

MORE THAN
500
ATTENDEES

70 EXPERTS
SPEAKERS,
50 EXHIBITORS

IMCAS

International Master Course on Aging Science

Americas 2018

The science at the heart of beauty

Exhibitor guide

**CENTRO DE CONVENCIONES
CARTAGENA DE INDIAS**
• COLOMBIA
MARCH 15 TO 17



Welcome to Cartagena

Welcome to the second edition of IMCAS Americas!
Building on the great success of the congress held
in Mexico last year, this year we are venturing into
Colombia.

IMCAS has worked hard to bring the latest
innovations from around the globe here to you
in stunning Cartagena de Indias. Drawn to Latin
America as it is a world leader in cosmetic and plastic
surgery, this special conference encompasses the
growing trends and innovations in the Americas.

Over the next three days this congress will immerse
you in all aspects of aesthetic science. We'll explore
not only dermatology and plastic surgery, but also
anatomy, marketing, non-invasive procedures and live
demonstrations for different indications.

With a rich history, vibrant culture and deep-rooted
traditions, this seaside haven is an idyllic venue for a
weekend of knowledge, networking and socialising.

On behalf of the IMCAS team, we are proud to
warmly welcome you to Colombia.

Course coordinators . Coordinadores de curso

*Dr Benjamin ASCHER, Dr Steven COHEN,
Dr Evelyne HALPERT ZISKIEND, Dr Frank ROSENGAUS*



BIENVENIDO A CARTAGENA

Bienvenido a la segunda edición de IMCAS Americas!
Construyendo sobre el gran éxito de la anterior edición
del congreso en Mexico, este año nos aventuramos a
Colombia.

IMCAS ha trabajado intensamente para presentarle
la actualidad de alrededor del mundo en Cartagena
de Indias. Atraídos por Latino America dado el
crecimiento y el liderazgo que se arraiga en los
tratamientos cosméticos y cirugía plástica, esta
conferencia ha sido marco de albergue para nuevas
tendencias e innovaciones de América.

Durante los próximos tres días de congreso, se
sumergirá en todos los aspectos de la ciencia de
la estética. Exploraremos no solo dermatología
y cirugía plástica, pero las consideraciones
anatómicas, marketing, procedimientos no invasivos
y demostraciones en directo sobre diferentes
tratamientos y técnicas.

La cultura vibrante, la enriquecida historia y sus
tradiciones establecidas, hacen de este paraíso es
el emplazamiento ideal para un fin de semana de
aprendizaje para expandir sus redes y socializar.

En nombre del equipo IMCAS, estamos orgullosos de
poder darle una calurosa bienvenida a Colombia.

SIMULTANEOUS
TRANSLATION
OF ALL SESSIONS
IN SPANISH

SCHEDULE AT A GLANCE THURSDAY

ROOM

1

Q400Y

2

Q360Y

3

Q130Y

INJECTABLES

GENITAL TREATMENTS

LASERS & EBD

CLINICAL DERMATOLOGY

BODY SHAPING

BODY SHAPING

SYMPOSIUM



- 1
- 2
- 3
- 4
- 5
- 6
- 7

REGISTRATION OPENS

S1

INJECTABLES: FACIAL AGING -
FROM DIAGNOSTIC TO PRACTICE

S5

ADDRESSING DIFFERENT
TECHNIQUES & INDICATIONS
FOR LABIAPLASTY

S9

MODERN PRACTICES IN
SKIN TIGHTENING

S2

ANATOMY TO OPTIMIZE
INJECTIONS

S6

NEW APPROACHES IN
VULVOVAGINAL REJUVENATION
(IN COLLABORATION WITH GRIRG)

S10

OVERVIEW OF NON-INVASIVE
BODY SHAPING TECHNIQUES

COFFEE BREAK

S3

RE-EXAMINING ROSACEA,
PSORIASIS & MELASMA
*(IN COLLABORATION
WITH ASOCOLDERMA)*

S7

REFINEMENTS IN FEMALE
GENITAL TREATMENTS
(IN COLLABORATION WITH SOLAGEF)

