PROVIDES

- ▶ Placement of your logo on the water fountains and plastic cups
- ▶ Installation of 7 water fountains and 3 000 branded cups

YOU PROVIDE

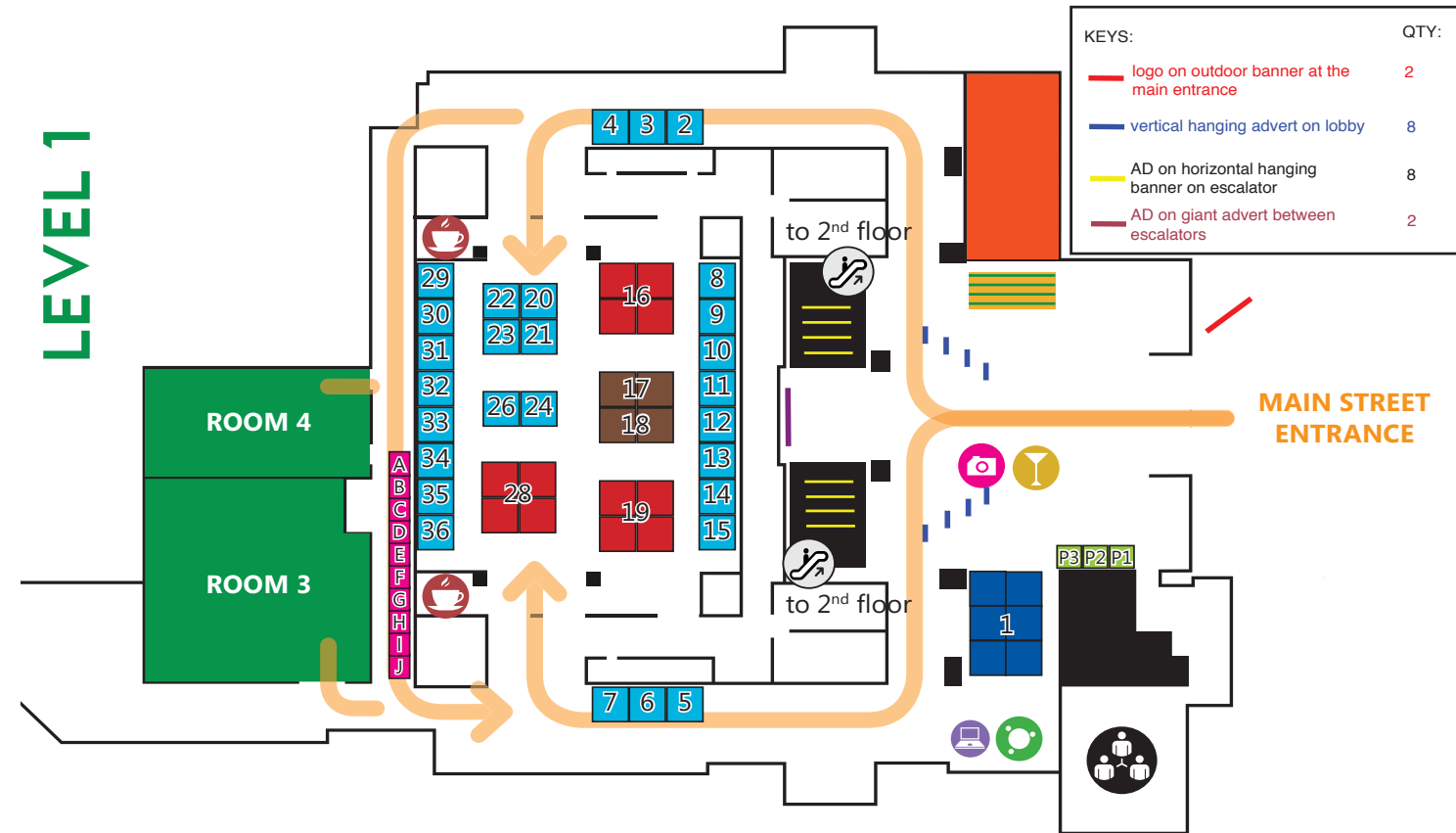
- By June 17, 2016 on your IMCAS web account you should:
- ▶ Upload your logo in high definition PDF
 - ▶ Provide 3 000 disposable coffee/tea cups branded with your company logo, name or advert.
 - ▶ Coffee/tea cups must reach our consignee on Wednesday, July 27 from 8AM to 4PM. Delivery details not yet confirmed. You will be kept posted by email

