

New point allocation starting January 2026

Points have been calculated based on the following 4 criteria.

- Type A points are based on exhibit space purchased (square meters purchased per exhibitor)

For IMCAS World Congress:

- Between 1 and 15 sqm: 5 points
- Between 16 and 30 sqm: 10 points
- Between 31 and 50 sqm: 15 points
- Between 51 and 150 sqm: 20 points
- Between 151 and 200 sqm: 25 points
- Over 200 sqm: 30 points

For IMCAS Americas, Asia, and China:

- Between 1 and 6 sqm: 5 points
- Between 9 and 15 sqm: 10 points
- Between 16 and 30 sqm: 15 points
- Between 31 and 50 sqm: 20 points
- Over 51 sqm: 25 points

- Type B points are based on USD invoiced for sponsoring activities (total investment except exhibit space)

For IMCAS World Congress:

- Between \$1 and \$14,999: 5 points
- Between \$15,000 and \$29,999: 10 points
- Between \$30,000 and \$69,999: 15 points
- Between \$70,000 and \$149,999: 20 points
- Between \$150,000 and \$200,000 25 points

For IMCAS Americas, Asia, and China:

- Between \$1 and \$8,000: 5 points
- Between \$8,001 and \$14,999: 10 points
- Between \$15,000 and \$29,999: 15 points
- Between \$30,000 and \$69,999: 20 points
- Over \$70,000: 25 points

- Type C points are based on the frequency of participation (loyalty program)
 - For each congress in which your company is an exhibitor: 10 points
 - For each Academy season in which your company is a sponsor: 15 points
- Type D points are based on registrations (delegate group registration)

For IMCAS World Congress:

- Between 15 and 50 registrations: 5 points
- Between 51 and 99: 10 points
- Between 100 and 149: 15 points
- Between 150 and 199 : 20 points
- Between 200 and 249 : 25 points
- Over 249 registrations : 30 points

For IMCAS Americas, Asia, and China:

- Between 10 and 20 registrations: 5 points
- Between 21 and 50: 10 points
- Between 51 and 75: 15 points
- Between 76 and 100 : 20 points
- Over 100 registrations : 25 points