S11

SYMPOSIUM
HANSBIOMED

S4

INFLAMMATORY ACNE
& ACNE SCARS

S8

BODY SHAPING BREAKTHROUGHS

S12

GLOBAL AESTHETICS -
MALE & FEMALE BEAUTY



Sponsored sessions



Subject to additional fees

SCHEDULE AT A GLANCE FRIDAY

ROOM



	1 Q400Y	2 Q360Y	3 Q130Y	EXHIBITION HALL
	VIDEO CADAVER WORKSHOP	LIPOFILLING	PROFESSIONAL BUSINESS	
	INJECTABLES	INJECTABLES	SYMPOSIUM	
		LASERS & EBD	BREAST SURGERY	
		COMBINED TREATMENTS	LIPOFILLING	
7	REGISTRATION OPENS			
8:30	S13 VIDEO ANATOMY ON CADAVER BUTTOCKS & BREAST		S29 HOW TO OPTIMIZE PATIENT COMMUNICATIONS	
9:30	S14 VIDEO ANATOMY ON CADAVER ORBIT & PERIBULBAR		S30 HOW TO MANAGE PATIENT EXPECTATIONS	
10:30	S15 VIDEO ANATOMY ON CADAVER MID FACE		S31 GOLDEN RULES FOR MARKETING & SOCIAL MEDIA	
11:30	COFFEE BREAK			
12	S16 VIDEO ANATOMY ON CADAVER LOWER FACE & NECK	S24 LIPOFILLING: FROM SCIENCE TO TECHNIQUE	S32 SYMPOSIUM INNOVAPHARMA	
1	S17 VIDEO ANATOMY ON CADAVER GENITAL TREATMENTS	S25 TECHNIQUES WITH BOTULINUM TOXIN TYPE A	S33 * PRP MY TECHNIQUES	
2	LUNCH BREAK			
3	S18 INJECTABLES UPPER THIRD WHAT YOU NEED TO KNOW	S26 INSIGHTS IN HAIR REMOVAL	S34, S35	SPONSORED VIDEO PAPERS
4	S19 INJECTABLES MID FACE HOW TO OPTIMIZE TREATMENTS	S27 TIPS & TRICKS WITH LASERS & EBD (IN COLLABORATION WITH SOCOLME)	SAFETY & EFFICACY IN BREAST AUGMENTATION	
5	S20 INJECTABLES LOWER FACE & NECK REJUVENATION TECHNIQUES	S28 FACIAL COMBINED TREATMENTS & TOXINS (IN COLLABORATION WITH DASIL)	S36 * RECENT ADVANCES IN LIPOFILLING FOR THE FACE	VIDEO PAPERS R&D
6				
8	GALA DINNER			



