

IMCAS

DERMATOLOGY • PLASTIC SURGERY • AGING SCIENCE • AESTHETIC MEDICINE

DIGITAL SPONSOR GUIDE 2026

IMCAS Academy

IMCAS Academy is a digital platform connecting the largest community in medical aesthetics, comprising over 40,000 physicians, with premium educational content and sponsor visibility.

IMCAS Community

IMCAS Community is a global network uniting experts in dermatology, plastic surgery, aging science, through education, collaboration, and innovation.



GET ACCESS TO

The Largest Community of Physicians

IMCAS Academy has been completely reimaged for 2026, featuring a fresh design, a unified IMCAS web ecosystem, and a redesigned membership model. Inspired by leading streaming platforms and fully integrated within IMCAS.com, the new Academy offers unparalleled sponsor visibility to the world's largest community of physicians in aesthetic medicine.

Welcome to IMCAS ACADEMY



SPONSORED WEBINARS

Connect with the worldwide medical community through our sponsored webinars, featuring leading international experts in dermatology, plastic surgery, and beyond. These sessions offer a unique platform to showcase your brand and reach an actively engaged audience. Each IMCAS Academy webinar is streamed live and on-demand, maximizing your brand's reach. Our sponsorship package includes marketing support, lead generation reports within 48 hours, and a complimentary video advertisement displayed pre- and post-webinar for added visibility.



ADS

IMCAS Academy offers sponsors premium digital advertising opportunities. With thousands of global practitioners accessing on-demand videos, webinars, and expert-led content, the Academy provides high-visibility placements designed to maximize brand exposure.



PPS POINTS

Earn valuable PPS points with every IMCAS Academy product you choose! These points make it easier to secure your preferred booth locations and products at future IMCAS Congresses. Take advantage of the increased PPS points available through Academy sponsorships to maximize your visibility and benefits. A detailed breakdown of PPS points is available on page 6.



CONTENT VISIBILITY IN THE VIDEO LIBRARY

The IMCAS Academy video library offers on-demand access to all congress videos and webinar replays, available for at least two years. By adding your lectures, symposia, and live demonstrations, you gain lasting visibility within the global medical aesthetics community. Your content can also be showcased at the top of the library, giving your content premium exposure. Extend the life of your educational materials, highlight your expertise, and continue reaching viewers long after the congress.