UNIT PRICE **3 000 USD**

QUANTITY AVAILABLE **2**



SIGNAGE MAP



LEAD RETRIEVAL
DESCRIPTION

- Lead retrieval is a perfect marketing means for the capture and follow-up of sales leads
- Rent a lead retrieval and use it to scan the badge of each visitor, the visitor's contact information will be automatically stored in the scanner
- Two options:
 - Option 1.: contact data scanned at your booth only
 - at rate 300 USD
 - Option 2.: contact data scanned at your booth and at the room entrance of your symposium (by an IMCAS hostess)
 - at rate 600 USD

IMCAS PROVIDES

- ▶ Barcode scanner for the duration of the exhibition
- ▶ Sending of contact list within 2 weeks following the congress containing:
 - ▶ Complete name & specialty
 - ▶ Country & email address

YOU PROVIDE

- ▶ Order must be placed before June 17, 2016 to ensure delivery

UNIT PRICE SEE DESCRIPTION

QUANTITY AVAILABLE **79**



INSERT IN CONGRESS BAGS
DESCRIPTION

- Put your brand directly in the hands of every participant with a bag insertion
- Your flyer is included in the delegate congress bag given to each IMCAS delegate
- Inserts can advertise your products, services, promotions and invite attendees to your booth
- Inserts may not exceed A4 in size and can include a maximum of 4 pages (bound document)

IMCAS PROVIDES

- ▶ Insertion of flyers in congress bags

YOU PROVIDE

- ▶ 1 200 flyers
- ▶ Flyers must reach our consignee between Monday, July 25 to Wednesday, July 27 from 9AM to 4PM or they will not be included in the congress bags
 - ▶ See delivery instructions on page 12, pt. 3

UNIT PRICE **1 500 USD**

QUANTITY AVAILABLE **25**



FLYERS IN DISPLAY RACK
DESCRIPTION

- Promote your symposium or your live demo with an insert strategically displayed in a dedicated rack near the welcome desk
- One rack will be allocated per company (5 companies per day) and IMCAS will be in charge of placing the flyers within it on the day of the session
- Inserts may not exceed A4 in size and can include a maximum of 4 pages (bound document)• Format: 150 x 100 pixels

IMCAS PROVIDES

- ▶ Insertion of flyers in dedicated rack

YOU PROVIDE

- ▶ 700 flyers
- ▶ Flyers must reach our consignee on Monday, July 25 to Wednesday, July 27 from 9AM to 4PM or they will not be included in the racks
 - ▶ See delivery instructions on page 12, pt. 3.

UNIT PRICE **1 000 USD**

QUANTITY AVAILABLE **30**



IMCAS India

MUMBAI / DECEMBER 2 TO 4, 2016

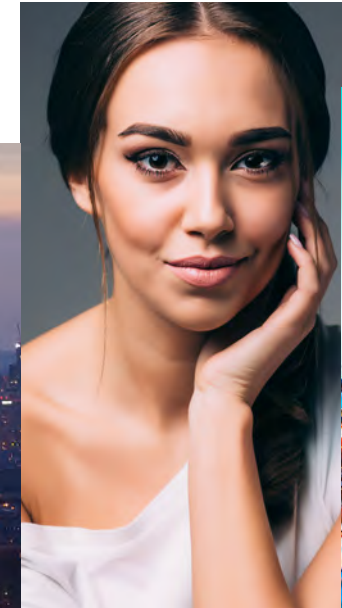


IMCAS ASIA
TAIPEI / JULY 29 TO 31, 2016



IMCAS 19TH ANNUAL
WORLD CONGRESS
PARIS / JANUARY 26 TO 29, 2017

IMCAS Americas
CANCÚN / MARCH 24 TO 26 2017



IMCAS China
SHANGHAI / APRIL 2017

WITH HASHTAG #IMCAS



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