Sponsored sessions



Subject to additional fees

SCHEDULE AT A GLANCE SATURDAY

ROOM



	1 Q400Y PEELINGS SUSPENDING DEVICES INJECTABLES	2 Q380Y COSMECEUTICS COMBINED TREATMENTS LASERS & EBD	3 Q130Y LASERS & EBD SYMPOSIA CLINICAL DERMATOLOGY SUSPENDING DEVICES	4 Q130Y FACE SURGERY BODY SURGERY BREAST SURGERY HAIR RESTORATION
7	REGISTRATION OPENS			
8:30	S37 DEEP & MEDIUM PEELS	S45 COSMECEUTICS NUTRACEUTICS	S52, S53	S61 FACE SURGERY - EYELIDS
9:30	S38 ANATOMY TO OPTIMIZE THREAD TREATMENTS	S46 MALE AESTHETIC PROCEDURES	LIVE DEMO: LASERS, FILLERS, THREADS	S62 FACELIFT NATURAL VS SURGICAL LOOK
10:30	S39 COMPLICATIONS USING THREADS	S47 COMBINED TREATMENTS FOR THE BODY	S55 HAND REJUVENATION TECHNIQUES	S63 RHINOPLASTY (IN COLLABORATION WITH SCCPFR)
11:30	COFFEE BREAK			
12	S40 PIGMENTATION TREATMENT UPDATES	S48, S49 COMBINED TREATMENTS FOR FACIAL REJUVENATION	S56 SYMPOSIUM SINCLAIR	S64 ABDOMINOPLASTY
1	S41 HOW TO AVOID THE RISK OF INFLAMMATORY COMPLICATIONS WITH INJECTABLES		S57 UNDERSTANDING & TREATING SCARS	S65 BUTTOCK PLASTY & LIPOFILLING
2	LUNCH BREAK			
3	S42 RISKS & CHALLENGES OF VASCULAR COMPLICATIONS WITH INJECTABLES	S50 ESSENTIAL GUIDE FOR TATTOO REMOVAL	S58 MEDICAL HAIR RESTORATION	S66 BUTTOCK COMPLICATIONS
4	S43 INJECTABLES FOR THE PERIORBITAL AREA (IN COLLABORATION WITH BAAS)	S51, S52 * 	S59 THE PEARLS OF CLINICAL DERMATOLOGY	S67 * BREAST AUGMENTATION
5	S44 THE ART OF INJECTABLES FOR THE LIPS	LASERS & EBD	S60 CLINICAL DERMATOLOGY THERAPEUTIC	S68 * SURGICAL HAIR RESTORATION
6	END OF IMCAS AMERICAS 2018			



Sponsored sessions



Subject to additional fees

MORE THAN 80 INNOVATIVE PRODUCTS TO SPONSOR

Sponsored Activities

	USD	QTY
LECTURE		
15-min guest lecture *	500	30
LIVE DEMO		
20-min live demo (lasers, lights, EBD & body shaping)	3 000	6
20-min live demo (fillers, toxins, peelings & cosmeceuticals)	3 000	3
20-min live demo (suspending devices)	3 000	3
SYMPOSIUM		
1-hour symposium (100/150pax)	6 000	9
1-hour symposium (250/400pax)	8 000	5

E-learning IMCAS Academy

	USD	QTY
PUBLICATIONS		
publication of your 15-min guest lecture / 8-min new tech lecture *	300	15
publication of your 20-min live demonstration	1 000	2
publication of your 1-hour symposium	2 000	2
WEBINAR		
webinar	3 000	2

Program Advertising

	USD	QTY
ONSITE AD		
daily journal (1/12 square - A3 format)	1 100	11
pocket guide (1/12 vertical - A3 format)	3 000	2
final program (full page - letter format)	4 000	13
ONLINE AD		
e-program (full page - letter format)	1 100	13
KIT		
"all-in-one" AD Kit (daily, e-program, pocket and final program)	6 500	4

Delegate Kits

	USD	QTY
notepads & pens *	2 000	1
water bottles *	2 000	1
delegate hotel room drop *	4 000	1
USB key *	5 000	1
logo on registration bar code letter *	8 000	1
ID badges & lanyards *	8 000	1
Congress bags *	8 000	1

Digital Media Ads

	USD	QTY
WEB AD		
ad on our website	2 000	2
announcement on our Facebook page *	3 000	1
ad on IMCAS live mobile website *	5 000	1
IMCAS Academy - dedicated company platform *	6 000	3
DIGITAL AD		
ad on TV commercial - 30 secs	1 100	15
video on TV commercial - 2 min	1 600	5
ad on digital totem	2 000	2
WIFI sponsor *	6 000	1
KIT		
on-site digital media kit (ad and video on TV)	1 900	5

Inserts

	USD	QTY
flyers at welcome desk	1 000	20
insert in congress bags	1 600	15
sample pocket *	2 000	10

Signage

	USD	QTY
WELCOME SIGNAGE		
logo on welcome / info desks	800	8
video on main entrance giant screen	2 000	4
ad on entrance stair case *	2 000	1
ad sticker on glass window *	2 000	1
PASSAGE SIGNAGE		
floor stickers	1 200	8
stand-up banner	1 500	8
hanging cube advert	2 000	4
cell phone charging station	3 000	3
ad on exhibition hall arcs	3 500	2
DIRECTIONAL SIGNAGE		
directional panels (logo on all available directional supports)	1 500	8