Follow us



113,000



10,000



33,000

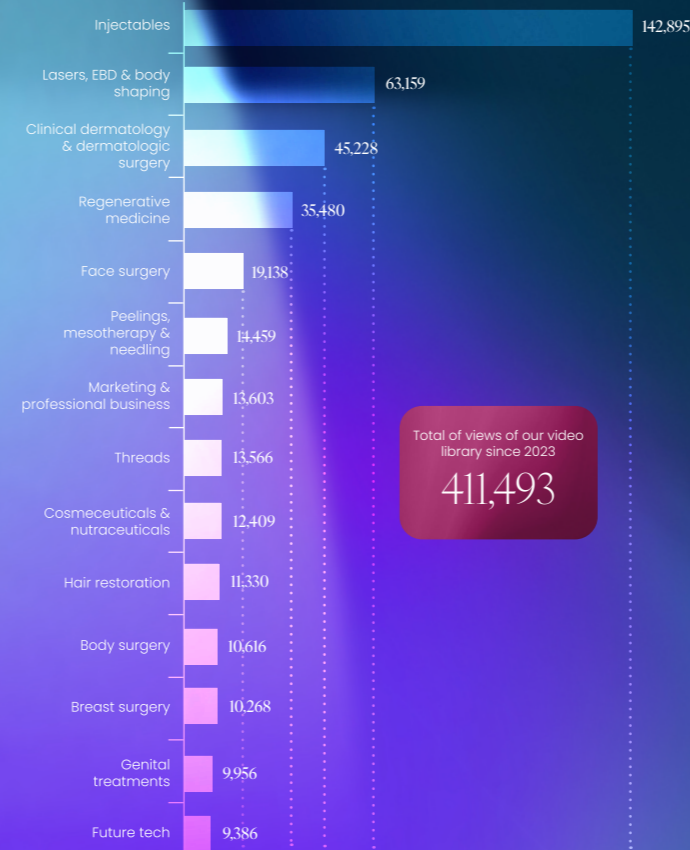


51,000

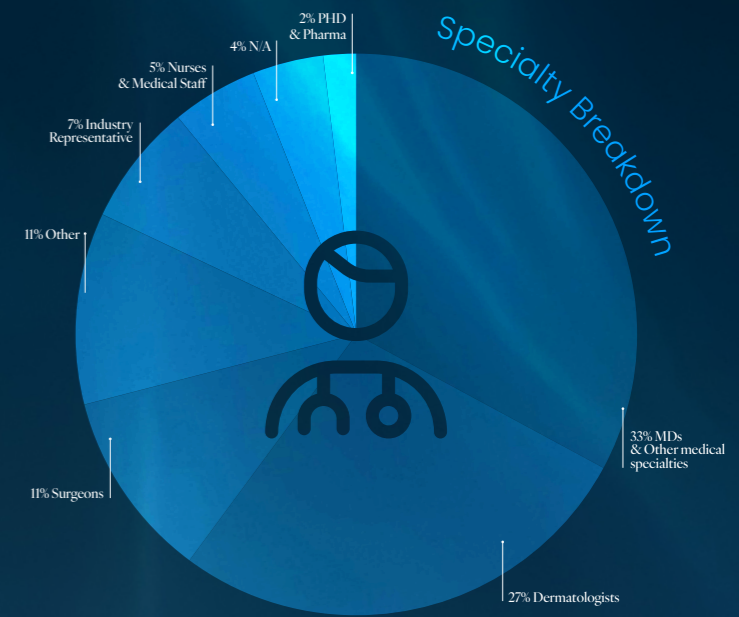


2,192

Focus on IMCAS Academy Figures



Total of views of our video library since 2023
411,493



IMCAS Academy community
51,000 members

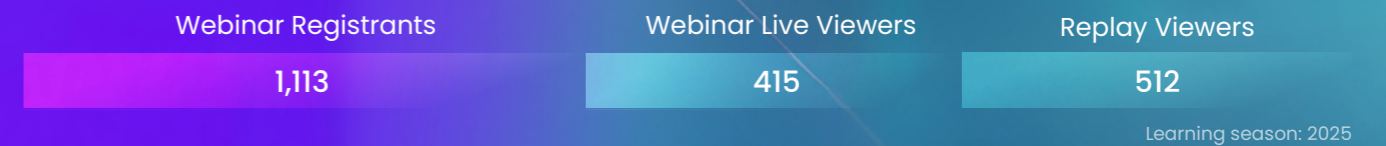
79% Physicians
21% Non-physicians

Top 10 member countries

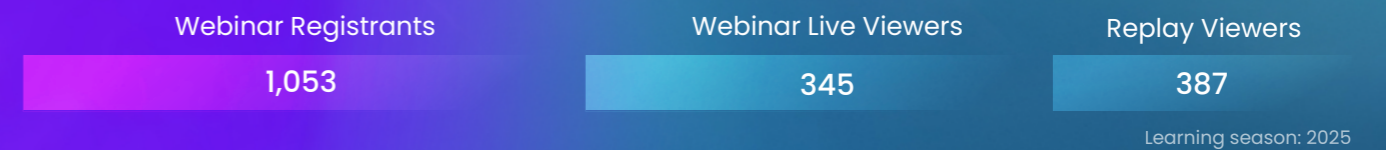
- United States • 6.6%
- Brazil • 5.1%
- France • 4.4%
- India • 4.1%
- United Kingdom • 3.9%
- Mexico • 3.5%
- Spain • 3.4%
- Germany • 2.7%
- Iran • 2.7%
- Italy • 2.6%

Among Our Most-Viewed Sponsored Webinars of 2025

10 years of NAHYCO® Hybrid Technology: PROFHILO® and Structura Pioneering Regenerative Aesthetics (*IBSA SYMPOSIUM*) (EN* ES*)

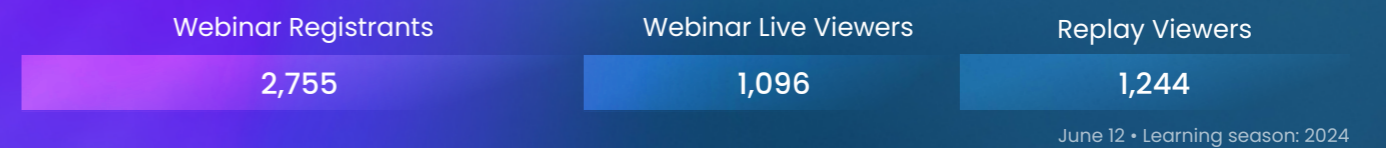


Scars management in aesthetic medicine: Modern approaches to acne scars and stretch marks (*CMED AESTHETIC SYMPOSIUM*) (EN)



All time webinar

IMCAS - Profhilo® beyond the five BAP points: tips and tricks from the experts (*IBSA FARMACEUTICI SYMPOSIUM*) (EN* ES*)



A viewer is defined as a singular individual watching the webinar. This means that the one individual that watches the webinar several times in replay is only counted as one viewer.