Incentives

	USD	QTY
LEAD		
badge scanner	500	40
MEETING ROOM		
meeting room (20/45 pax - 1 day rent)	1 600	6
TRAINING FACILITY		
training village (20/45 pax - 1 day rent)	2 400	9

Educational Grant Activities

	USD	QTY
CADAVER WORKSHOP		
cadaver workshop live anatomy *	8 000	5
live streaming cadaver workshop one way *	10 000	1
TOPIC MODULE		
suspending device module *	2 000	2
lipofilling & stem cells module *	2 000	2
genital treatment module *	2 000	2
clinical dermatology module *	4 000	2
LEAFLET		
cadaver workshop live anatomy leaflet **	2 000	1
suspending device module program leaflet **	2 000	1
lipofilling & stem cells module program leaflet **	2 000	1
genital treatment module program leaflet **	2 000	1
clinical dermatology module program leaflet **	2 000	1

E-Blasts

	USD	QTY
e-blast pre-congress	1 200	20
e-blast post-congress	1 200	10

Experiences and Events

	USD	QTY
GALA		
gala dinner table *	3 500	1
gala dinner	6 000	2
FOOD & BEVERAGES		
coffee and lunch stations	4 000	2
LEISURE		
photo booth	4 000	1
VIP RECEPTION		
networking cocktail *	4 000	1
KOL		
KOL hotel room drop *	6 000	1
club lounge *	6 000	2
advisory board *	10 000	4
faculty dinner *	10 000	1

AV and IT services

	USD	QTY
video master of your sponsored activity (20 to 50 min)	1 000	2
video recording of your performed procedure during cadaver workshop *	1 000	1
video master of your sponsored activity (1 to 2 hours)	2 000	2

* sole sponsor

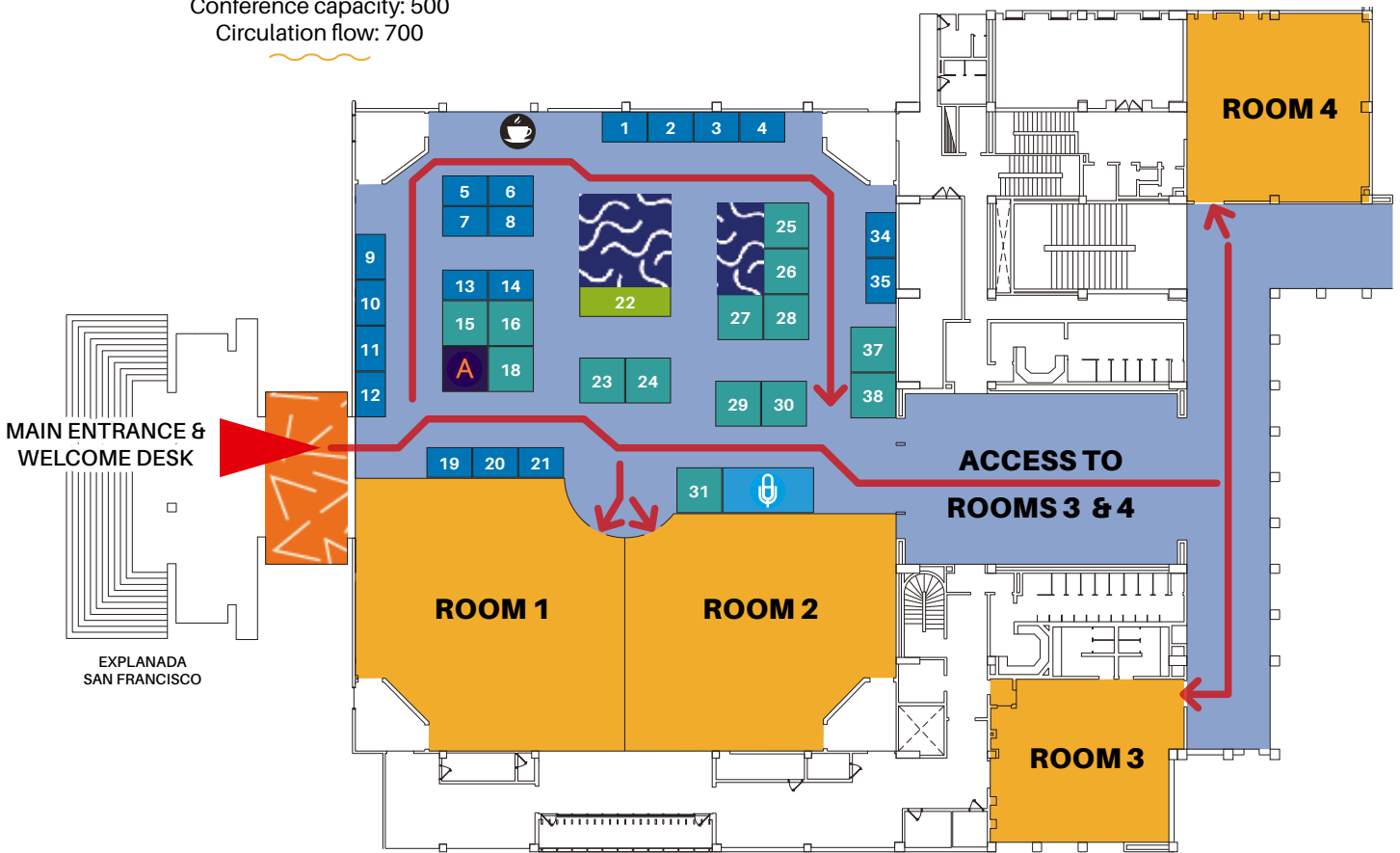
* sole product (can be chosen without booking a booth)



CENTRO DE CONVENCIONES
CARTAGENA DE INDIAS

Level 2

Booth quantity: 34
Conference capacity: 500
Circulation flow: 700



Sponsorship packages

level of sponsorship	sponsorship required in USD	sqm	qty
Classic	3 000	6	19
Bronze	6 000	9	14
Silver	15 000	12	1

Areas

- Circulation flow
Flujo de circulación
- Welcome desk
Recepción
- Conference room
Sala de conferencia
- Exhibition
Salón de exposición
- Preview room & club lounge
Sala de presentación preliminar y club lounge

Activities - Actividades

- Coffee & lunch
all day hot and soft drinks
Café y almuerzo
refrescos y bebidas calientes durante todo el día
- Industry / Video paper stage
Industrias / Escenario de exposición de videos
- IMCAS Academy

Join us! GO ON IMCAS.COM

1 Choose your sponsorship level

	Standard	Classic	Bronze	Silver	Gold	Platinum
Minimum Investment	/	3 000 USD	6 000 USD	15 000 USD	25 000 USD	45 000 USD
Available Quantities	/	19	14	1	/	/
Exhibitor badges	2	3	4	5	6	7
Delegate badges	/	1	2	4	7	9

2 Browse the catalogue and compose your package



3 Check out and proceed for payment



You're done

TERMS AND CONDITIONS

Purchase priority

All products are subject to availability.

In case of overbooking, purchase orders will be processed on a first-come, first-served basis.

In case of a prior offer of the same product at the time of its receipt, IMCAS reserves the right to withdraw the product chosen. In such event, IMCAS will get in contact to notify and discuss further alternative options.

Order confirmation

By submitting the Purchase Order through our online portal, the buyer formally makes a legally binding offer to IMCAS.

On your email, you will be immediately acknowledged with the corresponding invoice.

Within the following 72 hours after its receipt, the asked deposit should be paid.