Unlock the full potential of the IMCAS Community with our exclusive

Sponsored Webinar Package

Create Live Content

Sponsored webinar package
Each company may purchase a maximum of two sponsored webinar packages per year to ensure a balanced distribution of content.

USD	QTY
13,500	16



Options

AV Service for live demonstration

If you are interested in doing a live demo during your webinar, our AV team is at your disposal to record it.

USD	QTY
5,100	∞

Audio translation services

The price applies to one language. You may add live translation for additional languages, one per option, for a maximum of 4 languages.

USD	QTY
2,100	∞



Experience the full potential of our Academy with our exclusive Sponsored Webinar Package

SPONSORED WEBINAR

Host your webinar on the IMCAS Academy platform and connect with an international community of medical professionals. Leverage our global network, comprehensive marketing support, and expert guidance to ensure your webinar's success while maximizing your brand's visibility.

WHAT'S INCLUDED

- **Marketing campaign:** We manage a full promotional campaign through the IMCAS database, reaching tens of thousands of professionals worldwide. Your webinar will also be featured across our social media channels and in our monthly newsletter sent to over 40,000 members, ensuring strong visibility and engagement.
- **Lead generation:** Receive a detailed lead report within 48 hours, including participant names, emails, specialties, and countries. A second report, capturing replay viewers, follows one month later. Please note that we only share the data of viewers who have consented to share their information.
- **Free access for attendees:** Webinars are free to watch, driving broad participation and global reach.
- **Video advertisement:** Your 15-second ad will be played 15 minutes before and after the webinar, reinforcing your brand presence with every viewer.
- **Full technical support:** Our in-house technical team handles all technical aspects of the webinar. We also conduct preliminary tests with your speakers to ensure that audio, video, and screen-sharing run smoothly on the day of the webinar.

Explore other products

Congress content visibility

Don't let your content go to waste: Share it with the community

Publication of congress lecture
Take full advantage of your participation from a previous congress by publishing the video of your industry lecture and new tech lecture for 2 years.

Publication of congress symposium
Take full advantage of your previous congress participation by publishing the video of your symposium for 2 years. Expand the audience of your symposium with a full virtual room.

USD	QTY
320	∞
2,600	∞



Online advertisement space for your company

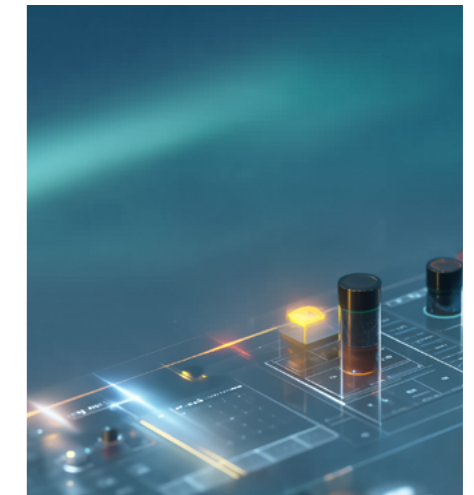
Web Advertising

Video ad
15-second ad on videos from the library (removed after 1,000 views).

Video ad on loop on webinar livestream
15-second ad on videos before and after the live stream for a whole year.

Banner on the monthly playlist newsletter
It is the perfect way to take advantage of our vast database to promote your brand, your web banner is included along with a URL to the website of your choice.

USD	QTY
2,000	12
3,000	16
3,000	1/Month



Give your clients the gift of knowledge

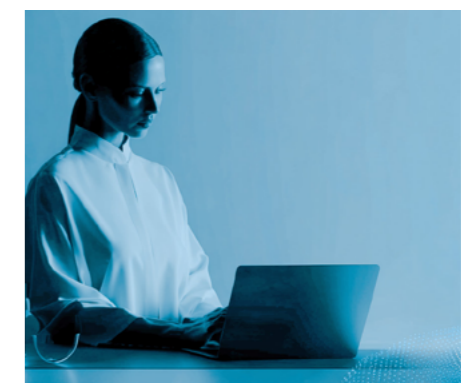
Grant a 1-year full access to all IMCAS Academy features through an Essential membership

25 Essential subscriptions

50 Essential subscriptions

100 Essential subscriptions

USD	QTY
8,580	∞
13,650	∞
23,400	∞



IMCAS Academy Webinar Calendar

2026						2026					
JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
AI in dermatology & aesthetics: evidence, education, and ethics to augment care - (Live broadcast from IMCAS World 2026) SATURDAY 31 • 08:30	Theme to be decided - Industry Webinar AVAILABLE FOR BOOKING THURSDAY 12	Regenerative medicine THURSDAY 05	Ultrasonography THURSDAY 09	Clinical dermatology & dermatologic surgery THURSDAY 07	Cosmeceuticals & nutraceuticals MONDAY 04	Face surgery THURSDAY 02		Theme to be decided - Industry Webinar AVAILABLE FOR BOOKING THURSDAY 10	Face surgery THURSDAY 01	Theme to be decided - Industry Webinar AVAILABLE FOR BOOKING THURSDAY 05	Theme to be decided - Industry Webinar AVAILABLE FOR BOOKING THURSDAY 03
		Theme to be decided - Industry Webinar AVAILABLE FOR BOOKING TUESDAY 31	Theme to be decided - Industry Webinar AVAILABLE FOR BOOKING THURSDAY 30	Theme to be decided - Industry Webinar AVAILABLE FOR BOOKING THURSDAY 14	Theme to be decided - Industry Webinar AVAILABLE FOR BOOKING THURSDAY 11	Theme to be decided - Industry Webinar AVAILABLE FOR BOOKING THURSDAY 09		Injectables THURSDAY 17	Theme to be decided - Industry Webinar AVAILABLE FOR BOOKING THURSDAY 08	Future tech THURSDAY 12	Lasers, EBD & body shaping THURSDAY 10
				Lasers, EBD & body shaping THURSDAY 21		Regenerative medicine THURSDAY 16		Theme to be decided - Industry Webinar AVAILABLE FOR BOOKING TUESDAY 22	Peelings, mesotherapy & needling THURSDAY 15	Theme to be decided - Industry Webinar AVAILABLE FOR BOOKING THURSDAY 19	Theme to be decided - Industry Webinar AVAILABLE FOR BOOKING THURSDAY 17
				Theme to be decided - Industry Webinar AVAILABLE FOR BOOKING THURSDAY 28		Theme to be decided - Industry Webinar AVAILABLE FOR BOOKING THURSDAY 23			Theme to be decided - Industry Webinar AVAILABLE FOR BOOKING THURSDAY 22	Aesthetic Medicine THURSDAY 26	
						Clinical dermatology & dermatologic surgery THURSDAY 30			Lasers, EBD & body shaping THURSDAY 29		

All webinars will be held at 17:00 Paris time.
If any time changes occur, we will keep you informed.

BOOK HERE



Earn PPS points

Boost your placement within PPS groups by earning points fast with **IMCAS Academy**: your points are rewarded immediately after product delivery! As a reminder, the more PPS you have, the earlier the booking platform will open for physical events and will enable you to snap up your ideal booth location on the exhibition map.

Additionally, you get PPS points based on sponsoring activities invoiced per season, based on the following criteria:

- For each digital season during which your company is a sponsor: 10 points
- Points based on USD invoiced for sponsoring activities per season:
 - up to \$6,000: 5 points
 - \$6,000 and \$14,999: 10 points
 - \$15,000 and \$29,999: 15 points
 - \$30,000 and \$49,999: 20 points
 - \$50,000+: 25 points

IMCAS ACADEMY.COM

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UNIT 806, 8/F, TOWER 2
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TSIM SHA TSUI, KOWLOON, HONG KONG

CONTACT US AT
INDUSTRY-ACADEMY@IMCAS.COM

+33 1 40 73 82 82

Reach out to the IMCAS Academy sales team at industry-academy@imcas.com for more details

Terms & Conditions

PURCHASE PRIORITY

All products are subject to availability. In case of overbooking, purchase orders will be processed on a first-come, first-served basis. In case of a prior offer of the same product at the time of its receipt, IMCAS reserves the right to withdraw the product chosen. In such event, IMCAS will be in contact to notify and discuss further alternative options.