Payment

Payment deadlines:

Booking before December 15, 2017:

- 50% payment due upon reception of invoice & 50% balance before 15 October 2017

Booking after December 15, 2017:

- 100% upon reception of the invoice

Payment options:

- by bank transfer (bank data references will be attached to the invoice), or:

- by credit card (Mastercard, Visa or American Express)

Note: payment failure within deadline will automatically offset your order and the products will be released.

Cancellation

Cancellation must be made in writing.

Cancellation received before December 15, 2017:

- 50% of the invoice total amount will be charged.

Cancellation received after December 15, 2017:

- no refund.

Registration Guidelines

IMCAS
Americas 2018

FOLLOW THE STEPS	ACCESS (check on imcas.com)	FEES in USD		ADDITIONAL INFORMATION & SUPPORTING DOCUMENTS
		before February, 14 2018 (early bird)	after February, 14 2018	


1

PACKAGE ACCOMMODATION + CONGRESS BADGE - Physician (practicing doctor)	full	1,190	1,290	Kit includes: <ul style="list-style-type: none"> • 3 nights accommodation (March 15th to 18th) at the Hyatt Regency Cartagena. Breakfast, Wi-Fi and all taxes included • full access to the conference (except optional courses) • all conference coffee breaks and lunches during the whole conference • conference bag with the complete program • certificate of attendance And now the PLUS package: The "WHITE GLOVE" delivery service. Your congress badge, program and bag will be delivered directly to you. No need to head to the welcome desk when you arrive at the congress. Everything you need will be in the delivered package.
PHYSICIAN (practicing doctor)	full	590	690	a. physician diploma
PHYSICIAN (resident or fellow)	full	290	390	a. ID or passport > resident or fellow must be born after the year 1984 b. written certificate established by the Chief of Service of your University Department, clearly specifying your medical specialization. Certificates established by private institutions will not be accepted.
CORPORATE PROFESSIONAL (industry representative, corporate individual, scientist, researcher)	partial	590	690	a. business card

2

2-HOUR VIDEO CLASSES (VC)  Pick your topic and be trained on the different techniques by a team of experts through 2-hour video presentations. No theory here, just applied techniques.	option	<input type="checkbox"/> 1 VC: 50	Saturday	<input type="checkbox"/> Lasers & EBD
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3

1-HOUR TARGET COURSES (TC)  Pick your topic for this in-depth course led by 1 to 2 experts for a peer-to-peer exchange. Careful however as seats are limited to 30 people maximum.	option	<input type="checkbox"/> 1 TC: 40 <input type="checkbox"/> 2 TC: 70 <input type="checkbox"/> 3 TC: 100 <input type="checkbox"/> 4 TC: 130	Friday	<input type="checkbox"/> PRP <input type="checkbox"/> Lipofilling Face	<input type="checkbox"/> Breast augmentation <input type="checkbox"/> Surgical hair restoration
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4

IMCAS ACADEMY 12-month subscription	option	270	Finding it difficult to choose between sessions that are on at the same time? Want to be able to see a presentation again? Then sign up now for a 1-year subscription to IMCAS' e-learning platform (standard subscription is 390 USD). Access to videos is depends to your badge status (specialty). More info on academy.imcas.com .	
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5

GALA DINNER	option	150	Friday, March 16, 2018 at 8 PM	
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Register online at WWW.IMCAS.COM

any queries? CONTACT@IMCAS.COM or contact us at +33 1 40 73 82 82

CANCELLATION POLICY

Before February 14, 2018: 70% of the registration fees will be refunded
 After February 14, 2018: there will be no refund for cancellations or shortening of stays

IMCAS

AGENDA

2018/2019

The leading subjects on dermatology, plastic surgery and aesthetic science



COLOMBIA
IMCAS AMERICAS
CARTAGENA DE INDIAS - MARCH 15 TO 17



IMCAS ASIA
REVEALED SOON



FRANCE
IMCAS ANNUAL
WORLD CONGRESS
PARIS - JAN 31 TO FEB 02



MORE THAN
2000
VIDEOS

+ ALL YEAR LONG
IMCAS Academy
E-LEARNING PLATFORM
ACADEMY.IMCAS.COM

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