ORDER CONFIRMATION

By submitting the Purchase Order through our online portal, the buyer formally makes a legally binding offer to IMCAS. You will immediately receive email confirmation with the corresponding invoice. Within the following 72 hours after its receipt, the asked amount should be paid.

PAYMENT DEADLINES

Payment deadlines:
100% upon reception of the invoice.

PAYMENT OPTIONS

- Wire transfer (bank data references will be attached to the invoice), or:
- By credit card (Mastercard, Visa, or American Express) - additional fees will be applied.

Please be aware that failure to respect the payment deadline can result in the cancellation of your order. The reserved products will then be returned to online sale for availability for purchase by other sponsors.

CANCELLATION

Cancellation must be made in writing. 100% of the invoice total amount is charged as a cancellation fee (no refund for the payment already made).

Please note:

Payment failure for the cancellation fee will lead to a low credit rating which will affect your next participation for all future congresses.

PROGRAM MODIFICATION

Please note that while speakers, exhibitions, and sessions were confirmed at the time of publishing, circumstances beyond the control of the organizers may necessitate substitutions, alterations, or cancellations. As such, IMCAS reserves the right to alter or modify the advertised speakers, sessions, and exhibitions, if necessary, without liability. Any substitutions or alterations will be updated on our portal and notified as soon as possible.

Any date changes will incur additional fees, and the webinar may be cancelled, in which case you will be responsible for 100% of the webinar fee.

The program of the webinar must be submitted for validation at least one month before the chosen webinar date. If the program is submitted late, social media posts will not be included in the package.

LIMITATION OF LIABILITY FORCE MAJEURE

IMCAS shall assume no liability whatsoever in the event the product or the congress is cancelled, rescheduled, postponed, or changed into another format as a result of a "Force Majeure" event beyond its reasonable control. For the purposes of this clause, Force Majeure events shall include, but not limited to: general and labor strikes, invasions, hostilities, war, rioting or similar situations, acts of government or state such as lockdown and quarantine measures, immigration and transport restrictions, and acts of nature such as fires, floods, extreme weather, or other emergency.

GOVERNING LAW

The construction, validity, and performance of the present terms are exclusively governed by the laws of France (which is the home country of the parent company COMEXPOSIUM HEALTHCARE) without reference or regard to principles of conflicts of law. The parties submit to the exclusive jurisdiction of the courts of France, located in Paris. The obligations mentioned in the FAQ are an integral part of the Terms and Conditions: <https://www.imcas.com/en/faq>

A glimpse into the new IMCAS Academy



ENJOY

digital content all year-round, anytime, anywhere with the mobile app



CONNECT

with your peers by making add connections within a network of 37,000 physicians



READ

up on incredible conversations with leading experts in the IMCAS Insider magazine



LISTEN

to insightful episodes of Doc Talk, where docs come together to talk shop!



LEARN

with the most recent congress materials from around the world



DELVE

into the IMCAS Playlists, a selection of handpicked lectures and demonstrations on top treatments, techniques, and trends of the aesthetic field

The new Academy is here with a fresh look in 2026!

Discover the latest features of the leading e-learning platform in dermatology, plastic surgery, and aging science!

5,000

videos from the last two years

4.02/5

average video rating

34

webinar episodes yearly on average since 2019

IMCAS

Popular playlists (15)

Breast reduction: Techniques & scars
14 videos • 2h30

Lower face: Anatomy on cadaver & injectables
11 videos • 2h00

Abdominoplasty: Indications, markings, closure
9 videos • 1h40

Regenerative medicine in aesthetics
6 videos • 1h20

[See all playlists →](#)

IMCAS

The leading congresses and e-learning platform in dermatology,
plastic surgery & aging science

IMCAS AMERICAS

SÃO PAULO, BRAZIL, MARCH 13–15, 2026



2 000+
Attendees



250+
Speakers



123+
Learning Hours



60+
Exhibitors



#English
#Português
#Español



IMCAS ASIA

BANGKOK, THAILAND, JUNE 19–21, 2026



3 300+
Attendees



310+
Speakers



140+
Learning Hours



120+
Exhibitors



#English



IMCAS CHINA

SHANGHAI, CHINA, AUGUST 27–29, 2026



2 000+
Attendees



220+
Speakers



120+
Learning Hours



50+
Exhibitors



#中国人
#English



IMCAS WORLD

PARIS, FRANCE, JANUARY 28–30, 2027



20 000+
Attendees



1000+
Speakers



330+
Learning Hours



400+
Exhibitors



#AI Translation
In 7 Languages

